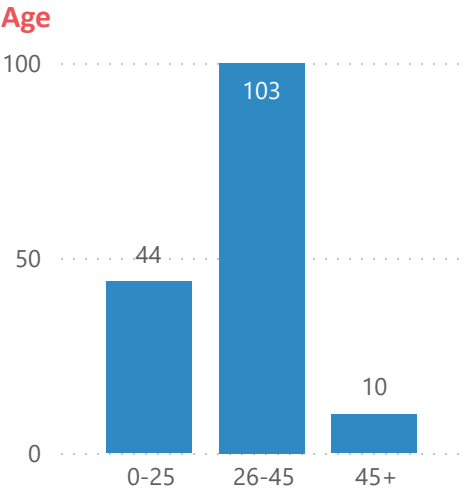
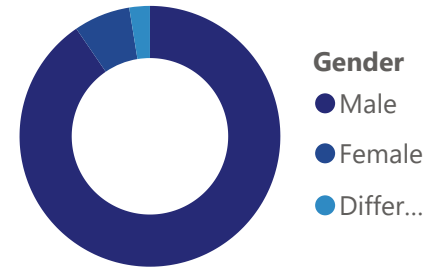
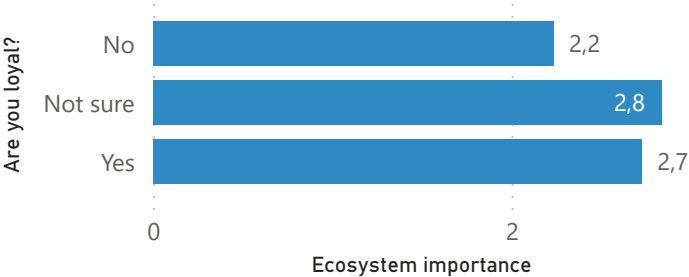


# Prusa Research Marketing Portfolio Analysis

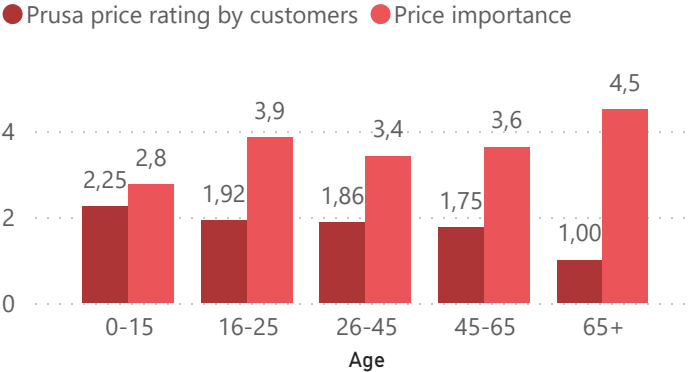
Groups of customers



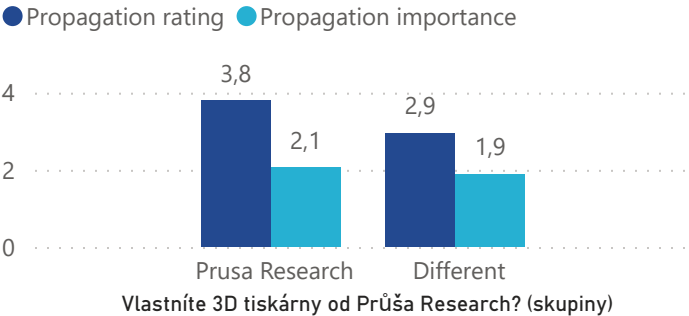
## Loyalty and ecosystem



## Price



## Propagation



3,36

Prusa PROPAGATION rating (0-5)

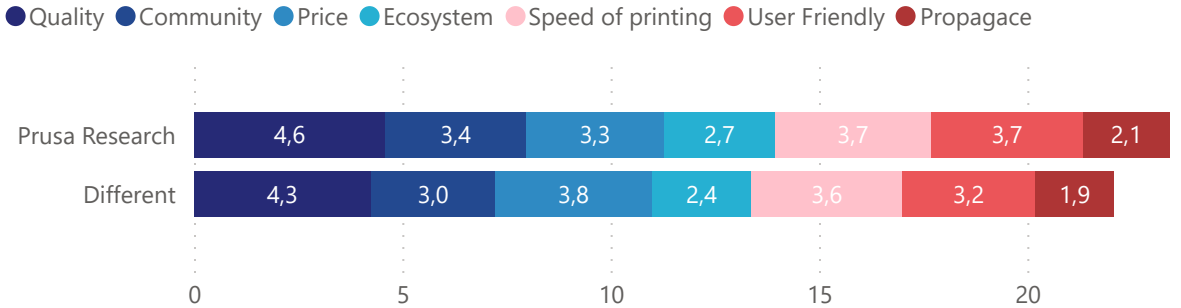
3,00

Prusa PRODUCT rating (0-5)

1,87

Prusa PRICE rating (0-5)

## How important are these factors for you? (0-5)



## How often do you shop and how important is price to you?

