

Reports snapshot ✔ ▾

Last 28 days Dec 13, 2021 - Jan 9, 2022 ▾

A All Users Add comparison +

Users

42

Event count

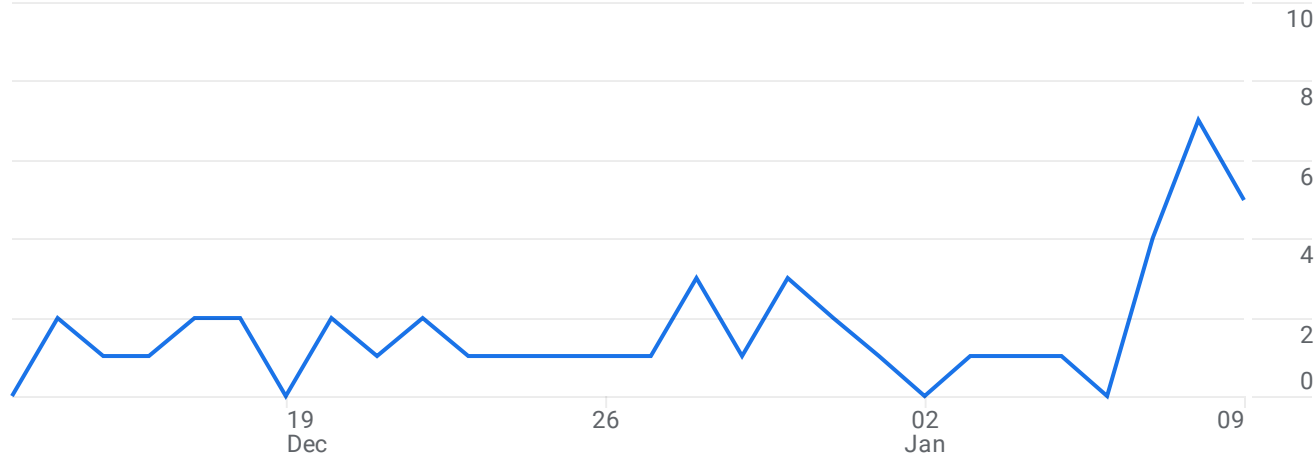
2.9K

Conversions

0

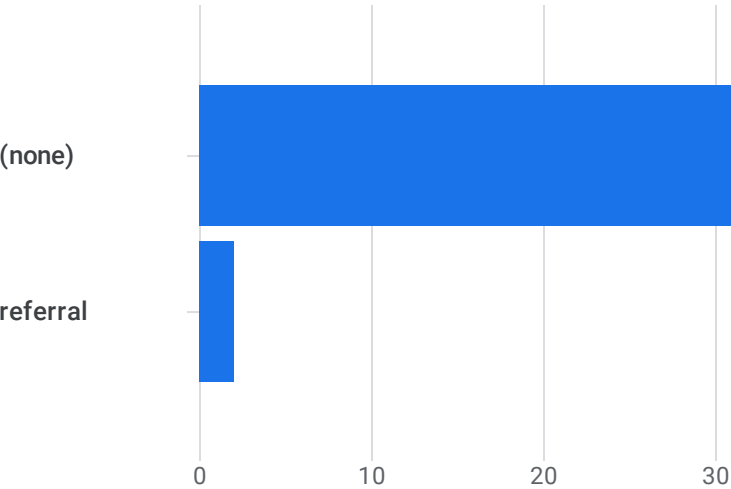
Total revenue ?

RON0.00



WHERE DO YOUR NEW USERS COME FROM?

New users by First user medium ▾



[View user acquisition](#) →

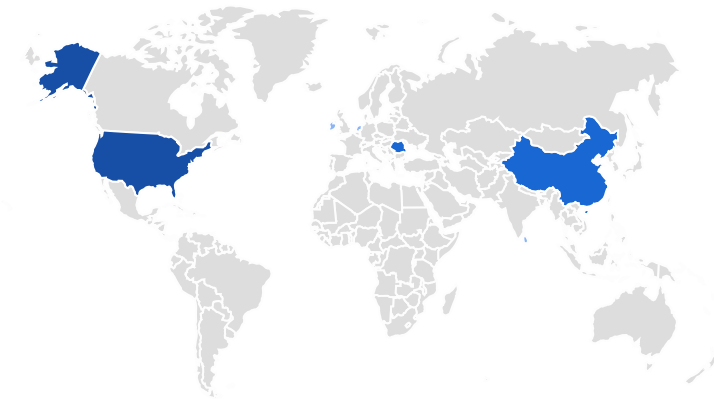
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session medium ▾

