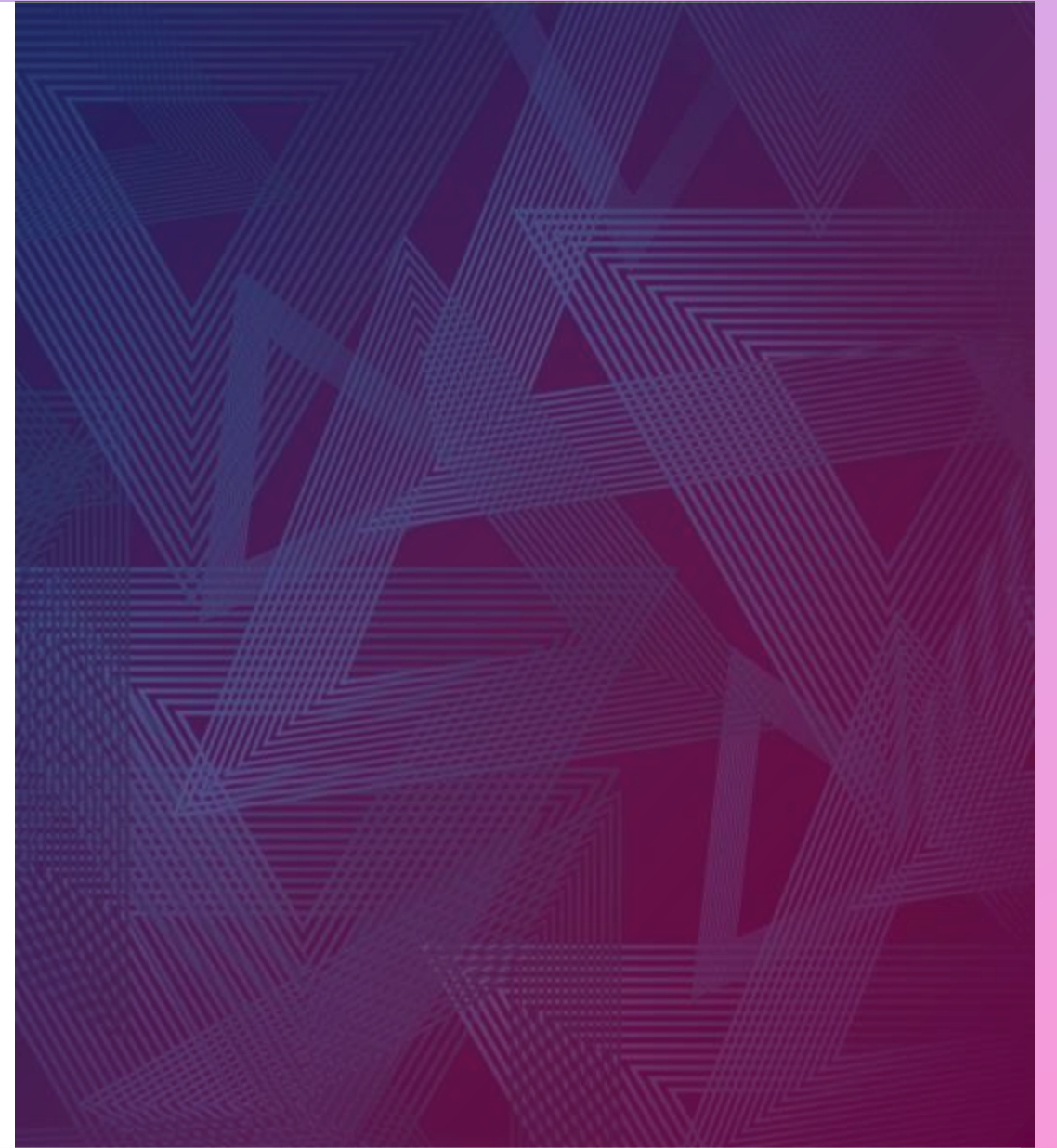


WELCOME

EXPLORING WORLD'S TOP YOUTUBE
CHANNELS



EXPLORING WORLD'S TOP YOUTUBE CHANNELS.

