



English

Set maximum bids for install campaigns

There are maximum bid limits based on the country in which the campaign will appear. This means that your maximum bid in the chosen country cannot be above a certain limit. The table below shows the maximum bids in each country for iOS and Android campaigns.

Maximum bid limits

Android maximum bid limits

These are the maximum bids according to country for Android campaigns:

Country	CPI bid limit
AU , CH , HK , JP , MO , NO , TW , US	\$40
AT , AW , BB , BE , BZ , CA , CD , CM , CN , CZ , DE , DK , FI , FJ , FR , GB , GH , GR , HR , IE , IL , IS , IT , KR , LC , LI , LT , LU , MG , MU , MY , NC , NE , NG , NI , NL , NZ , PL , QA , RE , RW , SE , SG , SK , TT , TZ , UG , VC , YE , ZA , ZM	\$20
AE , AF , AL , AM , AR , AZ , BA , BD , BG , BH , BJ , BR , BY , CI , CL , CO , CR , CY , DO , DZ , EC , EE , EG , ES , GE , GT , GY , HU , ID , IN , IQ , JE , JO , KH , KW , KZ , LA , LB , LK , LV , MA , ML , MM , MN , MR , MX , OM , PA , PE , PH , PK ,	\$10

Country	CPI bid limit
PR , PS , PT , RO , RS , RU , SA , SL , SN , SO , TH , TJ , TR , UA , UY , UZ , VE , VN , ZW	
Other	\$10

iOS maximum bid limits

These are the maximum bids according to country for iOS campaigns:

Country	tCPI bid limit
AT , AU , CA , CH , DE , FR , GB , HK , JP , KR , MO , NO , NZ , SE , SG , TW , US	\$40
AF , AR , AZ , BA , BE , BG , BJ , BR , BY , CD , CI , CL , CN , CY , CZ , DK , DO , DZ , EC , EE , EG , ES , FI , GH , GR , GT , GY , HR , HU , ID , IE , IL , IN , IS , IT , JE , KH , KW , LA , LK , LT , LU , LV , ML , MR , MX , MY , NG , NL , PA , PE , PH , PL , PR , PT , QA , RO , RS , RU , SA , SK , SL , SO , TH , TJ , TR , TT , UY , UZ , VE , ZA , ZM , ZW	\$20
AE , AL , AM , AW , BB , BD , BH , BZ , CM , CO , CR , FJ , GE , IQ , JO , KZ , LB , LC , LI , MA , MG , MM , MN , MU , NC , NE , NI , OM , PK , PS , RE , RW , SN , TZ , UA , UG , VC , VN , YE	\$10
Other	\$10

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