SESSION MEDIUM	SESSIONS
referral	37
(none)	31

[View traffic acquisition](#) →

Users ▾ by Country

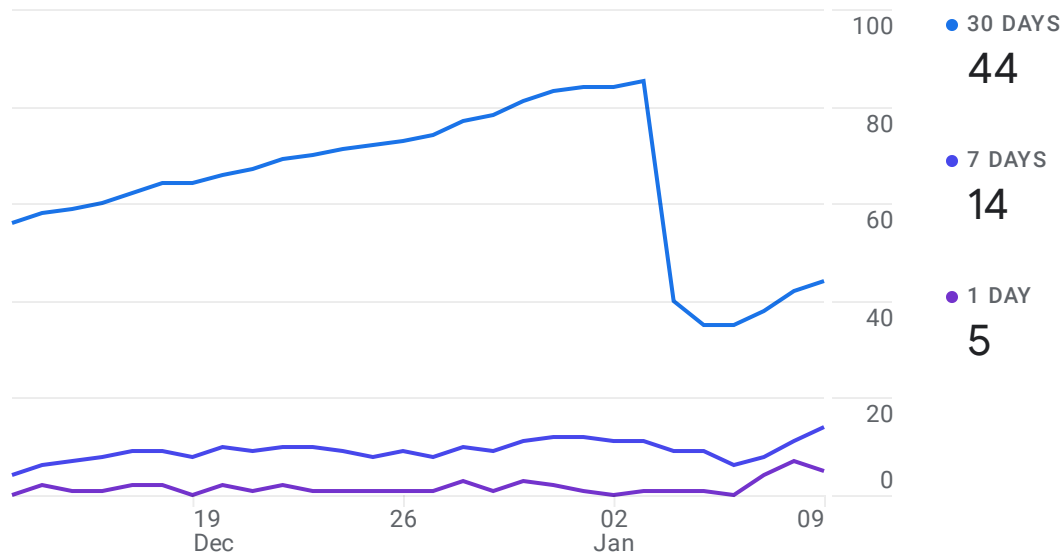


COUNTRY	USERS
United States	26
Romania	7
China	6
Ireland	1
Netherlands	1
Sri Lanka	1

[View countries](#) →

HOW ARE ACTIVE USERS TRENDING?

User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	1.3%	0.0%	0.0%	3.6%	0.0%
Nov 28 - Dec 4						
Dec 5 - Dec 11						
Dec 12 - Dec 18						
Dec 19 - Dec 25						
Dec 26 - Jan 1						
Jan 2 - Jan 8						

6 weeks ending Jan 8

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Health Hero	990

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
optimize.callback	1.4K
page_view	990
scroll	194
user_engagement	178
session_start	69
first_visit	33
click	1

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
No data available	

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

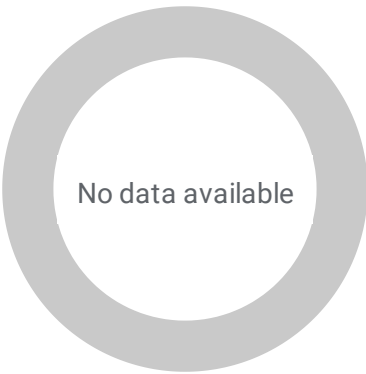
ITEM NAME ECOMMERCE PUR...

No data available

[View items](#) →

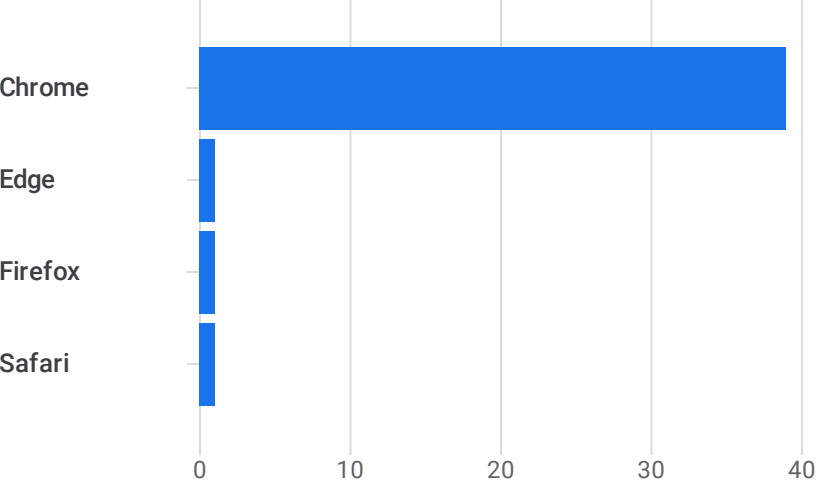
HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



[View tech details](#) →

Users ▼ by Browser



[View browsers](#) →