

Executive Overview

Sales & Profit Deep Dive

Delivery & Logistics Insights

Customer & Order Analysis

Executive Overview

Year

All

Region & State

All

Total Profit

\$1M

Total Sales

\$13M

Profit Margin (in %)

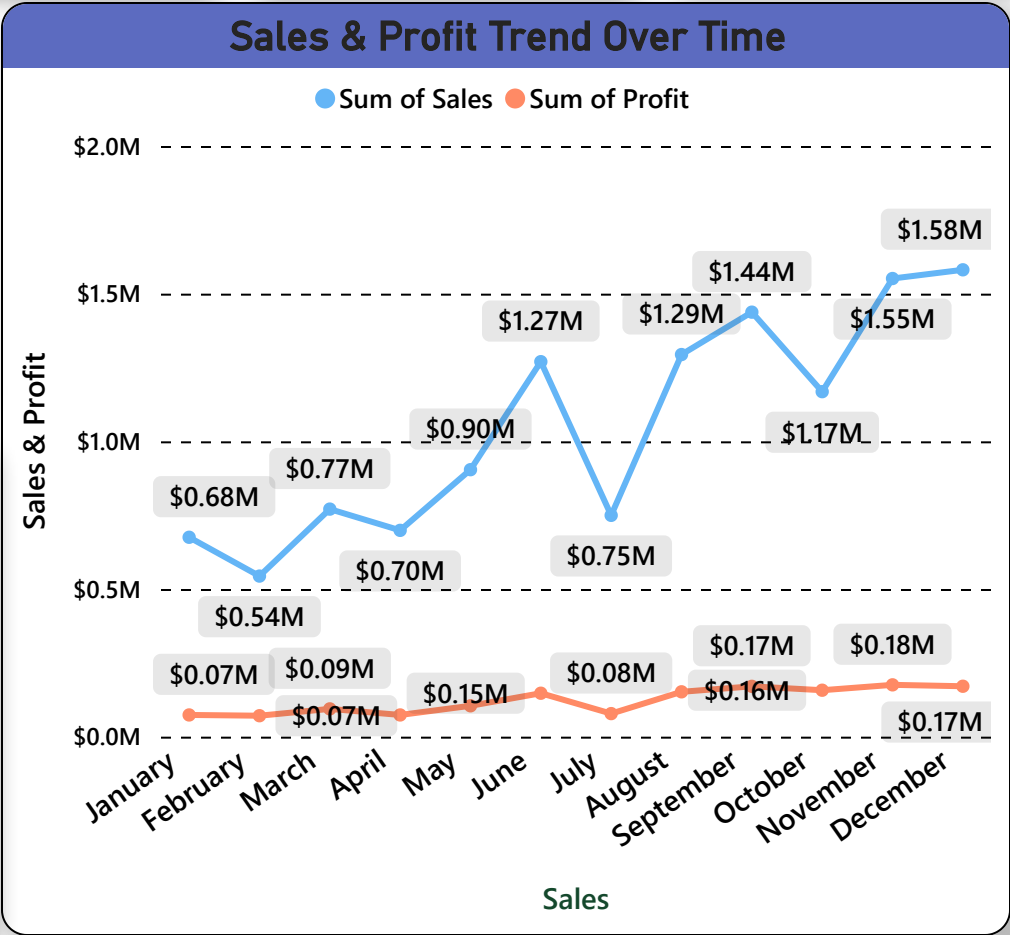
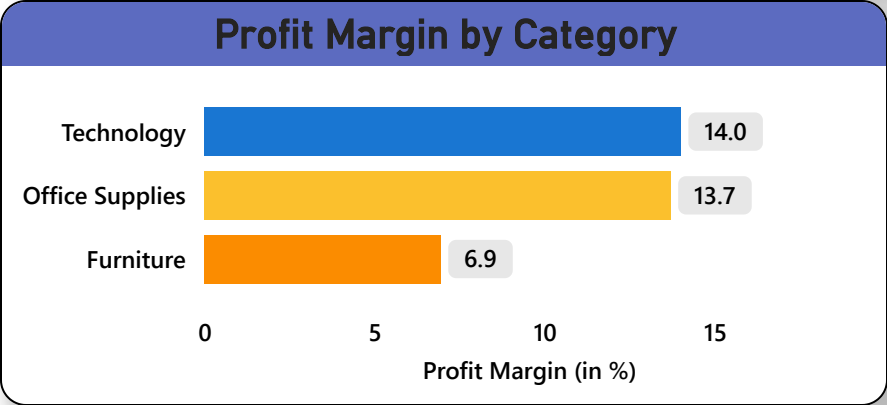
11.61

