

Project Design Phase
Proposed Solution Template

Date	27 June 2025
Team ID	LTVIP2025TMID55709
Project Name	ShopEz:One-Stop Shop for Online Purchases
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Clearly defines the pain points in Online shopping(e.g.,lack of trust,poor user experience)
2.	Idea / Solution description	Describe your One-Stop Solution-how ShopEz unifies purchasing,simplifies navigation,etc..
3.	Novelty / Uniqueness	Highlight what makes your idea different-AI personalization,multi-vendor integration etc..
4.	Social Impact / Customer Satisfaction	Shpwcase how it benefits users-time saved,better deals,accessibility,or enhancing trust in online platforms.
5.	Business Model (Revenue Model)	Explain how you will earn revenue-e.g., subscriptions,affiliate earnings,seller fees,featured listings,entertainment.
6.	Scalability of the Solution	Describe how ShopEz can grow-cloud based infrastructure,modular design,potential for global expansion,Multilanguage support etc..