

Summary Unicorns and Sustainability: Exploring fantasy ecosystems and rare high-impact companies to drive sustainable growth.

Action Items

- Clara R.: Draft a report connecting unicorn traits to corporate sustainability, highlighting both literal and metaphorical interpretations.
- David L. & Hannah W.: Develop campaign concepts.
- Emma S. & Fiona P.: Create interactive experience with "unicorn impact score" and simulate environmental impacts of different species under human-like interventions.
- George T.: Map real supply chains to unicorn habitats to identify gaps.
- Ian V.: Analyze ROI of green policies for unicorn startups.
- Ben K.: Oversee and integrate all elements into a cohesive strategy document.