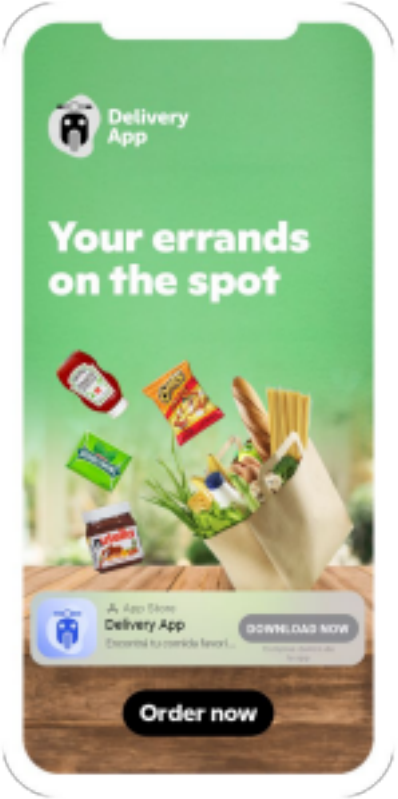
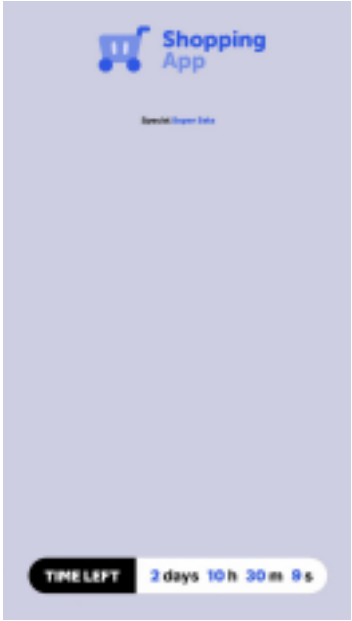
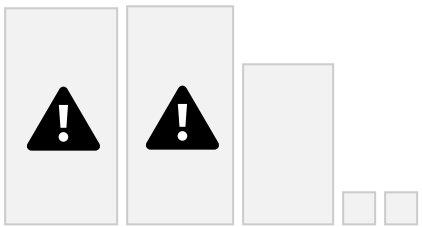
Jampp
an affle company
Shopping
App


