



## Visual life-logging Study

### Exit Questionnaire

The following questionnaire asks you for some information about yourself, and asks for your opinions about a range of topics relating to this research. On these latter questions there are no right or wrong answers, please just give your opinion. You are free to omit questions you do not wish to answer.

**Participant ID:** \_\_\_\_\_

#### Privacy Attitudes Questionnaire

The purpose of this set of questions is to understand your privacy attitudes. Please answer the following eight questions by circling the chosen response.

1. Consumers have lost all control over how personal information is collected and used by companies.

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

2. Most businesses handle the personal information they collect about consumers in a proper and confidential way.

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

3. Existing laws and organizational practices provide a reasonable level of protection for consumer privacy today.

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

4. I am concerned about online identity theft.

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

5. I am concerned about my privacy online.

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

6. I am concerned about my privacy in everyday life.

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

7. I am likely to read the privacy policy of an ecommerce site before buying anything.

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

8. Privacy policies accurately reflect what companies do.

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

### **Attitudes towards the privacy of others**

- If somebody is not careful about protecting their own privacy, I cannot trust them about respecting mine

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

- If I am to enjoy some privacy in my life, I need my friends to be careful about protecting their privacy as well

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

- I could never trust someone as my confidant if they go around sharing details about their own private lives

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

- The level of privacy that I can enjoy depends on the extent to which people around me protect their own privacy

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

- It is important for me to respect the privacy of individuals, even if they are not careful about protecting their own privacy

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

- I value other people's privacy as much as I value mine

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

- Even when somebody is not careful about his/her privacy, I do my best to respect that person's privacy

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

- I always do my best not to intrude into other people's private lives

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

- Respect for others' privacy should be an important priority in social relations

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

### Questions about including bystanders in life logging

Please rate whether you agree or not with the following statements:

- In non-public spaces, someone using a lifelogging device should have the consent of bystanders to include their photos in lifelogs.

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

- In non-public spaces, it is important that bystanders in the vicinity of someone using a lifelogging device be informed as to what the lifelogging device is doing.

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

- In public spaces, someone using a lifelogging device should have the consent of bystanders to include their photos in lifelogs.

1	2	3	4	5	6	7	8	9
Strongly				Neither agree				Strongly
disagree				nor disagree				agree

- In public spaces, it is important that bystanders in the vicinity of someone using a lifelogging device be informed as to what the lifelogging device is doing.

1	2	3	4	5	6	7	8	9
Strongly disagree				Neither agree nor disagree				Strongly agree

## Comfort with life logging

Please rate your comfort with the following services:

- An 'always on' system where pictures are automatically and constantly made available to those you have authorized

1 2 3 4 5 6 7 8 9

Not at all comfortable Very comfortable

- Services where you share pictures (taken by yourself or others) deliberately by uploading pictures you want to share and authorizing explicitly who is able to view them

1 2 3 4 5 6 7 8 9

Not at all comfortable Very comfortable

- How comfortable were you in using the life logging camera during this study while in public?

1 2 3 4 5 6 7 8 9

Not at all comfortable Very comfortable

- How comfortable were you in using the life logging camera during this study while in private (e.g. at home)?

1 2 3 4 5 6 7 8 9

Not at all comfortable Very comfortable

- How comfortable were you around others using a life logging camera?

1      2      3      4      5      6      7      8      9

Not at all comfortable

Very comfortable

- How interested are you in purchasing and using your own life logging camera in the future (assuming they are affordable)?

1      2      3      4      5      6      7      8      9

Not at all interested

Very interested