# Package 'radiant.design'

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```
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Title Design Menu for Radiant: Business Analytics using R and Shiny
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Description The Radiant Design menu includes interfaces for design of
     experiments, sampling, and sample size calculation. The application extends
     the functionality in 'radiant.data'.
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```

2 doe

# **R** topics documented:

doe	2
estimable	3
plot.sample_size_comp	3
radiant.design	4
radiant.design_viewer	5
radiant.design_window	5
randomizer	6
rndnames	7
sample_size	8
sample_size_comp	9
sampling	10
summary.doe	11
summary.randomizer	
summary.sample_size	
summary.sample_size_comp	
summary.sampling	14
	10
	16

doe

Index

 $Create\ (partial)\ factorial\ design$ 

## Description

Create (partial) factorial design

#### Usage

```
doe(factors, int = "", trials = NA, seed = NA)
```

## Arguments

factors	Categorical variables used as input for design
int	Vector of interaction terms to consider when generating design
trials	Number of trials to create. If NA then all feasible designs will be considered until a design with perfect D-efficiency is found
seed	Random seed to use as the starting point

## **Details**

See https://radiant-rstats.github.io/docs/design/doe.html for an example in Radiant

## Value

A list with all variables defined in the function as an object of class doe

estimable 3

#### See Also

summary. doe to summarize results

#### **Examples**

```
doe(c("price; $10; $13; $16", "food; popcorn; gourmet; no food"))
doe(
   c("price; $10; $13; $16", "food; popcorn; gourmet; no food"),
   int = "price:food", trials = 9, seed = 1234
)
```

estimable

Determine coefficients that can be estimated based on a partial factorial design

#### **Description**

A function to determine which coefficients can be estimated based on a partial factorial design.

Adapted from a function written by Blakeley McShane at https://github.com/fzettelmeyer/mktg482/blob/master/R/expdesign.

#### **Usage**

```
estimable(design)
```

#### **Arguments**

design

An experimental design generated by the doe function that includes a partial and full factorial design

#### **Examples**

```
design <- doe(c("price; $10; $13; $16", "food; popcorn; gourmet; no food"), trials = 6) estimable(design)
```

 $\verb|plot.sample_size_comp| \textit{Plot method for the sample\_size\_comp function}|$ 

#### Description

Plot method for the sample\_size\_comp function

#### **Usage**

```
## S3 method for class 'sample_size_comp'
plot(x, ...)
```

4 radiant.design

#### **Arguments**

x Return value from sample\_size\_comp... further arguments passed to or from other methods

#### **Details**

See https://radiant-rstats.github.io/docs/design/sample\_size\_comp.html for an example in Radiant

#### See Also

```
sample_size_comp to generate the results
```

#### **Examples**

```
sample_size_comp(
  type = "proportion", p1 = 0.1, p2 = 0.15,
  conf_lev = 0.95, power = 0.8
) %>% plot()
```

radiant.design

radiant.design

#### **Description**

Launch radiant.design in the default web browser

#### Usage

```
radiant.design(state, ...)
```

## Arguments

state Path to state file to load
... additional arguments to pass to shiny::runApp (e.g, port = 8080)

#### **Details**

See https://radiant-rstats.github.io/docs/ for documentation and tutorials

## **Examples**

```
## Not run:
radiant.design()
## End(Not run)
```

radiant.design\_viewer 5

radiant.design\_viewer Launch radiant.design in the Rstudio viewer

#### **Description**

Launch radiant.design in the Rstudio viewer

#### Usage

```
radiant.design_viewer(state, ...)
```

#### **Arguments**

state Path to state file to load

... additional arguments to pass to shiny::runApp (e.g, port = 8080)

#### **Details**

See https://radiant-rstats.github.io/docs/ for documentation and tutorials

## **Examples**

```
## Not run:
radiant.design_viewer()
## End(Not run)
```

 $radiant.design\_window \ \ \textit{Launch radiant.design in an Rstudio window}$ 

#### **Description**

Launch radiant.design in an Rstudio window

## Usage

```
radiant.design_window(state, ...)
```

#### **Arguments**

state Path to state file to load

additional arguments to pass to shiny::runApp (e.g, port = 8080)

#### **Details**

See https://radiant-rstats.github.io/docs/ for documentation and tutorials

randomizer randomizer

## **Examples**

```
## Not run:
radiant.design_window()
## End(Not run)
```

randomizer

Randomize cases into experimental conditions

## Description

Randomize cases into experimental conditions

## Usage

```
randomizer(
  dataset,
  vars,
  conditions = c("A", "B"),
  blocks = NULL,
  probs = NULL,
  label = ".conditions",
  seed = 1234,
  data_filter = "",
  arr = "",
  rows = NULL,
  na.rm = FALSE,
  envir = parent.frame()
)
```

