# Package 'unikn'

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Type Package

**Title** Graphical Elements of the University of Konstanz's Corporate Design

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Maintainer Hansjoerg Neth <h.neth@uni.kn>

Description Define and use graphical elements of corporate design manuals in R. The 'unikn' package provides color functions (by defining dedicated colors and color palettes, and commands for finding, changing, viewing, and using them) and styled text elements (e.g., for marking, underlining, or plotting colored titles). The pre-defined range of colors and text decoration functions is based on the corporate design of the University of Konstanz <a href="https://www.uni-konstanz.de/">https://www.uni-konstanz.de/</a>, but can be adapted and extended for other purposes or institutions.

**Depends** R (>= 3.4.0)

Imports cli, ggplot2

Suggests knitr, rmarkdown, spelling

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BugReports https://github.com/hneth/unikn/issues

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**Author** Hansjoerg Neth [aut, cre] (<a href="https://orcid.org/0000-0001-5427-3141">https://orcid.org/0000-0001-5427-3141</a>), Nico Gradwohl [aut] (<a href="https://orcid.org/0000-0002-8703-905X">https://orcid.org/0000-0002-8703-905X</a>)

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ac Adjust color transparency

# **Description**

ac adjusts the transparency of a color or color palette col to an opacity level alpha (in [0, 1]).

# Usage

```
ac(col, alpha = 0.5, use_names = TRUE)
```

# **Arguments**

col A (required) color or color palette (as a vector).

alpha A factor modifying the opacity alpha (as alpha.f in adjustcolor) to a value

in [0, 1]. Default: alpha = .50 (i.e., medium opacity).

use\_names A logical value indicating whether color names should be adjusted to include

the values of alpha. Default: use\_names = TRUE.

### **Details**

ac is mostly a wrapper for adjustcolor of the **grDevices** package, but allows for more flexible combinations of (multiple) col and alpha values.

The name ac is an abbreviation of "adjust color", but is also a mnemonic aid for providing "air conditioning".

# Value

A color vector of the same length as col, transformed by adjustcolor.

# See Also

seecol for plotting/seeing color palettes; usecol for using color palettes; simcol for finding similar colors; newpal for defining new color palettes; grepal for finding named colors.

```
Other color functions: demopal(), grepal(), newpal(), seecol(), shades_of(), simcol(), usecol()
```

4 Bordeaux

# **Examples**

```
ac("black") # using alpha = .5 by default

# multiple colors:
cols <- ac(c("black", "gold", "deepskyblue"), alpha = .50)
seecol(cols, main = "Transparent colors")

# multiple alphas:
blacks <- ac("black", alpha = 5:0/5)
seecol(blacks, main = "One col several alpha values")

bgc <- ac(c("black", "gold"), alpha = 1:6/6)
seecol(bgc, main = "More alpha values than cols")

# Using a color palette:
seecol(ac(pal_unikn_pref, 2/3), main = "Adding color transparency by ac()")

# Color names:
seecol(ac(col = pal_unikn_pref, alpha = c(1/5, 4/5), use_names = TRUE))
seecol(ac(col = pal_unikn_pref, alpha = c(1/5, 4/5), use_names = FALSE))</pre>
```

Bordeaux

uni.kn color Bordeaux

## **Description**

Bordeaux provides the preferred color of pal\_bordeaux (as an atomic HEX character value) and is defined as pal\_bordeaux[[4]].

### Usage

Bordeaux

# **Format**

An object of class character of length 1.

# **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

### See Also

pal\_bordeaux for the corresponding color palette; pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other preferred colors: Grau, Karpfenblau, Peach, Petrol, Pinky, Seeblau, Seegruen, Signal

demopal 5

# **Examples**

```
Bordeaux # HEX character "#8E2043" (as value)
all.equal(Bordeaux, pal_bordeaux[[4]]) # TRUE (same HEX values)
seecol(Bordeaux) # view color and details
```

demopal

Demonstrate a color palette (in a plot)

# **Description**

demopal provides an example plot of some type to illustrate a color palette pal.

# Usage

```
demopal(pal = pal_unikn, type = NA, pal_name = NULL, ...)
```

# **Arguments**

pal	A color palette (to be illustrated). Default: pal = pal_unikn.
type	The type of plot to be used (as character string or integer value). Permissible types are "bar", "curve", "mosaic", "polygon", or "scatter" (or an integer value from 1 to 5, respectively).
pal_name	A name for the input color palette pal (shown on bottom-right margin). Default: pal_name = NULL (deparsing to input name).
	Auxiliary arguments passed to type-specific plots (see details).

# **Details**

The demopal wrapper function passes a range of arguments to more specific functions. Common arguments include:

- col\_par Default color for par(col);
- alpha Default value for color transparency (in 0:1);
- n A scaling parameter (for random data generation);
- main plot title (on top);
- sub plot subtitle (on right margin);
- seed A random seed value (for reproducible randomness).

The fit between a color palette pal and plot type depends on the uses of colors in a plot. For instance, overlaps of transparent color areas can be evaluated with plot type = "curve" or plot type = "scatter" (and 0 < alpha < 1).

Some functions additionally accept type-specific arguments (e.g., beside, horiz, and as\_prop, for plot type = "bar", and cex for plot type = "scatter").

The type-specific functions usually generate some random data (scaled by a parameter n) that is being plotted. This data is returned (as an invisible R object) to enable a plot's reconstruction.

get\_col\_names

# Value

The random data that was plotted (as an invisible R object).

#### See Also

seepal for plotting color palettes; usecol for using color palettes; shades\_of to defining shades of a given color; ac for adjusting color transparency; pal\_unikn for the default uni.kn color palette.

```
Other color functions: ac(), grepal(), newpal(), seecol(), shades_of(), simcol(), usecol()
```

# Examples

```
demopal(pal = pal_petrol, type = 1)

my_pal <- c(rev(pal_pinky), pal_seeblau)

# Selecting plot type:
demopal(my_pal, type = 2)  # by numeric index
demopal(my_pal, type = "polygon")  # by name

# Passing type-specific arguments:
demopal(type = "scatter", col_par = "black", n = 200, cex = c(2, 4, 6), seed = 101)</pre>
```

get\_col\_names

Get color names

# **Description**

get\_col\_names gets color names from color palettes.

# Usage

```
get_col_names(col, custom_pals = all_pals)
```

# Arguments

col A vector of colors.

custom\_pals A vector of color palettes.

# Value

A vector of color names.

Grau 7

Grau

uni.kn color Grau

# **Description**

Grau provides the preferred color of pal\_grau (as an atomic HEX character value) and is defined as pal\_grau[[3]].

# Usage

Grau

#### **Format**

An object of class character of length 1.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

#### See Also

pal\_grau for the corresponding color palette; pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other preferred colors: Bordeaux, Karpfenblau, Peach, Petrol, Pinky, Seeblau, Seegruen, Signal

# **Examples**

```
Grau # HEX character "#9AA0A7" (as value)
all.equal(Grau, pal_grau[[3]]) # TRUE (same HEX values)
seecol(Grau) # view color and details
```

grepal

Get a vector of colors whose names match a regular expression

# **Description**

grepal returns a vector of colors whose names match a regular expression (regex).

# Usage

```
grepal(pattern, x = colors(), ignore_case = TRUE, plot = TRUE)
```

8 grepal

## Arguments

pattern	A regular expression (specified as a string/character object).
X	A vector of R color names or a data frame of named colors (i.e., whose names can be searched). Default: $x = colors()$ .
ignore_case	Should the case of pattern be ignored (passed to ignore.case of the grep function)? Default: ignore_case = TRUE.
plot	Boolean: Plot the output (using seecol)? Default: plot = TRUE.

#### **Details**

By default, the **base** R vector of named colors (i.e., colors()) is searched for names matching a pattern (which can be a simple string or regular expression).

If x (i.e., the object to be searched) is provided, it is must be a vector of color names or a data frame of named color objects (i.e., a color palette).

If plot = TRUE, grepal also visualizes the detected colors (by passing its result to seecol, as a side-effect).

This function facilitates searching colors by name and yields (a vector of) colors of similar color hue (provided that the color's hue is expressed in a color's name). Its name grepal is an abbreviation of grep and "pal".

