

Total Orders

2.573

Total Sales

188.195 €

Total Customers

1.345

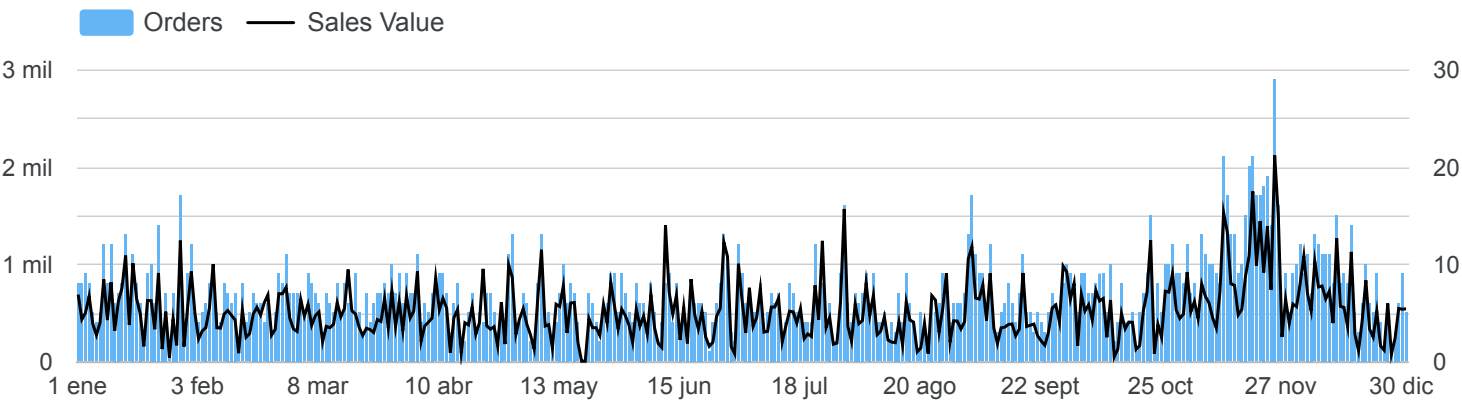
Avg Order Value

73,14 €

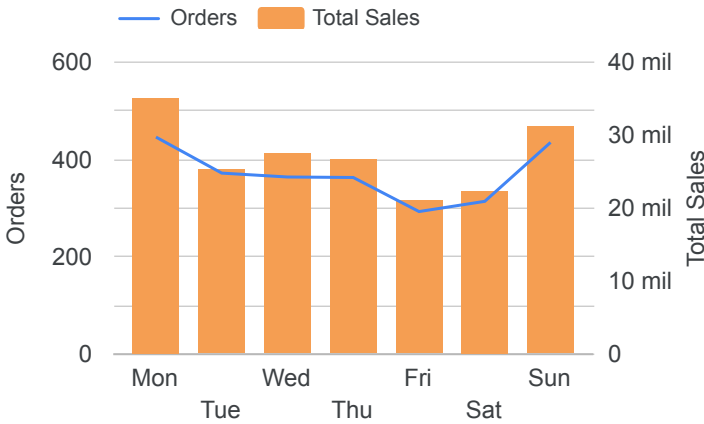
Avg Products per Order

13

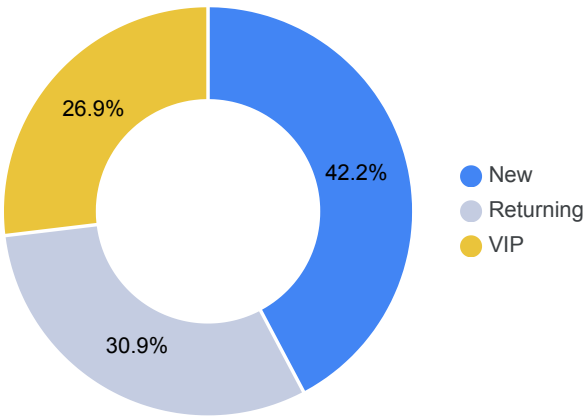
Orders and Sales Value Evolution



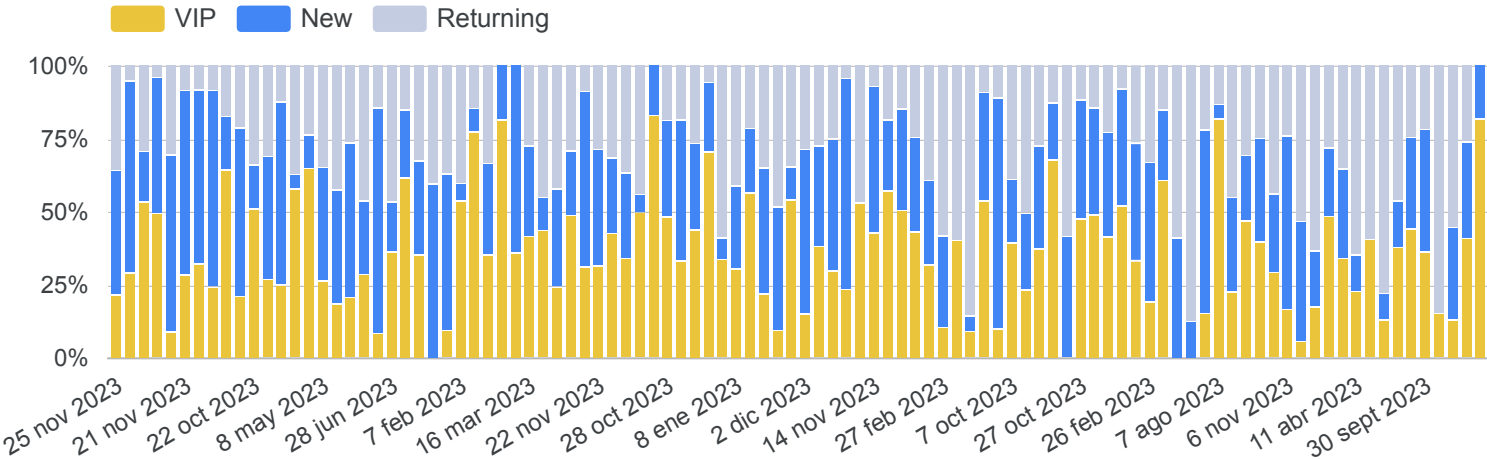
Orders By Day Of Week



Segmentation by Quantity



Sales Value by Date and Segmentation



Details By Client

client_id		Orders	Revenue ▾	AOV	Total Products	Avg Product Value
1.	417363	36	2.622,03 €	72,83 €	620	4,23 €
