



Campaign targeting ■ Device targeting ■ Configure Device targeting ■ Target operating systems

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English

# Target operating systems

To target operating systems in your campaign from the Unity Ads User Acquisition dashboard:

1. From the **Apps** page, select the app that has the campaign that you want to modify. The **Campaigns** page for this app appears.
2. Select the campaign you want to modify, or create a new campaign.
3. Scroll to the **Device targeting** section.
4. Select the edit icon next to **Operating system**
5. Select a **Minimum OS version** and a **Maximum OS version** to define the operating system range to target

**!** **Note:** The platform associated with your app's store URL determines the list of operating systems

1. Select **Save** to apply your preferences.

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