

DR. CYRIAC JOSEPH VEMPALA

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EDUCATIONAL QUALIFICATION

- **PhD** in Economics, Mahatma Gandhi University, Kottayam, Kerala, (2008):
- **MPhil** in Economics: University of Kerala, (1994)
- **M.A** in Economics: University of Kerala, (1984)
- **MBA** (Marketing): Madurai Kamaraj University Madurai, (2010)
- **M Sc** Applied Psychology: Bharathiar University, Coimbatore, (2012)
- **Certificate Course in Counseling Psychology**: Department of Lifelong Learning and Extension, Mahatma Gandhi University, Kottayam, Kerala (2016)

RESEARCH WORK EXPERIENCE

- 1994-1995: MPhil Research Scholar, S D College Alappuzha, University of Kerala, Trivandrum.
- 2015- 2018 PhD Research Scholar, Gandhian Thought and Development Studies, Mahatma Gandhi University, Kottayam.
- Completed Three Minor Research Projects funded by University Grants Commission.

RECOGNIZED AS A RESEARCH GUIDE IN ECONOMICS

- **Mahatma Gandhi University, Kottayam,**
- **Bharathiyar University Coimbatore,**
- **Karpakam University, Coimbatore, and**
- **Lincoln University College, Malaysia**

PHD AWARDED

- **Five Scholars were awarded PhD** (*Four from Mahatma Gandhi University, Kottayam and one from Bharathiar University Coimbatore*)
- **Two scholars are in the final stage of the work**

RESEARCH PROJECTS UNDERTAKEN

1. "Religion and Fertility: Population Trends Among The Roman Catholics in Kerala", Minor Research Project, Funded by UGC 2006.
2. "Religious Fertility Differentials in Kerala –An Analysis of Socio-Economic Determinants", Minor Research Project, Funded by UGC, 2009.
3. "Customer Satisfaction Towards Milk and Milk Products in Kerala – A Study With Special Reference to Malanadu Development Society", Minor Research Project, Funded by UGC, 2013.

TEACHING

- Retired from Kuriakose Elias College Mannanam as the Head of the Research and Post Graduate Department of Economics after 32 years of teaching experience in Pre Degree, BA and MA, (1985-2017)
- Vice Principal, Marian International Institute of Management, Kuttikanam (2017-2018)
- Professor and Dean VJCET, Vazhakulam (2018-)

AREAS OF INTEREST

- Formal Demography
- Population and Development
- Development Economics
- Business economics
- International Business
- Human Resource Management

AWARDS AND HONOURS

- **Teacher Fellowship** under the FIP deputation Scheme of UGC Xth Plan, 2005.
- **“Vidya Ratan Award”** for the Individual Contribution Towards Education and Health by The Economics for Health and Educational Growth, New Delhi, 2012.

