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Vikash Rungta

Product Manager @ Menlo Park, USA

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Peer Review



Anand Vishwanathan • Product Manager

Shared with Vikash • Submitted 2025-01-08

What are 1-2 things Vikash is doing well? Consider their impact and how they collaborated with you. Use bullets and share specific examples and suggestions.

As a PM team colleague, I had an opportunity to collaborate briefly with Vikash on the

1. Quality Flag based Frequency Cap borrowing implementation project where he led the execution of the ABS signals project.
2. MM OD biweekly D&Ps where PMs collectively attempted to structure and elevate the reviews

A couple of observations about his working style

- Proactive in flagging discovered risks & dependencies (e.g. webhook suppression impact on MM Lite optimizations). Vikash stayed engaged and proactively raised awareness in the early ambiguous days (when project swimlanes weren't clearly defined)
- Collaborative and well-intended - Vikash is very collaborative, gives space to others. Despite being one of the oldest PM members he encouraged new ideas (D&P format, initial MM OD brainstorming) from a newcomer like me.

What are 1-2 things Vikash could be doing better? Consider their work and impact, and how they collaborated with you. Use bullets and share specific examples and suggestions.

Not a major impact, the ABS PXFN discussions delayed QF launch by 2 weeks almost resulting in neutral delivery rates for early MM Lite adopters - a common side effect for a Platform team that has cascading impact. I would encourage Vikash to understand E2E impact better to plan comms and escalations.