



Install and post-install events ■ Post-install events ■

Passing post-install events with mobile measurement partners ■ Pass post-install events with Tenjin

English

Pass post-install events using Tenjin

To set up Tenjin to pass post-install data to Unity, refer to the Tenjin documentation on [how to set up a Unity Ads campaign](#).

How to pass in-app purchase data

You can also send in-app purchase (IAP) revenue data from Tenjin to Unity. This data can be used in an [Audience Pinpointer](#) (APP) campaign. When you pass more data to your APP campaign, it can improve the campaign performance and optimization.


To pass IAP data to Unity, configure the following settings in the Tenjin dashboard:

1. Add Unity Ads as a new marketing channel. To review how to configure marketing channels, refer to the Tenjin documentation on [Non-self Attributing Networks](#).
2. Select the app that you want to pass in-app purchase revenue data to Unity.
3. Select **New Callback**.
4. Select the **Unity Ads IAP** callback.
5. Enter your Unity Game ID in the **Remote App ID** field.
6. Select **Save Callback** to complete the setup.

How to pass ad revenue data

To pass ad revenue data to Unity, configure the following settings in the Tenjin dashboard:

1. Add Unity Ads as a new marketing channel. To review how to configure marketing channels, refer to the Tenjin documentation on [Non-self Attributing Networks](#).
2. Select the app that you want to pass post-install data to in Unity.
3. Select **New Callback**.
4. Select the **Unity Ads ad revenue** callback.
5. Enter your Unity Game ID in the **Remote App ID** field.
6. Select **Save Callback** to complete the setup.

Note: Tenjin does not collect mediation ad revenue data by default. To access this feature, you need to  update the Tenjin SDK to a version that allows impression-level revenue data processing. This is a paid feature; to activate the feature, contact your Tenjin Account Manager.

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Documentation

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