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Region Report

Get more detailed report based on the conversions corresponding to a particular region:

**Step 1:** Campaign: Select the name of the campaign from the drop-down list.

**Step 2:** Date Range: Select the date range you want to see the report for.

Field	Description
Country	The name of the country where the campaign is running. <b>Note:</b> This is an auto-generated field
Region	The area of the country where the campaign is running. <b>Note:</b> This is an auto-generated field
Clicks	The number of clicks sent to the advertiser. <b>Note:</b> This is an auto-generated field
Conversions	The number of conversions reported by the advertiser. <b>Note:</b> This is an auto-generated field
CR	The ratio of conversions to clicks <b>Note:</b> This is an auto-generated field

**Step 3:** Click on the option that you wish to perform

**Rest:** To re-select the fields

**Apply:** To get the report

**Export:** To download the report

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