FUCTIONAL FEATURES INCLUDED IN THE SOLUTION

Functional Feature	Description
Template Selection	Choose from a variety of website templates tailored to different purposes and styles.
Page Layout Customization	Customize the layout and structure of web pages, including headers, footers, and sections.
Content Creation	Create and edit text, images, and graphics directly within Canva for website content.
Media Integration	Easily add and embed multimedia elements like images, videos, and audio to your website.
Navigation Menus	Design and customize website navigation menus for easy user access to different pages.
Responsive Design	Ensure that your website is responsive, adapting to various screen sizes and devices.
Forms and Contact Sections	Create forms for user interactions, such as contact forms, subscription forms, and more.
Social Media Integration	Add social media sharing buttons and links to connect your website with social profiles.
SEO Optimization	Optimize website content for search engines, including meta tags, titles, and descriptions.
E-commerce Integration	Incorporate e-commerce features, including product listings and shopping cart functionality.
Publishing and Hosting	Publish your website directly from Canva and access hosting options for your domain.
Collaboration and Sharing	Collaborate with team members or clients on website projects and share access for editing.
Analytics and Tracking	Integrate analytics tools to monitor website performance, user engagement, and traffic.