

Isha Info App for Android & iOS

Author	Version	Updated by	Update date
eMedia Dept	1.0	Thangaraj	May 5, 2012

Basics

Project Background:

This project is to create Isha's first official smartphone app that can be used in Android & iOS devices. It's main function is to provide quick & relevant information to isha meditators & interested people. Features include searching for a Isha yoga program, receive free daily quote from Sadhguru, get updated with latest isha related news/blog postings & more.

Basics Specs:

Here are the 8 items that come under this app:

1. IYP Schedule - Program search
Reason: Most clicked item, most asked for in support calls
2. Sadhguru's daily message
Reason: Daily sms/message that has been made free for all. Will work in cases where the device cannot accept daily sms (overseas or DND) or even non cellular devices.
3. What's new (Isha News) - Brief messages on upcoming events/ads and any other message that we want to pass on. Karthick has agreed to oversee which messages get sent out.
Reason: Blog as such is TMI & many may miss important information. This will also act the part of a more user friendly ad system when we want to market something. Read messages will hide away.
4. a) Temple - Will present common temple info in a simple format. Details include open timings, spl event timings, how to get there & possibly rituals & links to official sites.
Reason: Frequently asked for in support calls plus we will be getting additional LB temples in future. Useful for visitors/tourists.
b) Isha Lunar calendar - For temple & isha events
Reason: asked for in support calls, ties in with the temple data added below, useful for a quick date/time check
5. Videos - Will contain 3 or 4 tabs with youtube videos named like: Recent, Most watched, Recommended, Most obscure
Reason: The second or third most clicked link in ishafoundation.org, Easy way to provide more content that will automatically update. Will also include handpicked items in recommended, that can contain ads.
6. Downloadables - Ringtones & wallpapers (with possibility to expand later)
Reason: This is one place where ringtones & wallpapers do make sense. Allows people to use distinctive isha ringtones. Can provide a link to isha shoppe as a purchase link for other audio & video stuff (allows discovery of online shoppe).
7. Get in touch - Contact details of major isha centers with address, phone & map
Reason: Static info that can be useful for meditators. Will include IYC, iii in US, Isha life in chennai, Delhi Center & anything else deemed good enough.
8. About Isha - Provide links to our sites & projects
Reason: To provide links to our social media sites, all isha sites (with icon & link) & potential

to expand with other content including details on different projects. Allows discovery of other sites & activities of isha.

Important Considerations:

It needs to be understood that the specs are not yet final & can undergo a lot of changes still, but the basics are all in & no major functional change is expected.

- While android has a built in share option which includes everything from Bluetooth, sms to email & facebook, iOS does not have such a built in option. For this we recommend <http://getsharekit.com/> to be used to provide similar functionality.
- The functionalities that require the app to connect to the server for isha related content will be connecting to the domains ishafoundation.org or ishayoga.org as required. For google apis (possibly for youtube, calendar integration), the respective google apis will need to be used.

Navigation of prototype screens:

Please click on the highlighted elements to navigate from one screen to another.

