



# AI Fresh Station

Quality & fresh veggie food in your  
kitchen

## Problem

# Limited access to quality food

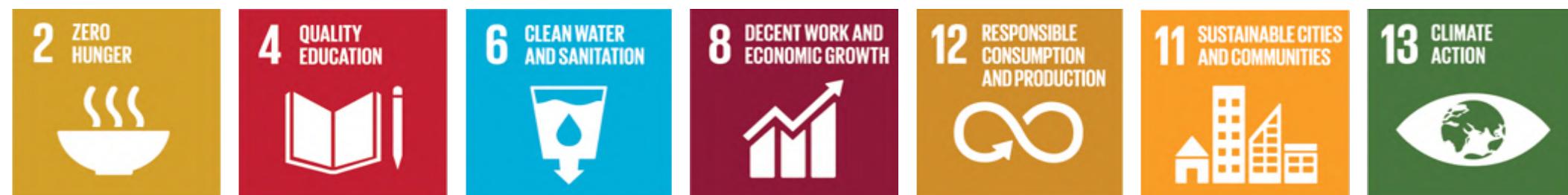
Industrial production of food:

- Requires use of pesticides & herbicides
- Need dangerous chemicals to keep food fresh
- makes BIO-food very expensive



**UN: 200,000 die each year from  
pesticide poisoning**

✓ This project hits 7 of 17 of the UN sustainable development goals



[shorturl.at/bswzT](http://shorturl.at/bswzT)

# AI Fresh Station - new way to get safe food for a whole family

AI Fresh Station:

- saves your life during quarantine;
- grows crop with higher amount of vitamins and minerals by 20%;
- minimizes carbon emission;
- eliminates plastic and organic waste.



## AI Fresh Station

- You can grow **32** different plants in **960** pots on just **1** square meter
- Flexible construction. Start with **Starter Kit** and add **Expansion Modules** as you need
- The Station helps to grow **each plant separately** according to your **personal schedule**
- AI fully controls plants' growth and develops the best methods under different conditions



# AI Fresh Station is needed by

## B2C

- millenials who like own indoor gardening
- indoor gardening fans
- survivals



## B2B

- restaurants that use fresh veggie for cooking
- shops that want to start greenery production



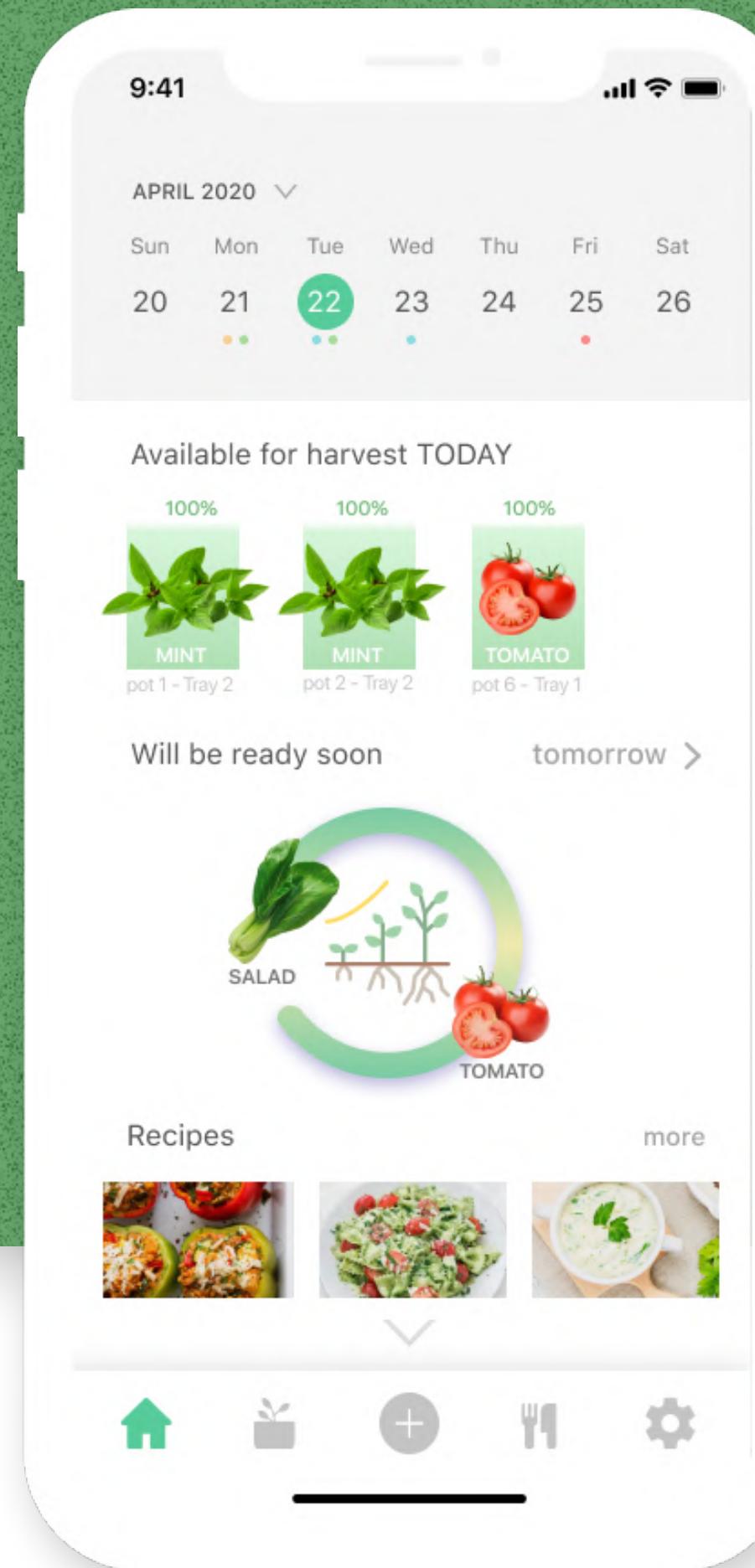
23 of 30 interviewed customers indicate their interest to use AI Fresh Station at home

