



Reporting and analytics ■ The History and Performance tool ■  
Access the History and Performance tool

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English

# Access the History and Performance tool

You can access this reporting tool in two areas of the Unity Ads User Acquisition dashboard:

Access point	Description
Campaigns	Access History and Performance from the list of campaigns for the associated app.
Campaign details	Access History and Performance from the overview page for any campaign.

## Access History and Performance from the Campaigns page


Do the following to access the History and Performance tool in the [User Acquisition dashboard](#):

1. From the secondary navigation menu, select **Apps**.
2. Select the app for the campaign(s) you want to analyze.
3. From the **Campaigns** page, select **History & Performance**.
4. Use the **Campaign name** dropdown to select which campaign you want to analyze.

## Access History and Performance from the Campaign details page

You can also access the History and Performance tool from the **Campaign Details** page of any campaign by doing the following:

1. From the secondary navigation menu of the User Acquisition dashboard, select **Apps**.
2. Select the app for the campaign you want to analyze.
3. From the secondary navigation menu, select **Campaigns** to view all of the campaigns for your chosen app.
4. Select the campaign you want to analyze to open its **Campaign Details** page.
5. From the **Campaign Details** page, select **History & Performance**.

 **Note:** When you access the History and Performance tool from a campaign in this way, the tool displays the data of that campaign by default without having to explicitly select it from the drop-down.

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