PUBLICATIONS

- *“Age at Marriage as a Determinant of fertility: Nuptiality in Kerala, Trends and Differentials”*, Research Digest, Vol 1, Issue 3, January-March, 2007, pp14-20.
- *“Role of Female Education on Fertility-An Examination of Kerala Experience”*, Research Digest, Vol 1, Issue 4, April-June, 2007, pp12-16.
- *“Impact of Demographic Transition on Older Age Groups in Kerala – The Need for Social Security”*, Ripples, Vol.1, Issue 2, March-August, 2007, pp 20-27.
- *“An Analysis of District Level Fertility Differentials in Kerala”* in T.M George (eds) Demographic Changes and Challenges to Development, Nirmala Academic and Research Publications, Nirmala College Muvatupuzha, March 2008, pp, 90-108.
- *“Contraceptive Prevalence in India, Evidence from NFHS – III”*, Research Digest, Vol2, Issue 1, April-September, 2008, pp, 7-12.
- *“Spatial Variations in Fertility in the State of Kerala: The Role of Religion”*, ResearchDigest, Vol 3.4 Issue 4, October-December, 2008, pp, 46-54.
- *“Knowledge and Prevalence of HIV/AIDS”*, Journal of Extension and Research, Vol.XII, No. 1, July 2009, pp50-53.
- *“Nature and Extent of Domestic Violence in India”* , Research Scholar, Vol.I.No.II-A December 2011, pp 81-87
- *“Population Trends in Kerala”*, Aureole, St’ Joseph’s Journal of Multidisciplinary Studies and Research, Vol. II & III, December 2011, pp 75-86.
- *Knowledge and Prevalence of HIV/AIDS in India”*, New Numbers and Letters, Vol 1, No. 1, December 2010, pp 95-105.
- *“Determinants Of Fertility Differentials Among the Religious Groups In Kerala”* NewNumbers and Letters, Vol 2, No. 1, December 2011, pp 51-64.
- *Domestic Violence Against Women in India*, New Numbers and Letters, Vol 3, No. 1, December 2012, pp.
- *“Satisfaction Levels of Customers Towards the Products of Malanadu Development Society”* New Numbers and Letters, Vol 4, No. 1, December 2013, pp. 83-85
- *“Attitude Towards Family Size And Contraception Among The Indian Youth”*, NewNumbers and Letters, Vol 5, No. 1, December 2014, pp.17-22
- *“Cross Sectional Study of Female Workforce Participation and Fertility in Kerala”*, New Numbers and Letters, Vol 6, No. 1, December 2015, pp.230-236.

- *"Customer's Behaviour Towards Life Insurance Companies with Special Reference to Women Policy Holders in Alappuzha District"* UGC Jr. No.: 45308 Impact Factor: 1.14 | SJIF 2016:3.343 | SJIF 2017: 4.253 | ISI 2017-2018: 0673, PP 129-135
- *Demographic Transition and the Changing Pattern of Women Work Participation in Kerala*, BSCAN, A Biannual Research Journal of Management and Socio-economic Transformation, Vol III No. 1 January 2018, PP 30-38
- *Hazards Effects of E-Waste: Its Generation, Management and Policy for Sustainable Development*, BSCAN, A Biannual Research Journal of Management and Socio-economic Transformation, Vol III No. 1 January 2018, PP58-69
- *"Environment Kuznets Curve and Air Quality: Evidence from Kerala"*, JuniKhyat ISSN: 2278-4632 (UGC Care Group I Listed Journal) Vol-10 Issue-5 No. 8 May 2020, PP 67-74
- *"The Trend and Pattern of Medical Tourism in Kerala"*, JETIR June 2019, (ISSN-2349-5162), Volume 6, Issue 6, 2019, PP 967-981
- *The Attitude of Women Towards Various Investment Avenues*, BSCAN, A Biannual Research Journal of Management and Socio-economic Transformation, Vol III No. 2 December 2019, Pp 27-32.
- "An Empirical Analysis on Investment Behaviour among Working Women: Are Women Taking the Right Investment Decisions for their Future?", Indian Institute of Management Kozhikode, Peer-review under the responsibility of the 04th ICMTS 2020 ISBN: 978-93-5419-748-2.
- "Consumer Purchase Behavior Towards Organic Products", BSCAN, Biannual Research Journal of Management and Socio-economic Transformation, ISSN 2581-5237, Vol V No. 2 December 2020, Pp 17-21
- *"Impact of Gender Differences on Antecedents of Patient Satisfaction in the Medical Tourism Sector: An Empirical Study"*, Sambodhi, ISSN: 2249-6661 (UGC Care Journal) Vol-44 No.-01(X): 2021
- *"Influence of Cost and Trip Attributes on Patient Satisfaction in Medical Tourism Sector"*, Wesleyan Journal of Research, Vol.14 No.01(VII) (April 2021)
- *Efficiency Of Supply Chain Management in The Food Processing Industry*, BSCAN, A Biannual Research Journal of Management and Socio-economic Transformation, ISSN 2581-5237, Vol V No. 1 June 2021, PP 9-12
- *Consumer Behaviour and their Perception on Investing In Mutual Funds*, BSCAN, A Biannual Research Journal of Management and Socio-economic Transformation, ISSN 2581-5237, Vol VII No. 1 June 2022, pp 36-38
- *A Study to Understand the Merits of Using Artificial Intelligence in Banking Process with Special Reference to The Indian Banking Sector*, Journal of Survey in Fisheries Sciences 10(2S) 2537-2543 2023, pp 2537-2541

