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Vikash Rungta
Product Manager @ Menlo Park, USA
2024

Peer Review



Khalid Attalla • Product Manager

Shared with Vikash • Submitted 2025-01-08

What are 1-2 things Vikash is doing well? Consider their impact and how they collaborated with you. Use bullets and share specific examples and suggestions.

Skills: Communicating Effectively, Embracing Ambiguity

Vikash and I collaborated in H2 2024 on determining the applicability of the company's HEC policy to Marketing messages as a novel product, and how to best implement any initial restrictions on Marketing messages for HEC advertisers. We held extensive discussions with PXFN to determine whether and to what extent the HEC policy applies to marketing messages and in what regions. Vikash excellently communicated how the system works, the importance of answering this question to unblock execution and guided the conversation to a clear consensus between both product teams and PXFN, where we successfully unblocked the planned alpha test for FinServ advertisers outside the US while building the restriction for US HEC advertisers in accordance with the guidelines and best practices when building for HEC (this is not something most teams do and was highly appreciated). He helped broker the negotiations between our respective Eng teams and was principled about making the right decision which resulted in an agreeable outcome for both teams with minimal overhead or added friction. Always a pleasure to work with Vikash!

What are 1-2 things Vikash could be doing better? Consider their work and impact, and how they collaborated with you. Use bullets and share specific examples and suggestions.

N/A