

*April 2015 to
present*

Provide geospatial services to USAID/OFDA's humanitarian work in the form of maps and graphics, geospatial analysis, and technical team projects. Collaborate closely within OFDA, peers in U.S Government agencies, the humanitarian community, academic, and the private sector.

Additionally: recreating many of OFDA's map specs to not only enhance the products aesthetically, but aid in faster decision making through better visual understanding of underlying data through the design changes.

*Aug 2013 to
May 2014*

Served as project manager for multiple projects requiring geographic analysis and design needs of the UW system, government agencies, authors and publishers as well as many commercial clients, in addition to any other regular Cartography Lab needs, as mentioned below. Additionally, also trained other cartographers as needed.

Sept 2013

The graphic design expert, leader and teacher, as well as cartographic technical support for The Asia Foundation during formal and informal working meetings with government, private sector, and non-governmental leaders, and technical staff. Created maps of the government's data to visually communicate the needs of the impoverished ger communities. Also served as a consultant for transferring print maps to the web.

*April 2012 to
May 2013*

Served the geographic analysis and design needs of the UW system, government agencies, authors and publishers as well as many commercial clients, as well as provide complete graphic design services for print brochures and books, online maps and websites, and interactive map products.

*April 2012 to
May 2013*

Under UW-Madison Cartography Lab employment, created any necessary graphic designs for the History of Cartography Project's 6th book volume, ranging from maps to diagrams and infographics.

LANGUAGE

English:
(native)

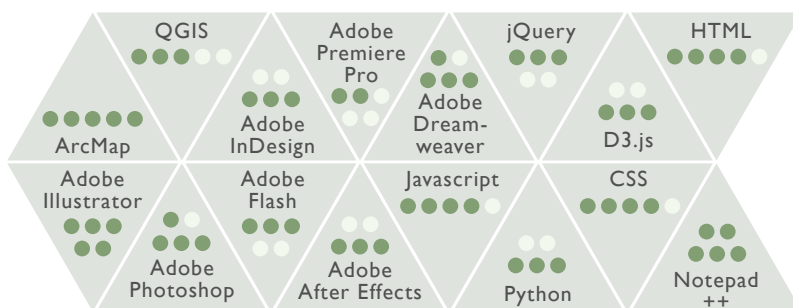
Spanish:  (fluent)

German: 
(conversational)

OTHER INTERESTS

avid long distance runner
cultural geography
outdoors & nature
photography
paint/sketch

TECHNICAL SKILLS



EDUCATION

UNIVERSITY OF WISCONSIN-MADISON, 2014
Masters of Science, Cartography & GIS
- Master's of Science

UNIVERSITY OF WISCONSIN-MADISON, 2012
Bachelor's of Science & Art

- Geography with People/Environment Interactions Emphasis
- Cartography & GIS
- Spanish Linguistics

PUBLICATIONS AND TALKS

"Restyling Old & Cluttered Maps." <http://tinyurl.com/restyleOldToNew>. NACIS Conference. Depot Renaissance Marriot, Minneapolis, MN. 13 October 2015. Practical Cartography Day.

"How Technological Changes Aesthetically Defined Pre-1900s Maps: A Stylistic Look at Woodblock, Copperplate & Lithograph Maps." <http://tinyurl.com/VKWthesisNACIS>. NACIS Conference. Marriot City Center, Pittsburgh, PA. 9 October 2014. Map Styles Session.

Knoppke-Wetzel, V. (2014). Technological Changes Aesthetically Defined Pre-1900s Maps: A Stylistic Look at Woodblock, Copperplate & Lithograph Maps. Published Master's thesis, The University of Wisconsin-Madison, Madison, Wisconsin. <http://tinyurl.com/thesisVKW>.

AWARDS

- 2013 NACIS Narrative Interactive Map Winner:

50 Years of Change: www.50yearsofchange.com

- 2011 Clarence W. Olmstead Award for Undergraduate Achievement in Cartography & GIS

- 2010 NACIS Interactive Map Winner:

The Chernobyl Disaster:

vknoppkewetzel.github.io/chernobyl/ChernobylFinal_23.html

WHO AM I?

I'm a detail oriented designer, cartographer, geographer, and programmer experienced in and passionate about creating visual stories in a fast paced environment. Whether on my own or with a team, I thoroughly enjoy finding imaginative and creative solutions for all design requests: from working with a rigid set of constraints and guidelines to combining different softwares and programming languages to achieve any visual goal.