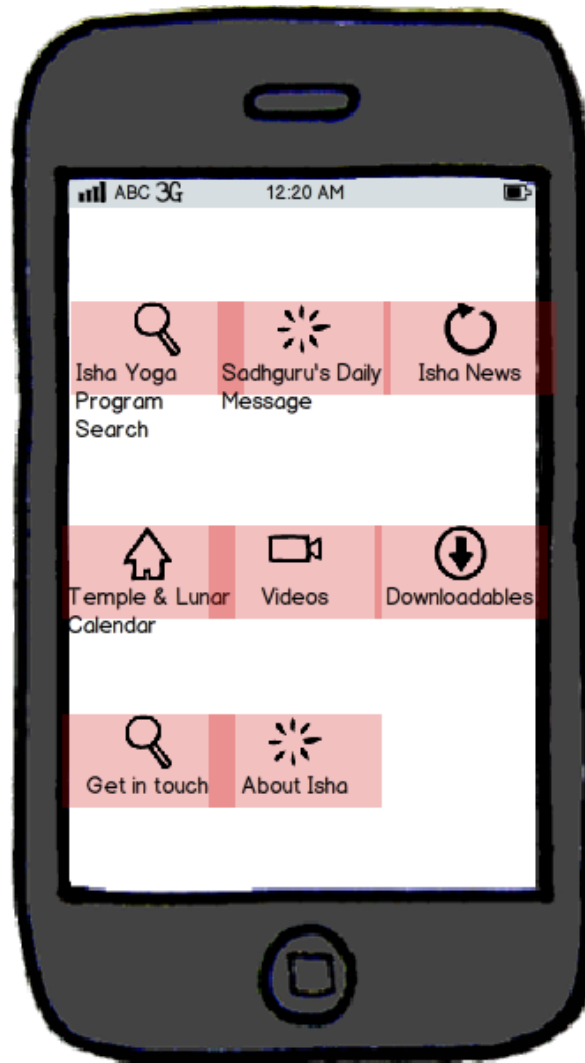
Temporary Note:

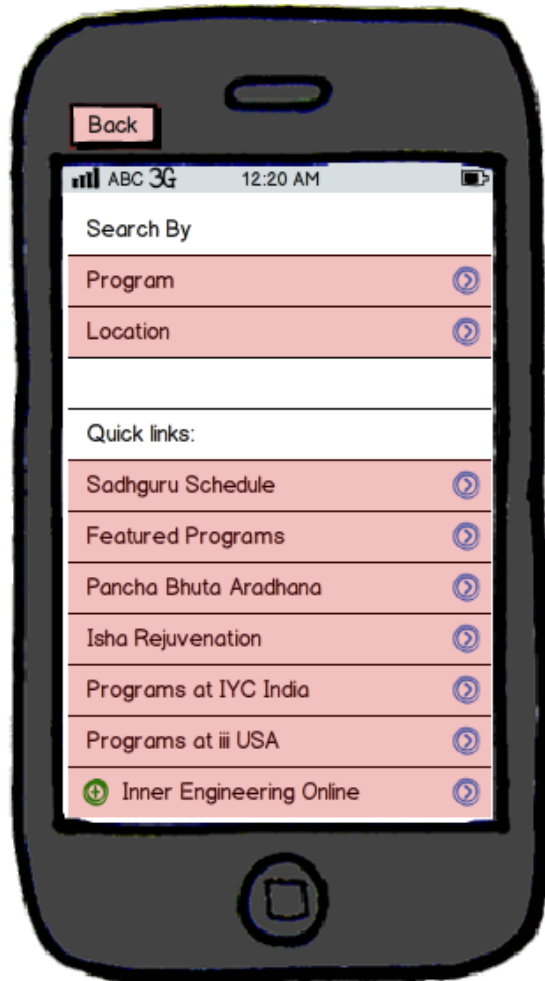
The Screen by screen layout built using prototyping tools were created by several people at the same time & as such may have inconsistencies & overlap. Please ignore these as non-issues.

Thank you.

Question:

