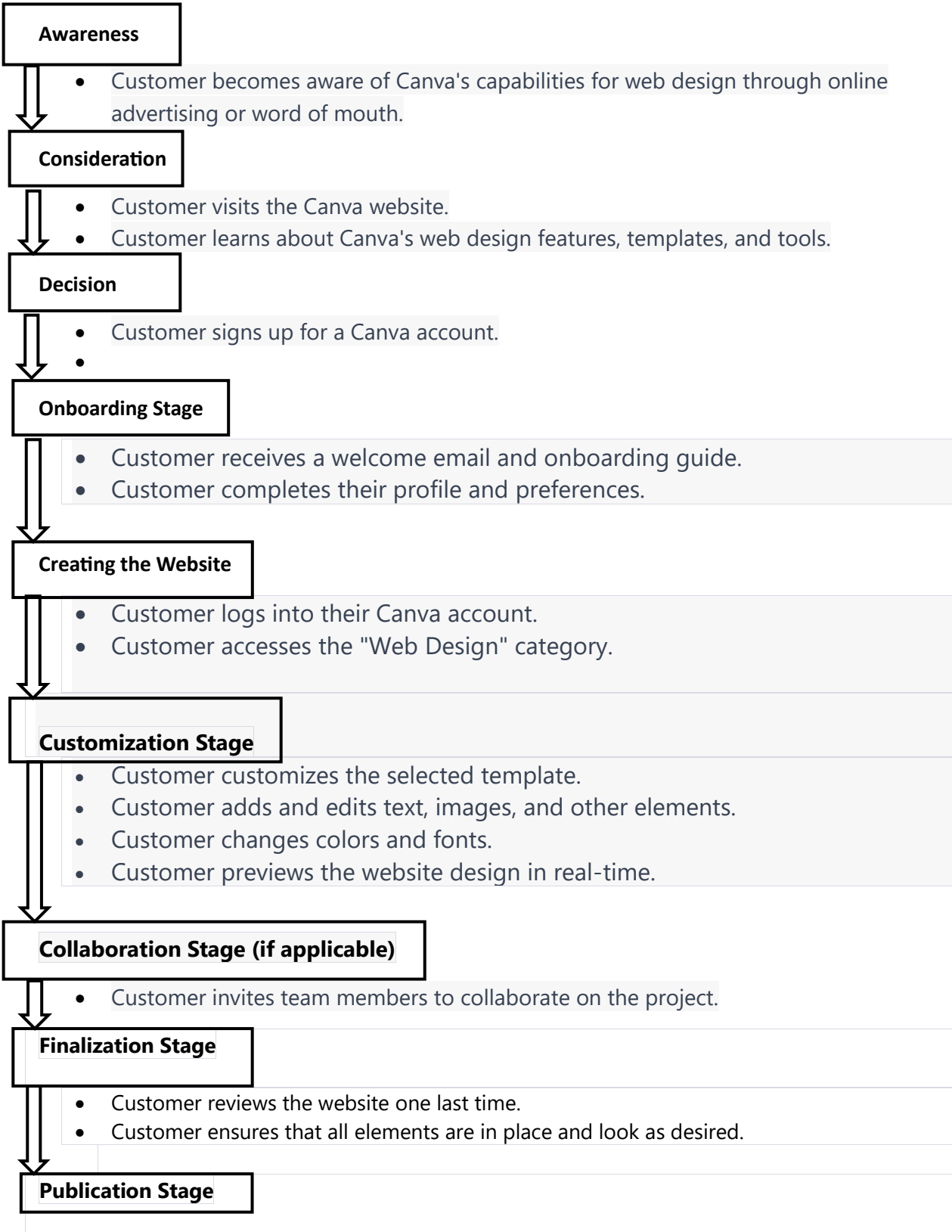
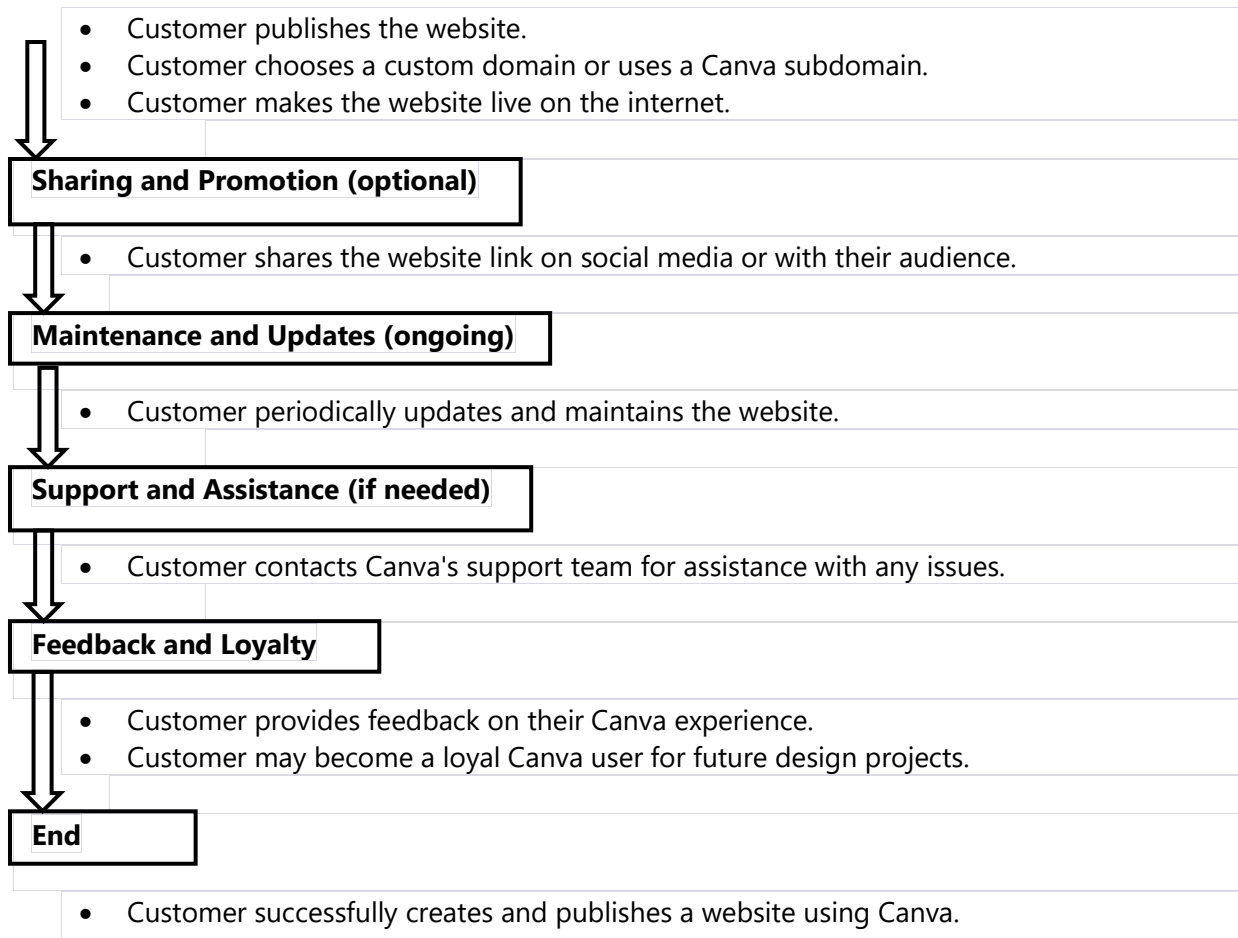


