



Global AI  
*forum*

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AI RADAR

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# Google

## AI Tools (January 2026)

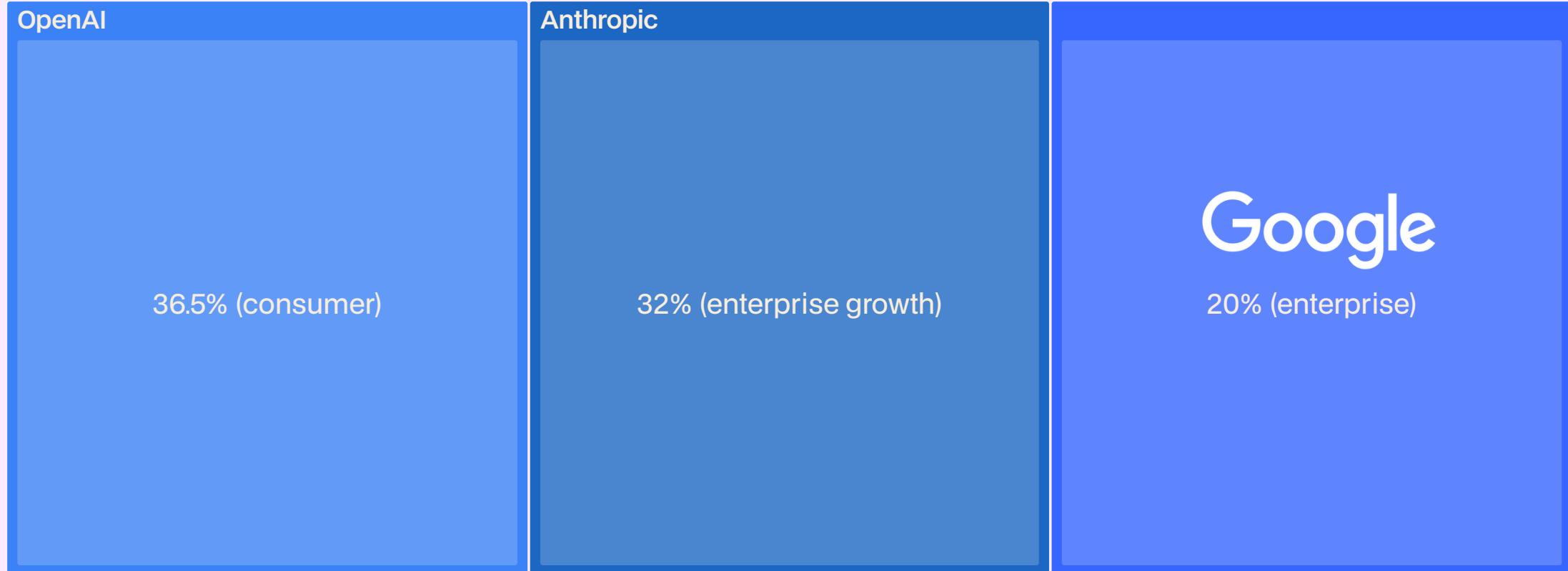


# *Context*

Google has assembled 71+ AI tools across its ecosystem, signaling a strategic shift from "AI chatbot company" to "AI operating system company." With \$75B+ in AI CapEx planned for 2025-2026, Google is betting that full-stack ownership models, hardware, cloud, and workplace: wins the enterprise AI race.

