



authentic freshness & flavour



essentially *flavoursome*



Pandit Harbans Lal Sharma
(2.2.1920-2.12.2002)
Founder, HR Group of Industries

Inception

The solid foundation of the HR Group of Industries was laid in 1952 by a futuristic visionary its Chairman, Pandit Harbans Lal Sharma, an ex- air force officer. The Group though had a modest start, is, today the biggest handtools manufacturing group in India. The group is selling engineering

products in various parts of the world including Europe, United States, Canada, Middle East, Far East and catering to Indian market as well. The group has grown manifolds in the last decade and has indulged in manufacturing of high-pressure pipe fittings, automotive parts, spanners, pliers,

wrenches, hammers, axes and processed food products like ketchups, dips, mayonnaise, crushes etc. Total dedication to quality has made it possible for the group to achieve a proud position in the global market.



Sudarshan Sharma
Managing Director



Suresh Sharma
Director



Naresh Sharma
Director



Sushant Sharma
Director



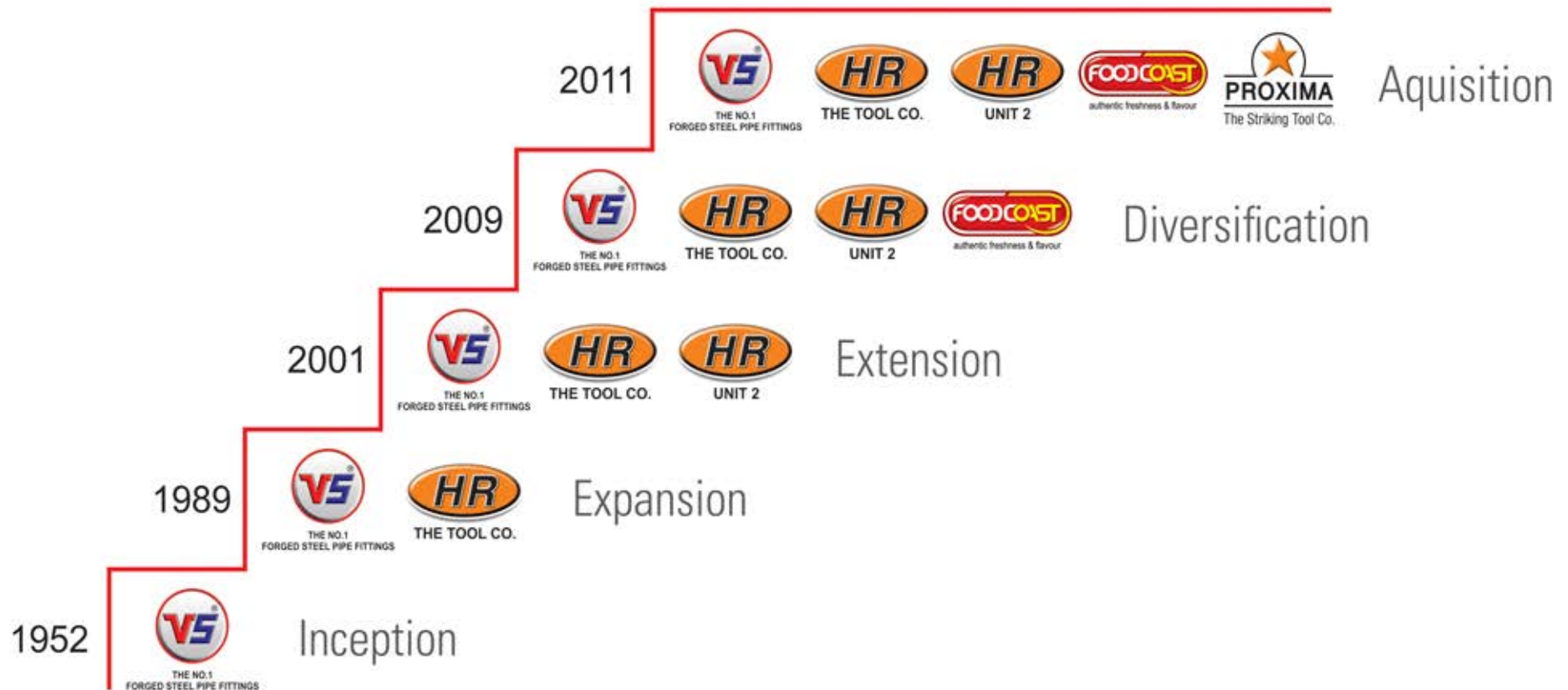
Rishi Raj Sharma
Director

Board of Directors

Fulfilling the dreams of its legendary founder Pandit Harbans Lal Sharma, the group is moving ahead with E-speed under the able guidance of its five heirs- Mr Sudarshan Sharma, Mr Suresh Sharma, Mr Naresh Sharma, Mr Sushant Sharma and Mr Rishi Raj

Sharma. This core team is supported by highly professional and skilled personnel with expertise in manufacturing and marketing. The team not only has a vast technical knowledge but also has committed relationships with customers worldwide.