■ TEAM ID:NM2023TMID06218



■ By project report by

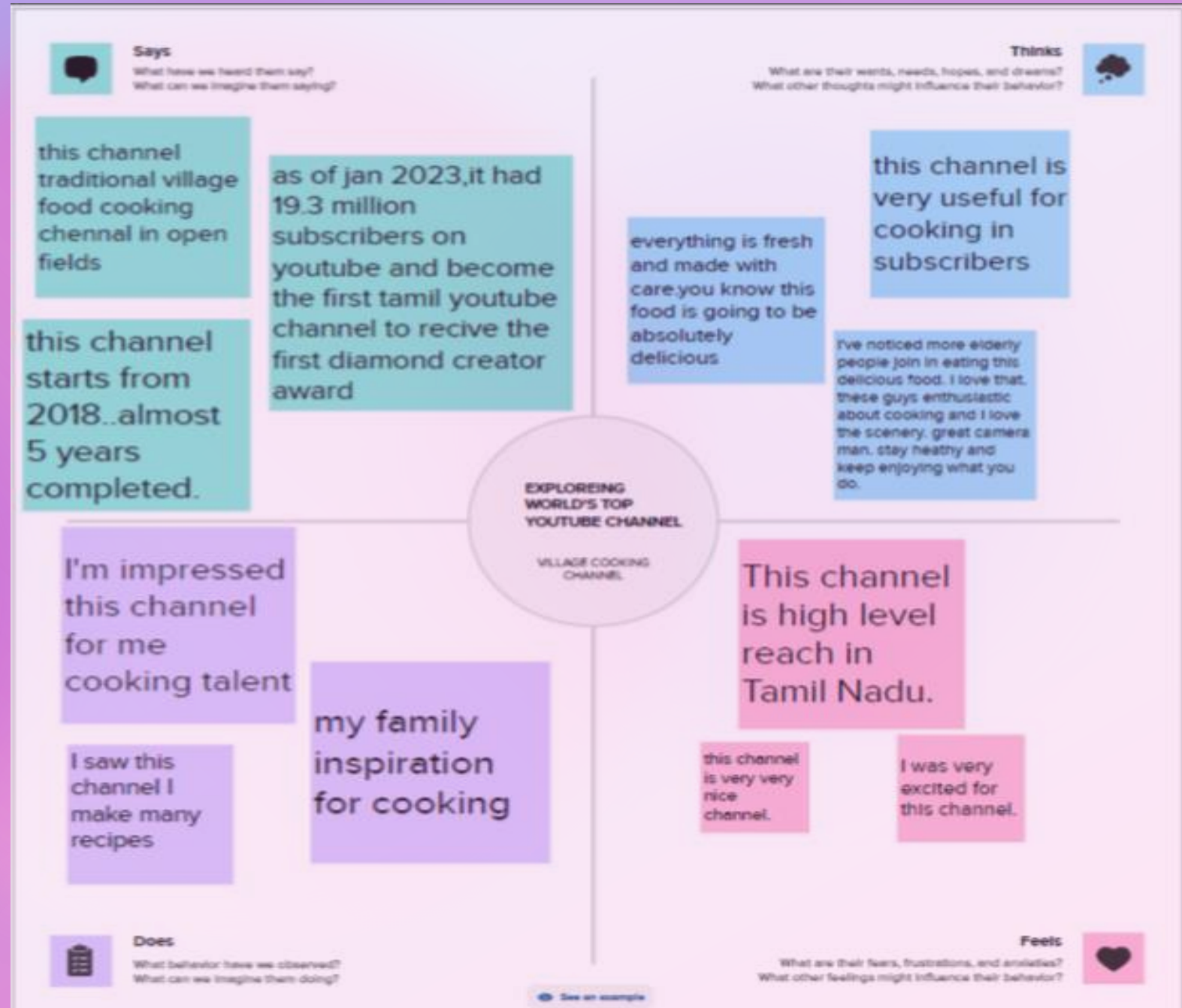
1. 1.VINAYAGA KUMAR.G :ASUNM1325222105313
2. 2.VEERARAGAVAN :ASUNM1325222105306
3. 3.YOGITH :ASUNM1325222105315
4. 4.MIDHULLA :ASUNM1325222105317

