General Aspect	Description	Examples
Product	Feedback focusing on features, quality, performance, appearance, or sensory properties of the product itself.	"ganda ng tela niya, light weight at comfy." "mabilis malowbat yung battery" "defective yung item, di naman gumagana" "bet ko talaga yung scent niya" "good quality"
Price	Comments on cost, value for money, affordability, or pricing fairness.	"sayang pera." "kaya pala mura lang." "ok na rin for the price."
Delivery	Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.	"fast delivery." "yupi yupi na yung box pagdating saakin." "large order ko pero small dumating." "hindi ko nareceive yung item."
Service	Feedback on customer service, seller responsiveness, support, handling, trustworthiness, and related interactions.	"di sumasagot si seller." "sana i-double check niyo muna." "hindi man lang naka bubble wrap." "scam tong shop na to pinapalitan yung order mo"