

VLADYA

GIANA

TASHA

PORTOFOLIO

CONTACT

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LinkedIn :

<https://www.linkedin.com/in/vladya-giana-tasha-274212207>

A final year student majoring in Communication Science who has had a lot of experience in intern and organization. Is someone who is confident and can communicate with related parties in an interesting and strategic manner. Also is a person who is able to adapt, both in a team environment and individually. In addition, she is someone who has ambition and is professional towards her work. Currently have a career interests in Digital Strategic, Social Media Management, KOL Specialist, and Brand Marketing.

INTERN EXPERIENCES

Dwi Sapta Integrated Marketing Communication | Kampus Merdeka Internship Program

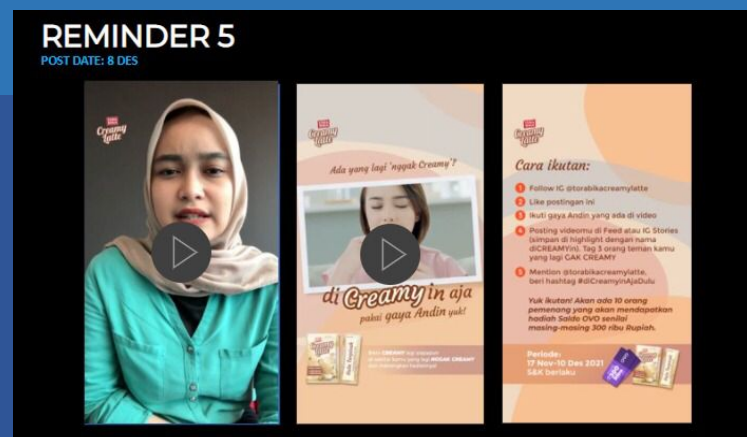
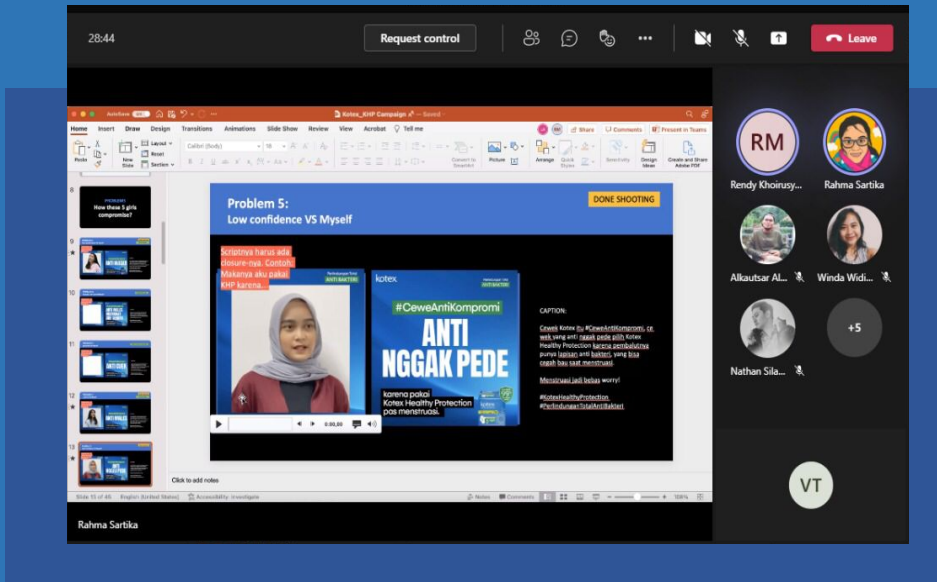
Digital & Social Media Intern

(September – December 2021)

Job Description:

- Planned a brand support campaign.
- Managed social media as admin in branding the company.
- Compiled a report after running the brand activation.
- Collected and compiled KOL data information for brand campaign planned.

