

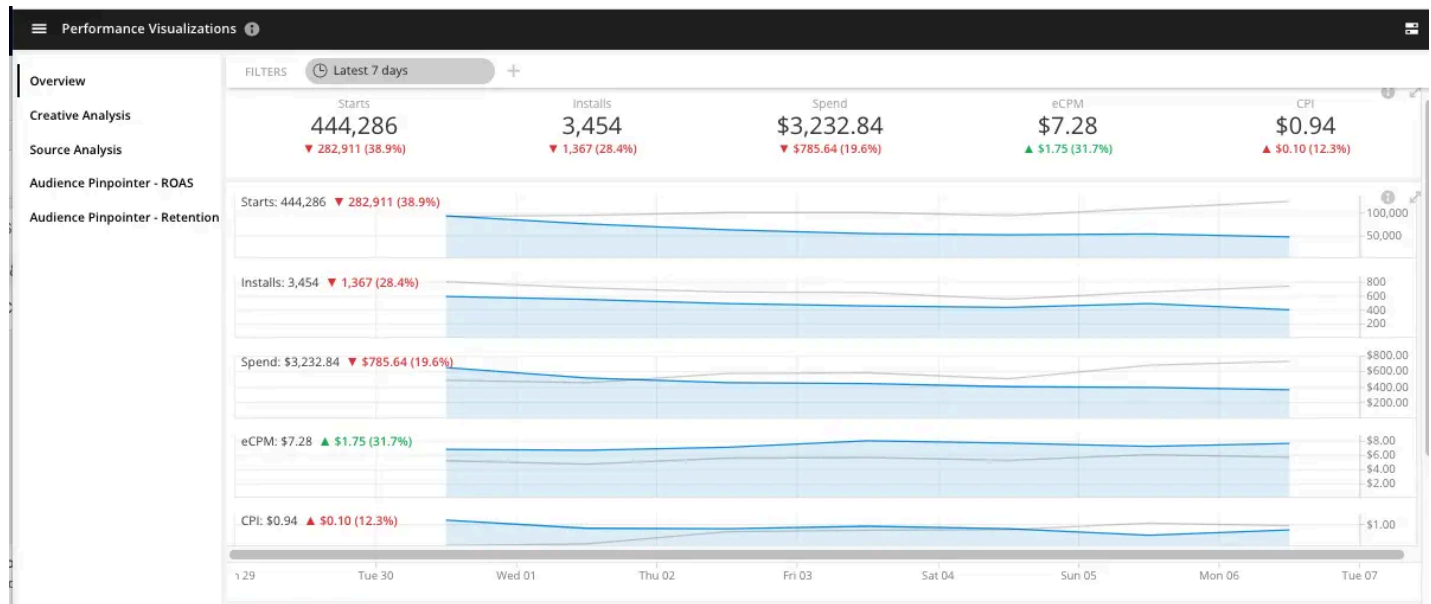


Reporting and analytics ■ Report Builder ■ Report Builder dashboard reports ■  
Configure dashboard reports in Report Builder

English

# Configure dashboard reports in Report Builder

To start with a big picture view, select **Dashboards > Performance Visualizations**.



The first dashboard is the Overview. Under each value, a positive or negative value reflects the difference between this and the last similar period. To help you spot trends, positive values appear green with an up-arrow, while negative values appear red with a down-arrow.

