Project Development Phase
Model Performance Test

Date	27 June 2025
Team ID	LTVIP2025TMID55709
Project Name	ShopEz:One-Stop Shop for Online Purchases
Maximum Marks	

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.No.	Parameter	Screenshot / Values
1.	Data Rendered	Dataset: SalesData_2024.csv Rows: 12,000 Columns: 18
2.	Data Preprocessing	- Null values handled in Region and Sales - Created Customer Name field - Extracted Order Year from date
3.	Utilization of Filters	- Region: Central, West - Order Date: 2023 - Category: Technology, Furniture
4.	Calculation fields Used	1. Profit Ratio = SUM(Profit) / SUM(Sales) 2. Discounted Sales = Sales - (Sales × Discount) 3. Order Month = DATENAME('month', [Order Date])
5.	Dashboard design	**No. of Visualizations / Graphs: 6** 1. Sales by Region 2. Profit Trend 3. Top Products 4. Monthly Orders 5. Category Sales 6. Discount Impact
6	Story Design	**No. of Visualizations / Graphs: 4** 1. Sales Overview 2. Regional Insights 3. Product Performance 4. Strategic Suggestions