1.) *Support campaign planning for Kotex “SheCanFund” and Torabika Creamy Latte “Di-CreamyInAja”*



2.) Report of Activation program by Torabika Creamy Latte on Social Media



WhatsApp Chat: Answers

- khkhairul, Khairul Hakim Juventini - answered Ajak ngobrol pelan-pelan
- evl_gart_9, Fakhira Ghoshop - answered Ajak ngobrol pelan-pelan
- hasna_sofea, Hasna Hamsa - answered Ajak ngobrol pelan-pelan
- hanihanda10, Hani Handayani - answered Ajak ngobrol pelan-pelan
- asulanias13, Muhammad Anul Anas - answered Ajak ngobrol pelan-pelan
- astri_ghuayaro, Astri - answered Ajak ngobrol pelan-pelan
- unayahmandaskatic_214, Unayah Marsamellow - answered Ajak ngobrol pelan-pelan
- christinbrsirat, answered Ajak ngobrol pelan-pelan
- santimamayantime, Santi Nurmasyanti - answered Ajak ngobrol pelan-pelan

List peserta Act...

No	A	B	C	D
377	376	aulia fy	Aulia Febriyanti	Ajak ngobrol pelan-pelan
378	377	mamasak111	Albinta B	Ajak ngobrol pelan-pelan
379	378	tinawardani	Tina Tani	Ajak ngobrol pelan-pelan
380	379	eyas15	Eyas	Ajak ngobrol pelan-pelan
381	380	melymher	Meli Crystiano	Diemin aja dulu
382	381	ape_supriatna92	Ape Supriatna	Ajak ngobrol pelan-pelan
383	382	ria sitorus	Diemin aja dulu	Ajak ngobrol pelan-pelan
384	383	asa_r1210	Asyfirahhan Raihan	Ajak ngobrol pelan-pelan
385	384	lestari1522	Sri Lestari	Ajak ngobrol pelan-pelan
386	385	nur_ayuni1204	Nur Ayuni	Ajak ngobrol pelan-pelan
387	386	elasya1409	Elasya1409rosanna	Ajak ngobrol pelan-pelan
388	387	changmin_cysjsh	Titis Hajar	Ajak ngobrol pelan-pelan
389	388	wily hoky4	Willyanto	Ajak ngobrol pelan-pelan
390	389	shantymaabd	Shanty Na Abud	Ajak ngobrol pelan-pelan
391	390	sabrinawaty100	Sabrina	Ajak ngobrol pelan-pelan
392	391	clara_dwi13	Clara Dwi Meylinda	Cuekin balik
393	392	tetahomemade	Teta Checy	Ajak ngobrol pelan-pelan
394	393	khkhairul	Khairul Hakim Juventina	Ajak ngobrol pelan-pelan
395	394	evl_gart_9	Fakhira Ghoshop	Ajak ngobrol pelan-pelan
396	395	hasna_sofea	Hasna Hamsa	Ajak ngobrol pelan-pelan

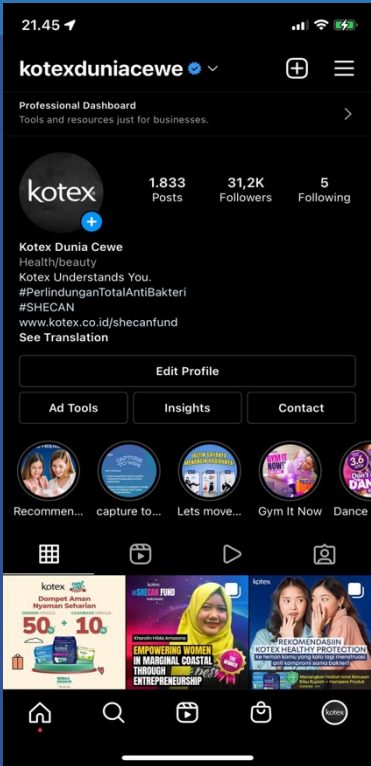
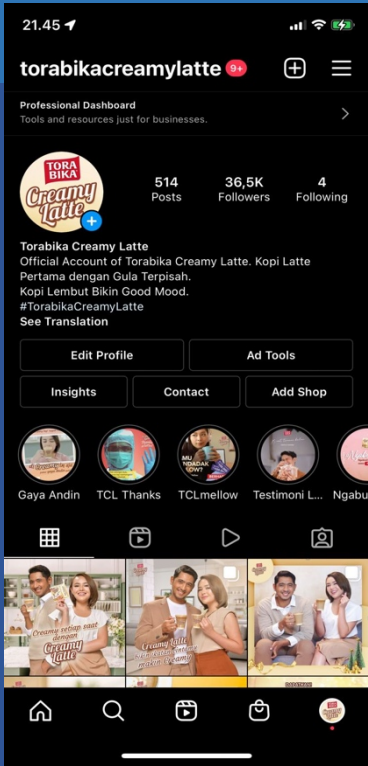
List peserta Activity TCL

