# Package 'quoradsR'

November 2, 2022

**Type** Package

**Title** Get 'Quora' Ads Data via the 'Windsor.ai' API

**Version** 0.1.0

**Description** Collect your data on digital marketing campaigns from 'Quora' Ads using the 'Windsor.ai' API <https://windsor.ai/api-fields/>.

**License** GPL-3

**URL** https://windsor.ai/

**Depends** R (>= 3.5.0)

**Imports** jsonlite (>= 1.7.2)

**Suggests** knitr, rmarkdown, dplyr, ggplot2, tidyr, curl

**VignetteBuilder** knitr

**Encoding** UTF-8

**Language** en-US

**LazyData** true

**RoxygenNote** 7.2.1

**NeedsCompilation** no

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**Repository** CRAN

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## R topics documented:

| fetch_quorads | *fetch_quorads A function to fetch quora Ads data from the windsor.ai API* |
|---|---|

### Description

fetch_quorads A function to fetch quora Ads data from the windsor.ai API

### Usage

```
fetch_quorads(
  api_key,
  date_from = NULL,
  date_to = NULL,
  fields = c("campaign", "clicks", "spend", "impressions", "date")
)
```

### Arguments

| | |
|---|---|
| api_key | Your api key to access Windsor.ai API |
| date_from | The date from which to start getting data in format YYYY-MM-DD |
| date_to | The date until which to start getting data in format YYYY-MM-DD |
| fields | he fields fetched from the API for a given connector See https://windsor.ai/api-fields/ for details. |

### Value

A data frame with the desired data

### Examples

```
## Not run:
my_quorads_data <- fetch_quorads(api_key = "your api key",
date_from = "2022-10-01",
date_to = "2022-10-02",
fields = c("campaign", "clicks",
"spend", "impressions", "date"))

## End(Not run)
```

| | |
|---|---|
| my_quorads_data | *Sample of digital marketing data from quora Ads downloaded by means of the Windsor.ai API.* |

## Description

A dataset containing sample quora Ads data fetched from windsor.ai API. See more at: https://windsor.ai/

## Usage

```
my_quorads_data
```

## Format

A data frame with 164 rows and 5 variables:

**campaign** name of the campaign

**clicks** number of clicks

**spend** spend data

**impressions** impressions data

**date** date

## Source

https://windsor.ai/

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