

VICTORIA KURZWEG

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g i t h u b . c o m / v k u r z w e g

I'm a web developer and designer with experience in search marketing, sales, and public affairs. Most recently, I led UI design while developing a React + Redux app for an early-stage startup in Santa Monica.

A P P L I C A T I O N S

EVENTMAKR | MVP | React – Redux – Firebase – Javascript ES6 – Material-UI – Node.js
Designed and built minimum viable product application for startup focused on event planning and ordering.

THE OTHER | 1-Week Sprint | Mongo – Node – Angular – Javascript – HTML5 & CSS3 - Bootstrap – Git
Designed and built a single-page application (MEAN stack) for art display, sale, and curation.

ARTDAY | Ruby on Rails – PostgreSQL – HTML – CSS – Google Maps API – Javascript – Sketch – Invision
Designed and built a full-stack application to promote art galleries and events in Los Angeles.

E X P E R I E N C E

EVENTMAKR | Front-End Developer | Los Angeles | 2016 – 2017
Led design and UI development of minimum viable product featuring search, chat, and payments. Gained experience with React + Redux. Developed several landing pages for early-stage startup.

LVMH/MARC JACOBS | Sales & Marketing Associate | Los Angeles | 2015 – 2016
Contributed research, copywriting, and strategy to digital marketing and ecommerce for Bookmarc, an art book retailer and gallery owned by global fashion company Marc Jacobs.

HILTON EMEA/MARKETING AGENCIES | Content Strategist | Austin | 2011 – 2014
Optimized hundreds of pages of digital content for Hilton Worldwide brands in the EMEA region. Doubled organic search traffic and attributable revenue for 2013-14. Developed education and mentorship program for copywriters in Austin and Bulgaria.

GASTON GAZETTE NEWSPAPER | Reporter | Gastonia, North Carolina | 2010
Conducted nearly 100 interviews, including Sen. Kay Hagan, Bill Maher, 95-year-old twins.

BERMAN & COMPANY | Research Analyst & Senior Writer | Washington, D.C. | 2008 – 2009
Wrote for dozens of digital and print publications at public affairs and advertising firm. Monitored consumer trends and academic studies for client briefings and advertising campaigns.

E D U C A T I O N

GENERAL ASSEMBLY | Web Development Immersive & UX Design | Los Angeles | 2016

LONDON SCHOOL OF ECONOMICS | MSc History of International Relations | 2007

WEBSTER UNIVERSITY | BA Political Science | St. Louis, Vienna & Leiden, Netherlands | 2005