DEFINITION OF TERMS						
Terms	Definition	Examples				
1	Specific attributes, components, or dimensions of a product or service that customers comment on in their reviews. Aspects can be explicitly stated or		1			
Aspect	implicitly inferred.					
1		"tagal nung delivery" (delivery-time) "okay yung presyo" (price-general)	1			
Explicit Appart	Clearly mentioned or directly stated feature or service in the review text.	"maganda yung customer service" (service-general)				
Explicit Aspect	Usually tied to clear keywords.  Implied or suggested aspect inferred from the reviewer's sentiment,	*pangit nung pagka-blue <b>niya</b> * (product-color)  *tatlong araw ko palang nagamit, sira na agad* (product-	1			
Investigate Annual C	experience, or description. Not directly named. Annotate only if clear and	(durability)	1			
Implicit Aspect	unambiguous.  Broad, high-level category of feedback that groups specific aspects into	"hindi man lang naka bubble wrap" (service-handling)	1			
General Aspects	meaningful clusters: Product, Price, Delivery, Service.					
Specific Aspects	Subcategory or more granular attribute under a General Aspect, providing finer detail about what specifically is being addressed.					
.,						
RULES IN ANNOTATION						
Rules	Description	Examples				
		"gray yung inorder ko pero blue yung dumating" (IMPLICIT: delivery-correctness because customer received wrong variation				
		of the item) "iba yung itsura nung item sa picture" (EXPLICIT: product-				
		correctness because it focuses on false advertising or comparison of actual item and expected item)				
1		"mura pero hindi worth it" (IMPLICIT: 'mura' [price-affordability].				
1						
		"gumana cya nung una pero namatay agad" (EXPLICIT: product-durability because despite 'gumagana' is present, 'nung una' and 'namatay agad' pertains to longetivity. in the context of				
	Always prioritize the meaning and context of the sentence over mere	the review, durability of the product is more prominent that its				
Context over Keywords	keyword matching	finctionality) "gumana cya nung una pero namatay agad" (EXPLICIT:				
1		"gumana cya nung una pero namatay agao" (EXPLICH: product-durability because despite 'gumagana' is present, 'nung una' and 'namatay agad' pertains to longetivity. in the context of				
1		una' and 'namatay agad' pertains to longetivity. in the context of the review, durability of the product is more prominent that its	1			
1		functionality) "i ordered large pero xs nareceive ko" (IMPLICIT: delivery-	1			
Han Kannania Cala	Kanada fara da anda kan kan anda kan kan anda kan anda kan kan anda kan and	correctness because despite explicit mention of sizes 'large' and				
Use Keywords Only as a Guide	Keywords from the codebook are guides, not hard rules. Do not assign an aspect solely because a keyword appears if context suggests otherwise	'xs', the context of the review focuses more on correctness of the delivery that its size)				
		"Tatlong araw pa lang gamit, sira na agad" (IMPLICIT; product-				
Annotate Implicit Aspects When Clear	Annotate implicit aspects only if the context strongly and unambiguously implies a specific aspect.	durability) "Hindi man lang naka-bubble wrap" (IMPLICIT: service-handling)				
	· · ·	"Grabe ang saya ko!"				
1	Not all reviews contain aspects. If none are present, do not force	"ok lang" "thank you seller"				
No Aspect? Do Not Force	annotations	"salamat kuya na nagdeliver"				
1		"maganda yung kulay pero ang mahal" (IMPLICIT: 'maganda kulay' [product-color], 'ang mahal' [price-affordability])	1			
One Review, Multiple Aspects	A single review may mention multiple aspects. Annotate each correctly.	"mura siya pero madaling masira" (EXPLICIT: 'mura siya' [price- affordability], 'madaling masira' [product-durability])				
		"grabe overpriced naman to" ('overpriced' [price-affordability])				
General vs. Specific Aspect	General aspects are recognized before moving on to specific aspects	"ambilis nung delivery" [delivery-timeliness]				
GENERAL CODEBOOK			1			
General Aspect	Description	Examples				
		"ganda ng tela niya, light weight at comfy."	1			
1	1					
Product	Feedback focusing on features, quality, performance, appearance, or	"mabilis malowbat yung battery"  "defective yung item, di naman gumagana"				
Product	Feedback focusing on features, quality, performance, appearance, or sensory properties of the product itself.	"mabilis malowbat yung battery" "defective yung item, di naman gumagana" "bet ko talaga yung scent niya"				
	sensory properties of the product itself.	"mabilis malowbat yung battery" 'defective yung item, di naman gumagana" 'bet ko talaga yung scent niya" 'good qualify' "sayang pera."				
Product Price	Feedback focusing on features, quality, performance, appearance, or sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.	"mabilis malowbat yung battery" 'defective yung tem, di naman gumagana" 'bet ko talaga yung scent niya" 'good qualify" 'sayang pera." 'saya pala mura lang."				
	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.	"mablis malowbut yung battery" 'drefective yung tem, di naman gumagana" 'bet ko talaga yung scent niya" 'good qualify" 'sayang pera." 'kaya pala mura lang." 'ok na rin for the price."				
	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.	"mablis malowbut yung battery" 'drefective yung tem, di naman gumagana" 'bet ko talaga yung scent niya" 'good qualify" 'sayang pera." 'kaya pala mura lang." 'ok na rin for the price."				
Price	sensory properties of the product itself.	"mabilis malowbat yung battery" floefichie yung rime, di namang pumagana" bet ko talaga yung scent niya" Sayang segara salaga sung scent niya" Sayang segara salaga sung scent niya" 'ok na rim fort her price." 'fast delwey." 'yung yung box pagdating saakin." 'large order ko pero small dumaling." 'hindi ko narecebe yung tem."				
Price Delivery	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.	"Inabias malowbat yung battery" Tolective yung teme, di naman gumagana" Tole to talaga yung scent niya" [sood quality" "sayang pera." "Raya pela mura lang." Tok na rin for the price." "Fast delivery." "yupi yunj na yung box pagdating saakin." "large order ko peno small dumating." "Third ko nareceive yung tem." "Third kon sareceive yung tem."				
Price	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.	"mablis malowbat yung battery" Gelective yung tem, of naman gumagana" Gelective yung tem, of naman gumagana" Good qualify program yung dan gelective yang bera dan gelective yang pera. " Yaya pala mura lang." Yasi pala mura lang. " Yasi pala wung box pagdeting saakin." Targe order ko pero small dumating. " Throld ko nareceber yung tem." 'Gi sumasagot si seller." Sana ideoblae herkek kiyoliki wan o."				
Price Delivery	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on customer service, seller responsiveness, support, handling.	"mablis malowbat yung battery" Telective yung tem, of naman gumagana" Det ko talga yung scent niya" Sayang pera." "Sayang pera." "Saya pada mura lang." "Saya pada mura lang." "Saya fade weng."				
Price Delivery Service	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on customer service, seller responsiveness, support, handling.	"mablis malowbat yung battery" Gelective yung tem, of naman gumagana" Gelective yung tem, of naman gumagana" Good qualify program yung dan gelective yang bera dan gelective yang pera. " Yaya pala mura lang." Yasi pala mura lang. " Yasi pala wung box pagdeting saakin." Targe order ko pero small dumating. " Throld ko nareceber yung tem." 'Gi sumasagot si seller." Sana ideoblae herkek kiyoliki wan o."				
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Price Delivery Service COMPLETE CODEBOOK	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon armal, or diffilment about	"mablis malowbat yung battery" fiselicing ving malowpat yung battery" fiselicing ving scent niya" "sayang para." "sayang para." "saya pala musa lang." "fast deliwery." "yupi yuni nay nung box pagdating saakin." "large order ko pero small dumaling." "hindi ko nareceber yung tem." "di sumasagot si seller." "sana Houdue heken iyun muna." "handi man lang naka bubbe wrap." "saam tong baya na bayang der mo" "saam baya pala baya na bayang ang order mo"	Description	occ mich		"True to color, same as photo."