# Robust. Modular. Expandable.

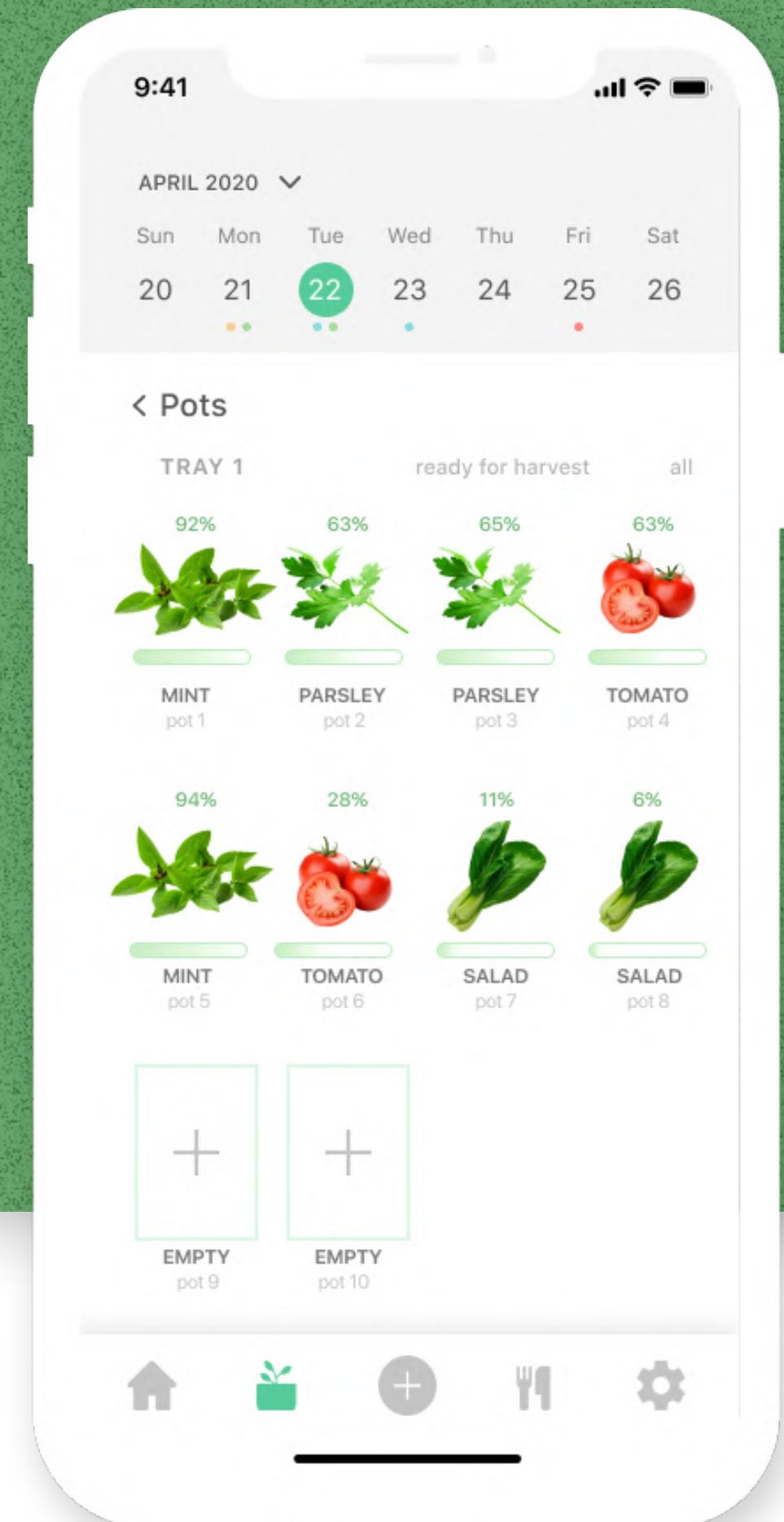


Mobile application

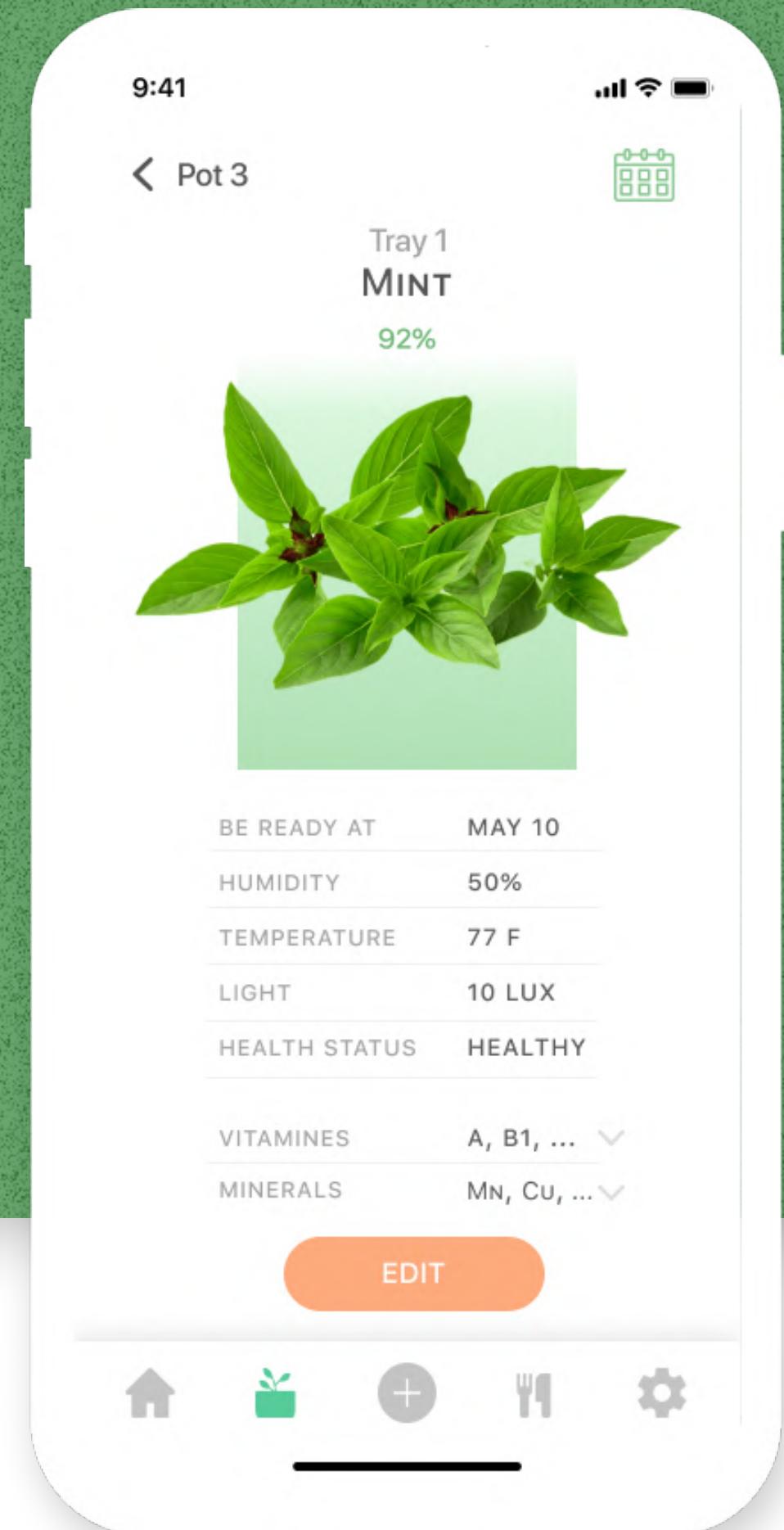
# Smart gardening



You can monitor growth of your plants