No	Platform	Username	Nama	Type	Value	Unique user
1	Instagram	berastikaucan	Bernastika Ucun	IG Story		
2	Instagram	ahamano	Nisa Monarda	IG Story		
3	Instagram	innosist	Tara Rosaria	IG Feeds		
4	Instagram	u2101	Vania	IG Story		
5	Instagram	ganiway	Giara Tay	IG Story		
6	Instagram	adulucy	Norma Rangan	IG Story		
7	Instagram	clarama1	Clara Ama	IG Story		
8	Instagram	Retty	Felix Radhya	IG Story		
9	Instagram	hendauke	Henda	IG Story		
10	Instagram	hendri-nisa	Hendri Nisa	IG Story		
11	Instagram	widur.1r	Tri Wicandari	IG Story		
12	Instagram	valeri-ahmad1	Valeri Rahmawati	IG Feeds		
13	Instagram	caranthy	Caranthy	IG Feeds		
14	Instagram	ayulita	Ayulita	IG Story		
15	Instagram	rama.1r	Rama Sri Wicandari	IG Story		
16	Instagram	adulucy	Adulucy	IG Story		
17	Instagram	khana-majuka	Khana Majuka	IG Story		
18	Instagram	Riaq Aljan	Riaq Aljan	IG Story		
19	Instagram	katyandya	Katyandya	IG Story		
20	Instagram	akumac_112	Akumac	IG Feeds		

3.) Shortlisting candidate from “SheCanFund” campaign Kotex Brand and managing Social Media Content

[illegible][illegible]

4.) Handling Social media from Kotex and Torabika Creamy Latte



5.) Analyzing NIVEA Social Media content

[illegible][illegible]

6.) Brand analyzing for BSI campaign

[BSC - KOL List](#)
[PORTFOLIO](#)
[Vulva Gena 5](#)
[CV Vulva Gena 5](#)
[Feed LinkedIn](#)
[portfolio.mega](#)
[+](#)
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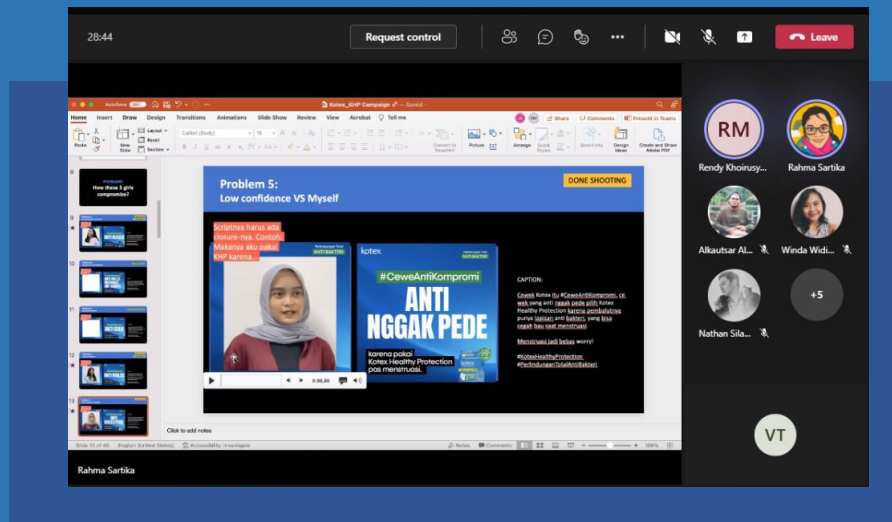
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[BSC - KOL List](#)
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[Format](#)
[Data](#)
[Aliran](#)
[Ekstensi](#)
[Baru](#)
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[Detail](#)
[Laporan](#)
[Lampiran](#)
[Berikan](#)
[Evaluasi](#)

