



Creative packs setup ■ Making creative packs ■ Assign creative packs

English

Assign creative packs

To assign creative packs to a campaign from the **Creative packs** page:

1. Select the creative pack(s) you want to assign, then select **Assign**.
2. A list of available campaigns appears. Check the campaigns you want to use with the selected creatives, then select **Assign**.



Note: You can assign more than one creative pack to a single campaign. When a campaign contains multiple creative packs, an algorithm determines the optimal ad to display for each user. This means you don't need to create multiple campaigns to run additional creative packs for the same campaign setup. Multiple campaigns can share the same creative packs, as long as they're for the same app.

On the Creative packs page, the **Assigned to** column reflects each creative pack's number of associated campaigns. You can select this field to view the associated campaigns.

Unassign creative packs

To unassign creative packs, follow the same steps for assignment, but select **Unassign** instead.



Note: If you attempt to unassign the only creative pack assigned to a campaign, you will receive a validation message, because deleting the creative pack will stop that campaign.

Was this page helpful?

Yes

No

[Report a problem with this page.](#)



Documentation

Copyright © 2024 Unity Technologies

[Legal](#) [Privacy Policy](#) [Terms Of Use](#) [Cookies](#) [Do Not Sell or Share My Personal Information](#)

"Unity", Unity logos, and other Unity trademarks are trademarks or registered trademarks of Unity Technologies or its affiliates in the U.S. and elsewhere ([more info here](#)). Other names or brands are trademarks of their respective owners.