Price Delivery Service COMPLETE CODEBOOK	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon armal, or diffilment about	"mablis malowbat yung battery" fiselicing ving malowpat yung battery" fiselicing ving scent niya" "sayang para." "sayang para." "saya pala musa lang." "fast deliwery." "yupi yuni nay nung box pagdating saakin." "large order ko pero small dumaling." "hindi ko nareceber yung tem." "di sumasagot si seller." "sana Houdue heken iyun muna." "handi man lang naka bubbe wrap." "saam tong baya na bayang der mo" "saam baya pala baya na bayang ang order mo"	Description  Color accuracy and aesthetics	There are mentions of the actual color versus the listed color, or general comments about the product's shade or hue (e.g.,	Do NOT Use When: The color issue is due to receiving the wrong	"True to color, same as photo." "Mas mapula yung kulay kaysa sa ad." "Ang ganda ng shade ng lipstick, bagay sa akin."
Price  Delivery  Service  COMPLETE CODEBOOK General Aspect	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on customer service, selfer responsiveness, support, handling, trustworthiness, and related interactions.  Specific Aspect	"Inabilis malowbat yung battery" Olelective yung tem, ol naman gumagana" Olelective yung tem, ol naman gumagana" Olelective yung tem, olelective yung tem, olelective yung tem, olelective yung pera. "Sayang pera." "sayang pera." "sayang pera." "sayang pera." "sayang pera." "sayang pera." "sat delevey." "yung yung box pagdating saakin." "latige order ko pero small dumaling." "sat olelective yung box pagdating saakin." "saga soloter ko pero small dumaling." "sama soloter ko pero small dumaling."		There are mentions of the actual color versus the listed color.	Do NOT Use When: The color issue is due to receiving the wrong	"True to color, same as photo." "Mas mapula yung kulay kaysa sa ad." "Ang ganda ng shade ng lipstick, bagay sa akin." "Yung actual color ay medyo mas light kaysa sa picture."
Price  Delivery  Service  COMPLETE CODEBOOK General Aspect	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on customer service, selfer responsiveness, support, handling, trustworthiness, and related interactions.  Specific Aspect	"Inabilis malowbat yung battery" Olelective yung tem, ol naman gumagana" Olelective yung tem, ol naman gumagana" Olelective yung tem, olelective yung tem, olelective yung tem, olelective yung pera. "Sayang pera." "sayang pera." "sayang pera." "sayang pera." "sayang pera." "sayang pera." "sat delevey." "yung yung box pagdating saakin." "latige order ko pero small dumaling." "sat olelective yung box pagdating saakin." "saga soloter ko pero small dumaling." "sama soloter ko pero small dumaling."		There are mentions of the actual color versus the listed color, or general comments about the product's shade or hue (e.g.,	Do NOT Use When: The color issue is due to receiving the wrong	"True to color, same as photo." "Mas mapula yung kulay kaysa sa ad." "Ang gandan ga shade ng lisptick, bagay sa akin." "Yung actual color ay medyo mas light kaysa sa picture." "Kupas yung kulay pagdaling."
Price  Delivery  Service  COMPLETE CODEBOOK  General Aspect  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on outstorner service, seller responsiveness, support, handling, rustworthiness, and related interactions.  Specific Aspect  Color	"mablis malowbat yung battery" finabilis malowbat yung battery" folet ko talaga yung scent niya" Josed qualify "sayang per general niya" "sayang per general niya" "oka rain fort her price." "fast delwey." "yung yung box pagdating saakin." flarge order ko pero small dumaling." "hindi ko narecebe yung tem." "di sumasagot si seller." "sana Hodube feck niyo muna." "hindi man lang naka bubble wrap." scam tong shop na to prisipalitan yung order mo"  Tag	Color accuracy and aesthetics	There are mentions of the actual color versus the listed color, or general comments about the product's shade or hue (e.g., "maganda yung kulay," "pangit ang shade").	Do NOT Use When: The color issue is due to receiving the wrong item variant entirely (e.g., ordered blue, received red; use DEL#COR).	"True to color, same as photo." "Mae mapula your judiyi kupia ea ad." "Ang ganda ng shade ng lipetick, bapay sa akin." "Yung actual color ay medyo mas light kayas as picture." "Kupas yung kulay pagdating." "May gasgas yung product agad pagdating pero sealed naman yung box." "Incomplete pests pag open ko ng box."
Price  Delivery  Service  COMPLETE CODEBOOK General Aspect	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on customer service, selfer responsiveness, support, handling, trustworthiness, and related interactions.  Specific Aspect	"Inabilis malowbat yung battery" Olelective yung tem, ol naman gumagana" Olelective yung tem, ol naman gumagana" Olelective yung tem, olelective yung tem, olelective yung tem, olelective yung pera. "Sayang pera." "sayang pera." "sayang pera." "sayang pera." "sayang pera." "sayang pera." "sat delevey." "yung yung box pagdating saakin." "latige order ko pero small dumaling." "sat olelective yung box pagdating saakin." "saga soloter ko pero small dumaling." "sama soloter ko pero small dumaling."		There are mentions of the actual color versus the listed color, or general comments about the product's shade or hue (e.g., "maganda yung kulay," "pangit ang shade").  The product has scratches, dents, tears, is incomplete, or has manufacturing flaved slocoved your opening, even if the	Do NOT Use When: The color issue is due to receiving the wrong item variant entirely (e.g., ordered blue, received red; use DELEPCOR).  Do NOT Use When: Damage is clearly attributed to shipping or transit (use DELEPCOR).	"True to color, same as photo." "Mae mapula your judiyi kupia ea ad." "Ang ganda ng shade ng lipetick, bapay sa akin." "Yung actual color ay medyo mas light kayas as picture." "Kupas yung kulay pagdating." "May gasgas yung product agad pagdating pero sealed naman yung box." "Incomplete pests pag open ko ng box."
Price  Delivery  Service  COMPLETE CODEBOOK  General Aspect  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on outstorner service, seller responsiveness, support, handling, rustworthiness, and related interactions.  Specific Aspect  Color	"mablis malowbat yung battery" finabilis malowbat yung battery" folet ko talaga yung scent niya" Josed qualify "sayang per general niya" "sayang per general niya" "oka rain fort her price." "fast delwey." "yung yung box pagdating saakin." flarge order ko pero small dumaling." "hindi ko narecebe yung tem." "di sumasagot si seller." "sana Hodube feck niyo muna." "hindi man lang naka bubble wrap." scam tong shop na to prisipalitan yung order mo"  Tag	Color accuracy and aesthetics	There are mentions of the actual color versus the listed color, or general comments about the product's shade or hue (e.g., "maganda yung kulay," "pangit ang shade").  The product has scratches, dents, tears, is incomplete, or has manufacturing flaws discovered upon opening, even if the packaging was intact.	Do NOT Use When: The color issue is due to receiving the wrong flem variant entirely (e.g., ordered blue, received red; use DEL#COR).  Do NOT Use When: Damage is clearly attributed to shipping or transit (use DEL#COND). The first received is completely different from what was ordered (use DEL#COR).	"True to color, same as photo."  "Mae mapula young luday kappa as ad."  "Ang gandan ga shaden ng lipetich, bapay sa akin."  "Yung actual color ay medyo mae light kaysa sa picture."  "Kupas yung kulay pagdating."  "May gasgas yung product agaad pagading pero sealed raman yung box."  "Incomplete peats pag open kon ng box."  "May punt) yung damanit, mushang lahi misno ang may problema."  "Maayos ang packaging pero factor defect."  "Maayos ang packaging pero factor defect."
