



English

Dimensions panel Filter bar reference

Use the **FILTER** bar to refine what data you use in your report. When you drag a dimension to the **FILTER** bar, a dialog appears. Use the icons in this dialog to specify how you use the dimension in your report.



This image shows a report that displays only iOS data, and only data from the last 30 days. These dimensions produce a report that lists results according to the OS version.

Filters

Apply filters to your data to gain powerful insight into campaign performance. You can apply filters to any dimensions. To refine a filter, drag a dimension to the **+** symbol next to the **FILTER** field, then click to open its context menu.

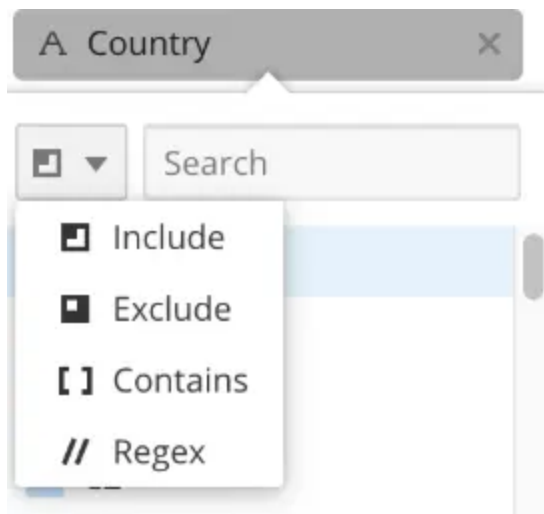
Apply parameters using the following operations:

Operation	Description
Include	Use this operation to include the selected dimension parameters in your report. Anything not checked is excluded from the report for the corresponding dimension.

Operation	Description
Exclude	Use this operation to exclude the selected dimension parameters from your report. Anything not checked is included in the report for the corresponding dimension.
Contains	Use this operation to include any dimension parameters containing a partial string.
Regex	Use this operation to specify custom or compound parameters to include in your report. Some common examples include fuzzy matches, grouping, and "or" statements. For more information, refer to the section on regular expressions below.

Regular expressions (REGEX)

The Report Builder filters support regular expressions, which are sequences of characters that define a search pattern. To apply regex operations to a filter dimension, select Regex from the operations dropdown that appears when you click a dimension on the FILTER bar.



Regex arguments are both case-sensitive and space-sensitive. For more information about how to use them, read the following example.

