# Package 'netdiffuseR'

August 30, 2023

Title Analysis of Diffusion and Contagion Processes on Networks

**Description** Empirical statistical analysis, visualization and simulation of diffusion and contagion processes on networks. The package implements algorithms for calculating network diffusion statistics such as transmission rate, hazard rates, exposure models, network threshold levels, infectiousness (contagion), and susceptibility. The package is inspired by work published in Valente, et al., (2015) <DOI:10.1016/j.socscimed.2015.10.001>; Valente (1995) <ISBN: 9781881303213>, Myers (2000) <DOI:10.1086/303110>, Iyengar and others (2011) <DOI:10.1287/mksc.1100.0566>, Burt (1987) <DOI:10.1086/228667>; among others.

**Depends** R (>= 3.1.1)

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LazyData true

Version 1.22.6

Date 2023-08-29

**Imports** Rcpp (>= 0.12.1), sna, network, networkDynamic, Matrix, MASS, MatchIt, SparseM, methods, grDevices, graphics, stats, utils, boot, igraph, viridisLite

Suggests covr, testthat, knitr, rmarkdown, ape, RSiena, survival

VignetteBuilder knitr

LinkingTo Rcpp, RcppArmadillo

RoxygenNote 7.2.3 Encoding UTF-8

URL https://github.com/USCCANA/netdiffuseR,
 https://USCCANA.github.io/netdiffuseR/

BugReports https://github.com/USCCANA/netdiffuseR/issues

**Classification/MSC** 90C35, 90B18, 91D30

Collate 'RcppExports.R' 'imports.r' 'graph\_data.r' 'adjmat.r' 'bass.r' 'bootnet.r' 'data.r' 'diffnet-c.R' 'diffnet-class.r' 'diffnet-indexing.r' 'diffnet-methods.r' 'egonets.R' 'formula.r' 'igraph.r' 'infect\_suscept.r' 'mentor.r' 'misc.r'

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'survey_to_diffnet.R'
NeedsCompilation yes

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Repository CRAN

**Date/Publication** 2023-08-30 17:00:10 UTC

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approx\_geodesic

Approximate Geodesic Distances

# **Description**

Computes approximate geodesic distance matrix using graph powers and keeping the amount of memory used low.

# Usage

```
approx_geodesic(graph, n = 6L, warn = FALSE)
approx_geodist(graph, n = 6L, warn = FALSE)
```

# **Arguments**

graph Any class of accepted graph format (see netdiffuseR-graphs).

n Integer scalar. Degree of approximation. Bigger values increase precision (see details).

warn Logical scalar. When TRUE, it warns if the algorithm performs less steps than required.

### Details

While both **igraph** and **sna** offer very good and computationally efficient routines for computing geodesic distances, both functions return dense matrices, i.e. not sparse, which can be trouble-some. Furthermore, from the perspective of social network analysis, path lengths of more than 6 steps, for example, may not be meaningful, or at least, relevant for the researcher. In such cases, approx\_geodesic serves as a solution to this problem, computing geodesics up to the number of steps, n, desired, hence, if n = 6, once the algorithm finds all paths of 6 or less steps it will stop, returning a sparse matrix with zeros for those pairs of vertices for which it was not able to find a path with less than n steps.

Depending on the graph size and density, approx\_geodesic's performance can be compared to that of sna::geodist. Although, as n increases, geodist becomes a better alternative.

The algorithm was implemented using power graphs. At each itereation i the power graph of order i is computed, and its values are compared to the current values of the geodesic matrix (which is initialized in zero).

- 1. Initialize the output ans(n, n)
- 2. For i=1 to i < n do

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> (a) Iterate through the edges of G<sup>i</sup>, if ans has a zero value in the corresponding row+column, replace it with i

- (b) next
- 3. Replace all diagonal elements with a zero and return.

This implementation can be more memory efficient that the aforementioned ones, but at the same time it can be significant slower.

approx\_geodist is just an allias for approx\_geodesic.

#### Value

A sparse matrix of class dgCMatrix of size nnodes(graph)^2 with geodesic distances up to n.

# **Examples**

```
# A very simple example -------
g <- ring_lattice(10, 3)</pre>
approx_geodesic(g, 6)
sna::geodist(as.matrix(g))[[2]]
igraph::distances(
 igraph::graph_from_adjacency_matrix(g, mode = "directed"),
 mode = "out"
)
```

as.array.diffnet

Coerce a diffnet graph into an array

# **Description**

Coerce a diffnet graph into an array

# Usage

```
## S3 method for class 'diffnet'
as.array(x, ...)
```

# **Arguments**

. . .

A diffnet object. Х Ignored.

# **Details**

The function takes the list of sparse matrices stored in x and creates an array with them. Attributes and other elements from the diffnet object are dropped.

dimnames are obtained from the metadata of the diffnet object.

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### Value

A three-dimensional array of T matrices of size  $n \times n$ .

#### See Also

```
diffnet.
```

```
Other diffnet methods: %*%(), c.diffnet(), diffnet-arithmetic, diffnet-class, diffnet_index, plot.diffnet(), summary.diffnet()
```

# Examples

```
# Creating a random diffnet object
set.seed(84117)
mydiffnet <- rdiffnet(30, 5)
# Coercing it into an array
as.array(mydiffnet)</pre>
```

as\_dgCMatrix

Coerce a matrix-like objects to dgCMatrix (sparse matrix)

### **Description**

This helper function allows easy coercion to sparse matrix objects from the **Matrix** package, dgCMatrix.

#### Usage

```
as_dgCMatrix(x, make.dimnames = TRUE, ...)
as.dgCMatrix(x, make.dimnames = TRUE, ...)
as_spmat(x, make.dimnames = TRUE, ...)
## Default S3 method:
as_dgCMatrix(x, make.dimnames = TRUE, ...)
## S3 method for class 'diffnet'
as_dgCMatrix(x, make.dimnames = TRUE, ...)
## S3 method for class 'array'
as_dgCMatrix(x, make.dimnames = TRUE, ...)
## S3 method for class 'igraph'
as_dgCMatrix(x, make.dimnames = TRUE, ...)
## S3 method for class 'igraph'
as_dgCMatrix(x, make.dimnames = TRUE, ...)
```

as\_dgCMatrix 7

```
as_dgCMatrix(x, make.dimnames = TRUE, ...)
## S3 method for class 'list'
as_dgCMatrix(x, make.dimnames = TRUE, ...)
```

# Arguments

x An object to be coerced into a sparse matrix.make.dimnames Logical scalar. When TRUE, it makes sure that the returned object has dimnames.

... Further arguments passed to the method.

### **Details**

In the case of the igraph and network methods, ... is passed to as\_adj and as.matrix.network respectively.

### Value

Either a list with dgCMatrix objects or a dgCMatrix object.

# Examples

```
set.seed(1231)
x <- rgraph_er(10)
# From matrix object
as_dgCMatrix(as.matrix(x))
# From a network object
as_dgCMatrix(network::as.network(as.matrix(x)))
# From igraph object
as_dgCMatrix(igraph::graph_from_adjacency_matrix(x))
# From array
myarray <- array(dim=c(10,10,2))</pre>
myarray[,,1] <- as.matrix(x)</pre>
myarray[,,2] <- as.matrix(x)</pre>
myarray
as_dgCMatrix(myarray)
# From a diffnet object
ans <- as_dgCMatrix(medInnovationsDiffNet)</pre>
str(ans)
```

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bass

Bass Model

# **Description**

Fits the Bass Diffusion model. In particular, fits an observed curve of proportions of adopters to F(t), the proportion of adopters at time t, finding the corresponding coefficients p, Innovation rate, and q, imitation rate.

# Usage

```
fitbass(dat, ...)
## S3 method for class 'diffnet'
fitbass(dat, ...)
## Default S3 method:
fitbass(dat, ...)
## S3 method for class 'diffnet_bass'
plot(
  y = 1:length(x$m$lhs()),
  add = FALSE,
  pch = c(21, 24),
  main = "Bass Diffusion Model",
 ylab = "Proportion of adopters",
  xlab = "Time",
  type = c("b", "b"),
  lty = c(2, 1),
  col = c("black", "black"),
  bg = c("lightblue", "gray"),
  include.legend = TRUE,
)
bass_F(Time, p, q)
bass_dF(p, q, Time)
bass_f(Time, p, q)
```

## **Arguments**

Either a diffnet object, or a numeric vector. Observed cumulative proportion of adopters.

. . . Further arguments passed to the method.

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X	An object of class diffnet_bass.
у	Integer vector. Time (label).
add	Passed to matplot.
pch	Passed to matplot.
main	Passed to matplot.
ylab	Character scalar. Label of the y axis.
xlab	Character scalar. Label of the x axis.
type	Passed to matplot.
lty	Passed to matplot.
col	Passed to matplot.
bg	Passed to matplot.
include.legend	Logical scalar. When TRUE, draws a legend.
Time	Integer vector with values greater than $0$ . The $t$ parameter.
p	Numeric scalar. Coefficient of innovation.
q	Numeric scalar. Coefficient of imitation.

### **Details**

The function fits the bass model with parameters [p,q] for values  $t=1,2,\ldots,T$ , in particular, it fits the following function:

$$F(t) = \frac{1 - \exp{-(p+q)t}}{1 + \frac{q}{p}\exp{-(p+q)t}}$$

Which is implemented in the bass\_F function. The proportion of adopters at time t, f(t) is:

$$f(t) = \left\{ \begin{array}{ll} F(t), & t=1 \\ F(t) - F(t-1), & t>1 \end{array} \right.$$

and it's implemented in the bass\_f function.

For testing purposes only, the gradient of F with respect to p and q is implemented in bass\_dF.

The estimation is done using nls.

### Value

An object of class nls and diffnet\_bass. For more details, see nls in the **stats** package.

# Author(s)

George G. Vega Yon

# References

Bass's Basement Institute Institute. The Bass Model. (2010). Available at: https://web.archive.org/web/20220331222618/http://www.bassbasement.org/BassModel/. (accessed live for the last time on March 29th, 2017.)

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### See Also

```
Other statistics: classify_adopters(), cumulative_adopt_count(), dgr(), ego_variance(), exposure(), hazard_rate(), infection(), moran(), struct_equiv(), threshold(), vertex_covariate_dist()
```

### **Examples**

```
# Fitting the model for the Brazilian Farmers Data -------
data(brfarmersDiffNet)
ans <- fitbass(brfarmersDiffNet)

# All the methods that work for the -nls- object work here
ans
summary(ans)
coef(ans)
vcov(ans)

# And the plot method returns both, fitted and observed curve
plot(ans)</pre>
```

bootnet

Network Bootstrapping

# Description

Implements the bootstrapping method described in Snijders and Borgatti (1999). This function is essentially a wrapper of boot.

### Usage

```
resample_graph(graph, self = NULL, useR = FALSE, ...)

bootnet(graph, statistic, R, resample.args = list(self = FALSE), ...)

## S3 method for class 'diffnet_bootnet'
c(..., recursive = FALSE)

## S3 method for class 'diffnet_bootnet'
print(x, ...)

## S3 method for class 'diffnet_bootnet'
hist(
    x,
    main = "Empirical Distribution of Statistic",
    xlab = expression(Values ~ of ~ t),
    breaks = 20,
    annotated = TRUE,
    b0 = expression(atop(plain("") %up% plain("")), t[0]),
```

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```
b = expression(atop(plain("") %up% plain("")), t[]),
ask = TRUE,
...
)

## S3 method for class 'diffnet_bootnet'
plot(x, y, ...)
```

### **Arguments**

graph Any class of accepted graph format (see netdiffuseR-graphs).

self Logical scalar. When TRUE autolinks (loops, self edges) are allowed (see de-

tails).

useR Logical scalar. When TRUE, autolinks are filled using an R based rutine. Oth-

erwise it uses the **Rcpp** implementation (default). This is intended for testing

only.

... Further arguments passed to the method (see details).

statistic A function that returns a vector with the statistic(s) of interest. The first ar-

gument must be the graph, and the second argument a vector of indices (see

details)

R Number of reps

resample.args List. Arguments to be passed to resample\_graph

recursive Ignored

x A diffnet\_bootnet class object.

main Character scalar. Title of the histogram.

xlab Character scalar, x-axis label.

breaks Passed to hist.

annotated Logical scalar. When TRUE marks the observed data average and the simulated

data average.

b0 Character scalar. When annotated=TRUE, label for the value of b0.
b Character scalar. When annotated=TRUE, label for the value of b.

ask Logical scalar. When TRUE, asks the user to type <Enter> to see each plot (as

many as statistics where computed).

y Ignored.

#### **Details**

Just like the boot function of the **boot** package, the statistic that is passed must have as arguments the original data (the graph in this case), and a vector of indicides. In each repetition, the graph that is passed is a resampled version generated as described in Snijders and Borgatti (1999).

When self = FALSE, for pairs of individuals that haven been drawn more than once the algorithm, in particular, resample\_graph, takes care of filling these pseudo autolinks that are not in the diagonal of the network. By default it is assumed that these pseudo-autolinks depend on whether the original graph had any, hence, if the diagonal has any non-zero value the algorithm assumes that self =

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TRUE, skiping the 'filling algorithm'. It is important to notice that, in order to preserve the density of the original network, when assigning an edge value to a pair of the form (i,i) (pseudo-autolinks), such is done with probability proportional to the density of the network, in other words, before choosing from the existing list of edge values, the algorithm decides whether to set a zero value first.

The vector of indices that is passed to statistic, an integer vector with range 1 to n, corresponds to the drawn sample of nodes, so the user can, for example, use it to get a subset of a data. frame that will be used with the graph.

The 'plot.diffnet\_bootnet' method is a wrapper for the 'hist' method.

### Value

A list of class diffnet\_bootnet containing the following:

graph The graph passed to bootnet.

p.value The resulting p-value of the test (see details).

t0 The observed value of the statistic.

mean\_t The average value of the statistic applied to the simulated networks.

var\_t A vector of length length(t0). Bootstrap variances.

R Number of simulations.

statistic The function statistic passed to bootnet.

boot A boot class object as return from the call to boot.

resample.args The list resample.args passed to bootnet.

# References

```
Snijders, T. A. B., & Borgatti, S. P. (1999). Non-Parametric Standard Errors and Tests for Network Statistics. Connections, 22(2), 1–10. Retrieved from https://www.stats.ox.ac.uk/~snijders/Snijders_Borgatti.pdf
```

# See Also

```
Other Functions for inference: moran(), struct_test()
```

# **Examples**

```
# Computing edgecount ------
set.seed(13)
g <- rgraph_ba(t=99)
ans <- bootnet(g, function(w, ...) length(w@x), R=100)
ans
# Generating</pre>
```

brfarmers

**Brazilian Farmers** 

# **Description**

From Valente (1995) "In the mid-1960s, Rogers and others conducted an ambitious 'three country study' to determine influences on adoption of farm practices in Nigeria, India and Brazil. [...] Only in Brazil, and only for hybrid corn, did adoption of the innovation reach more than a small proportion of the farmers."

# Usage

brfarmers

#### **Format**

A data frame with 692 rows and 148 columns:

village village number

idold respondent id

age respondent's age

liveout Lived outside of community

visits # of visits to large city

contact # of contacts with relatives

coop membership in coop

orgs membership in organizations

patry Patriarchalism score

liter Literate

news1 # of newspapers or mags pr mon

**subs** subscribe to news

radio1 Own radio

radio2 Frequency radio listening

radio3 program preference

tv frequency Tv viewing

movie freq movie attendance

letter freq letter writing

source total # of sources used for ag

practA Ever used practice A

practB Ever used practice B

practC Ever used practice C

practD Ever used practice D

- practE Ever used practice E
- practF Ever used practice F
- practG Ever used practice G
- practH Ever used practice H
- practI Ever used practice I
- practJ Ever used practice J
- practK Ever used practice K
- practL Ever used practice L
- **yrA** A year of adoption
- yrB B year of adoption
- yrC C year of adoption
- yrD D year of adoption
- yrE E year of adoption
- **yrF** F year of adoption
- yrG G year of adoption
- yrH H year of adoption
- yrI I year of adoption
- yrJ J year of adoption
- yrK K year of adoption
- yrL L year of adoption
- curA A Current use
- curB B Current use
- curC C Current use
- curD D Current use
- curE E Current use
- curF F Current use
- curG G Current use
- curH H Current use
- curI I Current use
- cur.J J Current use
- curK K Current use
- curL L Current use
- srce1 Source of aware in A
- timeA Years ago 1st aware
- src2 Source of more info on A
- src3 Most influential source
- use use during trial stage

total total # of practices adopted

futatt Future attitude

achiev Achievement Score

attcred Attitude toward credit

littest Score on functional literacy t

acarcomm Communication with ACAR repres

econk Economic knowledge

caact recognize any change agent act

hfequip # of home & farm equips owned

politk political knowledge score

income income

land1 total land area in pasture

land2 total land area planted

cows # of cows giving milk

land3 total land owned

respf respondent named as friend

respa respondent named as ag adv

resppa respondent named for practic A

resppb respondent named for practic B

resppc respondent named for practic C

poly polymorphic OL for 3 practices

respl respondent named for loan

resppi resp named for price info

repsccp resp named for coop comm proj

counter counterfactuality score

opinion opinionness score

school years of schooling by resp

pk1 political know 1

pk2 political know 2

pk3 political know 3

pk4 political know 4

**pk5** political know 5

innovtim innovativeness time

adoptpct adoption percent

discon # of practices discontinued

mmcred Mass media credibility

trust Trust

stusincn Status inconsistency nach N achievement motivation attcred2 Attitude toward credit risk Risk taking socpart Social participate patriarc patriarchy crdit2 attit to credit for product visicit visitin cities nondep non-dependence on farming oltotal OL total 7 items t-score innov overall innovativeness score icosmo cosmo index immexp mass media exposure index iempath empathy index iach5 achievement motivation index 5 iach7 achievement motivation index 7 ipk political knowledge index immc mass media credibility index iol OL index yr Actual Year of Adoption fs — MISSING INFO ado Time of Adoption tri Triangular values used as appro hlperc high low percent of diffusion hlperc1 — MISSING INFO —

**new** new or old villages

card1 card numbersour1 Source: radio

sour2 Source: TV

sour3 Source: Newpapersour4 Source: Magazine

sour5 Source: ACAR Bulletin

sour6 Source: Agronomistsour7 Source: Neighbor

sourc6 — MISSING INFO —

adopt — MISSING INFO —

net31 nomination friend 1

```
net32 nomination friend 2
net33 nomination friend 3
net21 nomination influential 1
net22 nomination influential 2
net23 nomination influential 3
net11 nomination practice A
net12 nomination practice B
net13 nomination practice C
net41 nomination coop comm proj
id — MISSING INFO —
commun Number of community
toa Time of Adoption
test — MISSING INFO —
study Number of study in Valente (1995)
```

#### **Details**

The dataset has 692 respondents (farmers) from 11 communities. Collected during 1966, it spans 20 years of farming practices.

### **Source**

The Brazilian Farmers data were collected as part of a USAID-funded study of farming practicing in the three countries, India, Nigeria, and Brazil. There was only one wave of data that contained survey questions regarding social networks, and only in Brazil did diffusion of the studied farming innovations reach an appreciable saturation level- that was for hybrid seed corn. The data were stored along with hundreds of other datasets by the University of Wisconsin library and I, Tom Valente, paid a fee to have the disks mailed to me in the early 1990s.

#### References

Rogers, E. M., Ascroft, J. R., & Röling, N. (1970). Diffusion of Innovation in Brazil, Nigeria, and India. Unpublished Report. Michigan State University, East Lansing.

Valente, T. W. (1995). Network models of the diffusion of innovations (2nd ed.). Cresskill N.J.: Hampton Press.

### See Also

Other diffusion datasets: brfarmersDiffNet, diffusion-data, fakeDynEdgelist, fakeEdgelist, fakesurveyDyn, fakesurvey, kfamilyDiffNet, kfamily, medInnovationsDiffNet, medInnovations

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brfarmersDiffNet

diffnet version of the Brazilian Farmers data

### **Description**

A directed dynamic graph with 692 vertices and 21 time periods. The attributes in the graph are static and described in brfarmers.

#### **Format**

A diffnet class object.

### See Also

Other diffusion datasets: brfarmers, diffusion-data, fakeDynEdgelist, fakeEdgelist, fakesurveyDyn, fakesurvey, kfamilyDiffNet, kfamily, medInnovationsDiffNet, medInnovations

c.diffnet

Combine diffnet objects

# Description

Combining diffnet objects that share time periods and attributes names, but vertices ids (only valid for diffnet objects that have an empty intersection between vertices ids).

# Usage

```
## S3 method for class 'diffnet'
c(..., recursive = FALSE)
```

### **Arguments**

... diffnet objects to be concatenated. recursive Ignored.

#### **Details**

The diffnet objects in . . . must fulfill the following conditions:

- 1. Have the same time range,
- 2. have the same vertex attributes, and
- 3. have an empty intersection of vertices ids,

The meta data regarding undirected, value, and multiple are set to TRUE if any of the concatenating diffnet objects has that meta equal to TRUE.

The resulting diffnet object's columns in the vertex attributes ordering (both dynamic and static) will coincide with the first diffnet's ordering.

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#### Value

A new diffnet object with as many vertices as the sum of each concatenated diffnet objects' number of vertices.

#### See Also

```
Other diffnet methods: %*%(), as.array.diffnet(), diffnet-arithmetic, diffnet-class, diffnet_index, plot.diffnet(), summary.diffnet()
```

# **Examples**

 ${\tt classify\_adopters}$ 

Classify adopters accordingly to Time of Adoption and Threshold levels.

### **Description**

Adopters are classified as in Valente (1995). In general, this is done depending on the distance in terms of standard deviations from the mean of Time of Adoption and Threshold.

# Usage

```
classify_adopters(...)
classify(...)
## S3 method for class 'diffnet'
classify_adopters(graph, include_censored = FALSE, ...)
```

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```
## Default S3 method:
    classify_adopters(
      graph,
      toa,
      t0 = NULL,
      t1 = NULL
      expo = NULL,
      include_censored = FALSE,
    )
    ## S3 method for class 'diffnet_adopters'
    ftable(x, as.pcent = TRUE, digits = 2, ...)
    ## S3 method for class 'diffnet_adopters'
    as.data.frame(x, row.names = NULL, optional = FALSE, ...)
    ## S3 method for class 'diffnet_adopters'
    plot(x, y = NULL, ftable.args = list(), table.args = list(), ...)
Arguments
                     Further arguments passed to the method.
    . . .
    graph
                     A dynamic graph.
    include_censored
                     Logical scalar, passed to threshold.
                     Integer vector of length n with times of adoption.
    toa
    t0
                     Integer scalar passed to threshold and toa_mat.
                     Integer scalar passed to toa_mat.
    †1
                     Numeric matrix of size n \times T with network exposures.
    expo
                     A diffnet_adopters class object.
                     Logical scalar. When TRUE returns a table with percentages instead.
    as.pcent
    digits
                     Integer scalar. Passed to round.
    row.names
                     Passed to as.data.frame.
    optional
                     Passed to as.data.frame.
```

## **Details**

У

ftable.args

table.args

Classifies (only) adopters according to time of adoption and threshold as described in Valente (1995). In particular, the categories are defined as follow:

For Time of Adoption, with toa as the vector of times of adoption:

List of arguments passed to ftable. List of arguments passed to table.

Ignored.

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- Early Adopters: toa[i] <= mean(toa) sd(toa),
- Early Majority: mean(toa) sd(toa) < toa[i] <= mean(toa),
- Late Majority: mean(toa) < toa[i] <= mean(toa) + sd(toa), and
- Laggards: mean(toa) + sd(toa) < toa[i].

For Threshold levels, with thr as the vector of threshold levels:

- Very Low Thresh.: thr[i] <= mean(thr) sd(thr),
- Low Thresh.: mean(thr) sd(thr) < thr[i] <= mean(thr),
- High Thresh.: mean(thr) < thr[i] <= mean(thr) + sd(thr), and
- Very High. Thresh.: mean(thr) + sd(thr) < thr[i].

By default threshold levels are not computed for left censored data. These will have a NA value in the thr vector.

The plot method, plot.diffnet\_adopters, is a wrapper for the plot.table method. This generates a mosaicplot plot.

#### Value

A list of class diffnet\_adopters with the following elements:

```
toa A factor vector of length n with 4 levels: "Early Adopters", "Early Majority",
```

"Late Majority", and "Laggards"

thr A factor vector of length n with 4 levels: "Very Low Thresh.", "Low Thresh.",

"High Thresh.", and "Very High Thresh."

#### Author(s)

George G. Vega Yon

# References

Valente, T. W. (1995). "Network models of the diffusion of innovations" (2nd ed.). Cresskill N.J.: Hampton Press.

#### See Also

```
Other statistics: bass, cumulative_adopt_count(), dgr(), ego_variance(), exposure(), hazard_rate(), infection(), moran(), struct_equiv(), threshold(), vertex_covariate_dist()
```

### **Examples**

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classify\_graph

Analyze an R object to identify the class of graph (if any)

# **Description**

Analyze an R object to identify the class of graph (if any)

# Usage

```
classify_graph(graph)
```

### **Arguments**

graph

Any class of accepted graph format (see netdiffuseR-graphs).

#### **Details**

This function analyzes an R object and tries to classify it among the accepted classes in **netdiffuseR**. If the object fails to fall in one of the types of graphs the function returns with an error indicating what (and when possible, where) the problem lies.

The function was designed to be used with as\_diffnet.

# Value

Whe the object fits any of the accepted graph formats, a list of attributes including

type Character scalar. Whether is a static or a dynamic graph

class Character scalar. The class of the original object

ids Character vector. Labels of the vertices

cumulative\_adopt\_count

pers Integer vector. Labels of the time periods
nper Integer scalar. Number of time periods

n Integer scalar. Number of vertices in the graph

Otherwise returns with error.

### Author(s)

George G. Vega Yon

### See Also

```
as_diffnet, netdiffuseR-graphs
```

cumulative\_adopt\_count

Cummulative count of adopters

### **Description**

For each time period, calculates the number of adopters, the proportion of adopters, and the adoption rate.

### Usage

```
cumulative_adopt_count(obj)
```

# **Arguments**

obj A  $n \times T$  matrix (Cumulative adoption matrix obtained from toa\_mat) or a diffnet object.

#### **Details**

The rate of adoption–returned in the 3rd row out the resulting matrix–is calculated as

$$\frac{q_t - q_{t-1}}{q_{t-1}}$$

where  $q_i$  is the number of adopters in time t. Note that it is only calculated for t > 1.

### Value

A  $3 \times T$  matrix, where its rows contain the number of adoptes, the proportion of adopters and the rate of adoption respectively, for earch period of time.

# Author(s)

George G. Vega Yon & Thomas W. Valente

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# See Also

```
Other statistics: bass, classify_adopters(), dgr(), ego_variance(), exposure(), hazard_rate(), infection(), moran(), struct_equiv(), threshold(), vertex_covariate_dist()
```

dgr

Indegree, outdegree and degree of the vertices

# **Description**

Computes the requested degree measure for each node in the graph.

# Usage

```
dgr(
  graph,
  cmode = "degree",
  undirected = getOption("diffnet.undirected", FALSE),
  self = getOption("diffnet.self", FALSE),
  valued = getOption("diffnet.valued", FALSE)
)
## S3 method for class 'diffnet_degSeq'
plot(
  Х,
 breaks = min(100L, nrow(x)/5),
  freq = FALSE,
  y = NULL,
  log = "xy",
 hist.args = list(),
  slice = ncol(x),
  xlab = "Degree",
 ylab = "Freq",
)
```

# **Arguments**

graph	Any class of accepted graph format (see netdiffuseR-graphs).		
cmode	Character scalar. Either "indegree", "outdegree" or "degree".		
undirected	Logical scalar. When TRUE only the lower triangle of the adjacency matrix will considered (faster).		
self	Logical scalar. When TRUE autolinks (loops, self edges) are allowed (see details).		
valued	Logical scalar. When TRUE weights will be considered. Otherwise non-zero values will be replaced by ones.		