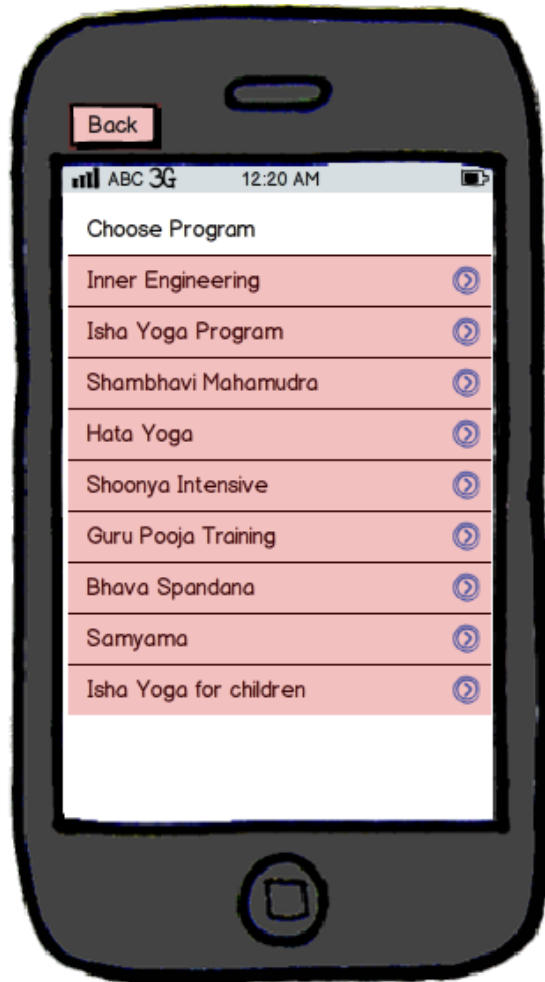
- What does it take for minor updates? For eg, to make updates to the bus schedule or change contact numbers. For instance, how much delay is there for appstore to approve your app for such updates.





