

General Aspect	Specific Aspect	Tag	Description	
Product	Color	PRO#COL	Description: Feedback on the product's color, including its accuracy compared to the product listing or expectations, and general comments about the shade or hue.	
			Use When: There are mentions of the actual color versus the listed color, or general comments about the product's color aesthetics (e.g., "maganda yung kulay," "pangit ang shade").	Do NOT Use When: The color issue is due to receiving the wrong item variant entirely (e.g., ordered blue, received red; use DEL#COR).
	Condition	PRO#COND	Description: Feedback on the product's physical state upon receipt, focusing on defects, damages, or completeness that likely occurred before shipping or are due to manufacturing.	
			Use When: The product has scratches, dents, tears, is incomplete, or has manufacturing flaws discovered upon opening, even if the packaging was intact.	Do NOT Use When: Damage is clearly attributed to shipping or transit (use DEL#COND). The item received is completely different from what was ordered (use DEL#COR).
	Correctness	PRO#CORR	Description: Feedback on whether the product's specifications, features, or included accessories match the product listing description.	
			Use When: The item received is the correct general product, but some details, features (e.g., "dual SIM"), version, or inclusions (e.g., "charger") are different from what was advertised or expected based on the listing.	Do NOT Use When: A completely wrong item was delivered (use DEL#COR). The color is different, but the item model is correct (use PRO#COL, unless the color was a specifically ordered specification not met, then it can be DEL#COR if wrong variant shipped). The size is different (use PRO#SIZE).
	Durability	PRO#DUR	Description: Comments about the product's perceived longevity, sturdiness, resilience, and ability to withstand normal use over time.	
			Use When: There are mentions of fragility, easy breakage, material strength relating to wear and tear, good build quality for longevity, or how long the product lasts or is expected to last.	Do NOT Use When: The damage is due to delivery (use DEL#COND) or the user received it already broken due to pre-shipment issues (use PRO#COND).
	Effectiveness	PRO#EFF	Description: Feedback about how well the product performs its intended purpose or delivers its promised benefits.	
			Use When: The reviewer talks about the results, performance, or efficacy of the product in achieving its main function (e.g., "nakakaputi ba?", "mabilis ba mag-charge?").	Do NOT Use When: The product doesn't work at all or malfunctions (use PRO#FUNC).
	Functionality	PRO#FUNC	Description: Describes if the product or its features operate correctly or if there are malfunctions.	
			Use When: The product, or parts of it, fail to perform their intended task, are defective, do not operate, or a specific feature is not working.	Do NOT Use When: The product performs its function, but the quality or extent of the result is not as expected (use PRO#EFF). The issue is about overall longevity or easy breakage from use (use PRO#DUR).
	Material	PRO#MAT	Description: Feedback about the physical composition, make, or substance of the product, including texture, thickness, fabric type, or perceived quality of materials used.	
Use When: There are descriptions of softness, heaviness, material type (e.g., cotton, plastic, metal), material quality (e.g., "good quality plastic," "cheap fabric"), or texture.			Do NOT Use When: The comment is primarily about how the product performs its function (use PRO#FUNC or PRO#EFF). The comment is primarily about the product's longevity due to its material (use PRO#DUR). The color of the material (use PRO#COL).	
Sensory	PRO#SENS	Description: Comments about sensory experiences including smell, taste, sound, and other non-visual/non-tactile sensory feedback.		
		Use When: Smell, taste, sound characteristics Sensory experiences beyond touch and sight Sensory satisfaction or dissatisfaction Sensory expectations vs. reality	Do NOT Use When: The feedback is about the general texture or type of material (use PRO#MAT - e.g., "soft fabric," "rough plastic"). The feedback is about the visual color of the product (use PRO#COL). The feedback is about the product's core functionality or effectiveness being sound-based (e.g., "hindi gumagana yung speaker" - PRO#FUNC; "mahina yung bass ng headphones" - PRO#EFF). The feedback is about the product being too loud or too quiet if it indicates a malfunction or poor performance of a primary function (use PRO#FUNC or PRO#EFF).	
Size / Measurement	PRO#SIZE	Description: Feedback about the product's fit, dimensions, capacity, or sizing accuracy compared to expectations or stated measurements.		
		Use When: The item is described as too small, too big, not true to size, or when commenting on the accuracy of its measurements or overall fit.	Do NOT Use When: The size issue is due to receiving the wrong variant (e.g., ordered Large, received Small - use DEL#COR).	
General	PRO#GEN	Description: Broad or vague mentions of the product's quality with no specific aspect detailed.		
		Use When: Feedback like "maganda" (good), "pangit" (bad), "okay lang" (it's okay) is given for the product itself, without further elaboration on why (e.g., not specifying if it's about material, durability, etc.).	Do NOT Use When: Any specific issue or praise related to other product aspects (e.g., color, durability, a specific malfunction, material, size) is mentioned.	
Delivery	Condition	DEL#COND	Description: Feedback on the state of the parcel or product as a result of handling during shipping or transit. This includes the packaging itself and any damage to the item clearly caused by the delivery process.	
