

Data Pre-processing and Model Building

November 2, 2019

1 Data Gathering

1.0.1 Loading Modules

```
In [1]: import pandas as pd
        from pandas import DataFrame as df
        import numpy as np
        import warnings # Ignores any warning
        warnings.filterwarnings("ignore")
```

1.0.2 Loading Dataset

```
In [2]: train = pd.read_csv("Train.csv")
        test = pd.read_csv("Test.csv")

In [3]: train['Item_Outlet_Sales']=train['Item_Outlet_Sales'].transform(func='sqrt')

In [4]: data = pd.concat([train, test],ignore_index=True)
```

2 Data Preprocessing

2.0.1 Handling Missing Data

```
In [5]: #Checking count of null values
        data.isnull().sum()
```

```
Out[5]: Item_Fat_Content      0
        Item_Identifier      0
        Item_MRP              0
        Item_Outlet_Sales    5681
        Item_Type            0
        Item_Visibility      0
        Item_Weight          2439
        Outlet_Establishment_Year  0
        Outlet_Identifier    0
        Outlet_Location_Type  0
        Outlet_Size          4016
        Outlet_Type          0
        dtype: int64
```

Mode Imputation technique is applied for Categorical attributes whereas Mean Imputation technique is applied for Numeric attributes

```
In [6]: #Item_Weight
print ('Original #missing: %d'%sum(data['Item_Weight'].isnull()))
data['Item_Weight'].fillna(value=data['Item_Weight'].mean(),inplace=True)
print ('Final #missing: %d'%sum(data['Item_Weight'].isnull()))
```

Original #missing: 2439

Final #missing: 0

```
In [7]: data.groupby('Outlet_Identifier').Outlet_Size.value_counts(dropna=False)
```

```
Out[7]: Outlet_Identifier  Outlet_Size
OUT010                  NaN           925
OUT013                  High          1553
OUT017                  NaN          1543
OUT018                  Medium        1546
OUT019                  Small           880
OUT027                  Medium        1559
OUT035                  Small          1550
OUT045                  NaN          1548
OUT046                  Small          1550
OUT049                  Medium        1550
Name: Outlet_Size, dtype: int64
```

```
In [8]: data.groupby('Outlet_Type').Outlet_Size.value_counts(dropna=False)
```

```
Out[8]: Outlet_Type      Outlet_Size
Grocery Store          NaN           925
                   Small           880
Supermarket Type1      Small          3100
                   NaN           3091
                   High          1553
                   Medium        1550
Supermarket Type2      Medium        1546
Supermarket Type3      Medium        1559
Name: Outlet_Size, dtype: int64
```

We see that only OUT010, OUT017, OUT045 HAS NA values and grocery store and supermarket Type 1 has only Small as the outlet size, so we can replace the nan with small

```
In [9]: data.loc[data.Outlet_Identifier.isin(['OUT010','OUT017','OUT045']),
               'Outlet_Size'] = 'Small'
```

```
In [10]: data.Outlet_Size.value_counts()
```

```
Out[10]: Small      7996
Medium    4655
High      1553
Name: Outlet_Size, dtype: int64
```

2.0.2 Handling Outliers

Item Visibility has 0 in most cases, this is an outlier that can be replaced by the mean of Item visibility of each category of Item Identifier.

```
In [11]: #Count of '0's
count=0
for i in range(len(data)):
    if(data['Item_Visibility'][i]==0):
        count= count+1
print(count)
```

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```
In [12]: data.loc[data.Item_Visibility == 0, 'Item_Visibility'] = np.nan

#aggregate by Item_Identifier
IV_mean = data.groupby('Item_Identifier').Item_Visibility.mean()
IV_mean.head()
```

```
Out[12]: Item_Identifier
DRA12    0.044920
DRA24    0.045646
DRA59    0.148204
DRB01    0.091127
DRB13    0.007648
Name: Item_Visibility, dtype: float64
```

```
In [13]: data.Item_Visibility.fillna(0, inplace=True)

for index, row in data.iterrows():
    if(row.Item_Visibility == 0):
        data.loc[index, 'Item_Visibility'] = IV_mean[row.Item_Identifier]

data.Item_Visibility.describe()
#See that min value is not zero anymore
```

```
Out[13]: count    14204.000000
mean           0.070458
std            0.050086
min            0.003575
25%            0.031381
50%            0.058064
75%            0.098042
max            0.328391
Name: Item_Visibility, dtype: float64
```

Creating a broad category of Type of Item into Food, Non-Consumable and Drinks

```
In [14]: data['Item_Type_Combined'] = data['Item_Identifier'].apply(lambda x: x[0:2])
data['Item_Type_Combined'] = data['Item_Type_Combined'].map({'FD': 'Food',
                                                            'NC': 'Non-Consumable',
                                                            'DR': 'Drinks'})

data['Item_Type_Combined'].value_counts()
```

```
Out[14]: Food          10201
Non-Consumable    2686
Drinks           1317
Name: Item_Type_Combined, dtype: int64
```

Making data manipulation for Fat Content to 'Low Fat' and 'Regular'. Even there are items that are Non Consumable, so 'Non Edible' is also added.

