Vivian Liu

Education

LOUISIANA STATE UNIVERSITY | BATON ROUGE, LA | MAY 2024

GPA: 3.96

Roger Hadfield Ogden Honors College, E. J. Ourso College of Business

· Major: Information Systems and Decision Sciences (ISDS)

o Minor: Analytics

Experience

BUSINESS INTELLIGENCE INTERN | BLUE CROSS AND BLUE SHIELD OF LOUISIANA

AUG 2022 – CURRENT

- · Design and enhance Tableau dashboards to display patient profiles and insurance data
- · Collaborate with business and BI teams to develop and maintain business requirements
- · Provide frequent status and action plan updates to stakeholders and upper management

IT BUSINESS PARTNER INTERN | TEXTRON SYSTEMS

JUNE 2022 - AUG 2022

- · Researched and developed a Manufacturing Execution System survey to identify problem points
- · Analyzed survey data using Microsoft Excel and PowerBI to deliver a company solution
- · Supported various IT department functions to streamline business processes
- · Integrated critical business programs to aid in manufacturing efficiency

DATA ANALYST | CENTER FOR ANALYTICS AND RESEARCH IN TRANSPORTATION SAFETY (CARTS)

MARCH 2021 - MAY 2022

- · Utilized Tableau to analyze data regarding vehicle accidents and crashes
- · Provided insights and organized data visualizations for crash and safety factors
- · Updated dashboards and workbooks according to the latest dataset from the Strategic Highway Safety Plan
- · Verified data quality to match crash records using Microsoft Excel
- · Assisted in developing a state survey using Q sort technique and correlation matrices

RESEARCH ASSISTANT | LSU COLLEGE OF COAST & ENVIRONMENT

FEB 2022 – CURRENT

- · Collect and analyze data regarding precipitation and hydrometeorology
- · Create Python scripts to observe weather data across the Gulf Coast region
- · Organize and prepare research materials to present in weekly project meetings

Skills

Microsoft Excel, Tableau, Python, SQL, Microsoft Office, HTML&CSS, data analysis, data preparation, dashboard creation, database management, data science, attention to detail, customer service

Organizations

· Guayaki Yerba Maté University Ambassador	Jan 2021 – Current
· Society of Asian Scientists and Engineers (SASE)	Aug 2021 – Current
· Vietnamese Student Association (VSA) at Louisiana State University	Aug 2021 – Current
o Spring 2022 Intern	
· Delta Sigma Pi Professional Business Fraternity	Oct 2021 – Current
o Fall 2022 Historian	
· Union of Vietnamese Student Associations of the Gulf Coast	Sept 2022 – Current

o 2022-23 Media Cabinet Member