

# Quantitative Methods in Political Science: Fundamentals of Probability

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## Roadmap

- Understand and model stochastic processes
- Understand statistical inference
- Implement it mathematically and learn how to estimate it
  - OLS
  - Maximum Likelihood
- Implement it using software
  - R
  - Basic programming skills

## Probability Theory

- Basics and notation

- Definitions

## Random variables

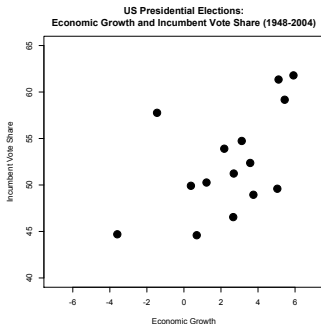
## Probability distributions

- Binomial distribution

- Normal distribution

## The Central Limit Theorem

*Which of the following answers are true?*



1. There is a tendency that the better the economy, the higher the incumbents' vote shares.
2. The graph makes transparent that we are facing a left-skewed distribution.
3. Scatterplots are invented to show the range of distribution.
4. There is a relationship of the economy and the vote shares of incumbent presidents.
5. Higher economic growth is causing the reelection of incumbent presidents.

# Probability Theory

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# Probability Theory - Why should we care?

- Probability theory important tool to translate political science theories into appropriate statistical models.
- A preview - Three steps to generate a statistical model:
  - (1) What is the *data-generating process* (DGP)?
  - (2) Build an appropriate probability model that reflects the assumed DGP including assumptions of how  $Y$  is distributed (i.e., stochastic component)
  - (3) Come-up with systematic component including a parameterization of the stuff that gets estimated (i.e., systematic component) and theory of inference to derive statistical model
- Not necessary to fit ones data to an existing but potentially inappropriate statistical model

# Basic Terminology

- An **experiment** is a repeatable procedure for making an observation.
- An **outcome** is a possible result of such an experiment.
- The **sample space** ( $\Omega$ ) of an experiment is the set of all possible outcomes.
- An **event** is a subset of the sample space, i.e., any set of outcomes.
- The **probability** of an event is its long-run relative frequency.
  - If  $Pr(E) = .5$ , i.e., probability of event  $E$  is .5 then event  $E$  will occur approximately half of the time when the experiment is repeated infinitely.
  - If the experiment is repeated many (finite) times, then the approximation as relative frequency (proportion) is expected to improve as the number of repetitions increases.
- Imagine we toss a coin two times (our experiment), resulting in heads or tails as outcomes and the following sample space:  $\Omega = \{HH, HT, TH, TT\}$
- An event  $E$  could be: “Tails in second flip”.

# Sets and Events

- Events can be combined to form more complicated events via a number of logical operations.

Operation	Set	Definition	Event interpretation
Union	$A \cup B$	elements either in A or B or in both	either A or B or both occur
Intersection	$A \cap B$	elements both in A and B	both A and B occur
Complement	$\bar{A}$	elements not in A	A does not occur

- If B contains A, we write  $A \subseteq B$  and interpret it as: “when A occurs, so does B (but not necessarily vice versa)”.





# The Concept of Probability

- Intuitively, think of **probability** as assigning real numbers to every element of the sample space in a way that the sum of all such numbers is 1.
  - Example: 4 people vote for candidate 'A', and 6 people vote for candidate 'B'.
  - Therefore,  $Pr(A) = 0.4$  and  $Pr(B) = 0.6$  i.e., probabilities express the proportion of votes cast **relative** to the total number of votes.
- Probabilities are real numbers  $Pr(A)$  assigned to every event  $A$  of sample space  $\Omega$  such that:
  - (a)  $Pr(A) \geq 0$ : Probabilities are **nonnegative**.
  - (b)  $Pr(\Omega) = 1$ : The **total probability** is 1.
  - (c) If  $A_1, \dots, A_k$  are mutually exclusive events, then

$$Pr(A_1 \cup \dots \cup A_k) = Pr(A_1) + \dots + Pr(A_k)$$

# Random variables

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# Random Variable

- A **random variable** is a function that assigns a number to each outcome of the sample space of an experiment.
- Imagine we toss a coin two times; this results in the following sample space:  $\Omega = \{HH, HT, TH, TT\}$ .
- A random variable  $X$  that counts the number of heads looks as follows:

Outcome	value $x$ of $X$
HH	2
HT	1
TH	1
TT	0

- The above table shows a **frequency distribution** of  $X$ .

# Probability Distributions

- Distributions of random variables are **probability distributions** if for all possible outcomes, it tells us the probabilities for these outcomes to occur.
- Probability distributions are analogous to **frequency distributions**, except that they are based on **probability theory** rather than observations in sample data.
- Two kinds of distributions exist:
  - **Discrete** Distributions: e.g., Bernoulli, Binomial, Poisson. (Examples?)
  - **Continuous** Distributions: e.g., Uniform, Normal, Logistic, t-distribution.

