



Innovation  
that creates value both for our customers and the planet.

# Story About Us

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InstaGood is a forward-thinking tech startup focused on developing innovative vending technologies that address concerns around safety, hygiene, and the environment. Our flagship product, the "InstaBag" cloth bag vending machine, is helping to create SUP-free zones nationwide by providing an eco-friendly alternative to single-use plastics.

During the pandemic, InstaGood demonstrated our agility by adapting our novel dispensing machines to offer high-quality, affordable masks to the public. As we emerge from the pandemic, InstaGood has shifted its focus to providing affordable and accessible sanitary napkins through our vending machines.

The company is committed to reducing the use of SUPs and has partnered with government organisations, institutions, and corporations to provide cloth bag dispensers as an eco-friendly alternative and solar powered PET bottle collection bin as a sustainable waste management solution. InstaGood's dedication to innovation and environmental sustainability sets us apart as a company that values both our customers and the planet.

# InstaBag

XL-500-PRO-IOT




[www.goinstagood.com](http://www.goinstagood.com)  
**INSTAGOOD**

Eliminate the use of banned single-use plastics & revive the use of traditional eco-friendly alternatives.

# *Cloth Bag.*

## Vending Machine

**UNIQUE FEATURES**

**500 BAG**  
CAPACITY

**UPI**  
DIGITAL PAYMENT

**<1 MIN**  
QUICK RELOADING

**ZERO**  
DOWNTIME

**IOT.**  
ENABLED



CONTACT US  
**+91 82480 19323**

# Specification

Features	XL-500-PRO	XL-500- IOT	XL-500-PRO-IOT
Capacity :	500 Cloth Bags (Thickness: 130 GSM bag)		
Type	Automatic and Touch Free		
Dispensing Method:	Flexible Roller Mechanism (Proprietary Technology of InstaGood)		
Loading type :	Cartridge feeding		
Loading time of 500 bag cartridge:	< 60 sec		
UPI Payment :	✓	✓	✓
Online Stock Monitoring	...	✓	✓
Electronic Coin Validator	✓	...	✓
Electronic Note Validator	...	...	✓
Controller Board	Controller Board	IOT Controller Board with SIM Module	
Display	3.5 inch LCD Display, 2 line LCD Display		
Enclosure	Compact powder coated Mild Steel metal enclosure		
Mounting arrangement	Wall Mounting and Floor mounting arrangement		
Built in Digital counter	Yes		
Vinyl Sticker for branding	Yes		
Dimensions :	1400 x 900 x 270 (H x W x D in mm)		
Weight :	Approx 80Kg	Approx 80 Kg	Approx 80 Kg
Power Consumption:	20 Watts		
Power Source :	230 V / Single Phase / 50 Hz		



Sample Cloth Bags Designed for Clients Requirements



# Benefits of cloth bags & usefulness of its availability at public places

Cloth bags are better than plastic bags for many reasons, but two of the biggest reasons are: 1. Cloth bags are reusable, decreasing the need to use more materials for single-use production, and 2. Cloth bags reduce plastic use and therefore plastic pollution. As to replace the Single Use Plastic bags-SUP's (banned by the Central and the State Governments) we are helping organisations, institutions and NGO's to provide efficient solution to dispense the eco-friendly cloth bags to the masses. Cloth bags, because of their reusable nature, help reduce the amount of single-use plastic being used and inadvertently discarded into the environment.

## Advantages of cloth bags available in public places:

- Cloth bags can be reused and recycled.
- Non-toxic to the environment.
- Highly cost-effective.
- Cloth bags are stronger and can be used to carry weights.



At market place



At Temple

# Use Cases

Use cases from different states where the same machine is being used.

- **Tamil Nadu Pollution Control Board, Tamil Nadu**

Tamil Nadu has successfully been implementing the ban on single use plastic by switching over to an alternative through its 'Meendum Manjapai' campaign. The campaign involves reviving the age-old tradition in the state of people carrying their own 'manjapai', a reusable cloth bag. Tamil Nadu has now installed InstaGood's manjappai vending machines at common points for easy accessibility of cloth bags, and to prevent SUPs.

- **Andhra Pradesh Pollution Control Board, Andhra Pradesh**

On the occasion of World Environment Day, the APPCB aimed to showcase the ill effects of single-use plastics (SUPs) and provide cloth bags in markets, temples, and other public places. In a short span of time, we supplied 10 machines for this purpose. These Anytime Cloth Bag (ATB) machines were installed across Andhra Pradesh. We also appointed individuals in each location to maintain the machines and provide monthly sales and usage reports to the APPCB to gauge the impact of this initiative.

