VICKY SHI

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EDUCATION

University of Pennsylvania | Philadelphia, PA   May 2021
Bachelor of Arts
Major: Visual Studies | *Minor:* Design
Cumulative GPA: 3.31/4.00
Relevant Coursework: Introduction to Computer Programming; Art, Design, and Digital Culture; Art of the Web; Graphic Design with Creative Technologies; Typography; Information Design and Visualization; Stories from Data

PROFESSIONAL EXPERIENCE

Freelance, *Graphic & UI/UX Designer* | Remote   Jan 2019 – Present
- Designing posters, banners, icons, layouts, resumes, and gifs for customers using the Adobe Suite and Figma

Penn Urban Studies Office, *Graphic Design Assistant* | Philadelphia, PA   Jan 2020 – May 2021
- Designed and edited promotional material such as posters, flyers, postcards, buttons, and stickers using Photoshop, Illustrator, and InDesign
- Organized and maintained programmatic website using Drupal
- Provided general assistance such as answering office calls, directing students and staff to proper locations, and resolving technical issues

Wharton Computing, *Technical Assistant* | Philadelphia, PA   July 2017 – June 2019
- Migrated department website to new platform, ensuring new design was uniform and comprehensively informative
- Resolved setup tasks, software and hardware malfunctions, internet connectivity issues, and other technical problems
- Troubleshooted devices including but not limited to Apple and Android products, PCs, and tablets

Center for Autism Research at CHOP, *Data & Computer Science Assistant* | Philadelphia, PA   Sept 2015 – Dec 2016
- Designed website visuals with HTML, CSS, and JavaScript
- Tested website functionality with Python scripts
- Cleaned and updated research data using MySQL and Excel

LEADERSHIP & OTHER EXPERIENCE

ComicsVerse, *Writing & Editing Intern* | Remote   May 2018 – Aug 2018
- Formatted articles and maintained website uniformity using WordPress
- Analyzed and reviewed Marvel and DC movies through diverse and intersectional lenses

Penn Sangam, *Special Events Chair* | Philadelphia, PA   Jan 2017 – Jan 2018
- Coordinator of Penn Sangam's Chai House, a monthly discussion event that engaged with relevant topics related to the Asian-American community
- Reached out to managers and agents to bring well-known figures of the greater Asian community to campus
- Collaborated with Graphic Design Chair to design organization material and approve advertisements for group events

SKILLS & INTERESTS

Technical: Photoshop; Illustrator; InDesign; Premiere Pro; After Effects; HTML; Markdown; CSS; SCSS; JavaScript; jQuery; Figma; Sketch; Java; Python; Git; Github; Word; PowerPoint; Excel

Language: English (native); Mandarin Chinese (intermediate); French (intermediate); American Sign Language (intermediate)

Interests: campaigning with friends in MMORPGs; baking French pastries; exploring new cuisines; writing short stories; drawing and designing original characters; cruising Wikipedia for fun facts