AI Growth Cloud applies best growth methods to get best results

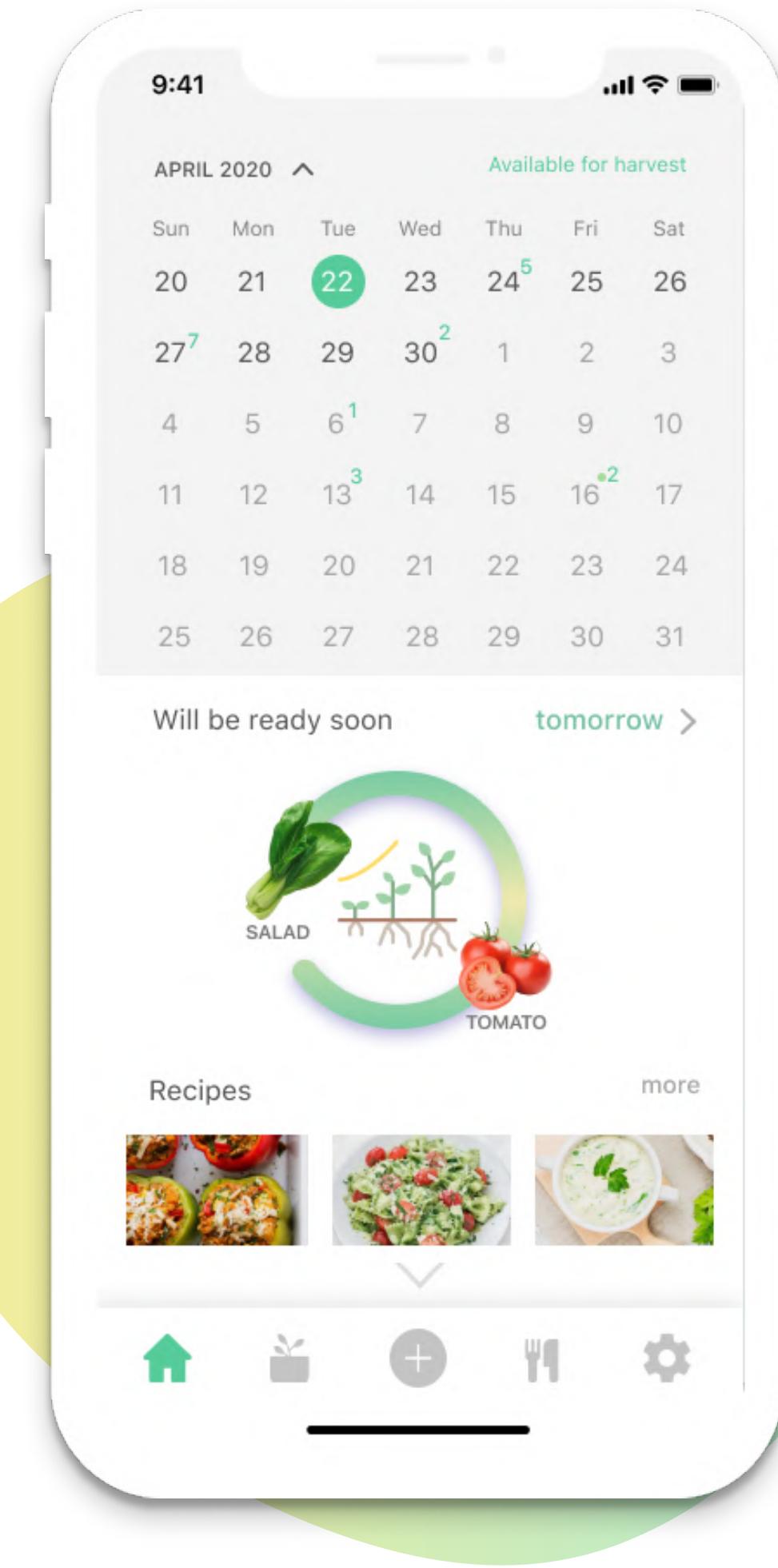


Mobile application

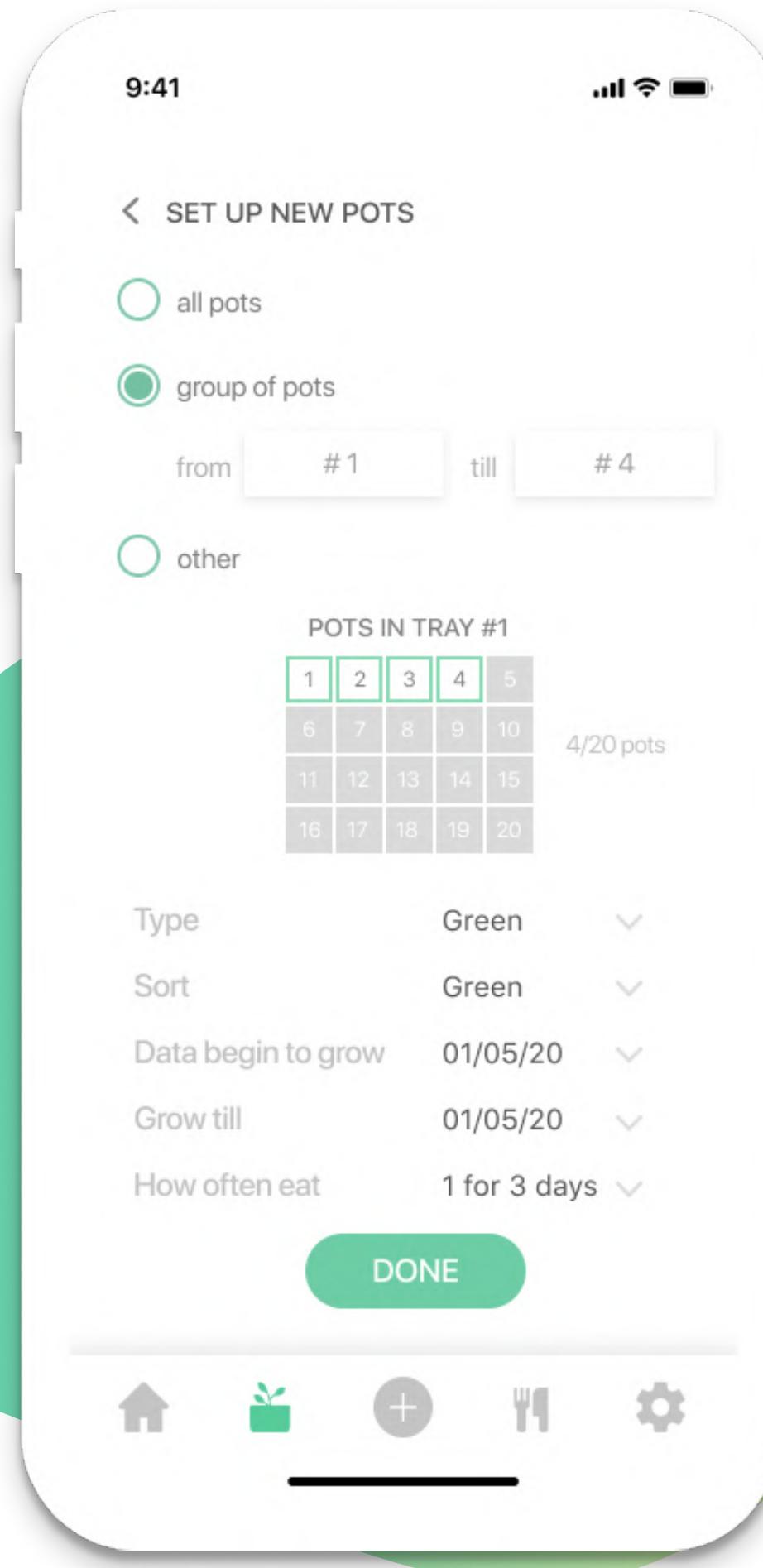
# Simplifying a gardening routine



Learn tips and recipes



Schedule harvest time and plan your meal



