



Problema

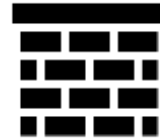
Dificultatea învățării unui instrument muzical pe cont propriu



Lipsa de timp



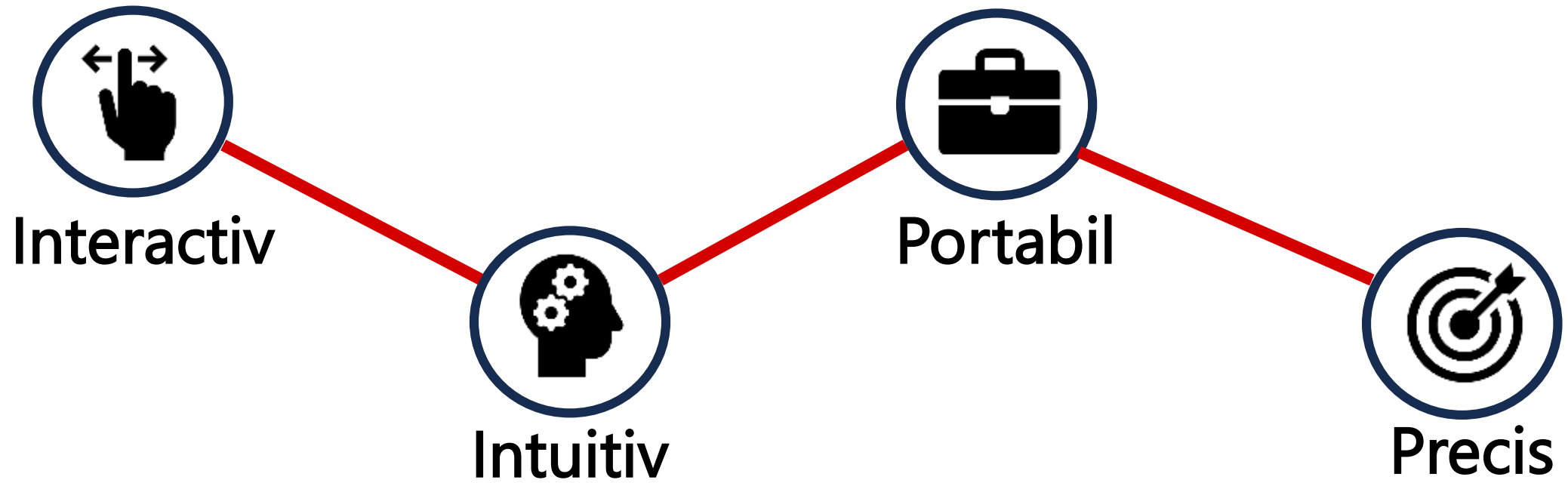
Lipsa de motivație



Plafonare



Soluția



Device

Feedback în timp real
cu ajutorul AI, sub forma unor LEDuri RGB



Aplicație



Dashboard

Learning resources

Download more songs

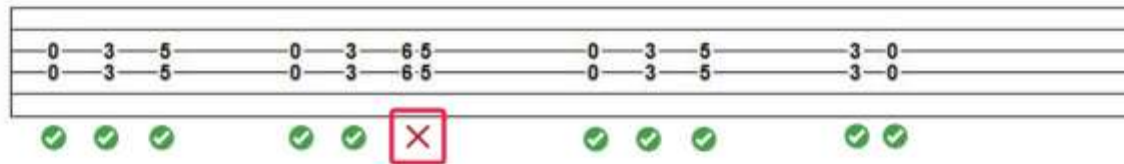
My device



Smoke on the water

by Deep Purple

Lesson 1: Main riff



TIP: Practice Slowly; break down the 6-5 riff into smaller parts and practice them slowly at first. Focus on accuracy and timing before increasing speed.