Price  Delivery  Service  COMPLETE CODEBOOK  General Aspect  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on outstorner service, seller responsiveness, support, handling, rustworthiness, and related interactions.  Specific Aspect  Color	"mablis malowbat yung battery" finabilis malowbat yung battery" folet ko talaga yung scent niya" Josed qualify "sayang per general niya" "sayang per general niya" "oka rain fort her price." "fast delwey." "yung yung box pagdating saakin." flarge order ko pero small dumaling." "hindi ko narecebe yung tem." "di sumasagot si seller." "sana Hodube feck niyo muna." "hindi man lang naka bubble wrap." scam tong shop na to prisipalitan yung order mo"  Tag	Color accuracy and aesthetics	There are mentions of the actual color versus the listed color, or general comments about the product's shade or hue (e.g., "maganda yung kulay," "pangit ang shade").  The product has scratches, dents, tears, is incomplete, or has manufacturing flawed discovered upon opening, even if the packaging was ritact.  The item received is the correct openial product, but some	Do NOT Use When: The color issue is due to receiving the wrong flem variant entirely (e.g., ordered blue, received red; use DEL#COR).  Do NOT Use When: Damage is clearly attributed to shipping or transit (use DEL#COND). The first received is completely different from what was ordered (use DEL#COR).	"True to color, same as photo."  "Mase mapula yong kulayi kupsa ea ad."  "Ang gands ng shade ng lipetick, bapay sa akin."  "Yung aculas clord ay medyo mas light kuyas as picture."  "Kupas yung kulay pagdaring."  "May gasgas yung product agab pagdating per sealed naman yung box."  "noomplete parts pag open ko ng box."  "May punit yung damin, mukhang tahi mismo ang may problema."  "May punit yung damin, dunkhang tahi mismo ang may problema."  "May punit Same yung same yung nama yung hang same yang same
Price  Delivery  Service  COMPLETE CODEBOOK  General Aspect  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on outstorner service, seller responsiveness, support, handling, rustworthiness, and related interactions.  Specific Aspect  Color	"mablis malowbat yung battery" finabilis malowbat yung battery" folet ko talaga yung scent niya" Josed qualify "sayang per general niya" "sayang per general niya" "oka rain fort her price." "fast delwey." "yung yung box pagdating saakin." flarge order ko pero small dumaling." "hindi ko narecebe yung tem." "di sumasagot si seller." "sana Hodube feck niyo muna." "hindi man lang naka bubble wrap." scam tong shop na to prisipalitan yung order mo"  Tag	Color accuracy and aesthetics	There are mentions of the actual color versus the listed color, or general comments about the product's shade or hue (e.g., "maganda yung kulay," "pangit ang shade").  The product has scratches, dents, tears, is incomplete, or has manufacturing flawed discovered upon opening, even if the packaging was ritact.  The item received is the correct openial product, but some	Do NOT Use When: The color issue is due to receiving the wrong item variant entirely (e.g., ordered blue, received red; use DELEFOR).  Do NOT Use When: Damage is clearly attributed to shipping or transit (use DELECON). The item received is completely different from what was ordered (use DELECOR).  Do NOT Use When: A completely wrong item was delivered (use DELECOR).	"True to color, same as photo."  "Mas mapula yung kulay kayas as ad."  "Ang ganda ng shade ng lipatick, bagay sa akin."  "Ying actual color ay medyo mas light kayas as picture."  "Kupas yung kulay pagdating."  "May gasgas yung product agad pagdating or sealed naman yung box."  "Incomplete parts pag open ko ng box."  "May punit yung damit, mukhang tahi mismo ang may problema."  "Maayos ang packaging pero yung item mismo may yupi na sa gilid, parang factory debect.  "Hind gumbagam yung remote"  "Sab di dali SMI. single SMI lang pala."
Price  Delivery  Service  COMPLETE CODEBOOK  General Aspect  Product  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on customer service, seller responsiveness, support, handling, trustworthiness, and related interactions.  Specific Aspect  Color  Condition	"mabilis malowbat yung battery" "offective yung tem, of naman gumagana" "offective yung tem, of naman gumagana" "opod quality yang sent niya" "sayang para." "sa yang bang yang bang saakin." "large order ko pero small dumating." "Third ko naracceive yung item." "sasan sadoubat ender yung item." "sasan sadoubat ender yung item." "sasan sadoubat ender yung item." "sasan tong shop na to pinapalitan yung order mo"  Tag  PRO#COL	Color accuracy and aesthetics  product's physical state upon receipt, defects, damages present upon receipt (manufacturing issue)	There are mentions of the actual color versus the listed color, or general comments about the product's shade or hue (e.g., "maganda yung kulay," "pangit ang shade").  The product has scratches, dents, tears, is incomplete, or has manufacturing flaws discovered upon opening, even if the packaging was intact.  The item received is the correct general product, but some	Do NOT Use When: The color issue is due to receiving the wrong flem variant entirely (e.g., ordered blue, received red; use DEL#COR).  Do NOT Use When: Damage is clearly attributed to shipping or transit (use DEL#COND). The first received is completely different from what was ordered (use DEL#COR).	"True to color, same as photo."  "Mas mapula yung kulay kaysa sa ad."  "Ang ganda ng shade ng lipatick, bagay sa akin."  "Yung actual color ay medyo mas light kaysa sa picture."  "Kupas yung kulay pagdating."  "May gasgas yung roduct agad pagdating or seeled naman yung box."  "May gung yung damit, mukhang tahi mismo ang may problema."  "May punit yung damit, mukhang tahi mismo ang may problema."  "Mayos ang packaging pero yung item mismo may yupi na sa gilid, parang factory defect."  "Hindu gumagama yung remote"  "Sa piko may kasamang charge pero wela sa box."  "Advertisedo may kasamang charge pero wela sa box."  "Advertisedo may kasamang charge pero wela sa box."  "Advertisedo kasa kasama an yung betterlese, wela pala."
Price  Delivery  Service  COMPLETE CODEBOOK  General Aspect  Product  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on customer service, seller responsiveness, support, handling, trustworthiness, and related interactions.  Specific Aspect  Color  Condition	"mabilis malowbat yung battery" "offective yung tem, of naman gumagana" "offective yung tem, of naman gumagana" "opod quality yang sent niya" "sayang para." "sa yang bang yang bang saakin." "large order ko pero small dumating." "Third ko naracceive yung item." "sasan sadoubat ender yung item." "sasan sadoubat ender yung item." "sasan sadoubat ender yung item." "sasan tong shop na to pinapalitan yung order mo"  Tag  PRO#COL	Color accuracy and aesthetics  product's physical state upon receipt, defects, damages present upon receipt (manufacturing issue)	There are mentions of the actual color versus the listed color, or general comments about the product's shade or true (e.g., "maganda yung kulay," "pangit ang shade").  The product has scratches, dants, tears, is incomplete, or has manufacturing flaves discovered upon opening, even if the packaging was intact.  The item received is the correct general product, but some details, features (e.g., "dual SIM"), version, or inclusions (e.g., "charger") are different from what was advertised or expected based on the listing.	Do NOT Use When: The color issue is due to receiving the wrong item variant entirely (e.g., ordered blue, received red; use DELEFOR).  Do NOT Use When: Damage is clearly affiritude to talipping or transit (use DELEFOR). The item received is completely different from what was ordered (use DELEFOR).  Do NOT Use When: A completely wrong item was delivered (use DELEFOR). The color is different, but the Item model is cornect (use ordered) is control from the time of time of time of the time of the time of time of time of time of time of time of	"True to color, same as photo."  "Mas mapula youn kulay kayna ea ad."  "Ang ganda ng shade ng lipatick, bagay sa akin."  "Yung actual color ay medyo mas light kaysa sa picture."  "Kupas yung kulay pagdating."  "May gasgas yung product agad pagdating or sealed naman yung box."  "Incomplete parts pag open ko ng box."  "May punit yung damit, mukhang tahi mismo ang may problema."  "May punit yung damit, mukhang tahi mismo ang may problema."  "Mayos ang packaging pero yung item mismo may yupi na sa gilid, parang factor."  "Mayo punit yung damit, mukhang tahi mismo ang may problema."  "Mayo punit yung damit, mukhang tahi mismo ang may problema."  "Sa pido may kasairang tahi sa box."  "Sa pido may kasairang sa kayna kang sa box."  "Akala ko kasama na yung batteries, wala pala."  "Lahat ng nakalagay sa description, kasama sa package. Kumpletol"  "Tatlong araw ko pa laing gamit, sira na agalamt, sirana agalamt, sirana agalamt, sirana agalamt, sirana gamit, sirana agalamt, sirana sa gant yung zipper."