Add plants and check their status

## AGtech market is booming

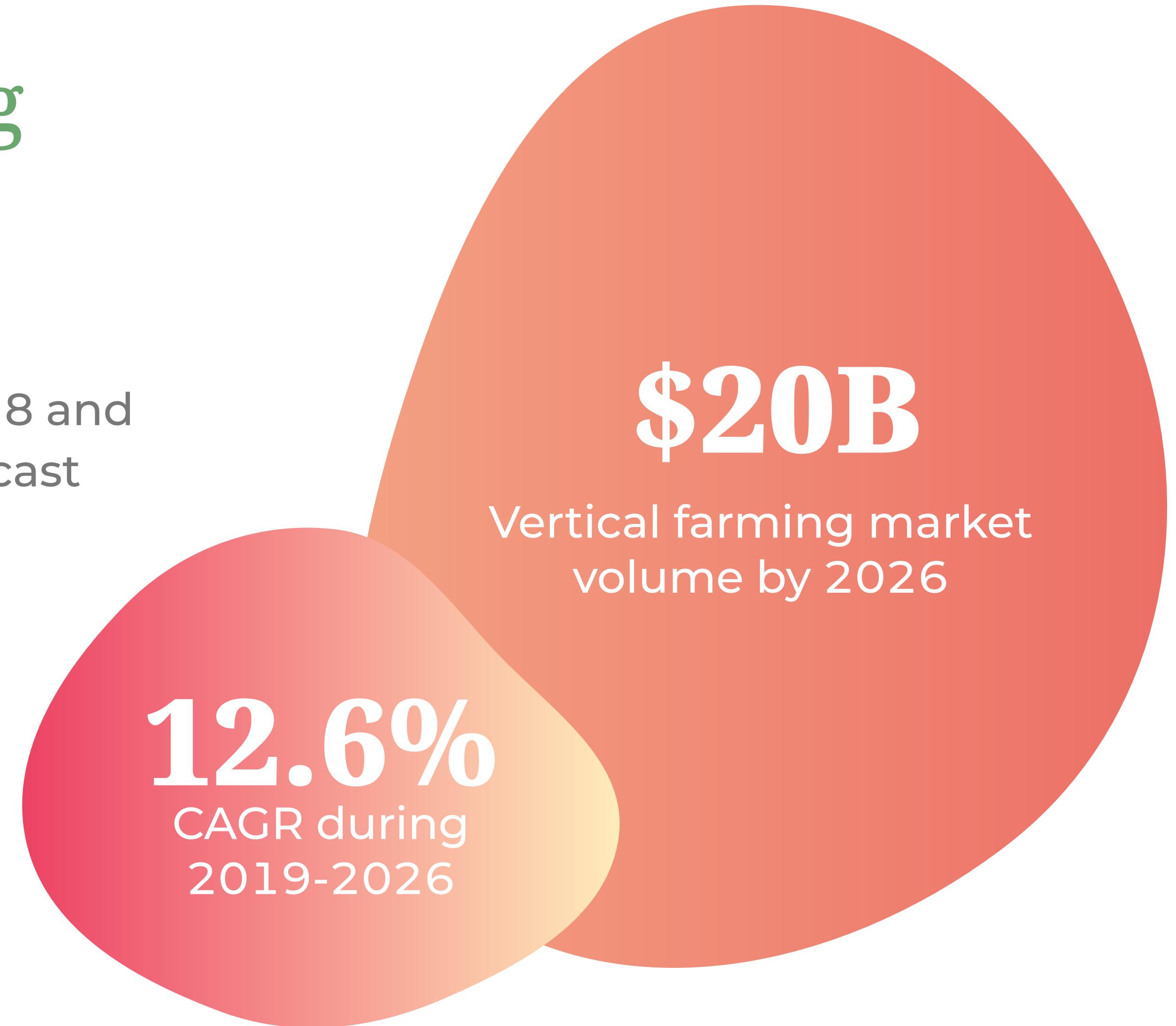
The global vertical farming market size is projected to reach USD 19.86 Billion by 2026