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```
An diffnet_degSeq object
                  Passed to hist.
breaks
freq
                  Logical scalar. When TRUE the y-axis will reflex counts, otherwise densities.
У
                  Ignored
log
                  Passed to plot (see par).
hist.args
                  Arguments passed to hist.
                  Integer scalar. In the case of dynamic graphs, number of time point to plot.
slice
xlab
                  Character scalar. Passed to plot.
ylab
                  Character scalar. Passed to plot.
                  Further arguments passed to plot.
. . .
```

#### Value

A numeric matrix of size  $n \times T$ . In the case of plot, returns an object of class histogram.

### Author(s)

George G. Vega Yon

#### See Also

```
Other statistics: bass, classify_adopters(), cumulative_adopt_count(), ego_variance(), exposure(), hazard_rate(), infection(), moran(), struct_equiv(), threshold(), vertex_covariate_dist() Other visualizations: diffusionMap(), drawColorKey(), grid_distribution(), hazard_rate(), plot_adopters(), plot_diffnet2(), plot_diffnet(), plot_infectsuscep(), plot_threshold(), rescale_vertex_igraph()
```

# Examples

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```
# Classic Scale-free plot -----
set.seed(1122)
g <- rgraph_ba(t=1e3-1)
hist(dgr(g))

# Since by default uses logscale, here we suppress the warnings
# on points been discarded for <=0.
suppressWarnings(plot(dgr(g)))</pre>
```

diag\_expand

Creates a square matrix suitable for spatial statistics models.

# Description

Creates a square matrix suitable for spatial statistics models.

# Usage

```
diag_expand(...)
## S3 method for class 'list'
diag_expand(graph, self = is_self(graph), valued = is_valued(graph), ...)
## S3 method for class 'diffnet'
diag_expand(graph, self = is_self(graph), valued = is_valued(graph), ...)
## S3 method for class 'matrix'
diag_expand(graph, nper, self = is_self(graph), valued = is_valued(graph), ...)
## S3 method for class 'array'
diag_expand(graph, self = is_self(graph), valued = is_valued(graph), ...)
## S3 method for class 'dgCMatrix'
diag_expand(graph, nper, self = is_self(graph), valued = is_valued(graph), ...)
```

# **Arguments**

	Further arguments to be passed to the method.	
graph	Any class of accepted graph format (see netdiffuseR-graphs).	
self	Logical scalar. When TRUE autolinks (loops, self edges) are allowed (see details).	
valued	Logical scalar. When TRUE weights will be considered. Otherwise non-zero values will be replaced by ones.	
nper	Integer scalar. Number of time periods of the graph.	

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# Value

A square matrix of class dgCMatrix of size (nnode(g)\*nper)^2

### **Examples**

```
# Simple example ------
set.seed(23)
g <- rgraph_er(n=10, p=.5, t=2,undirected=TRUE)

# What we've done: A list with 2 bernoulli graphs
g

# Expanding to a 20*20 matrix with structural zeros on the diagonal
# and on cell 'off' adjacency matrix
diag_expand(g)</pre>
```

diffnet-arithmetic

diffnet Arithmetic and Logical Operators

# **Description**

Addition, subtraction, network power of diffnet and logical operators such as & and | as objects

# Usage

```
## S3 method for class 'diffnet'
x ^ y
graph_power(x, y, valued = getOption("diffnet.valued", FALSE))
## S3 method for class 'diffnet'
y / x
## S3 method for class 'diffnet'
x - y
## S3 method for class 'diffnet'
x * y
## S3 method for class 'diffnet'
x & y
## S3 method for class 'diffnet'
x & y
```

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#### **Arguments**

x A diffnet class object.

y Integer scalar. Power of the network

valued Logical scalar. When FALSE all non-zero entries of the adjacency matrices are

set to one.

### **Details**

Using binary operators, ease data management process with diffnet.

By default the binary operator ^ assumes that the graph is valued, hence the power is computed using a weighted edges. Otherwise, if more control is needed, the user can use graph\_power instead.

#### Value

A diffnet class object

#### See Also

```
Other diffnet methods: %*%(), as.array.diffnet(), c.diffnet(), diffnet-class, diffnet_index, plot.diffnet(), summary.diffnet()
```

### **Examples**

```
# Computing two-steps away threshold with the Brazilian farmers data ------
data(brfarmersDiffNet)
expo1 <- threshold(brfarmersDiffNet)</pre>
expo2 <- threshold(brfarmersDiffNet^2)</pre>
# Computing correlation
cor(expo1,expo2)
# Drawing a gqplot
qqplot(expo1, expo2)
# Working with inverse -------
brf2_step <- brfarmersDiffNet^2</pre>
brf2_step <- 1/brf2_step</pre>
# Removing the first 3 vertex of medInnovationsDiffnet ------------
data(medInnovationsDiffNet)
# Using a diffnet object
first3Diffnet <- medInnovationsDiffNet[1:3,,]</pre>
medInnovationsDiffNet - first3Diffnet
# Using indexes
medInnovationsDiffNet - 1:3
# Using ids
medInnovationsDiffNet - as.character(1001:1003)
```

diffnet-class

Creates a diffnet class object

# Description

diffnet objects contain difussion networks. With adjacency matrices and time of adoption (toa) vector as its main components, most of the package's functions have methods for this class of objects.

# Usage

```
as_diffnet(graph, ...)
## Default S3 method:
as_diffnet(graph, ...)
## S3 method for class 'networkDynamic'
as_diffnet(graph, toavar, ...)
new_diffnet(
  graph,
  toa,
  t0 = min(toa, na.rm = TRUE),
  t1 = max(toa, na.rm = TRUE),
  vertex.dyn.attrs = NULL,
  vertex.static.attrs = NULL,
  id.and.per.vars = NULL,
  graph.attrs = NULL,
  undirected = getOption("diffnet.undirected"),
  self = getOption("diffnet.self"),
  multiple = getOption("diffnet.multiple"),
  name = "Diffusion Network",
  behavior = "Unspecified"
)
## S3 method for class 'diffnet'
as.data.frame(
  Х,
  row.names = NULL,
  optional = FALSE,
  attr.class = c("dyn", "static"),
)
diffnet.attrs(
  graph,
  element = c("vertex", "graph"),
```

```
attr.class = c("dyn", "static"),
 as.df = FALSE
)
diffnet.attrs(graph, element = "vertex", attr.class = "static") <- value</pre>
diffnet.toa(graph)
diffnet.toa(graph, i) <- value</pre>
## S3 method for class 'diffnet'
print(x, ...)
nodes(graph)
diffnetLapply(graph, FUN, ...)
## S3 method for class 'diffnet'
str(object, ...)
## S3 method for class 'diffnet'
dimnames(x)
## S3 method for class 'diffnet'
t(x)
## S3 method for class 'diffnet'
dim(x)
is_undirected(x)
## S3 method for class 'diffnet'
is_undirected(x)
## Default S3 method:
is_undirected(x)
is_self(x)
## S3 method for class 'diffnet'
is_self(x)
## Default S3 method:
is_self(x)
is_multiple(x)
## S3 method for class 'diffnet'
```

```
is_multiple(x)
    ## Default S3 method:
    is_multiple(x)
    is_valued(x)
    ## S3 method for class 'diffnet'
    is valued(x)
    ## Default S3 method:
    is_valued(x)
Arguments
                       A dynamic graph (see netdiffuseR-graphs).
    graph
                      Further arguments passed to the jmethod.
    . . .
                      Character scalar. Name of the variable that holds the time of adoption.
    toavar
    toa
                      Numeric vector of size n. Times of adoption.
                       Integer scalar. Passed to toa_mat.
    t0
                      Integer scalar. Passed to toa_mat.
    t1
    vertex.dyn.attrs
                       Vertices dynamic attributes (see details).
    vertex.static.attrs
                       Vertices static attributes (see details).
    id.and.per.vars
                       A character vector of length 2. Optionally specified to check the order of the
                       rows in the attribute data.
    graph.attrs
                       Graph dynamic attributes (not supported yet).
                      Logical scalar. When TRUE only the lower triangle of the adjacency matrix will
    undirected
                      considered (faster).
    self
                      Logical scalar. When TRUE autolinks (loops, self edges) are allowed (see de-
                      tails).
    multiple
                      Logical scalar. When TRUE allows multiple edges.
    name
                       Character scalar. Name of the diffusion network (descriptive).
    behavior
                       Character scalar. Name of the behavior been analyzed (innovation).
                       A diffnet object.
    row.names
                       Ignored.
    optional
                       Ignored.
    attr.class
                       Character vector/scalar. Indicates the class of the attribute, either dynamic ("dyn"),
                       or static ("static").
    element
                       Character vector/scalar. Indicates what to retrieve/alter.
```

Logical scalar. When TRUE returns a data.frame.

as.df

value In the case of diffnet. toa, replacement, otherwise see below.

i Indices specifying elements to replace. See Extract.

FUN a function to be passed to lapply

object A diffnet object.

#### **Details**

diffnet objects hold both, static and dynamic vertex attributes. When creating diffnet objects, these can be specified using the arguments vertex.static.attrs and vertex.dyn.attrs; depending on whether the attributes to specify are static or dynamic, **netdiffuseR** currently supports the following objects:

Class	Dimension	Check sorting
Static attributes		
matrix	with $n$ rows	id
data.frame	with $n$ rows	id
vector	of length $n$	-
Dynamic attributes		
matrix	with $n \times T$ rows	id, per
data.frame	with $n \times T$ rows	id, per
vector	of length $n \times T$	-
list	of length $T$ with matrices or data.frames of $n$ rows	id, per

The last column, **Check sorting**, lists the variables that the user should specify if he wants the function to check the order of the rows of the attributes (notice that this is not possible for the case of vectors). By providing the name of the vertex id variable, id, and the time period id variable, per, the function makes sure that the attribute data is presented in the right order. See the example below. If the user does not provide the names of the vertex id and time period variables then the function does not check the way the rows are sorted, further it assumes that the data is in the correct order.

The function 'is\_undirected' returns TRUE if the network is marked as undirected. In the case of 'diffnet' objects, this information is stored in the 'meta' element as 'undirected'. The default method is to try to find an attribute called 'undirected', i.e., 'attr(x, "undirected")', if no attribute is found, then the function returns 'FALSE'.

The functions 'is\_self', 'is\_valued', and 'is\_multiple' work exactly the same as 'is\_undirected'. 'diffnet' networks are not valued.

# Value

A list of class diffnet with the following elements:

graph A list of length T. Containing sparse square matrices of size n and class dgCMatrix.

toa An integer vector of size T with times of adoption.

adopt, cumadopt

Numeric matrices of size  $n \times T$  as those returned by toa\_mat.

vertex.static.attrs

If not NULL, a data frame with n rows with vertex static attributes.

vertex.dyn.attrs

A list of length T with data frames containing vertex attributes throught time (dynamic).

graph.attrs A data frame with T rows.

meta A list of length 9 with the following elements:

- type: Character scalar equal to "dynamic".
- class: Character scalar equal to "list".
- ids: Character vector of size n with vertices' labels.
- pers: Integer vector of size T.
- nper: Integer scalar equal to T.
- n: Integer scalar equal to n.
- self: Logical scalar.
- undirected: Logical scalar.
- multiple: Logical scalar.
- name: Character scalar.
- behavior: Character scalar.

### **Auxiliary functions**

diffnet.attrs Allows retriving network attributes. In particular, by default returns a list of length T with data frames with the following columns:

- 1. per Indicating the time period to which the observation corresponds.
- 2. toa Indicating the time of adoption of the vertex.
- 3. Further columns depending on the vertex and graph attributes.

Each vertex static attributes' are repeated T times in total so that these can be binded (rbind) to dynamic attributes.

When as.df=TRUE, this convenience function is useful as it can be used to create event history (panel data) datasets used for model fitting.

Conversely, the replacement method allows including new vertex or graph attributes either dynamic or static (see examples below).

diffnet.toa(graph) works as an alias of graph\$toa. The replacement method, diffnet.toa<-used as diffnet.toa(graph)<-..., is the right way of modifying times of adoption as when doing so it performs several checks on the time ranges, and recalculates adoption and cumulative adoption matrices using toa\_mat.

nodes(graph) is an alias for graph\$meta\$ids.

#### Author(s)

George G. Vega Yon

### See Also

```
Default options are listed at netdiffuseR-options

Other diffnet methods: %*%(), as.array.diffnet(), c.diffnet(), diffnet-arithmetic, diffnet_index, plot.diffnet(), summary.diffnet()

Other data management functions: edgelist_to_adjmat(), egonet_attrs(), isolated(), survey_to_diffnet()
```

# **Examples**

```
# Creating a random graph
set.seed(123)
graph <- rgraph_ba(t=9)</pre>
graph <- lapply(1:5, function(x) graph)</pre>
# Pretty TOA
names(graph) <- 2001L:2005L
toa <- sample(c(2001L:2005L,NA), 10, TRUE)
# Creating diffnet object
diffnet <- new_diffnet(graph, toa)</pre>
diffnet
summary(diffnet)
# Plotting slice 4
plot(diffnet, t=4)
# Retrieving attributes
diffnet.attrs(diffnet, "vertex", "static")
# Now as a data.frame (only static)
diffnet.attrs(diffnet, "vertex", "static", as.df = TRUE)
# Now as a data.frame (all of them)
diffnet.attrs(diffnet, as.df = TRUE)
as.data.frame(diffnet) # This is a wrapper
# Loading example data
data(fakesurveyDyn)
# Creating a diffnet object
fs_diffnet <- survey_to_diffnet(</pre>
  fakesurveyDyn, "id", c("net1", "net2", "net3"), "toa", "group",
  timevar = "time", keep.isolates=TRUE, warn.coercion=FALSE)
# Now, we extract the graph data and create a diffnet object from scratch
graph <- fs_diffnet$graph</pre>
ids <- fs_diffnet$meta$ids</pre>
graph <- Map(function(g) {</pre>
```

```
dimnames(g) <- list(ids,ids)</pre>
 }, g=graph)
attrs <- diffnet.attrs(fs_diffnet, as.df=TRUE)</pre>
toa <- diffnet.toa(fs_diffnet)</pre>
# Lets apply a different sorting to the data to see if it works
n <- nrow(attrs)</pre>
attrs <- attrs[order(runif(n)),]</pre>
# Now, recreating the old diffnet object (notice -id.and.per.vars- arg)
fs_diffnet_new <- new_diffnet(graph, toa=toa, vertex.dyn.attrs=attrs,</pre>
   id.and.per.vars = c("id", "per"))
# Now, retrieving attributes. The 'new one' will have more (repeated)
attrs_new <- diffnet.attrs(fs_diffnet_new, as.df=TRUE)</pre>
attrs_old <- diffnet.attrs(fs_diffnet, as.df=TRUE)</pre>
# Comparing elements!
tocompare <- intersect(colnames(attrs_new), colnames(attrs_old))</pre>
all(attrs_new[,tocompare] == attrs_old[,tocompare], na.rm = TRUE) # TRUE!
# diffnetLapply ------
data(medInnovationsDiffNet)
diffnetLapply(medInnovationsDiffNet, function(x, cumadopt, ...) {sum(cumadopt)})
```

diffnet\_check\_attr\_class

*Infer whether* value *is dynamic or static*.

#### **Description**

Intended for internal use only, this function is used in diffnet\_index methods.

# Usage

```
diffnet_check_attr_class(value, meta)
```

### **Arguments**

value Either a matrix, data frame or a list. Attribute values.

meta A list. A diffnet object's meta data.

#### Value

The value object either as a data frame (if static) or as a list of data frames (if dynamic). If value does not follows the permitted types of diffnet\_index, then returns with error.

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diffnet_index	Indexing diffnet objects (on development)	

# **Description**

Access and assign (replace) elements from the adjacency matrices or the vertex attributes data frames.

# Usage

```
## S3 method for class 'diffnet'
x[[name, as.df = FALSE]]

## S3 replacement method for class 'diffnet'
x[[i, j]] <- value

## S3 method for class 'diffnet'
x[i, j, k, drop = FALSE]

## S3 replacement method for class 'diffnet'
x[i, j, k] <- value</pre>
```

# Arguments

x	A diffnet class object.
name	String vector. Names of the vertices attributes.
as.df	Logical scalar. When TRUE returns a data frame, otherwise a list of length ${\cal T}.$
i	Index of the i-th row of the adjacency matrix (see details).
j	Index of the j-th column of the adjacency matrix (see details)
value	Value to assign (see details)
k	Index of the k-th slice of the adjacency matrix (see details).
drop	Logical scalar. When TRUE returns an adjacency matrix, otherwise a filtered diffnet object.

# **Details**

The <code>[[.diffnet</code> methods provides access to the diffnet attributes data frames, static and dynamic. By providing the name of the corresponding attribute, depending on whether it is static or dynamic the function will return either a data frame—static attributes—or a list of these—dynamic attributes. For the assigning method, <code>[[<-.diffnet</code>, the function will infer what kind of attribute is by analyzing the dimensions of value, in particular we have the following possible cases:

Class	Dimension	Inferred
matrix	$n \times T$	Dynamic
matrix	$n \times 1$	Static

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matrix	$(n \times T) \times 1$	Dynamic
data.frame	$n \times T$	Dynamic
data.frame	$n \times 1$	Static
data.frame	$(n \times T) \times 1$	Dynamic
vector	n	Static
vector	$n \times T$	Dynamic
list*	T data.frames/matrices/vectors	Dynamic

<sup>\*:</sup> With  $n \times 1$  data.frame/matrix or n length vector.

Other cases will return with error.

In the case of the slices index k, either an integer vector with the positions, a character vector with the labels of the time periods or a logical vector of length T can be used to specify which slices to retrieve. Likewise, indexing vertices works in the same way with the only difference that, instead of time period labels and a logical vector of length T, vertices ids labels and a logical vector of length n should be provided.

When subsetting slices, the function modifies the toa vector as well as the adopt and cumadopt matrices collapsing network tinmming. For example, if a network goes from time 1 to 20 and we set k=3:10, all individuals who adopted prior to time 3 will be set as adopters at time 3, and all individuals who adopted after time 10 will be set as adopters at time 10, changing the adoption and cumulative adoption matrices. Importantly, k have no gaps, and it should be within the graph time period range.

#### Value

In the case of the assigning methods, a diffnet object. Otherwise, for [[.diffnet a vector extracted from one of the attributes data frames, and for [.diffnet a list of length length(k) with the corresponding [i,j] elements from the adjacency matrix.

### Author(s)

George G. Vega Yon

#### See Also

```
Other diffnet methods: %*%(), as.array.diffnet(), c.diffnet(), diffnet-arithmetic, diffnet-class, plot.diffnet(), summary.diffnet()
```

# **Examples**

```
# Creating a random diffusion network ------
set.seed(111)
graph <- rdiffnet(50,4)

# Accessing to a static attribute
graph[["real_threshold"]]

# Accessing to subsets of the adjacency matrix</pre>
```

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```
graph[1,,1:3, drop=TRUE]
graph[,,1:3, drop=TRUE][[1]]
# ... Now, as diffnet objects (the default)
graph[1,,1:3, drop=FALSE]
graph[,,1:3, drop=FALSE]
# Changing values in the adjacency matrix
graph[1, , , drop=TRUE]
graph[1,,] <- -5
graph[1, , , drop=TRUE]
# Adding attributes (dynamic) ------
# Preparing the data
set.seed(1122)
x <- rdiffnet(30, 4, seed.p.adopt=.15)
# Calculating exposure, and storing it diffe
expoM <- exposure(x)</pre>
expoL <- lapply(seq_len(x$meta$nper), function(x) expoM[,x,drop=FALSE])</pre>
expoD <- do.call(rbind, expoL)</pre>
# Adding data (all these are equivalent)
x[["expoM"]] <- expoM
x[["expoL"]] <- expoL
x[["expoD"]] <- expoD
# Lets compare
identical(x[["expoM"]], x[["expoL"]]) # TRUE
identical(x[["expoM"]], x[["expoD"]]) # TRUE
```

diffreg

Diffusion regression model

# **Description**

A wrapper of glm, this function estimates a lagged regression model of adoption as a function of exposure and other controls as especified by the user.

### Usage

```
diffreg(model, type = c("logit", "probit"))
```

# Arguments

model An object of class formula where the right-hand-side is an object of class diffnet type Character scalar. Either "probit" or "logit".

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#### **Details**

The model must be in the following form:

```
<diffnet object> ~ exposure + covariate1 + covariate2 + ...
```

Where exposure can be especified either as a simple term, or as a call to the exposure function, e.g. to compute exposure with a lag of length 2, the formula could be:

```
<diffnet object> ~ exposure(lags = 2) + covariate1 + covariate2 + ...
```

When no argument is passed to exposure, the function sets a lag of length 1 by default (see the *Lagged regression* section).

This is a wrapper of glm. The function does the following steps:

- 1. Compute exposure by calling exposure on the LHS (dependent variable).
- 2. Modify the formula so that the model is on adoption as a function of exposure and whatever covariates the user specifies.
- 3. Selects either "probit" or "logit" and prepares the call to glm. This includes passing the following line:

```
subset = ifelse(is.na(toa), TRUE, toa >= per)
```

This results in including observations that either did not adopted or up to the time of adoption.

4. Estimates the model.

The data passed to glm is obtained by using as.data.frame.diffnet.

#### Value

An object of class glm.

### Lagged regression

The model estimated is a lagged regression model that has two main assumptions:

- 1. The network is exogenous to the behavior (no selection effect)
- 2. The influence effect (diffusion) happens in a lagged fasion, hence, exposure is computed lagged.

If either of these two assumptions is not met, then the model becomes endogenous, ans so inference becomes invalid.

In the case of the first assumption, the user can overcome the non-exogeneity problem by providing an alternative network. This can be done by especifying alt.graph in the exposure function so that the network becomes exogenous to the adoption.

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### **Examples**

```
data("medInnovationsDiffNet")

# Default model
ans <- diffreg(
  medInnovationsDiffNet ~ exposure + factor(city) + proage + per)
summary(ans)</pre>
```

diffusion-data

Diffusion Network Datasets

### **Description**

**Diffusion Network Datasets** 

#### **Details**

The three classic network diffusion datasets included in netdiffuseR are the medical innovation data originally collected by Coleman, Katz & Menzel (1966); the Brazilian Farmers collected as part of the three country study implemented by Everett Rogers (Rogers, Ascroft, & Röling, 1970), and Korean Family Planning data collected by researchers at the Seoul National University's School of Public (Rogers & Kincaid, 1981). The table below summarizes the three datasets:

	Medical Innovation	<b>Brazilian Farmers</b>	Korean Family Planning
Country	USA	Brazil	Korean
# Respondents	125 Doctors	692 Farmers	1,047 Women
# Communities	4	11	25
Innovation	Tetracycline	Hybrid Corn Seed	Family Planning
Time for Diffusion	18 Months	20 Years	11 Years
Year Data Collected	1955-1956	1966	1973
Ave. Time to 50%	6	16	7
Highest Saturation	0.89	0.98	0.83
Lowest Saturation	0.81	0.29	0.44
Citation	Coleman et al (1966)	Rogers et al (1970)	Rogers & Kincaid (1981)

All datasets include a column called *study* which is coded as (1) Medical Innovation (2) Brazilian Farmers, (3) Korean Family Planning.

### Value

No return value (this manual entry only provides information).

### Right censored data

By convention, non-adopting actors are coded as one plus the last observed time of adoption. Prior empirical event history approaches have used this approach (Valente, 2005; Marsden and Podolny,

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1990) and studies have shown that omitting such observations leads to biased results (van den Bulte & Iyengar, 2011).

#### Author(s)

Thomas W. Valente

#### References

Burt, R. S. (1987). "Social Contagion and Innovation: Cohesion versus Structural Equivalence". American Journal of Sociology, 92(6), 1287–1335. doi:10.1086/228667

Coleman, J., Katz, E., & Menzel, H. (1966). Medical innovation: A diffusion study (2nd ed.). New York: Bobbs-Merrill

Granovetter, M., & Soong, R. (1983). Threshold models of diffusion and collective behavior. The Journal of Mathematical Sociology, 9(October 2013), 165–179. doi:10.1080/0022250X.1983.9989941

Rogers, E. M., Ascroft, J. R., & Röling, N. (1970). Diffusion of Innovation in Brazil, Nigeria, and India. Unpublished Report. Michigan State University, East Lansing.

Everett M. Rogers, & Kincaid, D. L. (1981). Communication Networks: Toward a New Paradigm for Research. (C. Macmillan, Ed.). New York; London: Free Press.

Mardsen, P., & Podolny, J. (1990). Dynamic Analysis of Network Diffusion Processes, J. Weesie, H. Flap, eds. Social Networks Through Time, 197–214.

Marsden, P. V., & Friedkin, N. E. (1993). Network Studies of Social Influence. Sociological Methods & Research, 22(1), 127–151. doi:10.1177/0049124193022001006

Van den Bulte, C., & Iyengar, R. (2011). Tricked by Truncation: Spurious Duration Dependence and Social Contagion in Hazard Models. Marketing Science, 30(2), 233–248. doi:10.1287/mksc.1100.0615

Valente, T. W. (1991). Thresholds and the critical mass: Mathematical models of the diffusion of innovations. University of Southern California.

Valente, T. W. (1995). "Network models of the diffusion of innovations" (2nd ed.). Cresskill N.J.: Hampton Press.

Valente, T. W. (2005). Network Models and Methods for Studying the Diffusion of Innovations. In Models and Methods in Social Network Analysis, Volume 28 of Structural Analysis in the Social Sciences (pp. 98–116). New York: Cambridge University Press.

### See Also

Other diffusion datasets: brfarmersDiffNet, brfarmers, fakeDynEdgelist, fakeEdgelist, fakesurveyDyn, fakesurvey, kfamilyDiffNet, kfamily, medInnovationsDiffNet, medInnovations

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diffusionMap

Creates a heatmap based on a graph layout and a vertex attribute

# **Description**

Using bi-dimensional kernel smoothers, creates a heatmap based on a graph layout and colored accordingly to x. This visualization technique is intended to be used with large graphs.

### Usage

```
diffusionMap(graph, ...)
diffmap(graph, ...)
## Default S3 method:
diffusionMap(
 graph,
 Х,
 x.adj = round_to_seq,
 layout = NULL,
  jitter.args = list(),
 kde2d.args = list(n = 100),
  sharp.criter = function(x, w) {
     wvar(x, w) > (max(x, na.rm = TRUE) - min(x, na.rm
    = TRUE))^2/12
},
)
## S3 method for class 'diffnet'
diffusionMap(graph, slice = nslices(graph), ...)
## S3 method for class 'diffnet_diffmap'
image(x, ...)
## S3 method for class 'diffnet_diffmap'
print(x, ...)
## S3 method for class 'diffnet_diffmap'
plot(x, y = NULL, ...)
```

### **Arguments**

```
graph A square matrix of size n \times n.