Price  Delivery  Service  COMPLETE CODEBOOK General Aspect  Product  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package goor arrival, or duffilment accuracy.  Feedback on customer service, seller responsiveness, support, handling, trustworthiness, and related interactions.  Specific Aspect  Color  Condition  Correctness	"Inabilis malowbat yung battery"  "Gelective yung tem, of naman gumagana"  "Gelective yung tem, of naman gumagana"  "Good quality magatent niga"  "kaya paia muna lang."  "kaya paia muna lang."  "fast deliwey."  "yupi yung nayng box pagdating saakin."  "lange order ko pero small dumafing."  "Hord for nareother yung feten."  "Si sumasagot si seller."  "Si sumasagot si seller."  "Targ ama lang naka bubble warp."  "scam tong shop na to pinapalitan yung order mo"  Tag  PRO#COL	Color accuracy and aesthetics  product's physical state upon receipt, defects, damages present upon receipt (manufacturing issue)  Product features/specifications mismatch from listing	There are mentions of the actual color versus the listed color, or general comments about the product's shade or true (e.g., "maganda yung kulay," "pangit ang shade").  The product has scratches, dants, tears, is incomplete, or has manufacturing flaves discovered upon opening, even if the packaging was intact.  The item received is the correct general product, but some details, features (e.g., "dual SIM"), version, or inclusions (e.g., "charger") are different from what was advertised or expected based on the listing.	Do NOT Use When: The color issue is due to receiving the wrong item variant entirely (e.g., ordered blue, received red; use DELEFOR).  Do NOT Use When: Damage is clearly affiritude to talipping or transit (use DELEFOR). The item received is completely different from what was ordered (use DELEFOR).  Do NOT Use When: A completely wrong item was delivered (use DELEFOR). The color is different, but the Item model is cornect (use ordered) is control from the time of time of time of the time of the time of time of time of time of time of time of	"Thus to color, same as photo."  "Mass mapula young klauly kayse as ad."  "Ang ganda ng shade ng lipetick, bagay sa akin."  "Ang ganda ng shade ng lipetick, bagay sa akin."  "Mang calual color ay medyo mas light kaysa sa picture."  "Kupa sung kulay pagdaring."  "May gasgas yung product gade pagdaring per sealed naman yung box."  "May punti yung damit, mushang tahi misno ang may problema."  "May punti yung damit, mushang tahi misno ang may problema."  "Mayos ang padaging pero gangang har may yupi na sa gilid, parang  "Hand gumagana yung remote."  "Sabi okus ISIM, single ISIM lang pala."  "Sap hoto may kasamang charger pero wala sa box."  "Advertised as having a matte finish, pero glossy yung dumating."  "Advertised as having a matte finish, pero glossy yung dumating."  "Alahal ng Adsalagoy sa deserpion, kalamas, wat gala."  "Tatlong arew ko pe lang gamit, sira na agad yung zipper."  "Tatlong arew ko pe lang gamit, sira na agad yung zipper."
Price  Delivery  Service  COMPLETE CODEBOOK  General Aspect  Product  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on customer service, seller responsiveness, support, handling, trustworthiness, and related interactions.  Specific Aspect  Color  Condition	"mabilis malowbat yung battery" "offective yung tem, of naman gumagana" "offective yung tem, of naman gumagana" "opod quality yang sent niya" "sayang para." "sa yang bang yang bang saakin." "large order ko pero small dumating." "Third ko naracceive yung item." "sasan sadoubat ender yung item." "sasan sadoubat ender yung item." "sasan sadoubat ender yung item." "sasan tong shop na to pinapalitan yung order mo"  Tag  PRO#COL	Color accuracy and aesthetics  product's physical state upon receipt, defects, damages present upon receipt (manufacturing issue)	There are mentions of the actual color versus the listed color, or general comments about the product's shade or hue (e.g., "maganda yung kulay," "pangit ang shade").  The product has scratches, dents, tears, is incomplete, or has manufacturing flawed discovered upon opening, even if the packaging was ritact.  The item received is the correct openial product, but some	Do NOT Use When: The color issue is due to receiving the wrong item variant entirely (e.g., ordered blue, received red; use DELECOR).  Do NOT Use When: Damage is clearly aftributed to shipping or transit (use DELECON). The item received is completely different from what was ordered (use DELECOR).  Do NOT Use When: A completely wrong item was delivered (use DELECOR). The color is different, but the item model is correct (use PROSCH). The color is different, but the item model is correct (use PROSCH). The size is different (use PROSIZE).	"Thus to color, same as photo."  "Mas mapula youn kluly kaysa sa ad."  "Ang ganda ng shade ng lipetick, bagay sa akin."  "Yung actual color ay medyo mas light kaysa sa picture."  "Kupa syung kulay pagdaring."  "May gasgas yung product gade pagdafing person sealed naman yung box."  "Incomplete parts pag open ko ng box."  "May punit yung damin, mukhang tahi mismo ang may problema."  "May punit yung damin, mukhang tahi mismo ang may problema."  "May punit yung damin, mukhang tahi mismo ang may problema."  "Masyos ang packaging pero yung item mismo may yupi na sa gilidi, parang  "Hand gumagana yung remoto."  "Sa photo may kasamang charger pero walisa box."  "Advertised as hawing a matte finish, pero glossy yung dumidin,"  "Advertised as hawing a matte finish, pero glossy yung dumidin,"  "Advertised as hawing a description, kasama sa package. Kumpleto"  "Tatlong araw kop a lang gamtt, sira na agad yung zipper."  "Matiboy ang materyales, mukhang latigal."  "Mukhang matleyales, mukhang latigal."  "Mukhang matleyales, mukhang latigal."  "Mukhang matleyales, mukhang latigal."  "Mukhang matleyales, mukhang badokakaswa"."