Delivery
App
Your errands
on the spot
Delivery App
DOWNLOAD NOW
Order now

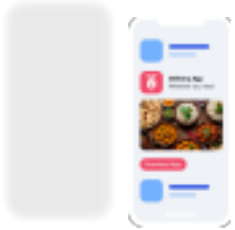

Shopping
App
TIME LEFT
2 days 10 h 30 m 9 s

Ad

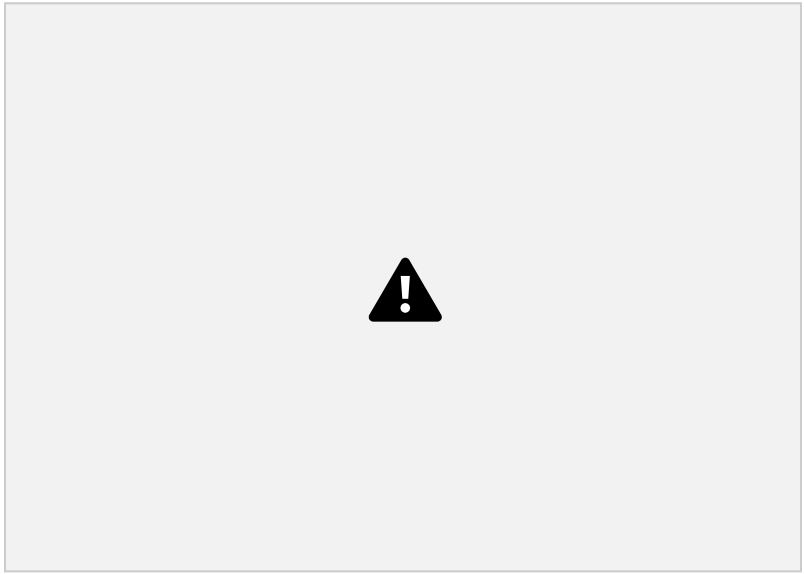
formats

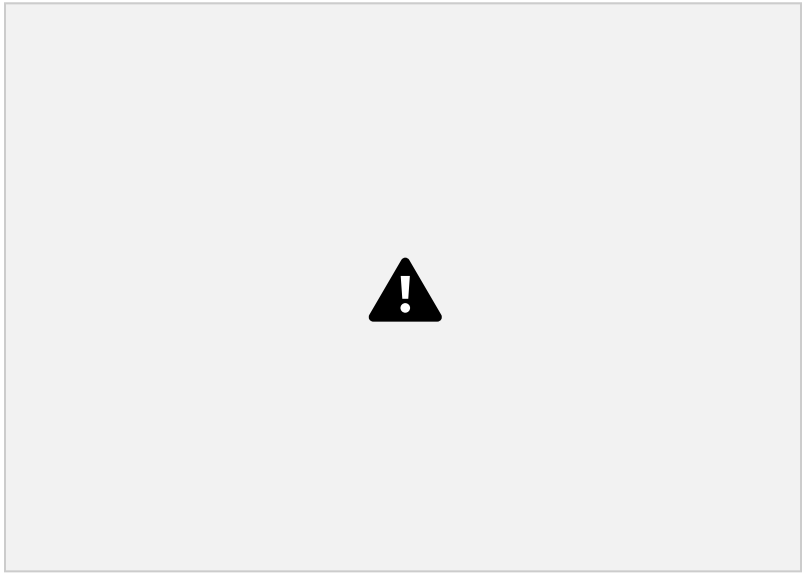


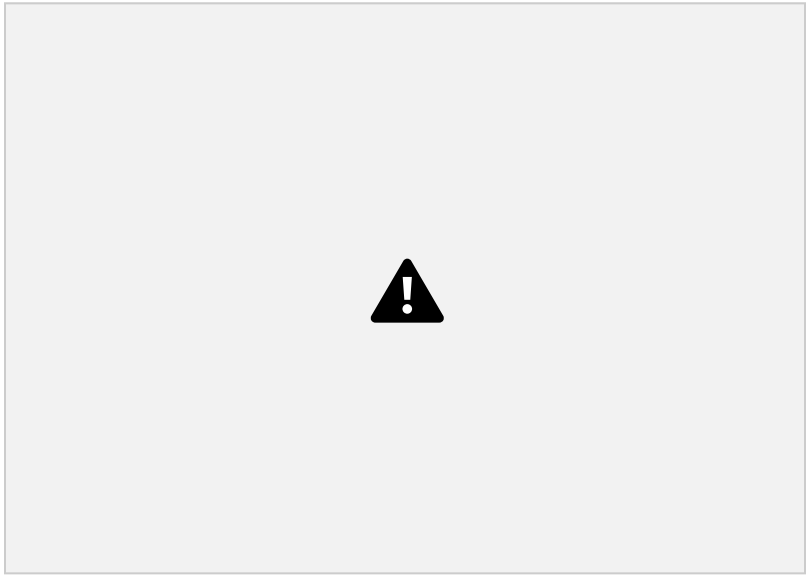
Minimum requirements to launch

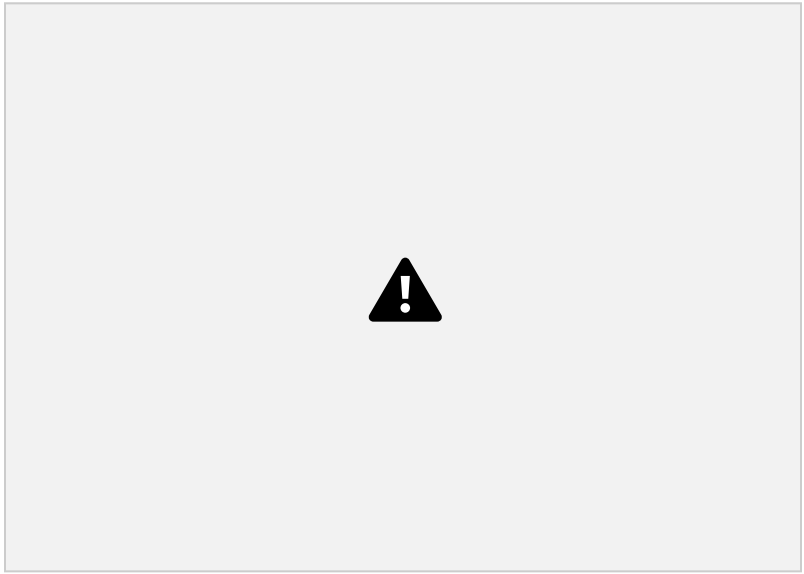


- At least one ad in each size









- One Native ad
- One video ad in each orientation

Statics Animated Videos Dynamics Natives

Ad sizes
File specifications

Please share individual files for every corresponding ad size, or an editable file (psd, AI, figma, etc...) with logo, images and typography.