Connected via Bluetooth



Market overview

800M

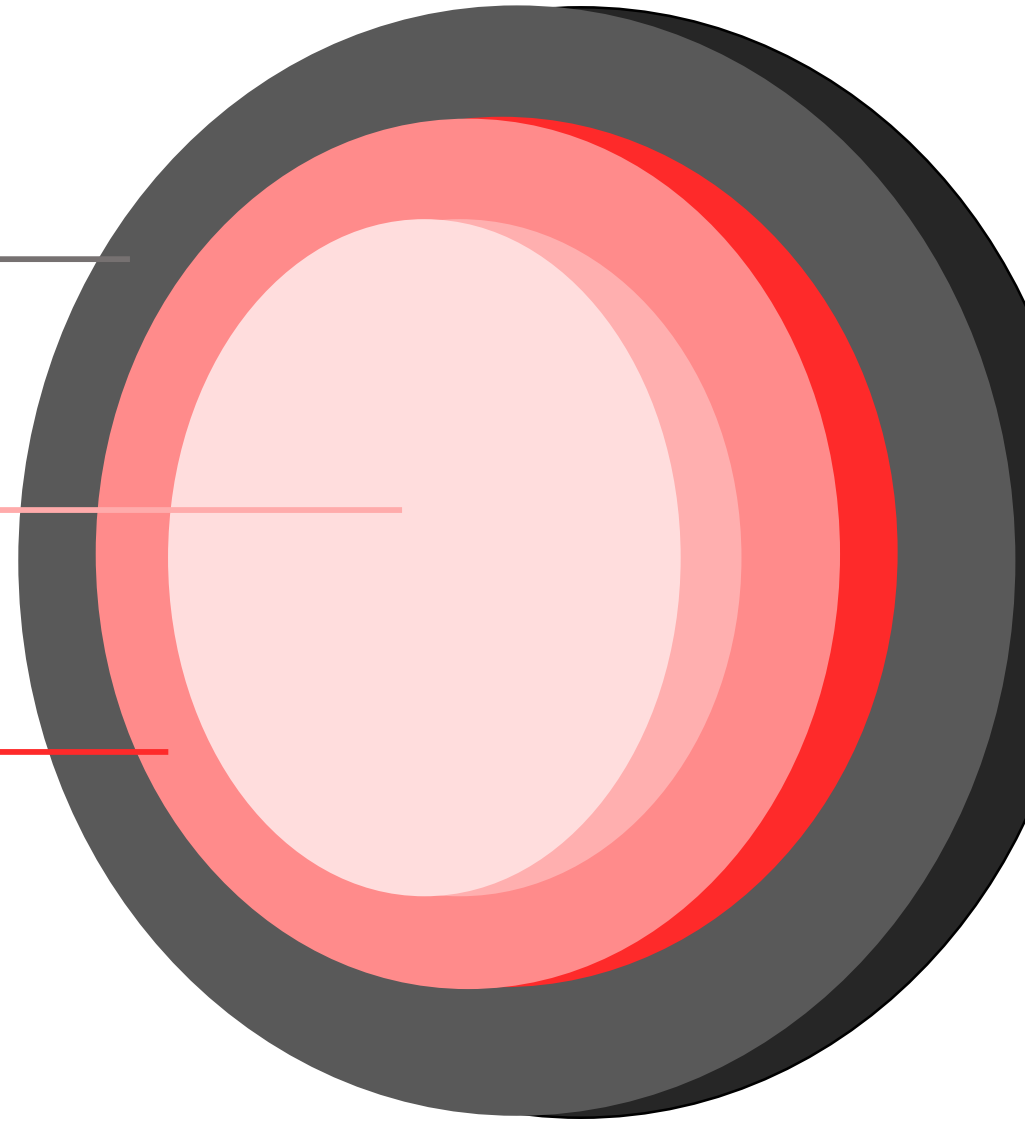
Guitar players

75%

Give up

350M

Beginners



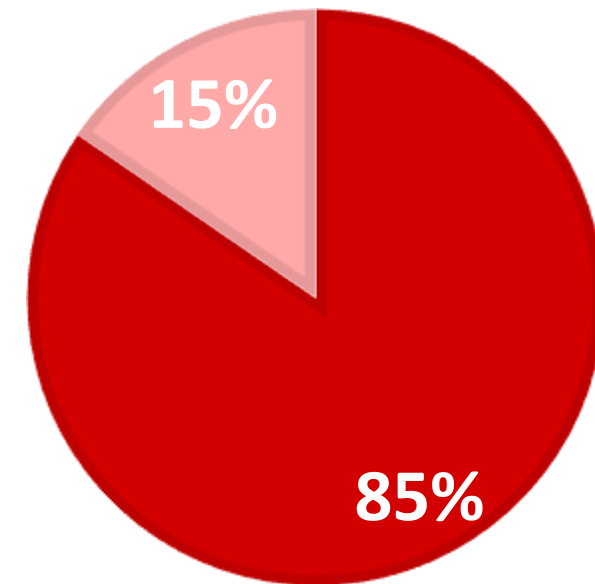
Validare

250+ răspunsuri

8/11 Experți din
domeniu

au validat ideea

■ Vreau să încerc ■ Nu doresc



Business Model



Competiție

Real time feedback

- Yousician
- FlowKey

Tutorial based

- JamPlay
- FenderPlay

Cu ce suntem diferiți?



Marketing

Cele mai importante aspecte



