

Hello.

kenrickramsay.com

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My name is Kenrick Ramsay

And this is ~~my resume~~ my story

Tools

Adobe CC
HTML/CSS/JS & jQuery
Wireframes
Bootstrap 4
WordPress
Framer | Origami
InVision | XD | Sketch
Craft
Microsoft Office
Atom | Brackets | Sublime
Hubspot
Unbounce
Microsoft Office
Google Drive | Dropbox
Asana | Basecampe | Podio

Skills

Illustration & UI graphics
Visual Design
Interface Design
User Experience
User flows & Concept sketches
Wireframes & Mock-ups
Motion design & animation
Production
Style guides & pattern library
Prototyping
Brand Development
Front End Development
Marketing Strategy
Social Media
Web Design
Public Relations
Project Management

Experience

Jr. Designer | Good2BSocial | Nov 2017 - Present

I collaborated with account managers in redesign legal and medical firms' websites. I created wireframes, user flows, and designs for small to large-scale websites from start to finish to be interactive, user-friendly, and SEO compliant. Mocked up prototypes for tested and gave presentations to clients. Determined the number of page templates to adhere to the development budget and tested for QA.

Freelance Designer | Sep 2011 - Present

Worked as a freelance designer for multiple projects (web development, brand identity, illustrations, and visual design), clients include CSRI, Knewtown & SalesGraphics.

Lead Designer | Transit Wireless | Oct 2015 - Aug 2017

I redesigned the company's branding using illustrations for infographics, mockups for Wi-Fi platform design and web development for Transit Wireless's new website. The newly designed brand identity including new external & internal company logos, branding templates, promotional materials, websites, and social media accounts. Created graphics, slide templates and PPT materials for RFP/board documents, external client presentations and collateral for use by all departments.

Creative Designer Intern | MKTG Inc. | June 2015 - Aug 2015

Assisted the in-house Graphic Designers with the production of marketing collateral for print and digital mediums in the form of layout design, photo manipulation, and signage. Developed a promotional advertisement for upcoming events and experiences that the client hosted. Collaborated with designers to develop novel ideas for unique and new experiences for our clients.

UI Design Intern | nivo. | Nov 2014 - Mar 2015

Worked with the Marketing & Development Team to design new user interfaces for a mobile product to be released on both Apple app & Google Play stores. Designed new interfaces, including a new library and call-to-actions. Conducted research to establish business and user requirements, and delivered through design specs for engineers to implement.

Education

Johnson & Wales University | Sep. 2010 - May 2014

B.S. Graphic Design & Digital Media|Print Production Concentration
Class of 2014, Cum Laude

kenrick