#### See Also

seecol for viewing and comparing color palettes; usecol for using color palettes; simcol for finding similar colors; newpal for defining new color palettes; shades\_of to defining shades of a given color; ac for adjusting color transparency; pal\_unikn for the default uni.kn color palette.

Other color functions: ac(), demopal(), newpal(), seecol(), shades\_of(), simcol(), usecol()

```
grepal("tan")

# With regular expressions:
some_grey <- grepal("gr(a|e)y", plot = FALSE)
start_grey <- grepal("^gr(a|e)y", plot = FALSE)
only_grey <- grepal("^gr(a|e)y$", plot = FALSE)

length(some_grey)
length(only_grey)

# With other color objects (df as x):
grepal("blau", x = pal_unikn)
grepal("SEE", x = pal_unikn_pref, ignore_case = FALSE)

# Applications:
seecol(grepal("white"), col_bg = "lightblue2", main = "See 'white' colors()")
olives <- grepal("olive", plot = FALSE)
oranges <- grepal("orange", plot = FALSE)</pre>
```

9 heading

```
seecol(list(olives, oranges),
      pal_names = c("olives", "oranges"),
      main = "Comparing olives and oranges")
```

heading

Plot a heading (as marked text elements)

# **Description**

heading plots 1 or more text strings (provided as a character vector labels) as a heading to an (existing or new) plot and places a colored box behind each label to mark it (i.e., highlighting the heading).

# Usage

```
heading(
  labels,
  x = 0,
  y = 0.8,
  x_{layout} = NA,
  y_layout = "flush",
  col = "black",
  col_bg = "default",
  cex = 2,
  font = 2,
  new_plot = "slide"
)
```

#### **Arguments**

labels

A character vector specifying the text labels to be plotted.

A numeric vector of x-coordinates at which the text labels in labels should be written. If the lengths of x and y differ, the shorter one is recycled. Default: x = x

У

A numeric vector of y-coordinates at which the text labels in labels should be written. If the lengths of x and y differ, the shorter one is recycled. Default: y =

x\_layout

An optional numeric vector or character string to control the horizontal positions of labels. Numeric values are interpreted as increments to values of x and recycled (to enable stepwise or alternating patterns). 3 character string options are: "center" (i.e., center wrt. first label or plot center), "left" (i.e., left wrt. first label or plot center), "right" (i.e., right wrt. first label or plot center). Default:  $x_{\text{layout}} = NA$  (i.e., using values of x).

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A numeric value or character string to control the vertical positions of labels. Numeric values are interpreted as increments to values of y[1] and recycled (to enable stepwise or alternating patterns). 2 character string options are: "even" (i.e., even distribution of labels across available y-space) and "flush" (i.e., no space between adjacent labels, i.e., y_layout = 0). Default: y_layout = "flush".
The color(s) of the text label(s). Default: $col_lbl = "black"$ .
The color(s) to highlight or fill the rectangle(s) with. Default: col_bg = "default" (to automatically select different shades of pal_seeblau).
Numeric character expansion factor(s), multiplied by $par("cex")$ to yield the character size(s). Default: $cex = 2$ .
The font type(s) to be used. Default: font = $2$ (i.e., bold).
Boolean: Should a new plot be generated? Set to "blank" or "slide" to create a new plot, and to "none" to add to an existing plot. Default: new_plot = "slide" (i.e., create a new slide).

# **Details**

Text formatting parameters (like col, col\_bg, cex, font) are recycled to match length(labels). heading uses the base graphics system graphics::.

#### See Also

slide and xbox to create simple plots (without text).

Karpfenblau 11

Karpfenblau

uni.kn color Karpfenblau

# Description

Karpfenblau provides the preferred color of pal\_karpfenblau (as an atomic HEX character value) and is defined as pal\_karpfenblau[[4]].

# Usage

Karpfenblau

#### **Format**

An object of class character of length 1.

# **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

#### See Also

pal\_karpfenblau for the corresponding color palette; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; pal\_unikn for the default uni.kn color palette; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other preferred colors: Bordeaux, Grau, Peach, Petrol, Pinky, Seeblau, Seegruen, Signal

# **Examples**

```
Karpfenblau # HEX character "#3E5496" (as value)
all.equal(Karpfenblau, pal_karpfenblau[[4]]) # TRUE (same HEX values)
seecol(Karpfenblau) # view color and details
```

mark

Plot marked (or highlighted) text elements

# **Description**

mark plots 1 or more text strings (provided as a character vector labels) to an (existing or new) plot and places a colored box behind each label to mark it (i.e., highlight or make it stand out from the background).

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# Usage

```
mark(
    labels,
    x = 0,
    y = 0.55,
    x_layout = NA,
    y_layout = "even",
    col = "black",
    col_bg = Seeblau,
    cex = 2,
    font = 2,
    new_plot = "none"
)
```

# Arguments

labels	A character vector specifying the text labels to be plotted.
х	A numeric vector of x-coordinates at which the text labels in labels should be written. If the lengths of x and y differ, the shorter one is recycled. Default: $x = 0$ .
у	A numeric vector of y-coordinates at which the text labels in labels should be written. If the lengths of $x$ and $y$ differ, the shorter one is recycled. Default: $y = .55$ .
x_layout	An optional numeric vector or character string to control the horizontal positions of labels. Numeric values are interpreted as increments to values of x and recycled (to enable stepwise or alternating patterns). 3 character string options are: "center" (i.e., center wrt. first label or plot center), "left" (i.e., left wrt. first label or plot center), "right" (i.e., right wrt. first label or plot center). Default: x_layout = NA (i.e., using values of x).
y_layout	A numeric value or character string to control the vertical positions of labels. Numeric values are interpreted as increments to values of y[1] and recycled (to enable stepwise or alternating patterns). 2 character string options are: "even" (i.e., even distribution of labels across available y-space) and "flush" (i.e., no space between adjacent labels, i.e., y_layout = 0). Default: y_layout = "even".
col	The color(s) of the text label(s). Default: col_lbl = "black".
col_bg	The $color(s)$ to highlight or fill the $rectangle(s)$ with. Default: $col_bg = Seeblau$ .
cex	Numeric character expansion factor(s), multiplied by $par("cex")$ to yield the character size(s). Default: $cex = 2$ .
font	The font type(s) to be used. Default: font = $2$ (i.e., bold).
new_plot	Should a new plot be generated? Set to "blank" or "slide" to create a new plot. Default: new_plot = "none" (i.e., add to an existing plot).

# **Details**

The positions of the text elements in labels can be specified by providing their coordinates (as x and y arguments) or by providing an initial position and an y\_layout (see below).

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Text formatting parameters (like col, col\_bg, cex, font) are recycled to match length(labels). mark uses the base graphics system graphics::.

#### See Also

```
slide and xbox to create simple plots (without text).
Other text functions: post(), uline(), url_unikn()
```

# **Examples**

```
# Basics:
mark(labels = "This is a test.", new_plot = "blank") # create a new blank plot
mark(labels = "More testing here...", y = .45, col_bg = pal_pinky[[2]]) # add to plot
# Example:
# (a) Mark text on an existing plot:
plot(x = 0, y = 0, type = "n", xlim = c(0, 1), ylim = c(0, 1), xlab = "", ylab = "")
mark(x = 0, y = .8, labels = "Mark (on an existing plot)") # uses existing plot
# (b) Mark text on a new plot:
mark(x = 0, y = .8, labels = "Mark (and create a new plot)",
            new_plot = "slide") # starts a new plot
# (c) More text and decorations:
mark(x = 0, y = c(.60, .50),
            labels = c("Highlighting text is simple", "and effective"),
            cex = 1.5, col_bg = c(pal_seeblau[[2]], pal_seeblau[[1]]))
mark(labels = c("It is also flexible", "but to be handled with care"),
            x = .4, y = .3, y_{layout} = "flush", cex = 1.2,
            col = c("white", "black"), col_bg = c(pal_seeblau[[5]], "gold"))
# Using x_layout and y_layout:
mark(labels = c("One, and", "two, and", "three and four is", "plenty and perhaps enough..."),
            cex = 1.4, font = 2, col = "white", col_bg = Bordeaux,
            x = .5, y = .6, x_{a} = .5, y = .6, x_{a} = .5, y_{a} = .5,
```

newpal

Define a new color palette

# **Description**

newpal allows defining new color palettes (as data frames or vectors).

