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ISP Report

Get the ISP report based on the conversions corresponding to the ISP details.

Step 1: Campaign: Select the name of the campaign from the drop-down list.

Step 2: Date Range: Select the date range you want to see the report for.

Field	Description
ISP	Name of the Internet Service Provider
Clicks	The number of clicks sent to the advertiser.
	Note: This is an auto-generated field
Conversion	The number of conversions reported by the advertiser.
	Note: This is an auto-generated field
CR	The ratio of conversions to clicks
	Note: This is an auto-generated field

Step 3: Click on the option that you wish to perform

Rest: To re-select, the fields

Apply: To get the report

Export: To download the report

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