```
+--------------------------------------------------------------------+
| |  |        split           |  |        navbar          |  |  |    |
| +-----------------------------------------------------------------+ |
| |                         image+title                             | |
| +-----------------------------------------------------------------+ |
| | left-sidebar |                              |  right-sidebar  | |
| |              |                              |                 | |
| |              |          content             |                 | |
| |              |                              |                 | |
| +-----------------------------------------------------------------+ |
| |                         footer                                  | |
+--------------------------------------------------------------------+
```

Fonts used:

- FatFace – for title – big, bold, great for capturing the user's attention, easy to read on image background
- Text Me One – for content – modern and stylish, to reflect new website

Navigation:

- Split navbar with active page always centered – ease of access and looks modern
- Image is visible but blurred – priority on readability without sacrificing design

Design:

- Image covers 50% of viewport – captures attention without being overwhelming like a hero image
- White background with black text for simplicity, orange accents give it a minimalist look
- Easy to read even for an older audience, which could be the target userbase for a tearoom