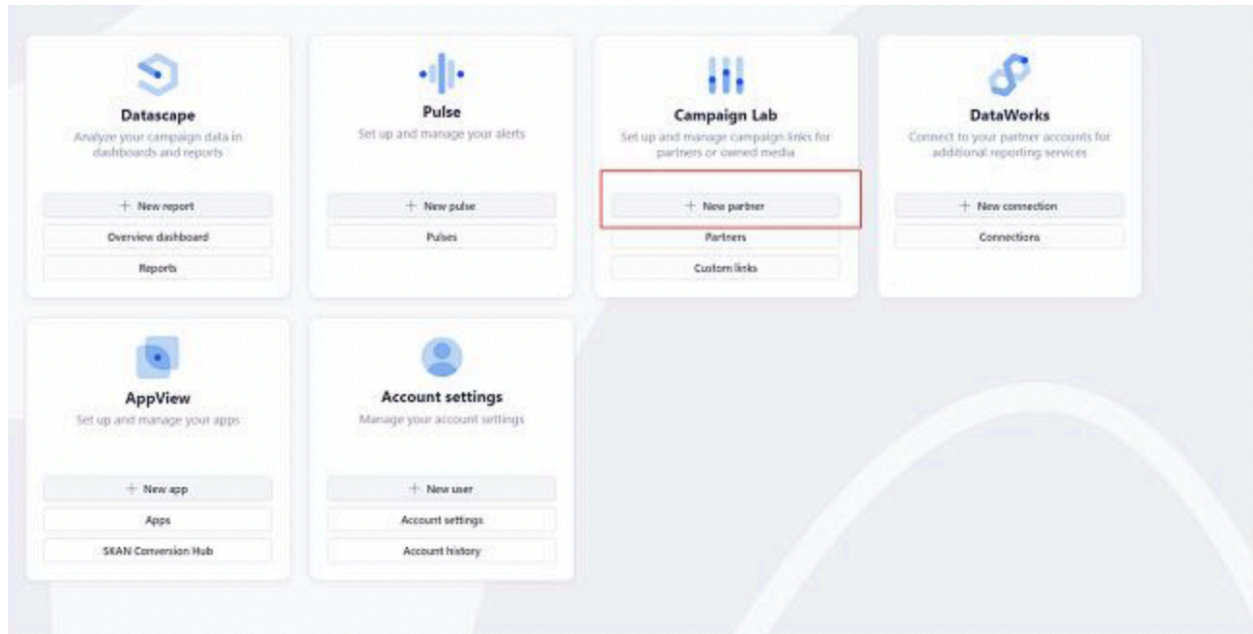


NEW UI: Adjust SHAREit RTG Set-Up Instructions

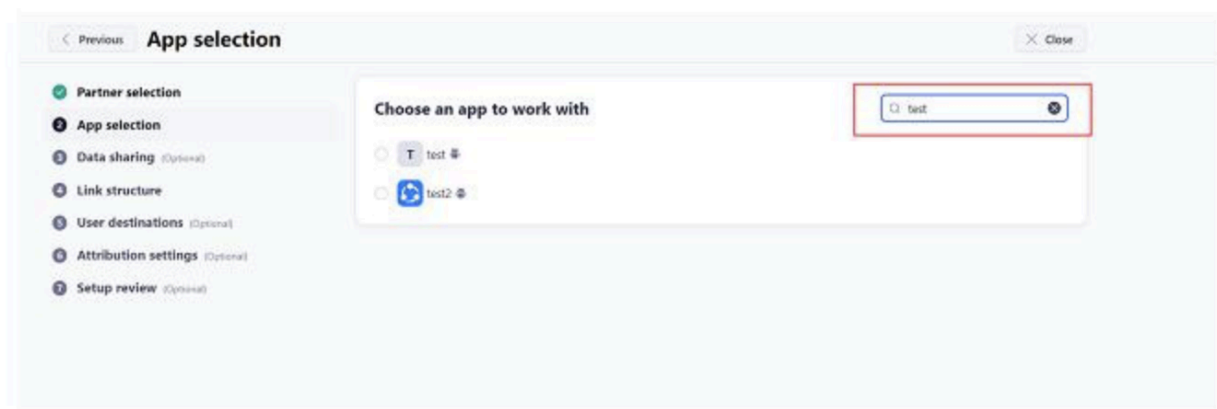
STEP 1: Set Up Partner in Campaign Lab

> Under Campaign Lab, select Partners.