	B	C	D	E	F	G	H	I	J	K
	KOL Name	Link	Followers	GR %	Sex	Category	Remarks	Notes		
OPT 1	Ami Jember	https://www.instagram.com/ami_jember/	1,170,000	27.5%	Female	Personal	Medication			
	Pratiwi Tami	https://www.instagram.com/pratiwi_tami/	544,100	23.5%	Female	Personal	Arthritis			
	Pratiwi Tami	https://www.instagram.com/pratiwi_tami/	544,100	23.5%	Female	Personal	Arthritis			
	Andriana Satrio	https://www.instagram.com/andriana_satrio/	354,500	2.24%	Female	Personal	Medication			
	Andriana Satrio - Chandra	https://www.instagram.com/andriana_satrio_chandra/	3,500	20%	Female	Personal	Medication	Medication		
	Andriana Satrio	https://www.instagram.com/andriana_satrio/	1,100,000	23.5%	Female	Personal	Arthritis			
	Pier Anggraini	https://www.instagram.com/pier_anggraini/	1,000,000	1.94%	Female	Personal	Public Figure			
	Andriana Satrio	https://www.instagram.com/andriana_satrio/	600,000	20.5%	Female	Personal	Medication			
	Devi Nurul Huda	https://www.instagram.com/devi_nurul_huda/	60,000	15.0%	Female	Personal	Medication			
	Nicola Andriana	https://www.instagram.com/nicola_andriana/	61,800	24.5%	Male	Personal	Chief Director			
OPT 2	Andriana Satrio	https://www.instagram.com/andriana_satrio/	60,000	18.7%	Female	Personal	Single			
	Andriana Satrio	https://www.instagram.com/andriana_satrio/	60,000	4.05%	Female	Personal	Medication			
	Gita Andriana	https://www.instagram.com/gita_andriana/	12M	0.79%	Female	Personal	Medication			
	Nicola Andriana	https://www.instagram.com/nicola_andriana/	12M	0.24%	Male	Personal	Medication			
	Andriana Satrio	https://www.instagram.com/andriana_satrio/	12M	20.7%	Female	Personal	Medication			
	Shabrina Chandra	https://www.instagram.com/shabrina_chandra/	12M	90.23%	Female	Personal	Medication			
	Nicola Andri Satrio	https://www.instagram.com/nicola_andri_satrio/	37,000	0.75%	Male	Personal	Single			
OPT 2	Tridiana Satrio	https://www.instagram.com/tridiana_satrio/	1M	1.04%	Female	Personal	Arthritis			
	Nicola Satrio	https://www.instagram.com/nicola_satrio/	10M	2.20%	Male	Personal	Medication			
	Nicola Chandra	https://www.instagram.com/nicola_chandra/	100,000	4.05%	Male	Personal	Archer			

[+](#)
[-](#)
[FINAL - KOL List](#)

6.) Volunteering as a talent in creative digital division for Kotex “KotexHealthyProtection” and Torabika Creamy Latte “Di-CreamyInAja”



ORGANIZATION AND VOLUNTEER EXPERIENCES

Senat Mahasiswa Fakultas Ilmu Komunikasi | Universitas Pancasila *Head of Public Relations Division*

(2019 – 2020)

- Established relationships in the form of collaboration with internal and external parties.
- Managed of all matters related to public relations activities and management.

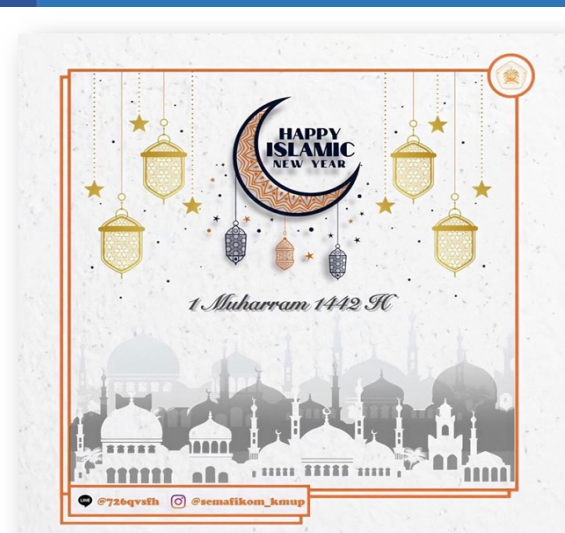
LO Student Graduate of Universitas Pancasila *Liaison Officer*

(2019)

- Organized the reception of guests and arranged them based on the place and type of invitation.
- Welcomed of invited guests as the forefront.

Detail Activities

Senat Mahasiswa Fakultas Ilmu Komunikasi | Universitas Pancasila
Head of Public Relations Division



Detail Activities

LO Student Graduate of Universitas Pancasila
Liaison Officer