# Distributions of Random Variables

- The probabilities  $p(x)$  or  $P(X = x)$  for all values of a random variable  $X$  form the *probability density function* (PDF). For example, the probability distribution for the number of heads in two coin flips is:

x	$p(x)$
0	.25
1	.50
2	.25
Total	1.00

- The probability of observing a value less or equal than  $x$ ,  $P(x) = P(X \leq x)$  yields the *cumulative density function* (CDF):

x	$P(x)$
0	.25
1	.75
2	1

# Difference between PDF and CDF

- **Probability density function (PDF)**: What is the probability that we get
  - exactly  $x_i$  (for discrete distributions)?
  - $a \leq x_i \leq b$  (for continuous distributions)?
- **Cumulative density function (CDF)**: What is the probability that we get some value equal to or smaller than  $x_i$ ?
- The main point to understand is that **areas under the density curve  $p(x)$**  are interpreted as **probabilities**, and that the **height of the CDF** gives the **probability of observing values of  $X$  less than or equal to the value  $x$** .

# Expected Value and Variance

- **Expected Value:** Specifies the center of the probability distribution:

- X discrete:

$$E(X) = \sum_{all\ x} xp(x)$$

- X continuous:

$$E(X) = \int_{-\infty}^{+\infty} xp(x)dx$$

- **Variance:** Specifies the spread of the probability distribution

- X discrete:

$$Var(X) = \sum_{all\ x} (x - E(X))^2 p(x)$$

- X continuous:

$$Var(X) = \int_{-\infty}^{+\infty} (x - E(X))^2 p(x)dx$$

# Probability distributions

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# Binomial Distribution

- A binomial random variable  $K$  that represents the number of ‘successes’ in  $n$  outcomes of a **binomial process**.
- A binomial process is given by:
  - $n$  **independent** trials.
  - Only **two** possible outcomes, which are arbitrarily called ‘success’ and ‘failure’.
  - Failure and success probabilities that **remain constant** over trials.
- Let  $n$  be the number of trials,  $p$  the probability of success
- It has mean (expected value)

$$E(K) = np$$

and variance

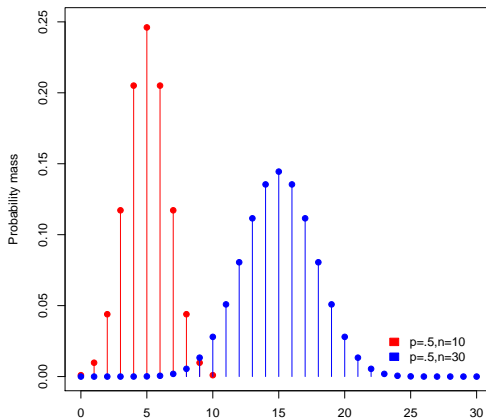
$$\text{Var}(K) = np(1 - p)$$

- The expected value is interpretable as the **mean score** of a random variable that would be observed if we were to perform the experiment an **infinite number of times**.

# Binomial Probability Mass Function

- The binomial probability mass function is:

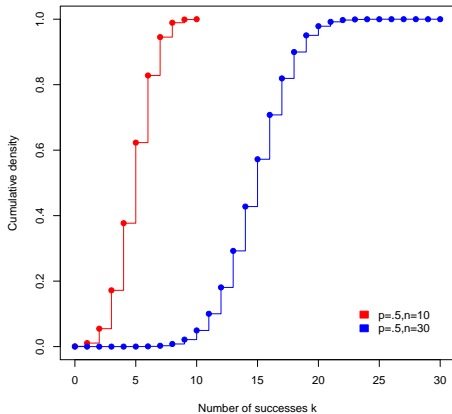
$$f(k; n, p) = P(K = k) = \binom{n}{k} p^k (1 - p)^{n-k}$$



# Binomial Cumulative Density Function

- The binomial cumulative density function is:

$$F(k; n, p) = P(K \leq k) = \sum_{i=0}^k \binom{n}{i} p^i (1-p)^{n-i}$$



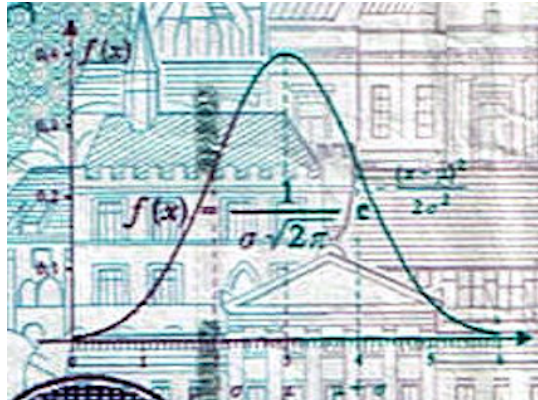
# Normal distribution $\mathcal{N}(\mu, \sigma^2)$

- Continuous distribution that describes data clustered around the mean.
- **Uniquely** determined by its mean/median/mode  $\mu$  and variance  $\sigma^2$ .
- Importance of the normal distribution because of the **Central Limit Theorem**.