# Usage

```
newpal(col, names = NULL, pattern = NULL, replacement = NULL, as_df = FALSE)
```

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# Arguments

col	A required vector of colors (specified as R color names, HEX codes, or RGB values).
names	An optional character vector of color names. Default: names = NULL, using default color names. Setting names = NA removes all color names.
pattern	A pattern to be replaced in names (as REGEX). Default: pattern = NULL.
replacement	A replacement for pattern in names (as REGEX). Default: $replacement = NULL$ .
as_df	Should the new color palette be returned as a data frame (rather than as a vector)? Default: as_df = FALSE.

#### **Details**

Specifying pattern and replacment allows modifying names by regular expressions (using gsub(..., perl = TRUE)).

By default, new palette is returned as a (named) vector. Setting as\_df = TRUE returns new palette as a data frame.

#### Value

A (named) vector or data frame.

# See Also

seecol for viewing and comparing color palettes; usecol for using color palettes; simcol for finding similar colors; grepal for finding named colors; shades\_of to defining shades of a given color; ac for adjusting color transparency; pal\_unikn for the default uni.kn color palette.

Other color functions: ac(), demopal(), grepal(), seecol(), shades\_of(), simcol(), usecol()

newpal 15

```
seecol(pal_google, main = "Colors of the Google logo", col_brd = "white", lwd_brd = 10)
# (b) German flag (revised):
# Based on a different source at
# <https://www.schemecolor.com/germany-flag-colors.php>:
pal_flag_de_2 \leftarrow newpal(col = c("#000000", "#dd0000", "#ffce00"),
                         names = c("black", "red", "gold")
                         )
seecol(pal_flag_de_2, main = "Colors of the German flag (www.schemecolor.com)")
# (c) Mixing HEX and R color names:
pal_mpg <- newpal(col = c("#007367", "white", "#D0D3D4"),</pre>
                  names = c("MPG green", "white", "MPG grey"),
                pattern = "([A-Z])", replacement = "\\L\\1" # replace upper by lowercase
                  )
seecol(pal_mpg, main = "The colors of the Max Planck Society", col_bg = "grey")
# (3) From RGB values: ----
# A barrier-free color palette
# Source: Okabe & Ito (2002): Color Universal Design (CUD):
          Fig. 16 of <a href="https://jfly.uni-koeln.de/color/">https://jfly.uni-koeln.de/color/>:</a>
# (a) Vector of colors (as RGB values):
o_i\_colors \leftarrow c(rgb(0, 0, maxColorValue = 255), # black
                rgb(230, 159, 0, maxColorValue = 255), # orange
                rgb( 86, 180, 233, maxColorValue = 255), # skyblue
                rgb( 0, 158, 115, maxColorValue = 255), # green
                rgb(240, 228, 66, maxColorValue = 255), # yellow
                rgb( 0, 114, 178, maxColorValue = 255), # blue
                rgb(213, 94, 0, maxColorValue = 255), # vermillion
                rgb(204, 121, 167, maxColorValue = 255) # purple
)
# (b) Vector of color names:
o_i_names <- c("black", "orange", "skyblue", "green", "yellow", "blue", "vermillion", "purple")
# (c) Use newpal() to combine colors and names:
pal_okabe_ito <- newpal(col = o_i_colors, names = o_i_names,</pre>
                      pattern = "(^[a-z])", replacement = "\\U\\1") # capitalize initial
seecol(pal_okabe_ito,
       main = "Color-blind friendly color scale (Okabe & Ito, 2002)")
# (+) Compare custom color palettes: -----
my_pals <- list(pal_flag_de, pal_flag_de_2, pal_google, pal_mpg, pal_okabe_ito)</pre>
seecol(my_pals, col_brd = "white", lwd_brd = 4,
       main = "Comparing custom color palettes")
```

16 pal\_bordeaux

pal\_bordeaux

uni.kn color palette bordeaux

# Description

pal\_bordeaux provides an additional uni.kn color palette as a data frame containing 5 colors (shades of Bordeaux).

#### Usage

```
pal_bordeaux
```

# **Format**

An object of class data. frame with 1 rows and 5 columns.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

# See Also

pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_peach and pal\_pinky for alternative redish uni.kn color palettes; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_grau, pal\_karpfenblau, pal\_peach, pal\_petrol, pal\_pinky, pal\_seeblau, pal\_seegruen, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_pair, pal\_unikn\_ppt, pal\_unikn\_pref, pal\_unikn\_web

```
pal_bordeaux
dim(pal_bordeaux) # 1 5
pal_bordeaux[4] # preferred (named) color "bordeaux4"
pal_bordeaux[[4]] # preferred color "bordeaux4" OR "#8E2043"
# Plotting palette:
seecol(pal_bordeaux)
```

pal\_grau 17

pal\_grau

uni.kn color palette grau

# **Description**

pal\_grau provides an additional uni.kn color palette as a data frame containing 5 colors (shades of Grau or grey).

# Usage

```
pal_grau
```

# **Format**

An object of class data. frame with 1 rows and 5 columns.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

# See Also

pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_karpfenblau, pal\_peach, pal\_petrol, pal\_pinky, pal\_seeblau, pal\_seegruen, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_pair, pal\_unikn\_ppt, pal\_unikn\_pref, pal\_unikn\_web

```
pal_grau
dim(pal_grau) # 1 5
pal_grau[3] # preferred (named) color "grau3"
pal_grau[[3]] # preferred color "grau3" OR "#9AA0A7"
# Plotting palette:
seecol(pal_grau)
```

18 pal\_karpfenblau

pal\_karpfenblau

uni.kn color palette karpfenblau

# **Description**

pal\_karpfenblau provides an additional uni.kn color palette as a data frame containing 5 colors (shades of Karpfenblau or blue carp).

# Usage

```
pal_karpfenblau
```

# **Format**

An object of class data. frame with 1 rows and 5 columns.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

# See Also

pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_seeblau for the default seeblau uni.kn color palette; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_grau, pal\_peach, pal\_petrol, pal\_pinky, pal\_seeblau, pal\_seegruen, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_pair, pal\_unikn\_ppt, pal\_unikn\_pref, pal\_unikn\_web

```
pal_karpfenblau
dim(pal_karpfenblau) # 1 5
pal_karpfenblau[4] # preferred (named) color "karpfenblau4"
pal_karpfenblau[4]] # preferred color "karpfenblau4" OR "#3E5496"
# Plotting palette:
seecol(pal_karpfenblau)
```

pal\_peach 19

pal\_peach

uni.kn color palette peach

# **Description**

pal\_peach provides an additional uni.kn color palette as a data frame containing 5 colors (shades of Peach).

# Usage

```
pal_peach
```

# **Format**

An object of class data. frame with 1 rows and 5 columns.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

# See Also

pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_pinky and pal\_bordeaux for alternative redish uni.kn color palettes; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_grau, pal\_karpfenblau, pal\_petrol, pal\_pinky, pal\_seeblau, pal\_seegruen, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_pair, pal\_unikn\_ppt, pal\_unikn\_pref, pal\_unikn\_web

```
pal_peach
dim(pal_peach) # 1 5
pal_peach[4] # preferred (named) color "peach4"
pal_peach[[4]] # preferred color "peach4" OR "#FEA090"
# Plotting palette:
seecol(pal_peach)
```

20 pal\_petrol

pal\_petrol

uni.kn color palette petrol

# **Description**

pal\_petrol provides an additional uni.kn color palette as a data frame containing 5 colors (shades of Petrol or grue).

# Usage

```
pal_petrol
```

#### **Format**

An object of class data. frame with 1 rows and 5 columns.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details, and https://en.wikipedia.org/wiki/New\_riddle\_of\_induction for the portmanteau "grue".