300x250 320x50 300x50 320x480 480x320

REQUIREMENTS

Minimum requirements to launch

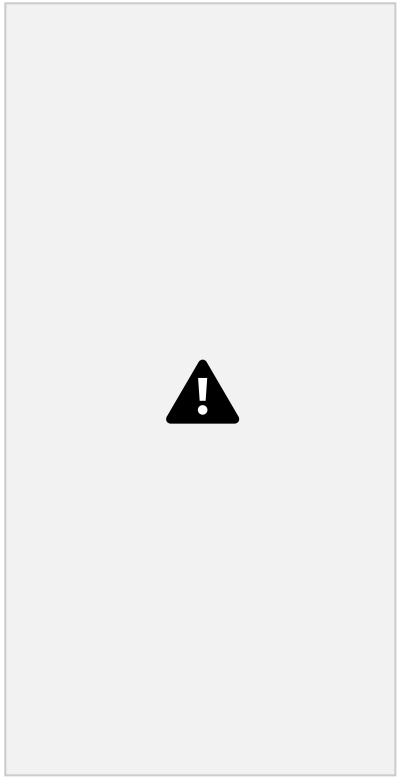
- Individual files in JPG or PNG, or editable files (psd, ai, figma, etc.)

Sizes

300x250 320x50 300x50 320x480 480x320

For resizes, proposals or modifications

Make sure to include: Editable files, typography, high resolution logo, and images (aside or embedded).



REQUIREMENTS

Minimum requirements to launch

Please share all video files, each meeting the following specifications: • Max. 10MB.

• 6-60 sec of duration.

• MP4 format in HD quality.

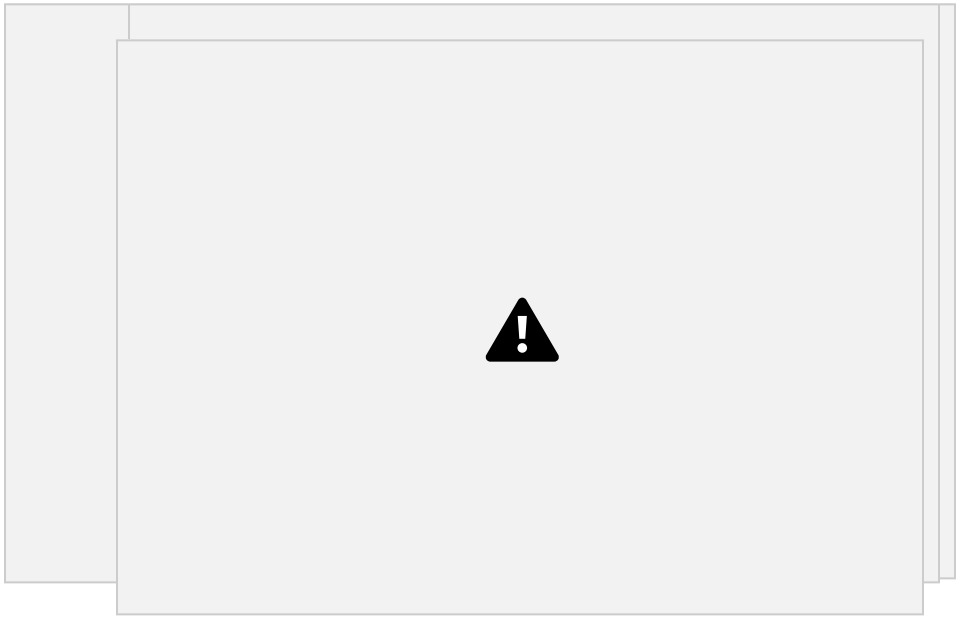
Orientation

Portrait Landscape

For resizes, proposals or modifications

Editable files or assets, high resolution logo, typography, end card. Please provide specific details about the editing requirements

REQUIREMENTS



Minimum requirements to launch

Please send the HTML file within the ZIP file, following these

specifications:

- All Images must be added using this tag: <img src="">
- Jampp's ClickTag is "{click_url}"

Sizes

300x250 320x50 300x50 320x480 480x320

REQUIREMENTS

For proposals

Don't forget to share your brand guidelines, editable assets or HD files, typography, copy alternatives, and high resolution logo.