```
In [15]: #Change categories of low fat:
print ('Original Categories:')
print (data['Item_Fat_Content'].value_counts())

print ('\nModified Categories:')
data['Item_Fat_Content'] = data['Item_Fat_Content'].replace({'LF': 'Low Fat',
                                                            'reg': 'Regular',
                                                            'low fat': 'Low Fat'})

print (data['Item_Fat_Content'].value_counts())
```

```
Original Categories:
Low Fat    8485
Regular    4824
LF         522
reg        195
low fat    178
Name: Item_Fat_Content, dtype: int64
```

```
Modified Categories:
Low Fat    9185
Regular    5019
Name: Item_Fat_Content, dtype: int64
```

```
In [16]: #Mark non-consumables as separate category in low_fat:
data.loc[data['Item_Type_Combined']=="Non-Consumable",
         'Item_Fat_Content'] = "Non-Edible"
data['Item_Fat_Content'].value_counts()
```

```
Out[16]: Low Fat      6499
Regular      5019
Non-Edible   2686
Name: Item_Fat_Content, dtype: int64
```

```
In [17]: #data.head()
```

2.0.3 Label Encoding

Label encoding of categorical variables are done after which One hot encoding is applied on these transformed variables.

```
In [18]: from sklearn.preprocessing import LabelEncoder
         le = LabelEncoder()

         data['Outlet'] = le.fit_transform(data['Outlet_Identifier'])
         var_mod = ['Item_Fat_Content', 'Outlet_Location_Type', 'Outlet_Size',
                    'Item_Type_Combined', 'Outlet_Type', 'Outlet']

         le = LabelEncoder()
         for i in var_mod:
             data[i] = le.fit_transform(data[i])

In [19]: data = pd.get_dummies(data, columns=['Item_Fat_Content',
                                             'Outlet_Location_Type', 'Outlet_Size', 'Outlet_Type',
                                             'Item_Type_Combined', 'Outlet'])
```

3 Feature Engineering

Remember the data is from 2013. So to take outlet's year in to account, it is subtracted from 2013

```
In [20]: data['Outlet_Years'] = 2013 - data['Outlet_Establishment_Year']
         data['Outlet_Years'].describe()
```

```
Out[20]: count    14204.000000
         mean       15.169319
         std        8.371664
         min        4.000000
         25%        9.000000
         50%       14.000000
         75%       26.000000
         max       28.000000
         Name: Outlet_Years, dtype: float64
```

Attributes such as Item Identifier, Outlet Identifier and Item Type are dropped from the data since new attributes have been created from these.

```
In [21]: data.drop('Item_Identifier', axis=1, inplace=True)
         data.drop('Outlet_Identifier', axis=1, inplace=True)
         data.drop('Item_Type', axis=1, inplace=True)
```

```
In [22]: #data.head()
```

4 Model Building

4.0.1 Pre Model Building Tasks

Training and testing sets will be created with 75%-25% ratio split.

```
In [23]: old = data[:8522]
        new = data[8523:]
```

```
In [24]: column = data.columns
        x = old[column]
        x.drop('Item_Outlet_Sales', axis=1, inplace=True)
        y = old['Item_Outlet_Sales']
        #df(y.head())
```

```
In [25]: from sklearn.model_selection import train_test_split
        x_train, x_test, y_train, y_test = train_test_split(x, y,
                                                            test_size=0.25, random_state=42)
```