BOOK PUBLISHED

- "Leadership Influence and Power", Thakur Publications, Lucknow, ISBN No. 978-5480-362-8

PRESENTATION OF PAPERS IN NATIONAL SEMINARS

- Presented a paper, *"Impact of Demographic Transition on Older Age Groups in Kerala – The Need for Social Security"* in Two Day National Seminar on *"Globalisation, Growth and Social Security"*, held at St' Aloysius College, Elthuruthu, Trissur, on 1-2- December, 2004.
- Presented a paper, *"An Analysis of District Level Fertility Differentials in*

Kerala” in Two Day National Seminar on “*The Implication of Demographic Transition:*

Theoretical and Empirical Evidence”, Conducted by the P-G Department of Economics, Nirmala College Muvattupuzha, on 1-2 December 2006.

- Presented a paper on “*Mental Health Care Expenditure in India*”, in Two Day National Seminar on Many Faces of Gender Inequality: Challenges to Indian Economy and society, Organised by Research and Post Graduate Department of Economics, B K College Amalagiry on 25th and 26th September 2014.
- Presented a paper in Two Day “Conference on American Studies”, organized by St Thomas College Pala, in association with U S Consulate General, Chennai, on 27th & 28th July 2011.
- Presented a paper in Two Day Workshop on “Research Methodology and Data Analysis (SPSS)”, organised by the Post Graduate Department of Economics, K E College, Mannanam, on 8th and 9th December 2011.
- Presented a paper in UGC Sponsored National Seminar on Many Faces of Gender Inequality: Challenges to Indian Economy and society, Organised by Research and Post Graduate Department of Economics, B K College Amalagiry on 25th and 26th September 2014.
- Presented a paper on “Role of Women in Public Policy and Governance” in Two Day National Seminar on Issues in Contemporary Public Policy Conducted by the Department of Economics, K.E College, Mannanam, 2015
- Presented a paper on E-waste Management Practices in Kerala, Issues and Challenges”, in the national Seminar on Kerala Model of Development: Prospects and Challenges organized by the Department of Economics, Ettumanoorappan College Ettumanoor on 6th & 7th March 2019.
- Presented the paper entitled “*An Empirical Analysis on Investment Behaviour among working Women: Are Women Taking the Right Investment Decisions for their Future?*”, at the 4th International Conference on Marketing Technology and Research by IIMK on 07th to 09th December 2020.

SEMINARS/ WORKSHOPS/ CONFERENCES/SYMPOSIUM/FDP ATTENDED

- National Seminar on “*Globalisation and Higher Education in India*” held at SB College Changanacherry, on 2-3 March 2001.
- National Seminar on “*Globalisation and Indian Economy*”, held in SVR NSS College Vazhoor on 28th November 2002.
- *Orientation Programme for Teacher Co-ordinators*, organised by the District Tourism Promotion Council, Kottayam, 16-17 June 2003.
- “*Teacher Co-ordinator Training Programme*” organised by the District Tourism Promotion Council, Kottayam, on 22nd November, 2004
- National Seminar on “*Globalisation, Growth and Social Security*”, held at St Aloysius College, Elthuruthu, Trissur, on 1-2- December 2004.
- National Seminar on “*Ageing: Socio-Economic and Gender Issues with Special Reference to Kerala*”, held at B.K College Amalagiri, Kottayam on 29-30 June 2005.
- National Seminar on “*Economic Reforms and the Poor: Experience of the First Decade of the New Economic Policy in India*”, held at St Dominic College Kanjirappally on 27-28 September 2005.
- National Seminar on “*Agriculture Development and Land Reforms in Kerala*”

held at the School of Gandhian Thought and Development Studies, MG University Kottayam, on 23- 24 March 2006.

