Package 'tiktokadsR'

October 18, 2022

Type Package

Title Access to TikTok Ads via the 'Windsor.ai' API

Version 0.1.0

Description Collect marketing data from TikTok Ads using the 'Windsor.ai' API <https://windsor.ai/api-fields/>.

License GPL-3

URL https://windsor.ai/

Depends R (>= 3.5.0)

Imports jsonlite (>= 1.7.2)

Suggests knitr, rmarkdown, dplyr, ggplot2, tidyr, curl

VignetteBuilder knitr

Encoding UTF-8

Language en-US

LazyData true

RoxygenNote 7.2.1

NeedsCompilation no

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Repository CRAN

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R topics documented:

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fetch_tiktokads *fetch_tiktokads A function to fetch TikTok Ads data from the windsor.ai API*

Description

fetch_tiktokads A function to fetch TikTok Ads data from the windsor.ai API

Usage

```
fetch_tiktokads(
  api_key,
  date_from = NULL,
  date_to = NULL,
  fields = c("campaign", "clicks", "spend", "impressions", "date")
)
```

Arguments

api_key	Your api key to access Windsor.ai API
date_from	The date from which to start getting data in format YYYY-MM-DD
date_to	The date until which to start getting data in format YYYY-MM-DD
fields	he fields fetched from the API for a given connector See https://windsor.ai/api-fields/ for details.

Value

A data frame with the desired data

Examples

```
## Not run:
my_tiktokads_data <- fetch_tiktokads(api_key = "your api key",
date_from = "2022-10-01",
date_to = "2022-10-02",
fields = c("campaign", "clicks",
"spend", "impressions", "date"))

## End(Not run)
```

`my_tiktokads_data`	*Sample data of TikTok ads from the Windsor API.*

Description

A dataset containing sample TikTok ads data fetched from windsor.ai API. See more at: https://windsor.ai/

Usage

```
my_tiktokads_data
```

Format

A data frame with 164 rows and 5 variables:

campaign name of the campaign

clicks number of clicks

spend spend data

impressions impressions data

date date

Source

https://windsor.ai/

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