Confidential

Vikash Rungta
Product Manager @ Menlo Park, USA
2024

Peer Review

Kyle Pietari • Lead Counsel, Monetization (Business Messaging)
Shared with Vikash • Submitted 2025-01-08

What are 1-2 things Vikash is doing well? Consider their impact and how they collaborated with you. Use bullets and share specific examples and suggestions.

Partnering

Vikash is highly effective at partnering with and working alongside Legal in his role as a PM. This half, we collaborated extensively to launch MM targeting over WA, successfully fulfilling a Product goal and unlocking a feature expected to be used for a high percentage of all MM campaigns, which are expected to generate billions in iRev. The project raised nuanced and challenging legal questions relating to commitments, sale of data, and privacy law processing paradigms. Vikash's grasp of the proposals, relevant existing products implicated in the new MM use cases, and legal frameworks enabled him to draw Legal's focus to the key questions with great efficiency. Vikash demonstrated outstanding understanding of legal principles and how to apply them to his proposals, facilitating smooth collaboration with Legal. The full PXFN review process was completed more quickly than I would typically expect for such a complex proposal, thanks to Vikash leading on interactions with Legal and iterating quickly based on Legal's guidance.

I also collaborated with Vikash on unlocking regulated verticals for MM for WA. Vikash kept me informed of dynamic Product plans and drafted useful summary documents that facilitated efficient use of Legal bandwidth.

Communicating Effectively

Vikash's extensive experience working at Meta and grappling with legal questions is apparent in how he communicates with Legal. His written communications are among the most helpful from Product that I have encountered.

Vikash would be a top choice PM for me to work with on any project.

What are 1-2 things Vikash could be doing better? Consider their work and impact, and how they collaborated with you. Use bullets and share specific examples and suggestions.

[not answered]