#### See Also

pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_seegruen for an alternative green/grue uni.kn color palette; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_grau, pal\_karpfenblau, pal\_peach, pal\_pinky, pal\_seeblau, pal\_seegruen, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_pair, pal\_unikn\_ppt, pal\_unikn\_pref, pal\_unikn\_web

```
pal_petrol
dim(pal_petrol) # 1 5
pal_petrol[4] # preferred (named) color "petrol4"
pal_petrol[[4]] # preferred color "petrol4" OR "#077187"
# Plotting palette:
seecol(pal_petrol)
```

pal\_pinky 21

pal\_pinky

uni.kn color palette pinky

# **Description**

pal\_pinky provides an additional uni.kn color palette as a data frame containing 5 colors (shades of Pinky or pink).

#### Usage

```
pal_pinky
```

#### **Format**

An object of class data. frame with 1 rows and 5 columns.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

# See Also

pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_peach and pal\_bordeaux for alternative redish uni.kn color palettes; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_grau, pal\_karpfenblau, pal\_peach, pal\_petrol, pal\_seeblau, pal\_seegruen, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_pair, pal\_unikn\_ppt, pal\_unikn\_pref, pal\_unikn\_web

```
pal_pinky
dim(pal_pinky) # 1 5
pal_pinky[4] # preferred (named) color "pinky4"
pal_pinky[[4]] # preferred color "pinky4" OR "#E0607E"

# Plotting palette:
seecol(pal_pinky)
```

22 pal\_seeblau

pal\_seeblau

uni.kn color palette seeblau

# **Description**

pal\_seeblau provides an additional uni.kn color palette as a data frame containing 5 colors (shades of Seeblau).

# Usage

```
pal_seeblau
```

#### **Format**

An object of class data. frame with 1 rows and 5 columns.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

#### See Also

pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_karpfenblau for an alternative blue uni.kn color palette; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_grau, pal\_karpfenblau, pal\_peach, pal\_petrol, pal\_pinky, pal\_seegruen, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_pair, pal\_unikn\_ppt, pal\_unikn\_pref, pal\_unikn\_web

```
pal_seeblau
dim(pal_seeblau) # 1 5

# Preferred color:
pal_seeblau[3] # preferred (named) color "seeblau3" (as df)
pal_seeblau[[3]] # preferred color value "#59C7EB"

# Access by position:
pal_seeblau[3] # named color "seeblau3" (as df)
pal_seeblau[[3]] # color value "#59C7EB"

# Access by name:
pal_unikn["seeblau3"] # color "seeblau3" (as df)
pal_unikn[["seeblau3"]] # color value "#59C7EB"

# Plotting palette:
seecol(pal_seeblau)
```

pal\_seegruen 23

pal\_seegruen

uni.kn color palette seegruen

# **Description**

pal\_seegruen provides an additional uni.kn color palette as a data frame containing 5 colors (shades of Seegruen).

# Usage

```
pal_seegruen
```

#### **Format**

An object of class data. frame with 1 rows and 5 columns.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

# See Also

pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_petrol for an alternative green uni.kn color palette; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_grau, pal\_karpfenblau, pal\_peach, pal\_petrol, pal\_pinky, pal\_seeblau, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_pair, pal\_unikn\_ppt, pal\_unikn\_pref, pal\_unikn\_web

```
pal_seegruen
dim(pal_seegruen) # 1 5
pal_seegruen[4] # preferred (named) color "seegruen4"
pal_seegruen[[4]] # preferred color "seegruen4" OR "#0A9086"
# Plotting palette:
seecol(pal_seegruen)
```

24 pal\_signal

pal\_signal

uni.kn color palette signal (Ampel colors)

# **Description**

pal\_signal provides an additional uni.kn color palette as a data frame containing 3 colors (Ampel or traffic signal colors).

# Usage

```
pal_signal
```

#### **Format**

An object of class data. frame with 1 rows and 3 columns.

# **Details**

The colors are arranged as in a traffic light ("Ampel"):

- 1. top: red or "bad"
- 2. mid: yellow or "alert"
- 3. bot: green or "good"

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

# See Also

pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_grau, pal\_karpfenblau, pal\_peach, pal\_petrol, pal\_pinky, pal\_seeblau, pal\_seegruen, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_pair, pal\_unikn\_ppt, pal\_unikn\_pref, pal\_unikn\_web

```
pal_signal
dim(pal_signal) # 1 3
pal_signal[2] # (named) color "signal2"
pal_signal[[2]] # color "signal2" OR "#EFDC60"
# Plotting palette:
seecol(pal_signal)
```

pal\_unikn 25

pal\_unikn

uni.kn default color palette (11 colors)

# **Description**

pal\_unikn combines the 5 shades of blue colors from color palette pal\_seeblau with the 6 non-blue colors of pal\_unikn\_web to a divergent palette of 11 colors.

# Usage

pal\_unikn

#### **Format**

An object of class data. frame with 1 rows and 11 columns.

#### **Details**

Adding seeblau5 (i.e., pal\_seeblau[1]) to the default color palette pal\_unikn also puts white at the central (middle) position of a color palette with 11 values:

```
pal_unikn[[6]] is white or "#FFFFFF".
```

A divergent palette is useful for creating color gradients.

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

# See Also

pal\_unikn for the default uni.kn color palette; pal\_seeblau for the uni.kn seeblau color palette; seecol for viewing and comparing color palettes; usecol for using color palettes.

```
Other color palettes: pal_bordeaux, pal_grau, pal_karpfenblau, pal_peach, pal_petrol, pal_pinky, pal_seeblau, pal_seegruen, pal_signal, pal_unikn_dark, pal_unikn_light, pal_unikn_pair, pal_unikn_ppt, pal_unikn_pref, pal_unikn_web
```

```
pal_unikn
dim(pal_unikn) # 1 11

# Access by position:
pal_unikn[1] # new color "seeblau5" (as df)
pal_unikn[[1]] # new color value "#008ECE"

# Access by name:
pal_unikn["seeblau5"] # new color "seeblau5" (as df)
pal_unikn[["seeblau5"]] # new color value "#008ECE"

# Viewing/using color palette:
```

26 pal\_unikn\_dark

# Description

pal\_unikn\_dark provides an additional uni.kn color palette that collects 2 dark colors of 5 color palettes as a data frame containing 10 colors (in 5 pairs).

# Usage

```
pal_unikn_dark
```

#### **Format**

An object of class data. frame with 1 rows and 10 columns.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

### See Also

pal\_unikn\_light for a lighter uni.kn color palette; pal\_unikn\_pair for a pairwise uni.kn color palette; pal\_unikn for the default uni.kn color palette; seecol for viewing and comparing color palettes; usecol for using color palettes.

```
Other color palettes: pal_bordeaux, pal_grau, pal_karpfenblau, pal_peach, pal_petrol, pal_pinky, pal_seeblau, pal_seegruen, pal_signal, pal_unikn, pal_unikn_light, pal_unikn_pair, pal_unikn_ppt, pal_unikn_pref, pal_unikn_web
```

```
pal_unikn_dark
dim(pal_unikn_dark) # 1 8
pal_unikn_dark[1] # color "karpfenblau5" by position
pal_unikn_dark[[1]] # color value by position: #324376"
pal_unikn_dark["karpfenblau5"] # color value by name

# Viewing/using color palette:
seecol(pal_unikn_dark)
demopal(pal_unikn_dark, type = "points", main = "Dark colors of Konstanz University")
```

pal\_unikn\_light 27

```
pal_unikn_light uni.kn color palette of light colors (10 colors)
```

# **Description**

pal\_unikn\_light provides an additional uni.kn color palette that collects 2 light colors of 5 color palettes as a data frame containing 10 colors (in 5 pairs).

# Usage

```
pal_unikn_light
```

#### **Format**

An object of class data. frame with 1 rows and 10 columns.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

### See Also

pal\_unikn\_dark for a darker uni.kn color palette; pal\_unikn\_pair for a pairwise uni.kn color palette; pal\_unikn for the default uni.kn color palette; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_grau, pal\_karpfenblau, pal\_peach, pal\_petrol, pal\_pinky, pal\_seeblau, pal\_seegruen, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_pair, pal\_unikn\_ppt, pal\_unikn\_pref, pal\_unikn\_web

```
pal_unikn_light
dim(pal_unikn_light) # 1 10

# Access by position:
pal_unikn_light[1] # color "seeblau3" (as df)
pal_unikn_light[[1]] # color value "#59C7EB"

# Access by name:
pal_unikn_light["seeblau3"] # color "seeblau3" (as df)
pal_unikn_light[["seeblau3"]] # color value "#59C7EB"

# Viewing/using color palette:
seecol(pal_unikn_light)
demopal(pal_unikn_light, type = "bar", main = "Light colors of Konstanz University")
```

28 pal\_unikn\_pair

pal\_unikn\_pair

uni.kn color palette of pairwise colors (16 colors)

# **Description**

pal\_unikn\_pair provides an additional uni.kn color palette that collects 16 paired colors of 8 color palettes as a data frame containing 16 colors (in 8 pairs).