OVERVIEW OF THE PROJECT

- ❑ Exploring world's top youtube channels.
- ❑ Observing the data collection for analysis.
- ❑ Empathy map and Brainstorming ideas.
- ❑ Visualizing data via dashboard and story.
- ❑ Drawing a concluding from dashboard.
- ❑ Ideas to extend the current project for future.




EMPATHY MAP



BRAINSTROMING

There's got to be a better way



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 15 minutes to prepare
- 1 hour to collaborate
- 2-3 people recommended

Before you collaborate

15 minutes

1

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- Have gathering
- Set the goal
- Learn how to use the facilitation tools

Open article

Define your problem statement

15 minutes

2

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

How might we (your problem statement)?

Key rules of brainstorming

To run an smooth and productive session

- Easy to repeat
- Encourage wild ideas
- Defer judgment
- Listen to others
- Go for volume
- If possible, be visual

Brainstorm

15 minutes

3

Brainstorm

Write down every idea that comes to mind that addresses your problem statement.

Extemporaneous	Length	Verbalization	Visuals?
...

Prioritize

20 minutes

4

Prioritize

Take turns sharing your ideas with clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence that starts: If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

Your brain is amazing! Your ideas, like this

good nature and good cooking	I like the fact that they who feed the villagers	I love their videos
this channel complete from 5 years	the first tamil youtube channel to involve the first demand similar record	this channel is very very useful channel
this channel is no 1 youtube channel for tamil nadu	this channel is best channel for cooking	this channel views as on 190 millions views
this channel is traditional channel	almost 20 millions subscribers	this channel starts from

Group ideas

20 minutes

5

Group ideas

Take turns sharing your ideas with clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence that starts: If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

Participants can use that sentence to present others with their ideas and get the job. The facilitator can monitor the group using the same sentence making the group at the top.

this channel is traditional channel

this channel is no 1 youtube channel for tamil nadu

I love their videos

almost 20 millions subscribers reach

this channel

After you collaborate

15 minutes

6

After you collaborate

You can export the sheet as an image or pdf to share with members of your company who might find it helpful.