Arguments passed to method.

x An vector of length n. Usually a toa vector.
```

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x.adj	Function to adjust $x$ . If not NULL then it is applied to $x$ at the beginning (see details).
layout	Either a $n \times 2$ matrix of coordinates or a layout function applied to graph (must return coordinates).
jitter.args	A list including arguments to be passed to jitter.
kde2d.args	A list including arguments to be passed to kde2d.
sharp.criter	A function choose whether to apply a weighted mean for each cell, or randomize over the values present in that cell (see details).
slice	Integer scalar. Slice of the network to be used as baseline for drawing the graph.
у	Ignored.

#### **Details**

The image is created using the function kde2d from the MASS package. The complete algorithm follows:

- 1. x is coerced into integer and the range is adjusted to start from 1. NA are replaced by zero.
- 2. If no layout is passed, layout is computed using layout\_nicely from **igraph**
- 3. Then, a kde2d map is computed for each level of x. The resulting matrices are added up as a weighted sum. This only holds if at the cell level the function sharp.criter returns FALSE.
- 4. The jitter function is applied to the repeated coordinates.
- 5. 2D kernel is computed using kde2d over the coordinates.

The function sharp.criter must take two values, a vector of levels and a vector of weights. It must return a logical scalar with value equal to TRUE when a randomization at the cell level must be done, in which case the final value of the cell is chosen using sample(x, 1, prob=w).

The resulting matrix can be passed to image or similar.

The argument x.adj uses by default the function  $round\_to\_seq$  which basically maps x to a fix length sequence of numbers such that x.adj(x) resembles an integer sequence.

### Value

A list of class diffnet\_diffmap

coords A matrix of size  $n \times 2$  of vertices coordinates.

map Output from kde2d. This is a list with 3 elements, vectors x, y and matrix z of

size  $n \times n$  (passed via kde2d.args).

h Bandwidth passed to kde2d.

#### Author(s)

George G. Vega Yon

### References

Vega Yon, George G., and Valente, Thomas W., Visualizing Large Annotated Networks as Heatmaps using Weighted Averages based on Kernel Smoothers (Working paper).

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### See Also

```
Other visualizations: dgr(), drawColorKey(), grid_distribution(), hazard_rate(), plot_adopters(), plot_diffnet2(), plot_diffnet(), plot_infectsuscep(), plot_threshold(), rescale_vertex_igraph()
```

### **Examples**

```
# Example with a random graph ------
set.seed(1231)
# Random scale-free diffusion network
x <- rdiffnet(500, 4, seed.graph="scale-free", seed.p.adopt = .025,
                          rewire = FALSE, seed.nodes = "central",
                          rgraph.arg=list(self=FALSE, m=4),
                          threshold.dist = function(id) runif(1,.2,.4))
# Diffusion map (no random toa)
dm0 <- diffusionMap(x, kde2d.args=list(n=150, h=.5), layout=igraph::layout_with_fr)</pre>
diffnet.toa(x) <- sample(x$toa, size = nnodes(x))</pre>
# Diffusion map (random toa)
dm1 <- diffusionMap(x, layout = dm0$coords, kde2d.args=list(n=150, h=.5))</pre>
oldpar <- par(no.readonly = TRUE)</pre>
col <- colorRampPalette(blues9)(100)</pre>
par(mfrow=c(1,2), oma=c(1,0,0,0))
image(dm0, col=col, main="Non-random Times of Adoption\nAdoption from the core.")
image(dm1, col=col, main="Random Times of Adoption")
par(mfrow=c(1,1))
mtext("Both networks have the same distribution on times of adoption", 1,
     outer = TRUE)
par(oldpar)
# Example with Brazilian Farmers ------
dn <- brfarmersDiffNet</pre>
# Setting last TOA as NA
diffnet.toa(dn)[dn$toa == max(dn$toa)] <-</pre>
 NA
# Coordinates
coords <- sna::gplot.layout.fruchtermanreingold(</pre>
 as.matrix(dn$graph[[1]]), layout.par=NULL
# Plotting diffusion
plot_diffnet2(dn, layout=coords, vertex.size = 300)
# Adding diffusion map
```

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```
out <- diffusionMap(dn, layout=coords, kde2d.args=list(n=100, h=50))
col <- adjustcolor(colorRampPalette(c("white","lightblue", "yellow", "red"))(100),.5)
with(out$map, .filled.contour(x,y,z,pretty(range(z), 100),col))</pre>
```

drawColorKey

Draw a color key in the current device

# **Description**

Draw a color key in the current device

# Usage

```
drawColorKey(
    x,
    tick.marks = pretty_within(x),
    labels = tick.marks,
    main = NULL,
    key.pos = c(0.925, 0.975, 0.05, 0.95),
    pos = 2,
    nlevels = length(tick.marks),
    color.palette = viridisLite::viridis(nlevels),
    tick.width = c(0.01, 0.0075),
    add.box = TRUE,
    na.col = NULL,
    na.height = 0.1,
    na.lab = "n/a",
    ...
)
```

# **Arguments**

X	A numeric vector with the data (it is used to extract the range).
tick.marks	A numeric vector indicating the levels to be included in the axis.
labels	Character vector. When provided, specifies using different labels for the tick marks than those provided by tick.marjks.
main	Character scalar. Title of the key.
key.pos	A numeric vector of length 4 with relative coordinates of the key (as % of the plotting area, see par("usr"))
pos	Integer scalar. Position of the axis as in text.
nlevels	Integer scalar. Number of levels (colors) to include in the color key.
color.palette	Color palette of length(nlevels).
tick.width	Numeric vector of length 2 indicating the length of the inner and outer tick marks as percentage of the axis.

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add.box	Logical scalar. When TRUE adds a box around the key.
na.col	Character scalar. If specified, adds an aditional box indicating the NA color.
na.height	Numeric scalar. Relative height of the NA box. Only use if na.col is not NULL.
na.lab	Character scalar. Label of the NA block. Only use if na.col is not NULL.
	Further arguments to be passed to rect

#### Value

Invisible NULL.

# Author(s)

George G. Vega Yon

### See Also

```
Other visualizations: dgr(), diffusionMap(), grid_distribution(), hazard_rate(), plot_adopters(), plot_diffnet2(), plot_diffnet(), plot_infectsuscep(), plot_threshold(), rescale_vertex_igraph()
```

# **Examples**

```
set.seed(166)
x <- rnorm(100)
col <- colorRamp(c("lightblue", "yellow", "red"))((x - min(x))/(max(x) - min(x)))
col <- rgb(col, maxColorValue = 255)
plot(x, col=col, pch=19)
drawColorKey(x, nlevels = 100, border="transparent",
    main="Key\nLike A\nBoss")</pre>
```

edgelist\_to\_adjmat

Conversion between adjacency matrix and edgelist

# **Description**

Generates adjacency matrix from an edgelist and vice versa.

### Usage

```
edgelist_to_adjmat(
  edgelist,
  w = NULL,
  t0 = NULL,
  t1 = NULL,
  t = NULL,
  simplify = TRUE,
  undirected = getOption("diffnet.undirected"),
  self = getOption("diffnet.self"),
```

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```
multiple = getOption("diffnet.multiple"),
  keep.isolates = TRUE,
  recode.ids = TRUE
)

adjmat_to_edgelist(
  graph,
  undirected = getOption("diffnet.undirected", FALSE),
  keep.isolates = getOption("diffnet.keep.isolates", TRUE)
)
```

# **Arguments**

edgelist	Two column matrix/data.frame in the form of ego -source- and alter -target- (see details).
W	Numeric vector. Strength of ties (optional).
t0	Integer vector. Starting time of the ties (optional).
t1	Integer vector. Finishing time of the ties (optional).
t	Integer scalar. Repeat the network t times (if no t0, t1 are provided).
simplify	Logical scalar. When TRUE and times=NULL it will return an adjacency matrix, otherwise an array of adjacency matrices. (see details).
undirected	Logical scalar. When TRUE only the lower triangle of the adjacency matrix will considered (faster).
self	Logical scalar. When TRUE autolinks (loops, self edges) are allowed (see details).
multiple	Logical scalar. When TRUE allows multiple edges.
keep.isolates	Logical scalar. When FALSE, rows with NA/NULL values (isolated vertices unless have autolink) will be droped (see details).
recode.ids	Logical scalar. When TRUE ids are recoded using as.factor (see details).
graph	Any class of accepted graph format (see netdiffuseR-graphs).

### **Details**

When converting from edglist to adjmat the function will recode the edgelist before starting. The user can keep track after the recording by checking the resulting adjacency matrices' row.names. In the case that the user decides skipping the recoding (because wants to keep vertices index numbers, implying that the resulting graph will have isolated vertices), he can override this by setting recode.ids=FALSE (see example).

When multiple edges are included, multiple=TRUE, each vertex between  $\{i,j\}$  will be counted as many times it appears in the edgelist. So if a vertex  $\{i,j\}$  appears 2 times, the adjacency matrix element (i,j) will be 2.

Edges with incomplete information (missing data on w or times) are not included on the graph. Incomplete cases are tagged using complete.cases and can be retrieved by the user by accessing the attribute incomplete.

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Were the case that either ego or alter are missing (i.e. NA values), the function will either way include the non-missing vertex. See below for an example of this.

The function performs several checks before starting to create the adjacency matrix. These are:

- Dimensions of the inputs, such as number of columns and length of vectors
- Having complete cases. If anly edge has a non-numeric value such as NAs or NULL in either times or w, it will be removed. A full list of such edges can be retrieved from the attribute incomplete
- · Nodes and times ids coding

recode.ids=FALSE is useful when the vertices ids have already been coded. For example, after having use adjmat\_to\_edgelist, ids are correctly encoded, so when going back (using edgelist\_to\_adjmat) recode.ids should be FALSE.

#### Value

In the case of edgelist\_to\_adjmat either an adjacency matrix (if times is NULL) or an array of these (if times is not null). For adjmat\_to\_edgelist the output is an edgelist with the following columns:

ego Origin of the tie. alter Target of the tie.

value Value in the adjacency matrix.

time Either a 1 (if the network is static) or the time stamp of the tie.

#### Author(s)

George G. Vega Yon & Thomas W. Valente

### See Also

Other data management functions: diffnet-class, egonet\_attrs(), isolated(), survey\_to\_diffnet()

# **Examples**

```
# Base data
set.seed(123)
n <- 5
edgelist <- rgraph_er(n, as.edgelist=TRUE, p=.2)[,c("ego","alter")]
times <- sample.int(3, nrow(edgelist), replace=TRUE)
w <- abs(rnorm(nrow(edgelist)))

# Simple example
edgelist_to_adjmat(edgelist)
edgelist_to_adjmat(edgelist, undirected = TRUE)

# Using w
edgelist_to_adjmat(edgelist, w)
edgelist_to_adjmat(edgelist, w, undirected = TRUE)</pre>
```

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```
# Using times
edgelist_to_adjmat(edgelist, t0 = times)
edgelist_to_adjmat(edgelist, t0 = times, undirected = TRUE)
# Using times and w
edgelist_to_adjmat(edgelist, t0 = times, w = w)
edgelist_to_adjmat(edgelist, t0 = times, undirected = TRUE, w = w)
# Not recoding ------
# Notice that vertices 3, 4 and 5 are not present in this graph.
graph <- matrix(c(</pre>
1,2,6,
6,6,7
), ncol=2)
\# Generates an adjmat of size 4 x 4
edgelist_to_adjmat(graph)
\# Generates an adjmat of size 7 x 7
edgelist_to_adjmat(graph, recode.ids=FALSE)
# Dynamic with spells ------
edgelist <- rbind(
  c(1,2,NA,1990),
  c(2,3,NA,1991),
  c(3,4,1991,1992),
  c(4,1,1992,1993),
  c(1,2,1993,1993)
)
graph <- edgelist_to_adjmat(edgelist[,1:2], t0=edgelist[,3], t1=edgelist[,4])</pre>
# Creating a diffnet object with it so we can apply the plot_diffnet function
diffnet <- as_diffnet(graph, toa=1:4)</pre>
plot_diffnet(diffnet, label=rownames(diffnet))
# Missing alter in the edgelist ------
data(fakeEdgelist)
# Notice that edge 202 is isolated
fakeEdgelist
# The function still includes vertex 202
edgelist_to_adjmat(fakeEdgelist[,1:2])
edgelist
```

edges\_coords

Compute ego/alter edge coordinates considering alter's size and aspect ratio

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### **Description**

Given a graph, vertices' positions and sizes, calculates the absolute positions of the endpoints of the edges considering the plot's aspect ratio.

### Usage

```
edges_coords(
  graph,
  toa,
  x,
  y,
  vertex_cex,
  undirected = TRUE,
  no_contemporary = TRUE,
  dev = as.numeric(c()),
  ran = as.numeric(c()),
  curved = as.logical(c())
)
```

### **Arguments**

graph	A square matrix of size $n$ . Adjacency matrix.
toa	Integer vector of size $n$ . Times of adoption.
x	Numeric vector of size $n$ . x-coordinta of vertices.
у	Numeric vector of size $n$ . y-coordinta of vertices.
vertex_cex	Numeric vector of size $n$ . Vertices' sizes in terms of the x-axis (see symbols).
undirected	Logical scalar. Whether the graph is undirected or not.
no_contemporary	y
	Logical scalar. Whether to return (compute) edges' coordiantes for vertices with the same time of adoption (see details).
dev	Numeric vector of size 2. Height and width of the device (see details).
ran	Numeric vector of size 2. Range of the x and y axis (see details).
curved	Logical vector.

# **Details**

In order to make the plot's visualization more appealing, this function provides a straight forward way of computing the tips of the edges considering the aspect ratio of the axes range. In particular, the following corrections are made at the moment of calculating the egdes coords:

• Instead of using the actual distance between ego and alter, a relative one is calculated as follows

$$d' = \left[(x_0-x_1)^2+(y_0'-y_1')^2\right]^{\frac{1}{2}}$$
 where  $y_i'=y_i imes \frac{\max x-\min x}{\max y-\min y}$ 

• Then, for the relative elevation angle, alpha, the relative distance d' is used,  $\alpha' = \arccos((x_0 - x_1)/d')$ 

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• Finally, the edge's endpoint's (alter) coordinates are computed as follows:

$$x_1' = x_1 + \cos(\alpha') \times v_1$$
$$y_1' = y_1 - \sin(\alpha') \times v_1 \times \frac{\max y - \min y}{\max x - \min x}$$

Where  $v_1$  is alter's size in terms of the x-axis, and the sign of the second term in  $y'_1$  is negative iff  $y_0 < y_1$ .

The same process (with sign inverted) is applied to the edge starting piont. The resulting values,  $x'_1, y'_1$  can be used with the function arrows. This is the workhorse function used in plot\_threshold.

The dev argument provides a reference to rescale the plot accordingly to the device, and former, considering the size of the margins as well (this can be easily fetched via par("pin"), plot area in inches).

On the other hand, ran provides a reference for the adjustment according to the range of the data, this is range(x)[2] - range(x)[1] and range(y)[2] - range(y)[1] respectively.

#### Value

A numeric matrix of size  $m \times 5$  with the following columns:

x0, y0 Edge origin
 x1, y1 Edge target
 alpha Relative angle between (x0,y0) and (x1,y1) in terms of radians

With m as the number of resulting edges.

# **Examples**

```
# -----
data(medInnovationsDiffNet)
library(sna)
# Computing coordinates
set.seed(79)
coords <- sna::gplot(as.matrix(medInnovationsDiffNet$graph[[1]]))</pre>
# Getting edge coordinates
vcex <- rep(1.5, nnodes(medInnovationsDiffNet))</pre>
ecoords <- edges_coords(</pre>
 medInnovationsDiffNet$graph[[1]],
 diffnet.toa(medInnovationsDiffNet),
 x = coords[,1], y = coords[,2],
 vertex_cex = vcex,
 dev = par("pin")
ecoords <- as.data.frame(ecoords)
# Plotting
symbols(coords[,1], coords[,2], circles=vcex,
```

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```
inches=FALSE, xaxs="i", yaxs="i")
with(ecoords, arrows(x0,y0,x1,y1, length=.1))
```

egonet\_attrs

Retrieve alter's attributes (network effects)

# Description

For a given set of vertices V, retrieves each vertex's alter's attributes. This function enables users to calculate exposure on variables other than the attribute that is diffusing. Further, it enables the specification of alternative functions to use to characterize ego's personal network including calculating the mean, maximum, minimum, median, or sum of the alters' attributes. These measures may be static or dynamic over the interval of diffusion and they may be binary or valued.

# Usage

```
egonet_attrs(
  graph,
  attrs,
  V = NULL,
  direction = "outgoing",
  fun = function(x) x,
  as.df = FALSE,
  self = getOption("diffnet.self"),
  valued = getOption("diffnet.valued"),
  ...
)
```

# **Arguments**

graph	Any class of accepted graph format (see netdiffuseR-graphs).
attrs	If graph is static, Numeric matrix with $n$ rows, otherwise a list of numeric matrices with $n$ rows.
V	Integer vector. Set of vertices from which the attributes will be retrieved.
direction	Character scalar. Either "outgoing", "incoming".
fun	Function. Applied to each
as.df	Logical scalar. When TRUE returns a data.frame instead of a list (see details).
self	Logical scalar. When TRUE autolinks (loops, self edges) are allowed (see details). $ \\$
valued	Logical scalar. When TRUE weights will be considered. Otherwise non-zero values will be replaced by ones.
	Further arguments to be passed to fun.

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#### **Details**

By indexing inner/outer edges, this function retrieves ego network attributes for all  $v \in V$ , which by default is the complete set of vertices in the graph.

When as df=TRUE the function returns a data frame of size  $(|V| \times T) \times k$  where T is the number of time periods and k is the number of columns generated by the function.

The function can be used to create network effects as those in the **RSiena** package. The difference here is that the definition of the statistic directly relies on the user. For example, in the **RSiena** package, the dyadic covariate effect 37. covariate (centered) main effect (X)

$$s_{i37}(x) = \sum_{j} x_{ij}(w_{ij} - \bar{w})$$

Which, having a diffnet object with attributes named x and w, can be calculated as

```
egonet_attrs(diffnet, as.df=TRUE, fun=function(dat) {
  sum(dat[, "x"]*(dat[, "w"] - mean(dat[, "w"])))
})
```

Furthermore, we could use the *median* centered instead, for example

```
egonet_attrs(diffnet, as.df=TRUE, fun=function(dat) {
  sum(dat[, "x"]*(dat[, "w"] - median(dat[, "w"])))
})
```

Where for each i, dat will be a matrix with as many rows as individuals in his egonetwork. Such matrix holds the column names of the attributes in the network.

When self = TRUE, it will include ego's attributes, regardless the network has loops or not.

### Value

A list with ego alters's attributes. By default, if the graph is static, the output is a list of length length(V) with matrices having the following columns:

value Either the corresponding value of the tie.

id Alter's id

... Further attributes contained in attrs

On the other hand, if graph is dynamic, the output is list of length T of lists of length length(V) with data frames having the following columns:

value The corresponding value of the adjacency matrix.

id Alter's id per Time id

... Further attributes contained in attrs

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#### Author(s)

George G. Vega Yon

#### See Also

Other data management functions: diffnet-class, edgelist\_to\_adjmat(), isolated(), survey\_to\_diffnet()

# **Examples**

```
# Simple example with diffnet ------
set.seed(1001)
diffnet <- rdiffnet(150, 5, seed.graph="small-world")</pre>
# Adding attributes
indeg <- dgr(diffnet, cmode="indegree")</pre>
head(indeg)
diffnet[["indegree"]] <- indeg</pre>
# Retrieving egonet's attributes (vertices 1 and 20)
egonet_attrs(diffnet, V=c(1,20))
# Example with a static network ------
set.seed(1231)
n <- 20
net \leftarrow rgraph_ws(n = n, k = 4, p = .5)
someattr <- matrix(rnorm(n * 2), ncol= 2, dimnames = list(NULL, c("a", "b")))</pre>
# Maximum of -a- in ego network
ans <- egonet_attrs(net, someattr, fun = function(x) max(x[,"a"]))
ans
# checking it worked, taking a look at node 1, 2, and 3
max(someattr[which(net[1,] == 1),"a"]) == ans[1] # TRUE
max(someattr[which(net[2,] == 1),"a"]) == ans[2] # TRUE
max(someattr[which(net[3,] == 1),"a"]) == ans[3] # TRUE
```

ego\_variance

Computes variance of Y at ego level

### **Description**

Computes variance of Y at ego level

### Usage

```
ego_variance(graph, Y, funname, all = FALSE)
```

### **Arguments**

graph A matrix of size  $n \times n$  of class dgCMatrix.

Y A numeric vector of length n.

funname Character scalar. Comparison to make (see vertex\_covariate\_compare).

all Logical scalar. When FALSE (default)  $f_i$  is mean at ego level. Otherwise is fix

for all i (see details).

#### **Details**

For each vertex i the variance is computed as follows

$$\left(\sum_{i} a_{ij}\right)^{-1} \sum_{i} a_{ij} \left[f(y_i, y_j) - f_i\right]^2$$

Where  $a_{ij}$  is the ij-th element of graph, f is the function specified in funname, and, if all=FALSE  $f_i = \sum_j a_{ij} f(y_i, y_j)^2 / \sum_j a_{ij}$ , otherwise  $f_i = f_j = \frac{1}{n^2} \sum_{i,j} f(y_i, y_j)$ 

This is an auxiliary function for struct\_test. The idea is to compute an adjusted measure of disimilarity between vertices, so the closest in terms of f is i to its neighbors, the smaller the relative variance.

#### Value

A numeric vector of length n.

### See Also

```
struct_test
```

Other statistics: bass, classify\_adopters(), cumulative\_adopt\_count(), dgr(), exposure(), hazard\_rate(), infection(), moran(), struct\_equiv(), threshold(), vertex\_covariate\_dist()

exposure

Ego exposure

### **Description**

Calculates exposure to adoption over time via multiple different types of weight matrices. The basic model is exposure to adoption by immediate neighbors (outdegree) at the time period prior to ego's adoption. This exposure can also be based on (1) incoming ties, (2) structural equivalence, (3) indirect ties, (4) attribute weighted (5) network-metric weighted (e.g., central nodes have more influence), and attribute-weighted (e.g., based on homophily or tie strength).

### Usage

```
exposure(
  graph,
  cumadopt,
  attrs = NULL,
  alt.graph = NULL,
  outgoing = getOption("diffnet.outgoing", TRUE),
  valued = getOption("diffnet.valued", FALSE),
  normalized = TRUE,
  groupvar = NULL,
  self = getOption("diffnet.self"),
  lags = 0L,
  ...
)
```

### **Arguments**

graph	A dynamic graph (see netdiffuseR-graphs).
cumadopt	$n\times T$ matrix. Cumulative adoption matrix obtained from toa_mat
attrs	Either a character scalar (if graph is diffnet), or a numeric matrix of size $n \times T$ . Weighting for each time, period (see details).
alt.graph	Either a graph that should be used instead of graph, or "se" (see details).
outgoing	Logical scalar. When TRUE, computed using outgoing ties.
valued	Logical scalar. When TRUE weights will be considered. Otherwise non-zero values will be replaced by ones.
normalized	Logical scalar. When TRUE, the exposure will be between zero and one (see details). $ \\$
groupvar	Passed to struct_equiv.
self	Logical scalar. When TRUE autolinks (loops, self edges) are allowed (see details). $ \\$
lags	Integer scalar. When different from 0, the resulting exposure matrix will be the lagged exposure as specified (see examples).
	Further arguments passed to $\verb struct_equiv  (only used when alt.graph="se").$

# Details

Exposure is calculated as follows:

$$E_t = \left(S_t \times \left[x_t \circ A_t\right]\right) / \left(S_t \times x_t\right)$$

Where  $S_t$  is the graph in time t,  $x_t$  is an attribute vector of size n at time t,  $A_t$  is the t-th column of the cumulative adopters matrix (a vector of length n with  $a_{ti} = 1$  if i has adopted at or prior to t),  $\circ$  is the kronecker product (element-wise), and  $\times$  is the matrix product.

By default the graph used for this calculation, S, is the social network. Alternatively, in the case of diffnet objects, the user can provide an alternative graph using alt.graph. An example of this

would be using 1/SE, the element-wise inverse of the structural equivalence matrix (see example below). Furthermore, if alt.graph="se", the inverse of the structural equivalence is computed via struct\_equiv and used instead of the provided graph. Notice that when using a valued graph the option valued should be equal to TRUE, this check is run automatically when running the model using structural equivalence.

If the alt.graph is static, then the function will warn about it and will recycle the graph to compute exposure at each time point.

An important remark is that when calculating structural equivalence the function assumes that this is to be done to the entire graph regardless of disconnected communities (as in the case of the medical innovations data set). Hence, structural equivalence for individuals for two different communites may not be zero. If the user wants to calculate structural equivalence separately by community, he should create different diffnet objects and do so (see example below). Alternatively, for the case of diffnet objects, by using the option groupvar (see struct\_equiv), the user can provide the function with the name of a grouping variable—which should one in the set of static vertex attributes—so that the algorithm is done by group (or community) instead of in an aggregated way.

If the user does not specifies a particular weighting attribute in attrs, the function sets this as a matrix of ones. Otherwise the function will return an attribute weighted exposure. When graph is of class diffnet, attrs can be a character scalar specifying the name of any of the graph's attributes, both dynamic and static. See the examples section for a demonstration using degree.

When outgoing=FALSE, S is replaced by its transposed, so in the case of a social network exposure will be computed based on the incoming ties.

If normalize=FALSE then denominator,  $S_t \times x_t$ , is not included. This can be useful when, for example, exposure needs to be computed as a count instead of a proportion. A good example of this can be found at the examples section of the function rdiffnet.

#### Value

A matrix of size  $n \times T$  with exposure for each node.

#### Author(s)

George G. Vega Yon & Thomas W. Valente

#### References

Burt, R. S. (1987). "Social Contagion and Innovation: Cohesion versus Structural Equivalence". American Journal of Sociology, 92(6), 1287. doi:10.1086/228667

Valente, T. W. (1995). "Network models of the diffusion of innovations" (2nd ed.). Cresskill N.J.: Hampton Press.

#### See Also

```
Other statistics: bass, classify_adopters(), cumulative_adopt_count(), dgr(), ego_variance(), hazard_rate(), infection(), moran(), struct_equiv(), threshold(), vertex_covariate_dist()
```

### **Examples**

```
# Calculating lagged exposure -------
set.seed(8)
graph <- rdiffnet(20, 4)</pre>
expo0 <- exposure(graph)
expo1 <- exposure(graph, lags = 1)</pre>
# These should be equivalent
stopifnot(all(expo0[, -4] == expo1[, -1])) # No stop!
# Calculating the exposure based on Structural Equivalence -------
set.seed(113132)
graph <- rdiffnet(100, 4)</pre>
SE <- lapply(struct_equiv(graph), "[[", "SE")</pre>
SE <- lapply(SE, function(x) {
  x < -1/x
  x[!is.finite(x)] < -0
})
# These three lines are equivalent to:
expo_se2 <- exposure(graph, alt.graph="se", valued=TRUE)</pre>
# Notice that we are setting valued=TRUE, but this is not necesary since when
# alt.graph = "se" the function checks this to be setted equal to TRUE
# Weighted Exposure using degree ------
eDE <- exposure(graph, attrs=dgr(graph))</pre>
# Which is equivalent to
graph[["deg"]] <- dgr(graph)</pre>
eDE2 <- exposure(graph, attrs="deg")</pre>
# Comparing using incoming edges ------
eIN <- exposure(graph, outgoing=FALSE)</pre>
# Structral equivalence for different communities -----------
data(medInnovationsDiffNet)
# Only using 4 time slides, this is for convenience
medInnovationsDiffNet <- medInnovationsDiffNet[, , 1:4]</pre>
# METHOD 1: Using the c.diffnet method:
# Creating subsets by city
cities <- unique(medInnovationsDiffNet[["city"]])</pre>
diffnet <- medInnovationsDiffNet[medInnovationsDiffNet[["city"]] == cities[1]]</pre>
```

```
diffnet[["expo_se"]] <- exposure(diffnet, alt.graph="se", valued=TRUE)</pre>
for (v in cities[-1]) {
   diffnet_v <- medInnovationsDiffNet[medInnovationsDiffNet[["city"]] == v]</pre>
   diffnet_v[["expo_se"]] <- exposure(diffnet_v, alt.graph="se", valued=TRUE)</pre>
   diffnet <- c(diffnet, diffnet_v)</pre>
}
# We can set the original order (just in case) of the data
diffnet <- diffnet[medInnovationsDiffNet$meta$ids]</pre>
diffnet
# Checking everything is equal
test <- summary(medInnovationsDiffNet, no.print=TRUE) ==</pre>
   summary(diffnet, no.print=TRUE)
stopifnot(all(test[!is.na(test)]))
# METHOD 2: Using the 'groupvar' argument
# Further, we can compare this with using the groupvar
diffnet[["expo_se2"]] <- exposure(diffnet, alt.graph="se",</pre>
   groupvar="city", valued=TRUE)
# These should be equivalent
test <- diffnet[["expo_se", as.df=TRUE]] == diffnet[["expo_se2", as.df=TRUE]]</pre>
stopifnot(all(test[!is.na(test)]))
# METHOD 3: Computing exposure, rbind and then adding it to the diffnet object
expo_se3 <- NULL
for (v in unique(cities))
   expo_se3 <- rbind(</pre>
     expo_se3,
       diffnet[diffnet[["city"]] == v],
       alt.graph = "se", valued=TRUE
     ))
# Just to make sure, we sort the rows
expo_se3 <- expo_se3[diffnet$meta$ids,]</pre>
diffnet[["expo_se3"]] <- expo_se3</pre>
test <- diffnet[["expo_se", as.df=TRUE]] == diffnet[["expo_se3", as.df=TRUE]]</pre>
stopifnot(all(test[!is.na(test)]))
# METHOD 4: Using the groupvar in struct_equiv
se <- struct_equiv(diffnet, groupvar="city")</pre>
se <- lapply(se, "[[", "SE")</pre>
se <- lapply(se, function(x) {</pre>
   x < -1/x
   x[!is.finite(x)] <- 0
```

fakeDynEdgelist

```
})
diffnet[["expo_se4"]] <- exposure(diffnet, alt.graph=se, valued=TRUE)

test <- diffnet[["expo_se", as.df=TRUE]] == diffnet[["expo_se4", as.df=TRUE]]
stopifnot(all(test[!is.na(test)]))</pre>
```

 ${\it fakeDynEdgelist}$ 

Fake dynamic edgelist

# **Description**

A data frame used for examples in reading edgelist format networks. This edgelist can be merged with the dataset fakesurveyDyn.

### **Format**

A data frame with 22 rows and 4 variables

ego Nominating individual

alter Nominated individual

value Strength of the tie

**time** Integer with the time of the spell

### Author(s)

George G. Vega Yon

# Source

Generated for the package

### See Also

Other diffusion datasets: brfarmersDiffNet, brfarmers, diffusion-data, fakeEdgelist, fakesurveyDyn, fakesurvey, kfamilyDiffNet, kfamily, medInnovationsDiffNet, medInnovations

fakeEdgelist 61

|--|

# **Description**

A data frame used for examples in reading edgelist format networks. This edgelist can be merged with the dataset fakesurvey.

### **Format**

```
A data frame with 11 rows and 3 variables
```

```
ego Nominating individualalter Nominated individualvalue Strength of the tie
```

# Author(s)

George G. Vega Yon

#### Source

Generated for the package

#### See Also

Other diffusion datasets: brfarmersDiffNet, brfarmers, diffusion-data, fakeDynEdgelist, fakesurveyDyn, fakesurvey, kfamilyDiffNet, kfamily, medInnovationsDiffNet, medInnovations

fakesurvey	Fake survey data
------------	------------------

# Description

This data frame is used to illustrate some of the functions of the package, in particular, the survey\_to\_diffnet function. This dataset can be merged with the fakeEdgelist.

#### **Format**

A data frame with 9 rows and 9 variables

```
id Unique id at group leveltoa Time of adoptiongroup Group idnet1 Network nomination 1
```

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```
net2 Network nomination 2net3 Network nomination 3age Age of the respondentgender Gende of the respondentnote Descroption of the respondent
```

### Author(s)

George G. Vega Yon

#### Source

Generated for the package.