			Use When: The product or packaging was damaged (e.g., dented, wet, crushed, torn) during shipping. Also use for comments on good/protective packaging that ensured safety during transit.	Do NOT Use When: Damage or defect is inherent to the product itself and not due to shipping (use PRO#COND). The wrong item was delivered (use DEL#COR).
	Correctness	DEL#CORR	Description: Feedback indicating that the wrong item, including wrong color, variant, size, or model, was delivered by the seller/shipper.	
			Use When: The delivered product does not match what was specifically ordered (e.g., ordered blue shoes, received red shoes; ordered size Large, received size Small).	Do NOT Use When: The item model is correct, but some product specifications or features are wrong as per the advertisement (use PRO#CORR). The item is correct but damaged during shipping (use DEL#COND for shipping damage, or PRO#COND for pre-existing damage).
	Timeliness	DEL#TIME	Description: Feedback regarding the speed of the delivery, whether it was early, on time, late, or met the expected delivery window.	
Use When: There are mentions of delivery delays, early arrival, or the duration it took for the product to arrive.			Do NOT Use When: General comments about delivery without reference to speed (use DEL#GEN).	
General	DEL#GEN	Description: Generic or vague comments about the delivery process or courier service, without specific details on timeliness, package condition, or item correctness.		
		Use When: The reviewer makes a general statement about shipping or the courier (e.g., "delivery was fine," "courier was polite") without specifying positive or negative aspects like speed or package condition.	Do NOT Use When: Specifics about delivery time (DEL#TIME), package condition upon arrival (DEL#COND), or correctness of the delivered item (DEL#COR) are mentioned.	
			Description: Mentions that the product is perceived as cheap, budget-friendly, inexpensive, or a good deal primarily based on its low price point.	

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Price	Affordability	PRI#AFF	Use When: The focus is specifically on the price being low or affordable, often with "mura" (cheap) being the keyword.	Do NOT Use When: The comment is about the price in relation to its quality or features (use PRI#VOM). It's just a general statement about price without judgment of it being low (use PRI#GEN).
	Value for Money	PRI#VOM	Description: Feedback about how the product's perceived quality, features, or performance compares to its price; an assessment of its worth. Use When: The reviewer evaluates if the price is justified by the quality or benefits received; mentions of "suilt" (worth it), "worth the price," "overpriced," "good deal for the quality."	Do NOT Use When: Only affordability (low price) is mentioned without linking to quality (use PRI#AFF). Only general, neutral price comments are made (use PRI#GEN).
	General	PRI#GEN	Description: Broad or neutral statements about the product's price without expressing strong sentiment about its affordability, expensiveness, or value. Use When: The price is mentioned without clear judgment on whether it's cheap, expensive, or good/bad value. Can also be used when the price is stated as being "as expected," "standard," or just stated objectively	Do NOT Use When: The product is explicitly called cheap/affordable (use PRI#AFF) or expensive. The product is judged on its value for money (use PRI#VOM).
Service	Handling	SER#HAND	Description: Feedback on the seller's actions in preparing, checking, or packing the item before it is shipped. Use When: There are comments on item issues potentially caused by poor handling, checking, or internal packing by the seller (e.g., wrong item packed due to not checking, item damaged due to poor internal packaging by seller even if outer delivery packaging is fine). Also for good pre-shipment preparation by the seller.	Do NOT Use When: Damage is clearly due to courier mishandling during transit (use DEL#COND). A wrong item was delivered, and the comment is only about the error itself, not the seller's checking process (use DEL#COR). General comments about seller service (use SER#GEN).
	Responsiveness	SER#RES	Description: Comments on the seller's speed, helpfulness, presence, or quality of communication with the customer. Use When: There are mentions of no reply, late reply, quick reply, helpfulness of answers, politeness in communication, or clarity of information provided by the seller.	Do NOT Use When: General service comments not related to communication (use SER#GEN). Comments about automated system messages unless reflecting on seller's setup.
	Trustworthiness	SER#TRU	Description: Indicates the seller is perceived as a scammer, dishonest, unreliable, or selling non-authentic/counterfeit items. Use When: Fraud, fake items, deceptive product listings or practices, or highly suspicious actions by the seller are explicitly mentioned or strongly implied.	Do NOT Use When: The issue is a simple mistake (e.g., wrong item DEL#COR, unmet specification PRO#CORR) unless clear intent to deceive is stated. Product quality is just poor but not explicitly called fake (use relevant PRO# tags).
	General	SER#GEN	Description: Broad or vague feedback on the seller's service quality, without detailing specific aspects like responsiveness or item handling pre-shipment. Use When: General comments about seller service (e.g., "good service," "bad service," "seller was helpful") without specifics on how or why.	Do NOT Use When: Specific issues like seller's response time/quality (SER#RES), how they prepared/checked the item (SER#HAND), or seller trustworthiness (SER#TRU) are mentioned.