

43 Saas EA Management Tool Suite

Industry	AI Consulting	Client	Transitrix
Role	AI Product Manager		
Key Result	A unique methodology and corresponding tooling for enterprise capability-based planning were developed and implemented. This positions the company as an innovative player and provides a clear strategic roadmap for the product's future evolution.		

Situation	Task	Action	Result
Transitrix, a startup specializing in developing innovative products for enterprise architecture management, identified a market need for more advanced tools for strategic planning and corporate architecture development. At the project's inception, there was a clear demand for solutions that could enhance strategic planning and the evolution of enterprise architecture.	In my role as an Enterprise Architect, my primary task was the comprehensive development of a product for enterprise architecture management. This involved gathering requirements, designing the solution (a methodology and tooling for capability-based planning), and successfully launching the product into production.	<p>Market Needs Analysis: I conducted an in-depth analysis of current market requirements for enterprise architecture management tools, interviewing enterprise architects to identify their key pain points and expectations.</p> <p>Competitor Product Analysis: I researched existing competitor solutions to pinpoint their strengths and weaknesses, as well as to identify unique opportunities for our product.</p> <p>Team Formation and Recruitment: I assembled and led the team responsible for the technical implementation of the product.</p> <p>MVP Development: I designed and implemented the minimum viable version of the product, including the methodology and tooling for capability-based enterprise architecture planning. The work utilized Web, PHP, JS, and AWS Cloud technologies.</p> <p>Early Adopter Testing: I organized and coordinated the MVP testing process with early users to gather feedback and identify areas for improvement.</p> <p>Product Roadmap Development: I created a detailed three-year product roadmap outlining key milestones, functionalities, and objectives.</p> <p>Continuous Research and Development: I continue the process of consumer opinion research and iterative product development based on the insights gained.</p>	<p>Methodology and Tooling Developed: A unique methodology and corresponding tooling for capability-based enterprise architecture planning have been created and implemented.</p> <p>MVP Product Launched: The MVP has been successfully built and is undergoing active testing by early adopters, demonstrating its functionality and alignment with core requirements.</p> <p>Positive Feedback Received: The product has garnered positive feedback from colleagues and early users, confirming its value and potential.</p> <p>Development Vector Defined: A clear three-year roadmap has been established, ensuring strategic planning for the product's future evolution.</p> <p>Transitrix's Competitiveness Enhanced: The product positions Transitrix as an innovative player in the enterprise architecture management market, contributing to the company's growth and development.</p>