#### See Also

Other diffusion datasets: brfarmersDiffNet, brfarmers, diffusion-data, fakeDynEdgelist, fakeEdgelist, fakesurveyDyn, kfamilyDiffNet, kfamily, medInnovationsDiffNet, medInnovations

fakesurveyDyn

Fake longitudinal survey data

### **Description**

This data frame is used to ilustrate some of the functions of the package, in particular, the survey\_to\_diffnet function. This dataset can be merged with the fakeDynEdgelist.

# Format

A data frame with 18 rows and 10 variables

```
id Unique id at group level
toa Time of adoption
group Group id
net1 Network nomination 1
net2 Network nomination 2
net3 Network nomination 3
age Age of the respondent
gender Gende of the respondent
note Descroption of the respondent
```

# Author(s)

George G. Vega Yon

time Timing of the wave

grid\_distribution 63

### **Source**

Generated for the package.

#### See Also

Other diffusion datasets: brfarmersDiffNet, brfarmers, diffusion-data, fakeDynEdgelist, fakeEdgelist, fakeSurvey, kfamilyDiffNet, kfamily, medInnovationsDiffNet, medInnovations

grid\_distribution

Distribution over a grid

### **Description**

Distribution of pairs over a grid of fix size.

# Usage

```
grid_distribution(x, y, nlevels = 100L)
```

# **Arguments**

 $\begin{array}{ccc} \mathbf{x} & & \mathbf{Numeric} \ \mathbf{vector} \ \mathbf{of} \ \mathbf{size} \ n \\ \mathbf{y} & & \mathbf{Numeric} \ \mathbf{vector} \ \mathbf{of} \ \mathbf{size} \ n \\ \end{array}$ 

nlevels Integer scalar. Number of bins to return

# Details

This function ment for internal use only.

# Value

Returns a list with three elements

x Numeric vector of size nlevels with the class marks for x

y Numeric vector of size nlevels with the class marks for y

z Numeric matrix of size nlevels by nlevels with the distribution of the elements in terms of frequency

# **Examples**

```
# Generating random vectors of size 100
x <- rnorm(100)
y <- rnorm(100)

# Calculating distribution
grid_distribution(x,y,20)</pre>
```

64 hazard\_rate

### See Also

```
Used by plot_infectsuscep
Other visualizations: dgr(), diffusionMap(), drawColorKey(), hazard_rate(), plot_adopters(),
```

plot\_diffnet2(), plot\_diffnet(), plot\_infectsuscep(), plot\_threshold(), rescale\_vertex\_igraph()

hazard\_rate

Network Hazard Rate

### **Description**

The hazard rate is the instantaneous probability of adoption at each time representing the likelihood members will adopt at that time (Allison 1984). The shape of the hazard rate indicates the pattern of new adopters over time. Rapid diffusion with convex cumulative adoption curves will have hazard functions that peak early and decay over time whereas slow concave cumulative adoption curves will have hazard functions that are low early and rise over time. Smooth hazard curves indicate constant adoption whereas those that oscillate indicate variability in adoption behavior over time.

# Usage

```
hazard_rate(obj, no.plot = FALSE, include.grid = TRUE, ...)
plot_hazard(x, ...)
## S3 method for class 'diffnet_hr'
plot(
 х,
 y = NULL,
 main = "Hazard Rate",
 xlab = "Time",
 ylab = "Hazard Rate",
  type = "b",
  include.grid = TRUE,
 bg = "lightblue",
  pch = 21,
  add = FALSE,
 ylim = c(0, 1),
)
```

### **Arguments**

```
obj A n \times T matrix (Cumulative adoption matrix obtained from toa_mat) or a diffnet object.

no.plot Logical scalar. When TRUE, suppress plotting (only returns hazard rates).

Logical scalar. When TRUE includes a grid on the plot.

further arguments to be passed to the method.
```

hazard\_rate 65

Х	An object of class diffnet_hr.
у	ignored.
main	Character scalar. Title of the plot
xlab	Character scalar. x-axis label.
ylab	Character scalar. y-axis label.
type	Character scalar. See par.
bg	Character scalar. Color of the points.
pch	Integer scalar. See par.
add	Logical scalar. When TRUE it adds the hazard rate to the current plot.
ylim	Numeric vector. See plot.

#### **Details**

This function computes hazard rate, plots it and returns the hazard rate vector invisible (so is not printed on the console). For t > 1, hazard rate is calculated as

$$\frac{q_t - q_{t-1}}{n - q_{t-1}}$$

where  $q_i$  is the number of adopters in time t, and n is the number of vertices in the graph. In survival analysis, hazard rate is defined formally as

$$\lambda(t) = \lim_{h \to +0} \frac{F(t+h) - F(t)}{h} \frac{1}{1 - F(t)}$$

Then, by approximating h = 1, we can rewrite the equation as

$$\lambda(t) = \frac{F(t+1) - F(t)}{1 - F(t)}$$

Furthermore, we can estimate F(t), the probability of not having adopted the innovation in time t, as the proportion of adopters in that time, this is  $F(t) \sim q_t/n$ , so now we have

$$\lambda(t) = \frac{q_{t+1}/n - q_t/n}{1 - q_t/n} = \frac{q_{t+1} - q_t}{n - q_t}$$

As showed above.

The plot\_hazard function is an alias for the plot.diffnet\_hr method.

#### Value

A row vector of size T with hazard rates for t>1 of class diffnet\_hr. The class of the object is only used by the S3 plot method.

# Author(s)

George G. Vega Yon & Thomas W. Valente

igraph igraph

### References

Allison, P. (1984). Event history analysis regression for longitudinal event data. Beverly Hills: Sage Publications.

Wooldridge, J. M. (2010). Econometric Analysis of Cross Section and Panel Data (2nd ed.). Cambridge: MIT Press.

### See Also

```
Other statistics: bass, classify_adopters(), cumulative_adopt_count(), dgr(), ego_variance(), exposure(), infection(), moran(), struct_equiv(), threshold(), vertex_covariate_dist()

Other visualizations: dgr(), diffusionMap(), drawColorKey(), grid_distribution(), plot_adopters(), plot_diffnet2(), plot_diffnet(), plot_infectsuscep(), plot_threshold(), rescale_vertex_igraph()
```

# Examples

```
# Creating a random vector of times of adoption
toa <- sample(2000:2005, 20, TRUE)

# Computing cumulative adoption matrix
cumadopt <- toa_mat(toa)$cumadopt

# Visualizing the hazard rate
hazard_rate(cumadopt)</pre>
```

igraph

Coercion between graph classes

# **Description**

Coercion between graph classes

# Usage

```
diffnet_to_igraph(graph, slices = 1:nslices(graph))
igraph_to_diffnet(
  graph = NULL,
  graph.list = NULL,
  toavar,
  t0 = NULL,
  t1 = NULL,
  ...
)
```

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# **Arguments**

graph	Either a diffnet or igraph graph object.
slices	An integer vector indicating the slices to subset.
graph.list	A list of igraph objects.
toavar	Character scalar. Name of the attribute that holds the times of adoption.
t0	Integer scalar. Passed to new_diffnet.
t1	Integer scalar. Passed to new_diffnet.
	Further arguments passed to as_diffnet.

### Value

Either a list of length(slices) igraph (diffnet\_to\_igraph), or a diffnet object (igraph\_to\_diffnet) objects.

#### See Also

```
Other Foreign: network, read_pajek(), read_ucinet_head()
```

# **Examples**

```
# Reading the medical innovation data into igraph ---------
x <- diffnet_to_igraph(medInnovationsDiffNet[,,1:4])
# Fetching the times of adoption
igraph::vertex_attr(x[[1]], "toa")</pre>
```

infection

Susceptibility and Infection

# Description

Calculates infectiousness and susceptibility for each node in the graph

# Usage

```
infection(
  graph,
  toa,
  t0 = NULL,
  normalize = TRUE,
  K = 1L,
  r = 0.5,
  expdiscount = FALSE,
  valued = getOption("diffnet.valued", FALSE),
  outgoing = getOption("diffnet.outgoing", TRUE)
)
```

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```
susceptibility(
  graph,
  toa,
  t0 = NULL,
  normalize = TRUE,
  K = 1L,
  r = 0.5,
  expdiscount = FALSE,
  valued = getOption("diffnet.valued", FALSE),
  outgoing = getOption("diffnet.outgoing", TRUE)
)
```

### **Arguments**

graph A dynamic graph (see netdiffuseR-graphs).

toa Integer vector of length n with the times of adoption.

t0 Integer scalar. See toa\_mat.

normalize Logical. Whether or not to normalize the outcome

K Integer scalar. Number of time periods to consider

r Numeric scalar. Discount rate used when expdiscount=TRUE

expdiscount Logical scalar. When TRUE, exponential discount rate is used (see details).

valued Logical scalar. When TRUE weights will be considered. Otherwise non-zero

values will be replaced by ones.

outgoing Logical scalar. When TRUE, computed using outgoing ties.

#### **Details**

Normalization, normalize=TRUE, is applied by dividing the resulting number from the infectiousness/susceptibility stat by the number of individuals who adopted the innovation at time t.

Given that node i adopted the innovation in time t, its Susceptibility is calculated as follows

$$S_{i} = \frac{\sum_{k=1}^{K} \sum_{j=1}^{n} x_{ij(t-k+1)} z_{j(t-k)} \times \frac{1}{w_{k}}}{\sum_{k=1}^{K} \sum_{j=1}^{n} x_{ij(t-k+1)} z_{j(1 \le t \le t-k)} \times \frac{1}{w_{k}}} \quad \text{for } i, j = 1, \dots, n \quad i \ne j$$

where  $x_{ij(t-k+1)}$  is 1 whenever there's a link from i to j at time t-k+1,  $z_{j(t-k)}$  is 1 whenever individual j adopted the innovation at time t-k,  $z_{j(1 \le t \le t-k)}$  is 1 whenever j had adopted the innovation up to t-k, and  $w_k$  is the discount rate used (see below).

Similarly, infectiousness is calculated as follows

$$I_{i} = \frac{\sum_{k=1}^{K} \sum_{j=1}^{n} x_{ji(t+k-1)} z_{j(t+k)} \times \frac{1}{w_{k}}}{\sum_{k=1}^{K} \sum_{j=1}^{n} x_{ji(t+k-1)} z_{j(t+k \le t \le T)} \times \frac{1}{w_{k}}} \quad \text{for } i, j = 1, \dots, n \quad i \ne j$$

It is worth noticing that, as we can see in the formulas, while susceptibility is from alter to ego, infection is from ego to alter.

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When outgoing=FALSE the algorithms are based on incoming edges, this is the adjacency matrices are transposed swapping the indexes (i, j) by (j, i). This can be useful for some users.

Finally, by default both are normalized by the number of individuals who adopted the innovation in time t-k. Thus, the resulting formulas, when normalize=TRUE, can be rewritten as

$$S_i' = \frac{S_i}{\sum_{k=1}^K \sum_{j=1}^n z_{j(t-k)} \times \frac{1}{w_k}} \qquad I_i' = \frac{I_i}{\sum_{k=1}^K \sum_{j=1}^n z_{j(t-k)} \times \frac{1}{w_k}}$$

For more details on these measurements, please refer to the vignette titled *Time Discounted Infection* and *Susceptibility*.

#### Value

A numeric column vector (matrix) of size n with either infection/susceptibility rates.

### Discount rate

Discount rate,  $w_k$  in the formulas above, can be either exponential or linear. When expdiscount=TRUE,  $w_k = (1+r)^{k-1}$ , otherwise it will be  $w_k = k$ .

Note that when K = 1, the above formulas are equal to the ones presented in Valente et al. (2015).

### Author(s)

George G. Vega Yon

### References

Thomas W. Valente, Stephanie R. Dyal, Kar-Hai Chu, Heather Wipfli, Kayo Fujimoto Diffusion of innovations theory applied to global tobacco control treaty ratification, Social Science & Medicine, Volume 145, November 2015, Pages 89-97, ISSN 0277-9536 doi:10.1016/j.socscimed.2015.10.001

Myers, D. J. (2000). The Diffusion of Collective Violence: Infectiousness, Susceptibility, and Mass Media Networks. American Journal of Sociology, 106(1), 173–208. doi:10.1086/303110

#### See Also

The user can visualize the distribution of both statistics by using the function plot\_infectsuscep

Other statistics: bass, classify\_adopters(), cumulative\_adopt\_count(), dgr(), ego\_variance(),
exposure(), hazard\_rate(), moran(), struct\_equiv(), threshold(), vertex\_covariate\_dist()

### **Examples**

```
# Creating a random dynamic graph
set.seed(943)
graph <- rgraph_er(n=100, t=10)
toa <- sample.int(10, 100, TRUE)
# Computing infection and susceptibility (K=1)
infection(graph, toa)</pre>
```

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```
# Now with K=4
infection(graph, toa, K=4)
susceptibility(graph, toa, K=4)
```

isolated

Find and remove isolated vertices

### **Description**

Find and remove unconnected vertices from the graph.

# Usage

```
isolated(
  graph,
  undirected = getOption("diffnet.undirected", FALSE),
  self = getOption("diffnet.self", FALSE)
)

drop_isolated(
  graph,
  undirected = getOption("diffnet.undirected", FALSE),
  self = getOption("diffnet.self", FALSE)
)
```

# **Arguments**

graph Any class of accepted graph format (see netdiffuseR-graphs).

undirected Logical scalar. When TRUE only the lower triangle of the adjacency matrix will

considered (faster).

self Logical scalar. When TRUE autolinks (loops, self edges) are allowed (see de-

tails).

### Value

When graph is an adjacency matrix:

isolated an matrix of size  $n \times 1$  with 1's where a node is isolated

drop\_isolated a modified graph excluding isolated vertices.

Otherwise, when graph is a list

isolated an matrix of size  $n \times T$  with 1's where a node is isolated

drop\_isolated a modified graph excluding isolated vertices.

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### Author(s)

```
George G. Vega Yon
```

#### See Also

```
Other data management functions: diffnet-class, edgelist_to_adjmat(), egonet_attrs(), survey_to_diffnet()
```

# **Examples**

```
# Generating random graph
set.seed(123)
adjmat <- rgraph_er()</pre>
# Making nodes 1 and 4 isolated
adjmat[c(1,4),] \leftarrow 0
adjmat[,c(1,4)] \leftarrow 0
adjmat
# Finding isolated nodes
iso <- isolated(adjmat)</pre>
iso
# Removing isolated nodes
drop_isolated(adjmat)
# Now with a dynamic graph
graph <- rgraph_er(n=10, t=3)</pre>
# Making 1 and 5 isolated
graph
isolated(graph)
drop_isolated(graph)
```

kfamily

Korean Family Planning

# **Description**

From Valente (1995) "Scholars at Seoul National University's School of Public Health (Park, Chung, Han & Lee, 1974) collected data on the adoption of family planning methods among all married women of child-bearing age 25 in Korea villages in 1973 (N = 1,047)."

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### **Format**

A data frame with 1,047 rows and 432 columns:

village Village of residence

id Respondent ID number

recno1 Card number NA

studno1 Study number NA

areal Village of residence

id1 Respondent ID number

nmage1 Number males age 0

nmage2 Number males age 0-4

nmage3 Number males age 5-9

nmage4 Number males age 10-14

nmage5 Number males age 15-19

nmage6 Number males age 20-24

nmage7 Number males age 25-29

nmage8 Number males age 30-34

nmage9 Number males age 35-39

nmage10 Number males age 40-44

nmage11 Number males age 45-49

nmage12 Number males age 50-54

nmage13 Number males age 55-59

nmage14 Number males age 60-64

nmage15 Number males age 65-69

nmage16 Number males age 70-74

nmage17 Number males age 75-79

40.37 1 1 00

nmage18 Number males age 80+

**nfage1** Number females age 0

**nfage2** Number females age 0-4

**nfage3** Number females age 5-9

**nfage4** Number females age 10-14

nfage5 Number females age 15-19

**nfage6** Number females age 20-24

**nfage7** Number females age 25-29

**nfage8** Number females age 30-34

**nfage9** Number females age 35-39

nfage10 Number females age 40-44

nfage11 Number females age 45-49

- nfage12 Number females age 50-54
- nfage13 Number females age 55-59
- nfage14 Number females age 60-64
- nfage15 Number females age 65-69
- nfage16 Number females age 70-74
- nfage17 Number females age 75-79
- nfage18 Number females age 80+
- pregs total pregnancies
- pregs1 number normal deliveries
- pregs2 number of induced abortions
- pregs3 number of spontaneous abortions
- pregs4 number of still births
- pregs5 number of deaths after live birth
- pregs6 currently pregnant
- sons number of sons
- daughts number of daughters
- planning Ever heard of FP or birth control
- loop1 Awareness of Loop
- loop2 Detailed knowledge of Loop
- loop3 Attitudes toward Loop
- loop4 Knowledge of Loop used by neighbors
- loop5 Knowledge of place of service for Loop
- pill1 Awareness of Pill
- pill2 Detailed knowledge of Pill
- pill3 Attitudes toward Pill
- pill4 Knowledge of Pill used by neighbors
- pill5 Knowledge of place of service for Pill
- vase1 Awareness of Vasectomy
- vase2 Detailed knowledge of Vasectomy
- vase3 Attitudes toward Vasectomy
- vase4 Knowledge of Vasectomy used by neighbors
- vase5 Knowledge of place of service for Vasectomy
- cond1 Awareness of Condoms
- cond2 Detailed knowledge Condoms
- cond3 Attitudes toward Condoms
- cond4 Knowledge of Condoms used by neighbors
- cond5 Knowledge of place of service for Condoms

- rhyt1 Awareness of Rhythm
- rhyt2 Detailed knowledge Rhythm
- rhyt3 Attitudes toward Rhythm
- rhyt4 Knowledge of Rhythm used by neighbors
- bbt1 Awareness of Basic Body Temperature
- bbt2 Detailed knowledge Basic Body Temperature
- bbt3 Attitudes toward BBT
- recno2 Record Number NA
- studno2 Study Number NA
- area2 village number
- id2 id number
- bbt4 Knowledge of BBT used by neighbors
- diap1 Awareness of Diaphragm
- diap2 Detailed knowledge Diaphragm
- diap3 Attitudes toward Diaphragm
- diap4 Knowledge of Diaphragm used by neighbors
- with1 Awareness of Withdrawal
- with2 Detailed knowledge Withdrawal
- with3 Attitudes toward Withdrawal
- with4 Knowledge of Withdrawal used by neighbors
- tubal Awareness of Tubal Ligation
- tuba2 Detailed knowledge TL
- tuba3 Attitudes toward TL
- tuba4 Knowledge of TL used by neighbors
- fp1 Experience with an FP practice
- fp2 Reasons for not practicing
- fp3 What would you do if problem was solved
- fp4 Any other reason for not practicing
- fp5 Reasons for practicing
- fp6 time between decision and adoption
- fp7 reasons for time lag
- fp8 Ever discontinued practicing
- fp9 Reasons for discontinuing
- fp10 Attitude toward FP
- child1 Ideal number of sons
- child2 Ideal number of daughters
- child3 Ideal number of children regardless of sex

- child4 what do if kept having girls
- comop1 Spousal communication on # of children
- comop2 Spousal communication on FP
- comop3 Consensus on opinion between couple
- comop4 What was the difference
- comop5 Opinion on who should practice
- comop6 Different opinions on who should practice
- comop7 Who should make final decision
- comop8 Residence in old age
- net11 Neighbors talk to about FP-1
- net12 Neighbors talk to about FP-2
- net13 Neighbors talk to about FP-3
- net14 Neighbors talk to about FP-4
- net15 Neighbors talk to about FP- 5
- famawe1 Family members of FP Practice
- famawe2 Parents awareness of FP Practice
- famawe3 How did parents-in-law become aware
- famawe4 How did parents become aware
- famawe5 How did husband become aware
- advic1 Advice given to neighbors where to go
- advic2 Advice given on method
- advic3 Ever met persons who give advice on FP
- advic4 Credibility of person advising on FP
- advic5 Counter advice given to others
- rumor1 Rumors on Loop
- rumor2 Rumors on Pill
- rumor3 Rumors on Vasectomy
- rumor4 Rumors on Condom
- rumor5 Rumors on Tuballigation
- media1 Possession of Radio
- media2 Possession of TV
- media3 Subscription to Newspaper
- media4 Subscription to Happy Home
- media5 Subscription to other magazine
- media6 Radio exposure to FP
- media7 TV exposure to FP
- media8 Daily paper exposure to FP

media9 Happy Home exposure to FP
media10 Magazine exposure to FP
media11 Movie or slide exposure to FP
media12 Poster exposure to FP
media13 Pamphlet exposure to FP
media14 FP Meeting exposure to FP
recno3 Record number NA
studno3 Study number NA
area3 village
id3 id
media15 Public lecture exposure to FP
media16 Mobile van exposure to FP
media17 Neighbors exposure to FP
media18 Workers home visiting exposure to FP
media19 Husband exposure to FP
club1 Awareness of clubs in community
club2 Membership in club
club3 Reasons for not becoming a member
club4 Feeling of necessity of club
club5 Visit of mobile van to area
club6 Service received from van
club7 Decision-making on FP on # children
club8 Decision-making on important goods
club9 Decision-making on childrens discipline
club10 Decision making on purchase wife clothes
net21 Closest neighbor most frequently met
<b>n1adv</b> Advice received from neighbor 1
<b>n1prac</b> practice of FP by neighbor 1
net22 Closest neighbor person 2
<b>n2adv</b> Advice received from neighbor 2
<b>n2prac</b> Practice of FP by neighbor 2
net23 Closest neighbor person 3
<b>n3adv</b> Advice received from neighbor 3
<b>n3prac</b> Practice of FP by neighbor 3
net24 Closest neighbor 4
<b>n4adv</b> Advice received from neighbor 4

