Unity Documentation

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English

Target internet connections

To target internet connections in your campaign from the Unity Ads User Acquisition dashboard:

1. From the **Apps** page, select the app that has the campaign that you want to modify. The **Campaigns** page for this app appears.
2. Select the campaign you want to modify, or create a new campaign.
3. Scroll to the **Device targeting** section.
4. Select the edit icon next to Internet connection.
5. Check all desired options (**wifi** or **cellular**). Selecting both broadens the reach of your campaign.
6. Select **Save** to apply your preferences.

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