CUSTOMER JOURNEY MAPS - REQUIREMENTS



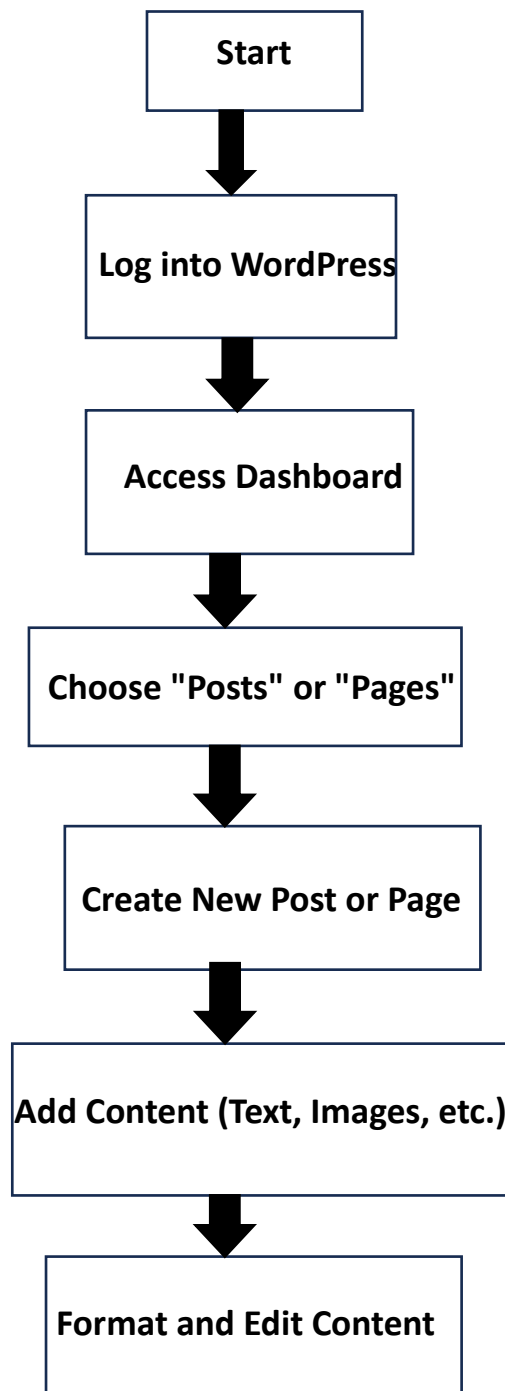


FUNCTIONAL REQUIREMENTS

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR1	User Registration and Login	1.1 - User can register an account with the platform.
		1.2 - User can log in using their registered credentials.
FR2	Template Selection and Customization	2.1 - User can choose a web page template.
		2.2 - User can modify the template by adding/removing elements.
		2.3 - User can customize text, fonts, and colors.
		2.4 - User can upload and add images to the web page.
FR3	Preview and Editing	3.1 - User can preview the web page in real-time.
		3.2 - User can make real-time edits and see changes instantly.
FR4	Saving and Publishing	4.1 - User can save their progress and return to it later.

		4.2 - User can publish the web page to a custom domain or URL.
FR5	User Support and Help	5.1 - User can access a knowledge base and FAQs for assistance.
		5.2 - User can contact customer support for technical issues.

FUNCTIONAL REQUIREMENT FLOWCHART



Set Categories and Tags



Preview the Post or Page



Make Revisions (if necessary)



Publish or Save as Draft



SEO Optimization (optional)



Share on Social Media (optional)



End