**n4prac** Practice of FP by neighbor 4

net25 Closest neighbor 5 **n5adv** Advice received from neighbor 5 **n5prac** Practice of FP by neighbor 5 stand Standard living of above neighbors educ Education level of named neighbors net31 Advice on FP sought from 1 net32 Advice on FP sought from 2 net33 Advice on FP sought from 3 net34 Advice on FP sought from 4 net35 Advice on FP sought from 5 net41 Information provided on FP by 1 net42 Information provided on FP by 1 net43 Information provided on FP by 1 net44 Information provided on FP by 1 **net45** Information provided on FP by 1 net51 Seek advice on induced abortion 1 net52 Seek advice on induced abortion 2 net53 Seek advice on induced abortion 3 net54 Seek advice on induced abortion 4 net55 Seek advice on induced abortion 5 age Age of respondent agemar Age at first marriage recno4 Rec no NA studno4 Study no NA area4 village id4 id net61 Advice on health sought from 1 net62 Advice on health sought from 2 net63 Advice on health sought from 3 net64 Advice on health sought from 4 **net65** Advice on health sought from 5 net71 Advice on purchase of goods 1 net72 Advice on purchase of goods 2 net73 Advice on purchase of goods 3

net74 Advice on purchase of goods 4net75 Advice on purchase of goods 5net81 Advice on childrens education 1

net82 Advice on childrens education 2
net83 Advice on childrens education 3
net84 Advice on childrens education 4
<b>net85</b> Advice on childrens education 5
rfampl1 Advice on FP sought by 1
rfampl2 Advice on FP sought by 2
rfampl3 Advice on FP sought by 3
rfampl4 Advice on FP sought by 4
rfampl5 Advice on FP sought by 5
rfampll Leadership score - indegree FP
rabort1 Advice on abortion sought by 1
rabort2 Advice on abortion sought by 2
rabort3 Advice on abortion sought by 3
rabort4 Advice on abortion sought by 4
rabort5 Advice on abortion sought by 5
rabortl Leadership score - indegree abortion
rhealth1 Advice on health sought by 1
rhealth2 Advice on health sought by
rhealth3 Advice on health sought by
rhealth4 Advice on health sought by
rhealth5 Advice on health sought by
rhealthl Leadership score - indegree health
recno5 rec no NA
studno5 study no NA
area5 village
id5 id
rgoods1 Advice on purchases sought by 1
<b>rgoods2</b> Advice on purchases sought by 2
<b>rgoods3</b> Advice on purchases sought by 3
rgoods4 Advice on purchases sought by 4
<b>rgoods5</b> Advice on purchases sought by 5
$\textbf{rgoodsl} \ \ Leadership \ score \ - \ indegree \ purchases$
reduc1 Advice on education sought by 1
<b>reduc2</b> Advice on education sought by 2
<b>reduc3</b> Advice on education sought by 3
<b>reduc4</b> Advice on education sought by 4
<b>reduc5</b> Advice on education sought by 5

reducl Leadership score - indegree education

hub1 Husbands friend 1

hub2 Husbands friend 2

hub3 Husbands friend 3

hub4 Husbands friend 4

hub5 Husbands friend 5

hubed Husbands education

wifeed Wifes education

wiferel Wifes religion

hubocc Husbands occupation

wifeocc Wifes occupation

know1 Can you insert a loop yourself

know2 Can you remove it alone

know3 Can a man use a loop

know4 How long can a loop be used

know5 Which doctor

know6 Doctor or nurse

know7 Oral pill method

know8 Can men take pills

know9 Long term use

know10 Time required for vasectomy

**know11** Does vasectomy = castration

know12 Can any doctor do vasectomies

pref1 Who prefer use: Husband or wife

pref2 Reasons for preferring FP practice by wife

pref3 Reasons for preferring FP practice by husband

ageend Ideal age to end childbearing

cfp Current status of FP

cfatt1 Husbands attitude

cfatt2 In-laws attitude

cfatt3 Own parents attitude

cbyr Start of period from year

cbmnth Start of period from month

ceyr End of period year

cemnth End of period month

clngth Length of period

cawe1 FP contact

cawe2 Awareness of contraceptive method at the time

cawe3 Awareness of service site

cawe4 Credibiilty

recno6 rec no NA

studno6 study no NA

area6 village

id6 id

fpt1 FP Status time 1

fatt1t1 Husbands attitude T1

fatt2t1 In-laws attitude T1

fatt3t1 Own parents attitude T1

byrt1 Start of Time 1 from year

**Ingtht1** Length of Time 1

awe1t1 FP Contact Time 1

awe2t1 Methods known at Time 1

awe3t1 Knowledge of service sites Time 1

awe4t1 Credibility of service site Time 1

fpt2 FP Status time 2

fatt1t2 Husbands attitude T2

fatt2t2 In-laws attitude T2

fatt3t2 Own parents attitude T2

byrt2 Start of Time 2 from year

**lngtht2** Length of Time 2

awe1t2 FP Contact Time 2

awe2t2 Methods known at Time 2

awe3t2 Knowledge of service sites Time 2

awe4t2 Credibility of service site Time 2

**fpt3** FP Status time 3

fatt1t3 Husbands attitude T3

fatt2t3 In-laws attitude T3

**fatt3t3** Own parents attitude T3

byrt3 Start of Time 3 from year

**lngtht3** Length of Time 3

awe1t3 FP Contact Time 3

awe2t3 Methods known at Time 3

awe3t3 Knowledge of service sites Time 3

awe4t3 Credibility of service site Time 3

- **fpt4** FP Status time 4
- fatt1t4 Husbands attitude T4
- fatt2t4 In-laws attitude T4
- fatt3t4 Own parents attitude T4
- byrt4 Start of Time 4 from year
- **Ingtht4** Length of Time 4
- awe1t4 FP Contact Time 4
- awe2t4 Methods known at Time 4
- awe3t4 Knowledge of service sites Time 4
- awe4t4 Credibility of service site Time 4
- **fpt5** FP Status time 5
- fatt1t5 Husbands attitude T5
- fatt2t5 In-laws attitude T5
- fatt3t5 Own parents attitude T5
- byrt5 Start of Time 5 from year
- **lngtht5** Length of Time 5
- awe1t5 FP Contact Time 5
- awe2t5 Methods known at Time 5
- awe3t5 Knowledge of service sites Time 5
- awe4t5 Credibility of service site Time 5
- fpt6 FP Status time 6
- fatt1t6 Husbands attitude T6
- fatt2t6 In-laws attitude T6
- fatt3t6 Own parents attitude T6
- byrt6 Start of Time 6 from year
- **Ingtht6** Length of Time 6
- awe1t6 FP Contact Time 6
- awe2t6 Methods known at Time 6
- awe3t6 Knowledge of service sites Time 6
- awe4t6 Credibility of service site Time 6
- recno7 rec no NA
- studno7 study no NA
- area7 village
- id7 id
- **fpt7** FP Status time 7
- fatt1t7 Husbands attitude T7
- fatt2t7 In-laws attitude T7

- fatt3t7 Own parents attitude T7
- byrt7 Start of Time 7 from year
- **Ingtht7** Length of Time 7
- awe1t7 FP Contact Time 7
- awe2t7 Methods known at Time 7
- awe3t7 Knowledge of service sites Time 7
- awe4t7 Credibility of service site Time 7
- fpt8 FP Status time 8
- fatt1t8 Husbands attitude T8
- fatt2t8 In-laws attitude T8
- fatt3t8 Own parents attitude T8
- byrt8 Start of Time 8 from year
- **Ingtht8** Length of Time 8
- awe1t8 FP Contact Time 8
- awe2t8 Methods known at Time 8
- awe3t8 Knowledge of service sites Time 8
- awe4t8 Credibility of service site Time 8
- fpt9 FP Status time 9
- fatt1t9 Husbands attitude T9
- fatt2t9 In-laws attitude T9
- fatt3t9 Own parents attitude T9
- byrt9 Start of Time 9 from year
- **Ingtht9** Length of Time 9
- awe1t9 FP Contact Time 9
- awe2t9 Methods known at Time 9
- awe3t9 Knowledge of service sites Time 9
- awe4t9 Credibility of service site Time 9
- fpt10 FP Status time 10
- fatt1t10 Husbands attitude T10
- fatt2t10 In-laws attitude T10
- **fatt3t10** Own parents attitude T10
- byrt10 Start of Time 10 from year
- **lngtht10** Length of Time 10
- awe1t10 FP Contact Time 10
- awe2t10 Methods known at Time 10
- awe3t10 Knowledge of service sites Time 10
- awe4t10 Credibility of service site Time 10

```
fpt11 FP Status time 11
fatt1t11 Husbands attitude T11
fatt2t11 In-laws attitude T11
fatt3t11 Own parents attitude T11
byrt11 Start of Time 11 from year
Ingtht11 Length of Time 11
awe1t11 FP Contact Time 11
awe2t11 Methods known at Time 11
awe3t11 Knowledge of service sites Time 11
awe4t11 Credibility of service site Time 11
fpt12 FP Status time 12
fatt1t12 Husbands attitude T12
fatt2t12 In-laws attitude T12
fatt3t12 Own parents attitude T12
byrt12 Start of Time 12 from year
Ingtht12 Length of Time 12
awe1t12 FP Contact Time 12
awe2t12 Methods known at Time 12
awe3t12 Knowledge of service sites Time 12
awe4t12 Credibility of service site Time 12
ado adopt times years converted to 1=63
ado1
ado2
ado3
commun Village number
toa Time of Adoption
study Study (for when multiple diff studies used)
```

### **Details**

The dataset has 1,047 respondents (women) from 25 communities. Collected during 1973 it spans 11 years of data.

### Source

The Korean Family Planning data were stored on a Vax tape that Rogers had given to Marc Granovetter who then gave it to his colleague Roland Soong (see Granovetter & Soong, 1983). Granovetter instructed Song to send the tape to me and I had it loaded on the Vax machine at USC in 1990 and was able to download the data to a PC. The first two datasets were acquired for my dissertation (Valente, 1991) and the third added as I completed my book on Network Models of the Diffusion of Innovations (Valente, 1995; also see Valente, 2005).

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# References

Everett M. Rogers, & Kincaid, D. L. (1981). Communication Networks: Toward a New Paradigm for Research. (C. Macmillan, Ed.). New York; London: Free Press.

Valente, T. W. (1995). Network models of the diffusion of innovations (2nd ed.). Cresskill N.J.: Hampton Press.

# See Also

Other diffusion datasets: brfarmersDiffNet, brfarmers, diffusion-data, fakeDynEdgelist, fakeEdgelist, fakeSurveyDyn, fakeSurvey, kfamilyDiffNet, medInnovationsDiffNet, medInnovations

kfamilyDiffNet

diffnet version of the Korean Family Planning data

# Description

A directed dynamic graph with 1,047 vertices and 11 time periods. The attributes in the graph are static and described in kfamily.

#### **Format**

A diffnet class object.

#### See Also

Other diffusion datasets: brfarmersDiffNet, brfarmers, diffusion-data, fakeDynEdgelist, fakeEdgelist, fakesurveyDyn, fakesurvey, kfamily, medInnovationsDiffNet, medInnovations

matrix\_compare

Non-zero element-wise comparison between two sparse matrices

# **Description**

Taking advantage of matrix sparseness, the function only evaluates fun between pairs of elements of A and B where either A or B have non-zero values. This can be helpful to implement other binary operators between sparse matrices that may not be implemented in the **Matrix** package.

# Usage

```
matrix_compare(A, B, fun)
compare_matrix(A, B, fun)
```

matrix\_compare 85

# Arguments

Α	A matrix of size n*m of class dgCMatrix.
В	A matrix of size n*m of class dgCMatrix.
fun	A function that receives 2 arguments and returns a scalar.

#### **Details**

Instead of comparing element by element, the function loops through each matrix non-zero elements to make the comparisons, which in the case of sparse matrices can be more efficient (faster). Algorithmically it can be described as follows:

```
# Matrix initialization
init ans[n,m];

# Looping through non-zero elements of A
for e_A in E_A:
    ans[e_A] = fun(A[e_A], B[e_A])

# Looping through non-zero elements of B and applying the function
# in e_B only if it was not applied while looping in E_A.
for e_B in E_B:
    if (ans[e_B] == Empty)
        ans[e_B] = fun(A[e_B], B[e_B])
```

# compare\_matrix is just an alias for matrix\_compare.

# Value

An object of class dgCMatrix of size n\*m.

### See Also

Other dyadic-level comparison functions: vertex\_covariate\_compare(), vertex\_covariate\_dist()

# Examples

```
# These two should yield the same results ------
# Creating two random matrices
set.seed(89)
A <- rgraph_ba(t = 9, m = 4)
B <- rgraph_ba(t = 9, m = 4)
A;B
# Comparing
ans0 <- matrix_compare(A,B, function(a,b) (a+b)/2)
ans1 <- matrix(0, ncol=10, nrow=10)</pre>
```

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```
for (i in 1:10)
   for (j in 1:10)
      ans1[i,j] <- mean(c(A[i,j], B[i,j]))

# Are these equal?
all(ans0[] == ans1[]) # Should yield TRUE</pre>
```

medInnovations

Medical Innovation

# **Description**

From Valente (1995) "Coleman, Katz and Menzel from Columbia University's Bureau of Applied Research studied the adoption of tetracycline by physiciams in four Illinois communities in 1954.[...] Tetracycline was a powerful and useful antibiotic just introduced in the mid-1950s"

# **Format**

A data frame with 125 rows and 59 columns:

city city id

id sequential respondent id

detail detail man

meet meetings, lectures, hospitals

coll colleagues

attend attend professional meets

proage professional age

length lenght of reside in community

here only practice here

**science** science versus patients

**position** position in home base

journ2 journal subscriptions

paadico Percent alter adoption date imp

ado adoption month 1 to 18

thresh threshold

ctl corrected tl tl-exp level

catbak category 1-init 2-marg 3-low tl

sourinfo source of information

origid original respondent id

adopt adoption date 1= 11/53

recon reconstructed med innov

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date date became aware

info information source

most most important info source

journ journals

drug drug houses

net1\_1 advisor nomination1

net1 2 advisor nomination2

net1 3 advisor nomination3

net2\_1 discuss nomination1

net2 2 discuss nomination2

net2 3 discuss nomination3

**net3** 1 friends nomination1

net3\_2 friends nomination2

net3 3 friends nomination3

nojourn number of pro journals receive

free free time companions

social med discussions during social

club club membership

friends friends are doctors

young young patients

nonpoor nonpoverty patients

office office visits

house house calls

tend tendency to prescribe drugs

reltend relative tendency to prescribe

perc perceived drug competition

proximty physical proximity to other doc

home home base hospital affiliation

special specialty

belief belief in science

proage2 profesional age 2

presc prescription prone

detail2 contact with detail man

dichot dichotomous personal preference

expect adoption month expected

recall recalls adopting

commun Number of community

toa Time of Adoption

study Number of study in Valente (1995)

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#### **Details**

The collected dataset has 125 respondents (doctors), and spans 17 months of data collected in 1955. Time of adoption of non-adopters has been set to month 18 (see the manual entry titled Difussion Network Datasets).

#### Source

The Medical Innovation data were stored in file cabinets in a basement building at Columbia University. Ron Burt (1987) acquired an NSF grant to develop network diffusion models and retrieve the original surveys and enter them into a database. He distributed copies of the data on diskette and sent one to me, Tom Valente, and I imported onto a PC environment.

#### References

Coleman, J., Katz, E., & Menzel, H. (1966). Medical innovation: A diffusion study (2nd ed.). New York: Bobbs-Merrill

Valente, T. W. (1995). Network models of the diffusion of innovations (2nd ed.). Cresskill N.J.: Hampton Press.

#### See Also

Other diffusion datasets: brfarmersDiffNet, brfarmers, diffusion-data, fakeDynEdgelist, fakeEdgelist, fakesurveyDyn, fakesurvey, kfamilyDiffNet, kfamily, medInnovationsDiffNet

medInnovationsDiffNet diffnet version of the Medical Innovation data

# Description

A directed dynamic graph with 125 vertices and 18 time periods. The attributes in the graph are static and described in medInnovations.

# **Format**

A diffnet class object.

# See Also

Other diffusion datasets: brfarmersDiffNet, brfarmers, diffusion-data, fakeDynEdgelist, fakeEdgelist, fakesurveyDyn, fakesurvey, kfamilyDiffNet, kfamily, medInnovations

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mentor\_matching

Optimal Leader/Mentor Matching

# **Description**

Implementes the algorithm described in Valente and Davis (1999)

# Usage

```
mentor_matching(
  graph,
 n,
  cmode = "indegree",
 lead.ties.method = "average",
  geodist.args = list()
)
leader_matching(
  graph,
  n,
  cmode = "indegree",
  lead.ties.method = "average",
  geodist.args = list()
)
## S3 method for class 'diffnet_mentor'
plot(
  х,
 y = NULL,
  vertex.size = "degree",
 minmax.relative.size = getOption("diffnet.minmax.relative.size", c(0.01, 0.04)),
 lead.cols = grDevices::topo.colors(attr(x, "nleaders")),
  vshapes = c(Leader = "square", Follower = "circle"),
  add.legend = TRUE,
 main = "Mentoring Network",
)
```

# **Arguments**

```
graph Any class of accepted graph format (see netdiffuseR-graphs).

n Number of leaders

cmode Passed to dgr.

lead.ties.method

Passed to rank

geodist.args Passed to approx_geodesic.
```

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x An object of class diffnet\_mentor.

y Ignored

vertex.size Either a numeric scalar or vector of size n, or any of the following values: "in-

degree", "degree", or "outdegree" (see details).

minmax.relative.size

Passed to rescale\_vertex\_igraph.

lead.cols Character vector of length attr(x, "nleaders"). Colors to be applied to each

group. (see details)

vshapes Character scalar of length 2. Shapes to identify leaders (mentors) and followers

respectively.

add.legend Logical scalar. When TRUE generates a legend to distinguish between leaders

and followers.

main Character scalar. Passed to title

... Further arguments passed to plot.igraph

#### **Details**

The algorithm works as follows:

1. Find the top n individuals ranking them by dgr(graph, cmode). The rank is computed by the function rank. Denote this set M.

- 2. Compute the geodesic matrix.
- 3. For each v in V do:
  - (a) Find the mentor m in M such that is closest to v
  - (b) Were there a tie, choose the mentor that minimizes the average path length from v's direct neighbors to m.
  - (c) If there are no paths to any member of M, or all have the same average path length to v's neighbors, then assign one randomly.

Plotting is done via the function plot.igraph.

When vertex.size is either of "degree", "indegree", or "outdegree", vertex.size will be replace with dgr(.,cmode = ) so that the vertex size reflects the desired degree.

The argument minmax.relative.size is passed to rescale\_vertex\_igraph which adjusts vertex.size so that the largest and smallest vertices have a relative size of minmax.relative.size[2] and minmax.relative.size[1] respectively with respect to the x-axis.

#### Value

An object of class diffnet\_mentor and data. frame with the following columns:

name Character. Labels of the vertices

degree Numeric. Degree of each vertex in the graph

iselader Logical. TRUE when the vertex was picked as a leader.

match Character. The corresponding matched leader.

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The object also contains the following attributes:

nleaders Integer scalar. The resulting number of leaders (could be greater than n)

.

graph The original graph used to run the algorithm.

# References

Valente, T. W., & Davis, R. L. (1999). Accelerating the Diffusion of Innovations Using Opinion Leaders. The ANNALS of the American Academy of Political and Social Science, 566(1), 55–67. doi:10.1177/000271629956600105

# **Examples**

```
# A simple example ------
set.seed(1231)
graph <- rgraph_ws(n=50, k = 4, p = .5)
# Looking for 3 mentors
ans <- mentor_matching(graph, n = 3)
head(ans)
table(ans$match) # We actually got 9 b/c of ties
# Visualizing the mentor network
plot(ans)</pre>
```

moran

Computes Moran's I correlation index

# **Description**

Natively built for computing Moran's I on dgCMatrix objects, this routine allows computing the I on large sparse matrices (graphs). Part of its implementation was based on ape::Moran.I, which computes the I for dense matrices.

# Usage

```
moran(x, w, normalize.w = TRUE, alternative = "two.sided")
```

# **Arguments**

X	Numeric vector of size $n$ .
W	Numeric matrix of size $n \times n$ . Weights. It can be either a object of class matrix or dgCMatrix from the Matrix package.
normalize.w	Logical scalar. When TRUE normalizes rowsums to one (or zero).
alternative	Character String. Specifies the alternative hypothesis that is tested against the null of no autocorrelation; must be of one "two.sided", "less", or "greater".

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#### **Details**

In the case that the vector x is close to constant (degenerate random variable), the statistic becomes irrelevant, and furthermore, the standard error tends to be undefined (NaN).

# Value

A list of class diffnet\_moran with the following elements:

observed Numeric scalar. Observed correlation index.

expected Numeric scalar. Expected correlation index equal to -1/(N-1).

sd Numeric scalar. Standard error under the null.

p.value Numeric scalar. p-value of the specified alternative.

# Author(s)

```
George G. Vega Yon
```

#### References

```
Moran's I. (2015, September 3). In Wikipedia, The Free Encyclopedia. Retrieved 06:23, December 22, 2015, from https://en.wikipedia.org/w/index.php?title=Moran%27s_I&oldid=679297766
```

#### See Also

```
Other statistics: bass, classify_adopters(), cumulative_adopt_count(), dgr(), ego_variance(), exposure(), hazard_rate(), infection(), struct_equiv(), threshold(), vertex_covariate_dist()
Other Functions for inference: bootnet(), struct_test()
```

# **Examples**

```
if (require("ape")) {
    # Generating a small random graph
    set.seed(123)
    graph <- rgraph_ba(t = 4)
    w <- approx_geodesic(graph)
    x <- rnorm(5)

# Computing Moran's I
moran(x, w)

# Comparing with the ape's package version
    ape::Moran.I(x, as.matrix(w))
}</pre>
```

netdiffuseR 93

netdiffuseR

# **Description**

Statistical analysis, visualization and simulation of diffusion and contagion processes on networks. The package implements algorithms for calculating stats such as innovation threshold levels, infectiousness (contagion) and susceptibility, and hazard rates as presented in Burt (1987), Valente (1995), and Myers (2000) (among others).

You can access to the project website at https://github.com/USCCANA/netdiffuseR

#### **Details**

Analysis of Diffusion and Contagion Processes on Networks

netdiffuseR

# Acknowledgements

netdiffuseR was created with the support of grant R01 CA157577 from the National Cancer Institute/National Institutes of Health.

# **Workshops and Tutorials**

Online you can find several learning resources:

- Sunbelt 2016 https://github.com/USCCANA/netdiffuser-sunbelt2016
- NASN 2017 https://github.com/USCCANA/netdiffuser-nasn2017
- Sunbelt 2018 https://github.com/USCCANA/netdiffuser-sunbelt2018

# Author(s)

George G. Vega Yon & Thomas W. Valente

netdiffuseR-graphs Network data formats

# **Description**

List of accepted graph formats

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#### **Details**

The **netdiffuseR** package can handle different types of graph objects. Two general classes are defined across the package's functions: static graphs, and dynamic graphs.

- In the case of static graphs, these are represented as adjacency matrices of size n × n and can
  be either matrix (dense matrices) or dgCMatrix (sparse matrix from the Matrix package).
  While most of the package functions are defined for both classes, the default output graph is
  sparse, i.e. dgCMatrix.
- With respect to dynamic graphs, these are represented by either a diffnet object, an array of size n × n × T, or a list of size T with sparse matrices (class dgCMatrix) of size n × n.
   Just like the static graph case, while most of the functions accept both graph types, the default output is dgCMatrix.

#### Value

No return value (this manual entry only provides information).

# diffnet objects

In the case of diffnet-class objects, the following arguments can be omitted when calling fuictions suitable for graph objects:

- toa: Time of Adoption vector
- adopt: Adoption Matrix
- cumadopt: Cumulative Adoption Matrix
- undirected: Whether the graph is directed or not

# Objects' names

When possible, **netdiffuseR** will try to reuse graphs dimensional names, this is, **rownames**, **colnames**, **dimnames** and **names** (in the case of dynamic graphs as lists). Otherwise, when no names are provided, these will be created from scratch.

#### Author(s)

George G. Vega Yon

netdiffuseR-options netdiffuseR default options

# Description

netdiffuseR default options

### **Details**

Set of default options used by the package. These can be retrieved via getOption using the prefix diffnet (see examples)

netmatch 95

# Value

The full list of options follows:

```
FALSE
undirected
               FALSE
self
multiple
               FALSE
tol
                1e-8 (used for package testing)
valued
               FALSE
outgoing
               TRUE
keep.isolates
               TRUE
minmax.relative.size
               c(0.025, 0.05)
```

# Author(s)

George G. Vega Yon

# **Examples**

```
getOption("diffnet.undirected")
getOption("diffnet.multiple")
getOption("diffnet.self")
```

netmatch

Matching Estimators with Network Data

# **Description**

**WARNING**: This function is still in development and has not been tested throughly. Following Aral et al. (2009), netmatch computes matching estimators for network data. The function netmatch\_prepare, which prepares the data to be used with matchit from the **MatchIt** package, is called by netmatch.

# Usage

```
netmatch_prepare(
  dat,
  graph,
  timevar,
  depvar,
  covariates,
  treat_thr = rep(1L, length(graph)),
  adopt_thr = rep(1L, length(graph)),
  expo_pcent = FALSE,
  expo_lag = 0L
```

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```
netmatch(
   dat,
   graph,
   timevar,
   depvar,
   covariates,
   treat_thr = rep(1L, length(graph)),
   adopt_thr = rep(1L, length(graph)),
   expo_pcent = FALSE,
   expo_lag = 0L,
   ...
)
```

#### Arguments

dat	${\tt data.frame\ with\ dynamic\ data.\ Must\ be\ of\ nrow(dat) == nslices(graph)*nnodes(graph).}$
graph	List with sparse matrices.
timevar	Character scalar. Name of time variable
depvar	Character scalar. Name of the dependent variable
covariates	Character vector. Name(s) of the control variable(s).
treat_thr	Either a numeric scalar or vector of length nslices(graph). Sets the threshold of exposure at which it is considered that an observation is treated.
adopt_thr	Either a numeric scalar or vector of length nslices(graph). Sets the threshold of depvar at which it is considered that an observation has adopted a behavior.
expo_pcent	Logical scalar. When TRUE, exposure is computed non-normalized (so it is a count rather than a percentage).
expo_lag	Integer scalar. Number of lags to consider when computing exposure. expo_lag=1 defines exposure in T considering behavior and network at T-1.

### **Details**

In Aral et al. (2009), the matching estimator is used as a response to the fact that the observed network is homophilous. Essentially, using exposure as a treatment indicator, which is known to be endogenous, we can apply the same principle of matching estimators in which, after controlling for characteristics (covariates), individuals from the treated group (exposed to some behavior) can be compared to individuals from the control group (not exposed to that behavior), as the only difference between the two is the exposure.

Further arguments to be passed to matchit.

As pointed out in King & Nielsen (2015), it is suggested that, contrary to what Aral et al. (2009), the matching is not performed over propensity score since it is know that the later can increase imbalances in the data and thus obtaining exactly the opposed outcome that matching based estimators pursue.

A couple of good references for matching estimators are Imbens and Wooldridge (2009), and Sekhon (2008).

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#### Value

In the case of netmatch\_prepare

dat A data. frame with the original data (covariates), plus the following new vari-

ables: treat, adopt, exposure.

match\_model A formula to be passed to netmatch

netmatch returns the following:

fATT A numeric vector of length  $N_1$  (number of treated used in the matching process).

Treatment effects on the treated at the individual level

match\_obj The output from matchit.

#### Author(s)

George G. Vega Yon

#### References

Aral, S., Muchnik, L., & Sundararajan, A. (2009). Distinguishing influence-based contagion from homophily-driven diffusion in dynamic networks. Proceedings of the National Academy of Sciences of the United States of America, 106(51), 21544–21549. doi:10.1073/pnas.0908800106

Imbens, G. W., & Wooldridge, J. M. (2009). Recent Developments in the Econometrics of Program Evaluation. Journal of Economic Literature, 47(1), 5–86. doi:10.1257/jel.47.1.5

King, G., & Nielsen, R. (2015). Why Propensity Scores Should Not Be Used for.

