# Vlad Deev

## SOFTWARE ENGINEER

### CONTACT

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### PROFILE

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### SKILLS

JavaScript | React

Redux | JQuery | SQL

Ruby | Ruby on Rails

HTML |CSS | GIT

### EDUCATION

**Bauman Moscow State Technical University**   2009

MS/BS in Engineering

## PROJECTS

**FLOW** –JavaScript, React, Redux, Ruby on Rails, PostgreSQL, HTML, CSS
Live | Github | Full-stack web-application inspired by Asana

- Improved code maintainability and scalability by creating reusable nested React Components utilizing React-router library to handle nested routing
- Enhanced UX with build on Google Material Design principles material-ui library
- Ensured data security with customized front-end and back-end authentication system hashing password digest with BCrypt
- Implemented RESTful API for seven controllers that return custom JSON responses for 27 React Components

**HEART BEAT** – JavaScript, EaselJS, jQuery, HTML5 Canvas, HTML, CSS
Live | Github | Browser real-time puzzle game inspired by Zoop

- Utilized EaselJS library to create graphical user interface with interactive animation
- Designed game logic with 7 ES6 classes following object-oriented design patterns
- Created custom modals using jQuery that indicate game states allowing for better UX

**DOMINO** – JavaScript
Github | Lightweight JavaScript library for DOM manipulation inspired by jQuery

- Utilized DOM API to implement DOM manipulation functionality
- Created 15 API methods for traversal, event handling and making AJAX requests

## EXPERIENCE

**Project Manager**                                    05/2016 – 12/2016
Digitalcats | remote

- Increased conversion rate of visitors to sales by 30% analyzing business and Google Analytics data to identify and address potential UX and product problems
- Organized and managed the conversion rate optimization (CRO) process through A/B testing and QA testing

**Business Development Manager, Digital Project Manager**        11/2015 – 04/2016
Polar Bird | New York, NY

Developed and managed both online and offline sales processes for the US launch of an ice shelter manufacturer
- Developed and established relationships with 82 local stores in two months
- Built a reliable internet sales channel through the website and Amazon

**Business and Project Manager, Co-Founder**           01/2010 – 12/2015
Digitalcats | Moscow, Russia

- Co-founded business serving banking industry: Built, grew and oversaw business operations, including sales, marketing, staffing, and client relationships
- Managed a team of 20 leading digital projects and campaigns with budgets ranging from $100K to $4M
- Planned, coordinated, and managed digital marketing projects for clients from concept-to-completion and post-support