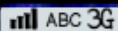


This data is
embedded in the app
itself



This data is
embedded in the app
itself

Back



12:20 AM



Choose Center

Isha Yoga Center - India



Isha Institute of Inner Sciences -



(or) Choose Country

India



USA



UK



Singapore



Canada

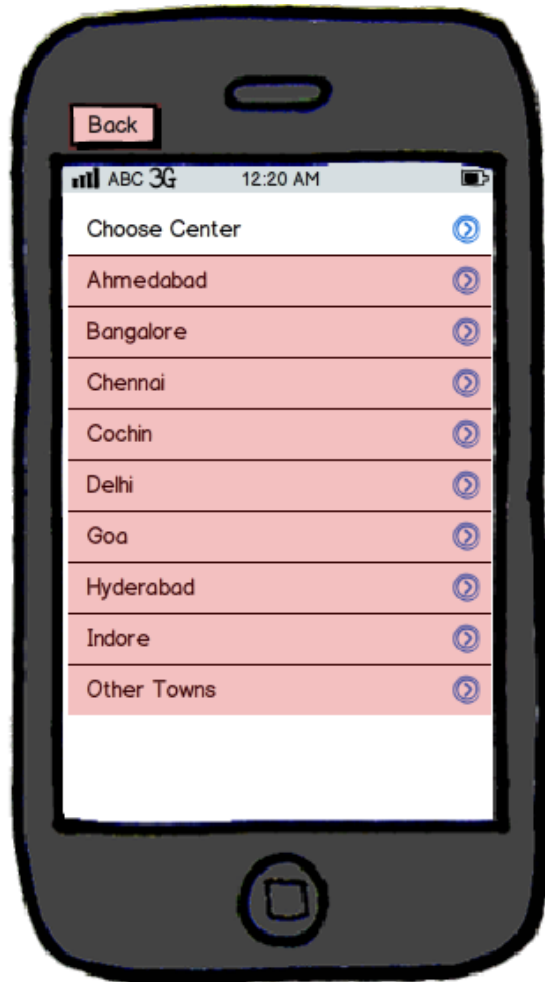


Lebanon

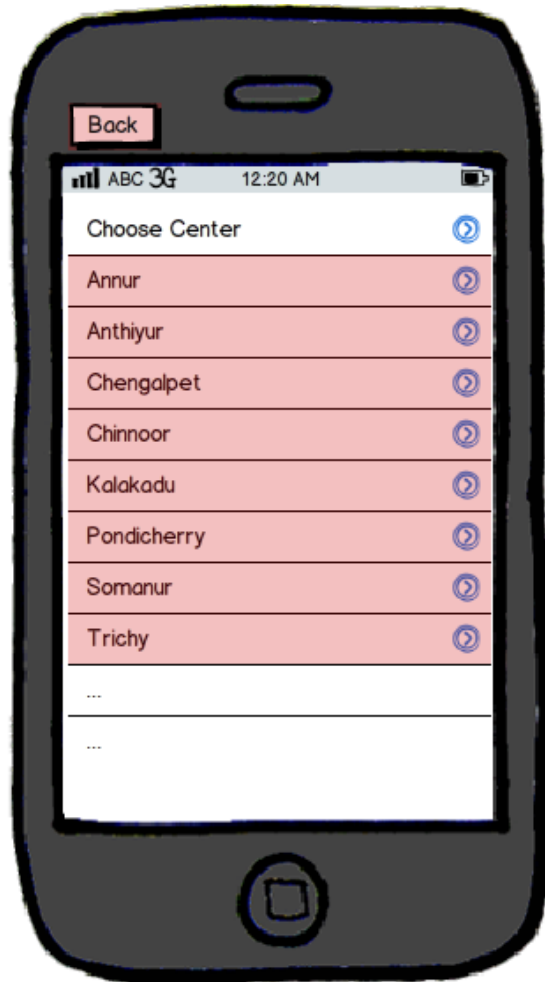


Other Countries





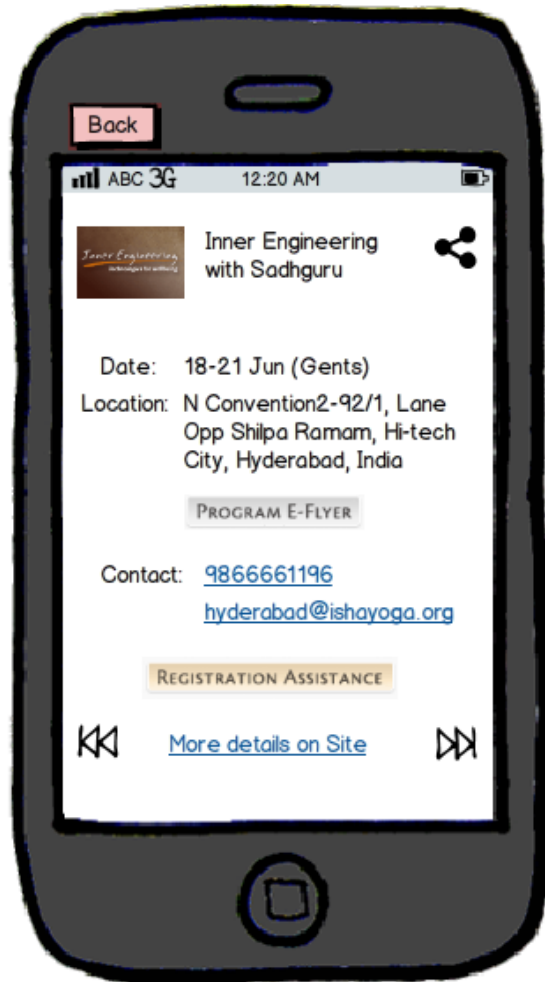
This data is
embedded in the app
itself



This is for the smaller towns, usually in Tamil Nadu. These are probably searched much less. Plus it reduces clutter in the previous screen. This data is retrieved from site.