Price  Delivery  Service  COMPLETE CODEBOOK General Aspect  Product  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package goor arrival, or duffilment accuracy.  Feedback on customer service, seller responsiveness, support, handling, trustworthiness, and related interactions.  Specific Aspect  Color  Condition  Correctness	"Inabilis malowbat yung battery"  "Gelective yung tem, of naman gumagana"  "Gelective yung tem, of naman gumagana"  "Good quality magatent niga"  "kaya paia muna lang."  "kaya paia muna lang."  "fast deliwey."  "yupi yung nayng box pagdating saakin."  "lange order ko pero small dumafing."  "Hord for nareother yung feten."  "Si sumasagot si seller."  "Si sumasagot si seller."  "Targ ama lang naka bubble warp."  "scam tong shop na to pinapalitan yung order mo"  Tag  PRO#COL	Color accuracy and aesthetics  product's physical state upon receipt, defects, damages present upon receipt (manufacturing issue)  Product features/specifications mismatch from listing	There are mentions of the actual color versus the listed color, or general comments about the product's shade or true (e.g., "maganda yung kulay," "pangit ang shade").  The product has scratches, dants, tears, is incomplete, or has manufacturing flaves discovered upon opening, even if the packaging was intact.  The item received is the correct general product, but some details, features (e.g., "dual SIM"), version, or inclusions (e.g., "charger") are different from what was advertised or expected based on the listing.	Do NOT Use When: The color issue is due to receiving the wrong item variant entirely (e.g., ordered blue, received red; use DELEFOR).  Do NOT Use When: Damage is clearly affiritude to talipping or transit (use DELEFOR). The item received is completely different from what was ordered (use DELEFOR).  Do NOT Use When: A completely wrong item was delivered (use DELEFOR). The color is different, but the Item model is cornect (use ordered) is control from the time of time of time of the time of the time of time of time of time of time of time of	"The to color, same as photo."  "Mass mapula yang klayle kayas as ad."  "Ang ganda ng shade ng lipetick, bagay sa akin."  "Ang ganda ng shade ng lipetick, bagay sa akin."  "Ung actual color ay medyo mas light kayas as picture."  "Koupa sung kulay pagdating, "in ang ang kayas pagdating."  "May gasgas yung product gaap bagating pero sealad raman yung box."  "May punit yung damit, mukhang tali mismo ang may problema."  "Maayos ang paskaging pero yung lem mismo ang yup in as a gilid, parang factory defect."  "Hindi gumagana yung remole"  "Sa photo du aud SIM, single SIM lang pala."  "Sa photo du aud SIM, single SIM lang pala."  "Advertised as having a matte firnih, pero glosay yung dumating."  "Akala ko kasama na yung batteries, wala pala."  "Akala ko kasama na yung batteries, wala pala."  "Atali ang hasalagay sa description, kasama sa package. Kumpleto!"  "Tatong araw ko pa lang gamit, aira na agad yung zipper."  Matibay ang materyles, mikhang talagal."  "Mukhang matibay at pang-matagalan ang pagkakagawa."  "Ang dali masirs, hindi maganda yung quilip para sa preyo."
Price  Delivery  Service  COMPLETE CODEBOOK General Aspect  Product  Product  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on customer service, selfer responsiveness, support, handling, sushworthness, and related interactions.  Specific Aspect  Color  Condition  Correctness  Durability	"Inabilis malowbat yung battery"  "Gelective yung temi, of namin gumagana"  "Gelective yung temi, of namin gumagana"  "Good quality nig seent nige"  "kaya pai sung box pagdating saakin."  "fast delivery."  "yupi yung na yung box pagdating saakin."  "latige order ko pero small dumaling."  "Had do narisoderby yung tem."  "Gammasagar al saelier, yung tem."  "Tand dina niangara sake yung tem."  "scam tong shop na to pinapalitan yung order mo"  Tag  PRO#COND  PRO#COND  PRO#COND	Color accuracy and aesthetics  product's physical state upon receipt, defects, damages present upon receipt (manufacturing issue)  Product features/specifications mismatch from listing  Durability and longevity under normal use	There are mentions of the achual color versus the listed color, or general comments about the product's shade or hue (e.g., "maganda yung kulay," pangit ang shade").  The product has scratches, dents, tears, is incomplete, or has manufacturing flaws discovered upon opening, even if the packaging was intact.  The item received is the correct general product, but some cleatile, features (e.g., "dusl'SIM"), version, or inclusions (e.g., "charger") are different from what was advertised or expected based on the listing.  There are mentions of fragility, easy breakage, material strength relating to wear and tear, good build quality for longevity, or how long the product lasts or is expected to lase.	Do NOT Use When: The color issue is due to receiving the wrong item variant entirely (e.g., ordered blue, received red; use DEL#COR).  Do NOT Use When: Damage is clearly attributed to shipping or transit (use DEL#COR)). The item received is completely different from what was ordered (use DEL#COR).  Do NOT Use When: A completely wrong item was delivered (use DEL#COR). The color is different, but the item model is correct (use PRO#COL, unless the color was a specifically ordered specification met, then it can be DEL#COR from your size in shipped.) The size is different (use PRO#SCE).  Do NOT Use When: The damage is due to delivery (use DEL#COND) or the user received it already broken due to pre-shipment issues (use PRO#SCOND).	"The to color, same as photo."  "Mas mapula youn kluly kaysa sa ad."  "Ang ganda ng shade ng lipetick, bagay sa akin."  "Yung actual color ay medyo mas light kaysa sa picture."  "Kupa syung kulay pagdaring."  "May gasgas yung product gade pagdaring or sealed naman yung box."  "Incomplete parts pag open ko ng box."  "May punit yung damir, mukhang tahi mismo ang may problema."  "Masyos ang packagrang pero yung item mismo may yupi na sa gilid, parang  "Masyos ang packagrang pero yung item mismo may yupi na sa gilid, parang  "Masyos ang packagrang pero yung item mismo may yupi na sa gilid, parang  "Hindi gumagana yung remote."  "Sa photo may kasamang charger pero walis as box."  "Advertised as hawing a matte finish, pero glossy yung dumidin,"  "Advertised as hawing a matte finish, pero glossy yung dumidin,"  "Advala ko kasama na yung batteries, wala pala."  "Batta ng nakalagay sa description, kasama sa package. Kumpleto"  "Batta ng nakalagay sa description, kasama sa package. Kumpleto"  "Mattabay ang materyales, mikhang lataga!  "Mukhang matbay at pang-natagalian ang pagkakagwa"  "Ang dali masira, hind maganda yung qualify para sa presyo."
Price  Delivery  Service  COMPLETE CODEBOOK General Aspect  Product  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package goor arrival, or duffilment accuracy.  Feedback on customer service, seller responsiveness, support, handling, trustworthiness, and related interactions.  Specific Aspect  Color  Condition  Correctness	"Inabilis malowbat yung battery"  "Gelective yung tem, of naman gumagana"  "Gelective yung tem, of naman gumagana"  "Good quality magatent niga"  "kaya paia muna lang."  "kaya paia muna lang."  "fast deliwey."  "yupi yung nayng box pagdating saakin."  "lange order ko pero small dumafing."  "Hord for nareother yung feten."  "Si sumasagot si seller."  "Si sumasagot si seller."  "Targ ama lang naka bubble warp."  "scam tong shop na to pinapalitan yung order mo"  Tag  PRO#COL	Color accuracy and aesthetics  product's physical state upon receipt, defects, damages present upon receipt (manufacturing issue)  Product features/specifications mismatch from listing	There are mentions of the achual color versus the listed color, or general comments about the product's shade or hue (e.g., "maganda yung kulay," pangit ang shade").  The product has scratches, dents, tears, is incomplete, or has manufacturing flaws discovered upon opening, even if the packaging was intact.  The item received is the correct general product, but some cleatile, features (e.g., "dusl'SIM"), version, or inclusions (e.g., "charger") are different from what was advertised or expected based on the listing.  There are mentions of fragility, easy breakage, material strength relating to wear and tear, good build quality for longevity, or how long the product lasts or is expected to lase.	Do NOT Use When: The color issue is due to receiving the wrong item variant entirely (e.g., ordered blue, received red; use DELEFOR).  Do NOT Use When: Damage is clearly affiritude to talipping or transit (use DELEFOR). The item received is completely different from what was ordered (use DELEFOR).  Do NOT Use When: A completely wrong item was delivered (use DELEFOR). The color is different, but the Item model is cornect (use ordered) is control from the time of time of time of the time of the time of time of time of time of time of time of	"The to color, same as photo."  "Mass mapula young klayle kayse as ad."  "Ang gands ng shade ng lipetick, bagay sa akin."  "Ang gands ng shade ng lipetick, bagay sa akin."  "Mang calual color ay medy mas light kaysa sa picture."  "Kupa sung klalay pagdating, and sa pagdating."  "May gasgas yung roduct gade pagdating perse sealed naman yung box."  "May punt yung damit, mukhang tahi misno ang may problema."  "May punt yung damit, mukhang tahi misno ang may problema."  "Mayos ang packaging por la factory defect."  "Sabi dual SIM, single SIM lang pala."  "Sabi dual SIM, single SIM lang pala."  "Sab photo may kasamang charger pero wala sa box."  "Advertised as hawing a matte finish, pero glossy yung dumating."  "And tah ang anakaging sa description, kasama sa package. Kumpleto!"  "Tatlong arew ko pa lang gamt, sira na agad yung caper."  "Mukhang matibby ang materyles, mukhang tagad."  "Ang dail masira, hind maganda yung qualily para sa presyo."  "Ang dail masira, hind maganda yung qualily para sa presyo."  "Okay siya, pero hindi gamu ka-effective sa akin."  "Hindi magandong nakakalilan pinymles yung cream."  "Okay siya, pero hindi gamu ka-effective sa akin."