The market was worth USD 2.13 billion in 2018 and will exhibit a CAGR of 12.61% during the forecast period, 2019-2026

Fortune Business Insights, "Vertical Farming Market Size, Share & Industry Analysis"

Jan 2020

[shorturl.at/kGPTU](http://shorturl.at/kGPTU)



## Cost, Investment & Revenue

AI Fresh Station will be sold as kitchen appliance for

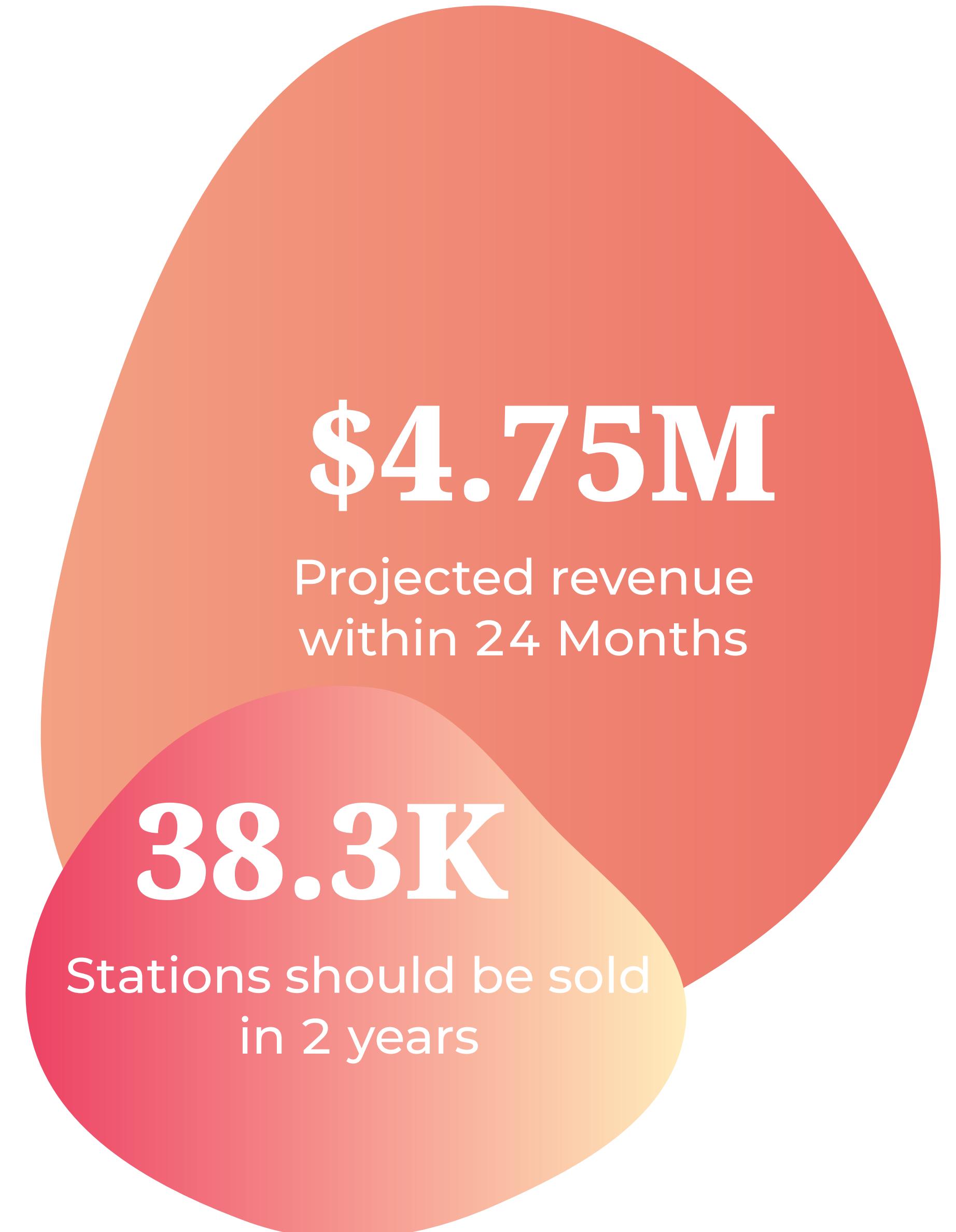
- \$299 for 10 pots version
- \$399 for 20 pots version
- \$499 for 30 pots version

