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Creative Report

Get the report based on the conversions corresponding to the creatives.

Reporting options:

Step 1: Campaign: Select the name of the campaign from the drop-down list.

Step 2: Date Range: Select the date range you want to see the report for.

Field	Description
Creative	Ad served to users on a webpage Note: This is an auto-generated field
Clicks	The number of clicks sent to the advertiser. Note: This is an auto-generated field
Conversions	The number of conversions reported by the advertiser. Note: This is an auto-generated field
CR	The ratio of conversions to clicks Note: This is an auto-generated field

Step 3: Click on the submission option that you wish to perform

Reset: To re-select the field

Apply: To get the report

Export: To download the report

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