- **Indore Municipal Corporation, Madhya Pradesh**

Indore, being India's cleanest city for the sixth consecutive time, has taken a significant step towards a plastic-free city by installing cloth bag ATMs in marketplaces. This initiative aligns with Prime Minister Narendra Modi's vision to eliminate single-use plastics from the country. IMC Commissioner Pratibha Pal stated, "Since single-use plastic is banned in the city, cloth bag machines have been installed. To make the city plastic-free, we have installed five such machines in the city's markets to discourage the use of plastic bags. If the experiment proves successful, we plan to install more such machines in the city. Indore is the first city in Madhya Pradesh to have such a machine installed, and InstaGood is responsible for the operation and maintenance of these machines."



# InstaBin

A great opportunity to create awareness about the need for the right kind of waste segregation and recycling. Recognising the urgent need to address the growing mountains of plastic pollution, Instagood has developed Instabin - a smart, connected bin that makes recycling bottles and containers a seamless, rewarding experience. Strategically placed in high-traffic areas, these bins use advanced sensors to detect when plastic items are deposited. Users are then automatically rewarded with shopping vouchers, incentivizing responsible waste disposal and diverting valuable recyclables from landfills.



# InstaBin

Parameters	Description
Machine Type	Automatic PET Bottle deposition and Coupon Collection
Bin Capacity	Upto 300 PET Bottles
Coupon Dispensing Method	Flexible Roller Mechanism (Proprietary Technology of InstaGood)
Coupon Loading type	Cartridge feeding
Coupon Loading time	< 60 sec
Over all Dimension	6 X 2 X 6 Feet
Over all Weight	60 Kg
Bottle Shape Bin Volume	13 cubic feet (ft3)
Maximum Power	20 Watts
Input Voltage	230 V / 50 Hz
Dispensing Products	Coupons
Controller Type	IOT Controller Board with GSM Module
Monitoring	Real time Online Bin Capacity monitoring
Dispensing Metal Enclosure	Compact powder coated Mild Steel
Bottle Shape Bin Enclosure	Mesh type Mild steel
Branding	Vinyl Sticker

## Comprehensive AMC :

The scope of comprehensive AMC covers Preventive maintenance, Breakdown maintenance, Periodic visits from trained Service Engineer. Duration – 12 months.