Investments for global preseed round

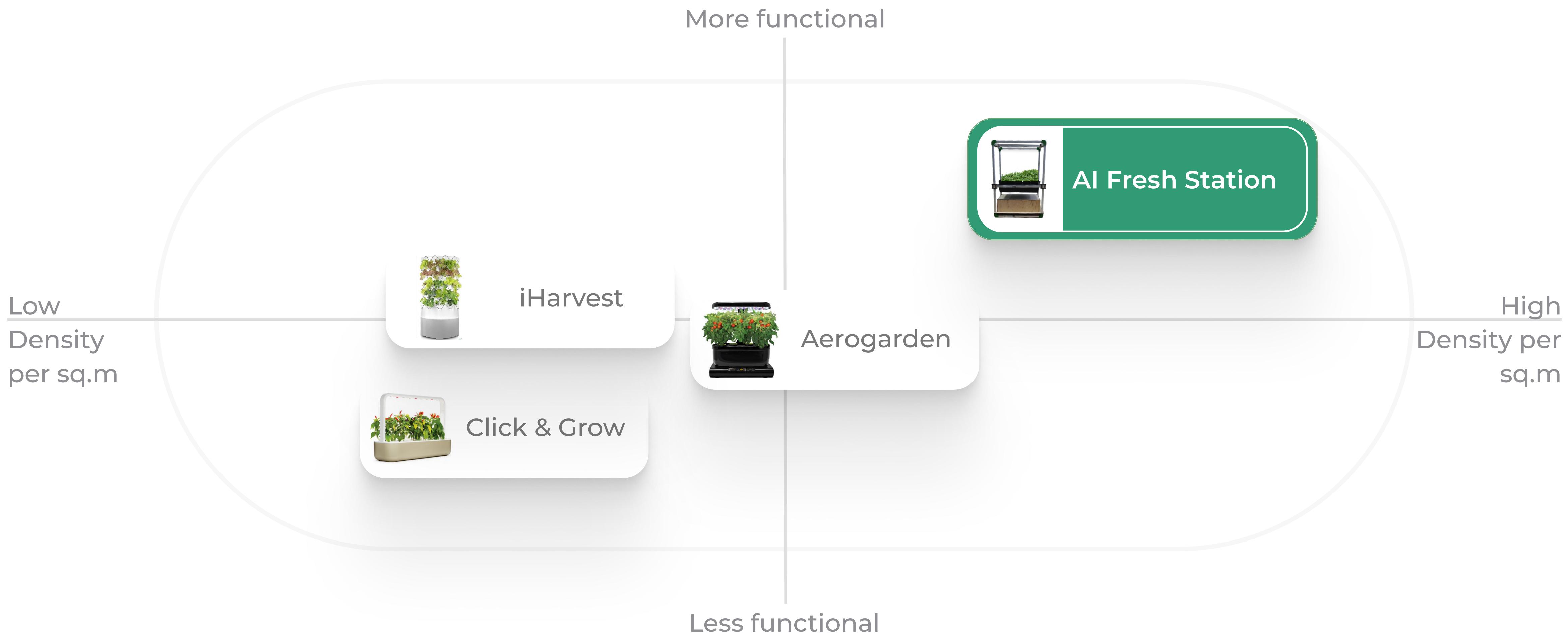
**\$1M**

Proposal for Investor

**15% of equity**

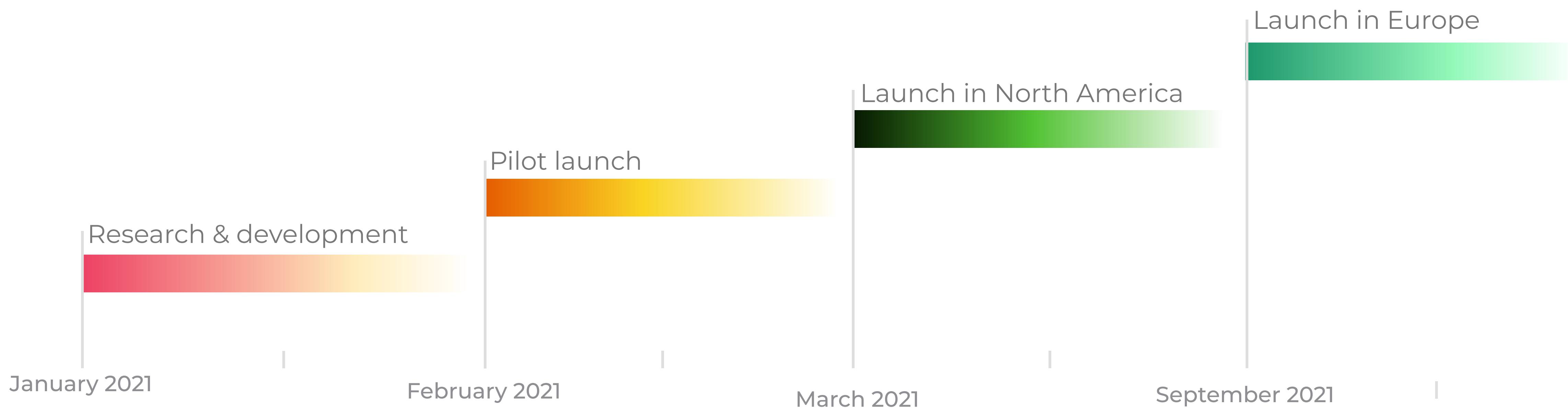


# Competitors miss several key factors



# Roadmap for 2020

AI Fresh Station already got 3rd generation of hardware components and evolved to the MVP stage.



# Cooperation first

Consists of 4 members who has competencies in the design, marketing and IT.



