

Valeriy Anysenko

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Summary

Former SEO Specialist with experience in website creation, automation, domain management, and server administration. I transitioned to web development in 2022, enhancing my skills in front-end and back-end technologies. I am now seeking a Full Stack Engineer role to apply my technical problem-solving skills in building dynamic, scalable applications.

Skills

Front-end: HTML, CSS, Bootstrap, Tailwind CSS, JavaScript, ES6+, React, Redux

Back-end: PHP, Python, Node.js, Slim Framework, Django, Express.js, PostgreSQL, SQLite, Memcached

Tools: Git, AWS, GCP, Nginx, Linux, Bash, Gulp, Webpack, REST APIs, Postman, Figma, Jira, Jest, PHPUnit

Projects

Tasks Maestro

task-maestro-vlrsnsk.netlify.app

- Built a ToDo web app using React and Bootstrap for the front end, and Django with PostgreSQL for back-end
- Deployed the application on Netlify, Railway, and Supabase, ensuring scalable and reliable hosting

Farm Products

farm-products-react.netlify.app

- Created a React-powered SPA with styled-components and integrated a dynamic product list with Swiper
- Deployed the application on Netlify, ensuring seamless navigation, accessibility, and scalability

Quotesso - Random Quote Machine

vlrsnsk.github.io/quotesso

- Developed Quotesso, a sleek web app with React, Redux, and Tailwind CSS, integrating an external API to fetch random quotes with dynamic color changes and tweet-sharing of the quote directly from the app

Experience

Search Engine Optimization Specialist, Self-employed Contractor – Chernihiv, Ukraine

Jan 2014 – May 2024

- Developed a Slim Framework + SQLite powered CMS, achieving page load times of less than 1 second, significantly enhancing overall user experience, site performance, and engagement metrics
- Implemented Memcached, resulting in a 47% decrease in server load while maintaining a high volume of 10 million daily requests, ensuring reliable and consistent performance under heavy traffic
- Engineered MySQL-PHP link exchange tools, doubling indexation speed and improving average search engine rankings by 5 positions, thereby boosting visibility and organic reach for key pages
- Conducted keyword research targeting high-volume, low-competition terms, resulting in a sevenfold increase in organic search traffic and significantly enhancing inbound lead generation
- Automated dropped domains parameter gathering and filtering, reducing time spent by 33% and improving efficiency
- Coded automated index submission tools using Google, Bing, and Yandex APIs, tripling the number of websites indexed within the same timeframe, greatly expanding search engine visibility

Education

National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" (Kyiv, Ukraine)

Jan 2014

BS in Computer Science

Certifications

AWS Certified Cloud Practitioner, (AWS)

Expected Sep 2024

Full-Stack Engineer, (Codecademy)

Expected Oct 2024