

Hotel Booking Analytics Report

Revenue Trends (First 5 months)

2015-07	271588.06
2015-08	411934.11
2015-09	484902.64
2015-10	391084.63
2015-11	141757.79

Cancellation Rate

Cancellation Rate: 37.04%

Top 5 Countries by Bookings

PRT	48590
GBR	12129
FRA	10415
ESP	8568
DEU	7287

Lead Time Distribution (Summary Statistics)

count	119390.000000
mean	104.011416
std	106.863097
min	0.000000
25%	18.000000
50%	69.000000
75%	160.000000

max 737.000000