Price  Delivery  Service  COMPLETE CODEBOOK General Aspect  Product  Product  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival, or fulfillment accuracy.  Feedback on customer service, selfer responsiveness, support, handling, sushworthness, and related interactions.  Specific Aspect  Color  Condition  Correctness  Durability	"Inabilis malowbat yung battery"  "Gelective yung temi, of namin gumagana"  "Gelective yung temi, of namin gumagana"  "Good quality nig seent nige"  "kaya pai sung box pagdating saakin."  "fast delivery."  "yupi yung na yung box pagdating saakin."  "latige order ko pero small dumaling."  "Had do narisoderby yung tem."  "Gammasagar al saelier, yung tem."  "Tand dina niangara sake yung tem."  "scam tong shop na to pinapalitan yung order mo"  Tag  PRO#COND  PRO#COND  PRO#COND	Color accuracy and aesthetics  product's physical state upon receipt, defects, damages present upon receipt (manufacturing issue)  Product features/specifications mismatch from listing  Durability and longevity under normal use	There are mentions of the actual color versus the listed color, or general comments about the product's shade or hue (e.g., or general comments about the product's shade or hue (e.g., or magands yung kulay, "pangit ang shade").  The product has scratches, dents, tears, is incomplete, or has manufacturing flaws discovered upon opening, even if the packaging was intact.  The item received is the correct general product, but some cleatis, features (e.g., "dual Sirph, version or inclusions (e.g., "charger") are different from what was advertised or expected based on the listing.  There are mentions of fragility, easy breakage, material strength relating to wear and tear, good build quality for longevity, or how long the product lasts or is expected to last.	Do NOT Use When: The color issue is due to receiving the wrong fleem variant entriety (e.g., ordered blue, received red; use DEL#COR).  Do NOT Use When: Damage is clearly attributed to shipping or transit (use DEL#COR). The fleem received is completely different from what was ordered (use DEL#COR).  Do NOT Use When: A completely wrong fleem was delivered (use DEL#COR). The DEL#COR that the time model is correct (use PRO#COL, unless the color was a specifically ordered specification not met, then the DEL#COR PRO#GOLD.  Do NOT Use When: The damage is due to delivery (use DEL#COR) or the user received it already broken due to preshipment issues (use PRO#COND).  Do NOT Use When: The damage is due to delivery (use DEL#COND) or the user received it already broken due to preshipment issues (use PRO#COND).	"The to color, same as photo."  "Mass mapula yang klayle kayas as ad."  "Ang ganda ng shade ng lipetick, bagay sa akin."  "Ang ganda ng shade ng lipetick, bagay sa akin."  "Mang actual color ay medyo mas light kayas as picture."  "Koupa sung kulay pagdating."  "May gasgas yung product gaape pagdating."  "May punit yung damit, mukhang talin imismo ang may problema."  "Maayos ang paskaging pero yung liem mismo ang yunp ina sa gilid, parang factory defect."  "Hindi gumagana yung remole"  "Sa photo du aud SIM, single SIM lang pala."  "Sa photo du aud SIM, single SIM lang pala."  "Sa photo du aud SIM, single SIM lang pala."  "Advertised as having a mattle finish, pero glosay yung dumating."  "Advatis ka kasama na yung batteries, wala pala."  "Advatised as having a matte finish, pero glosay yung dumating."  "Advatised as having a matte finish, pero glosay yung dumating."  "Advatised sa having a matte finish, pero glosay yung dumating."  "Advatised mattagay sa description, kasama sa paskage, Kumpleto!"  "Tatlong araw kop a lang gamit, sira na agad yung zuipper."  Matibay ang materyales, mikhang latagal."  "Mukhang matibay at pang-matagalan ang pagkakagawa."  "Ang blisis magpawala ng pimples yung cream."  "Okay siya, pero hindi gamu ka effective sa akin."  "Yang humidifiér, ang lakas ng ucok - effective!"  "Yang humidifiér, ang lakas ng ucok - effective!"  "Gumagana nama pero' ik kaing ganda ng inasashan ko yung resulta."
Price  Delivery  Service  COMPLETE CODEBOOK  General Aspect  Product  Product  Product  Product  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival. or fulfillment accuracy.  Feedback on customer service, seller responsiveness, support, handling, trustworthmess, and related interactions.  Specific Aspect  Color  Condition  Correctness  Durability  Effectiveness	"mabilis malowbat yung battery"  "rababilis malowbat yung battery"  "sod quality nig seent nige"  "soayang pera"  "kaya pala muna lang."  "kaya pala muna lang."  "kas deliwey."  "yupi yuni na yung box pagdating saakin."  "latige order ko pero small dumaling."  "sana i-double check niyo muna."  "hindi man lang nasak bubble warp."  "scam tong shop na to pinapalitan yung order mo"  Tag  PRO#COL  PRO#COND  PRO#CORR  PRO#EFF	Color accuracy and aesthetics  product's physical state upon receipt, defects, damages present upon receipt (manufacturing issue)  Product features/specifications mismatch from listing  Durability and longevity under normal use  Effectiveness in fulfilling its intended purpose	There are mentions of the actual color vensus the listed color, or general comments about the product's shade or hue (e.g., "maganda yung kulay," pangit ang shade").  The product has scratches, dents, tears, is incomplete, or has manufacturing flaws discovered upon opening, even if the packaging was stract.  The item received is the correct general product, but some details, features (e.g., "dual SIM"), vension, or inclusions (e.g., "charger") are different from what was advertised or expected based on the listing.  There are mentions of fragility, easy breakage, material strength relating to wear and tear, good build qualify for longweily, or how from the product laste or is expected to lest.  The reviewer talks about the results, performance, or efficacy of the product in achieving its main function (e.g., "hakakaput ba?", "maloi in overform their intended talks.	Do NOT Use When: The color issue is due to receiving the wrong item variant entirely (e.g., ordered blue, received red; use DEL#COR).  Do NOT Use When: Damage is clearly attributed to shipping or transit (use DEL#COR). The item received is completely different from what was ordered (use DEL#COR).  Do NOT Use When: A completely wrong item was delivered (use DEL#COR). The color is different, but the item model is correct (use DEL#COR). The color is different (use TROMFOL) unless the color was a specifically ordered specification and red, then it east is different (use PROMFOL). The color is different (use PROMFOL).  Do NOT Use When: The damage is due to delivery (use DEL#COND) or the user received it already broken due to preshipment issues (use PROMFOND).  Do NOT Use When: The product doesn't work at all or malfunctions (use PROMFONC).	"The to color, same as photo."  "Mass mapula yang klayle kaya sa ad."  "Ang ganda ng shade ng lipelick, bagay sa akin."  "Yung actual color ay medy mas light kayas as picture."  "Kupa sung kulay pagdaing."  "May gasgas yung product gada pagdaing pers sealed naman yung box."  "May punit gang pers yung pagdaing pers sealed naman yung box."  "Mayo punit gang pers yung plem miamo may yung yorolema."  "Mayos ang packaging pers yung item miamo may yung problema."  "Mayos ang packaging pers yung item miamo may yung kang alidi, parang factory defect."  "Hindi gumagana yung remote"  "Sabi dutal SIM, single SIM lang pala."  "Sa photo may kasamang chatge pers wala sa box."  "Akala ko kasama na yung batteries, wala pala."  "Akala ko kasama na yung batteries, wala pala."  "Akala ko kasama na yung batteries, wala pala."  "Atler I veet ko i use, isagka-crack na agad yung zipper."  "Matibay ang materojkes, mukhang talgai."  "Ang bilis magpawala na pimpes yung cream."  "Ang bilis magpawala na pimpes yung cream."  "Okay siya, pero hindi ganu ka-diefetire sa akin."  "Yung humidifer, ang lakas ng usok - effective!"  "Hindi gamagana yung ausok ma gudon."  "Gungana namari pero 'of kasing gand ng in lasiashan ko yung resulla."  "Yang quangana yung anyang yower badain."  "Arindi gamagana yung power badain."