No. of Orders

51.29K

Late Order Count

35K



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Sales and Profit Deep Dive

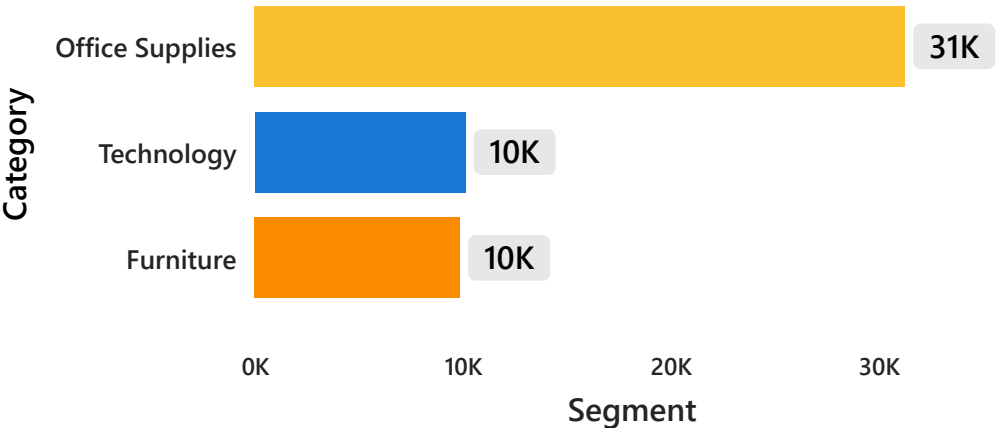
Year

All

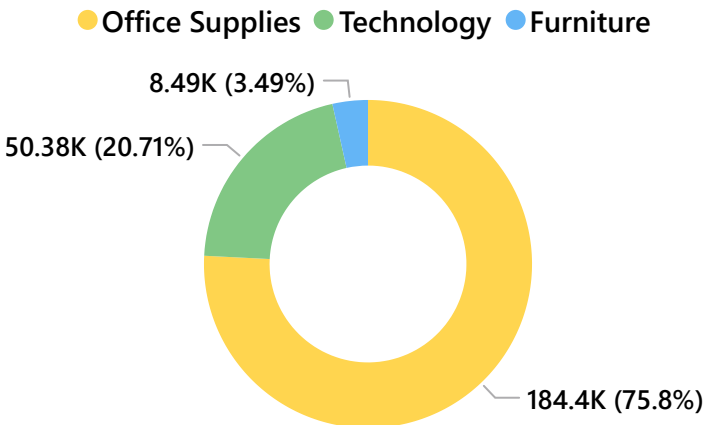
Category

All

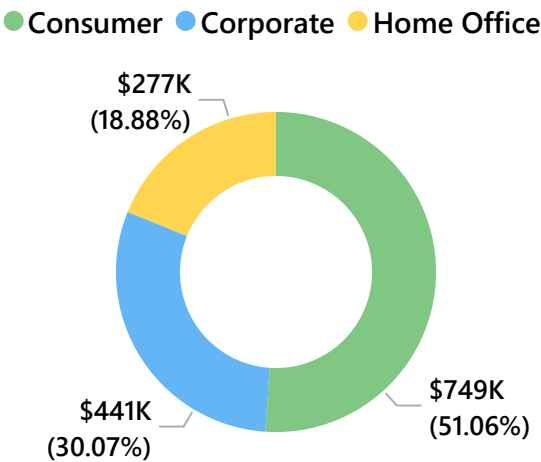
Sales and Profit by Segment & Category