The group is an ISO 9001:2000, ISO 22000:2005, SA 8000 and ISO 14000 certified. It has an annual turnover of USD 60 million and a workforce of over 3500 employees.



Journey - HR Group Of Industries



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Profile

Foodcoast International is a part of HR Group of Industries and is into manufacturing of processed food products like mayonnaise, ketchups, sandwich spreads, dips, gravies, pastes and crushes for both Indian and world cuisines under the brand name

FOODCOAST. The company was established in 2009 as a trading unit. We initiated with a pilot setup in 2010 and now are spread over an area of 12000 sq meters. The prime focus of the company has been on food service sector and HoReCa since inception. The

company is also selling through modern trade in stores such as Metro, Walmart, Auchan and Reliance. The effort and team work of more than 500 distributors together with our employees has helped Foodcoast to grow remarkably.

Commitment to service

We see our business associates and customers as our core strength. We have been able to connect with the customers and deliver extraordinary services

anywhere and everywhere. We envisage the company to become an outstanding partner to our customers by ensuring commitment of delivering best quality of

products and contemporary flavours to relish.

Infrastructure

We endeavour to manufacture and develop products of finest quality and taste by means of world class machinery and a dedicated workforce. Our production

is based on time tested principles of JIT (Just In Time) and TQM (Total Quality Management) to keep us abreast with wide spectrum of products which are

manufactured in accordance with the set standards.



State of the art infrastructure with top class machinery has helped us to increase our production capacity to 800 tons per month in last one

year. We are fully equipped for filling pack size as small as 8gm per unit to 2 kg per unit.



Foodcoast believes in - RIGHT IN FIRST TIME. To achieve this Foodcoast has engaged a team for quality assurance to review all the factors related to production - from raw material to finished goods. We are equipped with both chemical and microbiological labs with latest

testing equipment. A team for R&D has also been engaged to create new products so as to offer great choices to the consumers, reduce costs, improve nutritional value of food "Keeping Indian palates in mind"

I Hear And I Forget, I See And I Remember, I Do And I Understand- Confucius

Following this school of thought, we at Foodcoast International impart training to our employees consistently. The training varies from on-the-job training to classroom training. The company is particularly

dedicated to improve the quality of work and thus, provides training not only to the top level management but also to middle and lower levels including the beginners.





Mayonnaise

Enrich your taste buds with the delectable thick creamy mayonnaise that blends all flavours in a perfect equilibrium.



Product	Pack Size	Packaging	No. of Units	Shelf Life
Real Mayo	1 kg	EVOH Pouch	12	4 months
Classic Mayo	1 kg	EVOH Pouch	12	4 months
Mayo Lite	1 kg	EVOH Pouch	12	4 months
Tomato Chilli Mayo	1 kg	Insti Bottle	12	4 months
Tomato Cheese Chilli Mayo	1 kg	Insti Bottle	12	4 months





Salad Dressing

Give your salads a makeover with over a dozen salad dressings which add a great flavour to even a simple plate of greens.



Product	Pack Size	Packaging	No. of Units	Shelf Life
Cheezy Dressing	1 Kg	EVOH Pouch	12	3 months
Cheese Sauce	1 Kg	EVOH Pouch	12	3 months
Thousand Island	1 Kg	Insti Bottle	12	4 months
Chipotle	1 Kg	EVOH Pouch	12	4 months
Honey Mustard	1 Kg	Insti Bottle	12	4 months
Sweet Onion	1 Kg	Insti Bottle	12	4 months
South West	1 Kg	Insti Bottle	12	4 months





Dips

Please your senses with a special touch of our dips; providing yumilicious twist to each bite.



