Unity Documentation

Reporting and analytics ▎Create CSV reports

English

Create CSV reports

You can download detailed reports for your campaigns as CSV files.

To access Report Builder from the [Unity Ads User Acquisition dashboard](#):

1. From the secondary navigation menu, select **Reporting**.
2. Scroll to the CSV Report section and specify your report parameters.

Field	Description
Campaign type	Choose between campaign types.
App name	Choose to pull data from a single app, or from all your Organization's apps at once.
Split by country	Check this box to show a breakdown of data by country.
Start date	Set the earliest date you want to pull data from, in the YYYY-MM-DD format.
End date	Set the latest date you want to pull data from, in the YYYY-MM-DD format.
Group by	Choose how you want to group data, from the following options: • Hour • Day • Week • Month • All

When you've configured the desired parameters, click **Download CSV** to export your custom report.

For more information about the data you're downloading, refer to the documentation on the [Advertiser Statistics API](#).

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