## Arguments

dataset	Dataset to sample from
vars	The variables to sample
conditions	Conditions to assign to
blocks	A vector to use for blocking or a data.frame from which to construct a blocking vector
probs	A vector of assignment probabilities for each treatment conditions. By default each condition is assigned with equal probability
label	Name to use for the generated condition variable
seed	Random seed to use as the starting point
data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")
arr	Expression to arrange (sort) the data on (e.g., "color, desc(price)")

rndnames 7

rows	Rows to select from the specified dataset
na.rm	Remove rows with missing values (FALSE or TRUE)
envir	Environment to extract data from

#### **Details**

Wrapper for the complete\_ra and block\_ra from the randomizr package. See https://radiant-rstats.github.io/docs/design/randomizer.html for an example in Radiant

#### Value

A list of variables defined in randomizer as an object of class randomizer

## See Also

```
summary.sampling to summarize results
```

## Examples

```
randomizer(rndnames, "Names", conditions = c("test", "control")) %>% str()
```

rndnames

100 random names

## Description

100 random names

#### Usage

data(rndnames)

#### **Format**

A data frame with 100 rows and 2 variables

#### **Details**

A list of 100 random names. Description provided in attr(rndnames, "description")

8 sample\_size

sample\_size

Sample size calculation

## Description

Sample size calculation

## Usage

```
sample_size(
  type,
  err_mean = 2,
  sd_mean = 10,
  err_prop = 0.1,
  p_prop = 0.5,
  conf_lev = 0.95,
  incidence = 1,
  response = 1,
  pop_correction = "no",
  pop_size = 1e+06
)
```

#### **Arguments**

type	Choose "mean" or "proportion"
err_mean	Acceptable Error for Mean
sd_mean	Standard deviation for Mean
err_prop	Acceptable Error for Proportion
p_prop	Initial proportion estimate for Proportion
conf_lev	Confidence level
incidence	Incidence rate (i.e., fraction of valid respondents)
response	Response rate
pop_correction	Apply correction for population size ("yes","no")
pop_size	Population size

## **Details**

See https://radiant-rstats.github.io/docs/design/sample\_size.html for an example in Radiant

#### Value

A list of variables defined in sample\_size as an object of class sample\_size

sample\_size\_comp 9

#### See Also

```
summary.sample_size to summarize results
```

## **Examples**

```
sample_size(type = "mean", err_mean = 2, sd_mean = 10)
```

 ${\tt sample\_size\_comp}$ 

Sample size calculation for comparisons

## Description

Sample size calculation for comparisons

### Usage

```
sample_size_comp(
  type,
  n1 = NULL,
  n2 = NULL,
  p1 = NULL,
  p2 = NULL,
  delta = NULL,
  sd = NULL,
  conf_lev = NULL,
  power = NULL,
  ratio = 1,
  alternative = "two.sided"
)
```

## Arguments

type	Choose "mean" or "proportion"
n1	Sample size for group 1
n2	Sample size for group 2
p1	Proportion 1 (only used when "proportion" is selected)
p2	Proportion 2 (only used when "proportion" is selected)
delta	Difference in means between two groups (only used when "mean" is selected)
sd	Standard deviation (only used when "mean" is selected)
conf_lev	Confidence level
power	Power
ratio	Sampling ratio (n1 / n2)
alternative	Two or one sided test

10 sampling

#### **Details**

See https://radiant-rstats.github.io/docs/design/sample\_size\_comp.html for an example in Radiant

#### Value

A list of variables defined in sample\_size\_comp as an object of class sample\_size\_comp

#### See Also

```
summary.sample_size_comp to summarize results
```

## **Examples**

```
sample_size_comp(
  type = "proportion", p1 = 0.1, p2 = 0.15,
  conf_lev = 0.95, power = 0.8
)
```

sampling

Simple random sampling

## Description

Simple random sampling

#### Usage

```
sampling(
  dataset,
  vars,
  sample_size,
  seed = 1234,
  data_filter = "",
  arr = "",
  rows = NULL,
  na.rm = FALSE,
  envir = parent.frame()
)
```

