



English

Edit retention bids

Use these instructions to manually edit existing bids in your retention campaign.

1. In your campaign settings, go to the **Countries & Bids** section.
2. Select **Adjust rate** to make the bids editable.
3. Edit your bids individually or in bulk. Refer to the following sections for instructions for each method.

Edit bids individually

To edit individual bid values, do the following:

1. Select the bid value to make the field editable.
2. Highlight the existing value and type your new value in the field.
3. When you are done editing your bids, select **Save**.

Edit multiple bids

To edit multiple bids at the same time, do the following:

1. Select the checkbox next to all countries whose bids you would like to edit.
2. Use the dropdown to select your adjustment method. Choose from the following options:

Adjustment option	Description	Example
Increase by percentage	Increases all selected bids by the specified percentage	If the value is 25% , a \$4.00 bid becomes a \$5.00 bid.
Decrease by percentage	Decreases all selected bids by the specified percentage	If the value is 25% , a \$4.00 bid becomes a \$3.00 bid.
Increase by value	Increases all selected bids by the specified dollar value	If the value is \$1 , a \$4.00 bid becomes a \$5.00 bid.
Decrease by value	Decreases all selected bids by the specified dollar value	If the value is \$1 , a \$4.00 bid becomes a \$3.00 bid.
Change to value	Sets all selected bids to the specified dollar value	If the value is \$1 , a \$4.00 bid becomes a \$1.00 bid.

1. Enter your adjustment value in the field next to the dropdown, and select **Apply** to make your changes.
2. Select **Save** to close the bid editing options.

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Documentation

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