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Report Builder

Step 1: Add the following details in the form

Campaigns:	Select the name of the campaign from the drop-down list.
Group By	Select the metrics you want to see in the report from the drop-down menu.
Data:	<div>The data that you want in the report.</div> <ul style="list-style-type: none">Gross ClicksGross ConversionCRGross Spends
Date Range:	Select the date range as per the requirement of the report.

Step 2: Click on the submission option that you wish to perform

Rest: To re-select the fields

Apply: To get the report

Export: To download the report

These are the sub-divisions for the reports that you can choose from

- Campaign Name
- Campaign ID
- Campaign Status
- Publisher
- Source
- Goal Name
- Country
- City
- App Name
- Cr Name

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You can filter the reports to get the specified combination of parameters.

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