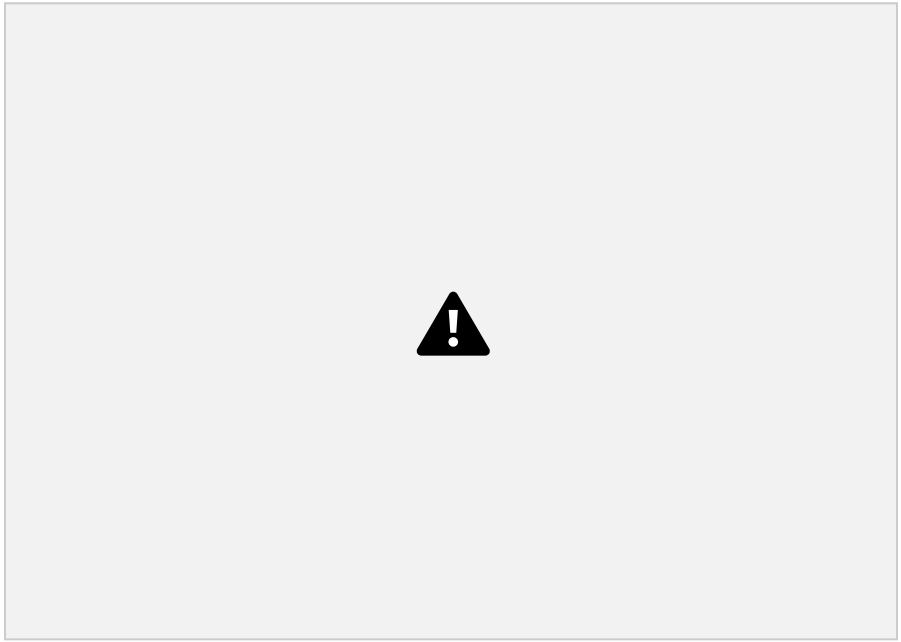
For launch

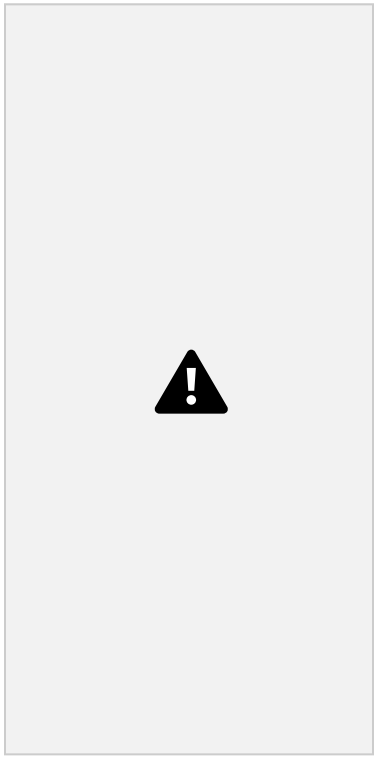
- Headline: max. 30 characters.
- Promo text: max. 90 characters (not applicable for multiproduct).

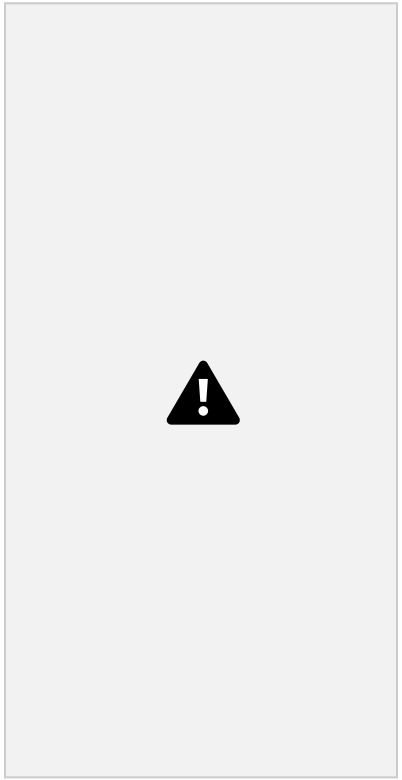
- CTA: max. 20 characters.
- PNG or JPG images.
- Max. file weight 2MB.
- Compatible DPA feed.