Oleh Bielous  
Hardware developer



Alex Kovalsky  
Marketing manager

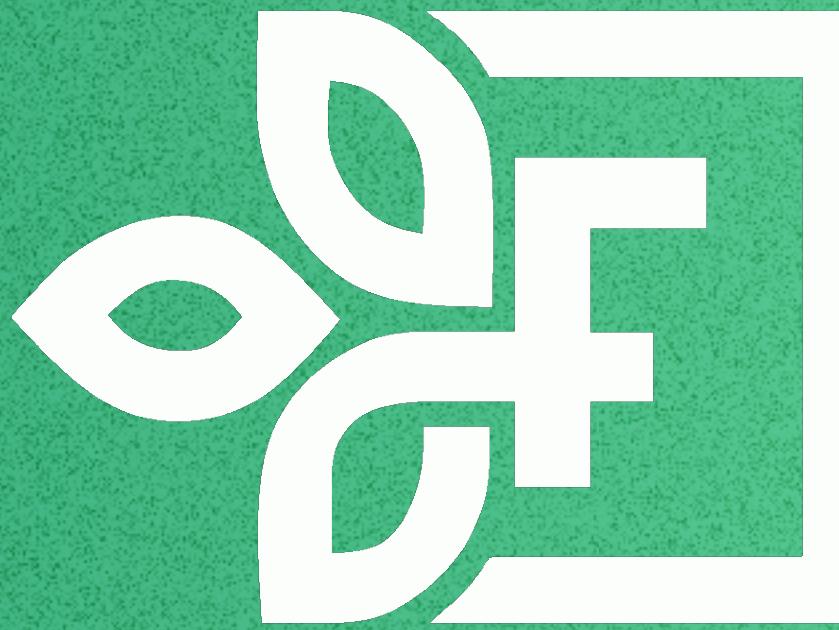


Vladislav Kramarenko  
Software developer



Sergey Kravtsov  
Technical mentor

Quality food should be accessible for everybody



That's why we strive to make AI Fresh Station as popular and commonly used kitchen appliance as a micro oven.