

#### **TWEETS COMPARED TO RETWEETS**

- Tweet has a weak weekly trend. The largest values typically occur on Tuesday, whereas the smallest values on Sunday.
- Based on the current forecasting, Tweet may reach 8.309 by date 2020-11-17.
- Tweet has an unusually high value at time point 2020-10-06.
- The overall number of results for retweets is over a thousand.

Tweet compared to retweets

1.18K <sup>↑</sup>

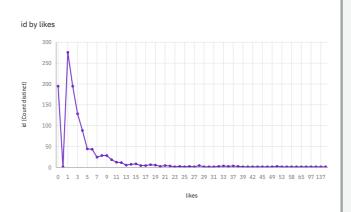
Twee

1.11K (+6.78%)

retweets

# **RATE OF LIKES BY ID**

- likes 14.0 has the highest Total app opens but is ranked #15 in Count distinct id.
- 1.0 has the highest Count distinct id but is ranked #3 in Total app opens.
- 1 is the most frequently occurring category of likes with a count of 275 items with id values (23.3 % of the total).
- The total number of results for id, across all likes, is over a thousand.



# TWEETS SIZED BY LIKES Tweet\_1 colored by likes sized by likes likes (sum) likes (Sum)

- From 2020-09-16 to 2020-10-07, sit's likes dropped by 52.
- Across all values of Tweet\_1, the sum of likes is over eight thousand.
- likes ranges from 0, when Tweet\_1 is cubilia, to over 2500, when Tweet\_1 is elementum.



# REPORT OFLIKES, REPLIES AND MEDIA VIEWS ACCORDING TO THEIR ID

- Here the data of number of likes , replies and media views are displayed according to their id or tweet that has been selected.
- it gives overall data as its default.

tikes, replies and media views			
likes		replies	media views
8,1	87.01	1,674	89,075

### **SUMMARY OF MEDIA VIEWS**

- date 2020-06-03 and 2020-06-06 have the lowest total media views at 0.0.
   date 28 and 284 have the highest total
- media views at 0.0.

  Based on the current forecasting, media views may reach 525.3 by date 2020-11-
- media views has an unusually high value
- media views has an unusually nigh value at time point 2020-07-10.
   From 2020-07-10 to 2020-07-11, media views dropped by 50,472.
   The overall number of results for media views is over a thousand.

media views

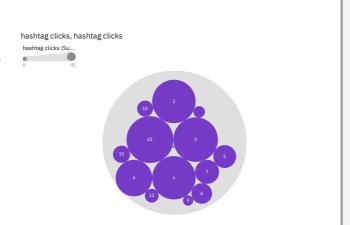
89075

media views

# **HASHTAG CLICKS BUBBLE**

- hashtag clicks is unusually high

- hashtag clicks is unusually high when hashtag clicks is 41.
  Over all hashtag clicks, the sum of hashtag clicks is 91.
  hashtag clicks is 91.
  hashtag clicks is 2, to 13, when hashtag clicks is 41.
  For hashtag clicks, the most significant values of hashtag clicks are 41, 7, 3, 14, and 10, whose respective hashtag clicks values add up to 55, or 60.4 % of the total. 60.4 % of the total.



# **HIERARCHY OF IMPRESSIONS**

- From 2020-09-16 to 2020-10-07, sit's impressions dropped by 99%.
- Over all values of Tweet\_1, the sum of impressions is nearly 912 thousand.
- impressions ranges from 22, when Tweet\_1 is dis, to over 159 thousand, when Tweet\_1 is elementum.

