

Vijay Vardhana Raju *UI/UX Designer*

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Profile

Results-driven UI/UX Designer with 1 year of experience in user-centered design for AI/ML-powered applications. Proficient in Figma for wireframing, prototyping, and visual design. Skilled at collaborating with cross-functional teams in fast-paced startup and mid-level environments to deliver intuitive and engaging digital experiences aligned with business objectives.

Professional Experience

ideyaLabs

UI/UX Designer

09/2024 – 05/2025 | Hyderabad, India

- Designed adaptive, personalized UI/UX using Figma for a health coaching app powered by AI/ML, leading to improved user engagement.
- Refined wellness tracking and coaching interfaces, enhancing visual clarity and simplifying complex user flows.
- Collaborated closely with AI developers and product managers to align design with backend functionality and user goals.

ENut Technologies

Intern UI/UX Designer

05/2024 – 08/2024 | Hyderabad, India

- Created clean, efficient dashboards and interfaces to support AI-powered agent workflows, improving navigation and productivity.
- Developed reusable UI components using a design system to ensure consistency and reduce development time.
- Improved usability for complex AI task interactions through thoughtful UX patterns and intuitive layouts.

Languages

English • Hindi • Telugu

Projects

Health Coach

AI Agent

- Designed intuitive, personalized UI/UX for an AI/ML-powered health coaching app, enhancing user engagement. Streamlined wellness tracking and improved navigation for better usability. Collaborated closely with developers to ensure seamless integration of design and functionality.

iMAP

Multi AI Agents

- Created clean, user-friendly dashboards and interfaces for AI-powered agent workflows. Developed consistent UI components to support automation and improve task clarity. Focused on enhancing usability for complex AI interactions.

Skills

UI/UX Design

Figma

Wireframing & Prototyping

Responsive & Mobile Design

Design Systems & Style Guides

User Flows & Journey Mapping

Graphic Design Tools: Canva, Adobe Photoshop, Illustrator

Education

Computer Science and Engineering

St. Ann's College of Engineering and Technology

07/2020 – 05/2024 | Chirala, India