Vlad Deev

SOFTWARE ENGINEER

CONTACT

(917) 940-8594
vlad.deev@gmail.com

Brooklyn, NY 11230

PROFILE

📁 vladdeev.com

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SKILLS

RUBY | RUBY ON RAILS

JAVASCRIPT | JQUERY

REACT | REDUX | SQL

HTML | CSS | GIT

EDUCATION

App Academy   2017

1000-hour immersive full-stack web development intensive with <3% acceptance rate

Bauman Moscow   2009 State Technical University

Master's Degree and Bachelor's Degree

Industrial Automation Engineering

PROJECTS

FLOW – Ruby on Rails, JavaScript, React + Redux, PostgreSQL, HTML, CSS
Live | Github | Full-stack web-application inspired by Asana

- Create reusable, DRY React components for interactive seamless UI, improving code maintainability and scalability
- Ensured data security with customized front-end and back-end authentication system with BCrypt for hashing password digest
- Utilized React-router library to handle nested routing for optimizing structure of the app and navigation between multiple workspaces, projects and tasks.
- Implement RESTful API for seven controllers that return custom JSON responses for a dozen React Components

DOMINO – JavaScript
Github | Lightweight JavaScript library for DOM manipulation inspired by jQuery

- Utilized DOM API to implement DOM manipulation functionality
- Create 15 API methods for traversal, event handling and making AJAX requests

HEART BEAT – JavaScript, EaselJS, jQuery, HTML5 Canvas, HTML, CSS
Live | Github | Browser real-time puzzle game inspired by Zoop

- Utilized EaselJS library to create graphical user interface with interactive animation
- Implemented game logic with 7 ES6 classes following object-oriented design patterns
- Created custom welcome, pause and game over modals using jQuery

EXPERIENCE

Freelance Project Manager   05/2016 – 12/2016
Digitalcats | Moscow, Russia

- Optimized landing pages to convert a higher percentage of visitors into sales by analyzing business and Google Analytics data, identifying and addressing potential UX and product problems
- Organized and managed the conversion rate optimization (CRO) process through A/B testing and QA testing

Business Development Manager, Digital Project Manager   11/2015 – 04/2016
Polar Bird | New York, NY

Developed and managed both online and offline sales processes for the US launch of an ice shelter manufacturer
- Built relationships with 82 local stores in two months
- Built a reliable internet sales channel through the website and Amazon

Business and Project Manager, Partner   01/2010 – 12/2015
Digitalcats | Moscow, Russia

- Managed digital projects and campaigns with budgets ranging from $100K to $4M.
- Planned, coordinated, and managed digital marketing projects for clients from concept-to-completion and post-support.

Played key role in building, growing, and managing business operations including sales, marketing, staffing, and customer relationship management.