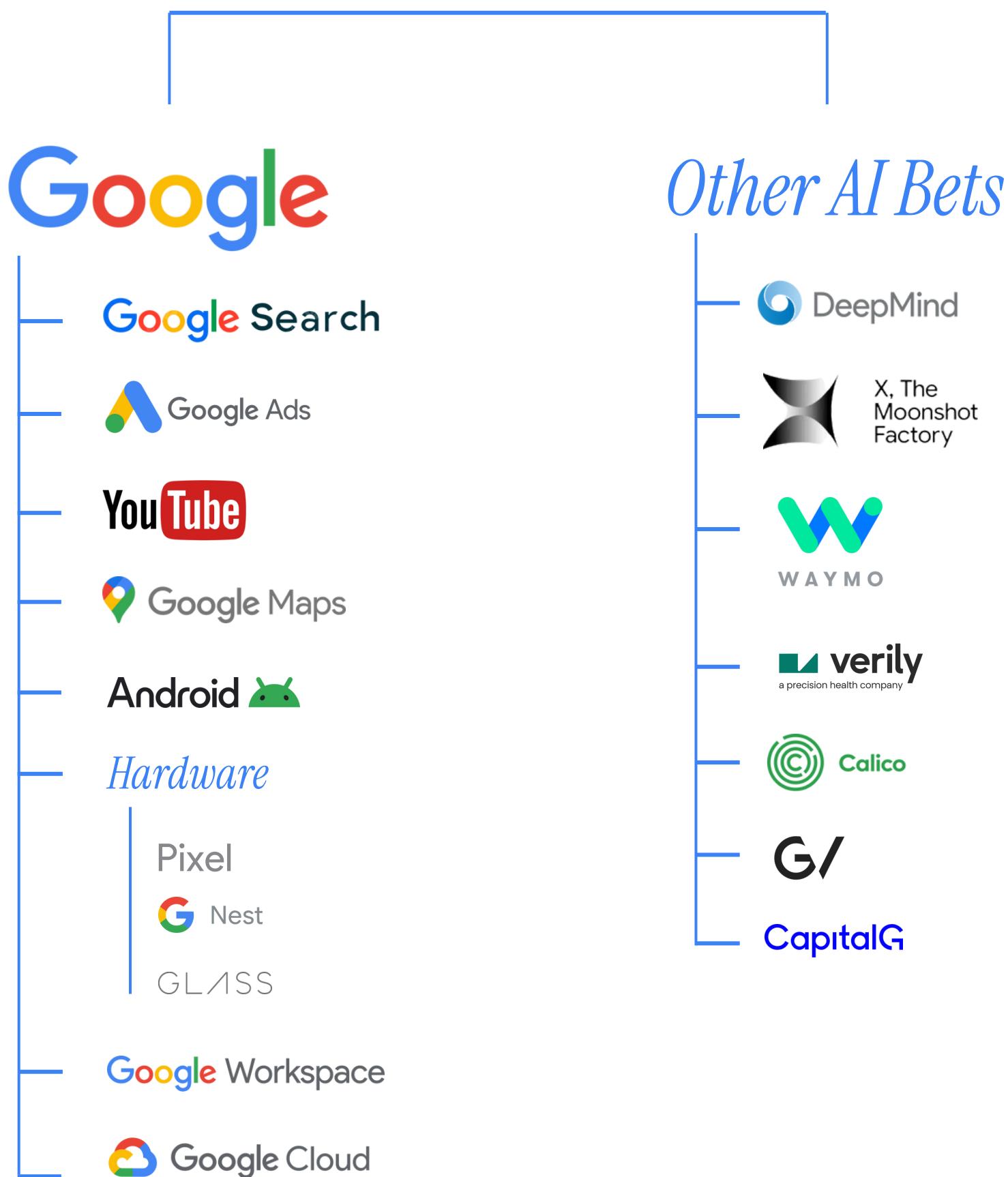
## Current market reality:

OpenAI leads consumer (36.5%),  
Anthropic dominates enterprise growth (32%),  
Google holds 20% enterprise but is accelerating through integrated deals.



# *Google AI Tools: Division Mapping & Organization*

## Alphabet



# The Complete Google AI Tools Table (71 Tools)

#	Tool	Category	What It Does	Enterprise Use Case	Pricing	Status
1	Gemini App	Conversational AI	Multimodal AI with text, image, audio, video; voice mode with real-time camera	Employee productivity, knowledge retrieval, customer support	Free / \$20/mo Advanced	Production
2	Gemini Canvas	Document Collaboration	Real-time collaborative document space with AI suggestions	Marketing copy, business plans, legal drafts	Free / Advanced	Production
3	Gemini Gems	Custom AI Assistants	Build custom AI assistants without coding	Specialized workflows, customer service bots	Advanced / Google One	Production
4	Gemini Live	Real-time Conversation	Natural voice conversation with multimodal input	Hands-free workplace assistance, accessibility	Advanced	Production
5	Deep Research	Autonomous Research	Searches hundreds of sites to synthesize comprehensive reports	Market research, competitive intelligence	\$20/mo	Production
6	Gemini 3	Core Language Model	Most intelligent Gemini (1501 Elo); 1M-token context; multimodal	Complex reasoning, code generation, strategic planning	Free tier + API	Production
7	Gemini 2.5 Pro	Language Model	Multimodal reasoning with thinking capabilities	General enterprise AI, content generation	Free tier + API	Production
8	Gemini 2.5 Flash	Language Model	Fast, cost-optimized multimodal model	Real-time customer interactions	Free tier + API	Production
9	Gemini 2.0 Flash	Language Model	Fast multimodal with native image/audio output	High-volume processing	Free tier + API	Production
10	Google AI Studio	Web IDE	Browser-based prototyping; vibe coding; Build Mode	Rapid MVP development, internal tools	Free	Production

