

Model Performance Comparisons - Entity Embeddings from Hierarchical Categorical Feature (NAICS)

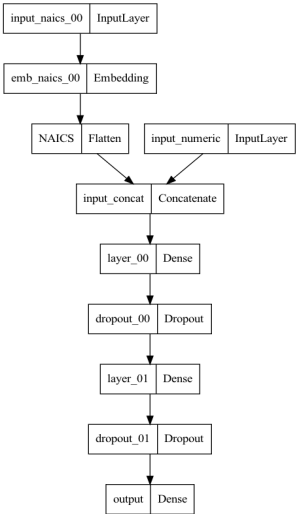
|  | no random injection |                | with random injection |                |
|--|---------------------|----------------|-----------------------|----------------|
|  | test PR-AUC         | holdout PR-AUC | test PR-AUC           | holdout PR-AUC |
| 1 baseline (no NAICS, unmodified data)                 | 0.3382              | 0.3530         | NA                    | NA             |
| 2 NAICS entity embeddings                              | 0.3793              | 0.3464         | 0.3803                | 0.3529         |
| 3 NAICS +hierarchy entity embeddings                   | 0.3801              | 0.3639         | 0.3798                | 0.3854         |
| 4 NAICS +hierarchy entity embeddings with hidden layer | 0.3795              | 0.3728         | 0.3792                | 0.3865         |

Rows 1-3 from the table above are taken from Table 3 of "Data Disruptions to Elevate Entity Embeddings" (<https://medium.com/towards-data-science/data-disruptions-to-elevate-entity-embeddings-b1ddf86a3c95>)  
The fourth row shows results from a model similar to the third row, but with an extra hidden layer that combines inputs from the different levels of the NAICS hierarchy.  
**The extra layer does not much change the performance**

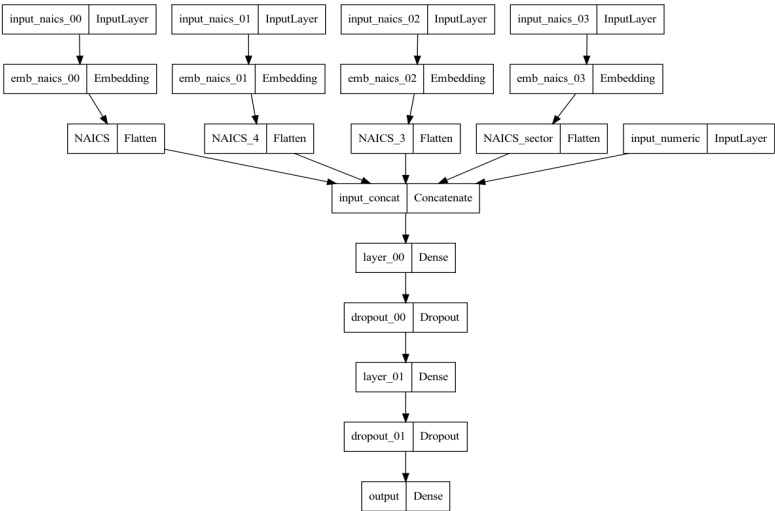
Model Diagrams

The diagrams below show the model architecture for rows 2-4

2) NAICS entity embeddings



3) NAICS +hierarchy entity embeddings



4) NAICS +hierarchy entity embeddings with hidden layer

