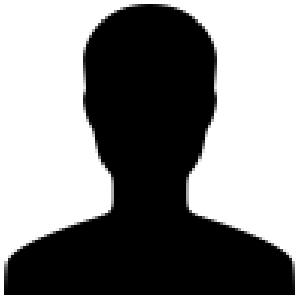


User Persona

Vladimir Jah | January 20, 2021



Persona name

Age

Occupation

Archetype

Brief bio or behavior/personality

Technology expertise level

Internet



Mobile apps



Software



Social media



Devices used



Favorite brands or apps



Goals

Frustrations