## **BARB API SPECIFICATION**

This repository contains a specification using <u>OpenAPI 3.03</u> of an API for accessing BARB panel data.

It includes the following:

- 1. A YAML file that gives the full specification of the web api.
- 2. An HTML rendering of the specification documentation generated using swagger
- 3. Additional notes on the implementation of the API

Note that the first release contains only the phase I endpoints advertising\_spots, programme\_ratings and impacts\_over\_time

# Additional notes on implementation

The developer's main objective is the delivery of a RESTful web API that matches the OpenAPI specification given <a href="here">here</a>. Note that this will involve creating a data pipeline that will be transform the data so that it is in a suitable format to be delivered in by the API.

In addition to the information in the OpenAPI specification, BARB have the following requirements.

#### **Service**

- Speed: The API should be to deliver the data in a reasonable amount of time. For example, each of the endpoints advertising\_spots, programme\_ratings and impacts\_over\_time should be able to deliver a day's worth of data within 2-3 seconds.
- Security and access: The webAPI should be secure (OAuth 2 access) and it should be possible to grant different levels of access to users.
- Notifications: It should be possible to send push notifications to users to alert them to the fact that the data available at an endpoint has been updated.

#### **Documentation**

The OpenAPI specification contains various links to additional reference material (for example BARB station codes.) Web pages containing this information should be part of the API implementation

### Enhancements to the data (not for phase I)

The following data enhancements need to be reviewed by BARB and may form part of later phases.

• Sky asked whether there would be the need to calculate derived audiences from the API in the same way that is currently the case for database 2 (e.g. Women = Adults-Men,

C2DE Adults = Adults-ABC1 Adults).