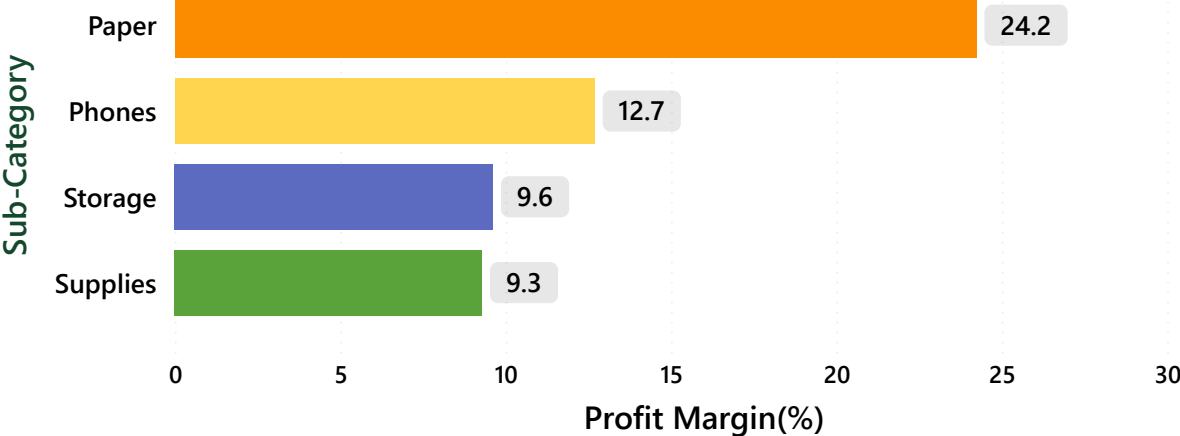
Sum of Profit Margin (%) by Category



Sum of Profit by Segment



Sub-Category vs Profit Margin



Executive Overview

Delivery & Logistics

Ship Mode

All

Segment

All

Sales & Profit Deep Dive

Total Orders

51.29K

Orders Delivered Late

35K

Average Delivery Time (Days)