#	Tool	Category	What It Does	Enterprise Use Case	Pricing	Status
11	Build Mode	App Builder	No-code app builder from natural language prompts	Internal apps, customer-facing tools	Free	Production
12	Vibe Coding	NL Programming	Code generation using natural language and visual annotation	Rapid app development, citizen development	Free	Production
13	Vertex AI	Enterprise ML Platform	Unified platform for training, tuning, serving ML models; 200+ models	Custom model training, production ML, MLOps	Pay-as-you-go	Enterprise
14	Vertex AI Model Garden	Model Marketplace	Access to 200+ models including Gemini, Claude, Llama, Mistral	Multi-model evaluation, model selection	Model-dependent	Production
15	Vertex AI Agent Builder	Agent Development	Visual, no-code agent builder with Workspace/Salesforce/SAP connectors	Business process automation, workflow orchestration	Included in Vertex	Production
16	Jules	AI Coding Agent	Autonomous agent for code tasks (refactoring, testing, PR creation)	Code refactoring, dependency updates, PR automation	Free (15/day) / \$19.99-124.99/mo	Production
17	Google Antigravity	Agentic Development	IDE where agents autonomously plan, execute, verify tasks	End-to-end autonomous code generation	Beta	Beta
18	Gemini Code Assist	IDE Integration	Real-time AI code completion in VS Code, JetBrains	Developer productivity, code quality	Free tier / Paid	Production
19	Gemini Enterprise	Unified Workplace AI	Conversational AI with pre-built agents, custom agent builder, governance	Employee productivity, process automation	\$30-100+/user/mo	Production
20	Gemini in Workspace	Productivity Integration	Integrated into Gmail, Docs, Sheets, Slides, Meet, Drive, Chat	Email automation, document authoring, meeting management	Bundled in Workspace	Production

#	Tool	Category	What It Does	Enterprise Use Case	Pricing	Status
21	Gemini in Gmail	Email Productivity	Smart Reply, Smart Compose, Help Me Write, summarization	Email automation, communication clarity	Workspace	Production
22	Gemini in Docs	Document Assistance	Content generation, summarization, tone adjustment	Content creation, collaborative writing	Workspace	Production
23	Gemini in Sheets	Data Intelligence	Formula generation from natural language, data analysis	Data analysis, formula automation, reporting	Workspace	Production
24	Gemini in Slides	Presentation Design	Outline generation, image suggestions, design automation	Presentation creation, visual content	Workspace	Production
25	Gemini in Meet	Meeting Intelligence	Live transcription, summaries, action items, speaker ID	Meeting documentation, action tracking	Workspace	Production
26	Gemini in Drive	Data Discovery	AI-powered semantic search, automatic organization	Enterprise data discovery, knowledge management	Workspace	Production
27	NotebookLM	Document Analysis	Research tool; upload docs; AI synthesizes insights with citations	Document knowledge base, competitive analysis	Free / Plus / Enterprise	Production
28	NotebookLM Plus	Premium Research	Enhanced limits, higher queries, chat history	Higher-volume research projects	\$15/month	Production
29	NotebookLM Enterprise	Enterprise Research	Highest limits, compliance features, team sharing, admin controls	Organizational knowledge management	Custom	Production
30	Opal	Workflow Automation	No-code workflow builder; multi-step mini-apps	Business process automation, operations	Free (experimental)	Experimental

#	Tool	Category	What It Does	Enterprise Use Case	Pricing	Status
31	Google Flow	AI Filmmaking Suite	Text-to-video with Veo 3; camera control; Lyria 2 music	Cinematic content, previsualization	\$19.99-124.99/mo	Production
32	Whisk	Image Generation	Text + image-based generation using Imagen 3	Visual design, mood boards, mockups	Free (Labs)	Experimental
33	Whisk Animate	Image-to-Video	Converts images into 8-second cinematic videos	TikTok/Reels content, rapid video	Free / Google One	Experimental
34	Nano Banana Pro	AI Image Editing	Generative editing; remove/add objects; style transfer	Product photography, marketing visuals	Included in Gemini	Production
35	Imagen 4	Text-to-Image	High-quality generation with accurate text rendering	Visual content, e-commerce imagery	API / Vertex	Production
36	Imagen 3	Text-to-Image	Advanced generation with reference image support (up to 14)	Design automation, style transfer	API / Vertex	Production
37	Veo 3.1	Video Generation	Text-to-video, camera moves, frame extension, audio sync	Professional video production	Vertex / Flow / API	Production
38	Veo 3	Video Generation	Advanced video with camera controls, scenebuilding	Video content, motion graphics, VFX	Vertex / Flow	Production
39	Veo 2	Video Generation	Fast, efficient video with multimodal understanding	Quick-turn content, social media clips	Vertex / Flow	Production
40	Lyria 2	Music Generation	AI music with emotional tone and style control	Background music, soundtracks, gaming audio	\$124.99/mo	Production