Product	Pack Size	Packaging	No. of Units	Shelf Life
Cheese Jalapeno	1 Kg	EVOH Pouch	12	3 months
Mint Mayonnaise	1 Kg	EVOH Pouch	12	3 months
Mexican Salsa	1 Kg	EVOH Pouch	12	6 months
Chilli Garlic	1 Kg	EVOH Pouch	12	6 months
Red Chilly Sauce	1 Kg	EVOH Pouch	12	6 months
Thai Chilli	1 Kg	EVOH Pouch	12	6 months
Black Pepper Yogurt	1 Kg	EVOH Pouch	12	4 months
Kabab Mint Yogurt	1 Kg	EVOH Pouch	12	4 months





Sandwich Spread

Pump up the flavours on your sandwich board with unique combinations of Foodcoast spreads for adventurous diners.



Product	Pack Size	Packaging	No. of Units	Shelf Life
Sandwich Spread	1 Kg	EVOH Pouch	12	4 months
Tandoori Mayo	1 Kg	EVOH Pouch	12	4 months
Tandoori Pizza Gravy	1 Kg	EVOH Pouch	12	6 months
Junglees Sandwich Spread	1 Kg	EVOH Pouch	12	4 months
Tartar Sauce	1 Kg	EVOH Pouch	12	4 months





Tomato Ketchup

Farm fresh juicy tomatoes with a host of flavouring ingredients make Foodcoast ketchups a healthy table condiment for each meal every time.



Product	Pack Size	Packaging	No. of Units	Shelf Life
Snack Dressing	1.2 Kg	EVOH Pouch	12	6 months
Snack Dressing	1.2Kg	Insti Bottle	12	6 months
Tomato Ketchup	1 Kg	EVOH Pouch	12	6 months
Tomato Ketchup NOG	1 Kg	EVOH Pouch	12	6 months
Tomato Ketchup	1 Kg	Squeezy	12	9 months
Tomato Ketchup	1 Kg	Glass Bottle	12	1 year
Foodcoast Lite	8 gm	Sachet	8gm x 100x10	6 months
Foodcoast Lite	8 gm	Sachet	8gm x 1000	6 months
Foodcoast Lite	8 gm	Sachet	8gm x 48x20	6 months
Tomato Ketchup Foodcoast	9 gm	Sachet	9gm x 12x100	6 months
Tomato Ketchup Foodcoast	9 gm	Sachet	9gm x 1000	6 months
Tomato Ketchup Foodcoast NOG	9 gm	Sachet	9gm x 1000	6 months
Tomato Ketchup Foodcoast	12 gm	Sachet	12gm x 1000	6 months
Tomato Ketchup Foodcoast	15 gm	Sachet	15gm x 1000	6 months





Sauces

An essential element of cuisines the world over, Foodcoast sauces adorn the culinary repertoire of all the chefs and augment the flavours of countless recipes.



Product	Pack Size	Packaging	No. of Units	Shelf Life
Pizza Topping	1 Kg	EVOH Pouch	12	6 months
Pasta Sauce	1 Kg	EVOH Pouch	12	6 months
Italian Pizza Pasta	1 Kg	EVOH Pouch	12	6 months
Italian Pizza Pasta NOG	1 Kg	EVOH Pouch	12	6 months
Pizza Americana	1 Kg	EVOH Pouch	12	4 months
Mustard Sauce	1 Kg	EVOH Pouch	12	6 months
Schezwan Sauce	1 Kg	EVOH Pouch	12	6 months
Barbeque Sauce	1 Kg	EVOH Pouch	12	6 months