3.97

Late %

68.18%

Region



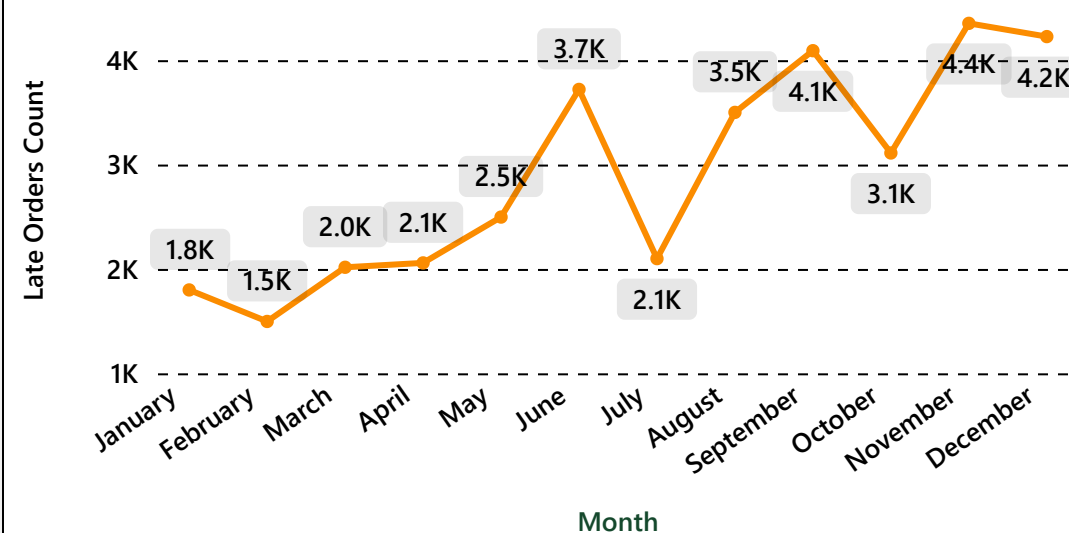
Delivery & Logistitcs Insights

Customer & Order Analysis

Late Deliveries by Order Priority



Late Orders Count by Month



Executive Overview

Customer & Order Analysis

Total Profit Earned

1.47M

Total Customers

51.29K

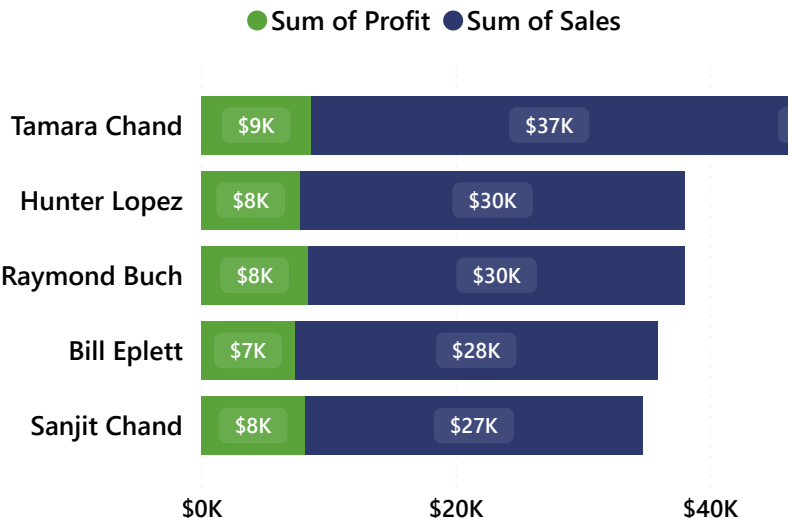
Avg Order Value

504.99

Total Orders Processed

25.04K

Top 5 Customers by Sales & Profit



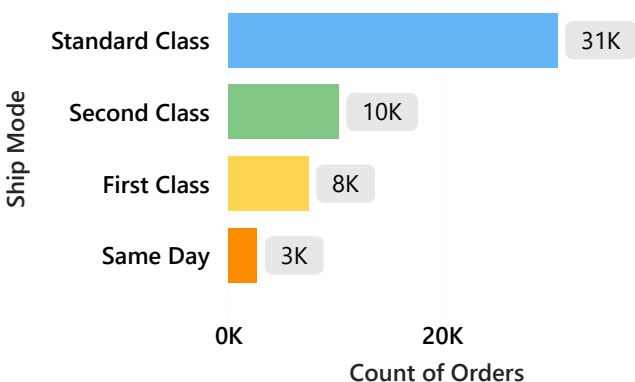
Customer Orders Across the Globe



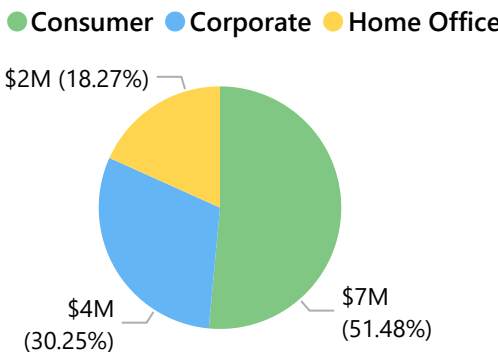
Delivery & Logistitcs Insights

Customer & Order Analysis

Preferred Shipping Methods



Order Distribution by Customer Type



Sum of Discount by Segment