#	Tool	Category	What It Does	Enterprise Use Case	Pricing	Status
41	Chirp 3	Speech Recognition	Multilingual STT; 100+ languages; 98% accuracy; speaker diarization	Customer service transcription, accessibility	\$0.0043/min	Production
42	Chirp	Speech Recognition	Previous-gen STT; foundational multilingual model	Legacy systems, cost-optimized scenarios	Speech API	Production
43	Text-to-Speech	Audio Generation	Natural voice generation; multi-speaker; customizable tone	Podcast creation, narration, voiceovers	Free (AI Studio)	Production
44	AI Overviews	Search AI	Integrated AI summaries in Google Search; 16-30% US coverage	Content discoverability, brand visibility	Free	Production
45	AI Mode in Search	Conversational Search	Agentic search for complex multi-layered queries	Complex research, iterative discovery	Free	Production
46	Google Lens	Visual Search	Camera-based search; identify objects, translate, find products	E-commerce discovery, accessibility	Free	Production
47	Circle to Search	Gestural Search	On-screen circle/tap without app switching; 1.5B+ monthly	Quick product discovery, frictionless shopping	Free	Production
48	About This Image	Image Attribution	Context and provenance for images	Content verification, misinformation detection	Free	Production
49	Scholar Labs	Academic Research	AI-powered research paper synthesis	Literature review automation	Free (Beta)	Experimental
50	Project Astra	Universal AI Assistant	Multimodal prototype; real-time environmental awareness	Future workplace assistance, hands-free ops	Research prototype	Experimental

#	Tool	Category	What It Does	Enterprise Use Case	Pricing	Status
51	Document AI	Document Intelligence	OCR, form parsing, custom extraction; 200+ languages	Contract extraction, invoice processing	Per-page	Production
52	BigQuery AI	Data Analytics	Generative AI for SQL generation, data exploration	Automated SQL, predictive analytics	Included in BigQuery	Production
53	Translation API	Language Translation	Neural machine translation; 100+ language pairs	Multilingual support, localization	Per 1M characters	Production
54	AlloyDB AI	Database AI	Generative AI in PostgreSQL-compatible database	Database optimization, SQL generation	Consumption-based	Production
55	LearnLM	Pedagogical AI	Fine-tuned for learning; Socratic questioning, adaptive difficulty	AI tutoring, adaptive learning	Education pricing	Production
56	Guided Learning	AI Tutoring	Step-by-step guidance using LearnLM	Math tutoring, STEM learning	Advanced	Production
57	Learning Coach	Personalized Tutor	Pre-built Gem for study guidance, quizzes	Study support, homework help	Advanced	Coming Soon
58	YouTube Learning	Video Learning	Conversational AI on academic videos	Interactive learning, comprehension	Free / Premium	Production
59	Gemma 3	Open-Source LLM	Lightweight open-source (1B-27B params); single-GPU	On-premise, edge AI, research	Open-source	Production
60	TxGemma	Therapeutics AI	Open-source for drug discovery	Drug candidate discovery, molecular modeling	Open-source	Research

