

Unity Documentation

Budgets and payments Set daily budgets

English

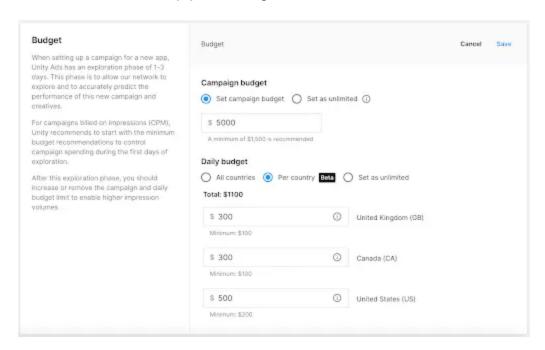
Set daily budgets

You can set a daily budget for all countries at once, set individual daily budgets for countries, or set daily budgets as unlimited.

Set a daily budget for all countries

To set a daily budget that applies to all countries in the campaign, do the following in the **Budget > Daily Budget** section of your campaign details:

- 1. Select **All countries** to display the budget field.
- 2. In the budget field, enter the daily limit you want to apply to all countries in your campaign.
- 3. Select **Save** to keep your changes.



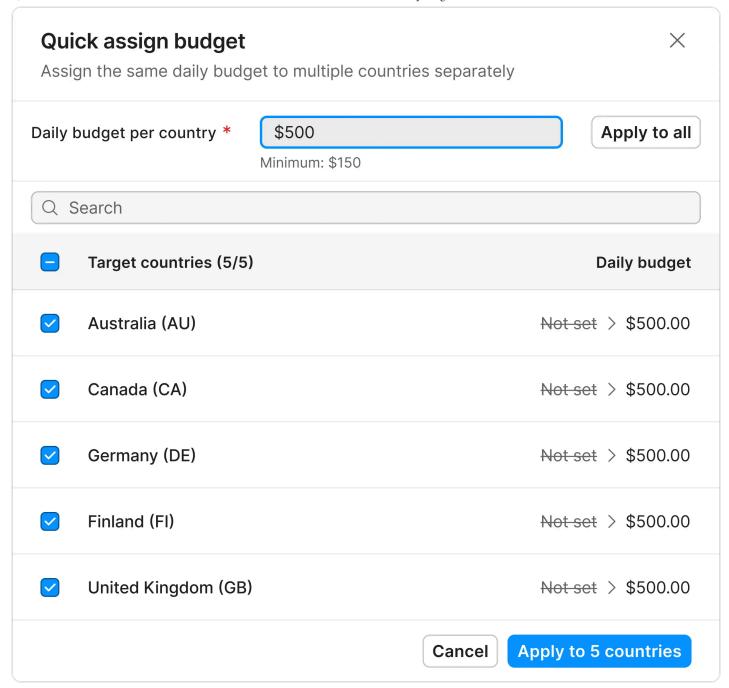
Set daily budgets per country

To set individual daily budgets for each of the countries in your campaign, do the following in the **Budget > Daily Budget** section of your campaign details:

- 1. Select **Per country** to display the individual country budget fields.
- 2. Enter a daily limit for each country in your campaign in the field next to the country's name.
- 3. Select **Save** to keep your changes.

You can also apply changes to multiple countries at once by selecting **Quick assign budget**. In the **Quick assign budget** dialog, do the following:

- 1. Enter your desired budget in the **Daily budget per country** field.
- 2. Select **Apply to all**. Uncheck the boxes next to any countries whose budget you don't want to update.
- 3. Select Apply to commit your budget changes.



Note: It's required to enter at least one bid in the Countries & Bids or Source bids section to apply daily budgets per country.

Set daily budgets as unlimited

To set an unlimited daily budget for your campaign, go to the **Budget > Daily Budget** section of your campaign details and select **Set as unlimited**.

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