# Usage

```
pal_unikn_pair
```

#### **Format**

An object of class data. frame with 1 rows and 16 columns.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

### See Also

pal\_unikn\_light for a lighter uni.kn color palette; pal\_unikn\_dark for a darker uni.kn color palette; pal\_unikn for the default uni.kn color palette; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_grau, pal\_karpfenblau, pal\_peach, pal\_petrol, pal\_pinky, pal\_seeblau, pal\_seegruen, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_ppt, pal\_unikn\_pref, pal\_unikn\_web

```
pal_unikn_pair
dim(pal_unikn_pair) # 1 16
pal_unikn_pair[1] # color "karpfenblau4" by position
pal_unikn_pair[[1]] # color value by position: #3E5496"
pal_unikn_pair["karpfenblau4"] # color value by name

# Viewing/using color palette:
seecol(pal_unikn_pair)
demopal(pal_unikn_pair, type = "polygon", main = "A pair-wise color palette")
```

pal\_unikn\_ppt 29

pal\_unikn\_ppt

uni.kn secondary color palette (ppt version)

# **Description**

pal\_unikn\_ppt provides an alternative uni.kn color palette as a data frame containing 10 colors.

# Usage

```
pal_unikn_ppt
```

#### **Format**

An object of class data. frame with 1 rows and 10 columns.

### **Details**

This is a secondary (ppt) variant with more muted colors.

See pal\_unikn for the primary/default (web/sRGB) scale and https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

#### See Also

pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_grau, pal\_karpfenblau, pal\_peach, pal\_petrol, pal\_pinky, pal\_seeblau, pal\_seegruen, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_pair, pal\_unikn\_pref, pal\_unikn\_web

```
pal_unikn_ppt
dim(pal_unikn_ppt) # 1 10

# Access by position:
pal_unikn_ppt[2] # 2nd named color "seeblau3" (as df)
pal_unikn_ppt[[2]] # 2nd color value "#59B6DC"

# Access by name:
pal_unikn_ppt["seeblau3"] # color "seeblau3" (as df)
pal_unikn_ppt[["seeblau3"]] # color value "#59B6DC"

# Plotting palette:
seecol(pal_unikn_ppt)
```

30 pal\_unikn\_pref

pal\_unikn\_pref

uni.kn color palette of preferred colors (9 colors)

### **Description**

pal\_unikn\_pref provides an additional uni.kn color palette that collects the preferred color of each palette as a data frame containing 9 (or 8 + 1) colors.

# Usage

```
pal_unikn_pref
```

#### **Format**

An object of class data. frame with 1 rows and 9 columns.

#### **Details**

The colors are arranged in a sequence that provides high contrasts between adjacent colors.

Note that the (alert) color Signal is not a preferred color according to the official color definition.

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

### See Also

pal\_unikn for the default uni.kn color palette; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_grau, pal\_karpfenblau, pal\_peach, pal\_petrol, pal\_pinky, pal\_seeblau, pal\_seegruen, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_pair, pal\_unikn\_ppt, pal\_unikn\_web

```
pal_unikn_pref
dim(pal_unikn_pref) # 1 9

# Access by position:
pal_unikn_pref[1] # color Seeblau (as df)
pal_unikn_pref[[1]] # color value "#59C7EB"

# Access by name:
pal_unikn_pref["Seeblau"] # color "seeblau3" (as df)
pal_unikn_pref[["Seeblau"]] # color value "#59C7EB"

# Viewing/using color palette:
seecol(pal_unikn_pref)
demopal(pal_unikn_pref, type = "mosaic", main = "Preferred colors of Konstanz University")
```

pal\_unikn\_web 31

pal\_unikn\_web

uni.kn default color palette (web version)

# **Description**

pal\_unikn\_web provides the default uni.kn color palette as a data frame containing 10 colors.

### Usage

```
pal_unikn_web
```

#### **Format**

An object of class data. frame with 1 rows and 10 columns.

#### **Details**

This is the primary (web/sRGB) scale.

Note that pal\_unikn provides a divergent color palette (of 11 colors).

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

# See Also

pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_unikn\_ppt for an alternative (ppt) version; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other color palettes: pal\_bordeaux, pal\_grau, pal\_karpfenblau, pal\_peach, pal\_petrol, pal\_pinky, pal\_seeblau, pal\_seegruen, pal\_signal, pal\_unikn, pal\_unikn\_dark, pal\_unikn\_light, pal\_unikn\_pair, pal\_unikn\_ppt, pal\_unikn\_pref

```
pal_unikn_web
dim(pal_unikn_web) # 1 10

# Access by position:
pal_unikn_web[2] # 2nd named color "seeblau3" (as df)
pal_unikn_web[[2]] # 2nd color value "#59C7EB"

# Access by name:
pal_unikn_web["seeblau3"] # color "seeblau3" (as df)
pal_unikn_web[["seeblau3"]] # color value "#59C7EB"

# Plotting palette:
seecol(pal_unikn_web)
```

32 Petrol

Peach

uni.kn color Peach

### **Description**

Peach provides the preferred color of pal\_peach (as an atomic HEX character value) and is defined as pal\_peach[[4]].

# Usage

Peach

#### **Format**

An object of class character of length 1.

# **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

#### See Also

pal\_peach for the corresponding color palette; pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other preferred colors: Bordeaux, Grau, Karpfenblau, Petrol, Pinky, Seeblau, Seegruen, Signal

# Examples

```
Peach # HEX character "#FEA090" (as value)
all.equal(Peach, pal_peach[[4]]) # TRUE (same HEX values)
seecol(Peach) # view color and details
```

Petrol

uni.kn color Petrol

### **Description**

Petrol provides the preferred color of pal\_petrol (as an atomic HEX character value) and is defined as pal\_petrol[[4]].

# Usage

Petrol

Pinky 33

# **Format**

An object of class character of length 1.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

#### See Also

pal\_petrol for the corresponding color palette; pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other preferred colors: Bordeaux, Grau, Karpfenblau, Peach, Pinky, Seeblau, Seegruen, Signal

# **Examples**

```
Petrol # HEX character "#077187" (as value)
all.equal(Petrol, pal_petrol[[4]]) # TRUE (same HEX values)
seecol(Petrol) # view color and details
```

Pinky

uni.kn color Pinky

# Description

Pinky provides the preferred color of pal\_pinky (as an atomic HEX character value) and is defined as pal\_pinky[[4]].

# Usage

Pinky

### **Format**

An object of class character of length 1.

### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

post post

# See Also

pal\_pinky for the corresponding color palette; pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other preferred colors: Bordeaux, Grau, Karpfenblau, Peach, Petrol, Seeblau, Seegruen, Signal

# **Examples**

```
Pinky # HEX character "#E0607E" (as value)
all.equal(Pinky, pal_pinky[[4]]) # TRUE (same HEX values)
seecol(Pinky) # view color and details
```

post

Post text (in an xbox)

# **Description**

post plots 1 or more text strings (provided as a character vector labels) to an (existing or new) xbox.

# Usage

```
post(
    labels,
    x = 0.03,
    y = 0.55,
    x_layout = NA,
    y_layout = "even",
    col = "white",
    col_bg = Seeblau,
    cex = 1,
    font = 1,
    new_plot = "none"
)
```

# **Arguments**

labels

A character vector specifying the text labels to be plotted.

A numeric vector of x-coordinates at which the text labels in labels should be written. If the lengths of x and y differ, the shorter one is recycled. Default: x = .03.

y

A numeric vector of y-coordinates at which the text labels in labels should be written. If the lengths of x and y differ, the shorter one is recycled. Default: y = .55.