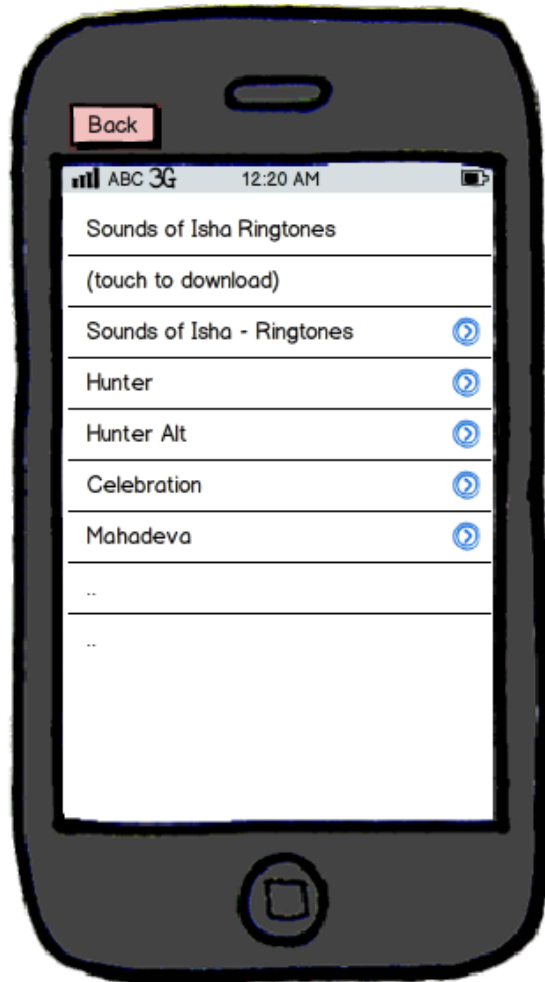
Data is retrieved
from the site



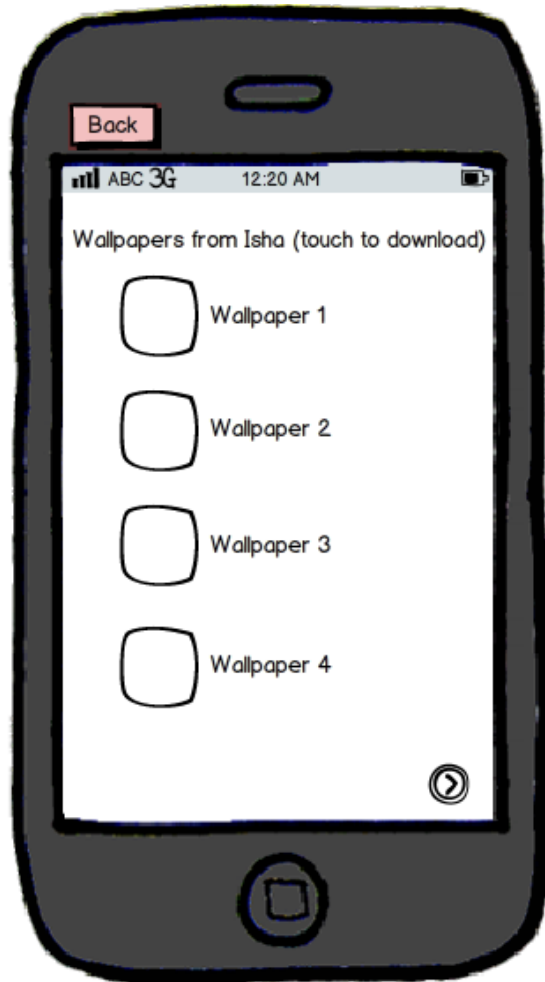
This is taken
dynamically from the
site.



The last 2 links open
web page with the
corresponding links:
ishashoppe.com
ishafoundation.org/IDS



The list is taken
dynamically from the
site? Not confirmed
yet.



The list is taken dynamically from the site? Not confirmed yet.

Back

Isha Videos



Most Viewed



Latest



Recommended



Discover



Back

Most Viewed



Smita - Amba Shambhavi

30,578

05:37



In Conversation with the My...

20,699

02:05:37



Power of Being - DVD Previ..

10,872

03:26



Sadhguru's Message to Ho..

4,864

15:34



Most Viewed



Latest



Recommended



Discover

All tabs' under video have videos sourced from isha's youtube channels, using RSS feeds or youtube apis

Back

TELIA

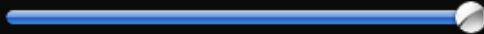
22:22



Готово

Загрузка фильма... 

YouTube™



The default youtube
video app opens &
plays the clicked
video.

Back

Latest Uploads

Amba Shambhavi

Smita - Amba Shambhavi

2 May 2012

05:37



In Conversation with the My...

20 Apr 2012

02:05:37



Power of Being - DVD Previ..

2 Apr 2012

03:26



Sadhguru's Message to Ho..