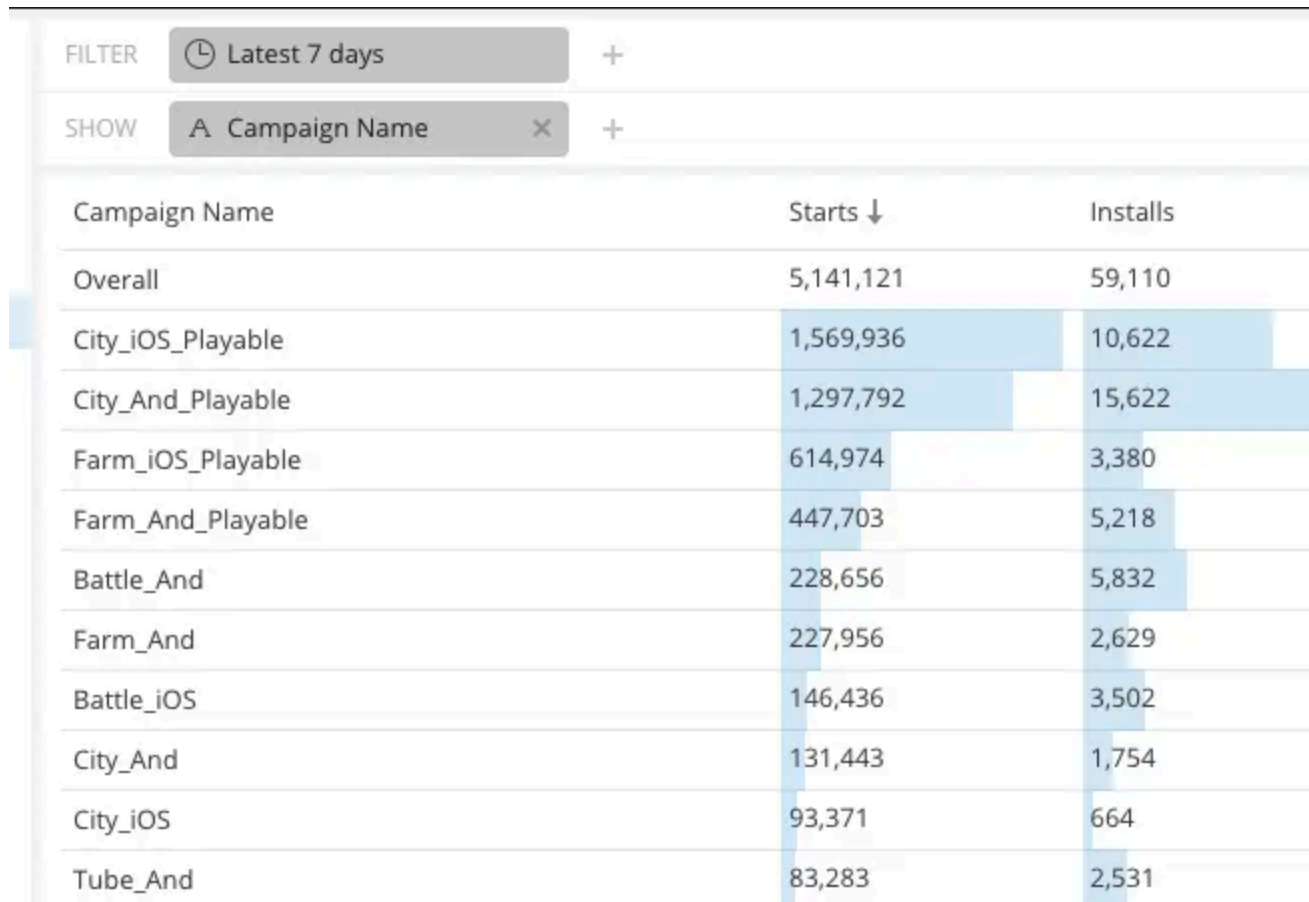


Note: If you receive `null` , `00000000` , or similar values in the reporting output, this indicates that Unity can't display the correct value.

Regex example

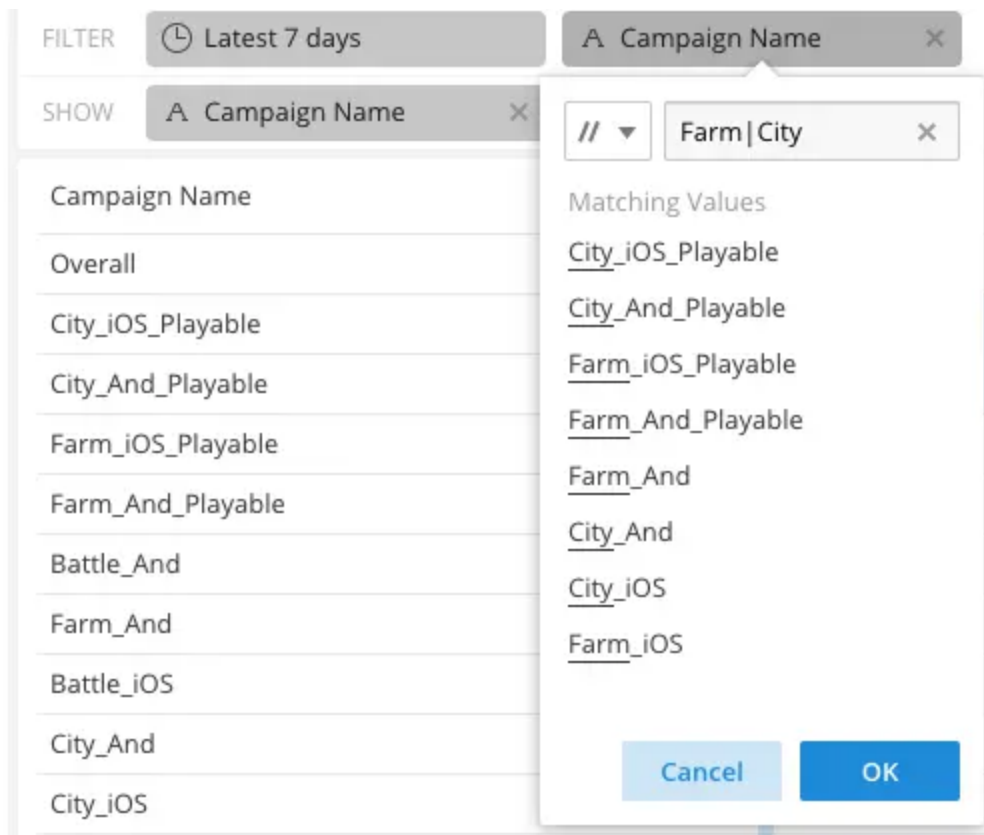
Suppose you have a default report view that displays all data from all campaigns within the last 7 days, and you want to refine your report to specific campaigns.

First, drag the **Campaign Name** dimension from the **DIMENSIONS** panel to the **SHOW** bar:



FILTER		
🕒 Latest 7 days +		
SHOW		
A Campaign Name × +		
Campaign Name	Starts ↓	Installs
Overall	5,141,121	59,110
City_iOS_Playable	1,569,936	10,622
City_And_Playable	1,297,792	15,622
Farm_iOS_Playable	614,974	3,380
Farm_And_Playable	447,703	5,218
Battle_And	228,656	5,832
Farm_And	227,956	2,629
Battle_iOS	146,436	3,502
City_And	131,443	1,754
City_iOS	93,371	664
Tube_And	83,283	2,531

If you then want to examine only those campaigns with the words `Farm` or `City`, add a filter for **Campaign Name** with the text `Farm|City`. Be sure to select **Regex** from the operations dropdown.



When you select OK, only those campaign names that contain the specified text will appear.

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