Sekhon, J. S. (2008). The Neyman-Rubin Model of Causal Inference and Estimation Via Matching Methods. The Oxford Handbook of Political Methodology. doi:10.1093/oxfordhb/9780199286546.003.0011

network

Coercion between diffnet, network and networkDynamic

# **Description**

Coercion between diffnet, network and networkDynamic

# Usage

```
diffnet_to_network(graph, slices = 1:nslices(graph), ...)
diffnet_to_networkDynamic(
  graph,
  slices = 1:nslices(graph),
  diffnet2net.args = list(),
  netdyn.args = list()
)
```

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```
networkDynamic_to_diffnet(graph, toavar)
network_to_diffnet(
  graph = NULL,
  graph.list = NULL,
  toavar,
  t0 = NULL,
  t1 = NULL
)
```

# **Arguments**

graph An object of class diffnet An integer vector indicating the slices to subset slices Further arguments passed to networkDynamic diffnet2net.args List of arguments passed to diffnet\_to\_network. List of arguments passed to networkDynamic netdyn.args Character scalar. Name of the vertex attribute that holds the times of adoption. toavar graph.list A list of network objects. t0 Integer scalar. Passed to new\_diffnet. t1 Integer scalar. Passed to new\_diffnet.

#### **Details**

diffnet\_to\_networkDynamic calls diffnet\_to\_network and uses the output to call networkDynamic, passing the resulting list of network objects as network.list (see networkDynamic).

By default, diffnet\_to\_networkDynamic passes net.obs.period as

```
net.obs.period = list(
  observations = list(range(graph$meta$pers)),
  mode="discrete",
  time.increment = 1,
  time.unit = "step"
)
```

By default, networkDynamic\_to\_diffnet uses the first slice as reference for vertex attributes and times of adoption.

By default, network\_to\_diffnet uses the first element of graph (a list) as reference for vertex attributes and times of adoption.

### Value

diffnet\_to\_network returns a list of length length(slices) in which each element is a network object corresponding a slice of the graph (diffnet object). The attributes list will include toa (time of adoption).

An object of class networkDynamic.

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# **Caveats**

Since diffnet does not support edges attributes, these will be lost when converting from network-type objects. The same applies to network attributes.

#### See Also

```
Other Foreign: igraph, read_pajek(), read_ucinet_head()
```

# **Examples**

nvertices

Count the number of vertices/edges/slices in a graph

# **Description**

Count the number of vertices/edges/slices in a graph

# Usage

```
nvertices(graph)
nnodes(graph)
nedges(graph)
nlinks(graph)
nslices(graph)
```

100 permute\_graph

# Arguments

graph

Any class of accepted graph format (see netdiffuseR-graphs).

# **Details**

nnodes and nlinks are just aliases for nvertices and nedges respectively.

#### Value

For nvertices and nslices, an integer scalar equal to the number of vertices and slices in the graph. Otherwise, from nedges, either a list of size t with the counts of edges (non-zero elements in the adjacency matrices) at each time period, or, when graph is static, a single scalar with such number.

# Examples

```
# Creating a dynamic graph (we will use this for all the classes) -------
set.seed(13133)
diffnet <- rdiffnet(100, 4)</pre>
# Lets use the first time period as a static graph
graph_mat <- diffnet$graph[[1]]</pre>
graph_dgCMatrix <- methods::as(graph_mat, "dgCMatrix")</pre>
# Now lets generate the other dynamic graphs
graph_list <- diffnet$graph</pre>
graph_array <- as.array(diffnet) # using the as.array method for diffnet objects
# Now we can compare vertices counts
nvertices(diffnet)
nvertices(graph_list)
nvertices(graph_array)
nvertices(graph_mat)
nvertices(graph_dgCMatrix)
# ... and edges count
nedges(diffnet)
nedges(graph_list)
nedges(graph_array)
nedges(graph_mat)
nedges(graph_dgCMatrix)
```

permute\_graph

Permute the values of a matrix

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# **Description**

permute\_graph Shuffles the values of a matrix either considering *loops* and *multiple* links (which are processed as cell values different than 1/0). rewire\_qap generates a new graph graph' that is isomorphic to graph.

# Usage

```
permute_graph(graph, self = FALSE, multiple = FALSE)
rewire_permute(graph, self = FALSE, multiple = FALSE)
rewire_qap(graph)
```

# Arguments

graph Any class of accepted graph format (see netdiffuseR-graphs).

self Logical scalar. When TRUE autolinks (loops, self edges) are allowed (see de-

tails).

multiple Logical scalar. When TRUE allows multiple edges.

#### Value

A permuted version of graph.

# Author(s)

George G. Vega Yon

#### References

Anderson, B. S., Butts, C., & Carley, K. (1999). The interaction of size and density with graph-level indices. Social Networks, 21(3), 239–267. doi:10.1016/S03788733(99)000118

Mantel, N. (1967). The detection of disease clustering and a generalized regression approach. Cancer Research, 27(2), 209–20.

# See Also

```
This function can be used as null distribution in struct_test

Other simulation functions: rdiffnet(), rewire_graph(), rgraph_ba(), rgraph_er(), rgraph_ws(), ring_lattice()
```

# **Examples**

```
permute_graph(g)
permute_graph(g)

# These are isomorphic to g
rewire_qap(g)
rewire_qap(g)
```

plot.diffnet

S3 plotting method for diffnet objects.

# **Description**

S3 plotting method for diffnet objects.

# Usage

```
## S3 method for class 'diffnet'
plot(
    X,
    y = NULL,
    t = 1,
    vertex.color = c(adopt = "steelblue", noadopt = "white"),
    vertex.size = "degree",
    main = "Diffusion network in time %d",
    minmax.relative.size = getOption("diffnet.minmax.relative.size", c(0.01, 0.04)),
    ...
)
```

# **Arguments**

```
x An object of class diffnet
y Ignored.
t Integer scalar indicating the time slice to plot.
vertex.color Character scalar/vector. Color of the vertices.
vertex.size Either a numeric scalar or vector of size n, or any of the following values: "indegree", "degree", or "outdegree" (see details).
main Character. A title template to be passed to sprintf.
minmax.relative.size
Passed to rescale_vertex_igraph.
... Further arguments passed to plot.igraph.
```

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# **Details**

Plotting is done via the function plot.igraph.

When vertex.size is either of "degree", "indegree", or "outdegree", vertex.size will be replace with dgr(.,cmode = ) so that the vertex size reflects the desired degree.

The argument minmax.relative.size is passed to rescale\_vertex\_igraph which adjusts vertex.size so that the largest and smallest vertices have a relative size of minmax.relative.size[2] and minmax.relative.size[1] respectively with respect to the x-axis.

#### Value

A matrix with the coordinates of the vertices.

#### Author(s)

George G. Vega Yon

# See Also

```
Other diffnet methods: %*%(), as.array.diffnet(), c.diffnet(), diffnet-arithmetic, diffnet-class, diffnet_index, summary.diffnet()
```

# **Examples**

```
data(medInnovationsDiffNet)
plot(medInnovationsDiffNet)
```

plot\_adopters

Visualize adopters and cumulative adopters

# **Description**

Visualize adopters and cumulative adopters

# Usage

```
plot_adopters(
  obj,
  freq = FALSE,
  what = c("adopt", "cumadopt"),
  add = FALSE,
  include.legend = TRUE,
  include.grid = TRUE,
  pch = c(21, 24),
  type = c("b", "b"),
```

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```
ylim = if (!freq) c(0, 1) else NULL,
lty = c(1, 1),
col = c("black", "black"),
bg = c("tomato", "gray"),
xlab = "Time",
ylab = ifelse(freq, "Frequency", "Proportion"),
main = "Adopters and Cumulative Adopters",
...
)
```

# **Arguments**

obj	Either a diffnet object or a cumulative a doption matrix.
freq	Logical scalar. When TRUE frequencies are plotted instead of proportions.
what	Character vector of length 2. What to plot.
add	Logical scalar. When TRUE lines and dots are added to the current graph.
include.legend	Logical scalar. When TRUE a legend of the graph is plotted.
include.grid	Logical scalar. When TRUE, the grid of the graph is drawn
pch	Integer vector of length 2. See matplot.
type	Character vector of length 2. See matplot.
ylim	Numeric vector of length 2. Sets the plotting limit for the y-axis.
lty	Numeric vector of length 2. See matplot.
col	Character vector of length 2. See matplot.
bg	Character vector of length 2. See matplot.
xlab	Character scalar. Name of the x-axis.
ylab	Character scalar. Name of the y-axis.
main	Character scalar. Title of the plot
• • •	Further arguments passed to matplot.

# Value

A matrix as described in cumulative\_adopt\_count.

# Author(s)

```
George G. Vega Yon
```

# See Also

```
Other visualizations: dgr(), diffusionMap(), drawColorKey(), grid_distribution(), hazard_rate(), plot_diffnet2(), plot_diffnet(), plot_infectsuscep(), plot_threshold(), rescale_vertex_igraph()
```

# **Examples**

```
# Generating a random diffnet -----
set.seed(821)
diffnet <- rdiffnet(100, 5, seed.graph="small-world", seed.nodes="central")
plot_adopters(diffnet)

# Alternatively, we can use a TOA Matrix
toa <- sample(c(NA, 2010L,2015L), 20, TRUE)
mat <- toa_mat(toa)
plot_adopters(mat$cumadopt)</pre>
```

plot\_diffnet

Plot the diffusion process

# Description

Creates a colored network plot showing the structure of the graph through time (one network plot for each time period) and the set of adopter and non-adopters in the network.

# Usage

```
plot_diffnet(...)
## S3 method for class 'diffnet'
plot_diffnet(graph, ...)
## Default S3 method:
plot_diffnet(
  graph,
  cumadopt,
  slices = NULL,
  vertex.color = c("white", "tomato", "steelblue"),
  vertex.shape = c("square", "circle", "circle"),
  vertex.size = "degree",
  mfrow.par = NULL,
 main = c("Network in period %s", "Diffusion Network"),
  legend.args = list(),
 minmax.relative.size = getOption("diffnet.minmax.relative.size", c(0.01, 0.04)),
  background = NULL,
)
```

# Arguments

```
... Further arguments to be passed to plot.igraph. graph A dynamic graph (see netdiffuseR-graphs).
```

cumadopt  $n \times T$  matrix.

slices Integer vector. Indicates what slices to plot. By default all are plotted.

vertex.color A character vector of size 3 with colors names.

vertex.shape A character vector of size 3 with shape names.

vertex.size Either a numeric scalar or vector of size n, or any of the following values: "in-

degree", "degree", or "outdegree" (see details).

mfrow.par Vector of size 2 with number of rows and columns to be passed to par.

main Character scalar. A title template to be passed to sprintf.

legend. args List of arguments to be passed to legend.

minmax.relative.size

Passed to rescale\_vertex\_igraph.

background Either a function to be called before plotting each slice, a color to specify the

backgroupd color, or NULL (in which case nothing is done).

#### **Details**

Plotting is done via the function plot.igraph.

When vertex.size is either of "degree", "indegree", or "outdegree", vertex.size will be replace with dgr(.,cmode = ) so that the vertex size reflects the desired degree.

The argument minmax.relative.size is passed to rescale\_vertex\_igraph which adjusts vertex.size so that the largest and smallest vertices have a relative size of minmax.relative.size[2] and minmax.relative.size[1] respectively with respect to the x-axis.

Plotting is done via the function plot.igraph.

In order to center the attention on the diffusion process itself, the positions of each vertex are computed only once by aggregating the networks through time, this is, instead of computing the layout for each time t, the function creates a new graph accumulating links through time.

The mfrow.par sets how to arrange the plots on the device. If T=5 and mfrow.par=c(2,3), the first three networks will be in the top of the device and the last two in the bottom.

The argument vertex.color contains the colors of non-adopters, new-adopters, and adopters respectively. The new adopters (default color "tomato") have a different color that the adopters when the graph is at their time of adoption, hence, when the graph been plotted is in t=2 and toa=2 the vertex will be plotted in red.

legend. args has the following default parameter:

```
x "bottom"
legend c("Non adopters", "New adopters", "Adopters")
pch sapply(vertex.shape, switch, circle = 21, square = 22, 21)
bty "n"
horiz TRUE
```

#### Value

Calculated coordinates for the grouped graph (invisible).

# Author(s)

```
George G. Vega Yon
```

#### See Also

```
Other visualizations: dgr(), diffusionMap(), drawColorKey(), grid_distribution(), hazard_rate(), plot_adopters(), plot_diffnet2(), plot_infectsuscep(), plot_threshold(), rescale_vertex_igraph()
```

# **Examples**

```
# Generating a random graph
set.seed(1234)
n <- 6
nper <- 5
graph <- rgraph_er(n,nper, p=.3, undirected = FALSE)
toa <- sample(2000:(2000+nper-1), n, TRUE)
adopt <- toa_mat(toa)
plot_diffnet(graph, adopt$cumadopt)</pre>
```

 $plot\_diffnet2$ 

Another way of visualizing diffusion

# **Description**

Another way of visualizing diffusion

# Usage

```
plot_diffnet2(graph, ...)

## S3 method for class 'diffnet'
plot_diffnet2(graph, toa, slice = nslices(graph), ...)

## Default S3 method:
plot_diffnet2(
    graph,
    toa,
    pers = min(toa, na.rm = TRUE):max(toa, na.rm = TRUE),
    color.ramp = grDevices::colorRamp(viridisLite::magma(20)),
    layout = NULL,
    key.width = 0.1,
    key.args = list(),
    main = "Diffusion dynamics",
    add.map = NULL,
    diffmap.args = list(kde2d.args = list(n = 100)),
    diffmap.alpha = 0.5,
```

```
include.white = "first",
  vertex.size = "degree",
  minmax.relative.size = getOption("diffnet.minmax.relative.size", c(0.01, 0.04)),
  no.graph = FALSE,
  ...
)
```

#### **Arguments**

Any class of accepted graph format (see netdiffuseR-graphs). graph Further arguments passed to plot.igraph. . . . Integer vector of length n with the times of adoption. toa Integer scalar. Number of slice to use as baseline for drawing the graph. slice pers Integer vector of length T indicating the time periods of the data. color.ramp A function as returned by colorRamp. layout Passed to plot.igraph. key.width Numeric scalar. Sets the proportion of the plot (x-axis) that the key uses. List. Further arguments to be passed to drawColorKey. key.args main Character scalar. Title of the graph. Character scalar. When "first" plots a diffusionMap before the graph itself. add.map If "last" then it adds it at the end. When NULL adds nothing. List. If add.map=TRUE, arguments passed to diffusionMap. diffmap.args diffmap.alpha Numeric scalar between [0,1]. Alpha level for the map. include.white Character scalar. Includes white in the color palette used in the map. When include.white=NULL then it won't include it. Either a numeric scalar or vector of size n, or any of the following values: "invertex.size degree", "degree", or "outdegree" (see details). minmax.relative.size Passed to rescale\_vertex\_igraph. no.graph Logical scala. When TRUE the graph is not drawn. This only makes sense when

# Details

Plotting is done via the function plot.igraph.

When vertex.size is either of "degree", "indegree", or "outdegree", vertex.size will be replace with dgr(.,cmode = ) so that the vertex size reflects the desired degree.

The argument minmax.relative.size is passed to rescale\_vertex\_igraph which adjusts vertex.size so that the largest and smallest vertices have a relative size of minmax.relative.size[2] and minmax.relative.size[1] respectively with respect to the x-axis.

If key.width<=0 then no key is created.

By defult, the function passes the following values to plot.igraph:

the option add. map is active.

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- vertex.label equals to ""
- vertex.frame.color equals to "white"
- add equals to TRUE
- rescale equals to FALSE
- vertex.size equals to rescale.fun(vertex.size)

#### Value

A list with the following elements

layout A numeric matrix with vertex coordinates.

vertex.color A character vector with computed colors for each vertex.

vertex.label The value passed to plot\_diffnet2.

vertex.shape A character vector with assigned shapes.

vertex.size A numeric vector with vertices sizes

diffmap If add.map=TRUE, the returned values from diffmap

#### Author(s)

```
George G. Vega Yon
```

#### See Also

```
Other visualizations: dgr(), diffusionMap(), drawColorKey(), grid_distribution(), hazard_rate(), plot_adopters(), plot_diffnet(), plot_infectsuscep(), plot_threshold(), rescale_vertex_igraph()
```

# Description

After calculating infectiousness and susceptibility of each individual on the network, it creates an nlevels by nlevels matrix indicating the number of individuals that lie within each cell, and draws a heatmap.

# Usage

```
plot_infectsuscep(
  graph,
  toa,
  t0 = NULL,
  normalize = TRUE,
  K = 1L,
  r = 0.5,
  expdiscount = FALSE,
```

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```
bins = 20,
  nlevels = round(bins/2),
  h = NULL,
  logscale = TRUE,
  main = "Distribution of Infectiousness and\nSusceptibility",
  xlab = "Infectiousness of ego",
 ylab = "Susceptibility of ego",
  sub = ifelse(logscale, "(in log-scale)", NA),
  color.palette = function(n) viridisLite::viridis(n),
  include.grid = TRUE,
  exclude.zeros = FALSE,
  valued = getOption("diffnet.valued", FALSE),
)
```

### **Arguments**

color.palette

A dynamic graph (see netdiffuseR-graphs). graph

Integer vector of length n with the times of adoption. toa

Integer scalar. See toa\_mat. t0

normalize Logical scalar. Passed to infection/susceptibility. Κ Integer scalar. Passed to infection/susceptibility. Numeric scalar. Passed to infection/susceptibility.

expdiscount Logical scalar. Passed to infection/susceptibility.

bins Integer scalar. Size of the grid (n).

nlevels Integer scalar. Number of levels to plot (see filled.contour).

Numeric vector of length 2. Passed to kde2d in the MASS package.

logscale Logical scalar. When TRUE the axis of the plot will be presented in log-scale.

main Character scalar. Title of the graph. Character scalar. Title of the x-axis. xlab ylab Character scalar. Title of the y-axis. Character scalar. Subtitle of the graph. sub

a color palette function to be used to assign colors in the plot (see filled.contour).

include.grid Logical scalar. When TRUE, the grid of the graph is drawn. Logical scalar. When TRUE, observations with zero values exclude.zeros

valued Logical scalar. When FALSE non-zero values in the adjmat are set to one. in

infect or suscept are excluded from the graph. This is done explicitly when

logscale=TRUE.

Additional parameters to be passed to filled.contour.

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#### **Details**

This plotting function was inspired by Aral, S., & Walker, D. (2012).

By default the function will try to apply a kernel smooth function via kde2d. If not possible (because not enought data points), then the user should try changing the parameter h or set it equal to zero.

toa is passed to infection/susceptibility.

#### Value

A list with three elements:

infect A numeric vector of size n with infectiousness levels suscep A numeric vector of size n with susceptibility levels

coords A list containing the class marks and counts used to draw the plot via filled.contour

(see grid\_distribution)

complete A logical vector with TRUE when the case was included in the plot. (this is

relevant whenever logscale=TRUE)

### Author(s)

George G. Vega Yon

### References

```
Aral, S., & Walker, D. (2012). "Identifying Influential and Susceptible Members of Social Networks". Science, 337(6092), 337–341. doi:10.1126/science.1215842
```

#### See Also

Infectiousness and susceptibility are computed via infection and susceptibility.

```
Other visualizations: dgr(), diffusionMap(), drawColorKey(), grid_distribution(), hazard_rate(), plot_adopters(), plot_diffnet2(), plot_diffnet(), plot_threshold(), rescale_vertex_igraph()
```

```
# Generating a random graph ------
set.seed(1234)
n <- 100
nper <- 20
graph <- rgraph_er(n,nper, p=.2, undirected = FALSE)
toa <- sample(1:(1+nper-1), n, TRUE)

# Visualizing distribution of suscep/infect
out <- plot_infectsuscep(graph, toa, K=3, logscale = FALSE)</pre>
```

plot\_threshold

plot\_threshold

Threshold levels through time

## Description

Draws a graph where the coordinates are given by time of adoption, x-axis, and threshold level, y-axis.

# Usage

```
plot_threshold(graph, expo, ...)
## S3 method for class 'diffnet'
plot_threshold(graph, expo, ...)
## S3 method for class 'array'
plot_threshold(graph, expo, ...)
## Default S3 method:
plot_threshold(
  graph,
  expo,
  toa,
  include_censored = FALSE,
  t0 = min(toa, na.rm = TRUE),
  attrs = NULL,
  undirected = getOption("diffnet.undirected"),
  no.contemporary = TRUE,
 main = "Time of Adoption by\nNetwork Threshold",
 xlab = "Time",
 ylab = "Threshold",
  vertex.size = "degree",
  vertex.color = NULL,
  vertex.label = "",
  vertex.label.pos = NULL,
  vertex.label.cex = 1,
  vertex.label.adj = c(0.5, 0.5),
  vertex.label.color = NULL,
  vertex.sides = 40L,
  vertex.rot = 0,
  edge.width = 2,
  edge.color = NULL,
  arrow.width = NULL,
  arrow.length = NULL,
  arrow.color = NULL,
  include.grid = FALSE,
  vertex.frame.color = NULL,
```

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```
bty = "n",
  jitter.factor = c(1, 1),
  jitter.amount = c(0.25, 0.025),
  xlim = NULL,
  ylim = NULL,
  edge.curved = NULL,
  background = NULL,
  ...
)
```

### **Arguments**

graph A dynamic graph (see netdiffuseR-graphs).

expo  $n \times T$  matrix. Esposure to the innovation obtained from exposure

... Additional arguments passed to plot.

toa Integer vector of length n with the times of adoption.

include\_censored

Logical scalar. Passed to threshold.

t0 Integer scalar. Passed to threshold.

attrs Passed to exposure (via threshold).

undirected Logical scalar. When TRUE only the lower triangle of the adjacency matrix will

considered (faster).

no.contemporary

Logical scalar. When TRUE, edges for vertices with the same toa won't be

plotted.

main Character scalar. Title of the plot.
xlab Character scalar. x-axis label.
ylab Character scalar. y-axis label.

vertex.size Numeric vector of size n. Relative size of the vertices.

vertex.color Either a vector of size n or a scalar indicating colors of the vertices.

vertex.label Character vector of size n. Labels of the vertices.

vertex.label.pos

Integer value to be passed to text via pos.

vertex.label.cex

Either a numeric scalar or vector of size n. Passed to text.

vertex.label.adj

Passed to text.

vertex.label.color

Passed to text.

vertex. sides Either a vector of size n or a scalar indicating the number of sides of each vertex

(see details).

vertex.rot Either a vector of size n or a scalar indicating the rotation in radians of each

vertex (see details).

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Numeric. Width of the edges.

edge.color Character. Color of the edges. arrow.width Numeric value to be passed to arrows. arrow.length Numeric value to be passed to arrows. arrow.color Color. include.grid Logical. When TRUE, the grid of the graph is drawn. vertex.frame.color Either a vector of size n or a scalar indicating colors of vertices' borders. bty See par. Numeric vector of size 2 (for x and y) passed to jitter. jitter.factor jitter.amount Numeric vector of size 2 (for x and y) passed to jitter. xlim Passed to plot. Passed to plot. ylim

Logical scalar. When curved, generates curved edges.

#### **Details**

edge.curved

background

**TBD** 

edge.width

When vertex.label=NULL the function uses vertices ids as labels. By default vertex.label="" plots no labels.

Vertices are drawn using an internal function for generating polygons. Polygons are inscribed in a circle of radius vertex.size, and can be rotated using vertex.rot. The number of sides of each polygon is set via vertex.sides.

#### Value

Invisible. A data frame with the calculated coordinates, including: 'toa', 'threshold', and 'jit' (a jittered version of 'toa').

#### Author(s)

George G. Vega Yon

#### See Also

Use threshold to retrieve the corresponding threshold obtained returned by exposure.

```
Other visualizations: dgr(), diffusionMap(), drawColorKey(), grid_distribution(), hazard_rate(), plot_adopters(), plot_diffnet2(), plot_diffnet(), plot_infectsuscep(), rescale_vertex_igraph()
```

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# **Examples**

```
# Generating a random graph
set.seed(1234)
n <- 6
nper <- 5
graph <- rgraph_er(n,nper, p=.3, undirected = FALSE)
toa <- sample(2000:(2000+nper-1), n, TRUE)
adopt <- toa_mat(toa)

# Computing exposure
expos <- exposure(graph, adopt$cumadopt)

plot_threshold(graph, expos, toa)

# Calculating degree (for sizing the vertices)
plot_threshold(graph, expos, toa, vertex.size = "indegree")</pre>
```

pretty\_within

Pretty numbers within a range.

# Description

A wrapper for pretty.

# Usage

```
pretty_within(x, min.n = 5, xrange = range(x, na.rm = TRUE), ...)
```

# Arguments

X	Numeric vector passed to pretty.
min.n	Integer scalar passed to pretty.
xrange	Numeric vector of length 2. Indicates the range in which the output vector should lie on.
•••	Further arguments passed to the method.  The only difference with pretty is that this function subsets the resulting vector as  tick[(tick >= xrange[1]) & (tick <= xrange[2])]

#### Value

A vector sequence of 'n + 1' round values in the specified range.

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### **Examples**

```
# Simple example -----
set.seed(3331)
x <- runif(10)
pretty(x)
pretty_within(x)
range(x)</pre>
```

rdiffnet

Random diffnet network

# **Description**

Simulates a diffusion network by creating a random dynamic network and adoption threshold levels.

### Usage

```
rdiffnet_multiple(R, statistic, ..., ncpus = 1L, cl = NULL)
rdiffnet(
 n,
  t,
  seed.nodes = "random",
  seed.p.adopt = 0.05,
 seed.graph = "scale-free",
  rgraph.args = list(),
  rewire = TRUE,
 rewire.args = list(),
  threshold.dist = runif(n),
 exposure.args = list(),
 name = "A diffusion network",
 behavior = "Random contagion",
  stop.no.diff = TRUE
)
```

### **Arguments**

R	Integer scalar. Number of simulations to be done.
statistic	A Function to be applied to each simulated diffusion network.
	Further arguments to be passed to rdiffnet.
ncpus	Integer scalar. Number of processors to be used (see details).
cl	An object of class c("SOCKcluster", "cluster") (see details).
n	Integer scalar. Number of vertices.
t	Integer scalar. Time length.
seed.nodes	Either a character scalar or a vector. Type of seed nodes (see details).

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seed.p.adopt Numeric scalar. Proportion of early adopters.

seed.graph Baseline graph used for the simulation (see details).

rgraph. args List. Arguments to be passed to rgraph.

rewire Logical scalar. When TRUE, network slices are generated by rewiring (see

rewire\_graph).

rewire.args List. Arguments to be passed to rewire\_graph.

threshold.dist Either a function to be applied via sapply, a numeric scalar, or a vector/matrix

with n elements. Sets the adoption threshold for each node.

exposure.args List. Arguments to be passed to exposure.

name Character scalar. Passed to as\_diffnet.

behavior Character scalar. Passed to as\_diffnet.

stop.no.diff Logical scalar. When TRUE, the function will return with error if there was no

diffusion. Otherwise it throws a warning.

#### **Details**

Instead of randomizing whether an individual adopts the innovation or not, this toy model randomizes threshold levels, seed adopters and network structure, so an individual adopts the innovation in time T iff his exposure is above or equal to his threshold. The simulation is done in the following steps:

- 1. Using seed. graph, a baseline graph is created.
- 2. Given the baseline graph, the set of initial adopters is defined using seed nodes.
- 3. Afterwards, if rewire=TRUE t-1 slices of the network are created by iteratively rewiring the baseline graph.
- 4. The threshold dist function is applied to each node in the graph.
- 5. Simulation starts at t=2 assigning adopters in each time period accordingly to each vertex's threshold and exposure.

When seed.nodes is a character scalar it can be "marginal", "central" or "random", So each of these values sets the initial adopters using the vertices with lowest degree, with highest degree or completely randomly. The number of early adoptes is set as seed.p.adopt \* n. Please note that when marginal nodes are set as seed it may be the case that no diffusion process is attained as the chosen set of first adopters can be isolated. Any other case will be considered as an index (via [<-methods), hence the user can manually set the set of initial adopters, for example if the user sets seed.nodes=c(1, 4, 7) then nodes 1, 4 and 7 will be selected as initial adopters.

The argument seed.graph can be either a function that generates a graph (Any class of accepted graph format (see netdiffuseR-graphs)), a graph itself or a character scalar in which the user sets the algorithm used to generate the first network (network in t=1), this can be either "scale-free" (Barabasi-Albert model using the rgraph\_ba function, the default), "bernoulli" (Erdos-Renyi model using the rgraph\_er function), or "small-world" (Watts-Strogatz model using the rgraph\_ws function). The list rgraph.args passes arguments to the chosen algorithm.

When rewire=TRUE, the networks that follow t=1 will be generated using the rewire\_graph function as G(t) = R(G(t-1)), where R is the rewiring algorithm.

If a function, the argument threshold.dist sets the threshold for each vertex in the graph. It is applied using sapply as follows

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```
sapply(1:n, threshold.dist)
```

By default sets the threshold to be random for each node in the graph.

If seed graph is provided, no random graph is generated and the simulation is applied using that graph instead.

rewire.args has the following default options:

```
p .1
undirected getOption("diffnet.undirected", FALSE)
self getOption("diffnet.self", FALSE)
```

exposure.args has the following default options:

```
outgoing TRUE
valued getOption("diffnet.valued", FALSE)
normalized TRUE
```

The function rdiffnet\_multiple is a wrapper of rdiffnet wich allows simulating multiple diffusion networks with the same parameters and apply the same function to all of them. This function is designed to allow the user to perform larger simulation studies in which the distribution of a particular statistic is observed.

When cl is provided, then simulations are done via parSapply. If ncpus is greater than 1, then the function creates a cluster via makeCluster which is stopped (removed) once the process is complete.

### Value

A random diffnet class object.

rdiffnet\_multiple returns either a vector or an array depending on what statistic is (see sapply and parSapply).

#### Author(s)

```
George G. Vega Yon
```

## See Also

```
Other simulation functions: permute_graph(), rewire_graph(), rgraph_ba(), rgraph_er(), rgraph_ws(), ring_lattice()
```

```
# Asimple example ------
set.seed(123)
z <- rdiffnet(100,10)
z
summary(z)
```

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```
# A more complex example: Adopt if at least one neighbor has adopted ------
y <- rdiffnet(100, 10, threshold.dist=function(x) 1,
    exposure.args=list(valued=FALSE, normalized=FALSE))
# Re thinking the Adoption of Tetracycline ------
newMI <- rdiffnet(seed.graph = medInnovationsDiffNet$graph,</pre>
 threshold.dist = threshold(medInnovationsDiffNet), rewire=FALSE)
# Simulation study comparing the diffusion with diff sets of seed nodes -----
# Random seed nodes
set.seed(1)
ans0 <- rdiffnet_multiple(R=50, statistic=function(x) sum(!is.na(x$toa)),</pre>
    n = 100, t = 4, seed.nodes = "random", stop.no.diff=FALSE)
# Central seed nodes
set.seed(1)
ans1 <- rdiffnet_multiple(R=50, statistic=function(x) sum(!is.na(x$toa)),</pre>
    n = 100, t = 4, seed.nodes = "central", stop.no.diff=FALSE)
boxplot(cbind(Random = ans0, Central = ans1), main="Number of adopters")
```

read\_pajek

Read foreign graph formats

# **Description**

Reading pajek and Ucinet files, this function returns weighted edgelists in the form of data frames including a data frame of the vertices. (function on development)

### Usage

```
read_pajek(x)
read_ml(x)
```

### **Arguments**

Х

Character scalar. Path to the file to be imported.

### Details

Since .net files allow working with multi-relational networks (more than one class of edge), the function returns lists of edges and edgeslist with the corresponding tag on the .net file. For example, if the .net file contains

```
*Arcslist :9 "SAMPPR"
...
*Arcslist :10 "SAMNPR"
```

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The output will include data frames of edgelists with those tags.

### Value

In the case of read\_pajek, a list with three elements

vertices A data frame with n rows and two columns: id and label

edges If not null, a list of data frames with three columns: ego, alter, w (weight)
edgelist If not null, a list of data frame with three columns: ego, alter, w (weight)

For read\_ml, a list with two elements:

adjmat An array with the graph
meta A list with metadata

### Author(s)

George G. Vega Yon

#### **Source**

From the pajek manual http://mrvar.fdv.uni-lj.si/pajek/pajekman.pdf

## See Also

```
Other Foreign: igraph, network, read_ucinet_head()
```

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read_ucinet_head	Re
------------------	----

Reads UCINET files

# Description

```
Reads UCINET files
Read UCINET files (binary)
```

# Usage

```
read_ucinet_head(f)
read_ucinet(f, echo = FALSE)
```

# **Arguments**

f Character scalar. Name of the header file. e.g. mydata.##h.

echo Logical scalar. When TRUE shows a message.

# Value

An array including dimnames (if there are) and the following attributes:

headerversion	Character scalar
year	Integer. Year the file was created
month	Integer. Month of the year the file was created.
day	Integer. Day of the month the file was created.
dow	Integer. Day of the week the file was created.
labtype	
infile.dt	Character scalar. Type of data of the array.
dim	Integer vector. Dimensions of the array.

tit Character scalar. Title of the file.

haslab Logical vector. Whether each dim has a label.

### See Also

Other Foreign: igraph, network, read\_pajek()

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recode

Recodes an edgelist such that ids go from 1 to n

# **Description**

Recodes an edgelist such that ids go from 1 to n

# Usage

```
recode(data, ...)
## S3 method for class 'data.frame'
recode(data, ...)
## S3 method for class 'matrix'
recode(data, ...)
```

# Arguments

data Edgelist as either a matrix or dataframe with ego and alter

... Further arguments for the method (ignored)

### **Details**

Required for using most of the package's functions, as ids are used as a reference for accessing elements in adjacency matrices.

# Value

A recoded edgelist as a two-column matrix/data.frame depending on the class of data. The output includes an attribute called "recode" which contains a two column data.frame providing a mapping between the previous code and the new code (see the examples)

## Author(s)

```
George G. Vega Yon
```

#### See Also

```
edgelist_to_adjmat
```

```
# Simple example -----
edgelist <- cbind(c(1,1,3,6),c(4,3,200,1))
edgelist
recoded_edgelist <- recode(edgelist)
recoded_edgelist</pre>
```

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```
# Retrieving the "recode" attribute
attr(recoded_edgelist, "recode")
```

rescale\_vertex\_igraph Rescale vertex size to be used in plot.igraph.

# Description

This function rescales a vertex size before passing it to plot.igraph so that the resulting vertices have the desired size relative to the x-axis.

### Usage

```
rescale_vertex_igraph(
  vertex.size,
  par.usr = par("usr"),
 minmax.relative.size = getOption("diffnet.minmax.relative.size", c(0.01, 0.04)),
  adjust = 200
)
igraph_vertex_rescale(
  vertex.size,
  par.usr = par("usr"),
 minmax.relative.size = getOption("diffnet.minmax.relative.size", c(0.01, 0.04)),
  adjust = 200
)
vertex_rescale_igraph(
  vertex.size,
  par.usr = par("usr"),
 minmax.relative.size = getOption("diffnet.minmax.relative.size", c(0.01, 0.04)),
  adjust = 200
)
```

# Arguments

vertex.size Numeric vector of unscaled vertices' sizes. This is unit-free.

par.usr Integer vector of length 4 with the coordinates of plotting region. by default uses par("usr").

minmax.relative.size

A numeric vector of length 2. Represents the desired min and max vertex sizes relative to the x-axis in terms of percentage (see details).

Numeric scalar. Adjustment made to the resulting adjusted size (see details).

#### **Details**

minmax.relative.size limits the minimum and maximum size that a vertex can take in the plot relative to the x-axis scale. The values for the x-axis scale are by default retrieved by accessing to par("usr"). By default the vertex are rescaled to be at least 1% of the size of the plotting region and no more than 5% of the plotting region, minmax.relative.size=c(.01, .05).

The default value for adjust is taken from igraph version 1.0.1. In particular, the function igraph:::.igraph.shape.circle.plot, in which before passing the vertex.size to the function symbols, the vertex size is reduced by 200.

The rescaling is as follows:

$$v' = \frac{v - \underline{\mathbf{v}}}{\overline{v} - \underline{\mathbf{v}}} \times (\overline{s} - \underline{\mathbf{s}}) + \underline{\mathbf{s}}$$

Where v is the vertex size,  $\bar{v}$  and  $\underline{v}$  are the max and min values of v respectively, and  $\bar{s}$  and  $\underline{s}$  are the max and min size that vertices take in terms of minmax.relative.size and par.usr. The adjusted value v' is then multiplied by adjust.

igraph\_vertex\_rescale and vertex\_rescale\_igraph are aliases.

#### Value

An integer vector of the same length as vertex. size with rescaled values.

#### Author(s)

George G. Vega Yon

#### See Also

Other visualizations: dgr(), diffusionMap(), drawColorKey(), grid\_distribution(), hazard\_rate(), plot\_adopters(), plot\_diffnet2(), plot\_diffnet(), plot\_infectsuscep(), plot\_threshold()

```
library(igraph)

# Random graph and coordinates
set.seed(2134)
g <- barabasi.game(10)
coords <- layout_nicely(g)

# Random size and figures
size <- runif(10)
size <- cbind(size, size)
shap <- sample(c("circle", "square"),10,TRUE)

# Plotting
oldpar <- par(no.readonly = TRUE)
par(mfrow=c(2,2), mai=rep(.5,4))
for (i in seq(1, 1000, length.out = 4)) {
    # New plot-window</pre>
```

rewire\_graph

Graph rewiring algorithms

# Description

Changes the structure of a graph by altering ties.

## Usage

```
rewire_graph(
  graph,
  p,
  algorithm = "endpoints",
  both.ends = FALSE,
  self = FALSE,
  multiple = FALSE,
  undirected = getOption("diffnet.undirected"),
  pr.change = ifelse(self, 0.5, 1),
  copy.first = TRUE,
  althexagons = FALSE
)
```

# **Arguments**

graph	Any class of accepted graph format (see netdiffuseR-graphs).
p	Either a [0,1] vector with rewiring probabilities (algorithm="endpoints"), or an integer vector with number of iterations (algorithm="swap").
algorithm	Character scalar. Either "swap", "endpoints", or "qap" (see rewire_qap).
both.ends	Logical scalar. When TRUE rewires both ends.

self Logical scalar. When TRUE, allows loops (self edges).

multiple Logical scalar. When TRUE allows multiple edges.

undirected Logical scalar. When TRUE only the lower triangle of the adjacency matrix will considered (faster).

pr.change Numeric scalar. Probability ([0,1]) of doing a rewire (see details).

copy.first Logical scalar. When TRUE and graph is dynamic uses the first slice as a baseline for the rest of slices (see details).

althexagons Logical scalar. When TRUE uses the compact alternating hexagons algorithm (currently ignored [on development]).

#### **Details**

The algorithm "qap" is described in rewire\_qap, and only uses graph from the arguments (since it is simply relabelling the graph).

In the case of "swap" and "endpoints", both algorithms are implemented sequentially, this is, edgewise checking self edges and multiple edges over the changing graph; in other words, at step m (in which either a new endpoint or edge is chosen, depending on the algorithm), the algorithms verify whether the proposed change creates either multiple edges or self edges using the resulting graph at step m-1.

The main difference between the two algorithms is that the "swap" algorithm preserves the degree sequence of the graph and "endpoints" does not. The "swap" algorithm is specially useful to asses the non-randomness of a graph's structural properties, furthermore it is this algorithm the one used in the struct\_test routine implemented in **netdiffuseR**.

Rewiring assumes a weighted network, hence G(i, j) = k = G(i', j'), where i', j' are the new end points of the edge and k may not be equal to one.

In the case of dynamic graphs, when copy.first=TRUE, after rewiring the first slice–t=1–the rest of slices are generated by rewiring the rewired version of the first slice. Formally:

$$G(t)' = \begin{cases} R(G(t)) & \text{if } t = 1\\ R(G(1)') & \text{otherwise} \end{cases}$$

Where G(t) is the t-th slice, G(t)' is the t-th rewired slice, and R is the rewiring function. Otherwise, copy.first=FALSE (default), The rewiring function is simply G(t)' = R(G(t)).

The following sections describe the way both algorithms were implemented.

### Value

A rewired version of the graph.

### Swap algorithm

The "swap" algorithm chooses randomly two edges (a,b) and (c,d) and swaps the 'right' endpoint of boths such that we get (a,d) and (c,b) (considering self and multiple edges).

Following Milo et al. (2004) testing procedure, the algorithm shows to be well behaved in terms of been unbiased, so after each iteration each possible structure of the graph has the same probability of been generated. The algorithm has been implemented as follows:

Let E be the set of edges of the graph G. For i = 1 to p, do:

- 1. With probability 1-pr. change got to the last step.
- 2. Choose e0 = (a, b) from E. If ! self & a == b then go to the last step.
- 3. Choose e1 = (c, d) from E. If ! self & c == d then go to the last step.
- 4. Define e0' = (a, d) and e1' = (c, b). If !multiple & [G[e0']!= 0 | G[e1'] != 0] then go to the last step.(\*)
- 5. Define v0 = G[e0] and v1 = G[e1], set G[e0] = 0 and G[e1] = 0 (and the same to the diagonally opposed coordinates in the case of undirected graphs)
- 6. Set G[e0'] = v0 and G[e1'] = v1 (and so with the diagonally opposed coordinates in the case of undirected graphs).
- 7. Next i.
- (\*) When althexagons=TRUE, the algorithm changes and applies what Rao et al. (1996) describe as Compact Alternating Hexagons. This modification assures the algorithm to be able to achieve any structure. The algorithm consists on doing the following swapping: (i1i2, i1i3, i2i3, i2i1, i3i1, i3i2) with values (1, 0, 1, 0, 1, 0) respectively with i1! = i2! = i3. See the examples and references.

In Milo et al. (2004) is suggested that in order for the rewired graph to be independent from the original one researchers usually iterate around nlinks(graph)\*100 times, so p=nlinks(graph)\*100. On the other hand in Ray et al (2012) it is shown that in order to achive such it is needed to perform nlinks(graph)\*log(1/eps), where eps~1e-7, in other words, around nlinks(graph)\*16. We set the default to be 20.

In the case of Markov chains, the variable pr.change allows making the algorithm aperiodic. This is relevant only if the probability self-loop to a particular state is null, for example, if we set self=TRUE and muliple=TRUE, then in every step the algorithm will be able to change the state. For more details see Stanton and Pinar (2012) [p. 3.5:9].

## Endpoints algorithm

This reconnect either one or both of the endpoints of the edge randomly. As a big difference with the swap algorithm is that this does not preserves the degree sequence of the graph (at most the outgoing degree sequence). The algorithm is implemented as follows:

Let G be the baseline graph and G' be a copy of it. Then, For l = 1 to |E| do:

- 1. Pick the l-th edge from E, define it as e = (i, j).
- 2. Draw r from U(0,1), if r > p go to the last step.
- 3. If !undirected & i < j go to the last step.
- 4. Randomly select a vertex j' (and i' if both\_ends==TRUE). And define e'=(i,j') (or e'=(i',j') if both\_ends==TRUE).
- 5. If !self & i==j' (or if both\_ends==TRUE & i '==j') go to the last step.
- 6. If !multiple & G'[e']!= 0 then go to the last step.
- 7. Define v = G[e], set G'[e] = 0 and G'[e'] = v (and the same to the diagonally opposed coordinates in the case of undirected graphs).
- 8. Next *l*.

The endpoints algorithm is used by default in rdiffnet and used to be the default in struct\_test (now swap is the default).

### Author(s)

George G. Vega Yon

#### References

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Ray, J., Pinar, A., and Seshadhri, C. (2012). Are we there yet? When to stop a Markov chain while generating random graphs. pages 1–21.

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Stanton, I., & Pinar, A. (2012). Constructing and sampling graphs with a prescribed joint degree distribution. Journal of Experimental Algorithmics, 17(1), 3.1. doi:10.1145/2133803.2330086

#### See Also

Other simulation functions: permute\_graph(), rdiffnet(), rgraph\_ba(), rgraph\_er(), rgraph\_ws(), ring\_lattice()

```
# Checking the consistency of the "swap" ------
# A graph with known structure (see Milo 2004)
n <- 5
x <- matrix(0, ncol=n, nrow=n)</pre>
x <- as(x, "dgCMatrix")</pre>
x[1,c(-1,-n)] <- 1
x[c(-1,-n),n] <- 1
# Simulations (increase the number for more precision)
set.seed(8612)
nsim <- 1e4
w <- sapply(seq_len(nsim), function(y) {</pre>
 # Creating the new graph
 g <- rewire_graph(x,p=nlinks(x)*100, algorithm = "swap")</pre>
 # Categorizing (tag of the generated structure)
 paste0(as.vector(g), collapse="")
})
```

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```
# Counting
coded <- as.integer(as.factor(w))

plot(table(coded)/nsim*100, type="p", ylab="Frequency %", xlab="Class of graph", pch=3,
    main="Distribution of classes generated by rewiring")

# Marking the original structure
baseline <- paste0(as.vector(x), collapse="")
points(x=7,y=table(as.factor(w))[baseline]/nsim*100, pch=3, col="red")</pre>
```

rgraph\_ba

Scale-free and Homophilic Random Networks

# **Description**

Generates a scale-free random graph based on Bollabas et al. (2001), also know as *Linearized Chord Diagram* (LCD) which has nice mathematical propoerties. And also scale-free homophilic networks when an vertex attribute eta is passed.

### Usage

```
rgraph_ba(m0 = 1L, m = 1L, t = 10L, graph = NULL, self = TRUE, eta = NULL)
```

## **Arguments**

m0	Integer scalar. Number of initial vertices in the graph.
m	Integer scalar. Number of new edges per vertex added.
t	Integer scalar. Number of time periods (steps).
graph	Any class of accepted graph format (see netdiffuseR-graphs).
self	Logical scalar. When TRUE autolinks (loops, self edges) are allowed (see details).
eta	Numeric vector of length t+m0. When specified, it generates a scale-free homophilic network (see details).

#### **Details**

Based on Ballobás et al. (2001) creates a directed random graph of size t + m0. A big difference with B-A model is that this allows for loops (self/auto edges) and further multiple links, nevertheless, as t increases, the number of such cases reduces.

By default, the degree of the first m0 vertices is set to be 2 (loops). When m>1, as described in the paper, each new link from the new vertex is added one at a time "counting 'outward half' of the edge being added as already contributing to the degrees".

When self=FALSE, the generated graph is created without autolinks. This means that at the beginning, if the number of links equals zero, all vertices have the same probability of receiving a new link.

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When eta is passed, it implements the model specified in De Almeida et al. (2013), a scale-free homophilic network. To do so eta is rescaled to be between 0 and 1 and the probability that the node i links to node j is as follows:

$$\frac{(1-A_{ij})k_j}{\sum_j (1-A_{ij})k_j}$$

Where  $A_{ij} = |\eta_i - \eta_j|$  and  $k_j$  is the degree of the j-th vertex.

#### Value

If graph is not provided, a static graph, otherwise an expanded graph (t aditional vertices) of the same class as graph.

The resulting graph will have graph\$meta\$undirected = FALSE if it is of class diffnet and attr(graph, "undirected")=FALSE otherwise.

#### Author(s)

George G. Vega Yon

#### References

Bollobás, B´., Riordan, O., Spencer, J., & Tusnády, G. (2001). The degree sequence of a scale-free random graph process. Random Structures & Algorithms, 18(3), 279–290. doi:10.1002/rsa.1009

Albert-László Barabási, & Albert, R. (1999). Emergence of Scaling in Random Networks. Science, 286(5439), 509–512. doi:10.1126/science.286.5439.509

Albert-László Barabási. (2016). Network Science: (1st ed.). Cambridge University Press. Retrieved from https://barabasi.com/book/network-science

De Almeida, M. L., Mendes, G. A., Madras Viswanathan, G., & Da Silva, L. R. (2013). Scale-free homophilic network. European Physical Journal B, 86(2). doi:10.1140/epjb/e201230802x

## See Also

Other simulation functions: permute\_graph(), rdiffnet(), rewire\_graph(), rgraph\_er(), rgraph\_ws(), ring\_lattice()

```
# Using another graph as a base graph ------
graph <- rgraph_ba()
graph

graph <- rgraph_ba(graph=graph)

# Generating a scale-free homophilic graph (no loops) -------
set.seed(112)
eta <- rep(c(1,1,1,1,2,2,2,2), 20)
ans <- rgraph_ba(t=length(eta) - 1, m=3, self=FALSE, eta=eta)</pre>
```

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rgraph\_er

Erdos-Renyi model

# **Description**

Generates a bernoulli random graph.

# Usage

```
rgraph_er(
  n = 10,
  t = 1,
  p = 0.01,
  undirected = getOption("diffnet.undirected"),
  weighted = FALSE,
  self = getOption("diffnet.self"),
  as.edgelist = FALSE
)
```

# **Arguments**

n	Integer. Number of vertices
t	Integer. Number of time periods
p	Double. Probability of a link between ego and alter.
undirected	Logical scalar. Whether the graph is undirected or not.
weighted	Logical. Whether the graph is weighted or not.
self	Logical. Whether it includes self-edges.
as.edgelist	Logical. When TRUE the graph is presented as an edgelist instead of an adjacency matrix.

rgraph\_er

### **Details**

For each pair of nodes  $\{i, j\}$ , an edge is created with probability p, this is,  $Pr\{Linki - j\} = Pr\{x < p\}$ , where x is drawn from a Uniform(0, 1).

When weighted=TRUE, the strength of ties is given by the random draw x used to compare against p, hence, if x < p then the strength will be set to x.

In the case of dynamic graphs, the algorithm is repeated t times, so the networks are uncorrelated.

#### Value

A graph represented by an adjacency matrix (if t=1), or an array of adjacency matrices (if t>1).

#### Note

The resulting adjacency matrix is store as a dense matrix, not as a sparse matrix, hence the user should be careful when choosing the size of the network.

### Author(s)

George G. Vega Yon

#### References

Barabasi, Albert-Laszlo. "Network science book" Retrieved November 1 (2015) https://barabasi.com/book/network-science.

#### See Also

```
Other simulation functions: permute_graph(), rdiffnet(), rewire_graph(), rgraph_ba(), rgraph_ws(), ring_lattice()
```

```
# Setting the seed
set.seed(13)

# Generating an directed graph
rgraph_er(undirected=FALSE, p = 0.1)

# Comparing P(tie)
x <- rgraph_er(1000, p=.1)
sum(x)/length(x)

# Several period random gram
rgraph_er(t=5)</pre>
```

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rgraph_ws Watts-Strogatz model
--------------------------------

# Description

Generates a small-world random graph.

## Usage

```
rgraph_ws(
   n,
   k,
   p,
   both.ends = FALSE,
   self = FALSE,
   multiple = FALSE,
   undirected = FALSE
)
```

# **Arguments**

n	Integer scalar. Set the size of the graph.
k	Integer scalar. Set the initial degree of the ring (must be less than $n$ ).
p	Numeric scalar/vector of length ${\cal T}.$ Set the probability of changing an edge.
both.ends	Logical scalar. When TRUE rewires both ends.
self	Logical scalar. When TRUE, allows loops (self edges).
multiple	Logical scalar. When TRUE allows multiple edges.
undirected	Logical scalar. Passed to ring_lattice

### **Details**

Implemented as in Watts and Strogatz (1998). Starts from an undirected ring with n vertices all with degree k (so it must be an even number), and then rewire each edge by setting the endpoint (so now you treat it as a digraph) randomly any vertex in  $N \setminus i$  avoiding multiple links (by default) using the rewiring algorithm described on the paper.

### Value

A random graph of size  $n \times n$  following the small-world model. The resulting graph will have attr(graph, "undirected")=FALSE.

# Author(s)

George G. Vega Yon

ring\_lattice

### References

Watts, D. J., & Strogatz, S. H. (1998). Collective dynamics of "small-world" networks. Nature, 393(6684), 440–2. doi:10.1038/30918

Newman, M. E. J. (2003). The Structure and Function of Complex Networks. SIAM Review, 45(2), 167–256. doi:10.1137/S003614450342480

### See Also

```
Other simulation functions: permute_graph(), rdiffnet(), rewire_graph(), rgraph_ba(), rgraph_er(), ring_lattice()
```

### **Examples**

```
library(igraph)
set.seed(7123)
x0 <- graph_from_adjacency_matrix(rgraph_ws(10,2, 0))
x1 <- graph_from_adjacency_matrix(rgraph_ws(10,2, .3))
x2 <- graph_from_adjacency_matrix(rgraph_ws(10,2, 1))

oldpar <- par(no.readonly=TRUE)
par(mfrow=c(1,3))
plot(x0, layout=layout_in_circle, edge.curved=TRUE, main="Regular")
plot(x1, layout=layout_in_circle, edge.curved=TRUE, main="Small-world")
plot(x2, layout=layout_in_circle, edge.curved=TRUE, main="Random")
par(oldpar)</pre>
```

ring\_lattice

Ring lattice graph

# Description

Creates a ring lattice with n vertices, each one of degree (at most) k as an undirected graph. This is the basis of  $rgraph_ws$ .

### Usage

```
ring_lattice(n, k, undirected = FALSE)
```

# **Arguments**

n Integer scalar. Size of the graph.

k Integer scalar. Out-degree of each vertex.

undirected Logical scalar. Whether the graph is undirected or not.

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### **Details**

when undirected=TRUE, the degree of each node always even. So if k=3, then the degree will be 2.

#### Value

A sparse matrix of class dgCMatrix of size  $n \times n$ .

#### References

```
Watts, D. J., & Strogatz, S. H. (1998). Collective dynamics of "small-world" networks. Nature, 393(6684), 440–2. doi:10.1038/30918
```

#### See Also

```
Other simulation functions: permute_graph(), rdiffnet(), rewire_graph(), rgraph_ba(), rgraph_er(), rgraph_ws()
```

round\_to\_seq

Takes a numeric vector and maps it into a finite length sequence

# **Description**

Takes a numeric vector and maps it into a finite length sequence

# Usage

```
round_to_seq(x, nlevels = 20, as_factor = FALSE)
```

### **Arguments**

x A numeric or integer vector.

nlevels Integer scalar. Length of the sequence to be map onto.

as\_factor Logical scalar. When TRUE the resulting vector is factor.

#### Value

A vector of length length(x) with values mapped to a sequence with nlevels unique valuess

### See Also

Used in diffmap and plot\_diffnet2

```
x <- rnorm(100)
w <- data.frame(as.integer(round_to_seq(x, as_factor = TRUE)),x)
plot(w,x)</pre>
```

select\_egoalter

select\_egoalter

Calculate the number of adoption changes between ego and alter.

# **Description**

This function calculates the 16 possible configurations between ego and alter over two time points in terms of their behavior and tie changes. From time one to time two, given a binary state of behavior, ego and alter can be related in 16 different ways. The function adopt\_changes is just an alias for select\_egoalter.

# Usage

```
select_egoalter(graph, adopt, period = NULL)
adopt_changes(graph, adopt, period = NULL)
## S3 method for class 'diffnet_adoptChanges'
summary(object, ...)
```

# Arguments

graph	A dynamic graph (see netdiffuseR-graphs).
adopt	$n\times T$ matrix. Cumulative adoption matrix obtained from toa_mat.
period	Integer scalar. Optional to make the count for a particular period of time.
object	An object of class diffnet_adoptChanges.
	Ignored.

## **Details**

The 16 possibilities are summarized in this matrix:

			Alter			
		t-1	No		Yes	
	t-1	t	No	Yes	No	Yes
Ego	No	No	1	2	9	10
		Yes	3	4	11	12
	Yes	No	5	6	13	14
		Yes	7	8	15	16

The first two Yes/No columns represent Ego's adoption of the innovation in t-1 and t; while the first two Yes/No rows represent Alter's adoption of the innovation in t-1 and t respectively. So for example, number 4 means that while neither of the two had addopted the innovation in t-1, both have in t. At the same time, number 12 means that ego adopted the innovation in t, but alter had already adopted in t-1 (so it has it in both, t and t-1).

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### Value

An object of class diffnet\_adoptChanges and data. frame with  $n \times (T-1)$  rows and  $2+16 \times 3$  columns. The column names are:

```
id Node id
select_a_01, . . . , select_a_16
Number of new links classified between categories 1 to 16.
select_d_01, . . . , select_d_16
Number of remove links classified between categories 1 to 16.
select_s_01, . . . , select_s_16
Number of unchanged links classified between categories 1 to 16.
```

### Author(s)

George G. Vega Yon & Thomas W. Valente

#### References

Thomas W. Valente, Stephanie R. Dyal, Kar-Hai Chu, Heather Wipfli, Kayo Fujimoto, *Diffusion of innovations theory applied to global tobacco control treaty ratification*, Social Science & Medicine, Volume 145, November 2015, Pages 89-97, ISSN 0277-9536 doi:10.1016/j.socscimed.2015.10.001

# **Examples**

```
# Simple example ------
set.seed(1312)
dn <- rdiffnet(20, 5, seed.graph="small-world")
ans <- adopt_changes(dn)
str(ans)
summary(ans)</pre>
```

struct\_equiv

Structural Equivalence

### **Description**

Computes structural equivalence between ego and alter in a network

### Usage

```
struct_equiv(graph, v = 1, inf.replace = 0, groupvar = NULL, ...)
## S3 method for class 'diffnet_se'
print(x, ...)
```

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### **Arguments**

graph Any class of accepted graph format (see netdiffuseR-graphs).

v Numeric scalar. Cohesion constant (see details).

inf.replace Deprecated.

groupvar Either a character scalar (if graph is diffnet), or a vector of size n.

Further arguments to be passed to approx\_geodesic (not valid for the print

method).

x A diffnet\_se class object.

#### **Details**

Structure equivalence is computed as presented in Valente (1995), and Burt (1987), in particular

$$SE_{ij} = \frac{(dmax_i - d_{ji})^v}{\sum_{k \neq i}^n (dmax_i - d_{ki})^v}$$

with the summation over  $k \neq i$ , and  $d_{ji}$ , Eucledian distance in terms of geodesics, is defined as

$$d_{ji} = \left[ (z_{ji} - z_{ij})^2 + \sum_{k=0}^{n} (z_{jk} - z_{ik})^2 + \sum_{k=0}^{n} (z_{ki} - z_{kj})^2 \right]^{\frac{1}{2}}$$

with  $z_{ij}$  as the geodesic (shortest path) from i to j, and  $dmax_i$  equal to largest Euclidean distance between i and any other vertex in the network. All summations are made over  $k \notin \{i, j\}$ 

Here, the value of v is interpreted as cohesion level. The higher its value, the higher will be the influence that the closests alters will have over ego (see Burt's paper in the reference).

Structural equivalence can be computed either for the entire graph or by groups of vertices. When, for example, the user knows before hand that the vertices are distributed accross separated communities, he can make this explicit to the function and provide a groupvar variable that accounts for this. Hence, when groupvar is not NULL the algorithm will compute structural equivalence within communities as marked by groupvar.

### Value

If graph is a static graph, a list with the following elements:

SE Matrix of size  $n \times n$  with Structural equivalence

d Matrix of size  $n \times n$  Euclidean distances

gdist Matrix of size  $n \times n$  Normalized geodesic distance

In the case of dynamic graph, is a list of size t in which each element contains a list as described before. When groupvar is specified, the resulting matrices will be of class dgCMatrix, otherwise will be of class matrix.

# Author(s)

George G. Vega Yon & Thomas W. Valente

#### References

Burt, R. S. (1987). "Social Contagion and Innovation: Cohesion versus Structural Equivalence". American Journal of Sociology, 92(6), 1287–1335. doi:10.1086/228667

Valente, T. W. (1995). "Network models of the diffusion of innovations" (2nd ed.). Cresskill N.J.: Hampton Press.

#### See Also

```
Other statistics: bass, classify_adopters(), cumulative_adopt_count(), dgr(), ego_variance(), exposure(), hazard_rate(), infection(), moran(), threshold(), vertex_covariate_dist()
```

# **Examples**

```
# Computing structural equivalence for the fakedata -------
data(fakesurvey)
# Coercing it into a diffnet object
fakediffnet <- survey_to_diffnet(</pre>
   fakesurvey, "id", c("net1", "net2", "net3"), "toa", "group"
# Computing structural equivalence without specifying group
se_all <- struct_equiv(fakediffnet)</pre>
# Notice that pairs of individuals from different communities have
# non-zero values
se_all
se_all[[1]]$SE
# ... Now specifying a groupvar
se_group <- struct_equiv(fakediffnet, groupvar="group")</pre>
# Notice that pairs of individuals from different communities have
# only zero values.
se_group
se_group[[1]]$SE
```

struct\_test

Structure dependence test

### **Description**

Test whether or not a network estimates can be considered structurally dependent, i.e. a function of the network structure. By rewiring the graph and calculating a particular statistic t, the test compares the observed mean of t against the empirical distribution of it obtained from rewiring the network.

### Usage

```
n_{\text{rewires}}(\text{graph}, p = c(20L, rep(0.1, nslices(graph) - 1)))
struct_test(graph, statistic, R, rewire.args = list(), ...)
## S3 method for class 'diffnet_struct_test'
c(..., recursive = FALSE)
## S3 method for class 'diffnet_struct_test'
print(x, ...)
## S3 method for class 'diffnet_struct_test'
hist(
 main = "Empirical Distribution of Statistic",
 xlab = expression(Values ~ of ~ t),
 breaks = 20,
  annotated = TRUE,
  b0 = expression(atop(plain("") %up% plain("")), t[0]),
  b = expression(atop(plain("") %up% plain("")), t[]),
  ask = TRUE,
struct_test_asymp(graph, Y, statistic_name = "distance", p = 2, ...)
```

# Arguments

b

graph	A diffnet graph.
p	Either a Numeric scalar or vector of length nslices(graph)-1 with the number of rewires per links.
statistic	A function that returns either a scalar or a vector.
R	Integer scalar. Number of repetitions.
rewire.args	List. Arguments to be passed to rewire_graph
	Further arguments passed to the method (see details).
recursive	Ignored
x	A diffnet_struct_test class object.
main	Character scalar. Title of the histogram.
xlab	Character scalar. x-axis label.
breaks	Passed to hist.
annotated	Logical scalar. When TRUE marks the observed data average and the simulated data average.
b0	Character scalar. When annotated=TRUE, label for the value of b0.

Character scalar. When annotated=TRUE, label for the value of b.

ask Logical scalar. When TRUE, asks the user to type <Enter> to see each plot (as many as statistics where computed).

Y Numeric vector of length n.

statistic\_name Character scalar. Name of the metric to compute. Currently this can be either "distance",">","<","==",">=",">="," or "<="."

#### **Details**

struct\_test computes the test by generating the null distribution using Monte Carlo simulations (rewiring). struct\_test\_asymp computes the test using an asymptotic approximation. While available, we do not recommend using the asymptotic approximation since it has not shown good results when compared to the MC approximation. Furthermore, the asymptotic version has only been implemented for graph as static graph.

The output from the hist method is the same as hist.default.

struct\_test is a wrapper for the function boot from the **boot** package. Instead of resampling data–vertices or edges—in each iteration the function rewires the original graph using rewire\_graph and applies the function defined by the user in statistic.

The default values to rewire\_graph via rewire.args are:

p Number or Integer with default n\_rewires(graph).
undirected Logical scalar with default getOption("diffnet.undirected", FALSE).
Logical scalar with TRUE.
algorithm Character scalar with default "swap".

In struct\_test ... are passed to boot, otherwise are passed to the corresponding method (hist for instance).

From the print method, p-value for the null of the statistic been equal between graph and its rewired versions is computed as follows

$$p(\tau) = 2 \times \min \left( \Pr(t \le \tau), \Pr(t \ge \tau) \right)$$

Where  $Pr\{\cdot\}$  is approximated using the Empirical Distribution Function retrieved from the simulations.

For the case of the asymptotic approximation, under the null we have

$$\sqrt{n}\left(\hat{\beta}(Y,G) - \mu_{\beta}\right) \sim^{d} \mathbf{N}\left(0, \sigma_{\beta}^{2}\right)$$

The test is actually on development by Vega Yon and Valente. A copy of the working paper can be distributed upon request to <g.vegayon@gmail.com>.

The function n\_rewires proposes a vector of number of rewirings that are performed in each iteration.

#### Value

A list of class diffnet\_struct\_test containing the following:

graph The graph passed to struct\_test.

p. value The resulting p-value of the test (see details).

to The observed value of the statistic.

mean\_t The average value of the statistic applied to the simulated networks.

R Number of simulations.

statistic The function statistic passed to struct\_test.

boot A boot class object as return from the call to boot.

rewire.args The list rewire.args passed to struct\_test.

### Author(s)

George G. Vega Yon

### References

Vega Yon, George G. and Valente, Thomas W. (On development).

Davidson, R., & MacKinnon, J. G. (2004). Econometric Theory and Methods. New York: Oxford University Press.

#### See Also

Other Functions for inference: bootnet(), moran()

```
# Creating a random graph
set.seed(881)
diffnet <- rdiffnet(100, 5, seed.graph="small-world")</pre>
# Testing structure-dependency of threshold
res <- struct_test(
  diffnet,
  function(g) mean(threshold(g), na.rm=TRUE),
  R=100
)
res
hist(res)
# Adding a legend
legend("topright", bty="n",
 legend=c(
   expression(t[0]:~Baseline),
   expression(t:~Rewired~average)
 )
 )
# Concatenating results
c(res, res)
```

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```
# Running in parallel fashion
res <- struct_test(
   diffnet, function(g) mean(threshold(g), na.rm=TRUE),
   R=100, ncpus=2, parallel="multicore"
)
res
hist(res)</pre>
```

summary.diffnet

Summary of diffnet objects

# **Description**

Summary of diffnet objects

### Usage

```
## S3 method for class 'diffnet'
summary(
  object,
  slices = NULL,
  no.print = FALSE,
  skip.moran = FALSE,
  valued = getOption("diffnet.valued", FALSE),
  ...
)
```

# Arguments

object	An object of class diffnet.
slices	Either an integer or character vector. While integer vectors are used as indexes, character vectors are used jointly with the time period labels.
no.print	Logical scalar. When TRUE suppress screen messages.
skip.moran	Logical scalar. When TRUE Moran's I is not reported (see details).
valued	Logical scalar. When TRUE weights will be considered. Otherwise non-zero values will be replaced by ones.
	Further arguments to be passed to approx_geodesic.

# **Details**

Moran's I is calculated over the cumulative adoption matrix using as weighting matrix the inverse of the geodesic distance matrix. All this via moran. For each time period t, this is calculated as:

```
m = moran(C[,t], G^{(-1)})
```

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Where C[,t] is the t-th column of the cumulative adoption matrix, G^(-1) is the element-wise inverse of the geodesic matrix at time t, and moran is **netdiffuseR**'s moran's I routine. When skip.moran=TRUE Moran's I is not reported. This can be useful for both: reducing computing time and saving memory as geodesic distance matrix can become large. Since version 1.18.0, geodesic matrices are approximated using approx\_geodesic which, as a difference from geodist from the **sna** package, and distances from the **igraph** package returns a matrix of class dgCMatrix (more details in approx\_geodesic).

### Value

A data frame with the following columns:

adopt Integer. Number of adopters at each time point.

cum\_adopt Integer. Number of cumulative adopters at each time point.

cum\_adopt\_pcent

Numeric. Proportion of comulative adopters at each time point.

hazard Numeric. Hazard rate at each time point.

density Numeric. Density of the network at each time point.

moran\_obs Numeric. Observed Moran's I.

moran\_exp Numeric. Expected Moran's I.

moran\_sd Numeric. Standard error of Moran's I under the null.

moran\_pval Numeric. P-value for the observed Moran's I.

## Author(s)

George G. Vega Yon

## See Also

```
Other diffnet methods: %*%(), as.array.diffnet(), c.diffnet(), diffnet-arithmetic, diffnet-class, diffnet_index, plot.diffnet()
```

```
data(medInnovationsDiffNet)
summary(medInnovationsDiffNet)
```

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survey\_to\_diffnet

Convert survey-like data and edgelists to a diffnet object

# **Description**

These convenient functions turn network nomination datasets and edgelists with vertex attributes datasets into diffnet objects. Both work as wrappers of edgelist\_to\_adjmat and new\_diffnet.

# Usage

```
survey_to_diffnet(
 dat,
  idvar,
  netvars,
  toavar,
  groupvar = NULL,
  no.unsurveyed = TRUE,
  timevar = NULL,
  t = NULL,
  undirected = getOption("diffnet.undirected", FALSE),
  self = getOption("diffnet.self", FALSE),
 multiple = getOption("diffnet.multiple", FALSE),
  keep.isolates = TRUE,
  recode.ids = TRUE,
  warn.coercion = TRUE,
)
edgelist_to_diffnet(
 edgelist,
 w = NULL,
  t0 = NULL,
  t1 = NULL,
  dat,
  idvar,
  toavar,
  timevar = NULL,
  undirected = getOption("diffnet.undirected", FALSE),
  self = getOption("diffnet.self", FALSE),
  multiple = getOption("diffnet.multiple", FALSE),
  fill.missing = NULL,
  keep.isolates = TRUE,
  recode.ids = TRUE,
  warn.coercion = TRUE
)
```

survey\_to\_diffnet

## **Arguments**

dat A data frame.

idvar Character scalar. Name of the id variable.

netvars Character vector. Names of the network nomination variables.
toavar Character scalar. Name of the time of adoption variable.
groupvar Character scalar. Name of cohort variable (e.g. city).

no.unsurveyed Logical scalar. When TRUE the nominated individuals that do not show in idvar

are set to NA (see details).

timevar Character sacalar. In the case of longitudinal data, name of the time var.

t Integer scalar. Repeat the network t times (if no t0, t1 are provided).

undirected Logical scalar. When TRUE only the lower triangle of the adjacency matrix will

considered (faster).

self Logical scalar. When TRUE autolinks (loops, self edges) are allowed (see de-

ails).

multiple Logical scalar. When TRUE allows multiple edges.

keep.isolates Logical scalar. When FALSE, rows with NA/NULL values (isolated vertices un-

less have autolink) will be droped (see details).

recode.ids Logical scalar. When TRUE ids are recoded using as.factor (see details).

warn.coercion Logical scalar. When TRUE warns coercion from numeric to integer.

... Further arguments to be passed to new\_diffnet.

edgelist Two column matrix/data.frame in the form of ego -source- and alter -target- (see

details).

w Numeric vector. Strength of ties (optional).

t0 Integer vector. Starting time of the ties (optional).t1 Integer vector. Finishing time of the ties (optional).

fill.missing Character scalar. In the case of having unmatching ids between dat and edgelist,

fills the data (see details).

## **Details**

All of netvars, toavar and groupvar must be integers. Were these numeric they are coerced into integers, otherwise, when neither of both, the function returns with error. idvar, on the other hand, should only be integer when calling survey\_to\_diffnet, on the contrary, for edgelist\_to\_diffnet, idvar may be character.

In field work it is not unusual that some respondents nominate unsurveyed individuals. In such case, in order to exclude them from the analysis, the user can set no.unsurveyed=TRUE (the default), telling the function to exclude such individuals from the adjacency matrix. This is done by setting variables in netvars equal to NA when the nominated id can't be found in idvar.

If the network nomination process was done in different groups (location for example) the survey id numbers may be define uniquely within each group but not across groups (there may be many individuals with id=1, for example). To encompass this issue, the user can tell the function what variable can be used to distinguish between groups through the groupvar argument. When groupvar is provided, function redifines idvar and the variables in netvars as follows:

survey\_to\_diffnet 147

```
dat[[idvar]] <- dat[[idvar]] + dat[[groupvar]]*z</pre>
```

```
Where z = 10^nchar(max(dat[[idvar]])).
```

For longitudinal data, it is assumed that the toavar holds the same information through time, this is, time-invariable. This as the package does not yet support variable times of adoption.

The fill.missing option can take any of these three values: "edgelist", "dat", or "both". This argument works as follows:

- 1. When fill.missing="edgelist" (or "both") the function will check which vertices show in dat but do not show in edgelist. If there is any, the function will include these in edgelist as ego to NA (so they have no link to anyone), and, if specified, will fill the t0, t1 vectors with NAs for those cases. If w is also specified, the new vertices will be set to min(w, na.rm=TRUE).
- 2. When fill.missing="dat" (or "both") the function checks which vertices show in edgelist but not in dat. If there is any, the function will include these in dat by adding one row per individual.

## Value

A diffnet object.

## Author(s)

Vega Yon

## See Also

```
fakesurvey, fakesurveyDyn
```

Other data management functions: diffnet-class, edgelist\_to\_adjmat(), egonet\_attrs(), isolated()

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```
groupvar <- "group"</pre>
x <- survey_to_diffnet(</pre>
  fakesurveyDyn, "id", c("net1", "net2", "net3"), "toa", "group" ,
  timevar = "time", keep.isolates = TRUE, warn.coercion=FALSE)
plot_diffnet(x, vertex.label = rownames(x))
# Reproducing medInnovationsDiffNet object ------
data(medInnovations)
# What are the netvars
netvars <- names(medInnovations)[grepl("^net", names(medInnovations))]</pre>
medInnovationsDiffNet2 <- survey_to_diffnet(</pre>
  medInnovations,
   "id", netvars, "toa", "city",
  warn.coercion=FALSE)
medInnovationsDiffNet2
# Comparing with the package's version
all(diffnet.toa(medInnovationsDiffNet2) == diffnet.toa(medInnovationsDiffNet)) #TRUE
all(
  diffnet.attrs(medInnovationsDiffNet2, as.df = TRUE) ==
  diffnet.attrs(medInnovationsDiffNet, as.df = TRUE),
  na.rm=TRUE) #TRUE
```

threshold

Retrive threshold levels from the exposure matrix

# Description

Thresholds are each vertexes exposure at the time of adoption. Substantively it is the proportion of adopters required for each ego to adopt. (see exposure).

## Usage

```
threshold(
  obj,
  toa,
  t0 = min(toa, na.rm = TRUE),
  include_censored = FALSE,
  lags = 0L,
  ...
)
```

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# **Arguments**

obj	Either a $n \times T$ matrix (eposure to the innovation obtained from exposure) or a diffnet object.	
toa	Integer vector. Indicating the time of adoption of the innovation.	
t0	Integer scalar. See toa_mat.	
include_censored		
	Logical scalar. When TRUE (default), threshold	
lags	Integer scalar. Number of lags to consider when computing thresholds. lags=1 defines threshold as exposure at $T-1$ , where T is time of adoption. levels are not reported for observations adopting in the first time period.	
	Further arguments to be passed to exposure.	

## **Details**

By default exposure is not computed for vertices adopting at the first time period, include\_censored=FALSE, as estimating threshold for left censored data may yield biased outcomes.

#### Value

A vector of size n indicating the threshold for each node.

## Author(s)

George G. Vega Yon & Thomas W. Valente

## See Also

```
Threshold can be visualized using plot_threshold
```

```
Other statistics: bass, classify_adopters(), cumulative_adopt_count(), dgr(), ego_variance(), exposure(), hazard_rate(), infection(), moran(), struct_equiv(), vertex_covariate_dist()
```

```
# Generating a random graph with random Times of Adoption
set.seed(783)
toa <- sample.int(4, 5, TRUE)
graph <- rgraph_er(n=5, t=max(toa) - min(toa) + 1)

# Computing exposure using Structural Equivalnece
adopt <- toa_mat(toa)
se <- struct_equiv(graph)
se <- lapply(se, function(x) methods::as((x$SE)^(-1), "dgCMatrix"))
expo <- exposure(graph, adopt$cumadopt, alt.graph=se)

# Retrieving threshold
threshold(expo, toa)

# We can do the same by creating a diffnet object
diffnet <- as_diffnet(graph, toa)</pre>
```

toa\_diff

threshold(diffnet, alt.graph=se)

toa\_diff

Difference in Time of Adoption (TOA) between individuals

# **Description**

Creates  $n \times n$  matrix indicating the difference in times of adoption between each pair of nodes

# Usage

```
toa_diff(obj, t0 = NULL, labels = NULL)
```

# **Arguments**

obj	Either an integer vector of size $n$ containing time of adoption of the innovation, or a diffnet object.
t0	Integer scalar. Sets the lower bound of the time window (e.g. 1955).
labels	Character vector of size $n$ . Labels (ids) of the vertices.

# **Details**

Each cell ij of the resulting matrix is calculated as  $toa_j - toa_i$ , so that whenever its positive it means that the j-th individual (alter) adopted the innovation sooner.

## Value

An  $n \times n$  symmetric matrix indicating the difference in times of adoption between each pair of nodes.

# Author(s)

George G. Vega Yon & Thomas W. Valente

```
# Generating a random vector of time
set.seed(123)
times <- sample(2000:2005, 10, TRUE)
# Computing the TOA differences
toa_diff(times)</pre>
```

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toa_mat	Time of adoption matrix	
	J I	

## **Description**

Creates two matrices recording times of adoption of the innovation. One matrix records the time period of adoption for each node with zeros elsewhere. The second records the cumulative time of adoption such that there are ones for the time of adoption and every time period thereafter.

# Usage

```
toa_mat(obj, labels = NULL, t0 = NULL, t1 = NULL)
```

## **Arguments**

obj	Either an integer vector of size $n$ containing time of adoption of the innovation, or a diffnet object.
labels	Character vector of size $n$ . Labels (ids) of the vertices.
t0	Integer scalar. Sets the lower bound of the time window (e.g. 1955).
t1	Integer scalar. Sets the upper bound of the time window (e.g. 2000).

#### **Details**

In order to be able to work with time ranges other than  $1, \ldots, T$  the function receives as input the boundary labels of the time windows through the variables t0 and t. While by default the function assumes that the boundaries are given by the range of the times vector, the user can set a personalized time range exceeding the one given by the times vector. For instance, times of adoption may range between 2001 and 2005 but the actual data, the network, is observed between 2000 and 2005 (so there is not left censoring in the data), hence, the user could write:

```
adopmats <- toa_mat(times, t0=2000, t1=2005)</pre>
```

That way the resulting cumadopt and adopt matrices would have 2005 - 2000 + 1 = 6 columns instead of 2005 - 2001 + 1 = 5 columns, with the first column of the two matrices containing only zeros (as the first adoption happend after the year 2000).

## Value

A list of two  $n \times T$ 

cumadopt has 1's for all years in which a node indicates having the innovation.

adopt has 1's only for the year of adoption and 0 for the rest.

## Author(s)

George G. Vega Yon & Thomas W. Valente

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## **Examples**

```
# Random set of times of adoptions
times <- sample(c(NA, 2001:2005), 10, TRUE)
toa_mat(times)
# Now, suppose that we observe the graph from 2000 to 2006
toa_mat(times, t0=2000, t1=2006)
```

transformGraphBy

Apply a function to a graph considering non-diagonal structural zeros

# **Description**

When there are structural zeros given by groups, this function applies a particular transformation function of a graph by groups returning a square matrix of the same size of the original one with structural zeros and the function applied by INDICES.

# Usage

```
transformGraphBy(graph, INDICES, fun = function(g, ...) g, ...)
## S3 method for class 'diffnet'
transformGraphBy(graph, INDICES, fun = function(g, ...) g, ...)
## S3 method for class 'dgCMatrix'
transformGraphBy(graph, INDICES, fun = function(g, \dots) g, \dots)
```

# **Arguments**

graph	A graph
INDICES	A vector of length $n$ .
fun	A function. This function must return a matrix of class dgCMatrix with the same dimension as dim(g).
	Further arguments passed to fun

## **Details**

The transformation function fun must return a square matrix of size  $m \times m$ , where m is the size of the subgroup given by INDICES. See examples below

## Value

A transformed version of the network, with the desired function applied by blocks.

## **Examples**

```
# Rewiring a graph by community ------
# Two Random graphs of different size
set.seed(123)
g0 <- rgraph_ba(m=2, self=FALSE)</pre>
g1 <- rgraph_ba(m=3, t=19, self=FALSE)</pre>
# Need a place to store both networks together!
G <- methods::new(</pre>
 Class = "dgCMatrix",
 Dim = c(1L,1L)*(nnodes(g0) + nnodes(g1)),
       = rep(0L, (nnodes(g0) + nnodes(g1)) + 1L)
 )
# Filling the matrix
G[1:nnodes(g0),1:nnodes(g0)]
G[(nnodes(g0) + 1):nnodes(G), (nnodes(g0) + 1):nnodes(G)] <- g1
# Creating an index (community)
indx <- c(rep(1, nnodes(g0)), rep(2, nnodes(g1)))
# Apply the rewiring algorithm per group
ans <- transformGraphBy(G, indx, function(g, ...) {</pre>
 rewire_graph(g, 100, "swap")
 })
ans
```

vertex\_covariate\_compare

Comparisons at dyadic level

# Description

Comparisons at dyadic level

# Usage

```
vertex_covariate_compare(graph, X, funname)
```

# Arguments

graph A matrix of size  $n \times n$  of class dgCMatrix.

X A numeric vector of length n.

funname Character scalar. Comparison to make (see details).

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## **Details**

This auxiliary function takes advantage of the sparseness of graph and applies a function in the form of  $funname(x_i, x_j)$  only to (i, j) that have no empty entry. In other words, applies a compares elements of X only between vertices that have a link; making nlinks(graph) comparisons instead of looping through  $n \times n$ , which is much faster.

```
funname can take any of the following values: "distance", "^2" or "quaddistance", ">" or "greater", "<" or "smaller", ">=" or "greaterequal", "<=" or "smallerequal", "==" or "equal".
```

## Value

A matrix dgCMatrix of size  $n \times n$  with values in the form of  $funname(x_i, x_i)$ .

## See Also

Other dyadic-level comparison functions: matrix\_compare(), vertex\_covariate\_dist()

# **Examples**

```
# Basic example ------
set.seed(1313)
G <- rgraph_ws(10, 4, .2)
x <- rnorm(10)

vertex_covariate_compare(G, x, "distance")
vertex_covariate_compare(G, x, "^2")
vertex_covariate_compare(G, x, ">=")
vertex_covariate_compare(G, x, "<=")</pre>
```

vertex\_covariate\_dist Computes covariate distance between connected vertices

# Description

Computes covariate distance between connected vertices

## Usage

```
vertex_covariate_dist(graph, X, p = 2)
vertex_mahalanobis_dist(graph, X, S)
```

# **Arguments**

graph	A square matrix of size $n$ of class dgCMatrix.
Χ	A numeric matrix of size $n \times K$ . Vertices attributes
р	Numeric scalar. Norm to compute
S	Square matrix of size ncol(x). Usually the var-covar matrix.

vertex\_covariate\_dist 155

## **Details**

Faster than dist, these functions compute distance metrics between pairs of vertices that are connected (otherwise skip).

The function vertex\_covariate\_dist is the simil of dist and returns p-norms (Minkowski distance). It is implemented as follows (for each pair of vertices):

$$D_{ij} = \left(\sum_{k=1}^{K} |X_{ik} - X_{jk}|^p\right)^{1/p} \text{ if } graph_{i,j} \neq 0$$

In the case of mahalanobis distance, for each pair of vertex (i, j), the distance is computed as follows:

$$D_{ij} = ((X_i - X_j) \times S \times (X_i - X_j)')^{1/2} \text{ if } graph_{i,j} \neq 0$$

#### Value

A matrix of size  $n \times n$  of class dgCMatrix. Will be symmetric only if graph is symmetric.

## Author(s)

George G. Vega Yon

## References

Mahalanobis distance. (2016, September 27). In Wikipedia, The Free Encyclopedia. Retrieved 20:31, September 27, 2016, from https://en.wikipedia.org/w/index.php?title=Mahalanobis\_distance&oldid=741488252

# See Also

mahalanobis in the stats package.

Other statistics: bass, classify\_adopters(), cumulative\_adopt\_count(), dgr(), ego\_variance(), exposure(), hazard\_rate(), infection(), moran(), struct\_equiv(), threshold()

Other dyadic-level comparison functions: matrix\_compare(), vertex\_covariate\_compare()

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```
# Example with diffnet objects -----
data(medInnovationsDiffNet)
X <- cbind(
    medInnovationsDiffNet[["proage"]],
    medInnovationsDiffNet[["attend"]]
)

S <- var(X, na.rm=TRUE)
ans <- vertex_mahalanobis_dist(medInnovationsDiffNet, X, S)</pre>
```

weighted\_var

Computes weighted variance

# Description

Computes weighted variance

## Usage

```
weighted_var(x, w)
wvar(x, w)
```

## **Arguments**

x A numeric vector of length n. w A numeric vector of length n.

# **Details**

weighted\_variance implements weighted variance computation in the following form:

$$\frac{\sum_{i} w_i'(x_i - \bar{x})^2}{(1-n)}$$

where 
$$w'_i = w_i / \sum_i w_i$$
, and  $\bar{x} = \sum_i w'_i x_i$ .

# Value

Numeric scalar with the weighted variance.

## See Also

This function is used in diffmap.

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%\*%

Matrix multiplication

# **Description**

Matrix multiplication methods, including diffnet objects. This function creates a generic method for %\*% allowing for multiplying diffnet objects.

# Usage

```
x %*% y
## Default S3 method:
x %*% y
## S3 method for class 'diffnet'
x %*% y
```

## **Arguments**

- x Numeric or complex matrices or vectors, or diffnet objects.
- y Numeric or complex matrices or vectors, or diffnet objects.

#### **Details**

This function can be usefult to generate alternative graphs, for example, users could compute the n-steps graph by doing net %\*% net (see examples).

## Value

In the case of diffnet objects performs matrix multiplication via mapply using x\$graph and y\$graph as arguments, returnling a diffnet. Otherwise returns the default according to %\*%.

## See Also

```
Other diffnet methods: as.array.diffnet(), c.diffnet(), diffnet-arithmetic, diffnet-class, diffnet_index, plot.diffnet(), summary.diffnet()
```

```
# Finding the Simmelian Ties network ------
# Random diffnet graph
set.seed(773)
net <- rdiffnet(100, 4, seed.graph='small-world', rgraph.args=list(k=8))
netsim <- net
# According to Dekker (2006), Simmelian ties can be computed as follows</pre>
```

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```
netsim <- net * t(net) # Keeping mutal
netsim <- netsim * (netsim %*% netsim)

# Checking out differences (netsim should have less)
nlinks(net)
nlinks(netsim)

mapply(`-`, nlinks(net), nlinks(netsim))</pre>
```

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