12 Mar 2012

15:34



Most Viewed



Latest



Recommended



Discover

[Back](#)[Discover Videos](#)

Power of Being - DVD Preview

Apr 3, 2012

4,966

We want this to be such a vibrant space that if you simply sit here, really tuned in to what is happening in the hall, you must be able to know all the yoga sutras. You never have to open a book, you never have to listen to anybody, you just have to energy-tune yourself and it will be there." - Sadhguru

POWER OF BEING is a glimpse into the mystical

[Rediscover](#)

Rediscover chooses a different video that is randomly chosen from Isha's youtube channels



Most Viewed



Latest



Recommended



Discover

Back

Isha Videos

In Conversation with the Mysti... >

In Conversation with the Mysti... >

In Conversation with the Mysti... >

In Conversation with the Mysti... >

In Conversation with the Mysti... >

In Conversation with the Mysti... >

In Conversation with the Mysti... >

In Conversation with the Mysti... >

🔍 In Conver



This page requires using youtube's api. If reducing functionality in v1 of this app, this page can be removed to save resources/time.

Back

Get in Touch



IYC, India



Ills, USA



Chennai, India



Other

'Other' will open up ishafoundation.org/ContactUs page in the browser. There needs to be a indicator for this in the button text.

Pls disregard the search field in this screen. It should be removed.



Back

IYC, India



+91-422-2515345



info@ishafoundation.org

www.ishafoundation.org



Directions

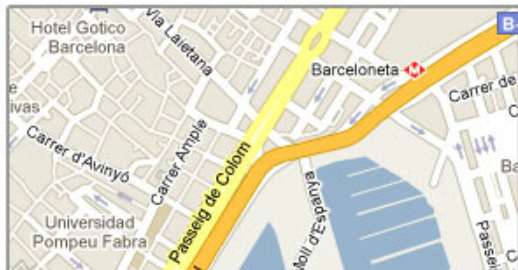


Bus Timetable



Isha Yoga Center

Velliangiri Foothills,
Semmedu (P.O.),
Coimbatore 641 114,
India



Back

About Isha



Projects



Websites



Social Media

The search field will open a browser window based on isha's google custom search results.



[Back](#)

Projects

Project GreenHands



Isha Vidhya



Action for Rural Rejuvenation



AYUSH-Isha



Isha Arogya



Isha Home School



?



Clicking items will open the browser to the corresponding site. There needs to be an icon to indicate the external link next to the project name



Persius officiis
eloquentiam ut sed, ius
nostrud sensibus ea. Eu
ullum inani posidonium
quo, zzril quaestio
intellegat in quo.



www.ishafoundation.org



Persius officiis
eloquentiam ut sed, ius
nostrud sensibus ea. Eu
ullum inani posidonium
quo, zzril quaestio
intellegat in quo.



inconversations.com



Persius officiis
eloquentiam ut sed, ius
nostrud sensibus ea. Eu
ullum inani
posidonium quo, zzril
quaestio intellegat in
quo.



www.sacredwalks.org

Clicking items will
open the browser to
the corresponding
site

Back

Social Media



IshaFoundation

23,445 Likes



SadhguruJV

10,543 Likes



IshaKriya

13,233 Likes



IshaFoundation

13,233 Followers



Isha Foundation Youtube channel

533 Videos



Isha Blog

454 Posts



Monthly Newsletter

34 Archives



Isha Podcast

134 Uploads



Clicking items will
open the browser to
the corresponding url
(like
twitter.com/ishafoundation)



Back

What's new?

Yantra Ceremony on April 6th



Children's program conducted in



Isha celebrates Buddha poornima



Blah blah



.....



.....



.....



News



Isha Blog

The bottom options for news & isha blog are supposed to be 2 tabs, with the default being News. The list view is identical to both.

The source to both are from RSS feeds.

Back

News

Pournami – The night of the Full Moon – Sadhguru

5 May, 2012

Buddha Pournami: Sadhguru writes, "On this Pournami some 2500 years ago, something very tremendous happened after which the world has never remained the same..."

The calendar icon is to facilitate adding the event to the calendar of the phone, if the news has an associated date field (sourced from an RSS feed).

