

Vladimir Golubyev

Full-Stack Software Engineer

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Experienced, versatile engineer with 7+ years of professional full-stack experience and a passion for solving business problems. Versed in **JavaScript, React.js, GraphQL, Vue.js, Node.js, Jest, Ruby** and **Ruby on Rails**. Experienced in deployment as well as development: **Heroku, AWS, Google Cloud**. Familiar with flavors of **SQL** and **MongoDB**. At home in **SCRUM** environments, turning **Figmas** and **Zeplins** into reality, writing documentation and mentoring.

WORK EXPERIENCE

Software Engineer

Kazoo HR

October 2020 - Present

Utilized **JavaScript, TypeScript, Node.js** and **Ruby on Rails** to deliver a cutting-edge HR solution which focuses on bringing fun to the world of HR.

- Working closely with product and engineering teams to turn **Figma** mockups into customer-facing applications
- Refactoring complex legacy **Ruby on Rails** and **Node.js** applications in favor of a unified **Node.js** and **PostgreSQL** app architecture
- Working with QA teams for seamless testing and production releases

Software Engineer

Power Digital Marketing

Jan 2020 - Apr 2020

Using **JavaScript, React.js, Node.js** and **Ruby on Rails**, worked alongside marketing professionals to turn both legacy **Node.js** and **Ruby on Rails** applications into Nova: a unified product aimed at businesses in need of all aspects of digital marketing.

- Worked on creating a cutting-edge B2B advertising PaaS
- Maintained and refactored legacy Node and Ruby on Rails applications
- Worked on combining new and old tech: **PHP/Laravel, React.js, MySQL, Ruby on Rails** and **Node.js** into a new, cohesive product

Software Engineer (contract)

Intuit, Inc

July 2018 - August 2019

Utilized a wide variety of proprietary and open-source technologies focused on **JavaScript, React/Redux** and **GraphQL** to deliver features for the novel TurboTax Live! platform.

- Designed and developed features for TurboTax Live! using **JavaScript, React/Redux** serving millions of end-users
- Created, developed and tested both front-end and back-end features used by thousands of tax professionals internally
- Integrated complex front-end infrastructure to work with AWS-driven services using traditional APIs as well as **GraphQL**
- Created a comprehensive, automated testing suite to achieve **95%+ code coverage** for staging and production artifacts using **Selenium, Istanbul** and **Jest**
- Worked with non-technical teams to identify and resolve bugs across the entire stack with Splunk

Founder & Software Engineer

Executable Media

June 2016 - Present

Worked on a variety of projects spanning **eCommerce, social marketing, product logistics** and customer support.

- Created an ad-serving infrastructure with a focus on performance and high availability, handling millions of impressions using **Node.js, Nuxt.js, MongoDB** and a variety of third-party tools and APIs
- Employed optimization strategies to **achieve 100%+ improvement** in sales funnel conversions using **Vue.js, Node.js/Express.js, CloudFront**
- Created and made profitable a number of eCommerce resources and products
- Worked with Stripe, PayPal and Shopify APIs to create a boutique, high-performance Point of Sale system for eCommerce campaigns

Software Engineer (contract)

Lightfoot Media

June 2015 - September 2017

Worked on creating an ad-serving framework as well as developed a boutique Email Service Provider framework in tandem with outsourced resources, overseeing **JavaScript**, **PHP** and **Python** development.

- Led an international team to refactor an Email Service Provider framework Successfully improved UI/UX, decoupled legacy back end systems and introduced a testing pipeline
- Introduced SCRUM, version control, CI/CD pipelines to existing project
- Reduced the number of customer-reported bugs by **50% in the first month**

Software Engineer (contract)

MarketTrend

June 2013 - September 2015

Worked on creating an ad-serving framework as well as developed a boutique Email Service Provider framework in tandem with outsourced teammates overseeing **JavaScript** and **Python** development.

- Led an international team to refactor an Email Service Provider framework Successfully improved UI/UX, decoupled legacy back end systems and introduced a testing pipeline
- Introduced SCRUM, version control, CI/CD pipelines to existing project

PERSONAL PROJECTS & ACHIEVEMENTS

Co-Founder & Developer

Abella Eyewear @ abellaeyewear.com

January 2018 - March 2020

- Refined a product line of fashionable eyewear
- Developed internal order management tools with Shopify API integration
- Created a number of highly optimized sales funnels using **React**

Co-Founder & Developer

PerformAIR @ performair.shop

February 2019 - present

- Created a number of profitable landing pages using **Vue.js**
- Implemented a number of APIs per business requirements: Shopify, PayPal, Stripe, ipStack
- Helped manage Facebook and GoogleAds campaigns
- Responsible for cloud hosting and maintenance

EDUCATION

Assistant & Developer

Alliant International University

2017

Worked under the guidance of Dr. Aaron M. Wester, PhD authoring a Ruby language curriculum for Alliant International University

Coursework

University of Idaho

2008 - 2011

Chemistry

Attended leadership development courses