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Add User – Brand Admin

The Administrative role is important while submitting a new agency, the admin will have full control to manage the platform. You can assign manager and reporting manager roles to the team members

Follow these steps to add a Brand Admin:

**Step 1:** To add a new user click on + sign:

**Step 2:** Enter the following details:

Field	Description
Agency	Enter the name of the Brand
Name	Enter the name of the Brand Admin
Email	Enter the Email ID of the Brand Admin
Mobile	Enter the mobile number of the Brand Admin
IM ID	The Skype, GTalk or WeChat ID of the point of contact

**Step 3:** To update the details click on Save.

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