Sizes

300x250 320x50 300x50 320x480 480x320







REQUIREMENTS

For launch

- Headline: max. 25 characters,
- Promo text: max. 90 characters.
- CTA: max. 15 characters.
- Image (JPG, PNG)

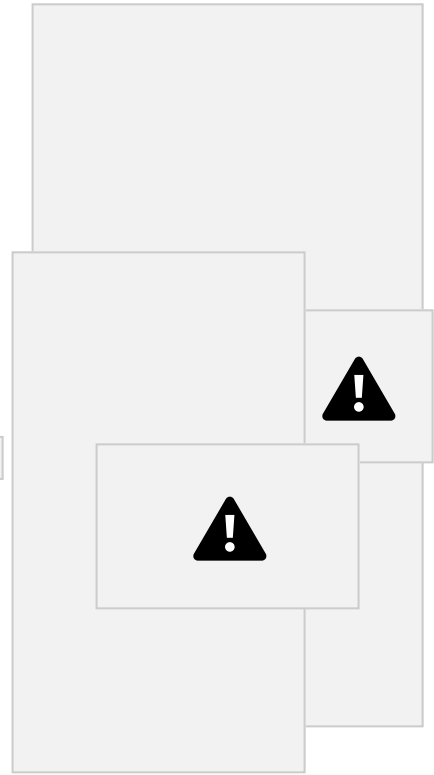
Sizes

1200x627

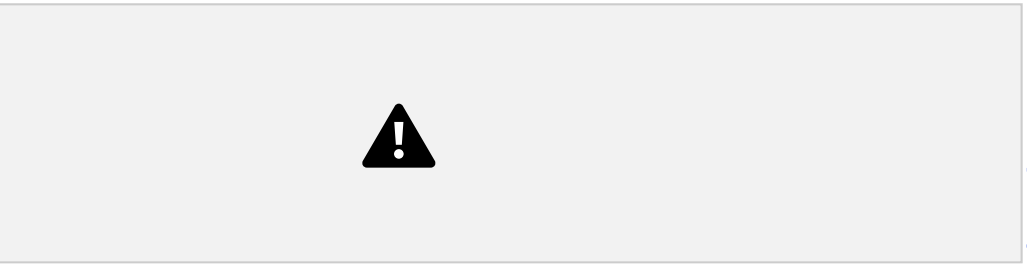
For resizes, proposals or modifications

- The image should not have logo, text or CTA on it.
- The assets are automatically combined by the app where the ad is shown.

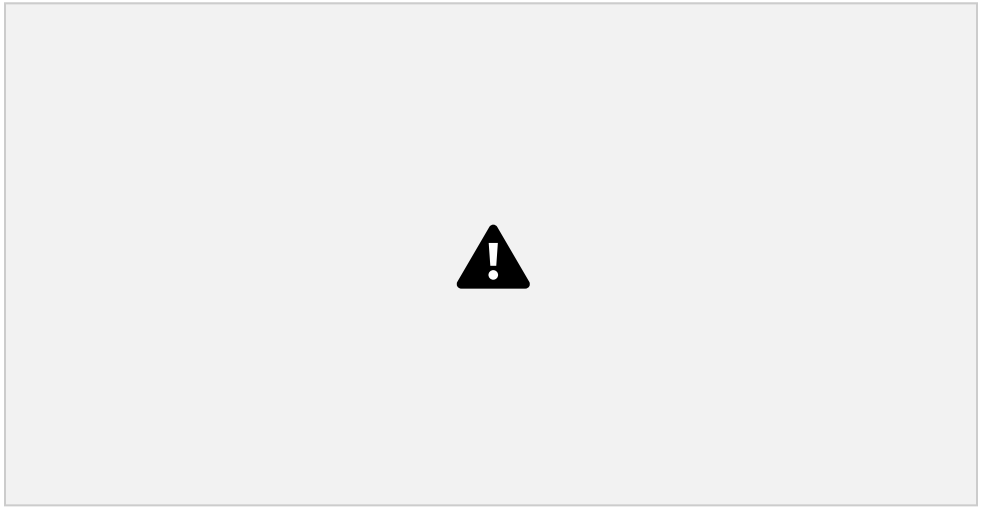
- **Proposals:** We are always open (and thrilled) to create new proposals for your brand. To get started please share a campaign brief with us (type of campaign, brand context, message, promotions, objectives, etc.)



- **Experiments:** Jampp can run multiple experiments to collect



To make the process smoother remember to always specify the file you want to work with. If you're sharing a folder with multiple assets, please clarify which files we should focus on.



Thank you (: