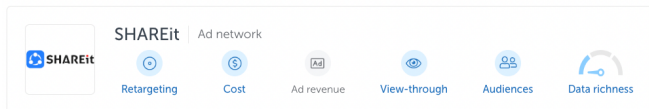


APPSFLYER SETUP GUIDELINES

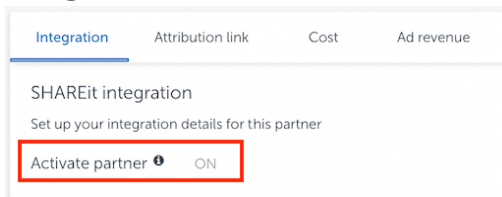
Authorize Permissions to SHAREit

To search the integrated partner list:

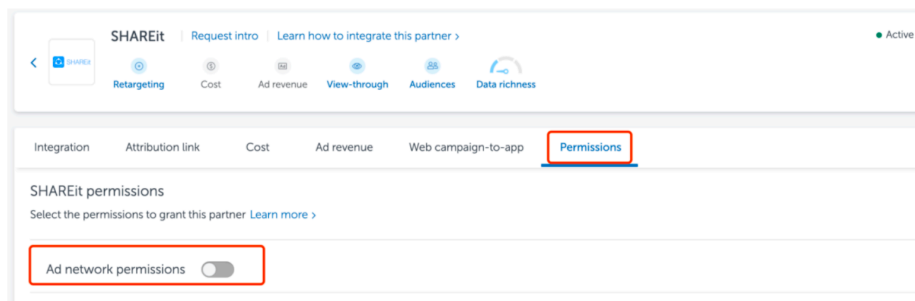
1. Search SHAREit



2. Go to Configuration > Integrated Partners > Integration tab. Turn on Activate partner, and choose Android for app integration. Click Save Integration.




3. Go to Permissions tab, activate Ad network permissions.



4. Grant the following data to SHAREit, and click Save Permissions



Ad network permissions ☒

Allow access to SHAREit team members

SHAREit Admin 

[+ Add team member](#)

Grant permissions to SHAREit team members

Allow to configure integration	<input checked="" type="checkbox"/>
Allow to configure In-app event postbacks	<input checked="" type="checkbox"/>
Allow access to your retention report	<input checked="" type="checkbox"/>
Allow access to your aggregate loyal users data	<input checked="" type="checkbox"/>
Allow access to your aggregate in-app events data 	<input checked="" type="checkbox"/>
Allow access to your aggregate revenue data	<input type="checkbox"/>
Allow spend ingestion 	<input type="checkbox"/>

[< Back to list](#)

[Discard changes](#)[Save Permissions](#)

Create Retargeting Link


Go to Attribution link tab. Activate Retargeting Settings. Click Save attribution link. Copy Click Attribution Link and Impression Attribution Link and give to SHAREit


Integration

Attribution link


Cost

Ad revenue


Retargeting settings 





Launch the app using a URI scheme

URI scheme 

Example: yourapp://

Ignore active users for retargeting 



Re-engagement window 

☐ Hours

☒ Days

☐ Lifetime

1

10

20

30

40

50

60

70

80

90

> 30 days

Click-through attribution

Click-through lookback window

☐ Hours

☒ Days

1

5

7

10

15

20

25

30

> 7 days (✓ AF recommended)

Click attribution link `https://app.appsflyer.com/id.moxa?pid=shareit_int&af_siteid=sl_a&is_retargeting=true&af_reengagement_window=30d&af_click_lookback=7d&clickid={clickid}&android_id={android_id}&advertising_id={advertising_id}&idfa={idfa}`

View-through attribution

View-through lookback window

1

4

8

12

16

20

24

> 24 hours

Impression attribution Link `https://impression.appsflyer.com/id.moxa?pid=shareit_int&af_siteid=sl_a&is_retargeting=true&af_reengagement_window=30d&af_viewthrough_lookback=24h&clickid={clickid}&android_id={android_id}&advertising_id={advertising_id}&idfa={idfa}`

You have unsaved changes

Discard changes

Save Attribution link

Activate Postback

1. Go to Integration tab, activate In-app event postbacks

Integration Attribution link Cost Ad revenue

Default postbacks ⓘ
Select how to send the following postbacks to this partner

Event name	for users from
<input type="text" value="Install"/>	<input type="text" value="All media sources, including or..."/>
<input type="text" value="Rejected Install"/>	<input type="text" value="This partner only"/>
<input type="text" value="Reengagement"/>	<input type="text" value="This partner only"/>

In-app event postbacks ⓘ ☒

2. Manually add each event, choose All media sources, and turn on values & revenue. Click Save Integration.

In-app events postback window ⓘ
☐ Hours ☒ Days ☐ Months ☐ Lifetime

1 5 10 15 20 25 30 > 30 Days

☒ Add manually ☐ Send all events (excludes uninstalls and sessions) Bulk actions ▾

<input type="checkbox"/>	AppsFlyer event ⓘ	for users from ⓘ	including ⓘ		
<input type="checkbox"/>	af_purchase ▾	> All media sources, includi... ▾	Values & revenue ▾	≡+	🗑
<input type="checkbox"/>	new_customer_purch... ▾	> All media sources, includi... ▾	Values & revenue ▾	≡+	🗑
<input type="checkbox"/>	af_add_to_cart ▾	> All media sources, includi... ▾	Values & revenue ▾	≡+	🗑
<input type="checkbox"/>	af_content_view ▾	> All media sources, includi... ▾	Values & revenue ▾	≡+	🗑
<input type="checkbox"/>	af_initiated_checkout ▾	> All media sources, includi... ▾	Values & revenue ▾	≡+	🗑
<input type="checkbox"/>	af_app_opened ▾	> All media sources, includi... ▾	No values & no revenue ▾	≡+	🗑

Discard changes Save Integration