



English

Preview creative packs with the Ad Testing app

Unity recommends testing and previewing all your creative packs. You can do so with the Ad Testing for Unity Ads App available in the App Store and Google Play Store. To get started, download the test app for the appropriate platform:

- [iOS](#)
- [Android](#)

To get started, follow the instructions within the app. Click **Show QR code** to test how the ad appears on a mobile device.

Ad Testing app best practices

Please observe the following important guidelines:

- The ad .html file must have an accessible URL. You can upload the file to your own hosted location, or to the Unity Ads User Acquisition dashboard.
- The URL must have an .html extension.
- Due to Apple security protocols, iOS creative URLs must use secure https (not http).
- If you uploaded the file to your own hosted location, you can use any [QR code generator](#) to generate a code from the URL. If you uploaded the file to the dashboard, you can use the built-in generator.
- Select the video quality to preview (high, medium, or low), to better test how users with various devices and connections may view your ads.
- When testing your ad, make sure the ad loads, correctly plays, and performs smoothly. View it a few times to catch any bugs or functionality issues.

- Make sure playable ads are inlined in one HTML file that's less than 5 MB.

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Documentation

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