



English

Static end cards

The default end card is a non-playable image.

Static end card specifications

Refer to the following specifications for your end card image files.

File type and size

Use this table to verify that your image file is the correct size and format.

Specification	Details
File format	JPG, PNG, or GIF
File size	5 MB

Image dimensions

Use this table to verify that your image file uses the correct dimensions.

End card type	Pixel resolution
Landscape end cards	800 × 600 (4:3)
Portrait end cards	600 × 800 (3:4)

End card type	Pixel resolution
Square end cards	800 × 800 (1:1)

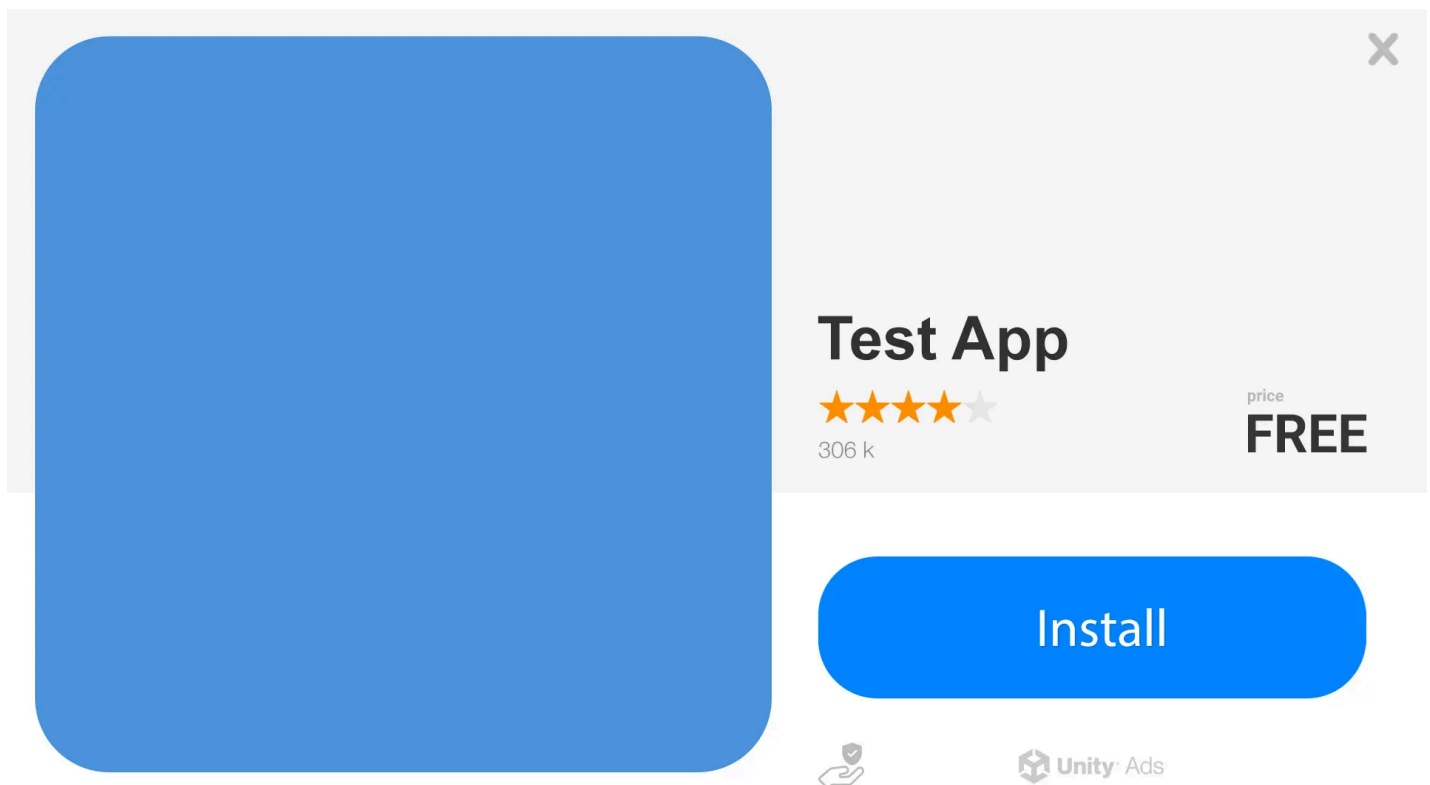
Note: Dynamic cropping might occur when using landscape and portrait images to account for different device sizes. To avoid losing critical information, allow a 100-pixel buffer from the top and bottom edges of portrait images, and left and right edges for landscape images.

Apple specifications

The Apple App Store has unique rules for creatives. To adhere to Apple requirements, only depict the Apple app store logo. Refer to [Apple's marketing guidelines](#) for more information.

Template

Refer to the following example of a static end card using the correct image dimensions:



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Documentation

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