## Arguments

dataset Dataset to sample from
vars The variables to sample
sample\_size Number of units to select

seed Random seed to use as the starting point

summary.doe 11

data_filter	Expression entered in, e.g., Data > View to filter the dataset in Radiant. The expression should be a string (e.g., "price > 10000")
arr	Expression to arrange (sort) the data on (e.g., "color, desc(price)")
rows	Rows to select from the specified dataset
na.rm	Remove rows with missing values (FALSE or TRUE)
envir	Environment to extract data from

#### **Details**

 $See \ https://radiant-rstats.github.io/docs/design/sampling.html \ for \ an \ example \ in \ Radiant$ 

#### Value

A list of class 'sampling' with all variables defined in the sampling function

#### See Also

```
summary.sampling to summarize results
```

#### **Examples**

```
sampling(rndnames, "Names", 10)
```

summary .doe Summary method for doe function

## Description

Summary method for doe function

#### Usage

```
## S3 method for class 'doe'
summary(object, eff = TRUE, part = TRUE, full = TRUE, est = TRUE, dec = 3, ...)
```

#### **Arguments**

object	Return value from doe
eff	If TRUE print efficiency output
part	If TRUE print partial factorial
full	If TRUE print full factorial
est	If TRUE print number of effects that will be estimable using the partial factorial design
dec	Number of decimals to show
• • •	further arguments passed to or from other methods.

12 summary.randomizer

#### **Details**

See https://radiant-rstats.github.io/docs/design/doe.html for an example in Radiant

#### See Also

doe to calculate results

## **Examples**

```
c("price; $10; $13; $16", "food; popcorn; gourmet; no food") %>%
    doe() %>%
    summary()
```

summary.randomizer

Summary method for the randomizer function

#### **Description**

Summary method for the randomizer function

#### Usage

```
## S3 method for class 'randomizer'
summary(object, dec = 3, ...)
```

## Arguments

object Return value from randomizer dec Number of decimals to show

... further arguments passed to or from other methods

#### **Details**

See https://radiant-rstats.github.io/docs/design/randomizer.html for an example in Radiant

#### See Also

randomizer to generate the results

#### **Examples**

```
randomizer(rndnames, "Names", conditions = c("test", "control")) %>% summary()
```

summary.sample\_size 13

summary.sample\_size

Summary method for the sample\_size function

#### **Description**

Summary method for the sample\_size function

#### Usage

```
## S3 method for class 'sample_size'
summary(object, ...)
```

## Arguments

object Return value from sample\_size

... further arguments passed to or from other methods

#### **Details**

See https://radiant-rstats.github.io/docs/design/sample\_size.html for an example in Radiant

#### See Also

```
sample_size to generate the results
```

## **Examples**

```
sample_size(type = "mean", err_mean = 2, sd_mean = 10) %>%
summary()
```

```
summary.sample_size_comp
```

Summary method for the sample\_size\_comp function

## **Description**

Summary method for the sample\_size\_comp function

#### Usage

```
## S3 method for class 'sample_size_comp'
summary(object, ...)
```

14 summary.sampling

#### **Arguments**

```
object Return value from sample_size_comp
... further arguments passed to or from other methods
```

#### **Details**

See https://radiant-rstats.github.io/docs/design/sample\_size\_comp.html for an example in Radiant

#### See Also

```
sample_size_comp to generate the results
```

## **Examples**

```
sample_size_comp(
  type = "proportion", p1 = 0.1, p2 = 0.15,
  conf_lev = 0.95, power = 0.8
) %>% summary()
```

summary.sampling

Summary method for the sampling function

#### **Description**

Summary method for the sampling function

## Usage

```
## S3 method for class 'sampling'
summary(object, dec = 3, ...)
```

#### Arguments

object Return value from sampling dec Number of decimals to show

... further arguments passed to or from other methods

#### **Details**

See https://radiant-rstats.github.io/docs/design/sampling.html for an example in Radiant

#### See Also

sampling to generate the results

summary.sampling 15

## Examples

sampling(rndnames, "Names", 10) %>% summary()

# **Index**

```
* datasets
    rndnames, 7
doe, 2, 11, 12
estimable, 3
plot.sample_size_comp, 3
\verb|radiant.design|, 4
radiant.design_viewer,5
radiant.design_window, 5
randomizer, 6, 12
rndnames, 7
sample_size, 8, 13
sample\_size\_comp, 4, 9, 14
sampling, 10, 14
summary.doe, 3, 11
summary.randomizer, 12
summary.sample_size, 9, 13
summary.sample_size_comp, 10, 13
summary.sampling, 7, 11, 14
```