



English

Set daily budgets

You can set a daily budget for all countries at once, set individual daily budgets for countries, or set daily budgets as unlimited.

Set a daily budget for all countries

To set a daily budget that applies to all countries in the campaign, do the following in the **Budget > Daily Budget** section of your campaign details:

1. Select **All countries** to display the budget field.
2. In the budget field, enter the daily limit you want to apply to all countries in your campaign.
3. Select **Save** to keep your changes.

Set daily budgets per country

To set individual daily budgets for each of the countries in your campaign, do the following in the **Budget > Daily Budget** section of your campaign details:

1. Select **Per country** to display the individual country budget fields.
2. Enter a daily limit for each country in your campaign in the field next to the country's name.
3. Select **Save** to keep your changes.

You can also apply changes to multiple countries at once by selecting **Quick assign budget**. In the **Quick assign budget** dialog, do the following:

1. Enter your desired budget in the **Daily budget per country** field.
2. Select **Apply to all**. Uncheck the boxes next to any countries whose budget you don't want to update.
3. Select **Apply** to commit your budget changes.

Quick assign budget ×

Assign the same daily budget to multiple countries separately

Daily budget per country *

Apply to all

Minimum: \$150

<input type="checkbox"/>	Target countries (5/5)	Daily budget
<input checked="" type="checkbox"/>	Australia (AU)	Not set > \$500.00
<input checked="" type="checkbox"/>	Canada (CA)	Not set > \$500.00
<input checked="" type="checkbox"/>	Germany (DE)	Not set > \$500.00
<input checked="" type="checkbox"/>	Finland (FI)	Not set > \$500.00
<input checked="" type="checkbox"/>	United Kingdom (GB)	Not set > \$500.00

Cancel

Apply to 5 countries



Note: It's required to enter at least one bid in the **Countries & Bids** or **Source bids** section to apply daily budgets per country.

Set daily budgets as unlimited

To set an unlimited daily budget for your campaign, go to the **Budget > Daily Budget** section of your campaign details and select **Set as unlimited**.

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Documentation

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