- National Seminar on *"Human Rights and Values in Education"*, held at K.E College Mannanam. 13-14 July 2006.
- National Seminar on *"The Implication of Demographic Transition: Theoretical and Empirical Evidence"*, Conducted by the P G Department of Economics, Nirmala College Muvattupuzha, on 1-2 December 2006.
- National Seminar on *"Satyagraha"*, held at the School of Gandhian Thought and Development Studies, M G University, Kottayam on 15, 16 and 17 March 2007.
- Work Shop on *"Statistical Package for Social Sciences"* (SPSS) held at the Gandhian Thought and Development Studies, MG University Kottayam on 16-17 of August 2007.
- International conference on *"Sustainable Agriculture"*, held at C.M.S College Kottayam, on 6-7 February 2008.
- National Seminar on *"Kerala Economy and XI Plan"* Organised by the P G Department of Economics and the Dr. P.J Thomas Centre, St Thomas College Pala on 27th 2008.
- National Seminar on *"Human Rights and Social Justice"* held at Alphonsa College Pala, on 18-19 June 2008.
- National Seminar on *"Planning for Poverty Reduction: Lesson from Kudumbasree in Kerala"*, held at B.K College Amalagiri, Kottayam, on 9-10 July 2008.
- Two-Day Seminar on *"Restructuring Under Graduate Education"* jointly organised by K.E College Mannanam, St. Josephs Training College Mannanam, B.K College Amalagiri, Ettumanoorappan College Ettumanoor, and sponsored by The Kerala State Higher Education Council, Thiruvananthapuram at K.E College Mannanam on 19-20 February 2009.
- Five-Day Workshop in Restructuring Curriculum of Degree Courses (Economics) on 14,15,20,21 and 22 May 2009 conducted by the Mahatma Gandhi University, at the School of International Relations, P D Hills.
- Two Day Workshop in Restructuring Curriculum of Degree Courses (Preparation of Model Question Papers and Scheme of Valuation in Economics) on 23 and 24 July 2009 conducted by the Board of Studies in Economics (UG), the Mahatma Gandhi University, at Maharajas College Ernakulam.
- UGC Sponsored National Seminar on *"Recent Trends in Information Technology"* on 17,18 & 19 August 2009, Organised by Post Graduate Department of Statistics & Computer Applications, K.E College Mannanam.
- One Day Seminar on *"World Brain Awareness Week – 2011"* on 17th March 2011, conducted by the Department of Zoology, C.M.S College Kottayam.
- Two-day *"Conference on American Studies"*, organized by St' Thomas College Pala, in association with U S Consulate General, Chennai, on 27th & 28th July 2011.
- UGC Sponsored National Seminar on *"European Economic Crisis and its Implications for India"* Organised by Post Graduate Department of Economics, Beselius College Kottayam, on 4th and 5th August, 2011.
- One Day Curriculum Review Workshop U G Economics Programme on 8th August 2011 at the School of Gandhian Thought and development Studies M G University, Kottayam.
- Two Day Workshop on *"Research Methodology and Data Analysis (SPSS)"*, organized by the Post Graduate Department of Economics, K E College,

Mannanam, on 8th and 9th December 2011.

- Three Day Workshop in Restructuring Curriculum of Post Graduate Programme of Mahatma Gandhi University held at S.B College, Changanacherry, on 9th, 10th and 11th January, 2012.
- Three Day Nature Camp from 14-08-2012 to 16-08-2012 at Silent Valley National Park/ Bhavni Range Makkali
- Two-Day Workshop in Restructuring Curriculum of Post Graduate Programme of Mahatma Gandhi University held at St Thomas College Pala, on 12th and 13th September 2012.
- UGC Sponsored National Seminar on Many Faces of Gender Inequality: Challenges to Indian Economy and society, Organised by Research and Post Graduate Department of Economics, B K College Amalagiri on 25th and 26th September 2014.
- National Seminar on Educated Women: A Potential Resource for Economic Development, organized by Department of Economics Alphonsa College Pala on 18th February 2014.
- UGC Sponsored National Workshop on Statistical Computing Organized by Post Graduate Department of Statistics, K E College Mannanam on 14th, 15th and 16th March 2014.
- UGC Sponsored National Seminar on Financial Sector Reforms organized by the Postgraduate department of Commerce, Kuriakose Elias College Mannanam on 30th and 31st October 2015.
- UGC Sponsored National Seminar on Nuclear, Astro and High Energy Physics, Organized by the Research and Postgraduate Department of Physics, K.E College, Mannanam on 29th and 30th October 2015.
- UGC Sponsored National Seminar on Mathematical Models And Methods in Applied Sciences (M3AS), organized by Post Graduate Department of Mathematics, K.E College, Mannanam on 19th, 20th and 21st November 2015.
- UGC Sponsored National Seminar on Autonomy and Quality Assurance in Higher Education – Achievements, Issues and Challenges Organised by Kuriakose Elias College Mannanam on 12th and 13th February 2015.
- Two Day National Seminar on Issues in Contemporary Public Policy Conducted by the Department of Economics, K.E College, Mannanam, 2015
- Two Day National Seminar on Kerala Model of Development: Prospects and Challenges organized by the Department of Economics, Ettumanoorappan College Ettumanoor on 6th & 7th March 2019.
- Two Day Faculty Development Programme on Research Methods and Data Analysis Using SPSS, Organised by Department of Management Studies, VJCET, on 10th to 12th July 2019. 4th International Conference on Marketing Technology and Research by IIMK on 07th to 09th December 2020

PROFESSIONAL SOCIETY MEMBERSHIPS

- Lifetime member, Kerala Economic Association
- Lifetime member, Economics for Health and Educational Growth, New Delhi

POSITIONS HELD FOR THE LAST 10 YEARS

- NSS Programme Officer K E College Mannanam
- Director, Economics Association K E College Mannanam
- Director Civil Service Coaching Centre, K E College Mannanam
- Chief Editor, New Numbers and Letters, A Refereed Research Journal Published by Kuriakose Elias College Mannanam
- Member of Expert Committee for the revaluation, M A Economics M G University
- Member of Inspection Commission for assessing the infrastructural and instructional facilities to start new courses in various colleges affiliated to M G University, Kottayam
- Convener Expert Committee, U G Economics, M G University, Kottayam
- Member PG Economics Board of Studies, M G University Kottayam
- Member UG Economics Board of Studies, M G University Kottayam
- Member UG Economics Board of Studies, CMS College, Kottayam (Autonomous)
- Member Academic Council S H College (Autonomous) Thevara, Cochin
- Member Core Committee for restructuring Economics UG and PG Syllabus, M G University, Kottayam.
- Chairman Board of Examiners First Semester M A Economics, M G University Kottayam.
- Chairman Board of Examiners Second Semester M A Economics, M G University Kottayam.
- Chairman Board of Examiners Third Semester M A Economics, M G University Kottayam.
- Chairman Board of Examiners Fourth Semester M A Economics, M G University Kottayam.
- Convener Special Vigilance Squad for university examinations, M G University Kottayam.
- Chairman Viva Board of Examiners M A Economics, M G University Kottayam.
- Question Paper setter for various courses for MBA, under KTU
- Editor, BSCAN, A Peer Refereed Academic Journal Published by VJCET
- Chairman T4 MBA Examinations 2020, under KTU
- External Expert, NAAC, Newman College, Thodupuzha
- External Expert, Academic Council, K.E College, Mannanam