Valerie Christiansen

CIT 230:02

Sister Campbell

19 May 2018

Lesson 04: Website Planning Document

Site Purpose: To deliver accurate weather information and updates for the arias

of Franklin, Greenville and Springfield. So that individuals can be more prepared for the weather, whatever it may be. It will also provide storm information which includes but is not limited to current storm patterns and warnings, storm history in the aria and

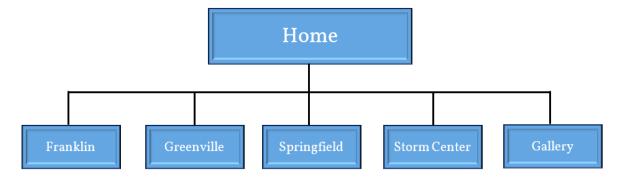
tips on how to be prepared.

Moto: "We share so you can prepare."

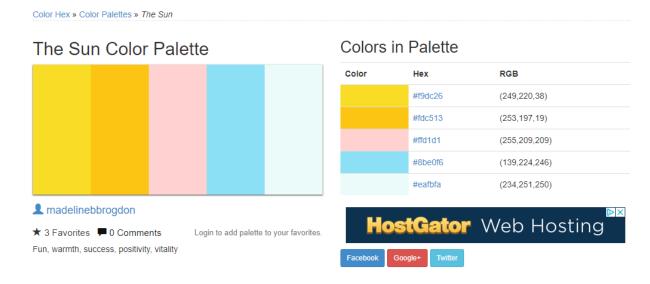
Target Audience: Adults, ages 25 to 35, both male and female, with bachelor's

degrees or higher, of varying incomes and interests.

Site Map:



Color Scheme:



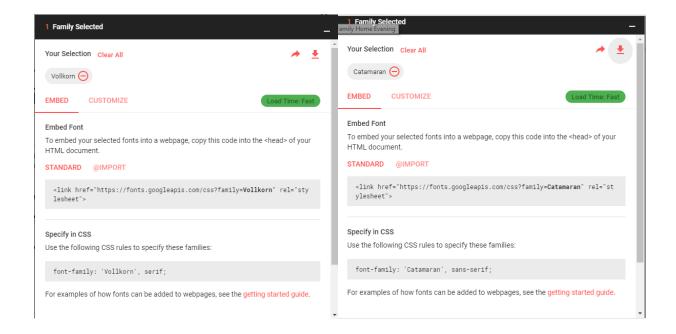
Typography:

Headings:

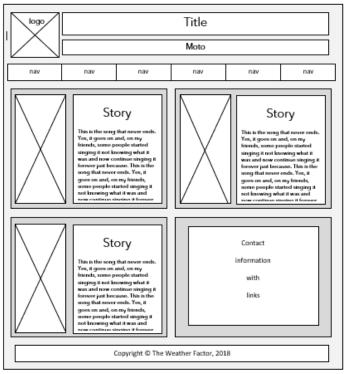
Vollkorn, Serif

Paragraphs & Credits:

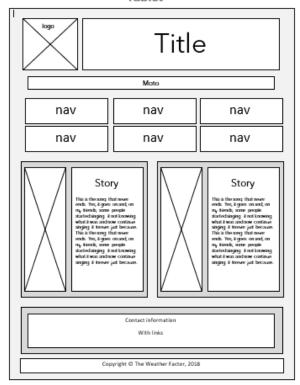
Catamaran, Sans-Serif



Wire Frame Sketches: Note: The length of the given page depends on the number of "story" sections that are on each page.



Tablet



Cell Phone

