

### **Unity Documentation**

Budgets and payments Making payments Unity Ads User Acquisition payment options Introduction to payment options

**English** 

# Introduction to payment options

When you run an ad campaign with Unity, you fund the campaign with your <u>Organization budget</u>. The following table details the available methods for adding funds to this budget:

Payment method	Description	Notes
Credit card	Use a credit card to add funds to your organization.	
Alipay	Use a third-party online money transfer payment platform to add funds to your organization.	You need an Alipay account to use this option.
PayPal	Use a third-party online money transfer payment platform to add funds to your organization.	You need a PayPal account to use this option.
Revenue transfer	Transfer revenue from the <b>Unity Ads Monetization dashboard</b> to your user acquisition budgets.	

The minimum deposit amount for credit cards and third-party payment platforms is \$1,000 USD. If you want to deposit more than \$10,000 USD, contact your account manager.

## **Review transactions**

To review previous payments, in the secondary navigation menu, go to **Finance**. You can review all of your previous payments in the Transactions section.

Use the **Transaction type** dropdown to filter which payments to view. The finance page shows the following types of transactions:

Transaction type	Description
Spend	Funds used in your user acquisition campaigns
PayPal	Funds added to your account through PayPal
User acquisition transfer	Revenue funds transferred to your Unity Ads User Acquisition account from the Monetization dashboard
Credit card	Funds added to your account with a credit card
Alipay	Funds added to your account through Alipay

You can also use the search bar to look for particular transactions.

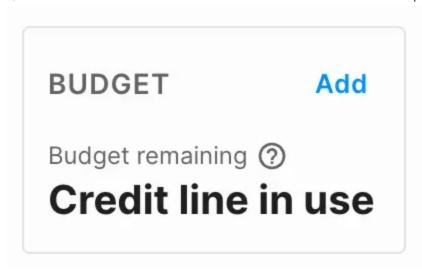
# Post payments

Advertisers with managed accounts can work with a client partner to set up post payments. These accounts use a credit line to fund the organization budget, and advertisers make payments on a monthly basis.

If you don't have a Unity account manager and need assistance with credit lines, please contact <a href="mailto:smb-growth@unity3d.com">smb-growth@unity3d.com</a>.

Customers using post payments will encounter **Credit Line in Use** in the **Budget Remaining** section of the Unity Ads User Acquisition dashboard navigation menu. If an account exceeds its credit limit, the dashboard will display **Out of credit** instead.

Note: When a managed account is close to its credit limit, your client partner will reach out to you. For additional information about post payments and credit limits, contact your client partner.



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#### **Documentation**

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