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Campaign Report

Get the consolidated report of your advertising campaign to evaluate its effectiveness.

Reporting options:

**Step 1:** Select the campaign name from the drop-down menu.

**Step 2:** Select the date range.

Field	Description
Campaign Name	Name of the running Campaign
Campaign ID	Unique ID attributed to the Campaign
Clicks	The number of clicks sent to the advertisers. <b>Note:</b> This is an auto-generated field
Conversions	The number of conversions reported by the advertisers. <b>Note:</b> This is an auto-generated field
CR	The ratio of conversions to clicks. <b>Note:</b> This is an auto-generated field.
Spend	The total amount spent on the campaign till date.

**Step 3:** Click on the option that you wish to perform

**Rest:** To re-select, the fields

**Apply:** To get the report

**Export:** To download the report.

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