



VINCENT KEEFFE

Multimedia Designer

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LinkedIn: [linkedin.com/in/vkeeffe](https://www.linkedin.com/in/vkeeffe)
Instagram: [instagram.com/vkeeffe](https://www.instagram.com/vkeeffe)

Tech-savvy designer; specializes in **high fidelity refinement, storytelling, and composition.** I work with my hands and computer generation using tools such as Adobe CC, gouache, ink / pencil, **illustration, photography, and time-based media.** I am fascinated by layout and dimension in relation to space.

SKILLS

Graphic Design
Conceptual Design
Golden-Ratio
Composition
Story Telling
HTML / CSS / SASS
Java
Photography
Cinematography
Writing
Type for Print / Web
Adobe CC
Illustration
Picture Framing
Glass Blowing

INTERESTS

The Outdoors
Art & Design
Travel
Basketball
Music (drums)
Food

EXPERIENCE

TBD* at CCA 2018–2018

Designer · San Francisco, CA

- Led an identity project for a non-profit's new storefront
- Worked collaboratively with other designers to produce graphics, marketing campaigns, and identities.

Our Family Coalition 2017–2017

Graphic Design Intern · San Francisco, CA

- Created graphics to promote events.
- Conceptualized and started Our Family Stories project.

Emerge Studio 2016–2016

Graphic Designer · San Francisco, CA

- Designed a variety of websites, logos, posters, and stationary for non-profit organizations
- Research, need-finding, strategy, interaction to design
- Managed 5 projects at a time, deadline-driven

NPFC INC. 2012–2015

Picture Framer & Designer · San Francisco, CA

- Provided clientele with attractive frames for their artwork
- Personally fabricated picture frames
- Managed mat room orders and inventory

Shelley Photography 2012–2012

Photographer, Editor, Sales · Atlanta, GA

- Created quality and professional images at sporting events
- Sales representative at sporting events
- Edited and printed hundreds of pictures the same day on the job in a very fast paced team oriented environment

EDUCATION

BFA in Graphic Design 2017–2019 expected

California College of the Arts

GPA · 3.68

- Faculty Honors Scholarship

Visual Design, Digital Art Foundation 2014–2017

City College of San Francisco

GPA · 3.79

- Dean's List



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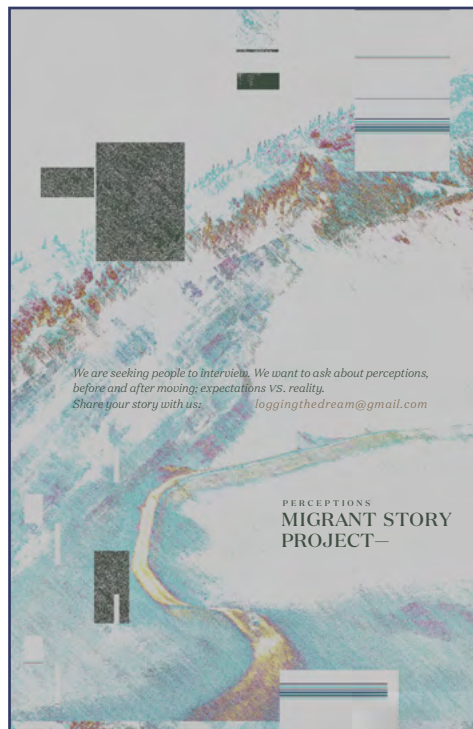
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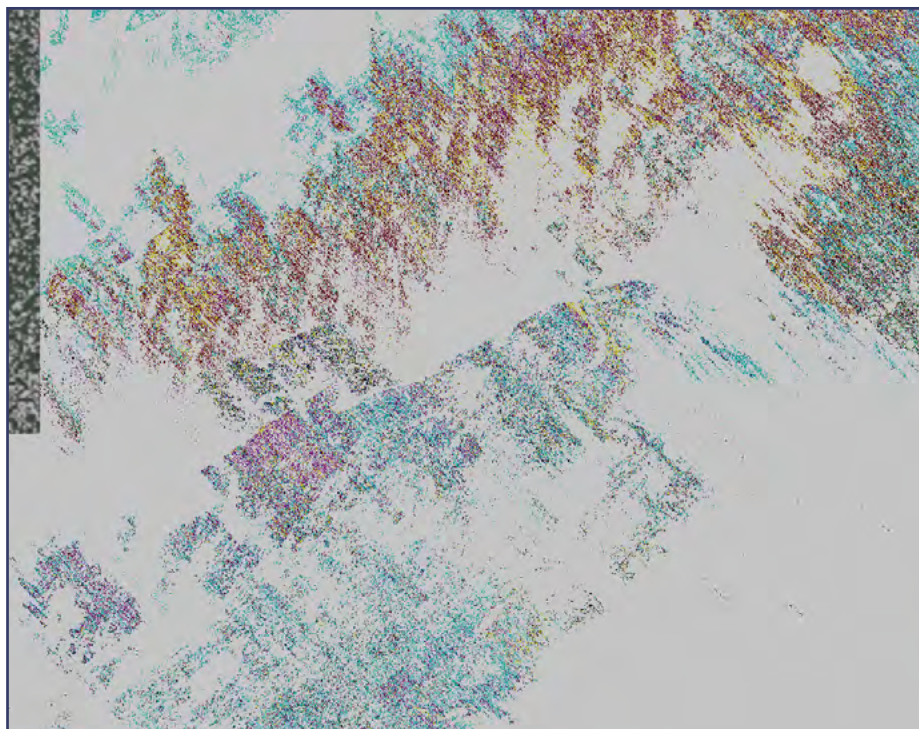
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POSTER (2019)

