Vlad K

In General, February to May best chances of a successful campaign, December the worst.

Campaigns <1000 have the highest success rate(70%) which goes down with the increase of the goal amount, except for 35-45k goal range for some reason has a better chance of succeeding than failing.

Limits – not recent, unknown source

We could break it down and analyze particular fields since they differ a lot based on category

Food campaigns are doing poorly (70% fail rate)

24/24 journalism campaigns were canceled

7/9 music campaign success rate

1/3 of all campaigns are for theater projects, and they are doing well (60% success)

Analyze the effects of the length of campaign on success