Vincent Murphy

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Summary

Front-end developer and manager with 20 years experience developing websites, emphasizing accessibility, performance, consistency, and reliability. Ten years experience managing front-end web teams working on commercial and marketing websites, blogs and landing pages. Experience in creating extensive style guides and design systems for AT&T, Mathworks, and Constant Contact.

Experience

PRINCIPAL WEB DEVELOPER - CONSTANT CONTACT
WALTHAM, MA
MAY 2013 - APR 2016

- Improved site-wide performance using a variety of technologies and automation tools.
- Implemented new content management system.
- Created new front-end framework for developers and designers.
- Created and maintained documentation of processes relating to website.

MANAGER, FRONT-END WEBSITE - CONSTANT CONTACT
WALTHAM, MA
SEP 2011 – APR 2013

- Managed 6-7 HTML/CSS/JavaScript coders and programmers in creating and maintaining the Constant Contact external web presences (marketing site, community, blog, etc), driving process improvements in delivery, creating standards for coding and markup.
- Created and maintained HTML/CSS/JS standards.
- Worked with cross-functional team of developers, usability engineers, designers, and engineers.
- Drove site performance reviews and improvements.

SENIOR WEB DEVELOPER - CONSTANT CONTACT
WALTHAM, MA
OCT 2009 – SEP 2011

- Created and maintained the Constant Contact external web presence, providing support for the content management system, restructuring the front-end architecture.
- Worked with cross-functional team of developers, usability engineers, designers, and engineers.
- Created SEO and Accessibility standards and reports for various web sites.
- Became the expert on the content management system.

MANAGER, WEB OPERATIONS AND SUPPORT - MATHWORKS
NATICK, MA
OCT 2006 – JUL 2009

- Managed 4-5 web developers in creating and maintaining the Mathworks' external web presence, providing support for the content management system, creating customer email communications, and restructuring the front-end architecture.

- Created and maintained browser standards.

- Worked with cross-functional team of developers, usability engineers, designers, and strategists.

- Became a subject-matter expert/resource for Web/XHTML/CSS information.

- Managed various Web projects, including initial overhaul of the site's structure and markup standards.

SENIOR DEVELOPER, WEB IMPLEMENTATION - AT&T LABS
HOLMDEL AND MIDDLETOWN, NJ
APR 1997 - SEP 2006

- Managed a group of 6-8 HTML coders and programmers.

- Created and maintained AT&T's external design system: the markup, the programming, and the documentation.

- Redesigned AT&T's corporate web site to comply with XHTML standards.

- Created and maintained AT&T's external design/markup standards.

- Implemented multiple Web designs for use on AT&T's corporate Web site.

- Developed content management strategy and tools for the corporate web site.

- Worked extensively with graphic designers, artists, project managers, and usability experts to design Web sites and applications.

- Implemented Perl and JavaScript solutions for multiple projects.

- Managed various Web projects, both Internet and intranet.

- Created standards for web design and markup.

- Developed database applications using ColdFusion, Perl, PHP.

Education

B.A. English and American Studies (Completion pending)
University of New Mexico, College of Arts and Sciences

Skills

- Agile/Kanban
- XHTML/HTML
- JavaScript
- CSS
- XML/XSLT
- Programming Languages
- Ruby
- PHP
- UNIX Shell Scripting
- JSTL/JSP (Freemarker)
- Content Management (dotCMS, SiteRefresh, Percussion)
- Accessibility/Section 508 Compliance

References

Available upon request.