1



2





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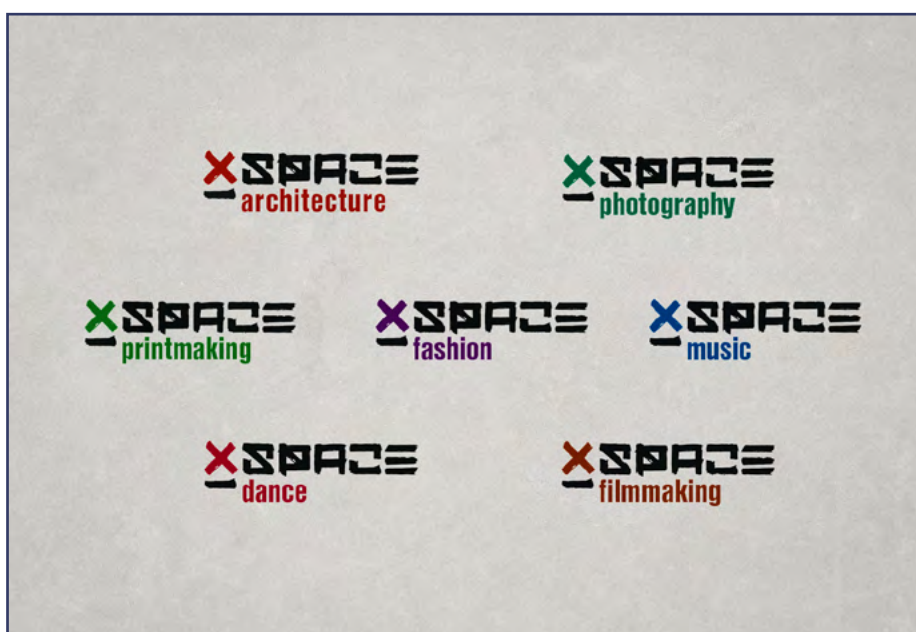
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IDENTITY & SYSTEM (2018)

1



2





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LAYOUT// SPECIMEN (2015)

1



2





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LAYOUT// PAGE (2015)

LAYOUT// INFOGRAPHIC DETAIL (2018)



003 A New Horizon

A New Horizon

ClairStar's biochip technology has the potential to provide faster, cheaper and more accurate solutions for the medical research, medical diagnostics and semiconductor sectors.

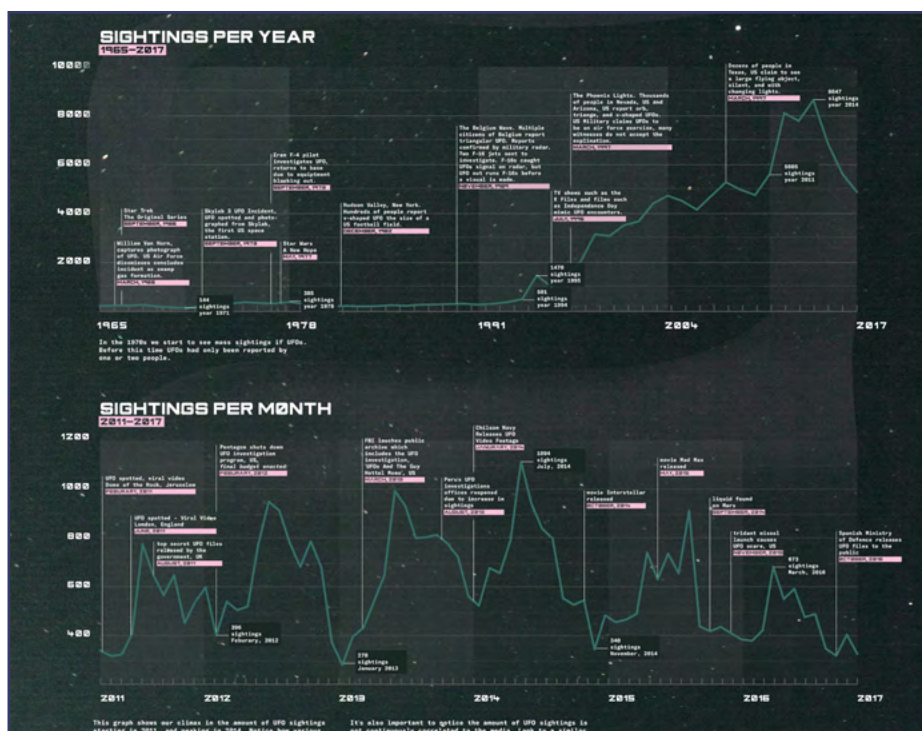
ClairStar is accelerating the development of its products to serve the medical market and is expanding its activities into the proteomics research market, which many experts believe will lead to the next generation of medical and scientific breakthroughs.

This last year, ClairStar entered into a strategic alliance with Cable Diagnostics, which provides the company with both funding support and worldwide distribution in over 170 countries. ClairStar also entered into a licensing agreement with the National Aeronautics & Space Administration (NASA) enabling NASA to purchase ClairStar's biochips and related

technology, as well as a joint venture with Takashi, which is focused on development and licensing opportunities in the Japanese market.

ClairStar also received grants from the National Institutes of Health for the development of its protein biochip technology.

Researchers using ClairStar's system should be able to design and order custom array processors, conduct their tests, analyze the results in the relatively inexpensive hybridizer-readers supplied by the company, and render additional custom array processors incorporating modified test parameters, all within a few days. ClairStar believes that its array processor system will offer several advantages over competing products that are commercially available.





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LOGO DESIGN (2015)

1



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LOGO DESIGN (2017)

3



4





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PHOTOGRAPH

1



2





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PHOTOGRAPH

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**FILM PHOTOGRAPH AND
FRAME DESIGN (2007)**