Instabin @ LuLu Mall, Bangalore

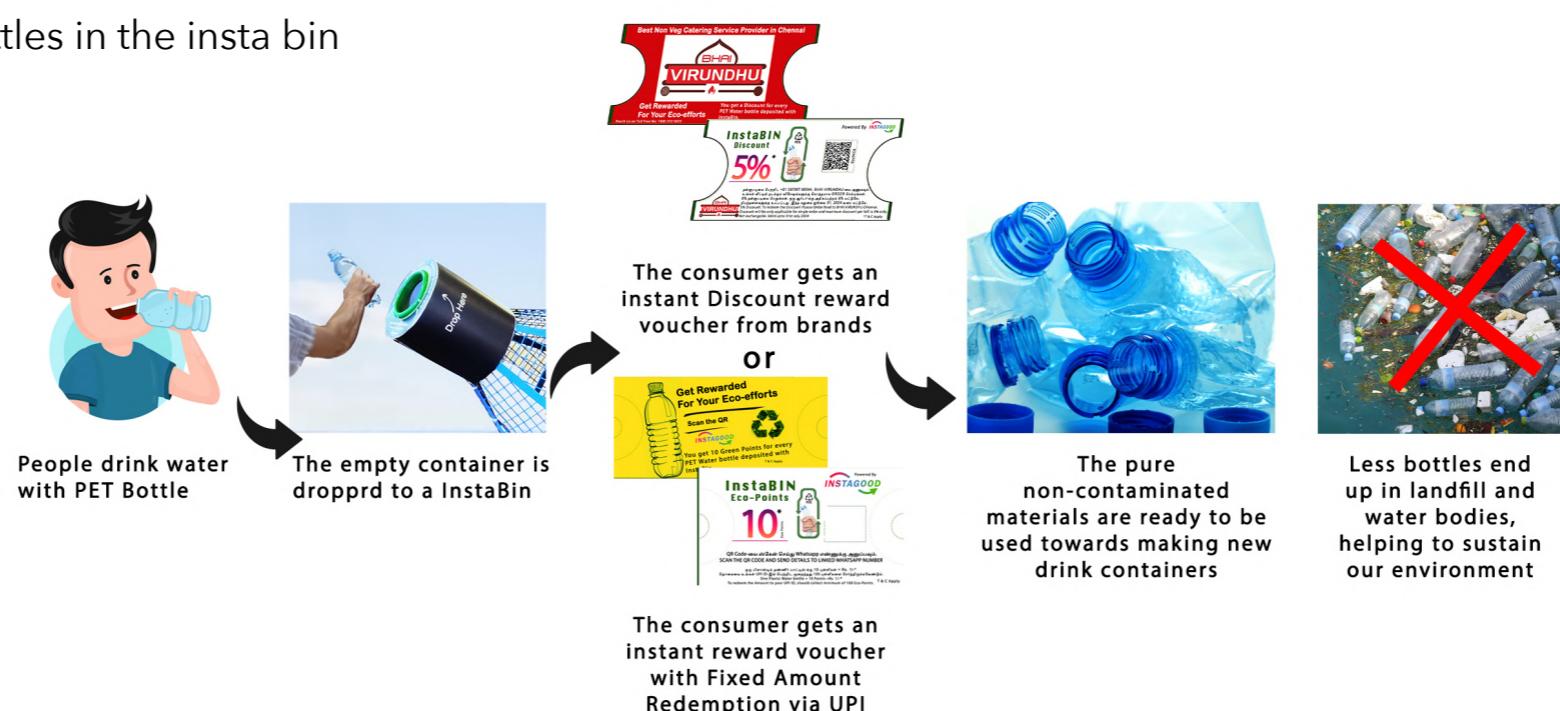
# Use Cases

## LuLu Mall Bengaluru Takes the Futuristic Step towards Sustainability on the World Environment Day 2024.

Posted by EXPRESS NEWS HUNT on JUNE 6, 2024



Lulu mall is installing **Instabin**, an advanced waste management system that utilises cutting-edge technology to streamline the recycling process. Bengaluru produces 4500 metric tonnes of waste of which 20% is plastic. Although Plastic waste is a menace, but it's a material that is most useful to us. Plastic reduction and recycling can be a game changer. Through strategically placed smart bins equipped with sensors, **Instabin** will make it effortless for shoppers to sort and dispose of their waste, ensuring that valuable resources are diverted from landfills and properly recycled. This revolutionary system not only promotes environmental responsibility but also educates and empowers the community to adopt sustainable habits. Customers can also earn vouchers by depositing plastic bottles in the insta bin