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Price  Delivery  Service  COMPLETE CODEBOOK General Aspect  Product  Product  Product  Product  Product	sensory properties of the product itself.  Comments on cost, value for money, affordability, or pricing fairness.  Remarks about the delivery process, including speed, condition of package upon arrival. or fulfillment accuracy.  Feedback on customer service, seller responsiveness, support, handling, trustworthmess, and related interactions.  Specific Aspect  Color  Condition  Correctness  Durability  Effectiveness	"mabilis malowbat yung battery"  "rababilis malowbat yung battery"  "sod quality nig seent nige"  "soayang pera"  "kaya pala muna lang."  "kaya pala muna lang."  "kas deliwey."  "yupi yuni na yung box pagdating saakin."  "latige order ko pero small dumaling."  "sana i-double check niyo muna."  "hindi man lang nasak bubble warp."  "scam tong shop na to pinapalitan yung order mo"  Tag  PRO#COL  PRO#COND  PRO#CORR  PRO#EFF	Color accuracy and aesthetics  product's physical state upon receipt, defects, damages present upon receipt (manufacturing issue)  Product features/specifications mismatch from listing  Durability and longevity under normal use  Effectiveness in fulfilling its intended purpose	There are mentions of the actual color vensus the listed color, or general comments about the product's shade or hue (e.g., "maganda yung kulay," pangit ang shade").  The product has scratches, dents, tears, is incomplete, or has manufacturing flaws discovered upon opening, even if the packaging was stract.  The item received is the correct general product, but some details, features (e.g., "dual SIM"), vension, or inclusions (e.g., "charger") are different from what was advertised or expected based on the listing.  There are mentions of fragility, easy breakage, material strength relating to wear and tear, good build qualify for longweily, or how from the product laste or is expected to lest.  The reviewer talks about the results, performance, or efficacy of the product in achieving its main function (e.g., "hakakaput ba?", "maloi in overform their intended talks.	Do NOT Use When: The color issue is due to receiving the wrong fleem variant entriety (e.g., ordered blue, received red; use DEL#COR).  Do NOT Use When: Damage is clearly attributed to shipping or transit (use DEL#COR). The fleem received is completely different from what was ordered (use DEL#COR).  Do NOT Use When: A completely wrong fleem was delivered (use DEL#COR). The DEL#COR that the time model is correct (use PRO#COL, unless the color was a specifically ordered specification not met, then the DEL#COR PRO#GOLD.  Do NOT Use When: The damage is due to delivery (use DEL#COR) or the user received it already broken due to preshipment issues (use PRO#COND).  Do NOT Use When: The damage is due to delivery (use DEL#COND) or the user received it already broken due to preshipment issues (use PRO#COND).	"The to color, same as photo."  "Mass mapula yang klayle kaya sa ad."  "Ang ganda ng shade ng lipelick, bagay sa akin."  "Yung actual color ay medy mas light kayas as picture."  "Kupa sung kulay pagdaing."  "May gasgas yung product gada pagdaing pers sealed naman yung box."  "May punit gang pers yung pagdaing pers sealed naman yung box."  "Mayo punit gang pers yung plem miamo may yung yorolema."  "Mayos ang packaging pers yung item miamo may yung problema."  "Mayos ang packaging pers yung item miamo may yung kang alidi, parang factory defect."  "Hindi gumagana yung remote"  "Sabi dutal SIM, single SIM lang pala."  "Sa photo may kasamang chatge pers wala sa box."  "Akala ko kasama na yung batteries, wala pala."  "Akala ko kasama na yung batteries, wala pala."  "Akala ko kasama na yung batteries, wala pala."  "Atler I veet ko i use, isagka-crack na agad yung zipper."  "Matibay ang materojkes, mukhang talgai."  "Ang bilis magpawala na pimpes yung cream."  "Ang bilis magpawala na pimpes yung cream."  "Okay siya, pero hindi ganu ka-diefetire sa akin."  "Yung humidifer, ang lakas ng usok - effective!"  "Hindi gamagana yung ausok ma gudon."  "Gungana namari pero 'of kasing gand ng in lasiashan ko yung resulla."  "Yang quangana yung anyang yower badain."  "Arindi gamagana yung power badain."

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Product	Material	PRO#MAT	Physical composition, substance of the product, including texture, thickness, fabric type, material quality and feel	There are descriptions of softness, heaviness, material type (e.g., cotton, plastic, metal), material quality (e.g., "good quality plastic," "cheap fabric"), or texture.	Do NOT Use When: The comment is primarily about how the product performs its function (use PRO#FUNC or PRO#EFF). The comment is primarily about the product's longevity due to its material (use PRO#DUR). The color of the material (use PRO#COL).	"Makapal at malambot ang tela, suit." "Manipis yung tela, hindi tulad ng inaasahan ko." "Solid yung metal body, hindi mukhang mumurahin." "Maganda yung texture ng leather." "Hindi maganda yung klase ng plastic, parang ang cheap."
Product	Sensory	PRO#SENS	Sensory (smell, taste, sound)	Smell, taste, sound characteristics Sensory experiences beyond touch and sight Sensory satisfaction of disastifaction Sensory expectations vs. reality	The feedback is about the general texture or type of material (use PROBMAT - e.g., "boff tabric," "rough plastic"). The feedback is about feedback of the product (use PROBMAT - e.g., "boff tabric," "rough plastic"). The feedback is about feedback of the products core functionality or effectiveness being sound-based (e.g., "hindig mangana ying speaker". PROBFUNC: "makina ying bass ing headphones". The feedback is about the product being too loud or to quief if indicates a malfunction or poor performance of a primary function (use PROBFUNC - PROBETS).	"Ang bango ng lotion na ito, amoy babyi" - Smell "Masarap yung kape, hindi masyadong matamis Taste "Okay amana yung tunog ng keyboard, satishiyang yung ciscky sound niya." - "May kakabang amoy yung bila, parang lunar Smell "Hindi ko gusto yung lasa ng energy bar, masyadong artificial." - Taste
Product	Size / Measurement	PRO#SIZE	Fit, dimensions, capacity or sizing accuracy compared to expectations or stated measurements.	The item is described as too small, too big, not true to size, or when commenting on the accuracy of its measurements or overall fit.	Do NOT Use When: The size issue is due to receiving the wrong variant (e.g., ordered Large, received Small - use DEL#COR).	"Ang lift ng large, parang small lang." "Sakto yung sukat, very accurate." "Oversized pala siya, which I liked." "Medyo masikip sa aliny nugn medium size nila." "Tamang-tama lang yung haba ng pantalon."
