



Vincent J. Murphy

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Objective

Looking for a challenging and enjoyable career in Front-End Web design/production/management/performance, integrating extensive writing and communication skills with quick grasp of software and technologies and intense experience with Internet technologies and their applications.



Experience

PRINCIPAL WEB DEVELOPER - CONSTANT CONTACT

WALTHAM, MA

MAY 2013 - APR 2016

- Improved site-wide performance using a variety of technologies and automation tools.
- Implemented new content management system.
- Created new front-end framework for developers and designers.
- Created and maintained documentation of processes relating to website.

MANAGER, FRONT-END WEBSITE - CONSTANT CONTACT

WALTHAM, MA

SEP 2011 - APR 2013

- Managed 6-7 HTML/CSS/JavaScript coders and programmers in creating and maintaining the Constant Contact external web presences (marketing site, community, blog, etc), driving process improvements in delivery, creating standards for coding and markup.
- Created and maintained HTML/CSS/JS standards.
- Worked with cross-functional team of developers, usability engineers, designers, and engineers.
- Drove site performance reviews and improvements.

SENIOR WEB DEVELOPER - CONSTANT CONTACT

WALTHAM, MA

OCT 2009 - SEP 2011

- Created and maintained the Constant Contact external web presence, providing support for the content management system, restructuring the front-end architecture.
- Worked with cross-functional team of developers, usability engineers, designers, and engineers.
- Created SEO and Accessibility standards and reports for various web sites.
- Became the expert on the content management system.

MANAGER, WEB OPERATIONS AND SUPPORT - MATHWORKS

NATICK, MA

OCT 2006 - JUL 2009

- Managed web developers in creating and maintaining the Mathworks' external web presence, providing support for the content management system, creating customer email communications, and restructuring the front-end architecture.
- Created and maintained browser standards.
- Worked with cross-functional team of developers, usability engineers, designers, and strategists.
- Managed a group of 3-4 HTML coders and programmers.
- Became a subject-matter expert/resource for Web/XHTML/CSS information.
- Managed various Web projects, including initial overhaul of the site's HTML.

SENIOR DEVELOPER, WEB IMPLEMENTATION - AT&T LABS

HOLMDEL AND MIDDLETOWN, NJ

APR 1997 - SEP 2006

- Managed a group of 6-8 HTML coders and programmers.
- Created and maintained AT&T's external design system: the markup, the programming, and the documentation.
- Redesigned AT&T's corporate web site to comply with XHTML standards.
- Created and maintained AT&T's external design/markup standards.

- Implemented multiple Web designs for use on AT&T's corporate Web site.
- Developed content management strategy and tools for the corporate web site.
- Worked extensively with graphic designers, artists, project managers, and usability experts to design Web sites and applications.
- Implemented Perl and JavaScript for multiple projects.
- Managed various Web projects, both Internet and intranet.
- Created standards for web design and markup.
- Developed database applications using ColdFusion, Perl, PHP.



Education

B.A. English and American Studies (Completion pending)
University of New Mexico, College of Arts and Sciences



Skills

- Agile/Kanban
- XHTML/HTML
- JavaScript
- CSS
- XML/XSLT
- Programming Languages
- Ruby
- PHP
- UNIX Shell Scripting
- JSTL/JSP (Freemarker)
- Content Management (dotCMS, SiteRefresh, Percussion)
- Accessibility/Section 508 Compliance



References

Available upon request.