#	Tool	Category	What It Does	Enterprise Use Case	Pricing	Status
61	DolphinGemma	Animal Communication	Decode dolphin vocalizations	Cetacean communication study	Research prototype	Research
62	DeepMind Papers	AI Research	Ongoing academic and applied research	Competitive intelligence, emerging tech	Free	Research
63	Google Labs	Experiments Hub	Gateway to 35+ experimental tools	Test bleeding-edge features	Free tier	Experimental
64	Music FX	Music Generation	Experimental music from text descriptions	Background music, soundtracks	Experimental	Experimental
65	Synthetic Data Generator	Data Creation	Generate synthetic training data	Privacy-preserving ML training	Experimental	Experimental
66	Gemini 3 Advanced	Advanced Reasoning	Frontier Gemini 3 with Deep Think; long autonomous tasks	Complex decision-making, autonomous research	Est. \$30-40/mo	Coming 2026
67	Gemini 3 Flash	Speed-Optimized	Fast inference version of Gemini 3	Real-time, cost-optimized, edge	Free tier + API	Production
68	Unified Commerce	Retail AI	AI-native retail; Gemini Enterprise for CX, search, recs	E-commerce, personalized shopping	Enterprise	Coming 2026
69	AI Hypercomputer	Custom Supercomputing	Unified HW/SW for AI; 24x better \$/intelligence vs GPT-4o	Custom model training at scale	Custom	Production
70	Agent API	Agent Orchestration	APIs for multi-agent systems; A2A protocol	Complex automation, cross-system orchestration	Vertex AI	Coming 2026
71	AlphaGenome	Genomics AI	Analyzes 1M DNA base pairs; predicts effects on 5,930+ signals	Disease variant prioritization, drug discovery	Free (research)	Production

# Division Breakdown

Division	# Tools	Primary AI Focus	Leadership	2026 Revenue Impact
Google Cloud	28	Infrastructure, APIs, ML platform	Thomas Kurian	+\$15-20B (highest)
Google Workspace	25	Enterprise agents, productivity	Javier Soltero	+\$10-15B (fastest growth)
DeepMind	12	Robotics, life sciences, frontier models	Demis Hassabis	Long-term strategic
Android/Mobile	10	On-device AI, spatial computing	Hiroshi Lockheimer	+\$3-5B
Search Division	8	Search AI, discovery	Prabhakar Raghavan	Preserving ad revenue
Hardware	8	Pixel AI, smart devices	Rishi Chandra	+\$2-3B
Creative Tools	7	Filmmaking, image, music AI	Google Labs	+\$1-2B (emerging)
Maps	3	Location-based AI	Russell Cohen	Underpenetrated
YouTube	3	Video, learning, content AI	Neal Mohan	+\$1-2B
Research/Infrastructure	6	TPU, semiconductors, research	R&D Organization	Internal/strategic
Other Bets	3	Waymo, Verily, Calico	Various	Long-term bets

# *Google's Strategy: The 2026 Bet*

**Core Conviction:** "Full-stack ownership (models + hardware + cloud + workplace) wins. Whoever controls the operating system for AI agents owns the next decade."

Pillar	Investment	Timeline	Goal
Agentic AI	Massive CapEx surge	2026 full deployment	Replace chatbots as primary UI
Physical AI	Boston Dynamics partnership	H2 2026	Humanoid robots in enterprise
Spatial Computing	Android XR full release	Q1-Q2 2026	Dominant XR platform
Infrastructure	\$15B India hub + space TPUs	2027-2028	Unlimited distributed compute
Vertical Models	70+ tools in ecosystem	Rolling out	Industry-specific AI solutions

# *What Enterprises Need to Do*

## **Immediate Actions (Q1-Q2 2026)**

- **Audit your AI stack** – Map current tools against Google's 71-tool ecosystem; identify overlap and gaps
- **Pilot agentic workflows** – Start with Vertex AI Agent Builder or Gemini Enterprise for 2-3 business processes
- **Evaluate Gemini Enterprise** – Compare against current OpenAI/Anthropic contracts; Google's integration advantage is real
- **Build internal AI governance** – Agentic systems require new policies for autonomous decision-making

## **Mid-Term Priorities (H2 2026)**

**Consolidate on one platform** – The integration moat is real; fragmented AI tools create switching costs and security gaps

**Invest in agent orchestration** – Agent API (coming 2026) will enable multi-agent systems; start architecting now

**Plan for spatial computing** – Android XR will create new enterprise interfaces; begin use-case planning

**Train your workforce** – Vibe coding and no-code tools democratize AI; upskill beyond technical teams

## *The Bottom Line*

Google is transforming from "AI chatbot company" to "AI operating system company." With 71+ tools, \$75B+ in infrastructure investment, and the deepest enterprise integration moat, Google is positioned to win—but execution across 3 simultaneous fronts (consumer, enterprise, infrastructure) is high-risk.

**Most likely outcome:** Google, Anthropic, and OpenAI all remain strong. Winner determined by execution velocity and adoption rates, not model capability differences.

**For enterprises:** The window to influence your AI platform decision is now. By late 2026, switching costs will be prohibitive.



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