



vl.

Vasily Ledovsky

Designer with an engineer's mind
and 10+ years of experience.

**I believe that by relying only on intuition,
we cannot create an intuitive design.**

Education

Art Materials Processing Technology (specialist degree)

Moscow State University of
Instrument Engineering and
Computer Science

September 2006 – June 2011

Here are some things
I can help you with:

Visual Identity

Graphic design

Web design

No-code development

Experience

Lead designer

Vortex. Advertising agency → July 2012 – Aug 2020

Designed various types of advertising products, from outdoor
to digital, and created several WordPress-based websites.

Took an active part in both the pre-press stage and directly
in the printing process.

Coordinated the work of a graphic designer, motion designer,
web developer and interns.

Part-time designer & art director

Digital Boutique. Marketing agency → June 2012 – Oct 2013*

Worked on turning ideas into reality in a variety of ways,
from visual identity and print products to web design and
CMS-based development.

* Still collaborating with them as a freelance designer.

Part-time designer

Vein Technologies. Digital & event agency → Apr 2012 – June 2012

Refined the corporate identity and created presentations
for clients.

Graphic designer

TDM Electric. Electrical equipment company → July 2010 – Nov 2010

Designed packaging, catalogues and other types of printed
products using the corporate design system.

Graphic & Web designer

Freelancing → From time to time since 2009

It all started when I made some small pixel icons for one app.
Now, I offer many visual solutions to business problems,
from minor fixes and additions (like business cards or icons)
to brand identity and full-fledged websites.

Get in touch

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