



Campaign setup ■ Setting campaigns live ■ **Set campaigns live**

English

Set campaigns live

To set your campaign live, you must at least configure [creative packs](#), [bids](#), and [attribution links](#).

When your campaign meets these minimum requirements, return to the campaign status section and select **Go live with your campaign** to activate it.



Important: Expect your campaign to start delivering creatives and spending budget immediately. Please make sure all your campaign settings are correct before setting it live.

Your campaign goes live once it's approved (refer to the documentation on [creative moderation](#)).

When your campaign is live, a **Pause campaign** button displays. When paused, your campaign displays a **Resume campaign** button.

You can view a list of the app's associated campaigns and their name, remaining budget, and status (live or paused). Change any of your campaign's settings at any time from your app's Campaigns page.

Next steps: Read up on [best practices](#) for getting the most out of your campaign designs.

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Documentation

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