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x_layout	An optional numeric vector or character string to control the horizontal positions of labels. Numeric values are interpreted as increments to values of x and recycled (to enable stepwise or alternating patterns). 3 character string options are: "center" (i.e., center wrt. first label or plot center), "left" (i.e., left wrt. first label or plot center), "right" (i.e., right wrt. first label or plot center). Default: x_layout = NA (i.e., using values of x).
y_layout	A numeric value or character string to control the vertical positions of labels. Numeric values are interpreted as increments to values of $y[1]$ and recycled (to enable stepwise or alternating patterns). 2 character string options are: "even" (i.e., even distribution of labels across available y-space) and "flush" (i.e., no space between adjacent labels, i.e., $y_layout = 0$ ). Default: $y_layout = ven$ ".
col	The color(s) of the text label(s). Default: col_lbl = "white".
col_bg	The background $color(s)$ of the xbox. Default: $col_bg = Seeblau$ .
cex	Numeric character expansion factor(s), multiplied by par("cex") to yield the character size(s). Default: $cex = 1.0$ .
font	The font type(s) to be used. Default: $font = 1$ (i.e., plain text).
new_plot	Should a new plot be generated? Set to "xbox" to plot to a basic xbox (with square dimensions, i.e., $dim = c(1, 1)$ ). Default: $new_plot = "none"$ (i.e., assumes a pre-existing xbox).

# **Details**

The positions of the text elements in labels can be specified by providing their coordinates (as x and y arguments) or by providing an initial position and an y\_layout (see below).

Text formatting parameters (like col, col\_bg, cex, font) are recycled to match length(labels). post uses the base graphics system graphics::.

# See Also

```
xbox to create a new xbox (without text).
Other text functions: mark(), uline(), url_unikn()
```

36 Seeblau

```
post(labels = c("Ene,", "mene, miste,", "es rappelt", "in der Kiste."),
    cex = 1.4, font = 2, col = "white", col_bg = Pinky,
    x = .1, y = .5, x_layout = "left", y_layout = .05, new_plot = "xbox")

post(labels = c("Hello world!", "Does this work?", "That's good!", "Please carry on..."),
    cex = 1.4, font = 2, col = "white", col_bg = Karpfenblau,
    x = .01, y = .6, x_layout = .10, y_layout = .05, new_plot = "xbox")
```

Seeblau

uni.kn color Seeblau

# Description

Seeblau provides the preferred color of pal\_seeblau (as an atomic HEX character value) and is defined as pal\_seeblau[[3]].

# Usage

Seeblau

#### **Format**

An object of class character of length 1.

# Details

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

### See Also

pal\_seeblau for the corresponding color palette; pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other preferred colors: Bordeaux, Grau, Karpfenblau, Peach, Petrol, Pinky, Seegruen, Signal

```
Seeblau # HEX character "#59C7EB" (as value)
all.equal(Seeblau, pal_seeblau[[3]]) # TRUE (same HEX values)
seecol(Seeblau) # view color and details
```

seecol 37

seecol

Plot color palettes (to see their colors)

#### **Description**

seecol provides an interface to plotting (or "seeing") the colors of a palette or comparing multiple color palettes.

# Usage

```
seecol(
 pal = "unikn_all",
 n = "all",
  alpha = NA,
 hex = NULL,
  rgb = NULL,
  col_bg = NULL,
  col_brd = NULL,
  lwd_brd = NULL,
  grid = TRUE,
  scale_x = FALSE,
 main = NA,
  sub = NULL,
  title = NULL,
 mar_note = NA,
 pal_names = NA,
)
```

## **Arguments**

pal

A single color palette (as a vector of colors), multiple color palettes (as a list), or a recognized keyword (as a character string). Default: pal = "unikn\_all" (i.e., plot all color palettes provided by the **unikn** package).

Recognized keywords are:

- 1. "all": All color palettes of the **unikn** package.
- 2. "all\_unikn" or "unikn\_all": All uni.kn color palettes (of the University of Konstanz).
- 3. "unikn\_basic": All basic uni.kn palettes.
- 4. "grad\_all": All uni.kn palettes with color gradients.
- 5. "pair\_all": All uni.kn palettes with pairwise colors.
- 6. "pref\_all": All preferred uni.kn colors and their gradients.
- 7. "add": Additional/contributed color palettes (deprecated, as additional color palettes were migrated to the **unicol** R package).

seecol does also recognize keywords (e.g., "all\_unikn") or keywords without "unikn" (e.g., "basic").

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n	Number of colors to show or use. If n is lower or higher than the length of the current color palette pal, the color palette is reduced or extrapolated (using grDevices::colorRampPalette). Default: n = "all" (i.e., show all colors in palette).
alpha	A factor modifying the opacity alpha (as alpha.f in adjustcolor) to a value in [0, 1]. Default: alpha = NA (i.e., no modification of opacity).
hex	Should HEX color values be shown? Default: hex = NULL (i.e., show HEX color values when there is sufficient space to print them).
rgb	Should RGB color values be shown? Default: rgb = NULL (i.e., show RGB color values when there is sufficient space to print them).
col_bg	Color of plot background. Default: col_bg = NULL.
col_brd	Color of shape borders (if shown). Default: col_brd = NULL.
lwd_brd	Line width of shape borders (if shown). Default: 1wd_brd = NULL.
grid	Show grid in the color plot? Default: grid = TRUE.
scale_x	Scale color shapes (when comparing multiple palettes) to a fixed total width? Default: scale_x = FALSE.
main	Main plot title (as a character string). Default: main = NA creates a default title.
sub	Optional subtitle (as a character string). Default: sub = NULL (i.e., no subtitle).
title	Deprecated plot title. Use main instead.
mar_note	Optional margin note (on bottom right). Default: mar_note = NA (i.e., no margin note).
pal_names	Names of color palettes or colors (as a character vector). Default: pal_names = NA (for default names).
	Other graphical parameters (passed to plot).

# Details

seecol has two main modes, based on the contents of its pal argument:

- 1. if pal is set to a *specific* color palette (or a vector of multiple colors or color palettes): Plot the current color palette and optional details on its colors.
- 2. if pal = "unikn\_all" or a list of *multiple* color palettes:

  Plot visual vectors of all current color palettes for comparing them.

Specifying distinct = TRUE removes visual duplicate colors (based on HEX values, ignoring transparency), but only when showing an individual color palette pal.

Various title options (i.e., main, sub, and mar\_note) and a pal\_names argument add control over plotted text labels. However, the length of a character vector provided to pal\_names must correspond to the number of (custom) color palettes or colors.

## See Also

usecol for using color palettes; simcol for finding similar colors; newpal for defining new color palettes; grepal for finding named colors; shades\_of to defining shades of a given color; ac for adjusting color transparency; pal\_unikn for the default uni.kn color palette.

Other color functions: ac(), demopal(), grepal(), newpal(), shades\_of(), simcol(), usecol()

