## VÍCTOR LÓPEZ

### UX / UI Designer

**Customer Centered Career** 

#### **CONTACT ME!**

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#### EN/ES/CAT

# Through the means of **research**, I like to design with the ideal **persona** in mind.

**Empathy** is the skill that defines me the most as a human being, therefore I can only design by being Empathetic.

#### SKILLS

User Research
Design Thinking
Usability Testing
HTML & CSS
Visual Design
Responsive Design

#### **TOOLS**

Sketch Figma After Effects Flinto Photoshop

#### LANGUAGES

Native: English Spanish Catalan

#### **EDUCATION**

#### **IRONHACK**

UX/UI Design Bootcamp 2019 - 2020

 ${\bf 6}$  month intensive bootcamp focused on UI/UX Design

Metodologies: Design Thinking, Design Sprint, Storyboard, Prototyping, Interviewing, User Research, User Centered Design, Affinity Diagram, Mind Map, Empathy Map, Lean UX Canvas, Card Sorting, Site Map, User Flows, IxD, Responsive Design.-

 $Technologies: Sketch, After \ Effects, Flinto, Figma, Adobe \ XD, \ HTML, \ CSS.$ 

#### UNIVERSITAT POMPEU FABRA

Political Science and Public Administration, 2010 - 2016.

Thesis | Tax avoidance in Welfare States

#### **WORK EXPERIENCE**

#### **CUSTOMER RELATIONS EXECUTIVE - UK MARKET**

Booking.com, June 2019 - Actual

Assisted UK customers with post rental queries by managing expectations, studying the relevant documentation and delivering a final decision to the customer.

Liaised with suppliers, partners and customers to reach fair and reasonable outcomes.

Achieved an extensive product knowledge in Customer Relation processes.

#### **RESERVATIONS AGENT**

Booking.com, February 2018 - June 2019