2.	422523	23	2.052,76 €	89,25 €	582	3,53 €
3.	1286103	11	1.722,23 €	156,57 €	194	8,88 €
4.	1433553	11	1.563,25 €	142,11 €	388	4,03 €
5.	257913	10	1.542,55 €	154,25 €	430	3,59 €
6.	1185753	9	1.487,92 €	165,32 €	633	2,35 €
7.	1434813	5	1.425,42 €	285,08 €	571	2,5 €

Predicted Revenue Next 28d

11.320 €

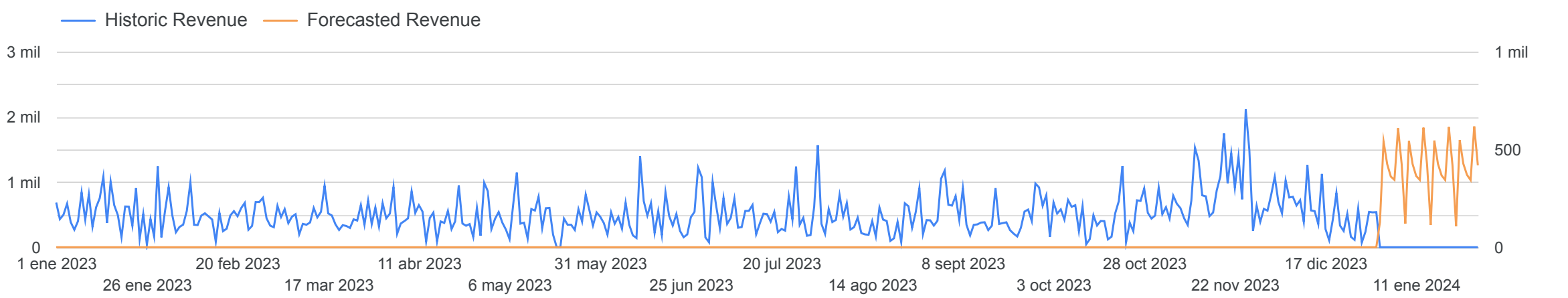
Predicted Orders Next 28d

142,78

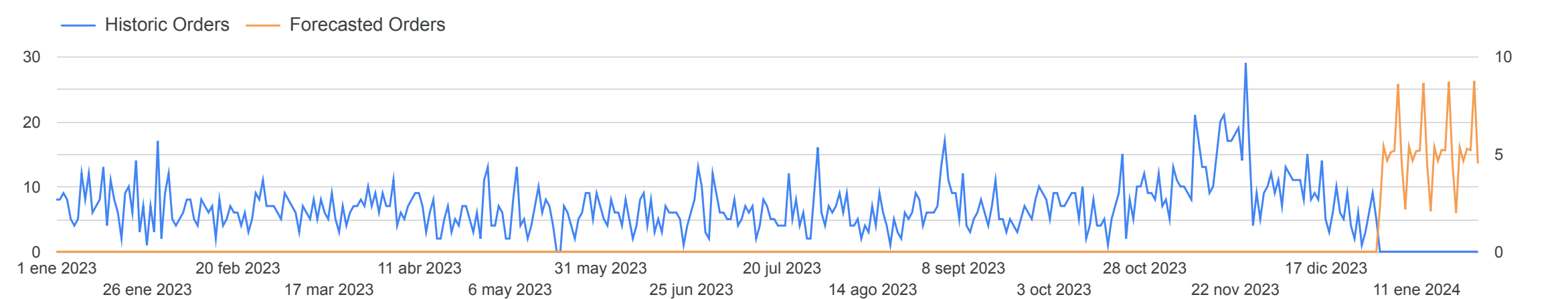
Expected AOV Next 28d

72,62

Historic & Forecasted Revenue



Historic & Forecasted Orders



Historic & Forecasted AOV

