**32 Standards contacted for the consumer portal**

Please find below all the standards we contacted for representation on the consumer portal until January 2015. It is neither clear nor finally decided which ones will actually belong to the first 20 and be presented on the portal until then. The selection depends - among others – on the data collection and the standards’ approval of the collected data. Please note that there might be more than one label addressing a standard (e.g. EU Bio, GEPA) or standards that share similar labels with only different wordings/claims (e.g. Blauer Engel, FSC). This could be a problem for the scanning function and should be kept in mind during the programming phase. The scanner needs to recognize them and needs to be able to at least inform the consumer that there are different labels for different purposes from which they have to choose the particular label in question from (this particularly important in case of the Blauer Engel). Please contact Michael for any further questions regarding that problem.

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| **Standards** | **Siegel** | **Standards** | **Siegel** |
| ***Landwirtschaft/Agriculture*** |  |  |  |
| 1. EU- Bio-Verordnung | http://www.baeckerschmid.de/tl_files/projecttheme01_BaeckerSchmid/images/EU-Bio-Logo.jpg | 1. Demeter | http://bio-hof.org/wp-content/uploads/2012/06/Demeter_Logo.png |
| 1. Naturland | http://www.dailygreen.de/wp-content/uploads/2010/06/naturland.jpg | 1. Naturland Fair | http://media.das-ist-drin.de/static/glossary/seals/91_lrg.gif |
| 1. Fairtrade - Standard for small producers | http://www.bio-liebt-fair.de/wp-content/uploads/2012/01/fairtrade-siegel.jpg | 1. Fairtrade - Standard for hired labour | http://www.bio-liebt-fair.de/wp-content/uploads/2012/01/fairtrade-siegel.jpg |
| 1. 4C | http://drwakefield.com/_c/files/old-images/4c.png | 1. Sustainable Agriculture Network | Abbildung: Rainforest Alliance Certified |
| 1. UTZ Certified | [Datei:Utz certified logo.svg](http://upload.wikimedia.org/wikipedia/de/3/3b/Utz_certified_logo.svg) | 1. HAND IN HAND - Rapunzel | http://fairerhandel-aktuell.de/wp-content/blogs.dir/fairerhandel/files/2013/01/Rapunzel-Hand-in-Hand.jpg |
| 1. Fair For Life Programme | http://kmu.kompass-nachhaltigkeit.de/typo3conf/ext/chsimple_pp/res/assets/media/FairforLife/English/LogoLarge.jpg | 1. GEPA (Logo – kein Standard) | gepa FairPlus Zeichen[http://www.gepa.de/fileadmin/templates/dev/img/head/gepa_logo.png](http://www.gepa.de/) |
| 1. Fairtrade certified cotton | http://emissionslos.com/wp-content/uploads/2011/04/fairtrade-certified-cotton1.jpg | 1. Bioland | http://www.bioland.de/fileadmin/templates/img/logo.png |
| 1. Better Cotton Initiative | http://bettercotton.org/wp-content/themes/bettercotton/app/img/logo-share-new.png | 1. Cotton made in Africa | http://www.weltwirtschaft-und-entwicklung.org/images/cmialogo2009.jpg |
| ***Forst/Forestry*** |  |  |  |
| 1. FSC (Mix & 100%) | http://www.kaminholz-wissen.de/grafik/content/fsc-logo.jpg | 1. PEFC | [PEFC Logo](https://pefc.de/) |
| ***Papier/Paper*** |  |  |  |
| 1. FSC Recycled | http://label-online.de/fileadmin/user_upload/labelsurvey/FSC_Recycling_Papier_.jpg | 1. Blauer Engel - Papier | http://www.ecocelebration.de/wp-content/uploads/2013/07/BlauerEngel_10cm-komp.jpg |
| 1. EU Ecolabel - Papier | http://www.euecolabel.eu/userfiles/image/ecolabel_logo.jpg |  |  |
| ***Textilien/Textiles*** |  |  |  |
| 1. Öko-Tex 100 | [Datei:Öko-Tex 100 logo.svg](http://upload.wikimedia.org/wikipedia/de/2/2e/%C3%96ko-Tex_100_logo.svg) | 1. EU Ecolabel - Textil | http://www.euecolabel.eu/userfiles/image/ecolabel_logo.jpg |
| 1. GOTS – X% organic/ oganic |  | 1. *bluesign* | http://www.modeaffaire.de/wp-content/themes/modeaffaire/media/2010/11/bluesign_large2.jpg |
| 1. *FairWearFoundation* | http://1.bp.blogspot.com/-uB13Ed97mUw/UujYf5M0O2I/AAAAAAAAAWM/oKLAWoJyLUo/s1600/fair-wear-foundation-4255d555.png | 1. *Blauer Engel - Textilien* | http://www.dach.de/uploads/pics/Blauer_Engel_Gesundheit_290x240_02.jpg |
| 1. *Earth Positive* | http://www.utopia.de/uploads/13/08/09/1uwso4qmuxud/original/earthpositive.jpg | 1. eco-INSTITUT - Polstermöbel / Texti | http://label-online.de/fileadmin/user_upload/labelsurvey/_processed_/csm_eco-INSTITUT-Label_print_10_30bdcffde6.jpg |
| 1. *GoodWeave* | http://upload.wikimedia.org/wikipedia/de/thumb/f/fc/Goodweave_logo.svg/220px-Goodweave_logo.svg.png | 1. hessnatur | http://upload.wikimedia.org/wikipedia/de/thumb/6/64/Hess_Natur_Logo.svg/729px-Hess_Natur_Logo.svg.png |
| 1. *Naturtextil IVN zertifiert Best* | http://www.coss-moss.de/naturtextil_ivn_zertifiziert_best_447_5.jpg |  |  |