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**Unity Documentation** 

Budgets and payments Manage budgets

**English** 

# Manage budgets

### Set email alerts

Use the following steps to receive an email alert when your organization budget is running low:

- 1. From the <u>Unity Ads User Acquisition dashboard</u>, in the secondary navigation menu, select **Settings**.
- 2. Scroll to the **Organization** section, and enable the **Budget alert** setting.
- Note: Email alerts are unavailable for managed accounts using post payments. Your client partner will contact you with credit line notifications.

## Edit campaign budgets

Campaign budgets can be edited for both live and paused ad campaigns. To edit the campaign budgets, go to the configuration details of your campaign and do the following:

- 1. Select the edit icon in the **Budget** section.
- 2. Enter the value for your daily budget or campaign budget. You can choose to increase or decrease your campaign budget amount.
- 3. Select **Save** to apply your changes.

#### **Edit live campaigns**

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Budget changes to live campaigns will be taken into account immediately. However, there can be a delay of a couple of minutes before the impressions of your campaign will reflect the applied budgets changes.

Changes to your budget could affect your campaign in a variety of ways, such as the following:

- If you increase the budget significantly, the campaign might begin scaling.
- If you decrease the budget significantly, the campaign might serve fewer ads or stop serving completely if the budget has run out.

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