


# VLAD DEEV

## SOFTWARE ENGINEER

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Master of Science / Bachelor of Science in Engineering (Computer Science Minor)

Entrepreneurial background in digital marketing and business development. Known as pro-active, quick learner with excellent interpersonal relations and communication skills, and ability to reliably meet challenging deadlines.

Work well independently and in a team. Energized by learning new things.

## SKILLS

JavaScript, React, Redux, JQuery, SQL, Ruby, Ruby on Rails, HTML, CSS, GIT

## PROJECTS

### FLOW – Full-stack single page web-application inspired by Asana

[Live](#) | [Github](#) | JavaScript, React, Redux, Ruby on Rails, PostgreSQL, HTML, CSS

- Improved code maintainability and scalability by creating reusable nested React Components utilizing React-router library to handle nested routing
- Enhanced UX with build on Google Material Design principles material-ui library
- Ensured data security with customized front-end and back-end authentication system hashing password digest
- Implemented RESTful API for seven controllers that return custom JSON responses for 27 React Components

### HEART BEAT – Browser real-time puzzle game inspired by Zoop

[Live](#) | [Github](#) | JavaScript, EaselJS, jQuery, HTML5 Canvas, HTML, CSS

- Utilized EaselJS library to create graphical user interface with interactive animation
- Designed game logic with 7 ES6 classes following object-oriented design patterns
- Created custom modals using jQuery that indicate game states allowing for better UX

### DOMINO – Lightweight JavaScript library for DOM manipulation inspired by jQuery

[Github](#) | JavaScript

- Utilized DOM API to implement DOM manipulation functionality
- Created 15 API methods for traversal, event handling and making AJAX requests

## EXPIRIENCE

### PROJECT MANAGER | Digitalcats | Remote

05/2016 – 12/2016

- Increased conversion rate of visitors to sales by 30% analyzing business and Google Analytics data to identify and address potential UX and product problems
- Organized and managed the conversion rate optimization (CRO) process through A/B testing and QA testing

### BUSINESS DEVELOPMENT MANAGER, DIGITAL PROJECT MANAGER | Polar Bird | New York, NY

11/2015 – 04/2016

Developed and managed both online and offline sales processes for the US launch of an ice shelter manufacturer

- Developed and established relationships with 82 local stores in two months
- Built a reliable internet sales channel through the website and Amazon

### BUSINESS AND PROJECT MANAGER, CO-FOUNDER | Digitalcats | Moscow, Russia

01/2010 – 12/2015

- Co-founded business serving banking industry. Managed a team of 20 leading digital projects and campaigns with budgets ranging from \$100K to \$4M

## EDUCATION

M.S. / B.S. in Engineering (Computer Science Minor) | Bauman Moscow State Technical University 09/2003 – 06/2009