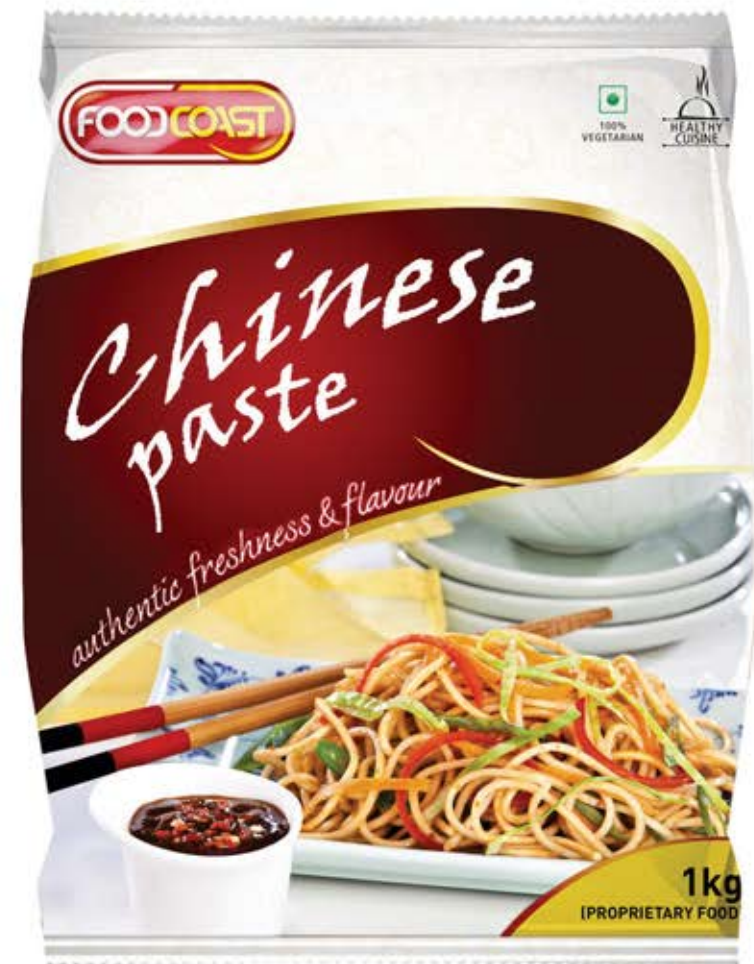


Gravies & Pastes

Satisfy your passion for Indian flavours with the appetizing yet traditional Foodcoast gravies to add a richer authentic taste to your cuisine.



Product	Pack Size	Packaging	No. of Units	Shelf Life
Makhni Gravy	1 Kg	EVOH Pouch	12	4 months
White Gravy	1 Kg	EVOH Pouch	12	4 months
Yellow Gravy	1 Kg	EVOH Pouch	12	4 months
Brown Gravy	1 Kg	EVOH Pouch	12	4 months
Bhuna Masala	1 Kg	EVOH Pouch	12	4 months
Chunky Chopped Masala	1 Kg	EVOH Pouch	12	4 months
Mexican Paste	1 Kg	EVOH Pouch	12	4 months
Italian Paste	1 Kg	EVOH Pouch	12	4 months
Green Thai Paste	1 Kg	EVOH Pouch	12	4 months
Red Thai Paste	1 Kg	EVOH Pouch	12	4 months
Chinese Paste	1 Kg	EVOH Pouch	12	4 months





Chocolate & Toppings

Treat your palates with the deliciously tempting Foodcoast toppings. A taste that leaves you wanting more...



Product	Pack Size	Packaging	No. of Units	Shelf Life
Chocolate Dressing	1.3 Kg	Insti Bottle	12	1 year
Butterscotch Dressing	1.3 Kg	Insti Bottle	12	9 months
Caramel Dressing	1.3 Kg	Insti Bottle	12	9 months
Hot Fudge	1.3 Kg	Insti Bottle	12	9 months





Fruit Punches

Wide range of FOODCOAST fruit punches can add extra touch to make everyday favorites even more delicious with mouth watering taste and rich aroma



Flavours	Pack Size	Packaging	No. of Units	Shelf Life
Pineapple	1 Ltr	Pet Bottle	12	1 year
Strawberry	1 Ltr	Pet Bottle	12	1 year
Mango	1 Ltr	Pet Bottle	12	1 year
Kiwi	1 Ltr	Pet Bottle	12	1 year
Blackcurrant	1 Ltr	Pet Bottle	12	1 year
Litchi	1 Ltr	Pet Bottle	12	1 year





Gulf Food, Dubai (2009)



Anuga, Cologne (2010)



IFE, London (2011)



Aahar, New Delhi (2015)

Participations



Aahar, New Delhi (2013)



Aahar, New Delhi (2014)



Glimpses 2014-15



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Mayonnaise				
Real Mayo	1 kg	EVOH Pouch	12	4 months
Classic Mayo	1 kg	EVOH Pouch	12	4 months
Mayo Lite	1 kg	EVOH Pouch	12	4 months
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Tomato Cheese Chilli Mayo	1 kg	Insti Bottle	12	4 months
Salad Dressing				
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Cheese Sauce	1 Kg	EVOH Pouch	12	3 months
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Strawberry	1 Ltr	Pet Bottle	12	1 year
Mango	1 Ltr	Pet Bottle	12	1 year
Kiwi	1 Ltr	Pet Bottle	12	1 year
Blackcurrant	1 Ltr	Pet Bottle	12	1 year
Litchi	1 Ltr	Pet Bottle	12	1 year



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FOODCOAST INTERNATIONAL

A-23-A, Focal Point Extn., Jalandhar, Punjab, India 144004

T : +91-181-5077771-72 E : info@foodcoast.com

www.foodcoast.com

Toll Free No.: 1800 274 274 0