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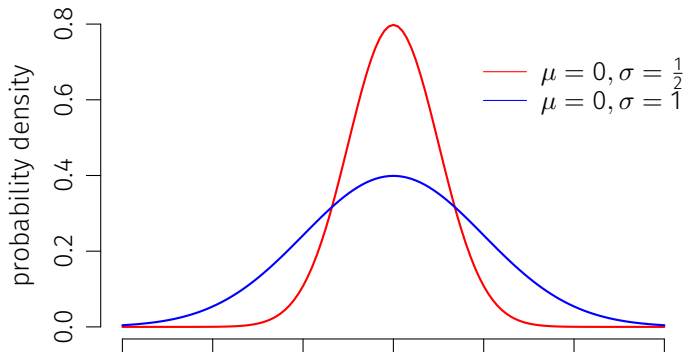


# Normal Distribution: Probability Density Function

- Probability density function:

$$f(x; \mu, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp \left[ -\frac{(x - \mu)^2}{2\sigma^2} \right]$$

- $\sigma > 0$  is the standard deviation,  $\mu$  is the expected value.
- Note the difference in notation:  $\mu$  = population mean,  $\bar{X}$  = sample mean.

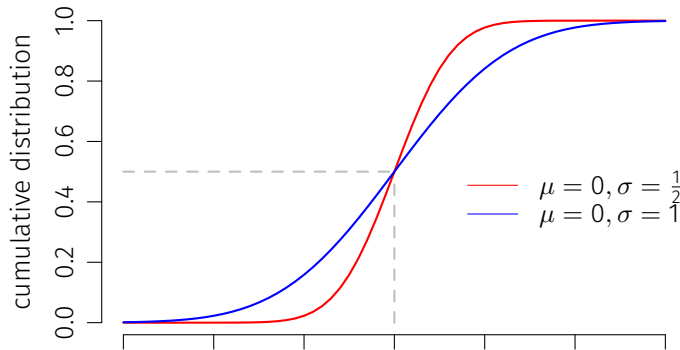


# Normal Distribution: Cumulative Density Function

- Cumulative density function:

$$F(x; \mu, \sigma^2) = \int_{-\infty}^x f(t; \mu, \sigma^2) dt = \Phi\left(\frac{x - \mu}{\sigma}\right)$$

- The CDF allows us to determine the **total area under the curve** for any given distance from the mean  $\mu$ .



# Standardizing Variables

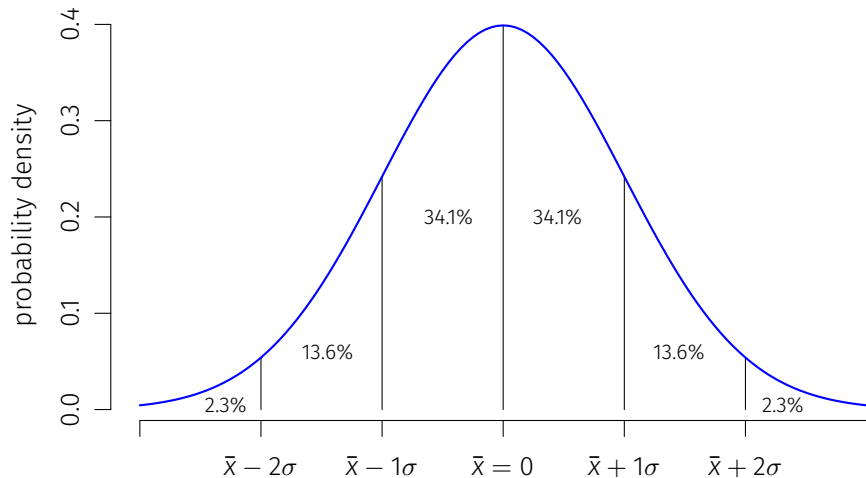
- To compare variables from different distributions, we can standardize them by building so called **z-scores**:

$$z_i = \frac{x_i - \bar{x}}{\sigma}$$

- Standardized variables in such a way will result in a new variable with zero mean and a standard deviation of one.
- For example, we want to compare grades from two students A and B who got grades (on a scale from 1 to 10) in **different classes**. Student A got 8 in her class, B got 7 in his. To determine who is 'better', we can standardize grades.
- We learn that A's class has a mean grade of 7 with a standard deviation of 2. B's class has mean 6 with standard deviation 1.5.
- So,  $z_A = (8 - 7)/2 = 0.5$  and  $z_B = (7 - 6)/1.5 = 0.67$



# The Standard Normal Distribution $\mathcal{N}(0,1)$



# The Central Limit Theorem

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# Central Limit Theorem: An Informal Account

- We have a population distribution (not necessarily normal distributed) with mean  $\mu$  and variance  $\sigma^2$  and we are interested in its mean.
- Repeatedly taking samples from that population and calculating the mean for each sample yields the **sampling distribution** of the mean.
- This sampling distribution approaches a normal distribution with mean  $\mu$  and variance  $\sigma^2/n$  as  $n$  increases.
  - This holds **regardless** of the shape of the original population distribution
  - Basis for application of statistics to many 'natural' phenomena (which are the sum of many unobserved random events).
  - How? Take a sample, calculate its mean. Do the same thing again and again. **The distribution of sample means will be normal even if the population distribution was not.**
  - If you repeatedly draw random samples from the same population, calculate the means and plot them, you get a histogram that approaches a bell-shaped curve.