```
In [26]: x_train.head()
```

```
Out[26]:
```

	Item_MRP	Item_Visibility	Item_Weight	Outlet_Establishment_Year	\
6864	214.7192	0.030155	14.000000	2002	
7006	262.1278	0.048738	9.895000	1999	
5325	222.0114	0.030144	12.792854	1985	
2867	178.5318	0.044230	12.792854	1985	
4376	97.2726	0.063851	6.905000	1998	

	Item_Fat_Content_0	Item_Fat_Content_1	Item_Fat_Content_2	\
6864	1	0	0	
7006	0	0	1	
5325	0	0	1	
2867	0	0	1	
4376	0	0	1	

	Outlet_Location_Type_0	Outlet_Location_Type_1	Outlet_Location_Type_2	\
6864	0	1	0	
7006	1	0	0	
5325	0	0	1	
2867	1	0	0	
4376	0	0	1	

	...	Outlet_1	Outlet_2	Outlet_3	Outlet_4	Outlet_5	Outlet_6	\
6864	...	0	0	0	0	0	0	
7006	...	0	0	0	0	0	0	
5325	...	0	0	0	0	1	0	
2867	...	0	0	0	1	0	0	
4376	...	0	0	0	0	0	0	

	Outlet_7	Outlet_8	Outlet_9	Outlet_Years
6864	1	0	0	11
7006	0	0	1	14
5325	0	0	0	28
2867	0	0	0	28
4376	0	0	0	15

[5 rows x 31 columns]

Before choosing a particular machine learning algorithm it is trained using different algorithms like Linear Regression, Lasso Regression, Decision Tree Regression and Random Forest Regression.

4.0.2 Linear Regression

```
In [27]: from sklearn.linear_model import LinearRegression, Ridge

In [28]: #Training the model
lr = LinearRegression(normalize=True)
lr.fit(x_train, y_train)

Out[28]: LinearRegression(copy_X=True, fit_intercept=True, n_jobs=None, normalize=True)

In [29]: # Predict training set
y_pred = lr.predict(x_test)

#Evaluating the model
from sklearn.metrics import mean_absolute_error, r2_score
print('MSE : ',mean_absolute_error(y_test, y_pred))
print('R2 : ',r2_score(y_test, y_pred))

MSE : 8.41228844392911
R2 : 0.6508406847623198
```

Mean Square Error is 8.41 for Linear Regression and Co-efficient of determination is 56.2%

4.0.3 Ridge Regression

```
In [30]: rr = Ridge(alpha=0.05, normalize=True, random_state=42)
rr.fit(x_train, y_train)

Out[30]: Ridge(alpha=0.05, copy_X=True, fit_intercept=True, max_iter=None,
normalize=True, random_state=42, solver='auto', tol=0.001)

In [31]: y_pred_r = rr.predict(x_test)
print('MSE : ',mean_absolute_error(y_test, y_pred_r))
print('R2 : ',r2_score(y_test, y_pred_r))

MSE : 8.40949871102736
R2 : 0.6508941272616803
```

4.0.4 Decision Tree

```
In [32]: from sklearn.tree import DecisionTreeRegressor
```

```
In [33]: dr = DecisionTreeRegressor(random_state=42,
                                     max_depth=5, min_samples_leaf=73)
        dr.fit(x_train, y_train)
```

```
Out[33]: DecisionTreeRegressor(criterion='mse', max_depth=5, max_features=None,
                                max_leaf_nodes=None, min_impurity_decrease=0.0,
                                min_impurity_split=None, min_samples_leaf=73,
                                min_samples_split=2, min_weight_fraction_leaf=0.0,
                                presort=False, random_state=42, splitter='best')
```

```
In [34]: y_pred_d = dr.predict(x_test)
        print('MSE : ',mean_absolute_error(y_test, y_pred_d))
        print('R2 : ',r2_score(y_test, y_pred_d))
```

```
MSE : 8.059848505988153
R2 : 0.6658139225765828
```

4.0.5 Random Forest

```
In [35]: from sklearn.ensemble import RandomForestRegressor
```

```
In [36]: rf = RandomForestRegressor(n_estimators=8,
                                     max_depth=5, random_state=42)
        rf.fit(x_train, y_train)
```

```
Out[36]: RandomForestRegressor(bootstrap=True, criterion='mse', max_depth=5,
                                max_features='auto', max_leaf_nodes=None,
                                min_impurity_decrease=0.0, min_impurity_split=None,
                                min_samples_leaf=1, min_samples_split=2,
                                min_weight_fraction_leaf=0.0, n_estimators=8, n_jobs=None,
                                oob_score=False, random_state=42, verbose=0, warm_start=False)
```

```
In [37]: y_pred_f = rf.predict(x_test)
        print('MSE : ',mean_absolute_error(y_test, y_pred_f))
        print('R2 : ',r2_score(y_test, y_pred_f))
```