Product	General	PRO#GEN	Broad or vague mentions of the product's quality with no specific aspect detailed.	Feedback like "maganda" (good), "pangit" (bad), "okay lang" (it's okay) is given for the product itself, without further elaboration on why (e.g., not specifying if it's about material, durability, etc.).	Do NOT Use When: Any specific issue or praise related to other product aspects (e.g., color, durability, a specific malfunction, material, size) is mentioned.	"Okay naman ang quality ng product." "Di ganun kaganda yung product compared sa inaasahan ko." "Standard lang yung product." "Maganda siya." "Average quality lang."
Delivery	Condition	DEL#COND	Parcel or item condition due to shipping	Use When: The product or packaging was damaged (e.g., dented, wet, crushed, tom) during shipping. Also use for comments on good/protective packaging that ensured safety during transit.	Do NOT Use When: Damage or defect is inherent to the product itself and not due to shipping (use PRO#COND). The wrong item was delivered (use DEL#COR).	"Dumating yung box na yupi." "Basang-basa yung parce la ulan." "May crack yung item dahil sa pagbagsak siguro during delivery." "Ang ganda ng pagkaka-bubble wrap, safe na safe yung item." "Sira yung box pagdaling, buti di nadamay yung laman."
Delivery	Correctness	DEL#CORR	Wrong item/variant delivered	Use When: The delivered product does not match what was specifically ordered (e.g., ordered blue shoes, received red shoes; ordered size Large, received size Small).	Do NOT Use When: The item model is correct, but some product specifications or features are wrong as per the advertisement (use PRO#CORR). The item is correct but damaged during shipping (use DEL#COND for shipping damage, or PRO#COND for pre-existing damage).	"Nag-order ako ng blue, pero black yung dumating." "Mali yung size na pinadala, large inorder ko, small dumating." "Ibang model ng phone ang na-receive ko." "Okay naman, tamang item ang natanggap ko."
Delivery	Timeliness	DEL#TIME	Delivery speed and timeliness	Use When: There are mentions of delivery delays, early arrival, or the duration it took for the product to arrive.	Do NOT Use When: General comments about delivery without reference to speed (use DEL#GEN).	"Late dumating, after 10 days pa."  "Early delivery, good jos eller!"  "Hindi umabot sa event na pinlano ko."  "Sakto lang sa expected delivery date."  "Ang bilis ng shipping, kinabukasan andito na!"
Delivery	General	DEL#GEN	Generic or vague comments about the delivery process or courier service, without specific details on timeliness, package condition, or item correctness.	Use When: The reviewer makes a general statement about shipping or the courier (e.g., "delivery was fine," 'courier was polite") without specifying positive or negative aspects like speed or package condition.	Do NOT Use When: Specifics about delivery time (DEL#TIME), package condition upon arrival (DEL#COND), or correctness of the delivered item (DEL#COR) are mentioned.	"Okay naman ang delivery." "Maayo saman ang pag-deliver." "Walang problema sa shipping." "Mabait yung nag-deliver." "The delivery process was smooth."
Price	Affordability	PRI#AFF	Affordable, budget-friendly price	Use When: The focus is specifically on the price being low or affordable, often with "mura" (cheap) being the keyword.	Do NOT Use When: The comment is about the price in relation to its quality or features (use PRI#VOM). It's just a general statement about price without judgment of it being low (use PRI#GEN).	"Affordable siya, kaya okay lang kahit simple lang." (Affordability focus) "Mura lang, kaya 'di ako nag-expect ng super quality." "Hanap ko talaga yung pinakamura, at ito na yun." "Very budget-friendly, sakto sa allowance." "Nakakuha ako ng discount kaya sobrang mura!"
Price	Value for Money	PRI#VOM	Value for money (price vs. quality)	Use When: The reviewer evaluates if the price is justified by the quality or benefits received; mentions of "sulit" (worth it), "worth the price," "overpriced," "good deal for the quality."	Do NOT Use When: Only affordability (low price) is mentioned without linking to quality (use PRI#AFF). Only general, neutral price comments are made (use PRI#GEN).	"Hindi worth it yung binayad ko." "Sobrang sulit, parang mahal na item." "Sayang pera, di tumagal yung item." "For is price, ang dami na niyang leatures. God buy!" "Medyo mahal siya para sa quality na nakuha ko."
Price	General	PR#GEN	Broad or neutral statements about the product's price without expressing strong sentiment about its affordability, expensiveness, or value.	Use When: The price is mentioned without clear judgment on whether it's cheap, expensive, or good/bad value. Can also be used when the price is stated as being "as expected," "standard," or just stated objectively	Do NOT Use When: The product is explicitly called cheap/affordable (use PRI#AFF) or expensive. The product is judged on its value for money (use PRI#VOM).	"Okay lang yung presyo." "Sako lang ang presyo." "Normal lang ang price, hindi mahal o mura." (Explicitly neutral) "Yung presyo ay P500." "Standard pricing para sa ganitong item."
Service	Handling	SER#HAND	Seller's preparation, checking, packing	Use When: There are comments on item issues potentially caused by poor handling, checking, or internal packing by the seller (e.g., wrong item packed due to not checking, item damaged due to poor internal packaging by seller even if outer delivery packaging is filen, Also for good pre-shipment preparation by the seller.	Do NOT Use When: Damage is clearly due to courier mishandling during transit (use DEL#COND). A wrong item was delivered, and the comment is only about the error itself, not the seller's checking process (use DEL#COR). General comments about seller service (use SER#SEN).	"Sana chineck muna bago pinadala" "Maling item, hindi man lang sa-check ng seller," "Di maayos ang pagkakapack ng seller, buli 'di nasira yung item mismo." (Seller's packing, not counter's) "Maingat si seller sa pag-pack, naka-bor pa yung item sa loob ng pouch." "Yung item may kulang na part, mukhang di na-double check ni seller bagoi-shiya."
Service	Responsiveness	SER#RES	Seller responsiveness, communication	Use When: There are mentions of no reply, late reply, quick reply, helpfulness of answers, politeness in communication, or clarify of information provided by the seller.	Do NOT Use When: General service comments not related to communication (use SER#GEN). Comments about automated system messages unless reflecting on seller's setup.	"Ang tagal sumagot ng seller." "Walang sumagot sa tanong ko." "Responsive sila, nag-reply agad sa inquiry ko." "Mabait kausap si seller at very helpful sa mga tanong ko." "Seen-zoned lang ako sa chat, di man lang nag-sorry."
Service	Trustworthiness	SER#TRU	Indicates the seller is perceived as a scammer, dishonest, unreliable, or selling non- authentic/counterfeit items.	Use When: Fraud, fake items, deceptive product listings or practices, or highly suspicious actions by the seller are explicitly mentioned or strongly implied.	Do NOT Use When: The issue is a simple mistake (e.g., wrong item DEL#COR, unmet specification PRO#CORR) unless clear intent to deceive is stated. Product quality is just por but not explicitly called fake (use relevant PRO# tags).	"Scam itong shop na to." "Fake yung product, nankoko sila." "Hidi to legit seller, iba yung pinadala sa picture." "Mukhang dubious yung store, ingat kayo sa mga incorder niyo dito." "Pinapalitan nila yung listing detalis after mo mag-order, di mangakakatiwalaan."
Service	General	SER#GEN	Broad or vague feedback on the seller's service quality, without detailing specific aspects like responsiveness or item handling pre-shipment.	Use When: General comments about seller service (e.g., "good service," "bad service," "seller was helpful") without specifics on how or why.	Do NOT Use When: Specific issues like seller's response time/quality (SER#RES), how they prepared/checked the item (SER#HAND), or seller trustworthiness (SER#TRU) are mentioned.	"Hindi ako masaya sa service nila." "Okay lang ang service nila." "Mahusay ang serbisyo ng seller." "Average lang yung service." "The seller was accommodating." (If no specifics on how, e.g. responsiveness)