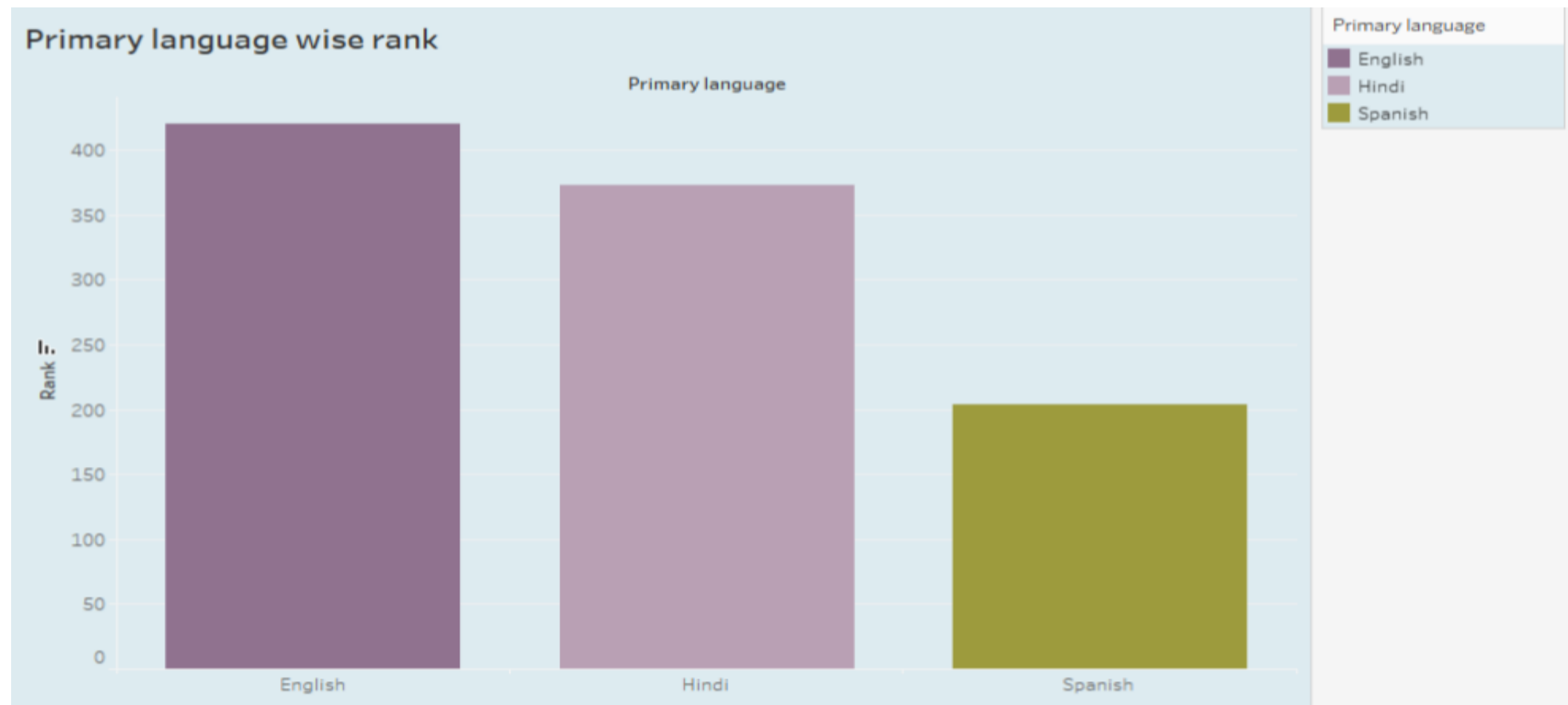
Quick add-ons

- Share the mood
- Export the mood

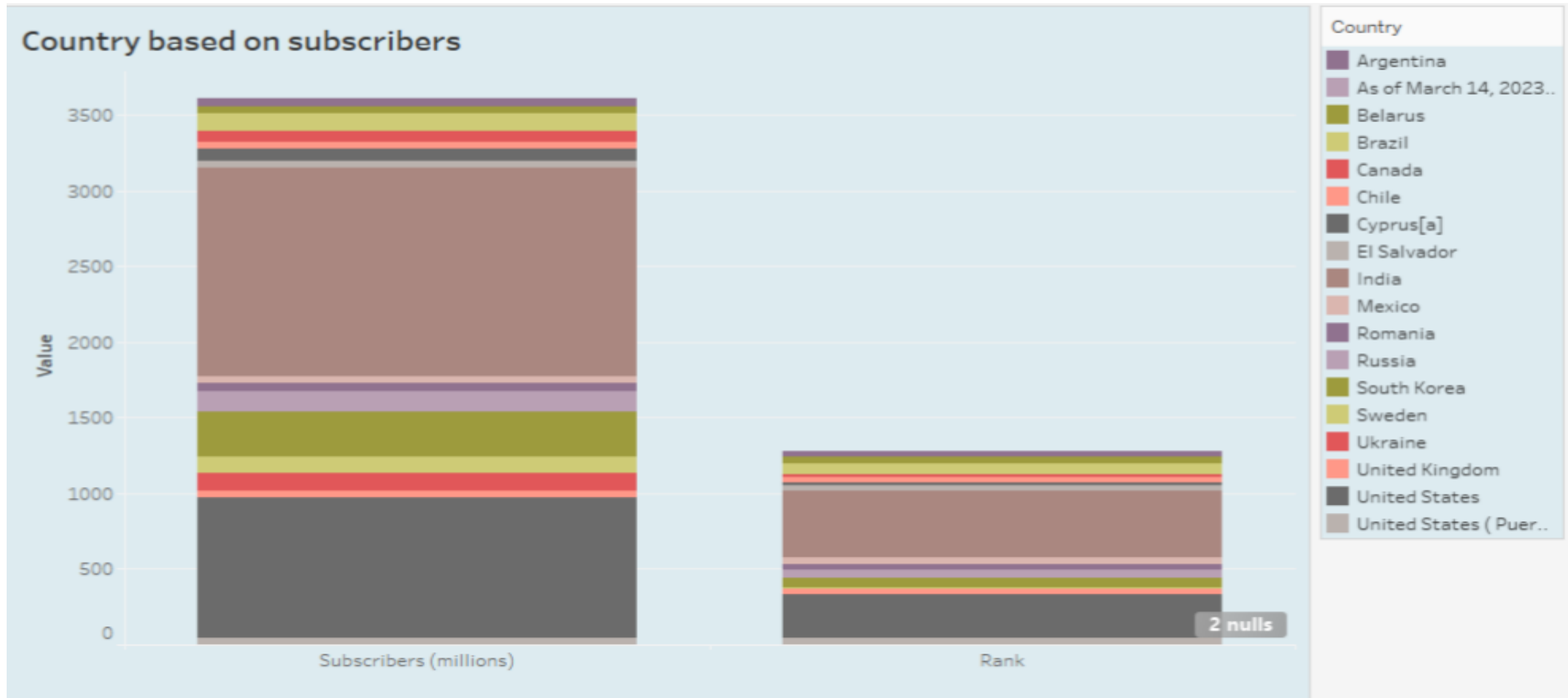
Keep moving forward

- Strategy blueprint
- Customer experience journey map
- Strength, weaknesses, opportunities & threats

