

Assignment 5 Storytelling Visualization: Report

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URL: <https://vkwong.github.io>

I decided to make a visualization of how California counties voted in the 2016 election for Erica Joy's Medium article [After](#). When Erica is talking about the disbelief that everyone had that Trump won especially in Silicon Valley, she had quantitative evidence to back up the fact that actually a lot more people voted for Trump in Silicon Valley than you would think. I chose to put my visualization right after to emphasize her evidence.

The visualization focuses on how many Trump voters there are in each county. I took the numbers from Politico's [2016 California Presidential Election Results](#). When you hover over a county, it is outlined and a tooltip appears listing the county name, the number of trump votes in the county, and the percentage of trump voters. I listed the count first because it always feels shocking to read such a large count. I also omitted displaying any Clinton statistics to magnify how big the numbers seem.

For the color scheme, it might seem that California as a whole is colored extremely red. However, if you take into account the article's tone and tolerance of Trump, it is colored correctly.