

vknooppkewetzel.github.io

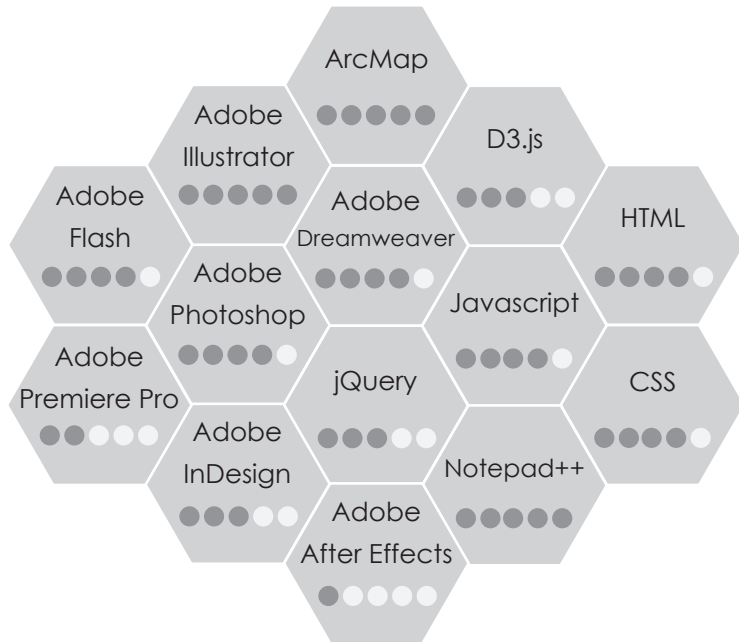
vknooppkewetz@uwalumni.com

(cell) 608.609.9267

(home) 608.873.8075

VANESSA KNOPPKE-WETZEL

TECHNICAL SKILLS



EDUCATION

University of Wisconsin-Madison 2012 to 2014 Masters of Science, Cartography & GIS

Thesis: researching, analyzing, coding, and defining the stylistic histories of Cartography over technology/media eras using quantitative and qualitative methods.

University of Wisconsin-Madison 2008 to 2012 Bachelor's of Science & Art

- Geography with People/Environment Emphasis
- Cartography & GIS
- Spanish Linguistics

AWARDS

- 2013 NACIS Narrative Interactive Map Winner

50 Years of Change: www.50yearsofchange.com

- 2011 Clarence W. Olmstead Award for Undergraduate Achievement in Cartography & GIS
- 2010 NACIS Interactive Map Winner

The Chernobyl Disaster:

vknooppkewetzel.github.io/chernobyl/ChernobylFinal_23.html

LANGUAGE

English: 10/10 (native)

Spanish: 8/10 (fluent)

German: 4/10 (conversational)

INTERESTS

- avid long distance runner
- cultural geography
- outdoors & nature
- photography
- paint/sketch

EXPERIENCE

UW-Madison Cartography Lab: Project Assistant

Aug 2013 to
May 2014

Served the geographic analysis and design needs of the UW system, government agencies, authors and publishers as well as many commercial clients, as well as provide complete graphic design services for print brochures and books, online maps and websites, and interactive map products. <http://www.geography.wisc.edu/cartography>

Independent Contractor, The Asia Foundation: Cartographic Design Consultant

Sept 2013

The graphic design expert, leader and teacher, as well as cartographic technical support for The Asia Foundation during formal and informal working meetings with government, private sector, and non-governmental leaders, and technical staff. Created maps of the government's data to visually communicate the needs of the poorer communities. Also served as a consultant for transferring print maps to the web. asiafoundation.org

UW-Madison Cartography Lab

April 2012 to
May 2013

Served the geographic analysis and design needs of the UW system, government agencies, authors and publishers as well as many commercial clients, as well as provide complete graphic design services for print brochures and books, online maps and websites, and interactive map products. www.geography.wisc.edu/cartography

History of Cartography Project

April 2012 to
May 2013

Under UW-Madison Cartography Lab employment, created any necessary graphic designs for the History of Cartography Project's 6th book volume, ranging from maps to diagrams and infographics.

www.geography.wisc.edu/histcart/series.html#v6

Academic Career

Sept 2008 to
May 2014

Produced a wide array of projects, including but not limited to print and interactive maps, posters, responsive web sites, and coding programs.

WHO AM I?

I'm a detail orientated designer, cartographer, geographer, and programmer experienced in and passionate about creating visual stories in a fast paced environment. Whether on my own or with a team, I thoroughly enjoy finding imaginative and creative solutions for all design requests: from working with a rigid set of constraints and guidelines to combining different softwares and programming languages to achieve any visual goal.