



Creative packs setup ■ Making creative packs ■ Add a video with a static end card

English

Add a video with a static end card

To compose a creative pack with a static end card, do the following from the **Creative packs** page:

1. Select **Create**.
2. Select **Video & End Card** from the list. A pop-up window will appear for configuring a video and end card creative pack.
3. Enter a creative pack name.
4. Upload end card and/or video assets or select **Choose existing** if applicable. Enter the required information for each asset. For more information, refer to the documentation on creative asset specifications.
5. Select **Create** to confirm and upload your creative pack for this app.

Create new creative pack - Video & End card

Select creatives and assign language for moderation

Creative pack name



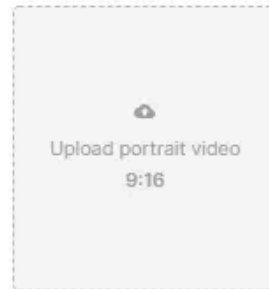
Videos

Your video ad asset should be 30 seconds or less and in H.264-encoded MP4 format.

The recommended file size is 10MB, and the maximum file size is 100MB.

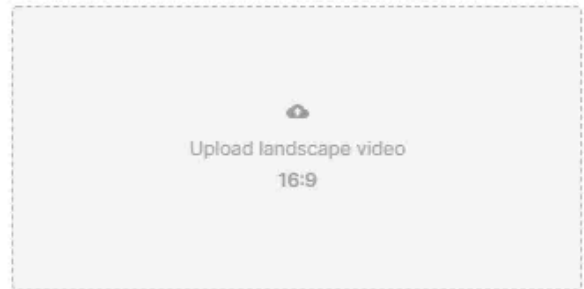
Portrait & Landscape type requires at least one video in a particular orientation.

Select language



Choose existing

Select language



Choose existing

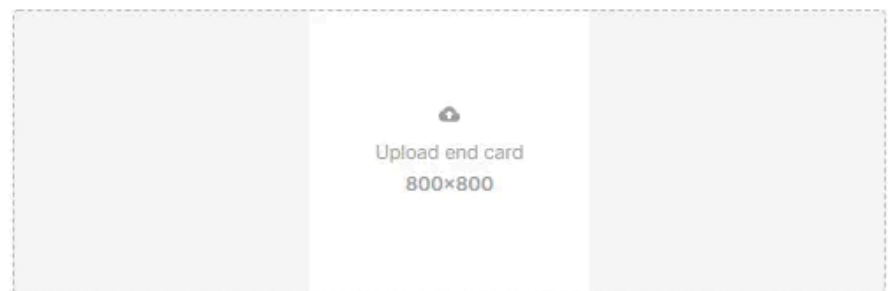


End cards

This asset displays at the end of your ad with a prompt to download the advertised product.

Dynamic cropping may occur for portrait and landscape end cards to account for different device sizes. To avoid losing critical information, allow a buffer from the image borders.

Square



Choose existing

Select language

When uploading creative assets, please observe [Unity's advertising content policy](#) and [checks during the moderation process](#)

[Cancel](#) [Create](#)

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Yes

No

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Documentation

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