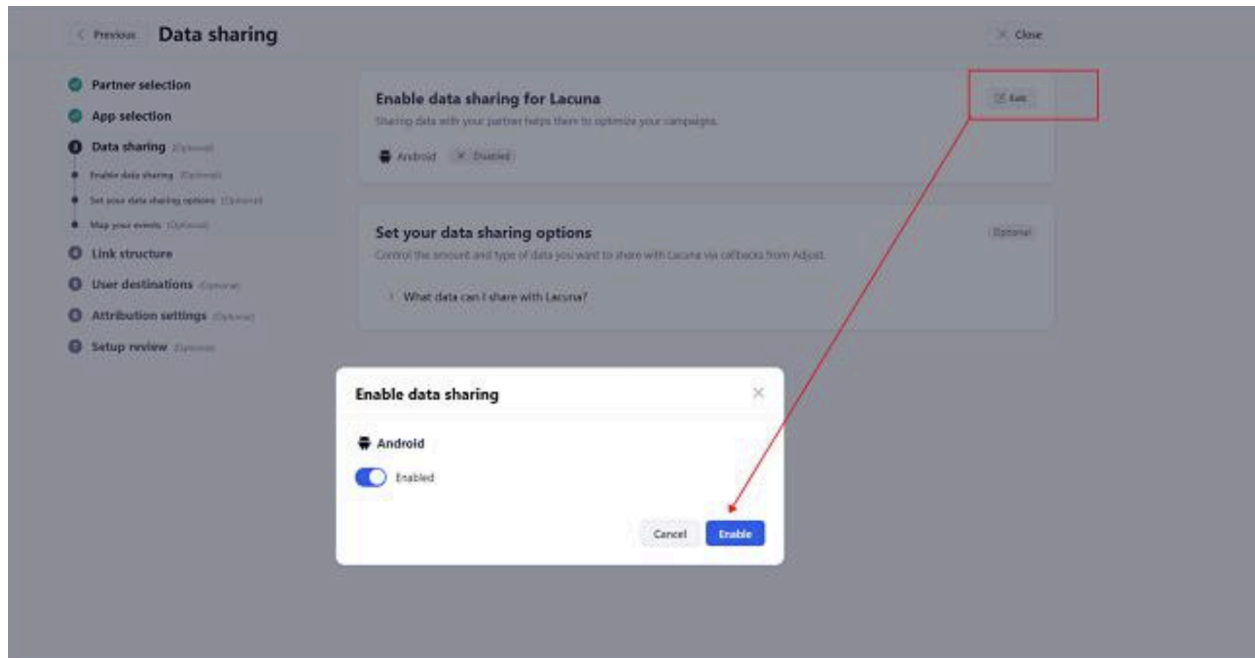
> Select New partner > SHAREit. Select Next to move to the next screen.

> In the App selection screen, choose the app for which you want to create the link, and enable the integration to share data with SHAREit. Click on Next.



STEP 2: Enable Data Sharing

> Turn on Enabled



STEP 3: Data Sharing

> Send additional data

- Data from all attribution sources

STEP 4: Link Set-Up

- Campaign - Name of the campaign level of your link. Use this to distinguish between multiple campaigns that you are running on the same link.
- Adgroup - Name of the adgroup level of the link. Use this to separate information like segment ID or placement ID.
- Creative - Name of the creative level of the link. Use this to gather insights about which creative works best for your campaigns.

> When you have finished making your updates, select Next.

Previous

Link structure

Close

Partner selection

App selection

Data sharing (Optional)

Link structure

User destinations (Optional)

Attribution settings (Optional)

Setup review (Optional)

Review your link

Organize how your link collects data from your partner and maps it to the 4 levels of campaign structure supported by Adjust.

Link name ⓘ
ShareIt_RTG_Jan24

Campaign parameters

Done

Network ⓘ
ShareIt_RTG_Jan24

Campaign ⓘ
{campaign}

Adgroup ⓘ
{adgroup}

Creative ⓘ
{creative}

Quick create

Next >

STEP 5: Set User Destination

Partner selection

App selection

Data sharing (Optional)

Link structure

User destinations (Optional)

Attribution settings (Optional)

Setup review (Optional)

pocketbanking

product=first_issued

Add a redirect

Optional

If app is not installed, send users to app stores or a custom URL.

Where do you want to send users on supported devices? ⓘ

☒ App stores Default

☐ Custom URL

Add a fallback

Optional

If app can't be installed, send users to app stores or a custom URL.

Where do you want to send users on unsupported devices? ⓘ

☒ App stores Default

☐ Custom URL

Quick create

Next >

STEP 6: Attribution Settings

← Previous

Attribution settings

× Close

✔ Partner selection

✔ App selection

✔ Data sharing (Optional)

✔ Link structure

✔ User destinations (Optional)

Ⓢ Attribution settings (Optional)

< Setup review (Optional)

Existing user: reattribution

Choose how to attribute different engagements from existing users for this link. Changes here will override app-level attribution settings.

Clicks

Done

Enable reattribution

Custom

↺

Inactivity period

0

days

0-365 days

Reattribution window

7

days

1-30 days

Enable temporary reattribution

Custom

↺

Impressions

Edit

App-level settings apply

Quick create

Next >