



AProva

A platform for sharing knowledge

Problem

Time shortage

Currently in Brazil there are more than 7.3 million undergraduate students

[Source: Brazilian Government Portal]

70% study and work

[Source: DataPopular Institute]

"The professor doesn't give us any exercise! How will I know how he'll evaluate us in the test?"

"The topics of the test were applied in a way that the teacher had never explained!"

"I got the test results, but how to solve its questions... nobody knows."

"I almost killed myself studying and nothing of what I studied was applied in the test!"

"There are so many topics to study that I don't even know what to study first!"

Our proposal: AProva

Free platform to **share** and **discuss** tests questions and their answers.

Advanced filters: university, course, class, professor, year and semester.

Responsive and intuitive.

++ Premium Material



Optimized studying time

Competition

passei**direto**

Passei Direto

- Largest brazilian platform for university studies
- **Strengths:** has a huge and diversified database, allows the user to follow contents, is responsive and intuitive
- **Weaknesses:** requires login for material visualization, has weak filters (there are not filters by teacher, semester ...), filtering of disciplines by category only in the paid version

ebah 

Ebah

- Social network dedicated exclusively to the academic field and that aims the sharing of information and materials
- **Strengths:** has a database with several documents, groups users by course and institution
- **Weaknesses:** requires login for full visualization of materials, is not responsive, has few filters, does not have a mechanism for tests

But... AProva++

Our differential

1. AProva focuses on evaluations, but is not limited to them!

We optimize the study time providing the content that is usually applied in tests, but we also provide content to use during the discipline to help in the studies.

3. The platform is not limited to university content!

Students in general can benefit from the platform.

2. We do not require login to visualize the free content!

Simplified viewing process.

4. We allow a more efficient filtering (by institution, course, discipline, teacher, year and semester) and this in free version!

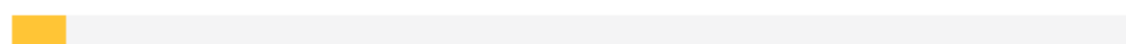
The student finds the material that is relevant to him in an easier and faster way.

Market

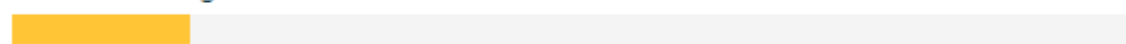
Undergraduate students



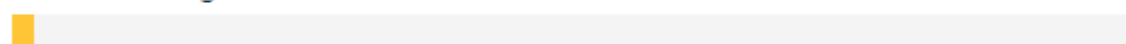
Professors



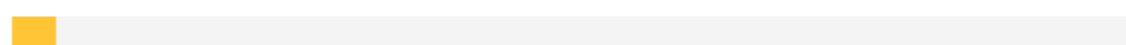
Middle and High School students



Middle and High School teachers



Other



Monetization



- 45% Ads
- 30% Paid content
- 20% Partnerships
- 5% Donations

Projections

2018

Federal university of Fronteira Sul (UFFS) &
Chapecó - SC

2022

National reach

2027

Internacional reach

AProva Team



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Campos da Terra**

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APROVA

Reinventing how to study,

Revolutionizing how to live!

A grayscale photograph of a person's hands typing on a laptop keyboard. The person is wearing a light-colored sweater and a wristwatch. A cup of tea with a tea bag is on the desk next to the laptop. The word 'APROVA' is overlaid in the center, with the 'A' in yellow and the rest in black.

APROVA

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