

VICKY SHI

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[HTTPS://VKSHI.GITHUB.IO/PORTFOLIO/](https://vkshi.github.io/portfolio/)

EDUCATION

UNIVERSITY OF PENNSYLVANIA | MAY 2021
BACHELOR OF ARTS IN VISUAL STUDIES
WITH A MINOR IN DESIGN
GPA: 3.31/4.0

PROFESSIONAL EXPERIENCE

Graphic & UI/UX Designer | Freelance
Remote | Jan 2019 – Present

- Designing posters, banners, icons, layouts, resumes, and gifs for customers using the Adobe Suite and Figma

Penn Urban Studies Office | Graphic Design Assistant
Philadelphia, PA | Jan 2020 – May 2021

- Designed and edited promotional material such as posters, flyers, postcards, buttons, and stickers using Photoshop, Illustrator, and InDesign
- Organized and maintained programmatic website using Drupal
- Provided general assistance such as answering office calls, directing students and staff to proper locations, and resolving technical issues

Wharton Computing | IT Assistant
Philadelphia, PA | July 2017 – June 2019

- Migrated department website to new platform, ensuring new design was uniform and comprehensively informative
- Resolved setup tasks, software and hardware malfunctions, internet connectivity issues, and other technical problems
- Troubleshooted devices including but not limited to Apple and Android products, PCs, and tablets

Center for Autism Research at the Children's Hospital of Philadelphia | Data & Computer Science Assistant
Philadelphia, PA | Sept 2015 – Dec 2016

- Designed website visuals with HTML, CSS, and JavaScript
- Tested website functionality with Python scripts
- Cleaned and updated research data using MySQL and Excel

SKILLS

Graphic Design & Related Technologies

Photoshop | Illustrator | InDesign
Premiere Pro | After Effects

UI/UX Design & Related Technologies

HTML | CSS | Javascript
Figma | Sketch

Other Technologies

Java | Python | Git
Word | PowerPoint | Excel

LEADERSHIP & ACTIVITIES

ComicsVerse | Writing & Editing Intern
Remote | May 2018 – Aug 2018

- Formatted articles and maintained website uniformity using WordPress
- Analyzed and reviewed Marvel and DC movies through diverse and intersectional lenses through intersectional lenses

Penn Sangam | Special Events Chair
Philadelphia, PA | Jan 2017 – Jan 2018

- Coordinator of Penn Sangam's Chai House, a monthly discussion event that engaged with relevant topics related to the Asian-American community
- Reached out to managers and agents to bring well-known figures of the greater Asian community to campus
- Collaborated with Graphic Design Chair to design organization material and approve advertisements

RELEVANT COURSEWORK

- Art, Design, and Digital Culture
- Art of the Web
- Graphic Design with Creative Technologies
- Introduction to Computer Programming
- Information Design and Visualization