Call for Book Chapters

"Towards Revolution 5.0: Digitalization, Innovation and Sustainability in Organizations"

The global challenges presented by the COVID-19 pandemic and the Ukraine war, among others, has forced the organizations to evolve beyond *Industry 4.0* into a new paradigm, *Industry 5.0*, which revalues economic growth by focusing on sustainable innovation by using digital technologies. According to the UN World Commission on Environment and Development (2023) *sustainability* refers to "meeting our own needs without compromising the ability of future generations to meet their own needs." McKinsey (2023) defines *innovation* as "the systematic practice of developing and marketing breakthrough products and services for adoption by customers." Centro Mexico Digital (2023) characterizes *digitalization* as "a continuous process that integrates digital technologies in all aspects of an organization to improve the way in which they operate and provide value to their customers." These transformations imply innovation and changes to business processes, organizational culture, business strategies, and technological infrastructure, always keeping in mind the organization's sustainability objectives.

We welcome original chapters related to these subjects. Conceptual, theoretical and empirical studies are all welcome. Possible topics include, but are not limited to:

- The role of organizational culture in driving digital, innovative, and sustainable transformations.
- The interplay between digitalization and social sustainability in organizations.
- The implications of digitalization for labor rights and decent work conditions.
- Proposing new technologies, e.g., ML, to improve organizational objectives.
- Risks and threats of digitalization for sustainability: addressing cybersecurity and data privacy issues.
- The role of big data and analytics in achieving sustainability goals.
- Assessing the environmental footprint of digital technologies.
- The ethical implications of AI and automation in sustainable business models.
- Case studies of successful digital transformations contributing to sustainability.
- Assessing the environmental footprint of digital technologies.
- Addressing the digital divide from a sustainability perspective.
- Government role in fostering digitalization, innovation, and sustainability.
- The influence of customer behavior and expectations in shaping digital and sustainable business strategies.

Manuscript Guidelines

- Manuscripts must be written in English and submitted in Microsoft Word format
- Author names must not appear in the manuscript, only in a separate Title page
- Font: 12-point Times New Roman
- 1.5 spacing and justified (Tables should be single-spaced)
- Tables and Figures should be called out in the text and numbered (1, 2, ...)
- Maximum length is 7,000 words (not including tables or list of references)
- Citations and references must be in APA format (7th edition)
- The Abstract must not exceed 150 words
- Between four and six keywords provided after the Abstract

Title Page Information

- Include name(s), institutional affiliation and contact information
- Email address and indication of the corresponding author if applicable.
- Please submit two experts willing to participate in the double-blind review process, including: full name, affiliation, email, and area of expertise.

Timeline

Full Chapter Submission Deadline:	September 4, 2023
Review Process:	October-November 2023
Final Acceptance Notification:	February 2024

Please submit chapter proposals to:

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