```
MSE : 7.992545238240991
R2 : 0.6693265181610324
```

Random Forest Regression performs better than others with R2 score of 66.9%. Parameter Tuning is done to check if any improvement cwn be done in the score.

4.0.6 Parameter Tuning

```
In [38]: d_range = range(10, 30)
        dscores = []

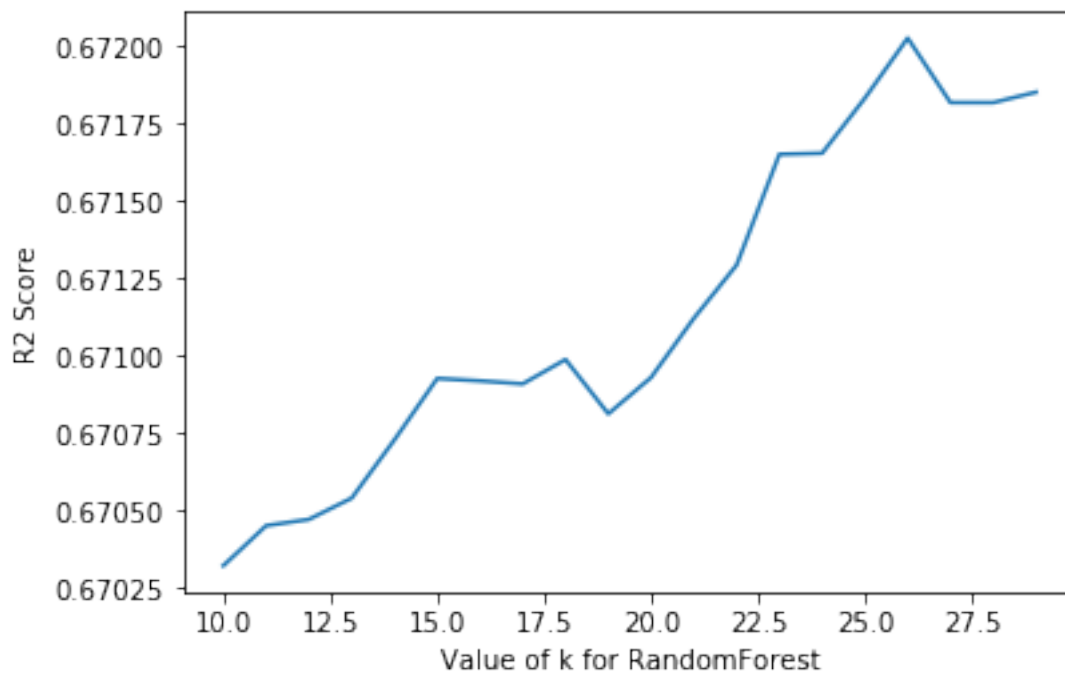
        for k in d_range:
            dt = RandomForestRegressor(n_estimators=k, max_depth=5, random_state=42)
            dt.fit(x_train, y_train)
            y_pred = dt.predict(x_test)
            dscores.append(r2_score(y_test, y_pred))
        print(np.array(dscores).max())
```

0.6720251381201396

```
In [39]: import matplotlib.pyplot as plt
        %matplotlib inline

        plt.plot(d_range, dscores)
        plt.xlabel('Value of k for RandomForest')
        plt.ylabel('R2 Score')
```

Out[39]: Text(0, 0.5, 'R2 Score')



There's an improvement in the R2 score of 1.3%.

4.0.7 Prediction for new data

The Random Forest Regression is used with the optimal parameters to predict Output Sales for new data.

```
In [40]: newt = new
         newt.drop('Item_Outlet_Sales', axis=1, inplace=True)

In [41]: rf = RandomForestRegressor(n_estimators=26,
                                   max_depth=5, random_state=42)
         rf.fit(x_train, y_train)

Out[41]: RandomForestRegressor(bootstrap=True, criterion='mse', max_depth=5,
                               max_features='auto', max_leaf_nodes=None,
                               min_impurity_decrease=0.0, min_impurity_split=None,
                               min_samples_leaf=1, min_samples_split=2,
                               min_weight_fraction_leaf=0.0, n_estimators=26, n_jobs=None,
                               oob_score=False, random_state=42, verbose=0, warm_start=False)

In [42]: new['Item_Outlet_Sales'] = (rf.predict(newt))**2
         new['Item_Outlet_Sales'].head()

Out[42]: 8523      1549.518385
         8524      1340.570837
         8525         603.002299
         8526      2374.357841
         8527      5896.627593
         Name: Item_Outlet_Sales, dtype: float64
```