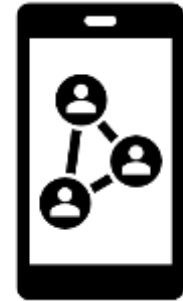
Quality



Packaging



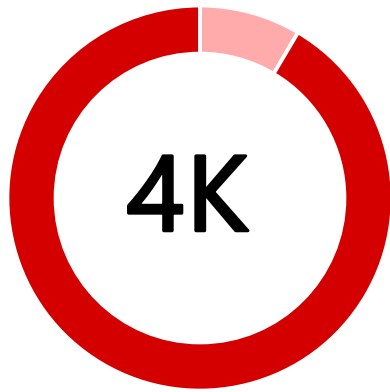
Community



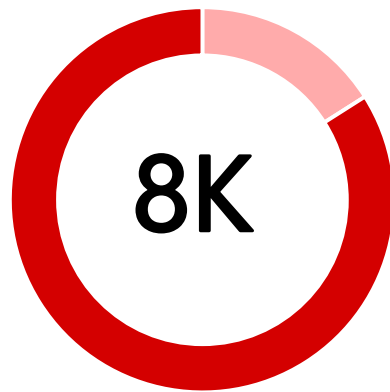
Social media



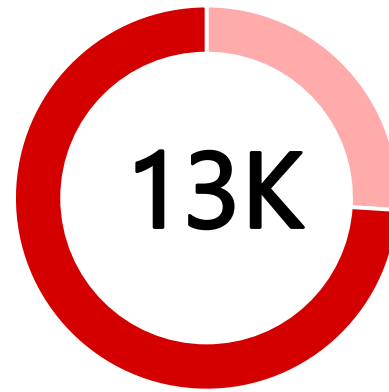
Costuri



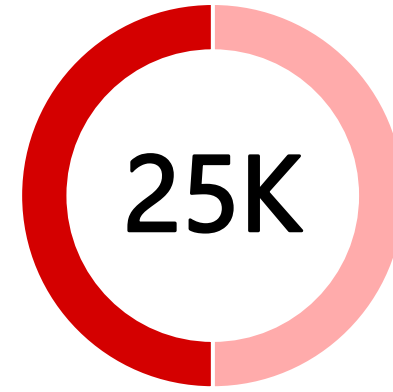
Înființarea
companiei



Costuri de
operare



Primele 1450 de
Test-types



Marketing



Echipa

Moroșanu Ștefania
Capac Teodora
Ciomîrtan Vlad
Maxim David
Gânscă Tudor





*Improve your technique to
reach your peak!*