## Change the dashboard filters

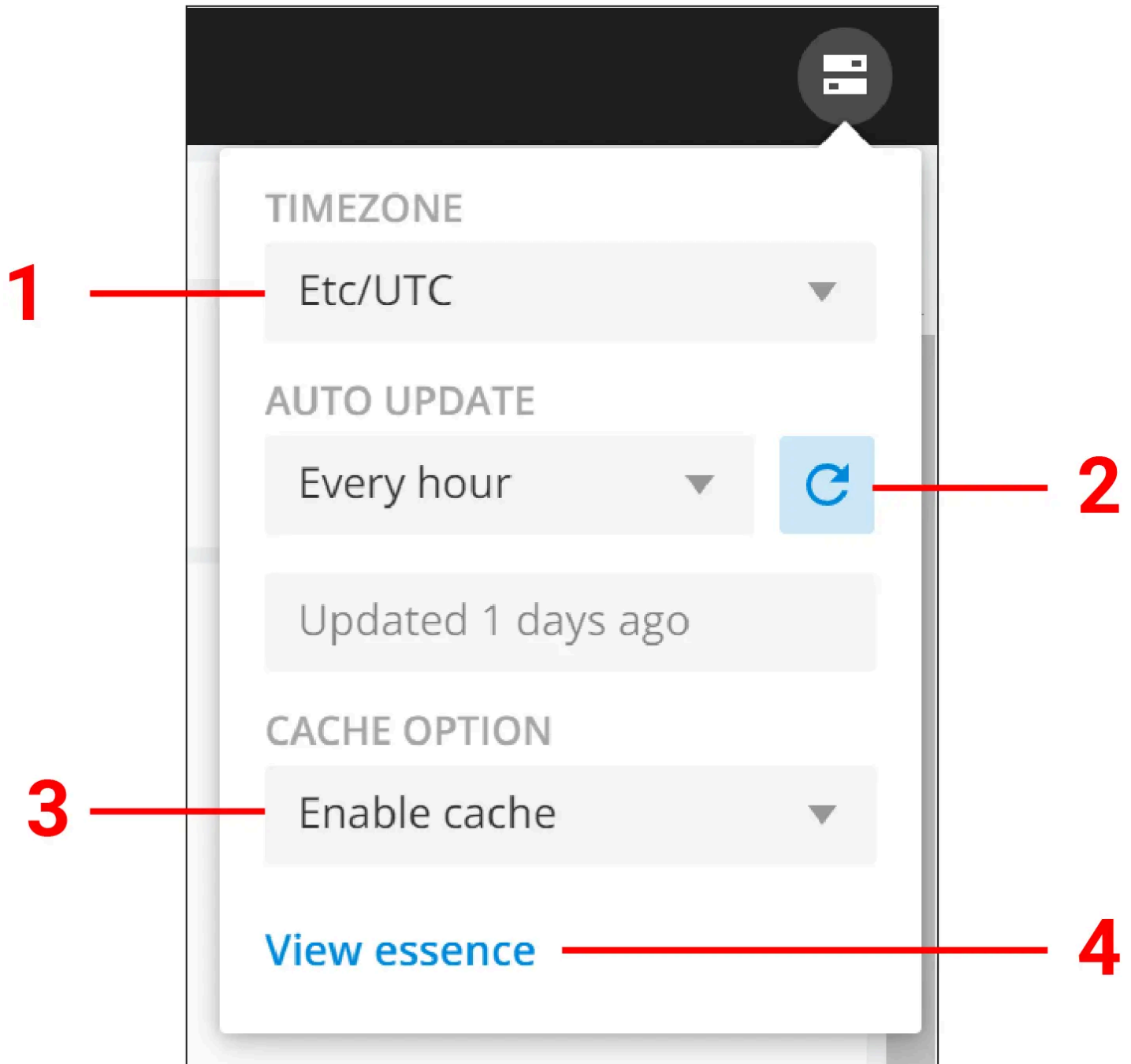
You can change the dashboard, time period, and other filters.

1. Use the left menu to choose a performance visualization.
2. Select **Latest 7 days** to select from a list of choices for filtering the time period shown.

3. Select the + icon to select from a list of dimensions to filter by.

## Set the time zone, caching, and update frequency

Select the settings icon in the upper-right corner to configure time zone, update frequency, and caching options.



1. Set the timezone for the period of the data displayed.

2. Set how often the data refreshes. You can click the refresh icon at any time to manually update the data.
3. Set whether to enable caching.
4. Select **View essence** to explore the programmatic expression of your data filters.

## Compare time periods

The green or red value beneath each metric shows the positive or negative delta (change) from a similar period, as both a total number and a percentage. For example, the image below shows the number of Starts for your campaigns in the last 7 days, compared to the previous 7-day period.



In this case, your ads were viewed over 3 million times, representing a 646,256 (or 24.1%) increase from the number of times your ads were viewed in the previous 7-day period. For more information, refer to the section about comparisons.

## Switch to data cubes

As you scroll through the performance dashboards, you'll reach additional tables. Click the double-arrow icon to expand any of the Performance Overview sections. This will shift you to Data Cube mode, where you can drill down further.

Top 50 Source IDs by Starts					
Source ID	Starts ↓	Change	eCPM	Change	CPI
3239881	79,477	▼ 12,034 (13.2%)	\$5.74	▲ \$0.94 (19.7%)	\$0.41
3239880	74,356	▲ 27,261 (57.9%)	\$6.37	▼ \$0.09 (1.4%)	\$0.79
1782301	62,693	▲ 43,990 (235.2%)	\$6.69	▼ \$0.23 (3.3%)	\$0.92
2910872	53,746	▲ 35,874 (200.7%)	\$8.43	▼ \$0.10 (1.1%)	\$1.15
3239881	79,477	▼ 12,034 (13.2%)	\$5.74	▲ \$0.94 (19.7%)	\$0.41

## Was this page helpful?

[Report a problem with this page.](#)



## Documentation

Copyright © 2024 Unity Technologies

[Legal](#) [Privacy Policy](#) [Terms Of Use](#) [Cookies](#) [Do Not Sell or Share My Personal Information](#)

"Unity", Unity logos, and other Unity trademarks are trademarks or registered trademarks of Unity Technologies or its affiliates in the U.S. and elsewhere ([more info here](#)). Other names or brands are trademarks of their respective owners.