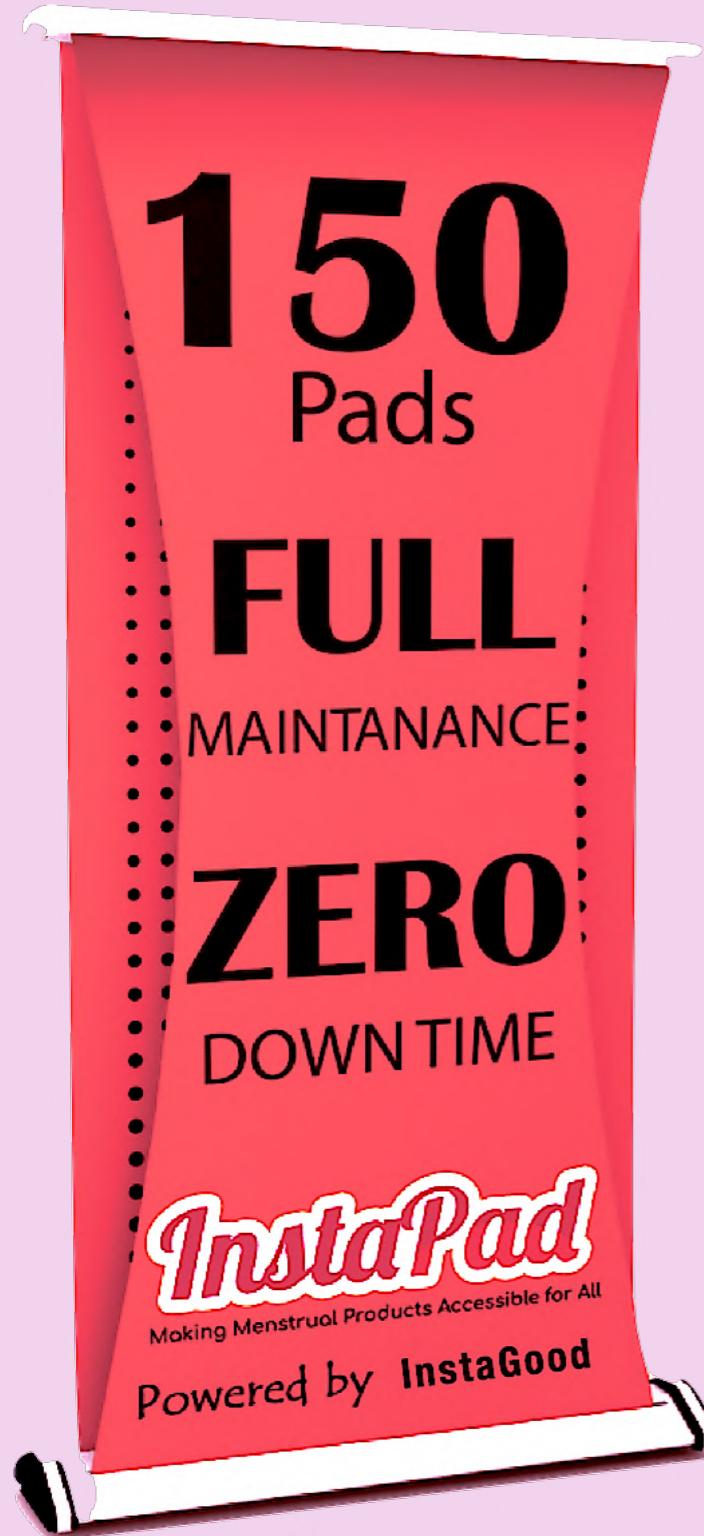




64%

INDIAN WOMEN HAVE  
**NO ACCESS** TO  
MENSTRUAL  
HYGIENE PRODUCTS





## COMBATING PERIOD POVERTY

Smart Card Based Free Distribution of Sanitary Pads through InstaPad Vending Machines

Parameters	Description
Machine Type	Automatic Sanitary Napkin Vending Machine
Optional Feature	NFC based free vending
Machine Capacity	150 pads to 300 Pads
Dispensing Method	Flexible Roller Mechanism (Proprietary Technology of InstaGood)
Loading type	Cartridge feeding
Loading time	< 60 sec
Over all Dimension	1000 X 370 X 27 Cm (H X W X D)
Over all Weight	13 Kg
Maximum Power	20 Watts
Input Voltage	230 V / 50 Hz
Dispensing Products	Folded Napkins , Straight Napkins
Controller Type	IOT Controller Board with GSM Module
Monitoring	Real time Online stock monitoring
Dispensing Metal Enclosure	Compact powder coated Mild Steel
Branding	Vinyl Sticker

### Comprehensive AMC :

The scope of comprehensive AMC covers Preventive maintenance, Breakdown maintenance, Periodic visits from trained Service Engineer. Duration – 12 months.

# Touch-free Mask + Dispenser



# InstaMask

## COMBATING PERIOD POVERTY

Smart Card Based Free Distribution of Sanitary Pads through InstaPad Vending Machines



Parameters	Description
Machine Type	Automatic 3-ply Mask Dispensing Machine
Optional Feature	NFC based free vending
Machine Capacity	300 Masks
Dispensing Method	Flexible Roller Mechanism (Proprietary Technology of InstaGood)
Loading type	Cartridge feeding
Loading time	< 60 sec
Over all Dimension	1000 X 370 X 27 Cm (H X W X D)
Over all Weight	13 Kg
Maximum Power	20 Watts
Input Voltage	230 V / 50 Hz
Dispensing Products	3-ply mask
Controller Type	IOT Controller Board with GSM Module
Monitoring	Real time Online stock monitoring
Dispensing Metal Enclosure	Compact powder coated Mild Steel
Branding	Vinyl Sticker



# OUR TOP CLIENTELE



**TNPCB**

Tamil Nadu Pollution Control Board



AP Pollution Control Board



Odisha  
State Pollution Control Board



Puducherry  
Pollution Control Committee



Indore Municipal Corporation



Brakes India Limited



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## **Instagood Technology Solutions Pvt.Ltd**

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