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```
# See multiple color palettes:
seecol() # default: seecol(pal = "all")
# See details of one color palette:
seecol(pal_unikn) # see a specific color palette
# Combining colors or color palettes:
seecol(c(rev(pal_seeblau), pal_seegruen))
                                                 # combine color palettes
seecol(c(rev(pal_seeblau), "white", pal_pinky)) # combine color palettes and color names
seecol(c("black", "firebrick", "gold"))
                                                 # combine color names
# Scale a set of color palettes to a fixed width:
seecol(scale_x = TRUE)
# Using n to reduce or extend color palettes:
seecol(n = 3) # viewing reduced ranges of all palettes
seecol(n = 12) # viewing extended ranges of all palettes
seecol(pal\_unikn, n = 5,
      main = "Reduced version of pal_unikn (n = 5)") # reducing pal_unikn
seecol(pal_seeblau, n = 8,
      main = "Extended version of pal_seeblau (n = 8)") # extending pal_seeblau
# Combining and extending color palettes:
seecol(c(rev(pal_seeblau), "white", pal_bordeaux), n = 17,
      main = "Diverging custom color palette (with 17 colors)")
# Defining custom color palettes:
pal_mpg <- c("#007367", "white", "#D0D3D4") # mixing hex values and color names
names(pal_mpg) <- c("mpg green", "mpg white", "mpg grey") # color names</pre>
pal_bdg <- usecol(c(Bordeaux, "gold"), n = 5) # using usecol</pre>
# Viewing extended color palette:
seecol(pal_mpg, n = 9, main = "Custom color palette of the Max Planck Society")
# Comparing (and labeling) custom color palettes:
seecol(list(pal_mpg, pal_bdg, pal_unikn), scale_x = TRUE,
      pal_names = c("Max Planck", "Bordeaux-Gold", "Uni Konstanz"),
      main = "Comparing and labeling custom color palettes")
## Viewing color palettes from other packages:
# library(RColorBrewer)
# seecol(brewer.pal(name = "RdBu", n = 11)) # viewing "RdBu" palette from RColorBrewer
## Extending color palettes:
# seecol(brewer.pal(name = "RdBu", n = 11), n = 15) # extending palette to 15 colors
```

40 shades\_of

Seegruen

uni.kn color Seegruen

## **Description**

Seegruen provides the preferred color of pal\_seegruen (as an atomic HEX character value) and is defined as pal\_seegruen[[4]].

# Usage

Seegruen

#### **Format**

An object of class character of length 1.

#### **Details**

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

#### See Also

pal\_seegruen for the corresponding color palette; pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other preferred colors: Bordeaux, Grau, Karpfenblau, Peach, Petrol, Pinky, Seeblau, Signal

## **Examples**

```
Seegruen # HEX character "#0A9086" (as value)
all.equal(Seegruen, pal_seegruen[[4]]) # TRUE (same HEX values)
seecol(Seegruen) # view color and details
```

shades\_of

Get n shades of a color

## Description

shades\_of returns a vector of n colors that are shades of a color gradient ranging from an initial color col\_1 to a final color col\_n.

```
shades_of(n = 5, col_1 = "black", col_n = "white", alpha = NA)
```

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## Arguments

n	Number of desired colors. Default: n = 5.
col_1	Initial color. Default: col_1 = "black".
col_n	Final (n-th) color. Default: col_n = "white".
alpha	A factor modifying the opacity alpha (as alpha.f in adjustcolor) to a value in [0, 1]. Default: alpha = NA (i.e., no modification of opacity).

#### **Details**

By default, the color gradient returned contains n = 5 colors that range from the initial color col\_1 = "black" to the final color col\_n = "white". Specifying different values for n and the initial or final colors yields different color ranges.

shades\_of is mostly a wrapper for a special usecol command. However, usecol allows defining more complex color gradients (e.g., by specifying more than two colors).

## See Also

seecol for viewing and comparing color palettes; usecol for using color palettes; simcol for finding similar colors; newpal for defining new color palettes; grepal for finding named colors; ac for adjusting color transparency.

```
Other color functions: ac(), demopal(), grepal(), newpal(), seecol(), simcol(), usecol()
```

### **Examples**

Signal

uni.kn color Signal or alert

## **Description**

Signal provides the alert color of pal\_signal (as an atomic HEX character value) and is defined as pal\_signal[2].

## Usage

Signal

42 simcol

## **Format**

An object of class character of length 1.

#### **Details**

The official specification of pal\_signal does not identify a preferred color. We provide Signal as a dedicated color as it is suited for creating color gradients (see usecol).

See https://www.uni-konstanz.de/en/university/news-and-media/create-online-and-print-media/corporate-design/ for details.

#### See Also

pal\_signal for the corresponding color palette; pal\_unikn for the unikn default color palette with all 5 colors of pal\_seeblau; pal\_unikn\_pref for a uni.kn color palette with all preferred colors; seecol for viewing and comparing color palettes; usecol for using color palettes.

Other preferred colors: Bordeaux, Grau, Karpfenblau, Peach, Petrol, Pinky, Seeblau, Seegruen

# **Examples**

```
Signal # HEX character "#EFDC60" (as value)
all.equal(Signal, pal_signal[[2]]) # TRUE (same HEX values)
seecol(Signal) # view color and details
```

simcol

Find similar colors

# Description

simcol finds and shows colors from a palette of color candidates col\_candidates that are similar to some target color col\_target.

```
simcol(
  col_target,
  col_candidates = colors(),
  tol = c(25, 50, 75),
  distinct = TRUE,
  plot = TRUE
)
```

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#### **Arguments**

col_target	A (required) target color.
col_candidates	A palette of color candidates to be considered. Default: $col\_candidates = colors()$ .
tol	Numeric tolerance value(s) (either 1 or 3 numeric values, in the RGB range from 0 to 255). Values are considered in the order of the RGB value rank in $col_{target}$ . Default: $tol = c(25, 50, 75)$ .
distinct	Boolean: Return only visually distinct colors? Default: $\mbox{distinct} = \mbox{TRUE}$ (i.e., remove visual duplicates).
plot	Boolean: Plot the output (using seecol)? Default: plot = TRUE.

#### **Details**

simcol returns a vector of the (named) colors or color values in col\_candidates (set to colors() of **grDevices** per default) that are similar to the specified target color col\_target.

If plot = TRUE, simcol also visualizes the detected colors (by passing its result to seecol, as a side-effect).

Color similarity is defined in terms of the distance between colors' RGB values, which must be within the numeric tolerance threshold(s) specified by tol (with  $\emptyset \le \text{tol} \le 255$ ). Higher tol values correspond to more permissive similarity judgments.

If tol is a scalar, the values of all three RGB dimensions of col\_candidates must be within the corresponding values of col\_target to be judged as 'similar'. If tol contains three values, the three RGB dimension are compared in order of the dimensions' rank in col\_target (i.e., the primary dimension must be within tol[1], etc.). Thus, providing three tol values allows for more fine-grained similarity matching.

## Value

A named vector of colors or color values.

#### See Also

seecol for plotting/seeing color palettes; usecol for using color palettes; newpal for defining new color palettes; grepal for finding named colors; shades\_of to defining shades of a given color; ac for adjusting color transparency.

```
Other color functions: ac(), demopal(), grepal(), newpal(), seecol(), shades_of(), usecol()
```

```
# Basic uses:
simcol(col_target = "red")
simcol("tan", tol = 15)
simcol(Seeblau, tol = c(20, 30, 40))
simcol("blue", col_candidates = pal_unikn_pref, tol = 120)
# Fine-tuning the range of color matching:
simcol(Seeblau, tol = 30) # = simcol(Seeblau, tol = c(30, 30, 30))
```

44 slide

```
simcol(Seeblau, tol = c(20, 20, 80))
# Increasing tolerance widens range:
simcol("grey", c("white", "grey", "black"), tol = 255, distinct = FALSE, plot = FALSE)
```

slide

Plot a slide (or frame)

# **Description**

slide plots an empty slide (or frame) as a colored rectangle.

# Usage

```
slide(col = NA, dim = c(4/3, 1), border = grey(0.33, 1), lwd = 1.5)
```

# **Arguments**

col	The color to fill the slide with (i.e., its background color). Default: col = NA (i.e., system default for transparency).
dim	The x- and y-dimensions of the slide. Default: $dim = c(4/3, 1)$ (i.e., unit height, $4/3$ wider than high).
border	The color of the slide's border. Setting border = NA hides border. Default: border = grey(.33, 1).
lwd	The line width of the slide's border. Setting lwd = 0 or lwd = NA removes border. Default: lwd = 1.5.

#### See Also

```
heading, line, or mark to add text to a slide; xbox to plot a box. Other plot functions: theme_grau(), theme_unikn(), xbox()
```

```
slide() # default slide (or frame)
slide(lwd = NA) # borderless slide

# Dimensions:
slide(dim = c(18, 9)) # larger and 2:1 dimensions
slide(dim = c(1/3, 1)) # smaller and 1:3 dimensions

# Formatting:
slide(col = pal_seeblau[[1]], border = pal_seeblau[[5]], lwd = 2)
```

theme\_grau 45

theme\_grau

*Alternative theme (for ggplot2)* 

## **Description**

theme\_grau provides an alternative unikn theme to use in ggplot2 commands.

#### Usage