This view is the same for both news & isha blog



Back

Daily Message

5 May, 2012

**Meditation means to go
beyond the limitations of body
and mind.**

Sadhguru



SPOT



There are 2 RSS feeds again, one for sadhguru's daily messages & the other for sadhguru spot. The view can be switched between each by the bottom left text button.

Share button allows the quote or the spot posting to be shared.

Back

Sadhguru Spot

Wed 5 May, 2012

Guru Sangamam – Establishing a Spiritual Gateway

In this week's Spot, Sadhguru writes about a historical event – the first annual meeting of Guru Sangamam. "For the first time, we are reaching a place where parents do not know what to tell their children. For the first time, we are facing a generation of people who may not pass the spiritual process on to the next generation. So the responsibility and the place that spiritual leaders of today have is much bigger than it



Daily Msg





Share



Bluetooth



ColorNote



Email



Facebook



Gmail



Messaging

An example of the sharing screen when sharing a daily message

Back

Temples

Dhyanalinga Temple



Linga Bhairavi Temple



Lunar Calendar



Temple Timings



Directions



There is an issue where some sections have icon based list & others like this have row based list. We will be using only one UI when finalised.



Dhyanalinga Yogic Temple

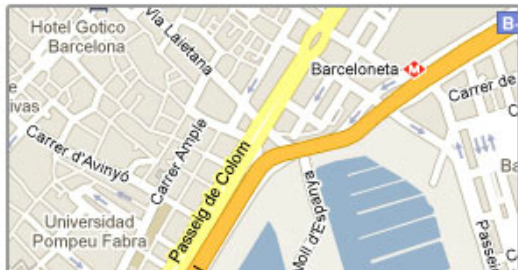
6:30am to 8:00pm – 7 days a week.

Linga Bhairavi Temple

6:30am to 8:20pm – 7 days a week.

1:20pm to 4:20pm – closed for cleaning (daily).

Abhishekham – 7:40am, 12:40pm & 7:40pm (daily).



The Dhyanalinga Shrine is situated 30 kms. west of Coimbatore city. Take the Perur/Siruvani Road through Ukkadam from Coimbatore. Drive past Alandurai and arrive at Irutupallam junction and turn right from the Main Road. The Dhyanalinga shrine is another 8 kms from the junction (Irutupallam). Signboards giving directions to the Dhyanalinga Multi-Religious Shrine can be found all along the way.

Saturday, May 5

Buddha Poomima >

Chitra Pournami >

Pournami Meditation >

Pournami Offering >

Pournami pooja >

Procession >

Wednesday, May 16

Ekadasi >

Saturday, May 19

Panchabootha aradhana >

Shivarathri >

Sunday, May 20

Amavasya >

Amavasya Meditation >

Amavasya Offering >

Kalabhairavashanthi >

Thursday, May 31

Ekadasi



Dhyanalinga Yogic Temple

Dhyanalinga Yogic Temple, the first of its kind to be completed in over 2000 years. Created by a profound mystic and yogi, it embodies the distilled essence of yogic science.

This powerful meditative space does not ascribe to any particular faith or belief system nor does it require any ritual, prayer, or worship.



Linga Bhairavi Temple

Linga Bhairavi is the most exuberant expression of the Divine Feminine, residing in a triangular-shaped abode at the Velliangiri Foothills.

Unique in her manifestation in the form of a linga, the eight feet tall Devi was consecrated by Sadhguru as a powerful energy form with a solidified mercury core. The consecration of Linga Bhairavi was conducted through prana pratishtha, a rare mystical process that uses life energies to transform mere stone

[Back](#)

Bus Timings

Gandhipuram to IYC

5:30 AM

7:10 AM

8:50 AM

10:30 AM

12:10 PM

2:00 PM

3:50 PM

5:30 PM

7:00 PM

Gandhipuram to Poondi

6:45 AM

7:50 AM

10:00 AM

10:15 AM

12:50 PM

2:00 PM

3:45 PM

4:50 PM

6:15 PM