

The advertisement features a large, dark, circular graphic in the center, resembling a coffee filter, with the Nescafé logo and text. Below this, a red mug filled with black coffee sits on a wooden surface, with steam rising from it. To the left of the mug are coffee beans and a small plant. On the right, a single sachet of Nescafé Original is shown vertically. The background is a soft-focus image of a blue sky with clouds.

**NESCAFÉ**  
ORIGINAL

*Double Filter, Full Flavour*

**200**

ONE MUG

Stick  
Sachets

**NESCAFÉ**  
ORIGINAL

*Double Filter,  
Full Flavour*