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City Report

Get the city-wise report based on the conversions corresponding to a particular city:

Step 1: Campaign: Select the name of the campaign from the drop-down list.

Step 2: Date Range: Select the date range you want to see the report for.

Field	Description
Country	The name of the country where the campaign is running. Note: This is an auto-generated field
Region	The area of the country where the campaign is running. Note: This is an auto-generated field
City	The name of the city of the country where the campaign is running. Note: This is an auto-generated field
Clicks	The number of clicks sent to the advertiser. Note: This is an auto-generated field
Conversions	The number of conversions reported by the advertiser. Note: This is an auto-generated field
CR	The ratio of conversions to clicks Note: This is an auto-generated field

Step 3: Click on the option that you wish to perform

Rest: To re-select the fields

Apply: To get the report

Export: To download the report

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