```
theme_grau(
  col_title = grey(0, 1),
  base_size = 11,
  base_family = "",
  base_line_size = base_size/22,
  base_rect_size = base_size/22
)
```

# **Arguments**

### **Details**

theme\_grau is no-nonsense, but fills panel backgrounds in "grau" (specifically, pal\_seeggrau[[1]]). This theme works well for dark colors and bright color accents, but is of limited use with transparent colors.

#### See Also

```
theme_unikn for default theme.
Other plot functions: slide(), theme_unikn(), xbox()
```

```
# Plotting iris dataset (using ggplot2, theme_grau, and unikn colors):
library('ggplot2') # theme_unikn requires ggplot2
```

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theme\_unikn

Basic unikn theme (for ggplot2)

## **Description**

theme\_unikn provides a basic unikn theme to use in ggplot2 commands.

## Usage

```
theme_unikn(
  col_title = pal_seeblau[[4]],
  base_size = 11,
  base_family = "",
  base_line_size = base_size/22,
  base_rect_size = base_size/22
```

# Arguments

#### **Details**

The theme is lightweight and no-nonsense, but somewhat opinionated (e.g., in using mostly grey scales to allow emphasizing data points with color accents).

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## See Also

```
theme_grau for an alternative theme.
Other plot functions: slide(), theme_grau(), xbox()
```

# **Examples**

uline

Plot underlined text elements

# **Description**

uline plots 1 or more text strings (provided as a character vector labels) to an (existing or new) plot and places a colored line underneath each label (to underline it).

```
uline(
  labels,
  x = 0,
  y = 0.55,
  x_layout = NA,
  y_layout = "even",
  col = "black",
  col_bg = Seeblau,
  cex = 1.5,
  font = 1,
  new_plot = "none"
)
```

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# Arguments

labels	A character vector specifying the text labels to be plotted.
х	A numeric vector of x-coordinates at which the text labels in labels should be written. If the lengths of x and y differ, the shorter one is recycled. Default: $x = 0$ .
У	A numeric vector of y-coordinates at which the text labels in labels should be written. If the lengths of x and y differ, the shorter one is recycled. Default: $y = .55$ .
x_layout	An optional numeric vector or character string to control the horizontal positions of labels. Numeric values are interpreted as increments to values of x and recycled (to enable stepwise or alternating patterns). 3 character string options are: "center" (i.e., center wrt. first label or plot center), "left" (i.e., left wrt. first label or plot center), "right" (i.e., right wrt. first label or plot center). Default: x_layout = NA (i.e., using values of x).
y_layout	A numeric value or character string to control the vertical positions of labels. Numeric values are interpreted as increments to values of y[1] and recycled (to enable stepwise or alternating patterns). 2 character string options are: "even" (i.e., even distribution of labels across available y-space) and "flush" (i.e., no space between adjacent labels, i.e., y_layout = 0). Default: y_layout = "even".
col	The color(s) of the text label(s). Default: col_lbl = "black".
col_bg	The $color(s)$ of the line (under the text labels of labels). Default: $col_bg = Seeblau$ .
cex	Numeric character expansion factor(s), multiplied by $par("cex")$ to yield the character size(s). Default: $cex = 1.5$ .
font	The font type(s) to be used. Default: $font = 1$ (i.e., plain text).
new_plot	Boolean: Should a new plot be generated? Set to "blank" or "slide" to create a new plot. Default: new_plot = "none" (i.e., add to an existing plot).

# Details

The positions of the text elements in labels can be specified by providing their coordinates (as x and y arguments) or by providing an initial position and an y\_layout (see below).

Text formatting parameters (like col, col\_bg, cex, font) are recycled to match length(labels). uline uses the base graphics system graphics::.

## See Also

```
slide and xbox to create simple plots (without text).
```

Other text functions: mark(), post(), url\_unikn()

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## **Examples**

unikn.guide

Open the unikn package guides

## **Description**

Open the unikn package guides

## Usage

```
unikn.guide()
```

url\_unikn

url\_unikn formats an URL the uni.kn way

# Description

url\_unikn removes various patterns (e.g., "http", "https", "://", "www.") from the front of a given URL and returns the remaining character string with an n-dash (Unicode \u2013) prefix, rather than the former figure dash (\u2012) prefix (as the latter created issues on Fedora Linux systems).

```
url_unikn(url = "https://www.uni-konstanz.de/")
```

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# **Arguments**

url

The url to be written (as copied from a web browser).

## See Also

```
xbox to create a new xbox (without text).
Other text functions: mark(), post(), uline()
```

# **Examples**

```
url_unikn("https://www.uni-konstanz.de/")
```

usecol

Use a color or color palette

# Description

usecol allows using a color or color palette pal (e.g., for plotting).

# Usage

```
usecol(
  pal = pal_unikn,
  n = "all",
  alpha = NA,
  distinct = FALSE,
  use_names = FALSE,
  use_col_ramp = FALSE
)
```

# Arguments

pal	A color palette (as a vector of colors or color palettes). Default: pal = pal_unikn.
n	An integer value specifying the desired number of colors from the palette. Default: n = "all" (i.e., use all colors of a color palette). For the palettes defined by <b>unikn</b> , n is set to a pre-defined selection of colors if the desired number of colors is smaller than the available number. For all other palettes and values of n larger than length(pal), n compresses or extends the palette using colorRampPalette.
alpha	A factor modifying the opacity alpha (as alpha.f in adjustcolor) to a value in [0, 1]. Default: alpha = NA (i.e., no modification of opacity).
distinct	Boolean: Return only visually distinct colors? Default: distinct = FALSE (i.e., include duplicate colors).
use_names	A logical value indicating whether colors should be returned as a named vector. Default: use_names = FALSE, for compatibility with ggplot.

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use\_col\_ramp A logical value specifying whether the default of using pre-selected colors should be overridden and colorRampPalette should be used to process n. Default:

use\_col\_ramp = FALSE.

## **Details**

usecol also allows modifying and combining color palettes in various ways.

#### Value

A (named) vector of colors (of type character).

#### See Also

seecol for viewing and comparing color palettes; simcol for finding similar colors; newpal for defining new color palettes; grepal for finding named colors; shades\_of to defining shades of a given color; ac for adjusting color transparency; pal\_unikn for the default uni.kn color palette.

```
Other color functions: ac(), demopal(), grepal(), newpal(), seecol(), shades_of(), simcol()
```

```
usecol(pal = pal_unikn, n = "all") # default color palette
usecol(pal = pal\_unikn, n = 4) # selecting n dedicated colors
usecol(pal = pal_unikn, n = 20)  # extending color palette
# Mixing a new color palette:
pal_1 <- usecol(pal = c(rev(pal_seeblau), "white", pal_pinky))</pre>
seecol(pal_1)
# Mixing and extending a color palette:
pal_2 <- usecol(pal = c(rev(pal_seegruen), "white", pal_bordeaux), n = 20)</pre>
seecol(pal_2)
# Defining and using a custom color palette:
pal_princeton_1 <- c("#E77500", "white", "black")
names(pal_princeton_1) <- c("orange_w", "white", "black")</pre>
pal_3 <- usecol(pal_princeton_1, n = 7)</pre>
seecol(pal_3)
# Removing visual duplicates:
usecol(c("black", "#000000", "gray", "grey", "red", "red1"), distinct = TRUE)
seecol(usecol(c(pal_unikn, pal_seeblau), distinct = TRUE), title = "Using distinct colors")
```

52 xbox

xbox

*Plot a box (with x)* 

# Description

xbox plots a box with a cross (x) in its top-right corner.

# Usage

```
xbox(col = Seeblau, dim = c(1, 1), use_x = TRUE)
```

# Arguments

col	The color to fill the box with (i.e., its background color). Default: col = Seeblau.
dim	The x- and y-dimensions of the box (as numeric). Default: $dim = c(1, 1)$ (i.e., a unit square).
use_x	Plot a cross in upper right corner (as logical)? Default: use_x = TRUE.

# **Details**

The cross (x) appears rectangular when viewing the plot at the correct aspect ratio (as defined by dim).

# See Also

```
post to add text to an xbox; slide to plot a new slide (or frame).
Other plot functions: slide(), theme_grau(), theme_unikn()
```

```
xbox() # default box

# Options:
xbox(col = Bordeaux)
xbox(dim = c(2, 1)) # 2:1 dimension (wider than high)
```

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