



Live campaign management ■ Bulk Campaign Management tool ■
Campaign management templates ■ Source bids template reference

English

Source Bids template reference

After you've downloaded the Source Bids template, use the following reference table to populate it with data for your campaigns.

Column header	Description	Type	Notes
Campaign ID	The Campaign ID must match an existing campaign. If you leave this field empty, the bulk campaign upload tool automatically generates a new campaign with a corresponding Campaign ID.	string	If you import a spreadsheet with a formatted bid value of <code>.01</code> and a raw value of <code>.009</code> , Unity uses and applies the formatted bid value
Country code	The two-letter (Alpha 2) ISO country code representing the source's geographic location	string	
Source ID	The Unity Ads identifier for the source app, the <code>source_app_id</code>	string	This is a 12-character, alphanumeric, case-sensitive value.
Bid	The amount you are willing to spend in U.S. currency. This field supports up to three decimal places	float	

Bid validation for Source Bids

The bulk campaign management tool supports bid values with up to three decimal points. During the import validation process, the tool considers the formatted value. For instance, if you import a spreadsheet with a formatted bid value of .001 and a raw value of .0009, the tool uses and applies the formatted bid value.

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