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Vikash Rungta
Product Manager @ Menlo Park, USA
2024

Peer Review



Fraser Macdonald • Product Manager

Shared with Vikash • Submitted 2025-01-17

What are 1-2 things Vikash is doing well? Consider their impact and how they collaborated with you. Use bullets and share specific examples and suggestions.

Vikash and I worked together on the MM Lite API (#1 priority for Business Messaging Engagement pillar H1 2025).

Vikash led the effort to expand vertical availability for the product, and quickly landed in the problem space, understood the context, and coordinated pXFN to land a decision on unlocking Finserv verticals - the #1 requested vertical on MM Lite.

This unblock allowed ~20% of existing clients on our legacy Cloud API product to move to the next-gen MM Lite API, greatly accelerating the org's shift to our latest product line.

What are 1-2 things Vikash could be doing better? Consider their work and impact, and how they collaborated with you. Use bullets and share specific examples and suggestions.

[not answered]