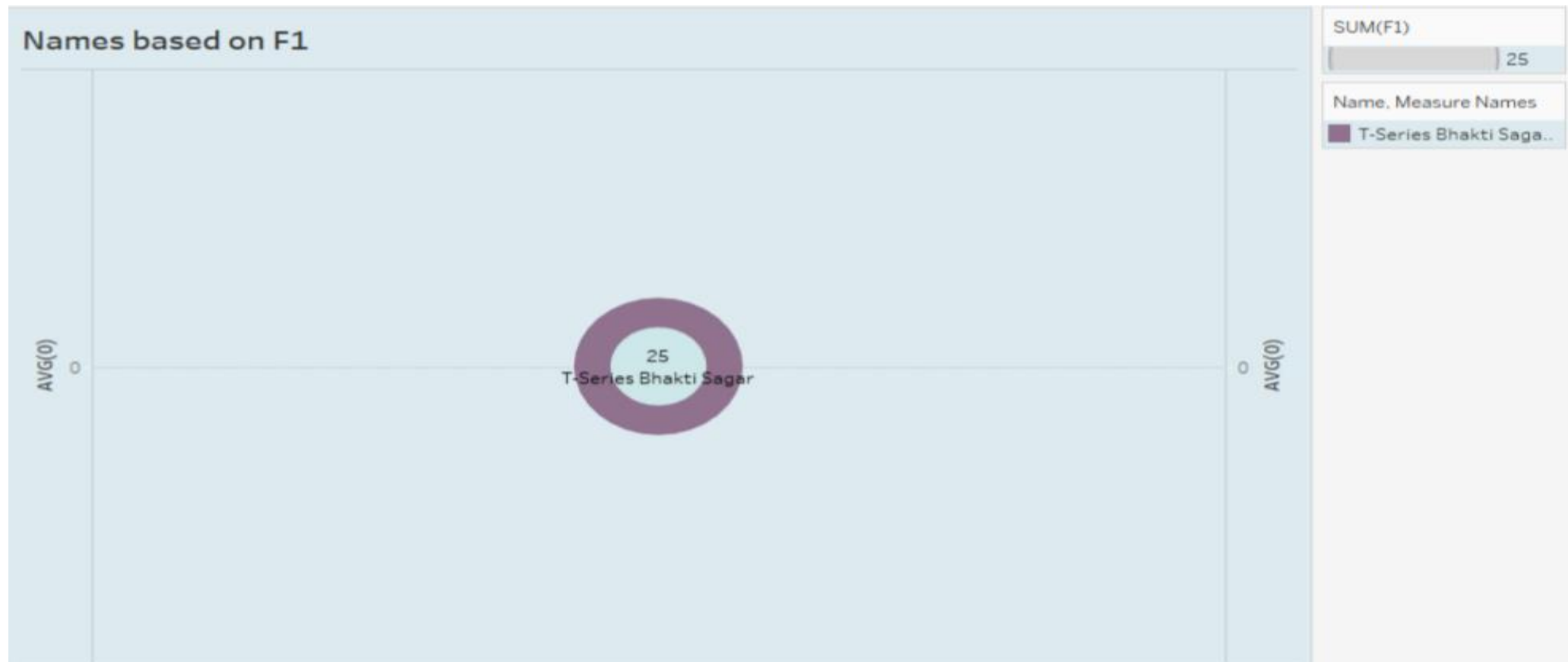
DASHBOARD 1



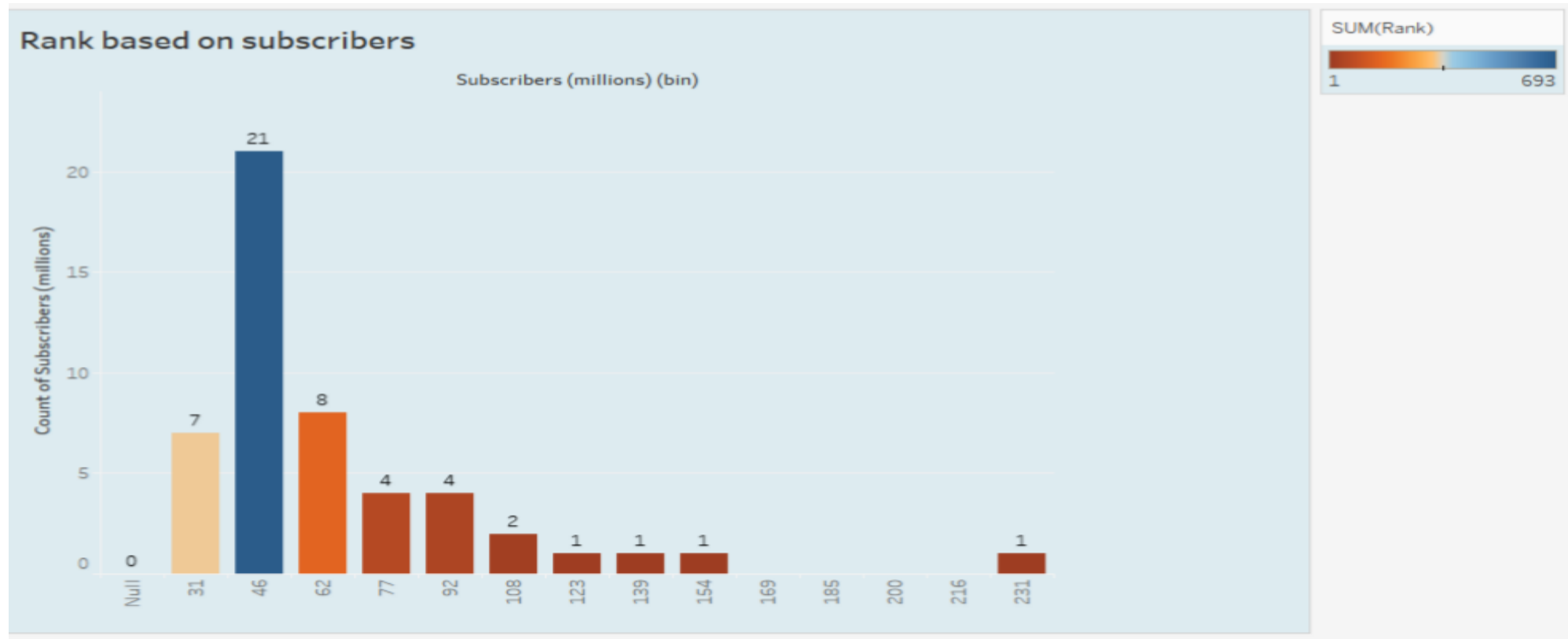
DASHBOARD 2



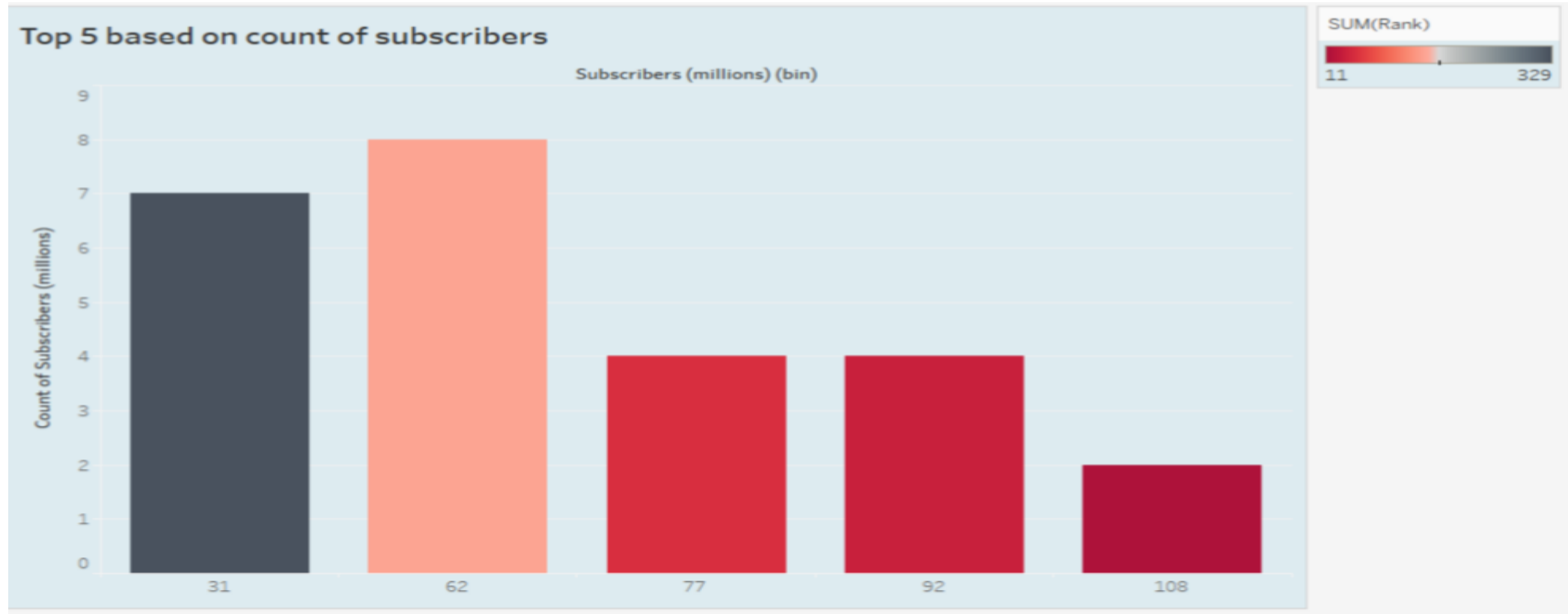
DASHBOARD 3



DASHBOARD 4



DASHBOARD 5



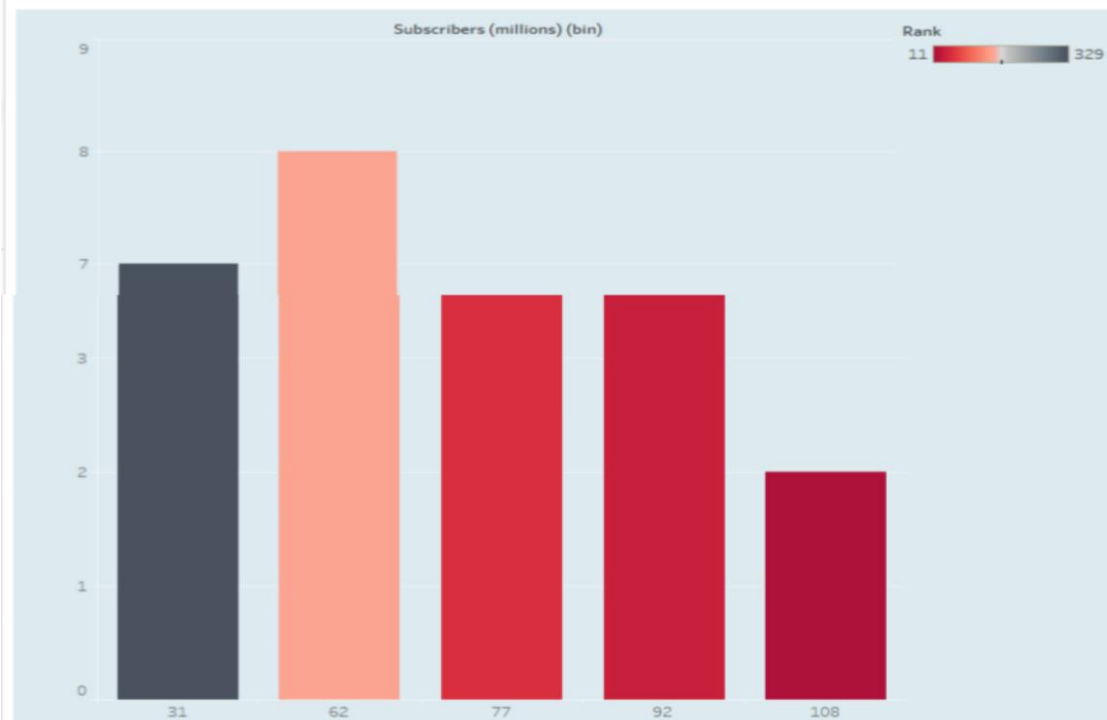
STORY

Story 1



This visualization explains about the rank based on primary language.

This visualization explains about the country based on subscribers.



EXPLORING WORLD'S TOP YOUTUBE CHANNELS

CONCLUSION

- ❑ From the analysis of all these dashboard and stories as an information disseminating platform for students and etc...
- ❑ Youtube for brand promotion.

FUTURE SCOPE

- ❖ Choosing to be a youtube as a career is a great business idea.
- ❖ Youtube as a career is definitely rising as a current sensation.

An aerial photograph of a long, multi-lane highway bridge spanning a body of green water. The bridge has several lanes in each direction, with white dashed lines marking the lanes. Several vehicles, including cars and trucks, are visible traveling across the bridge. The water is a vibrant green color with visible ripples. The text "Thank you" is overlaid in a white, serif font on the right side of the bridge.

Thank you